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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

MICHAEL HERRERA,  
Plaintiff,  
v.  
NEFF RENTAL, LLC, *et al.*,  
Defendants.

Case No. [14-cv-02295-SI](#)

**ORDER GRANTING THIRD-PARTY  
PLAINTIFF'S MOTION FOR PARTIAL  
SUMMARY JUDGMENT; AND  
SETTING FURTHER CASE  
MANAGEMENT CONFERENCE**

Re: Dkt. No. 55

On September 4, 2015, the Court heard argument on Neff Rental, LLC's motion for partial summary judgment on its third-party complaint against Marine Terminals Corporation, d.b.a. Ports America. For the reasons set forth below, the Court hereby GRANTS Neff's motion for partial summary judgment. In addition, the Court schedules a further Case Management Conference for October 30, 2015 at 3:00 p.m.

**BACKGROUND**

Plaintiff Michael Herrera suffered several personal injuries while operating a payloader at work on August 20, 2013. First Amend. Compl. ("FAC," Dkt. 12) ¶¶ 6-7. At the time of his injuries, plaintiff was employed as a stevedore by Marine Terminals Corporation, d.b.a. Ports America ("Ports"). *Id.* ¶ 4. The subject payloader was rented to Ports by Neff Rental, LLC ("Neff") pursuant to a written Rental Agreement. Third-Party Compl. ("3PC," Dkt. 46) ¶ 11.

1 Plaintiff brought suit against Neff alleging that Neff was negligent in its maintenance of its  
2 equipment and that it negligently leased to Ports equipment it knew to be unsafe or improperly  
3 maintained. FAC ¶¶ 10-11. In a letter dated July 7, 2014, Neff tendered its defense and indemnity  
4 of this lawsuit to Ports, pursuant to a defense and indemnity provision contained in the Rental  
5 Agreement. On August 20, 2014, Ports rejected the request. 3PC, ¶¶ 14-17. Neff subsequently  
6 filed a third-party complaint against Ports asserting that Ports has an immediate and continuing  
7 duty to defend Neff pursuant to the defense and indemnity provision in the Rental Agreement.  
8 3PC ¶ 17.

9 Under the customer signature box, the Rental Agreement states in small print that there are  
10 “Terms and Conditions on the other side.” Dkt. 61-1. Section 8 of the Terms and Conditions,  
11 which is the defense and indemnity provision, is in very small print on the reverse side of the  
12 Rental Agreement. It reads:

13 Customer shall defend, indemnify and hold harmless Lessor, its subsidiary, and  
14 affiliated companies, their officers, agents, and employees, from and against all  
15 loss, liability, claim, action or expense including reasonable attorneys fees by  
16 reason of bodily injury including death, and property damages, sustained by any  
17 person or persons, including but not limited to employees of Customer [as] a result  
of the maintenance, ownership, use, operation, storage erection, dismantling,  
servicing or transportation of Equipment, or Customer’s failure to comply with the  
terms of this agreement.

18 Dkt. 61-2.

19 In his declaration, Ports' Site Manager Karanjit Aulakh states that upon delivery of the  
20 payloader on March 7, 2012, he was presented with the Rental Agreement by a Neff delivery  
21 employee, who requested his signature to indicate that Ports was agreeing to receive the  
22 equipment “as is.” Decl. of Aulakh ¶ 3, (Dkt. 57-2). In his declaration, Aulakh states this “was  
23 the first time [he] had ever done any business with Neff Rental on behalf of Ports America.”  
24 *Id.* ¶ 2. Aulakh states that he signed the Rental Agreement but was not told there were terms and  
25 conditions on the back, nor was he asked to read them. *Id.* ¶¶ 4-5.

26 Neff’s Store Manager in Sacramento, Larry Wilson, states in his supplemental declaration  
27 that:  
28

1 Neff's business practice is to rent its payloaders and other equipment to Ports  
2 America on a month-to-month basis. At the end of each 28-day billing cycle, Neff  
3 automatically generates an Invoice entitled "4 Week Bill," which is mailed to Ports  
4 America. The front side of the Invoice looks similar to the front side of the Rental  
5 Out Agreement, and the reverse side contains Neff's Terms and Conditions. Neff  
6 sent Ports America 19 Invoices, which included Neff's Terms and Conditions on  
7 the reverse, between the date that Mr. Aulakh signed the original Rental Out  
8 agreement and the date of Plaintiff Herrera's alleged accident on August 20, 2013.

