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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

LOCUSPOINT NETWORKS, LLC,  
Plaintiff,  
v.  
D.T.V., LLC,  
Defendant.

Case No. [3:14-cv-01278-JSC](#)

**ORDER DENYING DEFENDANT'S  
MOTION TO DISMISS FOR LACK OF  
PERSONAL JURISDICTION**

This breach of contract action arises out of Plaintiff LocusPoint Networks' agreement to purchase a television station in Philadelphia, Pennsylvania from Defendant D.T.V., LLC ("DTV"). DTV contends that this Court lacks personal jurisdiction of it and has moved to dismiss under Federal Rule of Civil Procedure 12(b)(2). After carefully considering the parties' submissions, and having the benefit of oral argument on June 19, 2014, the Court DENIES the Motion to Dismiss. The Court finds that it has specific jurisdiction of DTV as it purposefully availed itself of the privilege of conducting activities in California in connection with the contract at issue in this case.

**FACTUAL BACKGROUND**

Defendant owns and operates the television station WPHA in Philadelphia, Pennsylvania. (Complaint ¶ 2.) In January 2012, Ravi Potharlanka, Plaintiff's President and Co-Founder, contacted Defendant's principal, Randolph Weigner to "request a time to discuss DTV's television station holdings, including WPHA." (Dkt. No. 19-1 ¶ 2.) Mr. Weigner told Mr. Potharlanka that Defendant had the stations listed for sale with Patrick Communications, L.L.C., a broker of television and radio stations, and to contact John Cunney who works there. (*Id.* ¶¶ 2-3.) Mr. Potharlanka did so, and in response Mr. Cunney sent Mr. Potharlanka in California an offering

United States District Court  
Northern District of California

1 memorandum that identified WPHA and Defendant’s other television stations for sale. (*Id.* ¶ 3.)  
2 Over several months, Mr. Potharlanka negotiated a Letter of Intent between the two parties  
3 regarding Plaintiff’s purchase of Defendant’s Philadelphia television station. (*Id.* ¶ 4.) During  
4 those negotiations, Mr. Potharlanka sent emails to both Mr. Cunney and Mr. Weigner that  
5 contained Plaintiff’s California address and California telephone numbers. (*Id.* ¶ 4.) Mr.  
6 Potharlanka also received several telephone calls from Mr. Cunney and Mr. Wiegner to those  
7 California telephone numbers and received emails from them at Plaintiff’s email address. (*Id.*)

8 Mr. Potharlanka signed the Letter of Intent on behalf of Plaintiff in California on July 19,  
9 2012. (*Id.* ¶ 5.) The Letter of Intent is on Plaintiff’s letterhead and lists its California address  
10 under the signature of Mr. Potharlanka. (*Id.* Ex. A.) The parties eventually signed an Asset  
11 Purchase Agreement (“the Agreement”), which was also signed in California by Plaintiff’s Chief  
12 Executive Officer. (*Id.* ¶ 6.) Following the signing of the Agreement, Plaintiff wired two  
13 payments to Defendant and Patrick Communications from Plaintiff’s California bank account.  
14 (*Id.* ¶ 7.)

15 Pursuant to the Agreement, the assets to be sold by Defendant included a Class A license  
16 from the Federal Communications Commission (“FCC”). (Complaint ¶ 2.) Class A licenses are  
17 transferable to other parties only if the FCC has consented. (*Id.* ¶ 3.) The FCC does not consent  
18 to such transfers unless the license has been granted a renewal. (*Id.*) Since WPHA’s renewal had  
19 not been granted, Plaintiff sought certain assurances from Defendant regarding the license through  
20 multiple contractual provisions. (*Id.*) These contractual provisions included:

21  
22 5.1 FCC Application. Within five (5) business days of the date  
23 of this Agreement, Seller and Buyer shall file an application with the  
24 FCC (the “FCC Application”) requesting the FCC Consent. Seller  
25 and Buyer shall diligently prosecute the FCC Application and  
26 otherwise use their best efforts to obtain the FCC Consent as soon as  
practicable, provided, however, that neither party shall be required  
to participate in a trial-type hearing or judicial appeal. Seller shall  
take all action required under FCC rules to give timely public notice  
of the filing of the FCC Application.

27 (Dkt. No. 1-1 at 5.)  
28

1           5.2    General. Seller and Buyer shall notify each other of all  
2 documents filed with or received from any governmental agency  
3 (including the FCC) with respect to this Agreement or the  
4 transactions contemplated hereby. Seller and Buyer shall cooperate  
5 with the FCC in connection with obtaining the FCC Consent, and  
6 shall promptly provide all information and documents requested by  
7 the FCC in connection therewith. If either Seller or Buyer becomes  
8 aware of any fact relating to it that would prevent or delay the FCC  
9 Consent, such party shall promptly notify the other party thereof and  
10 the parties shall use commercially reasonable efforts to remove any  
11 such impediment.

