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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

SHENZHENSHI HAITIECHENG  
SCIENCE AND TECHNOLOGY CO.,  
LTD., ET AL.,

Plaintiffs,

v.

REARDEN LLC, et al.,

Defendants.

Case No.15-cv-00797-JST

**STATEMENT OF DECISION**

This matter came before the Court for trial on December 5, 6, 7, 8, 12, 13, and 14, 2016. The parties submitted proposed findings of fact and conclusions of law on December 22, 2016. Having considered the evidence, and the parties' arguments,<sup>1</sup> and good cause appearing, the Court now finds and orders as follows:

**I. FINDINGS OF FACT**

This case concerns a dispute about ownership of the physical equipment and intellectual property that the parties refer to collectively as the "Mova Assets," the "Mova technology," or simply "Mova." The Mova Assets are used for facial motion capture – the process of capturing the deformation of the surface of the human face for use in computer graphics, animation, and similar applications. Mova has been used in many successful movies.

At the heart of the case is the relationship between two men: Greg LaSalle and Steve Perlman. Perlman is an inventor and entrepreneur who has owned and operated various companies. In 2006, he founded Rearden LLC, which he describes as a "technology and creative

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<sup>1</sup> The Court has also incorporated the parties' stipulated facts where appropriate. ECF No. 318 at 7-10.

1 incubator.” There were corporate predecessors to Rearden<sup>2</sup> that performed a similar function.  
2 Perlman has been the CEO of Rearden since its inception. Rearden develops new technologies,  
3 assigns them to subsidiaries, and – if the technologies are successful – spins the subsidiaries off as  
4 separate companies.<sup>3</sup>

5 Greg LaSalle is an audio and visual engineer whose formal education was in music.  
6 Following graduation from college, he taught at a music academy, then started and successfully  
7 operated a chain of music stores on the East Coast. In 2000, LaSalle became aware of an  
8 opportunity to work for Perlman. He sold his music stores and moved to California.

9 Two other Rearden employees are also relevant to this story. Cindy Ievers has been the  
10 Human Resources Manager of Rearden LLC and its predecessor-in-interest since 2004, and has  
11 also served as Controller and Vice President of Finance. She is currently Vice-President of  
12 Finance and HR Manager. Ken Pearce is an engineer with a long and successful career in the  
13 computer graphics and animation field. Pearce began working for Rearden in 2003 as the Director  
14 of Visual Development.

15 As a result of the events underlying this case, LaSalle and Perlman no longer speak. Prior  
16 to those events, however, the two men were extremely close. LaSalle would spend time with  
17 Perlman and his family several times per month outside of work. LaSalle was at the hospital when  
18 both of Perlman’s children were born. With one exception, they spent each Christmas and New  
19 Year’s Eve together since LaSalle joined the company.

20 Over the years, Perlman was also very generous with LaSalle. For example, Perlman took  
21 LaSalle’s family with his own family on vacation; he frequently treated LaSalle to skiing trips and  
22 dinners; he allowed LaSalle to use his family home in Lake Tahoe; in certain years, he gave  
23 LaSalle and his wife substantial cash gifts; and he paid for medical services to help LaSalle  
24 recover from a serious accident.

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26 <sup>2</sup> The entity known as Rearden LLC seems to have been known by various other names at  
27 different times, such as Rearden Steel Studios and Rearden Labs. For purposes of this order, the  
28 Court refers to the entity simply as Rearden or Rearden LLC.

<sup>3</sup> No party’s witnesses were entirely credible, and neither side succeeded in presenting a totally  
coherent picture of the historical facts, but Steve Perlman’s testimony was the most credible and  
conflicts in the testimony have largely been resolved in his favor.

1           When LaSalle joined the company that became Rearden, Perlman was building the facility  
2 that would become Rearden Studios. Perlman told LaSalle he wanted the facility to serve several  
3 functions – as a business incubator, but also to develop motion capture technology. Motion  
4 capture is a process of recording the actions of human actors, and using the information generated  
5 from that recording to animate digital models in computer animation. LaSalle assumed both  
6 responsibilities shortly after joining Rearden.

7           Rearden’s first motion capture technology was called Contour. Work on Contour began in  
8 earnest in 2003 or 2004. At that time, there existed good motion capture technology for the  
9 human body, but not yet for the face. The goal of Contour was to accurately capture the way the  
10 face moves, i.e., to capture the surface of the skin deforming over time. Contour was associated  
11 with an entity Perlman established called Mova, which he moved into its own space in San  
12 Francisco separate from the Rearden space. Because of this association, people began to refer to  
13 the Contour technology as “Mova.”

14           Mova technology consists of two components. One is the hardware, which is a series of  
15 synchronized lights, cameras and associated hardware that records the actor’s performance. The  
16 second is a software component that turns the recorded images into 3D scans per frame and then  
17 into data that can be used for computer generated images. There also is special material that is  
18 applied to the surface of the human face.

19           The Mova development team consisted of LaSalle, Perlman, Pearce, and others. Initially,  
20 LaSalle’s role was to support Perlman and other team members, but eventually LaSalle became  
21 the motion capture supervisor, in charge of setting the system up, running the system and  
22 overseeing the team that would process the data. However, LaSalle was not individually  
23 responsible for the development of any aspect of the Mova technology. The development  
24 happened as part of a team process. After years of development, the Mova technology made its  
25 debut in the summer of 2006. The Mova technology is the subject of several patents.