9 Suppl. Decl. of Wilson ¶ 4, (Dk. 61). He also states that he is aware of several other competitor  
10 companies in the Bay Area who offer similar equipment for rental. *Id.* ¶ 5.

11 The pending motion is for partial summary judgment only. Neff seeks an order that Ports  
12 is under an "immediate and continuing duty to defend Neff," pursuant to the terms of the Rental  
13 Agreement.

### 14 LEGAL STANDARD

15 Summary judgment is proper "if the movant shows that there is no genuine dispute as to  
16 any material fact and the movant is entitled to judgment as a matter of law." Fed. R. Civ. P. 56(a).  
17 The moving party bears the initial burden of demonstrating the absence of a genuine issue of  
18 material fact. *Celotex Corp. v. Catrett*, 477 U.S. 317, 323 (1986). The moving party, however,  
19 has no burden to disprove matters on which the nonmoving party will have the burden of proof at  
20 trial. *Id.* at 325. The moving party need only demonstrate to the Court that there is an absence of  
21 evidence to support the non-moving party's case. *Id.*

22 Once the moving party has met its burden, the burden shifts to the nonmoving party to "set  
23 forth, by affidavit or as otherwise provided in Rule 56, 'specific facts showing that there is a  
24 genuine issue for trial.'" *T.W. Elec. Serv., Inc. v. Pac. Elec. Contractors Ass'n*, 809 F.2d 626, 630  
25 (9th Cir. 1987) (citing *Celotex*, 477 U.S. at 324). To carry this burden, the non-moving party must  
26 "do more than simply show that there is some metaphysical doubt as to the material facts."  
27 *Matsushita Elec. Indus. Co., Ltd. v. Zenith Radio Corp.*, 475 U.S. 574, 586 (1986). "The mere  
28 existence of a scintilla of evidence . . . will be insufficient; there must be evidence on which the

1 jury could reasonably find for the [non-moving party].” *Anderson v. Liberty Lobby, Inc.*, 477 U.S.  
2 242, 252 (1986).

3 In deciding a summary judgment motion, the Court must view the evidence in the light  
4 most favorable to the non-moving party and draw all justifiable inferences in its favor. *Id.* at 255.  
5 “Credibility determinations, the weighing of the evidence, and the drawing of legitimate  
6 inferences from the facts are jury functions, not those of a judge . . . ruling on a motion for  
7 summary judgment.” *Id.* However, conclusory, speculative testimony in affidavits and moving  
8 papers is insufficient to raise genuine issues of fact and defeat summary judgment. *Thornhill*  
9 *Publ'g Co., Inc. v. GTE Corp.*, 594 F.2d 730, 738 (9th Cir. 1979).

10  
11 **DISCUSSION**

12 Neff contends that Ports has an immediate and continuing duty to defend Neff pursuant to  
13 the defense and indemnity provision in the Rental Agreement that Ports signed in order to lease  
14 the payloader that plaintiff was using at the time of his injury.<sup>1</sup>

15 In its opposition to summary judgment, Ports does not dispute that if the defense and  
16 indemnity provision is enforceable, Ports has an immediate duty to defend Neff against Herrera’s  
17 claims. Instead, Ports contends that the contract is unenforceable because the defense and  
18 indemnity provision is unconscionable. Ports argues that the contract is a contract of adhesion and  
19 that the defense provision was not within Ports’ reasonable expectations.<sup>2</sup>

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22 <sup>1</sup> Although not a party to the contract, plaintiff Herrera asks the Court to construe the  
23 indemnity provision narrowly and notes a possible conflict of interest between Ports, Ports  
24 Insurance Company, Inc. [“PIC”], and counsel, Max Kelley. Dkt. 59 at 4-5. Herrera questions  
25 Ports’ incentive to defend Neff regarding Neff’s negligence and its effect on plaintiff’s ability to  
receive compensation for his injuries if Ports is required to indemnify Neff. *Id.* at 1-2. However,  
the present motion only concerns, and the Court only addresses, Ports’ duty to defend. At the  
hearing, Herrera admitted that the indemnification issues are irrelevant to whether Ports has a duty  
to defend. Issues of indemnity and negligence have not been raised in Neff’s motion, and the  
Court does not make any findings regarding those issues.