12           (*Id.* at 6.)

13           9.1    Cooperation. Each party shall cooperate fully with the other  
14 in taking any commercially reasonable actions (including to obtain  
15 the required consent of any governmental instrumentality or any  
16 third party) necessary to accomplish the transactions contemplated  
17 by this Agreement, including, but not limited to, the prompt  
18 satisfaction of any condition to the Closing set forth herein.

19           (*Id.* at 10.) The Agreement also included a provision that allowed either party to terminate the  
20 agreement after September 1, 2013. (*Id.* at 15.)

21           Following the execution of the Agreement, Plaintiff proceeded to communicate and  
22 cooperate with Defendant, as the Agreement required. Following a meeting between Defendant  
23 and the FCC on February 7, 2013, Plaintiff encouraged Defendant to submit to the FCC’s  
24 instructions in order to place WPHA in a position of compliance with FCC rules. (Complaint ¶  
25 39.) When Defendant “offered a litany of excuses for delaying its response to the FCC,” Plaintiff  
26 communicated to Defendant’s counsel that “the best way to resolve the FCC’s inquiry was to  
27 submit the best facts that Defendant could gather to demonstrate WPHA’s compliance with FCC  
28 rules.” (*Id.* ¶¶ 42-43.) Plaintiff continued to communicate with Defendant, and on March 29,  
2013, Plaintiff called Defendant’s counsel “to voice [Plaintiff’s] frustration with DTV’s delay.”  
(*Id.* ¶ 44.) On May 21, 2013, due to further delay in Defendant’s cooperation with the FCC,  
Plaintiff “stepped in, consistent with its [Asset Purchase Agreement] obligation to cooperate in  
obtaining the FCC’s consent to the assignment. [Plaintiff] detailed for [Defendant] five cases to  
cite to support [Defendant’s] arguments to the FCC.” (*Id.* ¶ 47.) On May 23, 2013, Defendant  
submitted a memorandum to the FCC, although it did not address the FCC’s central complaint

1 about WPHA. (*Id.* ¶ 49.)

2 Plaintiff continued to devote time and resources to remove obstacles to the Class A  
3 license’s approval. (*Id.* ¶ 51.) “After [Defendant] stated that it would rather not spend the money,  
4 [Plaintiff] voluntarily paid for new equipment that allowed WPHA to shift its transmissions to  
5 channel 24, thereby complying with the FCC Settlement Agreement and helping to resolve” an  
6 interference complaint by a New Jersey television station, WPSJ. (*Id.*) As the termination-option  
7 date approached, Plaintiff asked Defendant to extend the date and submit additional facts to the  
8 FCC Enforcement Bureau. (*Id.* ¶ 54.) Defendant declined both. (*Id.*) Once Defendant submitted  
9 its memorandum to the FCC “concerning the remedy for WPHA’s alleged refusal to grant access  
10 to the FCC field agent,” Plaintiff prepared for closing. (*Id.* ¶¶ 58-60.) Plaintiff “(i) finalized and  
11 sent the closing documents to DTV, and (ii) waived certain closing conditions. It further agreed  
12 not to exercise its termination option if the FCC did not approve the assignment by September 1,  
13 and again asked DTV to execute an Agreement amendment extending the option date.” (*Id.* ¶ 60.)

14 Defendant purported to terminate the Agreement on March 11, 2014. (*Id.* ¶¶ 13, 65.) This  
15 lawsuit followed.

### 16 LEGAL STANDARD

17 When a defendant moves to dismiss for lack of personal jurisdiction, the plaintiff bears the  
18 burden of demonstrating that the court has jurisdiction over the defendant. *See Harris Rutsky &*  
19 *Co. Ins. Servs., Inc. v. Bell & Clements Ltd.*, 328 F.3d 1122, 1128–29 (9th Cir. 2003). “Where, as  
20 here, a court decides a motion to dismiss for lack of personal jurisdiction without an evidentiary  
21 hearing, the plaintiff need only make a prima facie showing of jurisdictional facts to withstand the  
22 motion to dismiss.” *Longyu Int’l Inc. v. E-Lot Electronics Recycling Inc.*, 2:13-CV-07086-CAS,  
23 2014 WL 1682811, at \*2 (C.D. Cal. Apr. 29, 2014). In such cases, “we only inquire into whether  
24 [the plaintiff’s] pleadings and affidavits make a prima facie showing of personal jurisdiction.”  
25 *Caruth v. Int’l Psychoanalytical Ass’n*, 59 F.3d 126, 128 (9th Cir. 1995). Moreover, “for the  
26 purpose of this demonstration, the court resolves all disputed facts in favor of the plaintiff.”  
27 *Pebble Beach Co. v. Caddy*, 453 F.3d 1151, 1154 (9th Cir. 2006).

