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10 UNITED STATES DISTRICT COURT
 11 NORTHERN DISTRICT OF CALIFORNIA

12 THE AMERICAN BEVERAGE
 ASSOCIATION, CALIFORNIA RETAILERS
 13 ASSOCIATION, CALIFORNIA STATE
 OUTDOOR ADVERTISING
 14 ASSOCIATION,

Case No. 3:15-cv-03415 EMC

**STIPULATION AND ~~[PROPOSED]~~
 PROTECTIVE ORDER**

15 Plaintiffs,

Trial Date: None set

16 vs.

17 THE CITY AND COUNTY OF SAN
 FRANCISCO,

18 Defendant.
 19

1 1. PURPOSES AND LIMITATIONS

2 Disclosure and discovery activity in this action are likely to involve production of confidential,
3 proprietary, or private information for which special protection from public disclosure and from use for
4 any purpose other than prosecuting this litigation may be warranted. Accordingly, the parties hereby
5 stipulate to and petition the court to enter the following Stipulated Protective Order (the “Order”). The
6 parties acknowledge that this Order does not confer blanket protections on all disclosures or responses to
7 discovery and that the protection it affords from public disclosure and use extends only to the limited
8 information or items that are entitled to confidential treatment under the applicable legal principles. The
9 parties further acknowledge, as set forth in Section 12.3, below, that this Stipulated Protective Order
10 does not entitle them to file confidential information under seal; Civil Local Rule 79-5 sets forth the
11 procedures that must be followed and the standards that will be applied when a party seeks permission
12 from the court to file material under seal.

13 2. DEFINITIONS

14 2.1 Challenging Party: a Party or Non-Party that challenges the designation of information or
15 items under this Order.

16 2.2 “CONFIDENTIAL” Information or Items: information (regardless of how it is generated,
17 stored or maintained) or tangible things that qualify for protection under Federal Rule of Civil Procedure
18 26(c).

19 2.3 Counsel (without qualifier): Outside Counsel of Record and House Counsel (as well as
20 their support staff).

21 2.4 Designating Party: a Party or Non-Party that designates information or items that it
22 produces in disclosures or in responses to discovery as “CONFIDENTIAL” or “HIGHLY
23 CONFIDENTIAL – ATTORNEYS’ EYES ONLY.”

24 2.5 Disclosure or Discovery Material: all items or information, regardless of the medium or
25 manner in which it is generated, stored, or maintained (including, among other things, testimony,
26 transcripts, and tangible things), that are produced or generated in disclosures or responses to discovery
27 in this matter.

1 2.6 Expert: a person with specialized knowledge or experience in a matter pertinent to the
2 litigation who has been retained by a Party or its counsel to serve as an expert witness or as a consultant
3 in this action.

4 2.7 “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” Information or Items:
5 extremely sensitive “Confidential Information or Items,” disclosure of which to another Party or Non-
6 Party would create a substantial risk of serious harm that could not be avoided by less restrictive means.

7 2.8 House Counsel: attorneys who are employees of a party to this action. House Counsel
8 does not include Outside Counsel of Record or any other outside counsel.

9 2.9 Non-Party: any natural person, partnership, corporation, association, or other legal entity
10 not named as a Party to this action.

11 2.10 Outside Counsel of Record: attorneys who are not employees of a party to this action but
12 are retained to represent or advise a party to this action and have appeared in this action on behalf of that
13 party or are affiliated with a law firm which has appeared on behalf of that party. For purposes of the
14 Order, the San Francisco City Attorney’s Office lawyers and support staff are treated as Outside
15 Counsel.

16 2.11 Party: any party to this action, including all of its officers, directors, employees,
17 consultants, retained experts, and Outside Counsel of Record (and their support staffs).

18 2.12 Producing Party: a Party or Non-Party that produces Disclosure or Discovery Material in
19 this action.

20 2.13 Professional Vendors: persons or entities that provide litigation support services (e.g.,
21 photocopying, videotaping, translating, preparing exhibits or demonstrations, and organizing, storing, or
22 retrieving data in any form or medium) and their employees and subcontractors.

23 2.14 Protected Material: any Disclosure or Discovery Material that is designated as
24 “CONFIDENTIAL” or as “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY.”

25 2.15 Receiving Party: a Party that receives Disclosure or Discovery Material from a Producing
26 Party.

1 3. SCOPE

2 The protections conferred by this Stipulation and Order cover not only Protected Material (as
3 defined above), but also (1) any information copied or extracted from Protected Material; (2) all copies,
4 excerpts, summaries, or compilations of Protected Material; and (3) any testimony, conversations, or
5 presentations by Parties or their Counsel that might reveal Protected Material. However, the protections
6 conferred by this Stipulation and Order do not cover the following information: (a) any information that
7 is in the public domain at the time of disclosure to a Receiving Party or becomes part of the public
8 domain after its disclosure to a Receiving Party as a result of publication not involving a violation of this
9 Order, including becoming part of the public record through trial or otherwise; and (b) any information
10 known to the Receiving Party prior to the disclosure or obtained by the Receiving Party after the
11 disclosure from a source who obtained the information lawfully and under no obligation of
12 confidentiality to the Designating Party. Any use of Protected Material at trial shall be governed by a
13 separate agreement or order.

