

1 UNITED STATES DISTRICT COURT  
2 NORTHERN DISTRICT OF CALIFORNIA

3 BRIGHTEDGE TECHNOLOGIES, INC.,  
4 Plaintiff,  
5 v.  
6 SEARCHMETRICS, GMBH., et al.,  
7 Defendants.  
8

Case No. [14-cv-01009-WHO](#) (MEJ)

**ORDER FOR PARTIES TO APPEAR  
FOR COURTROOM MEET AND  
CONFER SESSION**

9 The Court is in receipt of Plaintiff Brightedge Technologies, Inc.'s Request for Telephonic  
10 Conference. Dkt. No. 60. Plaintiff requests a telephonic conference for the purpose of seeking to  
11 compel Defendants Searchmetrics, Inc. and Searchmetrics GMBH to comply with the Court's  
12 discovery dispute requirements. Pursuant to the undersigned's Discovery Standing Order, the  
13 parties must meet and confer in person in an attempt to resolve any discovery disputes. If unable  
14 to reach a resolution, they may then file a joint letter. This process requires the parties to distill  
15 the issues and frame their arguments in a manner that allows the Court to rule on them efficiently.

16 Having reviewed the request, the Court ORDERS the parties to meet and confer in person  
17 on September 24, 2014 at 9:30 a.m. in Courtroom B, 15th Floor, 450 Golden Gate Avenue, San  
18 Francisco, California. The parties shall come prepared to meaningfully discuss and resolve their  
19 disputes. If unable, the parties shall draft a joint letter at the session in compliance with paragraph  
20 2 of the Standing Order. Thus, the parties are ORDERED to bring any necessary equipment to  
21 draft the letter and present it to the Deputy Clerk for electronic filing.

22 If the parties meet and confer in person and resolve their disputes or file a joint letter prior  
23 to September 24, they shall jointly request that the Court vacate the meet and confer session.

24 **IT IS SO ORDERED.**

25 Dated: September 10, 2014

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28 MARIA-ELENA JAMES  
United States Magistrate Judge