26           In 2007, Perlman transferred the Mova technology to OnLive, one of Perlman’s incubated  
27 companies. OnLive had originally been a video game streaming service, and the remainder of its  
28 business did not relate to motion capture or the production of content for motion pictures. When

1 the Mova technology moved to OnLive, Pearce and LaSalle moved with it. OnLive began  
2 providing Mova services to customers, which were chiefly film studios who wanted to use OnLive  
3 to create content for motion pictures. OnLive's customers included the Walt Disney Company,  
4 Digital Domain (a visual effects company), and Industrial Light & Magic. Mova was not  
5 profitable at this time.

6 In August 2012, OnLive went through an assignment for the benefit of creditors.<sup>4</sup> As part  
7 of that process, OnLive was shut down and reborn as a new company called OL2. The Mova  
8 Assets were transferred from OnLive to OL2. Because Gary Lauder was the Managing Director  
9 of Lauder Partners LLC ("Lauder Partners"), which had been the lead investor in OnLive, he  
10 began running OL2. OL2 hired 60 of OnLive's employees, but did not hire LaSalle or Pearce,  
11 both of whom lost their jobs.

12 Perlman then rehired both LaSalle and Pearce to work at Rearden. On August 20, 2012, at  
13 the beginning of their reemployment, LaSalle and Pearce each signed an Employment Agreement,  
14 a Proprietary Information and Inventions Agreement ("PIIA"), and an Agreement to Arbitrate,  
15 which were Rearden's standard employment documents, on August 20, 2012. LaSalle's title was  
16 General Manager and also "Motion Capture Supervisor." Relevant to the this case, Section A.2 of  
17 the PIIA defines "[Rearden's] Business" to include "creation and production of . . . special effects,  
18 performance motion capture, . . . video editing," and "development of motion, facial and surface  
19 capture technology and related human and non-human 2D and 3D rendering and animation  
20 technologies." Section A.3 of the PIIA defines "Proprietary Information" as "information that was  
21 or will be developed, created, or discovered by or on behalf of the Company, or which became or  
22 will become known by, or was or is conveyed to the Company, which has commercial value in the  
23 Company's Business." "By way of illustration but not limitation, Proprietary Information  
24 includes . . . intellectual property . . . including but not limited to all copyrights, patents,

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27 <sup>4</sup> "An assignment for the benefit of creditors (ABC) is a business liquidation device available to an  
28 insolvent debtor as an alternative to formal bankruptcy proceedings." David S. Kupetz,  
"Assignment for the Benefit of Creditors: Effective Tool for Acquiring and Winding Up  
Distressed Businesses," Business Law Today (Nov. 2015)  
([https://www.americanbar.org/publications/blt/2015/11/05\\_kupetz.html](https://www.americanbar.org/publications/blt/2015/11/05_kupetz.html))

1 trademarks, service marks, trade secrets, [and] contract rights.” Section B of the PIIA, entitled  
2 “Assignment of Rights” states: “All Proprietary Information . . . is and shall be the sole property  
3 of the Company. I hereby assign to the Company any and all rights, title and interest I may have  
4 or acquire in such Proprietary Information.”

5 Exhibit A to the PIIA provides a space for the employee to list “all Inventions or  
6 improvements relevant to the subject matter of my employment by the Company and/or that relate  
7 to the Company’s Business . . . that I desire to remove from the operation” of the PIIA. LaSalle  
8 placed an “x” next to a sentence indicating that there were no such inventions or improvements he  
9 wished to exclude. The documents also included a section entitled “Duty of Loyalty,” which  
10 provided, “I agree that during my employment with the company, I will not provide consulting  
11 services to or become an employee of any other firm or person engaged in a business in any way  
12 competitive with the company without first informing the company of the existence of such  
13 proposed relationship and obtaining the prior written consent of my manager and the human  
14 resources manager responsible for the organization in which I work.”

15 In September 2012, shortly after LaSalle rejoined Rearden, Perlman discussed the  
16 possibility of LaSalle and Pearce acquiring Mova from OL2. Perlman stated that he would help in  
17 the negotiations, pay any legal fees required to establish an acquiring subsidiary, and then give the  
18 new Mova entity whatever office space and back office support were necessary to ensure that  
19 Mova could be successful. He also said that LaSalle and Pearce could run Mova as a separate  
20 company. His intention was to regain control of the Mova technology on behalf of Rearden.

21 LaSalle testified that Perlman also told him and Pearce that Perlman would take these steps  
22 so that LaSalle and Pearce, not Rearden, could own Mova. He testified that Perlman said that  
23 neither Perlman nor Rearden would maintain any ownership interest in Mova and that Perlman  
24 would not exercise any management of it. According to LaSalle, Perlman provided no explanation  
25 as to why he was making such an offer other than to state that he knew that LaSalle and Pearce  
26 “didn’t have a lot of cash.” Perlman denied ever having made that offer, and the Court finds that  
27 no such offer was made. In fact, as LaSalle and Pearce knew, Rearden had no such intention. He  
28 intended to re-acquire the Mova Assets that Rearden had lost when OnLive went through an

1 assignment for the benefit of creditors. He wanted LaSalle and Pearce to *run* Mova, but not to  
2 *own* it.