26 <sup>2</sup> Ports’ opposition brief raised two additional arguments against summary judgment.  
27 First, Ports asserted that there may be an additional contract between Neff and Ports that governs  
28 the equipment rental. At the hearing, Ports’ counsel stated that there was no additional written  
contract, but that a former Ports employee might have information about an oral agreement  
regarding the rental of the payloader. However, Ports had been unable to reach the former

1 Unconscionability is a question of law for the Court to determine. *Marin Storage &*  
2 *Trucking, Inc. v. Benco Contracting and Eng'g, Inc.*, 89 Cal. App. 4th 1042, 1055 (2001). The  
3 California Supreme Court has approved two approaches to determining unconscionability. *Id.* at  
4 1053 (citing *Armendariz v. Found. Health Psychcare Services, Inc.*, 24 Cal. 4th 83, 113-14  
5 (2000)). The framework in *A & M Produce Co. v. FMC Corp.*, 135 Cal. App. 3d 473, 486-87  
6 (1982), provides that in order to find a contract unenforceable due to unconscionability, it must be  
7 both procedurally unconscionable and substantively unconscionable. Alternatively, the court's  
8 approach in *Graham v. Scissor-Tail, Inc.*, 28 Cal. 3d 807, 817-20 (1981), asks if the contract or  
9 provision falls outside of the reasonable expectations of the weaker party. Although there are two  
10 approaches, the California Supreme Court noted that they should lead to the same result. *See*  
11 *Perdue v. Crocker Nat'l Bank*, 38 Cal. 3d 913, 925 n.9 (1985).

12 The Court finds under both the *A & M* and the *Graham* approaches, the defense provision  
13 is not unconscionable and is therefore enforceable.

14  
15 **I. Unconscionability Under the A & M Framework**

16 In order to find a contract unenforceable due to unconscionability, the contract terms must  
17 be both procedurally and substantively unconscionable. *Marin*, 89 Cal. App. 4th at 1052 (citing *A*  
18 *& M Produce Co.*, 135 Cal. App. 3d at 487). However, "the more substantively oppressive the  
19 contract term, the less evidence of procedural unconscionability is required to come to the  
20 conclusion that the term is unenforceable, and vice versa." *Armendariz*, 24 Cal. 4th at 115.

21  
22 **A. Procedural Unconscionability**

23 Ports argues that the Rental Agreement was a contract of adhesion because Ports' Site  
24 Manager Aulakh, who signed the Rental Agreement, was doing business with Neff for the first

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26 \_\_\_\_\_  
27 employee, and there is at this point no evidence before the Court of an additional contract  
28 governing the rental of the payloader.

Second, Ports' opposition also objected that the copy of the Rental Agreement provided  
with Neff's motion was illegible and thus its terms were "fatally uncertain." Dkt. 57 at 5. Neff  
provided a clear and legible copy of the Rental Agreement with the reply brief, thus addressing  
Ports' objections.

1 time, he was told the Rental Agreement was an indication that the payloader was being received  
2 “as-is,” he was never told there were terms and conditions on the back or whether they were  
3 negotiable, and he was not asked to read the terms and conditions.

4 Procedural unconscionability requires “oppression” or “surprise.” *Marin*, 89 Cal. App. 4th  
5 at 1052. “‘Oppression’ arises from an inequality of bargaining power which results in no real  
6 negotiation and ‘an absence of meaningful choice.’ . . . ‘Surprise’ involves the extent to which the  
7 supposedly agreed-upon terms . . . are hidden in a prolix printed form drafted by the party seeking  
8 to enforce the disputed terms.” *A & M Produce Co.*, 135 Cal. App. 3d at 486 (internal citations  
9 omitted).