28 “Where, as here, no federal statute authorizes personal jurisdiction, the district court

1 applies the law of the state in which the court sits.” *Mavrix Photo, Inc. v. Brand Techs., Inc.*, 647  
2 F.3d 1218, 1223 (9th Cir. 2011). California’s long-arm statute has the same due process  
3 requirements as the federal long-arm statute. *Schwarzenegger v. Fred Martin Motor Co.*, 374 F.3d  
4 797, 801 (9th Cir. 2004). The Due Process Clause requires that nonresident defendants have  
5 “minimum contact” with the forum state such that the exercise of personal jurisdiction “does not  
6 offend traditional notions of fair play and substantial justice.” *Int’l Shoe Co. v. State of Wash.,  
7 Office of Unemployment Comp. & Placement*, 326 U.S. 310, 316 (1945).

## 8 DISCUSSION

9 A court may exercise either general or specific jurisdiction over an out-of-state defendant.  
10 See *Daimler AF v. Bauman*, 134 S.Ct. 746, 754 (2014). Plaintiff maintains this Court has specific  
11 jurisdiction of Defendant. “A court may exercise specific jurisdiction over a foreign defendant if  
12 his or her less substantial contacts with the forum give rise to the cause of action before the court.  
13 The question is whether the cause of action arises out of or has a substantial connection with that  
14 activity.” *Doe v. Unocal*, 248 F.3d 915, 923 (9th Cir. 2001) (internal citations and quotation  
15 marks omitted); see also *Goodyear Dunlop Tires Operations, S.A. v. Brown*, 131 S. Ct. 2846, 2851  
16 (2011) (“[S]pecific jurisdiction is confined to adjudication of issues deriving from, or connected  
17 with, the very controversy that establishes jurisdiction.”) (internal quotation marks and citation  
18 omitted). The Ninth Circuit has developed a three-prong test for analyzing specific jurisdiction:

19 (1) The non-resident defendant must purposefully direct his  
20 activities or consummate some transaction with the forum or  
21 resident thereof; or perform some act by which he purposefully  
22 avails himself of the privilege of conducting activities in the forum,  
thereby invoking the benefits and protections of its laws;

23 (2) the claim must be one which arises out of or relates to the  
defendant’s forum-related activities; and

24 (3) the exercise of jurisdiction must comport with fair play and  
25 substantial justice, i.e. it must be reasonable.

26 *Schwarzenegger*, 374 F.3d at 802.

### 27 A. Purposeful Availment

28 Under the first prong, a plaintiff must establish that the defendant “either purposefully

1    availed itself of the privilege of conducting activities in California, or purposefully directed its  
2    activities toward California.” *Schwarzenegger*, 374 F.3d at 802. A purposeful availment analysis  
3    “is most often used in suits sounding in contract,” while a purposeful direction analysis “is most  
4    often used in suits sounding in tort.” *Id.* Accordingly, the Court will apply the purposeful  
5    availment test.

6           “A showing that a defendant purposefully availed himself of the privilege of doing  
7    business in a forum state typically consists of evidence of the defendant’s actions in the forum,  
8    such as executing or performing a contract there.” *Id.*; *see also Sher v. Johnson*, 911 F.2d 1357,  
9    1362 (9th Cir. 1990) (“Purposeful availment requires that the defendant have performed some type  
10   of affirmative conduct which allows or promotes the transaction of business within the forum  
11   state.”) (internal quotations marks omitted). However, “merely contracting with a resident of the  
12   forum state is insufficient to confer specific jurisdiction over a nonresident.” *Ziegler v. Indian*  
13   *River Cnty.*, 64 F.3d 470, 473 (9th Cir. 1995). A contract is only an intermediate step that  
14   connects prior negotiations with future consequences, the real object of a business transaction.  
15   Therefore, courts consider “prior negotiations and contemplated future consequences, along with  
16   the terms of the contract and the parties’ actual course of dealing” to determine “whether the  
17   defendant purposefully established minimum contacts within the forum.” *Burger King Corp. v.*  
18   *Rudzewicz*, 471 U.S. 462, 479 (1985); *see also Longyu*, 2014 WL 1682811 at \*2 (“[A] court must  
19   evaluate four factors to determine whether this prong is met: (1) prior negotiations, (2)  
20   contemplated future consequences, (3) the terms of the contract, (4) the parties’ actual course of  
21   dealing.”).