3           However, although he never made any promises or representations to LaSalle or Pearce  
4 about their owning the Mova Assets, Perlman did make representations to third parties to that  
5 effect. Specifically, in September 2012, Perlman approached Gary Lauder about transferring the  
6 MOVA Assets from OL2 to a new entity that would be managed by LaSalle and Pearce. Perlman  
7 noted that the Mova Assets had never been profitable; that the technology was becoming stale and  
8 would require investment in research and development; that the patents were not “monetizable”;  
9 and there was unlikely to be a third-party buyer because the system was old and “unusable”  
10 without LaSalle and Pearce. He stated that he would provide office support and advice, but that  
11 LaSalle and Pearce would “need eventually [to] get it running under their own steam.” In a  
12 separate communication, Perlman said, “My motives for Mova are based purely on the premise  
13 that it has been one of the absolute highlights of my life for many reasons and I would like nothing  
14 more than to see it continue in some fashion.” The essence of this and other communications from  
15 Perlman to Lauder was that (1) Mova was nearly worthless and (2) Perlman intended for Lauder to  
16 give Mova to LaSalle and Pearce to own and run on their own.

17           Lauder understood Perlman’s intention to be that LaSalle and Pearce would both own and  
18 run Mova after the transfer. He testified, “In all of our interactions on the subject, I was – the  
19 same concept was always reiterated; that this is for Greg and Ken. He never insinuated ‘and  
20 him.’” But Perlman was masking his true intentions. Perlman’s comments to Lauder about the  
21 relative lack of value of the Mova Assets was simply a negotiating tactic to encourage Lauder to  
22 sell the assets or give them away cheaply – and Perlman knew that Lauder would only do that for  
23 LaSalle and Pearce, but not for Perlman. Perlman knew that Lauder had no interest in OL2  
24 continuing to own the Mova Assets, because OL2 had no interest in facial motion capture  
25 technology. However, he also knew that Lauder was more likely to transfer the Mova Assets for  
26 little or nothing to LaSalle and Pearce, whereas he would have sold Mova to Perlman only at a  
27 much higher price, if at all. And Perlman knew that although the Mova technology needed  
28 updating, there was demand in the market for the technology, and only one other significant

1 competitor in the facial capture area.

2           Lauder was receptive to Perlman’s suggestion because he had little interest in the Mova  
3 technology and it was not part of OL2’s core business. He agreed with Perlman that the  
4 technology was relatively old and would need to be updated. The manuals and other  
5 documentation for the MOVA equipment were also out of date. Lauder recognized that Pearce  
6 and LaSalle were the only ones capable of operating the equipment. Finally, the technology had  
7 not been profitable; in September 2012, MOVA was losing approximately \$100,000 per year.  
8 And Lauder seemed to like the idea of letting LaSalle and Pearce have the technology.

9           Perlman’s assumption that Lauder would not have simply given the Mova Assets to  
10 Perlman, as he was prepared to do for LaSalle and Pearce, was confirmed by Lauder’s testimony.  
11 Lauder stated that he was happy to sell the assets to LaSalle and Pearce for a dollar – effectively  
12 giving them away for nothing – but he was unwilling to give the MOVA assets to Perlman  
13 “without having a lot more due diligence.” There was a high degree of competitiveness, and  
14 perhaps a tinge of personal animus, between Lauder and Perlman. It is possible that Lauder would  
15 not have been willing to sell Mova to Perlman for any acceptable price. Perlman either knew or  
16 suspected this.

17           While these negotiations were under way, Lauder realized that he could not just give the  
18 Mova Assets away without seeing if there was a more profitable alternative, because he had an  
19 obligation to maximize the financial return to the owners of OL2. He concluded that he need to  
20 try to sell the Mova Assets to a third party before offering them to LaSalle and Pearce at little or  
21 no cost. Lauder communicated to Pearce and LaSalle that he would sell Mova to a third-party  
22 buyer if one could be found and share 25 percent of the sale proceeds with them. If he wasn’t able  
23 to find a buyer within a short period of time, then he intended to give the Mova Assets to Pearce  
24 and LaSalle as originally discussed. Lauder identified potential buyers based on information from  
25 LaSalle: LaSalle contacted the potential buyers first to let them know the assets were available  
26 before Lauder contacted them. Beginning in September 2012, LaSalle started talking to potential  
27 purchasers of the Mova Assets. He spoke to the Chief Technology Officer of The Walt Disney  
28 Company; someone at Industrial Light & Magic; and the president of Digital Domain. None of

1 them expressed interest in purchasing the Mova Assets.

2           Lauder did not tell Perlman about his plan to sell the Mova Assets to a third party and give  
3 LaSalle and Pearce a cut of the action, and he was under no duty to do so. However, neither  
4 LaSalle nor Pearce told Perlman either. They knew that Perlman would conclude – correctly –  
5 that LaSalle’s and Pearce’s actions were a violation of their obligations to Rearden under their  
6 Employment Agreements and PIAs, because LaSalle and Pearce were employed by Rearden at  
7 that time.