10 In *Marin*, the trial court held a bench trial and found that an indemnification clause in the  
11 parties’ contract was unenforceable because the clause was procedurally unconscionable. 89 Cal.  
12 App. 4th at 1048. The appellate court agreed with the trial court’s conclusion that the agreement  
13 was a contract of adhesion and was procedurally unconscionable. *Id.* at 1054. However, “the  
14 [trial] court overlooked the principle that the elements of procedural and substantive  
15 unconscionability must both be present before a court may refuse to enforce a contract.” *Marin*,  
16 89 Cal. App. 4th at 1054. The *Marin* court ultimately found the contract enforceable because the  
17 substantive unconscionability element was not satisfied. *Id.* at 1055.

18 The appellate court in *Marin* analyzed an invoice titled, “Work Authorization and  
19 Contract.” *Id.* at 1047. At the bottom of the form, above the customer’s signature line, read the  
20 following: “This is a contract which includes all terms and conditions stated on the reverse side.”  
21 *Id.* The reverse side had ten numbered paragraphs, three of which involved indemnification; two  
22 of them were at issue before the court. *Id.* Paragraph 3 provided:

23 If this Agreement involves the performance of work for Lessee/Customer on  
24 Lessee/Customer's premises, Lessee/Customer agrees to indemnify [Lessor] against  
25 all loss, expense, claims and liability of any nature resulting from injury or damage  
to person(s) or property caused by or arising from performance of such work.

26 *Id.* Paragraph 6 provided:

27 Lessee/Customer agrees to pay reasonable attorney's fees and court costs if legal  
28 action is taken for collection of any rental or other sums due, or for collection of  
loss, damage or injury to the leased equipment or person(s) or property involving

1 such equipment where such loss, damage or injury was, directly or indirectly,  
2 caused by Lessee/Customer.

3 *Id.* The forms were signed by two individual employees of the defendant: the jobsite  
4 superintendent and the carpenter foreman (the latter of whom had never signed the forms before).

5 *Id.* at 1048. The plaintiff and defendant had entered into dozens of short-term contracts with each  
6 other using forms that had identical indemnity provisions. *Id.* at 1047.

7 The appellate court in *Marin* found no error in the trial court's conclusion that the  
8 document was a contract of adhesion and was therefore procedurally unconscionable. *Id.* at 1054.

9 The trial court premised its finding on the following:

10 [N]o principal of [the defendant] ever executed any of the forms, nor is there any  
11 evidence of any negotiations whatsoever. And while exhibit A describes itself as a  
12 "Work Authorization and Contract," it is more obviously an invoice for work  
13 performed than a contract. The reverse side of exhibit A is difficult to read and is  
14 presented for signature on the job site with no reasonable opportunity to read or  
15 consider the terms. It is apparent no negotiation of terms was anticipated.

16 *Marin*, 89 at Cal. App. 4th at 1053-54. However, the appellate court noted that these facts  
17 supported only a limited degree of procedural unconscionability. *Id.* at 1056. ("[T]he procedural  
18 unconscionability, although extant, was not great. [The defendant] was a sophisticated contractor  
19 which had been doing business with [the plaintiff] since 1985. There were other firms offering the  
20 same crane services in the Bay Area, and in fact [the defendant] has been doing business with at  
21 least 10 other firms. Hence, there was no evidence that [the defendant] had no meaningful choice  
22 other than to rent the crane from [the plaintiff]. Through the years, [the defendant] had been a  
23 signatory to dozens of Work Authorization and Contract forms and had ample opportunity to  
24 examine the reverse side and the terms printed thereon. The indemnification clause was not  
25 disguised or hidden in any respect.").