22                           I.       *Prior Negotiations*

23           “If the defendant directly solicits business in the forum state, the resulting transactions will  
24   probably constitute the deliberate transaction of business invoking the benefits of the forum state’s  
25   laws.” *Decker Coal Co. v. Commonwealth Edison Co.*, 805 F.2d 834, 840 (9th Cir. 1986).  
26   “Similarly, conducting contract negotiations in the forum state will probably qualify as an  
27   invocation of the forum law’s benefits and protections.” *Id.*

28           Plaintiff first argues that Defendant, through Patrick Communications, solicited Plaintiff

1 with an “initial contact” in the forum. (Dkt. No. 19 at 17.) “Soliciting business in the forum state  
2 will generally be considered purposeful availment if that solicitation results in contract  
3 negotiations or the transaction of business.” *Shute v. Carnival Cruise Lines*, 897 F.2d 377, 381  
4 (9th Cir. 1990), *rev’d on other grounds*, 499 U.S. 585 (1991). Examples of solicitation that may  
5 satisfy purposeful availment include “advertising in the forum State” or “marketing the product  
6 through a distributor who has agreed to serve as the sales agent in the forum State.” *Id.* at 382.

7 Here, the record establishes that Plaintiff, rather than Defendant, made the “initial contact”  
8 that eventually resulted in contract negotiations. Plaintiff contacted Defendant outside of  
9 California to inquire if Defendant had any television stations for sale. (Dkt. No. 19-1 ¶ 2.)  
10 Nonetheless, the record also supports a finding that while Plaintiff made the initial contact,  
11 Defendant in fact solicited Plaintiff’s business. In response to Plaintiff’s inquiry, Defendant—  
12 through its broker—sent an offering memorandum to Plaintiff, a California resident, which listed  
13 several television station assets that were for sale. (*Id.* ¶ 3.) The memorandum requested that  
14 Plaintiff contact the broker ““for additional information regarding this opportunity or to express  
15 interest in pursuing an acquisition of any or all the stations.”” (*Id.*) This offering memorandum  
16 constitutes Defendant’s solicitation of business from Plaintiff in California. This weighs strongly  
17 in favor of a finding of purposeful availment.

18 The location of the negotiations does not support purposeful availment because Defendant  
19 never traveled to California to conduct any negotiations. *See McGlinchy v. Shell Chem. Co.*, 845  
20 F.2d 802, 816 (9th Cir. 1988). Similarly, that Defendant’s agent contacted Plaintiff by telephone  
21 and email in California during the negotiations does not support purposeful availment. *See Roth v.*  
22 *Garcia Marquez*, 942 F.2d 617, 622 (9th Cir. 1991) (“[U]se of the mails, telephone, or other  
23 international communications simply do not qualify as purposeful activity invoking the benefits  
24 and protection of the [forum] state.” (internal quotation marks omitted)). Nonetheless,  
25 Defendant’s absence from California during negotiations does not defeat personal jurisdiction.  
26 *See Id.* (“[T]he physical absence of the defendant and the transaction from the forum cannot defeat  
27 the exercise of personal jurisdiction.” (internal quotation marks omitted)).

28 Nor does Plaintiff’s signing of the contract in California avail Defendant of the benefits

1 and protections of California’s laws. “The unilateral activity of those who claim some relationship  
2 with a nonresident defendant cannot satisfy the requirement of contact with the forum State.”  
3 *Hanson v. Denckla*, 357 U.S. 235, 253 (1958). Here, Plaintiff’s signing of the Letter of Intent and  
4 Agreement in California constitutes a unilateral activity and does not establish Defendant’s  
5 purposeful avilment of California’s laws. There is no allegation that Defendant travelled to  
6 California to sign any contract; even if it did, the execution of the contract in the forum would  
7 likely be a mere “formality” that would not support a finding of purposeful avilment. *See*  
8 *McGlinchy*, 845 F.2d at 816.

9 In sum, Defendant’s solicitation of Plaintiff’s business, although initiated by Defendant,  
10 weighs in favor of a finding of purposeful avilment, while the location of the negotiations and  
11 signing of the documents do not.