8           Notwithstanding Lauder, LaSalle, and Pearce’s efforts at secrecy, on October 2, 2012  
9 Perlman found out about Lauder’s plan and became very angry. He confronted both LaSalle and  
10 Pearce. LaSalle falsely told Perlman that only Pearce, and not LaSalle, had discussed the 25  
11 percent arrangement with Lauder. Because Perlman believed that the plan had been Pearce’s idea  
12 – and not LaSalle’s – he directed his anger only at Pearce. He terminated Pearce’s salary almost  
13 immediately.

14           Lauder’s efforts to find a buyer were unsuccessful, however. When Lauder concluded that  
15 he would not be able to find a buyer for the Mova Assets, in October 2012, he agreed to Perlman’s  
16 original proposal – to transfer the Mova Assets to a new corporate entity to be established by  
17 LaSalle at virtually no cost.<sup>5</sup> Perlman introduced LaSalle to Alan Kalin, an attorney with whom  
18 Perlman had worked before. LaSalle/Kalin set up a new limited liability corporation called MO2,  
19 LLC for the purpose of receiving the Mova Assets. Rearden LLC paid all California corporation  
20 fees associated with the formation of MO2, LLC. Rearden LLC also paid all of MO2, LLC’s legal  
21 fees associated with the transfer of the Mova Assets from OL2.

22           The reason Perlman set up a separate corporate entity was to create a new subsidiary of  
23 Rearden that could manage the assets while maintaining the appearance – consistent with his  
24 representations to Lauder – that LaSalle would be taking ownership of Mova.

25 \_\_\_\_\_  
26 <sup>5</sup> After the collapse of Lauder’s efforts to sell the MOVA assets to a third party, Pearce was not  
27 directly involved in the subsequent transfer of assets from OL2 to MO2, LLC and the subsequent  
28 sale to SHST. Greg LaSalle kept him apprised of his activities in that regard. Pearce did not  
expect to have any ownership in the assets at the conclusion of LaSalle’s transaction, but he did  
expect to go to work for DD3.



1 In October 2012, LaSalle began emailing directly with Ed Ulrich, the CEO of a company  
2 called Digital Domain 3.0 Inc. (“DD3”), about DD3 purchasing the Mova technology from  
3 LaSalle once MO2 had acquired it. Ed Ulbrich was the CEO of DD3 between September 2012  
4 and July 2013. Ulrich suggested that LaSalle and Pearce could manage the Mova technology after  
5 DD3 acquired it. Ulrich expressed interest, and DD3’s acquisition of Mova began to move  
6 forward.<sup>6</sup>

7 Although LaSalle was still employed by Rearden, he did not tell Perlman about these email  
8 communications. LaSalle also did not use his Rearden email address for these communications.  
9 LaSalle testified that the only reason he did not tell Perlman about these conversations was  
10 because he “wasn’t seeking [Perlman’s] advice at that time.” This testimony was not credible.  
11 The actual reason LaSalle did not tell Perlman about these communications or use his Rearden  
12 email address is that he wished to keep the communications confidential. He knew that the  
13 communications violated his obligations to Rearden, and he was preparing wrongfully to take  
14 Rearden’s intellectual property for himself. He knew that Perlman had fired Pearce for attempting  
15 to participate in a sale of the Mova Assets, and knew that Perlman would probably fire LaSalle if  
16 he became aware of LaSalle’s actions. As Stephen Perlman testified, the unmistakable message to  
17 LaSalle from the termination of Pearce’s salary was “that if you get involved in a transaction with  
18 Mova for your own benefit or for the benefit of someone else or in any way for not – not for  
19 Rearden’s benefit exclusively, then this would be the consequence.”

20 In fact, at other times in his testimony, LaSalle suggested that Perlman was actually aware  
21 of LaSalle’s efforts to sell the Mova Assets. This suggestion was also false. Although LaSalle  
22 and Perlman communicated constantly by email, including about the most ordinary and day-to-day  
23 Rearden matters, there is no evidence that they ever communicated about this topic. That makes  
24 the fact of such communication unlikely. Moreover, Perlman’s strong negative reaction when did  
25 finally learn of the sale is inconsistent with his being aware of the negotiations. So is his reaction  
26 when he learned about the original sale effort by Gary Lauder.

27 \_\_\_\_\_  
28 <sup>6</sup> Why DD3 was interested in purchasing Mova from LaSalle, but not from OL2 or Gary Lauder, is  
not clear in the record.

1 MO2, LLC was incorporated on November 9, 2012. MO2 was owned by Rearden LLC as  
2 of the date of its formation. The Articles of Incorporation identify LaSalle as the agent for service  
3 of process, and state that the LLC will be managed by “one manager,” but does not identify who  
4 that manager will be. The fact that LaSalle signed as organizer does not mean that he was a  
5 manager or a member (i.e. owner) of the LLC.

6 LaSalle then began in earnest to consummate two separate transactions – the sale of the  
7 Mova Assets from OL2 to MO2, which he kept Perlman apprised of, and the sale of the same  
8 assets from OL2 to DD3, which he kept hidden from Perlman.