26 The Court finds that the Rental Agreement is procedurally unconscionable. The facts  
27 before the Court are very similar to those presented in *Marin*. First, like the carpenter foreman in  
28 *Marin*, the Ports employee who signed the Rental Agreement had never dealt with Neff before.  
Second, the Rental Agreement appears to be a form contract because it was the "everyday rental  
contract that every customer would get," which indicates that there was likely no negotiation over  
the terms of the Rental Agreement. Third, Aulakh states that he was never told to, nor did he, read

1 the terms on the back of the Rental Agreement. Although the first copy of the Rental Agreement  
2 was difficult to read like in *Marin*, the court has since been provided with a better copy of the  
3 original document in Neff’s reply.

4 All of the above factors lead to the conclusion that this was a contract of adhesion. There  
5 may be a slightly higher degree of procedural unconscionability than in *Marin*, because Ports only  
6 had one individual sign the Rental Agreement, whereas in *Marin*, at least two individuals had  
7 signed the form. Moreover, the Rental Agreement is labeled “Rental Out” and does not mention  
8 contract anywhere on the form. However, it does say “agreement” near the bottom of the form in  
9 the customer signature boxes and states that the Terms and Conditions are on the other side.

10 The Court notes that some of the same factors addressed by the *Marin* court, which cut  
11 against procedural unconscionability, are present here. In his declaration in support of Neff’s  
12 reply, Wilson states that “Neff sent Ports America 19 Invoices, which included Neff’s Terms and  
13 Conditions on the reverse, between the date that Mr. Aulakh signed the original Rental Out  
14 agreement (Exhibit A) and the date of Plaintiff Herrera’s alleged accident” (a period of nineteen  
15 months). Suppl. Decl. of Wilson ¶ 4, (Dkt. 61). Although none were signed by Ports, the fact that  
16 Ports received nineteen invoices containing the defense and indemnity provision at least suggests  
17 that it was put on notice of that provision. Furthermore, Wilson states that he is aware of other  
18 companies that Ports could have rented the payload equipment from, suggesting that Ports was  
19 not forced into a position to do business with Neff. Suppl. Decl. of Wilson ¶ 5, (Dkt. 61). Lastly,  
20 although the defense provision was on the reverse side and in small font, it was not disguised or  
21 hidden.

22 On balance, the Court finds that the procedural unconscionability element is met because  
23 the Rental Agreement was a contract of adhesion.

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25 **B. Substantive Unconscionability**

26 Ports contends that the contract is substantively unconscionable because “there is no  
27 evidence that Ports America should have reasonably expected that, by accepting the subject  
28 payload equipment for rental ‘as is,’ it was agreeing to defend Neff against any claims.” Dkt. 57 at 11:3-6.



1 The Court disagrees and does not find the defense and indemnity provision to be substantively  
2 unconscionable.

3 Substantive unconscionability assesses the effects of the terms of the agreement and  
4 whether they are unreasonable. *Marin*, 89 Cal. App. 4th at 1052. “Because a contract is largely  
5 an allocation of risks, a contractual provision is ‘substantively suspect if it reallocates the risks . . .  
6 in an objectively unreasonable or unexpected manner.’” *Id.* (citing *A & M Produce Co.*, 135 Cal.  
7 App. 3d at 486). A finding of substantive unconscionability requires the contract terms “shock the  
8 conscience.” *Cal. Grocers Assn. v. Bank of Am.*, 22 Cal. App. 4th 205, 214 (1994); *see also Am.*  
9 *Software Inc. v. Ali*, 46 Cal. App. 4th 1386, 1391 (“With a concept as nebulous as  
10 ‘unconscionability’ it is important that courts not be thrust in the paternalistic role of intervening  
11 to change contractual terms that the parties have agreed to merely because the court believes the  
12 terms are unreasonable. The terms must shock the conscience.”).