12 2. *Future Consequences*

13 Under the second factor, “[p]arties who reach out beyond one state and create continuing  
14 relationships and obligations with citizens of another state are subject to regulation and sanctions  
15 in the other State for the consequences of their activities.” *Burger King*, 471 U.S. at 473 (internal  
16 quotation marks omitted). “[*Burger King*] insisted that past and future consequences of the  
17 contractual arrangement involving a resident of the forum state be evaluated.” *Corporate Inv.*  
18 *Business Brokers v. Melcher*, 824 F.2d 786, 789 (9th Cir. 1987); *see also Hirsch v. Blue Cross,*  
19 *Blue Shield of Kansas City*, 800 F.2d 1474, 1478 (9th Cir. 1986) (“The purposeful avilment  
20 prong is satisfied when a defendant takes deliberate actions within the forum state or creates  
21 continuing obligations to forum residents.”).

22 The defendant in *Burger King* was a Michigan citizen who entered into a 20-year franchise  
23 contract with Burger King to operate a restaurant in Michigan. *Burger King*, 471 U.S. at 462.  
24 Burger King brought an action against the defendant in Florida, the site of its headquarters. *Id.*  
25 The Court held that the defendant purposefully availed himself of the laws of Florida when he  
26 entered into the franchise agreement with Burger King, reasoning that the parties’ contract was a  
27 “carefully structured 20-year relationship that envisioned continuing and wide-reaching contacts  
28 with Burger King in Florida.” *Id.* at 480. Further, the defendant had accepted a “long-term”



1 agreement that consisted of “exacting regulation of his business” from Burger King’s Florida  
2 headquarters. *Id.* In other words, the contract had a “*substantial* connection with” the forum state.  
3 *Id.* at 479 (internal quotation marks omitted). The Court concluded that, “[i]n light of [the  
4 defendant’s] voluntary acceptance of the long-term and exacting regulation of his business from  
5 Burger King’s Miami headquarters, the quality and nature of his relationship to the company in  
6 Florida can in no sense be viewed as random, fortuitous, or attenuated.” *Id.* at 480 (internal  
7 quotation marks omitted).

8         The continuing obligations here were substantial and wide-reaching. While the parties’  
9 contractual relationship would not have continued for as long as envisioned in *Burger King*, the  
10 negotiations through the termination of the Agreement lasted from January 2012 until March  
11 2014, a substantial period of time. The joint obligations required by the Agreement “committed  
12 the parties to diligently prosecute the assignment application and otherwise use their best efforts to  
13 obtain the FCC Consent as soon as practicable,” and “required the parties to cooperate with the  
14 FCC in connection with obtaining the FCC Consent.” (Complaint ¶ 22) (internal quotation marks  
15 omitted). More significantly, the parties agreed to “cooperate fully with [each] other in taking any  
16 commercially reasonable actions . . . necessary to accomplish the transactions.” (*Id.* ¶ 23.) As  
17 discussed further below under the course of dealing factor, these contractual obligations produced  
18 months of substantial coordination and joint effort to prepare Defendant’s FCC license for  
19 renewal.

20         Defendant emphasizes that all the future cooperation in connection with the contract does  
21 not affect California: “there are no duties to be performed other than to meet the regulatory  
22 requirements of the FCC in *Washington D.C.*, consummate the transaction in *Maryland*, and send  
23 money from anywhere to escrow in *Maryland* to close.” (Dkt. No. 21 at 4) (emphasis added).  
24 However, Defendant still committed itself to ongoing obligations, including cooperation, with a  
25 citizen of another state. *See Burger King*, 471 U.S. at 473.

26         The parties’ significant continuing obligations to each other under the Agreement favor a  
27 finding of purposeful availment.

28 //

1                   3.       *Terms*

2                   Terms that provide fair notice to a defendant that he may possibly be subject to suit in the  
3 forum state weigh in favor of a purposeful availment finding. *See Burger King*, 471 U.S. at 463;  
4 *see also Doe*, 248 F.3d at 924. Plaintiff asserts that three terms in the Agreement weigh in favor  
5 of a purposeful availment finding.

6                   First, Plaintiff contends that Defendant made “false representations” to Plaintiff in the  
7 Agreement that Plaintiff signed in California. (Dkt. No. 19 at 18.) This argument, however,  
8 describes the parties’ behavior rather than any particular contractual term.

9                   Second, Plaintiff identifies an Agreement term that requires all communications to be sent  
10 to Plaintiff’s California address, along with a Washington D.C. address. (*Id.*; Dkt. No. 1-1 at 17.)  
11 In *Longyu*, the court held that contractual terms “slightly favor[ed]” a finding of purposeful  
12 availment where “the invoices submitted by E-Lot to Longyu unambiguously reflect Longyu’s  
13 California address.” 2014 WL 1682811 at \*5. The court further held that this fact helped put the  
14 defendant on “reasonable notice” that it could be called into court in California. *Id.* (internal  
15 quotation marks omitted). And in *Sher v. Johnson*, the Ninth Circuit held that while a law firm’s  
16 phone calls and mail sent into California *standing alone* do not constitute a “substantial  
17 connection” with California, those actions do weigh in favor of a purposeful availment finding.  
18 911 F.2d 1357, 1362, 1363-64 (9th Cir. 1990). Thus, this Agreement term weighs slightly in favor  
19 of a finding of purposeful availment.