9 On February 5, 2013, LaSalle signed a non-disclosure agreement (“NDA”) with DD3. He  
10 then forwarded the executed NDA to Joseph Gabriel. He concealed this action from Perlman.

11 On February 11, 2013, MO2, LLC acquired the Mova Assets from OL2, Inc. for  
12 consideration of one dollar.

13 On February 14, 2013, LaSalle told Perlman that he intended to take the Mova Assets for  
14 his own use. He did not tell Perlman that he intended to sell the assets to DD3.

15 On February 25, 2013, Ulrich texted LaSalle, “We want to make this happen,” and LaSalle  
16 texted back, “Me to [sic] but if I have to cut away from Steve tomorrow I’d like to be pretty sure  
17 and I have a few questions.” LaSalle knew that when Perlman became aware of the proposed sale  
18 to DD3, he would react negatively.

19 On February 26, 2013, LaSalle and Perlman took a walk near Perlman’s home in Palo  
20 Alto. LaSalle told Perlman that he was negotiating a sale of the MOVA Assets to a third party.  
21 Perlman told LaSalle that the Mova Assets belonged to Rearden and that LaSalle would have to  
22 turn over the management of MO2 to Perlman. Perlman told him that if he completed the Mova  
23 transaction, he would be fired. LaSalle refused to agree to give up the Mova Assets, and said he  
24 needed time to make a decision. In fact, what LaSalle really wanted was time to complete the sale  
25 of the Mova Assets before Rearden or Perlman could interfere. As the parties were discussing this  
26 dispute, on March 1, 2013, he wrote to Cindy Ievers, Rearden’s head of Human Resources, “to  
27 clear my head a bit, I’d like to go to CT [Connecticut]. It’s my dad’s 80th birthday next week.  
28 Are there things I need to sign? If so, I can do that soon so I can take off. Thanks.” LaSalle had

1 no intention of going to Connecticut, however; he was just trying to buy time. That same day,  
2 March 1, 2013, he sent a text to Ed Ulrich, stating “I’d like to fill the K bins in a bit, so I’m  
3 wondering if you have an ETA on your HR contacting us [LaSalle and Pearce]. If it would help,  
4 we can come down there. Thanks.” He then texted Ulrich again, stating “Okay. Will drive to  
5 L.A. tomorrow. Thanks.” The reason for LaSalle’s duplicity with Ievers is that he knew his  
6 conduct was wrongful.

7 Between March 1 and March 7, both Perlman and Ievers made numerous attempts to reach  
8 LaSalle by text to discuss the Mova Assets, but he did not respond substantively. Instead, he  
9 began to try to create a clean break in his relationship with Rearden in anticipation that he would  
10 complete a sale. On March 5, 2013, LaSalle wrote to Ievers, and stated that “pursuant to our  
11 conversation of March 1,” March 5, 2013 would be his last day with the company, and he would  
12 receive a three-week severance payment. In fact, he and Ievers had no such discussion on March  
13 1, 2013 and no one from Rearden had ever offered LaSalle a severance payment.

14 On March 6, 2013, Ievers sent LaSalle a copy of his PIIA to remind him of his obligations  
15 to Rearden. On March 7, 2013, LaSalle sent his PIIA to Gabriel. Daniel Seah, the CEO of DD3,  
16 also reviewed LaSalle’s PIIA. Thus, prior to the closing of the transaction, DD3 was aware of  
17 LaSalle’s obligations to Rearden and knew that LaSalle was not the true owner of the Mova  
18 Assets.

19 On March 12, 2013, Ievers forwarded a copy of LaSalle’s employment agreement to him  
20 and stated, “You need to review your employment agreement.” She directed his attention  
21 specifically to the PIIA. On March 20, 2013, Perlman wrote to LaSalle, again reminded him of his  
22 obligations under the PIIA, and again asked for the return of the MOVA assets. On March 27,  
23 2013, a lawyer representing Rearden sent a letter to LaSalle, reminding LaSalle of the provisions  
24 of his employment agreement and the PIIA, stating that the Mova Assets belonged to Rearden, and  
25 demanding that LaSalle transfer the Mova Assets to Rearden.

26 Sometime in March 2013, DD3 concluded that it should locate ownership of the Mova  
27 Assets in a Chinese company so that Perlman and Rearden would not be able to obtain money  
28 damages if they decided to bring suit for misappropriation of the Mova Assets. On March 26,

1 2013, LaSalle sent Mark Heyl, his lawyer, an email in which he said: “Digital Domain contacted  
2 me late today and said they are going to move forward with both the asset sale and employment  
3 agreement . . . . They are going to actually acquire the Mova Assets through one of their Chinese  
4 companies. I believe this is so it would be nearly impossible for Steve to go after them. The sale  
5 price will be lower, 25K . . . . They will indemnify me against any claims brought by Rearden or  
6 Steve Perlman. There will also be some changes to the compensation package.” Heyl advised  
7 LaSalle that, in fact, “enforcing any indemnification obligation against a Chinese company would  
8 be nearly impossible.” The reason that DD3 structured the transaction is that DD3’s principals  
9 and agents<sup>7</sup> knew that LaSalle was not the true owner of the Mova Assets.