14 4. DURATION

15 Even after final disposition of this litigation, the confidentiality obligations imposed by this
16 Order shall remain in effect until a Designating Party agrees otherwise in writing or a court order
17 otherwise directs. Final disposition shall be deemed to be the later of (1) dismissal of all claims and
18 defenses in this action, with or without prejudice; and (2) final judgment herein after the completion and
19 exhaustion of all appeals, rehearings, remands, trials, or reviews of this action, including the time limits
20 for filing any motions or applications for extension of time pursuant to applicable law.

21 5. DESIGNATING PROTECTED MATERIAL

22 5.1 Exercise of Restraint and Care in Designating Material for Protection. Each Party or Non-
23 Party that designates information or items for protection under this Order must take care to limit any
24 such designation to specific material that qualifies under the appropriate standards. The Designating
25 Party must designate for protection only those parts of material, documents, items, or oral or written
26 communications that qualify – so that other portions of the material, documents, items, or
27

1 communications for which protection is not warranted are not swept unjustifiably within the ambit of
2 this Order.

3 Mass, indiscriminate, or routinized designations are prohibited. Designations that are shown to be
4 clearly unjustified or that have been made for an improper purpose (e.g., to unnecessarily encumber or
5 retard the case development process or to impose unnecessary expenses and burdens on other parties)
6 expose the Designating Party to sanctions.

7 If it comes to a Designating Party's attention that information or items that it designated for
8 protection do not qualify for protection, that Designating Party must promptly notify all other Parties that
9 it is withdrawing the mistaken designation.

10 5.2 Manner and Timing of Designations. Except as otherwise provided in this Order (see,
11 e.g., second paragraph of section 5.2(a) below), or as otherwise stipulated or ordered, Disclosure or
12 Discovery Material that qualifies for protection under this Order must be clearly so designated before the
13 material is disclosed or produced.

14 Designation in conformity with this Order requires:

15 (a) for information in documentary form (e.g., paper or electronic documents, but excluding
16 transcripts of depositions or other pretrial or trial proceedings), that the Producing Party affix the legend
17 "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY" to each page that
18 contains protected material. If only a portion or portions of the material on a page qualifies for
19 protection, the Producing Party also must clearly identify the protected portion(s) (e.g., by making
20 appropriate markings in the margins).

21 A Party or Non-Party that makes original documents or materials available for inspection need
22 not designate them for protection until after the inspecting Party has indicated which material it would
23 like copied and produced. During the inspection and before the designation, all of the material made
24 available for inspection shall be deemed "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL –
25 ATTORNEYS' EYES ONLY." After the inspecting Party has identified the documents it wants copied
26 and produced, the Producing Party must determine which documents, or portions thereof, qualify for
27 protection under this Order. Then, before producing the specified documents, the Producing Party must

1 affix the “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” legend
2 to each page that contains Protected Material. If only a portion or portions of the material on a page
3 qualifies for protection, the Producing Party also must clearly identify the protected portion(s) (e.g., by
4 making appropriate markings in the margins).

5 (b) for testimony given in deposition or in other pretrial or trial proceedings, that the
6 Designating Party identify on the record, before the close of the deposition, hearing, or other proceeding,
7 all protected testimony and specify the level of protection being asserted. When it is impractical to identify
8 separately each portion of testimony that is entitled to protection and it appears that substantial portions of the
9 testimony may qualify for protection, the Designating Party may invoke on the record (before the deposition,
10 hearing, or other proceeding is concluded) a right to have up to 21 days to identify the specific portions of the
11 testimony as to which protection is sought and to specify the level of protection being asserted. Only those
12 portions of the testimony that are appropriately designated for protection within the 21 days shall be covered
13 by the provisions of this Stipulated Protective Order. Alternatively, a Designating Party may specify, at the
14 deposition or up to 21 days afterwards if that period is properly invoked, that the entire transcript shall be
15 treated as “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY.” The use
16 of a document as an exhibit at a deposition shall not in any way affect its designation as
17 “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY.”

18 (c) for information produced in some form other than documentary and for any other tangible
19 items, that the Producing Party affix in a prominent place on the exterior of the container or containers in
20 which the information or item is stored the legend “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL –
21 ATTORNEYS’ EYES ONLY.” If only a portion or portions of the information or item warrant
22 protection, the Producing Party, to the extent practicable, shall identify the protected portion(s).