20                   Finally, Plaintiff asserts that the payments from it to Defendant required by the Agreement  
21 were made from Plaintiff’s California bank account, and thus weigh in favor of a purposeful  
22 availment finding. (Dkt. No. 19 at 18.) The *Longyu* court found that similar wire transfers from a  
23 plaintiff in the forum to a non-forum defendant weighed slightly in favor of personal jurisdiction.  
24 2014 WL 1682811, at \*5. Although this fact certainly puts Defendant on notice that it is  
25 contracting with a California entity, since the wire transfer was Plaintiff’s unilateral activity, the  
26 transfer cannot be considered an act purposefully availing Defendant to the laws of California.  
27 *See Helicopteros Nacionales de Colombia, S.A. v. Hall*, 466 U.S. 408, 416-17 (1984) (“Common  
28 sense and everyday experience suggest that, absent unusual circumstances, the bank on which a

1 check is drawn is generally of little consequence to the payee and is a matter left to the discretion  
2 of the drawer. Such unilateral activity of another party or a third person is not an appropriate  
3 consideration when determining whether a defendant has sufficient contacts with a forum State to  
4 justify an assertion of jurisdiction.”). Thus, the Court will not give any weight to the wire  
5 transfers.

6 Defendant also contends that the contractual term providing for the application of  
7 Delaware law weighs against a finding of purposeful availment. (Dkt. No. 21 at 3.) In *Doe v.*  
8 *Unocal*, the Ninth Circuit held that there was no purposeful availment, in part because the contract  
9 specified the governing law to be that of jurisdictions other than the forum state. 248 F.3d at 924.  
10 The Agreement specifies that the laws of Delaware shall govern the “construction and  
11 performance” of the contractual agreement. (Dkt. No. 1-1 at 16.) Thus, the choice-of-law  
12 provision weighs against purposeful availment.

13 While the governing law clause in the contract weighs against purposeful availment,  
14 Plaintiff’s California address in the Agreement does favor a finding of specific jurisdiction.  
15 Therefore, the contract terms, considered as a whole, do not weigh for or against a finding of  
16 purposeful availment.

17 4. *Course of Dealing*

18 The “quality and nature” of Defendant’s relationship with the company in California, as  
19 seen through the parties’ year-plus course of dealing, “can in no sense be viewed as random,  
20 fortuitous, or attenuated.” *Burger King*, 471 U.S. at 480 (internal quotation marks omitted). As  
21 noted above, the parties’ Agreement required them to jointly endeavor to ensure all barriers to the  
22 sale of Defendant’s FCC license to Plaintiff. The record before the Court shows extensive  
23 communication and coordination between the parties (though Plaintiff alleges that Defendant fell  
24 short of its obligations). For instance, for nearly a year, the parties worked together to ensure  
25 compliance with FCC regulations, collaborated in devising legal arguments for Defendant to  
26 present to the FCC, and met with FCC staff on various occasions to urge a prompt resolution of  
27 the license renewal issue. (See Dkt. No. 1 ¶¶ 39, 43-44, 47, 64.) Further, when Defendant  
28 received a complaint from a New Jersey television station regarding interference with its broadcast

1 signal in violation of a previous FCC settlement agreement, Defendant informed Plaintiff about  
2 the problem and stated that it would “rather not spend the money” and asked Plaintiff to pay for  
3 the fix. (*Id.* at ¶ 51; Dkt. No. 19-1 ¶ 8.) To avoid further FCC entanglement, Plaintiff paid for the  
4 installation of the new equipment to alleviate the interference issues, costing Plaintiff \$22,950.  
5 (Dkt. No. 19-1 ¶ 8.) The parties’ agreement regarding the installation of the equipment was  
6 drafted by Defendant and addressed to Plaintiff’s California address. (Dkt. No. 19-3.) Plaintiff  
7 also tried to renegotiate the termination clause’s date once the original date approached and  
8 Defendant had still not responded to the FCC’s inquiries. (Complaint ¶¶ 53-54.) These  
9 interactions between the parties in an attempt to complete the transaction convey the wide-  
10 reaching and substantial obligations that were a consequence of the Agreement.