10 LaSalle had originally discussed the sale or license of the Mova technology with other  
11 entities besides Digital Domain, including the Walt Disney Company and Industrial Light and  
12 Magic. LaSalle disclosed the March 27, 2013 letter from Rearden’s lawyers to prospective  
13 purchasers. Once LaSalle disclosed the March 27 letter, Disney and ILM dropped out of the  
14 negotiations; DD3 stayed in the negotiations but dropped its price. DD3’s representatives had  
15 already received a copy of the PIIA, and knew that LaSalle was not the true owner of the Mova  
16 Assets, but also knew that LaSalle was not in a position to seek the highest possible price once  
17 Rearden appeared to be asserting a claim.

18 In April 2013, Perlman called Joseph Gabriel, the general counsel of DD3, and told him  
19 that he was aware that LaSalle was trying to sell the Mova Assets to DD3. He told Gabriel that  
20 LaSalle was not the owner of the assets.

21 While these events were transpiring, LaSalle kept receiving paychecks from Rearden until  
22 April 2013, which he cashed. He did not return any of that money to Rearden. Greg LaSalle’s  
23 last day as an employee of Rearden LLC was April 21, 2013.

24 The sale of the Mova Assets closed on May 8, 2013. At the last moment, DD3 substituted  
25 in a Chinese entity, SHST, as the buyer, just as Gabriel had discussed with LaSalle. The purchase  
26 price dropped from \$100,000 to \$25,000. The purchase agreement states, in part, “Seller has

27 \_\_\_\_\_  
28 <sup>7</sup> For these purposes, DD3’s agents include Shenzhenshi Haitiecheng Science and Technology  
Co., Ltd. (“SHST”), whose role is discussed further below.

1 advised purchaser that since February 11th, 2013 Steven Perlman, whether individually or in his  
2 apparent capacity as an officer or manager of Rearden, LLC or any of its related companies has  
3 communicated the possibility of claims against seller and/or Greg LaSalle in relation to the Mova  
4 [A]ssets.” The sale documents also included an indemnification provision protecting LaSalle  
5 against claims by Rearden, and the placing of \$75,000 in escrow to deal with such claims – three  
6 times the amount of cash that LaSalle received directly. Both LaSalle and SHST knew at the time  
7 the transaction closed that LaSalle did not own the Mova Assets and did not have the authority of  
8 either Rearden or MO2 to sell them.<sup>8</sup> One of the reasons SHST/DD3 paid three times as much  
9 into escrow as they paid LaSalle directly is that they knew he did not own the Mova Assets.

10 Amit Chopra, a director and employee of Digital Domain Holding Company – the holding  
11 company for the various Digital Domain companies – testified that Chopra testified that the reason  
12 DD3 did not acquire the Mova Assets, as it was originally intended to do, was that DD3 did not  
13 have the cash flow. This explanation was false. After SHST spent a total of \$100,000 to *own* the  
14 Mova Assets, DD3 paid SHST \$100,000 for just a *license* to those assets. Also, once the  
15 transaction closed, Greg LaSalle and Ken Pearce immediately began working for DD3 at six-  
16 figure salaries. In fact, the true reason SHST was used as the buyer was to allow DD3 to use the  
17 physical assets, while ownership of the assets and the risk of any liabilities resided with SHST in  
18 China. In fact, the Digital Domain entities had decided in March 2013, long before the close of  
19 the May transaction, to use a Chinese entity as the purchaser for reasons having nothing to do with  
20 DD3’s cash position.

21 From February 2013 through the present, Rearden has paid the maintenance fees and  
22 continued to prosecute office actions for the Mova patents and trademarks. SHST has at no time  
23 paid any maintenance fees on any of the MOVA patents or trademarks anywhere in the world.

24 Although LaSalle represented to Ulrich at one point that he would repay the legal fees that  
25 Rearden advanced for the acquisition of the Mova Assets by MO2, LLC, and also asked Cindy

26 \_\_\_\_\_  
27 <sup>8</sup> Significantly, in all of his many communications with Perlman and Rearden’s other  
28 representatives, at no time prior to the closing of the Mova Assets transaction did LaSalle provide  
an interpretation of the PIIA, or his obligations under it, that would have excused his conduct or  
made it lawful.

1 levers for an estimate of the total amount expended (presumably so he could reimburse them), in  
2 fact he has never reimbursed any portion of those fees. LaSalle has never made a maintenance  
3 payment on any MOVA patent or trademark.

4 Since May 2013, the Mova Assets have been used in several big-budget Hollywood films,  
5 including “Batman v. Superman” and “Deadpool.”

6 In 2015, the Academy of Motion Arts and Pictures bestowed a Science and Technical  
7 Achievement Award on some of the inventors of the MOVA technology.

8 Following the SHST/DD3/MO2 transaction, SHST purported to sell the Mova Assets to  
9 Plaintiff Virtue Global Holdings, Ltd. (“VGH”) while leaving any associated liabilities with  
10 SHST. The purpose of this transaction on the part of VGH and SHST was to frustrate Rearden’s  
11 rights as a creditor and as the true owner of the Mova Assets. VGH knew that SHST was not the  
12 true owner of the Mova Assets, because the same persons involved in the VGH/SHST transaction  
13 were aware of Rearden’s claims of ownership from a before the time of the MO2/SHST  
14 transaction.

