

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

PHOTOGRAPHIC ILLUSTRATORS  
CORPORATION,

Plaintiff(s),

v.

SPOT LIGHTING SUPPLIES, INC.,  
Defendant(s).

CASE NO. 14-CV-02010-VC

STIPULATION AND ~~PROPOSED~~  
ORDER SELECTING ADR PROCESS

\_\_\_\_\_ /

Counsel report that they have met and conferred regarding ADR and have reached the following stipulation pursuant to Civil L.R. 16-8 and ADR L.R. 3-5:

The parties agree to participate in the following ADR process:

**Court Processes:**

- Non-binding Arbitration (ADR L.R. 4)  
 Early Neutral Evaluation (ENE) (ADR L.R. 5)  
 Mediation (ADR L.R. 6)

*(Note: Parties who believe that an early settlement conference with a Magistrate Judge is appreciably more likely to meet their needs than any other form of ADR must participate in an ADR phone conference and may not file this form. They must instead file a Notice of Need for ADR Phone Conference. See Civil Local Rule 16-8 and ADR L.R. 3-5)*

**Private Process:**

- Private ADR (please identify process and provider) \_\_\_\_\_

The parties agree to hold the ADR session by:

- the presumptive deadline (*The deadline is 90 days from the date of the order referring the case to an ADR process unless otherwise ordered.*)  
 other requested deadline: No sooner than November 10, 2014.

Dated: 7/10/14

/s/ John V. Picone III  
John V. Picone III  
Attorney for Plaintiff, PHOTOGRAPHIC  
ILLUSTRATORS CORPORATION

Dated: 7/10/14

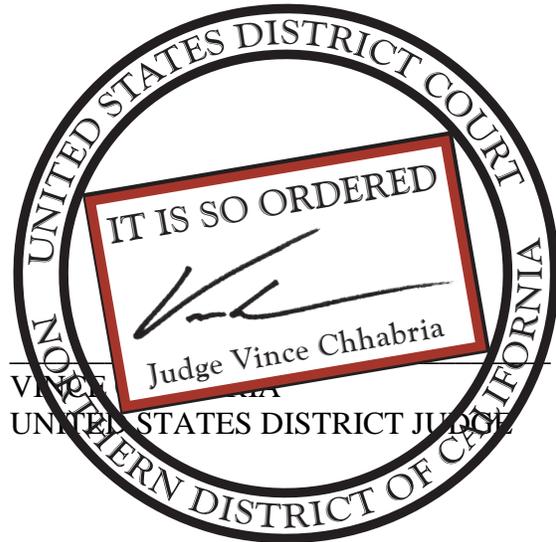
/s/ Jessica Stuart Pliner  
Jessica Pliner  
Attorney for Defendant, SPOT LIGHTING  
SUPPLIES, INC.

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~~PROPOSED~~ ORDER

- The parties' stipulation is adopted and IT IS SO ORDERED.  
 The parties' stipulation is modified as follows, and IT IS SO ORDERED.

Dated: July 14, 2014



When filing this document in ECF, please be sure to use the appropriate Docket Event, e.g., "Stipulation and Proposed Order Selecting Mediation."