11 Defendant’s arguments to the contrary are unpersuasive. Defendant asserts that because  
12 the physical locations for performance of the contract were all outside California—compliance  
13 with the FCC occurs in Washington D.C.; final consummation is in Maryland—it was “not doing  
14 business in California and had no continuing performance obligations in California.” (Dkt. No. 21  
15 at 4.) However, the defendant in *Burger King* also did not do business in Florida and he had no  
16 continuing performance obligations there. What matters is the “quality and nature” of the  
17 defendant’s relationship with the forum plaintiff; that a defendant lacks physical ties to California  
18 is not dispositive. *See Burger King*, 471 U.S. at 479 (noting that defendant’s only physical tie to  
19 Florida was his business partner’s brief training course in Miami, which the Court did not factor in  
20 to its decision).

21 In *Richmond Technologies, Inc. v. Aumtech Business Solutions*, for example, a court in this  
22 district found purposeful availment even though the defendant’s performance of the contract  
23 occurred in India. 2011 WL 2607158, at \*5 (N.D. Cal. July 1, 2011). There, the defendant  
24 Aumtech India entered into a business relationship with plaintiff ePayware “that contemplated  
25 ongoing obligations to ePayware, its employees, and its customers in California.” *Id.* The court  
26 found that, “[a]lthough Aumtech India performed its obligations from its offices in New Delhi,  
27 India, the MoU required weekly and monthly reports to ePayware in California.” The court  
28 concluded that Aumtech India’s continuing performance obligations to the California company

1 favored a finding of purposeful availment. As in *Richmond Technologies*, while Defendant  
2 performed (or failed to perform) its obligations outside of California, Defendant nonetheless owed  
3 continuing duties to Plaintiff in California, the “quality and nature” of which constituted a  
4 “substantial” connection with the forum. *Burger King*, 471 U.S. at 479.

5       Upon consideration of the various factors including the prior negotiations, future  
6 consequences, terms, and course of dealing surrounding the contractual agreement, a finding of  
7 purposeful availment is warranted. The prior negotiations factor is neutral or slightly favors  
8 purposeful availment, and the future consequences and course of dealing favor a finding of  
9 purposeful availment. Furthermore, the terms of the agreements as a whole do not favor or  
10 disfavor a finding of purposeful availment. Therefore, upon the balance of the four factors, the  
11 Court finds that Defendant purposefully availed itself of the protections and benefits of  
12 California’s laws.

13       **B. The Claims’ Relation to Defendant’s Forum-Related Activities**

14       “‘This requirement is met if, but for a defendant’s forum-related activities through which a  
15 defendant purposely avails itself of the forum, the plaintiff would not have suffered injury.’”  
16 *Callaway Golf Corp. v. Royal Canadian Golf Ass’n*, 125 F. Supp. 2d 1194, 1204 (C.D. Cal. 2000)  
17 (internal quotation marks omitted). If Defendant had not done business with Plaintiff and  
18 purposefully availed itself of the forum-state, Plaintiff would have no claim against it because it  
19 would not have suffered an injury that resulted out of the alleged breach of contract. *See Ballard*  
20 *v. Savage*, 65 F.3d 1495, 1500 (9th Cir. 1995). In fact, Defendant does not contest this  
21 requirement of the specific jurisdiction test. The claim is related to Defendant’s forum-related  
22 activities.

23       **C. Reasonableness**

24       Personal jurisdiction over a case must not offend “traditional notions of fair and substantial  
25 justice.” *Int’l Shoe*, 326 U.S. at 316. Therefore, it must be reasonable to require the defendant to  
26 defend himself in the forum state. *World-Wide Volkswagen Corp. v. Woodson*, 444 U.S. 286, 292  
27 (1980). Because Plaintiff has satisfied the first two prongs of the Ninth Circuit’s test for specific  
28 personal jurisdiction, the burden shifts to Defendant to present a compelling case that the exercise

1 of personal jurisdiction would be unreasonable. *Schwarzenegger*, 374 F.3d at 802. Seven factors  
2 are weighed to determine reasonableness, none of which are dispositive:

- 3 1) the extent of the defendant’s purposeful interjection into the  
4 forum state’s affairs; 2) the burden on the defendant; 3) conflicts of  
5 law between the forum and defendant's home jurisdiction; 4) the  
6 forum's interest in adjudicating the dispute; 5) the most efficient  
7 judicial resolution of the dispute; 6) the plaintiff's interest in  
convenient and effective relief; and 7) the existence of an alternative  
forum

8 *Roth*, 942 F.2d at 623. Defendant fails to satisfy its burden as it does not even present any  
9 argument regarding reasonableness. The seven factors are nevertheless discussed briefly below.