## 15 **II. CONCLUSIONS OF LAW**

16 Greg LaSalle was an employee of Rearden at the time MO2 acquired the Mova Assets. He  
17 established MO2 using money provided by Rearden; and under the terms of his employment  
18 agreement and the PIIA, the Mova Assets belonged to Rearden. Greg LaSalle was an employee of  
19 Rearden at the time MO2 acquired the Mova Assets. He established MO2 and acquired the Mova  
20 Assets using money provided by Rearden; and under the terms of his employment agreement and  
21 the PIIA, the Mova Assets belonged to Rearden.

22 LaSalle’s conduct in signing the DD3 NDA without Perlman’s knowledge and selectively  
23 including Perlman in e-mails with counsel while setting up MO2, but excluding him from others;  
24 the secrecy of his negotiations with DD3 from Perlman; and his evasiveness  
25 in February and March of 2013 all show that LaSalle was aware that he had acquired the Mova  
26 Assets for Rearden’s benefit and that his attempts to transfer the Mova Assets to  
27 himself, DD3, or SHST were wrongful. Also, the fact that Steve Perlman became angry when he  
28 learned that Gary Lauder was considering transferring the assets to a third party and then giving

1 Greg LaSalle and Ken Pearce a percentage makes it unlikely that Perlman would have paid his  
2 own money to facilitate a transaction that would have had the same purpose and effect. Greg  
3 LaSalle knew that, which is why he concealed the true facts from Perlman.

4 MO2, LLC's purported sale of the Mova Assets to SHST was ineffective, because Greg  
5 LaSalle did not own the Mova Assets, did not own MO2, LLC, and was not authorized to conduct  
6 the sale on MO2's behalf.

7 SHST, DD3, and VGH knew that LaSalle did not own the Mova Assets, and did not have  
8 actual or apparent authority to sell the Mova Assets. Neither SHST nor DD3 nor VGH took the  
9 Mova Assets in good faith. Joe Gabriel, who acted on behalf of all those entities, was aware of  
10 LaSalle's employment agreement and his obligations under the PIIA. Indeed, these parties were  
11 so cognizant of these obligations that they established an escrow to fund the payment of claims  
12 related to them. Given the close relationship between SHST, DD3, DDHL, VGH, and Joe  
13 Gabriel, it is reasonable to infer that all of those parties were aware of LaSalle's PIIA obligations,  
14 and the Court finds that they were so aware.

15 Rearden, and not plaintiff VGH, former plaintiff SHST, or DD3, owns and at all relevant  
16 times has owned the MOVA Assets. LaSalle's actions in acquiring MOVA for MO2 were  
17 performed under his Employment Agreements with Rearden.

18 VGH argued that the PIIA was unenforceable under California Business and Professions  
19 Code § 16600, et seq. "Business and Professions Code section 16600 has consistently been  
20 interpreted as invalidating any employment agreement that unreasonably interferes with an  
21 employee's ability to compete with an employer *after* his or her employment ends. However, the  
22 statute does not affect limitations on an employee's conduct or duties *while* employed." Angelica  
23 Textile Servs., Inc. v. Park, 220 Cal. App. 4th 495, 509 (2013) (emphasis in original) (internal  
24 citations omitted); see also Loughlin v. Ventraq, Inc., No. 10-CV-2624-IEG BGS, 2011 WL  
25 1303641, at \*4 (S.D. Cal. Apr. 5, 2011) (Plaintiff does not dispute that section 16600 does not  
26 affect an employee's duty not to compete with an employer *during the course of his employment.*)  
27 (emphasis in original). The Court concludes that Rearden's PIIA is a valid and binding  
28 enforceable agreement under California law.

1           The Court further finds that the MOVA Assets fall within the scope of LaSalle’s PIIA with  
2 Rearden. The PIIA expressly includes proprietary information relating to both performance  
3 motion capture and facial motion capture technology. See Trial Ex. 7 (defining “the Company’s  
4 [Rearden’s] Business” to include “creation and production of . . . special effects, performance  
5 motion capture, . . . video editing,” and “development of . . . facial . . . capture technology. . .”).  
6 The PIIA defines “Proprietary Information” as “information that was or will be developed,  
7 created, or discovered by, or was or is conveyed to the Company, which has commercial value in  
8 the Company’s Business . . . intellectual property . . . including but not limited to all copyrights,  
9 patents, trademarks, service marks, trade secrets, contract rights.” Therefore, the PIIA provides  
10 that if the MOVA Assets were developed by Rearden, which is admitted, or conveyed to Rearden,  
11 which they were, they fall within the scope of the PIIA. Those assets therefore belonged to  
12 Rearden.

13           VGH argued at trial that the PIIA should not apply to the MOVA Assets, either because  
14 Rearden should be estopped from asserting its rights based on representations made by Perlman to  
15 LaSalle, or that Perlman waived Rearden’s rights under the PIIA by allowing LaSalle to start his  
16 own business with those assets. The Court rejects these arguments.