23 5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure to designate
24 qualified information or items does not, standing alone, waive the Designating Party’s right to secure
25 protection under this Order for such material. Upon timely correction of a designation, the Receiving
26 Party must make reasonable efforts to assure that the material is treated in accordance with the
27 provisions of this Order.

1 6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

2 6.1 Timing of Challenges. Any Party or Non-Party may challenge a designation of
3 confidentiality at any time. Unless a prompt challenge to a Designating Party's confidentiality
4 designation is necessary to avoid foreseeable, substantial unfairness, unnecessary economic burdens, or a
5 significant disruption or delay of the litigation, a Party does not waive its right to challenge a
6 confidentiality designation by electing not to mount a challenge promptly after the original designation is
7 disclosed.

8 6.2 Meet and Confer. The Challenging Party shall initiate the dispute resolution process by
9 providing written notice of each designation it is challenging and describing the basis for each challenge.
10 To avoid ambiguity as to whether a challenge has been made, the written notice must recite that the
11 challenge to confidentiality is being made in accordance with this specific paragraph of the Protective
12 Order. The parties shall attempt to resolve each challenge in good faith and must begin the process by
13 conferring directly (in voice to voice dialogue; other forms of communication are not sufficient) within
14 14 days of the date of service of notice. In conferring, the Challenging Party must explain the basis for
15 its belief that the confidentiality designation was not proper and must give the Designating Party an
16 opportunity to review the designated material, to reconsider the circumstances, and, if no change in
17 designation is offered, to explain the basis for the chosen designation. A Challenging Party may proceed
18 to the next stage of the challenge process only if it has engaged in this meet and confer process first or
19 establishes that the Designating Party is unwilling to participate in the meet and confer process in a
20 timely manner.

21 6.3 Judicial Intervention. If the Parties cannot resolve a challenge without court intervention,
22 the Designating Party shall file and serve a motion to retain confidentiality under Civil Local Rule 7 (and
23 in compliance with Civil Local Rule 79-5, if applicable) within 21 days of the initial notice of challenge
24 or within 14 days of the parties agreeing that the meet and confer process will not resolve their dispute,
25 whichever is earlier. Each such motion must be accompanied by a competent declaration affirming that
26 the movant has complied with the meet and confer requirements imposed in the preceding paragraph.
27 Failure by the Designating Party to make such a motion including the required declaration within 21

1 days (or 14 days, if applicable) shall automatically waive the confidentiality designation for each
2 challenged designation. In addition, the Challenging Party may file a motion challenging a
3 confidentiality designation at any time if there is good cause for doing so, including a challenge to the
4 designation of a deposition transcript or any portions thereof. Any motion brought pursuant to this
5 provision must be accompanied by a competent declaration affirming that the movant has complied with
6 the meet and confer requirements imposed by the preceding paragraph.

7 The burden of persuasion in any such challenge proceeding shall be on the Designating Party.
8 Frivolous challenges, and those made for an improper purpose (e.g., to harass or impose unnecessary
9 expenses and burdens on other parties) may expose the Challenging Party to sanctions. Unless the
10 Designating Party has waived the confidentiality designation by failing to file a motion to retain
11 confidentiality as described above, all parties shall continue to afford the material in question the level of
12 protection to which it is entitled under the Producing Party's designation until the court rules on the
13 challenge.

14 7. ACCESS TO AND USE OF PROTECTED MATERIAL

15 7.1 Basic Principles. A Receiving Party may use Protected Material that is disclosed or
16 produced by another Party or by a Non-Party in connection with this case only for prosecuting,
17 defending, or attempting to settle this litigation. Such Protected Material may be disclosed only to the
18 categories of persons and under the conditions described in this Order. When the litigation has been
19 terminated, a Receiving Party must comply with the provisions of section 13 below (FINAL
20 DISPOSITION).

21 Protected Material must be stored and maintained by a Receiving Party at a location and in a
22 secure manner that ensures that access is limited to the persons authorized under this Order.

23 7.2 Disclosure of "CONFIDENTIAL" Information or Items. Unless otherwise ordered by the
24 court or permitted in writing by the Designating Party, a Receiving Party may disclose any information
25 or item designated "CONFIDENTIAL" only to:

26 (a) the Receiving Party's Outside Counsel of Record in this action, as well as support staff of
27 said Outside Counsel of Record to whom it is reasonably necessary to disclose the information for this

1 litigation and who have signed the “Acknowledgment and Agreement to Be Bound” that is attached
2 hereto as Exhibit A;

3 (b) the officers, directors, and employees (including House Counsel) of the Receiving Party
4 to whom disclosure is reasonably necessary for this litigation and who have signed the
5 “Acknowledgment and Agreement to Be Bound” (Exhibit A);

6 (c) Experts (as defined in this Order) of the Receiving Party to whom disclosure is reasonably
7 necessary for this litigation and who have signed the “Acknowledgment and Agreement to Be Bound”
8 (Exhibit A);