10 In regard to the first factor, Plaintiff claims that Defendant interjected itself into a  
11 California business’s affairs by soliciting Plaintiff, negotiating over e-mail and calls, and  
12 accepting payments. (Dkt. No. 19 at 20). This prong depends on the same analysis that applies to  
13 purposeful availment. *See Roth*, 942 F.2d at 623. For the reasons stated above, the parties’  
14 business relationship was relatively extensive and proceeded over the course of a year and a half.  
15 Therefore, the first factor weighs in favor of a finding of reasonableness.

16 For the second factor, Plaintiff argues that Defendant has not offered any reason as to why  
17 the burden on it would be so great as to deprive it of due process. (Dkt. No. 19 at 21.) Plaintiff  
18 claims that due to recent advancements in transportation and communications the burden on  
19 Defendant will not be “so great an inconvenience as to deprive DTV of due process.” (Dkt. No.  
20 19 at 20-21) (internal quotation marks omitted.) Plaintiff is correct in stating so, and unlike *Roth*  
21 and *Sinatra*, Defendant here is not based outside of the country. *See Roth*, 942 F.2d at 623;  
22 *Sinatra v. Nat’l Enquirer, Inc.*, 854 F.2d 1191, 1198 (9th Cir. 1988). Furthermore, Defendant has  
23 not provided any evidence that the burden would be overwhelming for the company. *See Brand v.*  
24 *Menlove Dodge*, 796 F.2d 1070, 1075 (9th Cir. 1986) (stating that it may be inconvenient for a  
25 small company to defend itself in certain forums). Therefore, the burden on Defendant is not  
26 substantial enough to weigh against a finding of reasonableness.

27 Plaintiff also argues that the extent of conflict with the sovereignty of Defendant’s state is  
28 irrelevant here. (Dkt. No. 19 at 21.) While it is not completely irrelevant, it is indeed a lesser

1 barrier when the defendant resides in another state rather than in a foreign nation. *Roth*, 942 F.2d  
2 at 623; *Pacific Atlantic Trading Co., Inc. v. M/V Main Exp.*, 758 F.2d 1325, 1330 (9th Cir 1985)  
3 (“[W]hen the nonresident defendant is from a foreign nation, rather than from another state in our  
4 federal system, the sovereignty barrier is higher, undermining the reasonableness of personal  
5 jurisdiction.”). Therefore, since Defendant is not from a foreign nation and has not demonstrated  
6 that a conflict with the sovereignty of its home state exists, this factor does not weigh against the  
7 reasonableness component of personal jurisdiction.

8 The fourth factor weighs in favor of a finding of reasonableness because, as Plaintiff cites,  
9 “[a] State generally has a manifest interest in providing its residents with a convenient forum for  
10 redressing injuries inflicted by out-of-state actors.” *Burger King*, 471 U.S. at 473 (internal  
11 quotation marks omitted). Here, Plaintiff is a resident of California, and therefore California has  
12 an interest in providing itself as a forum for resolving the current dispute.

13 The fifth factor does not tilt the balance in either direction because either California or  
14 Defendant’s home-state would both require about the same amount of out-of-state witnesses to  
15 attend a trial in either state. *See Roth*, 942 F.2d at 624 (considering the number of witnesses that  
16 would have to travel to the forum).

17 It will indeed be more convenient for Plaintiff to litigate the issue in the same state where  
18 its office is based. Therefore, the sixth factor favors a finding of reasonableness.

19 The last factor favors Defendant, because the test is not whether the current forum state is  
20 more convenient for Plaintiff, but rather whether Plaintiff would be precluded from adjudicating  
21 the dispute in a different forum. *Roth*, 942 F.2d at 624-25. The burden is on the Plaintiff to  
22 provide evidence that it would be precluded from doing so. *Id.* at 624. Plaintiff has not done so,  
23 but rather has conceded that another forum exists. (Dkt. No. 19 at 21.)

24 In determining the reasonableness of litigating the dispute in California, factors two, three,  
25 four, and six favor the Plaintiff. Only factor seven favors Defendant and a finding against  
26 reasonableness. Moreover, factor five does not tilt the balance either way. On balance, it is  
27 reasonable to subject Defendant to defend itself in California.

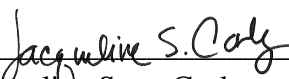
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1 **CONCLUSION**

2 Defendant's purposeful availment of California, its forum-related activities, and the  
3 reasonableness of having to defend itself in this Court favor a finding of specific jurisdiction. For  
4 the reasons stated, Defendant's Motion to Dismiss for Lack of Personal Jurisdiction is DENIED.

5  
6 **IT IS SO ORDERED.**

7 Dated: Aug. 1, 2014

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9 \_\_\_\_\_  
10 Jacqueline Scott Corley  
11 United States Magistrate Judge