17           First, the Court is not persuaded that Perlman intended to “gift” the MOVA Assets to  
18 LaSalle or that he made representations to that effect to either LaSalle or Pearce. Although  
19 Perlman was generous with LaSalle as an incident to their friendship, the notion that Perlman  
20 would give away an entire successful technology is inconsistent with Perlman’s personality and  
21 without precedent in the two men’s relationship. The suggestion, absent any evidence other than  
22 LaSalle’s assertion, that Perlman would conduct business in this way strains credulity. This by  
23 itself dooms VGH’s estoppel defense.

24           Second, equitable estoppel requires proof of “(1) a representation or concealment of  
25 material facts (2) made with knowledge, actual or virtual, of the facts, (3) to a party ignorant,  
26 actually and permissibly, of the truth, (4) with the intent, actual or virtual, that the latter act upon  
27 it, and (5) the party must have been induced to act upon it.” San Diego Mun. Credit Union v.  
28 Smith, 176 Cal. App. 3d 919, 923 (1986); see also Cal. Evid. Code § 623 (“Whenever a party has,



1 by his own statement or conduct, intentionally and deliberately led another to believe a particular  
2 thing true and to act upon such belief, he is not, in any litigation arising out of such statement or  
3 conduct, permitted to contradict it.”). There was no evidence presented at trial that plaintiff VGH  
4 (or DD3 or SHST) ever relied on any statements or omissions by Rearden or Perlman. To the  
5 contrary, all of the evidence at trial established that VGH (and DD3 and SHST) were well aware  
6 of Perlman’s claim of ownership of MOVA at the time that VGH was alleged to have acquired  
7 those assets from SHST (and when SHST purported to acquire them from MO2 and Greg  
8 LaSalle). That Gary Lauder may have relied on Perlman’s representations is irrelevant, because  
9 he was not injured and he is not party. Nor can VGH (or SHST or DD3) rely on LaSalle’s  
10 testimony regarding Perlman’s representations, because the Court rejects LaSalle’s testimony on  
11 this issue as not credible.

12 VGH also defends on the ground of waiver. The burden is on the party claiming waiver to  
13 show, by clear and convincing evidence, that “there [was] an existing right, a knowledge of its  
14 existence, and an actual intention to relinquish it, or conduct so inconsistent with the intent to  
15 enforce the right as to induce a reasonable belief that it has been relinquished.” Silva v. Nat’l Am.  
16 Life Ins. Co., 58 Cal. App. 3d 609, 615 (1976). “[D]oubtful cases will be decided against a  
17 waiver.” Waller v. Truck Ins. Exch., Inc., 11 Cal. 4th 1, 31 (1995), as modified on denial of reh’g  
18 (Oct. 26, 1995) (internal quotation omitted). No waiver occurred in this case.

19 First, Section P.6 of the PIIA states: “No waiver by the Company of any breach of this  
20 Agreement shall be a waiver of any preceding or succeeding breach. No waiver by the Company  
21 of any right under this Agreement shall be construed as a waiver of any other right. The Company  
22 shall not be required to give notice to enforce strict adherence to all terms of this Agreement.”  
23 (Trial Ex. 7, at 007.010.) No such writing was presented at trial.

24 Second, there is evidence that Rearden contacted LaSalle repeatedly, beginning in  
25 February 2013, to obtain a return of the MOVA Assets, including through its attorneys. He fired  
26 Ken Pearce in October 2012 when he believed that Pearce had acted inconsistently with the PIIA  
27 as related to the Mova Assets. Had he known that LaSalle was working in Pearce, he surely  
28 would have fired LaSalle also. This conduct is not consistent with a waiver.

United States District Court  
Northern District of California

1 Finally, Perlman credibly testified that he never intended to waive Rearden's rights under  
2 LaSalle's PIIA, or any other similar agreement, at any time, and Ms. Ievers testimony supported  
3 Perlman's testimony.

4 Rearden did not fire Greg LaSalle at any time before the Mova Assets were purportedly  
5 transferred. LaSalle did not quit Rearden. Even though he was an at-will employee, he did  
6 not effectively terminate his employment. His insistence on a severance payment, which had not  
7 been offered, turned his communication into something other than a resignation. He was  
8 an employee of Rearden so long as Rearden paid his salary and he continued to accept it. LaSalle  
9 was an employee until at least April 21, 2013.

10 VGH does not own the Mova Assets because Rearden owns them.

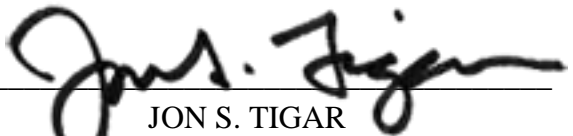
11 The Court's prior injunction is dissolved. Rearden may take possession of the Mova  
12 Assets forthwith.

13 In light of these conclusions, the Court need not reach the parties' remaining arguments.

14 The Court sets a status conference for September 6, 2017 at 2:00 p.m. By August 30, 2017  
15 at 5:00 p.m., the parties are ordered to file a Joint Case Management Statement identifying the  
16 tasks, if any, that remain before the Court can enter judgment. If the parties, or either party,  
17 believes that judgment may be entered now, then that party or those parties should attach a  
18 proposed form of judgment to the Joint Case Management Statement.

19 IT IS SO ORDERED.

20 Dated: August 11, 2017

21   
22 \_\_\_\_\_  
23 JON S. TIGAR  
24 United States District Judge  
25  
26  
27  
28