13 In *Marin*, the court did not find the indemnification clause to be substantively  
14 unconscionable. 89 Cal. App. 4th at 1056. (“We cannot say that the indemnification was so  
15 unreasonable, unjustified, or one-sided as to shock the conscience.”). The court noted that in  
16 leasing a crane, there was obvious risk to both parties and as well as risk of injury to third parties.  
17 *Id.* Within a commercial context, there was nothing so inherently unfair about reallocating risk as  
18 to shock the conscience where the rented out equipment was used on the customer’s premises, in  
19 the customer’s control, or where the injury was caused by the customer. *Id.* The low degree of  
20 procedural unconscionability further supported the appellate court’s conclusion. *Id.* The court  
21 held that a greater degree of substantive unfairness than was shown was required to support a  
22 finding of substantive unconscionability. *Id.*

23 As discussed above, the degree of procedural unconscionability here is only slightly higher  
24 than in *Marin*. Accordingly, there needs to be a high degree of unfairness to find substantive  
25 unconscionability. As in *Marin*, the leasing of a payload involves significant risk to Neff, Ports,  
26 and other third parties (such as the plaintiff, Herrera). The terms of the indemnity provision  
27 indicate that the duty to defend triggers from “the maintenance, ownership, use, operation, storage,  
28 erection, dismantling, servicing or transportation of *Equipment . . .*” Dkt. 61-2 (emphasis added).

1 The provision is not a catch-all for any claims against Neff, but rather, only for the limited  
2 categories listed involving the Equipment. Like the plaintiff in *Marin*, Neff sought to limit its  
3 liability by providing for indemnification when the payloader was used on Ports’ premises or  
4 where Ports had control over the payloader. Similar to the court’s reasoning in *Marin*, this Court  
5 does not find anything inherently unfair about reallocation of this risk as to shock the conscience.  
6 Thus, the substantive unconscionability element is not met.

7 Therefore, under the *A & M* framework, this Court finds that Ports has not shown that the  
8 Rental Agreement is substantively unconscionable.

9  
10 **II. Unconscionability under the *Graham* Framework**

11 A contract of adhesion is unenforceable if the contract or provisions fall outside of the  
12 reasonable expectations of the weaker party. *Graham*, 28 Cal. 3d at 820. Further, even if the  
13 contract terms fall within reasonable expectations, the contract may still be unenforceable if the  
14 terms are unduly oppressive or unconscionable. *Id.*

15 The trial court in *Marin* found the contract unenforceable under the *Graham* framework  
16 because there was inadequate notice of the terms which altered the weaker party’s expectations.  
17 *Marin*, 89 Cal. App. 4th at 1057. The trial court relied on the fact that the contract terms were  
18 difficult to read, which gave no reasonable opportunity to read or consider the terms. *Marin*, 89  
19 Cal. App. 4th at 1057. However, the appellate court held that this conclusion was erroneous  
20 because the trial court “made no finding that the inconspicuous nature of the indemnity clause  
21 served to frustrate the reasonable expectations of [the defendant].” *Id.* The *Marin* court  
22 concluded that although the indemnification clause was embedded in a contract of adhesion, it was  
23 still enforceable because the defendant had signed and made payments on dozens of identical  
24 contracts for over a decade and there was evidence that other companies with whom the defendant  
25 had done business had similar provisions in their contracts. *Id.*

26 Here, the parties had been conducting business for over nineteen months prior to the  
27 plaintiff’s injury. Although the time period here is shorter than in *Marin*, the fact that Ports has  
28 received from Neff monthly invoices that it has made payments on suggests that Ports should have

1 had ample opportunity to read and take notice of the defense provision. The Court cannot  
2 conclude that the defense provision reallocating risk fell outside of Ports' expectations when they  
3 are in the stevedoring industry and where there is significant risk of injury involved, especially  
4 with heavy-duty machinery and equipment. Furthermore, the evidence does not indicate that Neff  
5 used small print in order to frustrate the reasonable expectations of Ports.

6 Therefore, under the *Graham* framework, this Court finds that the contract terms are not  
7 unconscionable because the defense provision does not fall outside of Ports' reasonable  
8 expectations.


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**CONCLUSION**

For the foregoing reasons and for good cause shown, the Court hereby GRANTS Neff's  
motion for partial summary judgment. **The Court schedules a further Case Management  
Conference for October 16, 2015 at 3:00 p.m.** At that conference, the parties should be prepared  
to address whether Ports and/or Neff need new or additional counsel as a consequence of the  
granting of this motion.

**IT IS SO ORDERED.**

Dated: September 29, 2015

  
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SUSAN ILLSTON  
United States District Judge