9 (d) the court and its personnel;

10 (e) court reporters and their staff, professional jury or trial consultants, mock jurors, and
11 Professional Vendors to whom disclosure is reasonably necessary for this litigation and who have signed
12 the “Acknowledgment and Agreement to Be Bound” (Exhibit A);

13 (f) during their depositions, witnesses in the action to whom disclosure is reasonably
14 necessary and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A), unless
15 otherwise agreed by the Designating Party or ordered by the court. Pages of transcribed deposition
16 testimony or exhibits to depositions that reveal Protected Material must be separately bound by the court
17 reporter and may not be disclosed to anyone except as permitted under this Stipulated Protective Order;
18 and

19 (g) the author or recipient of a document containing the information or a custodian or other
20 person who otherwise possessed or knew the information.

21 7.3 Disclosure of “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” Information
22 or Items. Unless otherwise ordered by the court or permitted in writing by the Designating Party, a
23 Receiving Party may disclose any information or item designated “HIGHLY CONFIDENTIAL –
24 ATTORNEYS’ EYES ONLY” only to:

25 (a) the Receiving Party’s Outside Counsel of Record in this action, as well as employees of
26 said Outside Counsel of Record to whom it is reasonably necessary to disclose the information for this
27 litigation;

1 (b) Experts of the Receiving Party (1) to whom disclosure is reasonably necessary for this
2 litigation, and (2) who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);

3 (c) the court and its personnel;

4 (d) court reporters and their staff, professional jury or trial consultants, and Professional
5 Vendors to whom disclosure is reasonably necessary for this litigation; and

6 (e) the author or recipient of a document containing the information or a custodian or other
7 person who otherwise possessed or knew the information.

8 If a party seeks to disclose a document designated as “HIGHLY CONFIDENTIAL –
9 ATTORNEYS’ EYES ONLY” to a witness during a deposition, the parties will meet and confer in
10 advance to allow the Receiving Party an opportunity to present good cause. Consent to disclose remains
11 with the Designating Party (which shall not be unreasonably withheld). Disputes as to whether consent
12 has unreasonably been withheld may be resolved in the same manner as other deposition objections.

13 8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER
14 LITIGATION

15 If a Party is served with a subpoena or a court order issued in other litigation that compels
16 disclosure of any information or items designated in this action as “CONFIDENTIAL ” or “HIGHLY
17 CONFIDENTIAL – ATTORNEYS’ EYES ONLY,” that Party must:

18 (a) promptly notify in writing the Designating Party. Such notification shall include a copy of
19 the subpoena or court order;

20 (b) promptly notify in writing the party who caused the subpoena or order to issue in the other
21 litigation that some or all of the material covered by the subpoena or order is subject to this Protective
22 Order. Such notification shall include a copy of this Stipulated Protective Order; and

23 (c) cooperate with respect to all reasonable procedures sought to be pursued by the
24 Designating Party whose Protected Material may be affected.

25 If the Designating Party timely seeks a protective order, the Party served with the subpoena or
26 court order shall not produce any information designated in this action as “CONFIDENTIAL” or
27 “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” before a determination by the court from

1 which the subpoena or order issued, unless the Party has obtained the Designating Party's permission.
2 The Designating Party shall bear the burden and expense of seeking protection in that court of its
3 confidential material – and nothing in these provisions should be construed as authorizing or
4 encouraging a Receiving Party in this action to disobey a lawful directive from another court.

5 9. A NON-PARTY'S PROTECTED MATERIAL SOUGHT TO BE PRODUCED IN THIS
6 LITIGATION

7 (a) The terms of this Order are applicable to information produced by a Non-Party in this
8 action and designated as "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES
9 ONLY". Such information produced by Non-Parties in connection with this litigation is protected by the
10 remedies and relief provided by this Order. Nothing in these provisions should be construed as
11 prohibiting a Non-Party from seeking additional protections.

12 (b) In the event that a Party is required, by a valid discovery request, to produce a Non-
13 Party's confidential information in its possession, and the Party is subject to an agreement with the Non-
14 Party not to produce the Non-Party's confidential information, then the Party shall:

15 (1) promptly notify in writing the Requesting Party and the Non-Party that some or all of
16 the information requested is subject to a confidentiality agreement with a Non-Party;

17 (2) promptly provide the Non-Party with a copy of the Stipulated Protective Order in this
18 litigation, the relevant discovery request(s), and a reasonably specific description of the information
19 requested; and

20 (3) make the information requested available for inspection by the Non-Party.

21 (c) If the Non-Party fails to object or seek a protective order from this court within 14 days of
22 receiving the notice and accompanying information, the Receiving Party may produce the Non-Party's
23 confidential information responsive to the discovery request. If the Non-Party timely seeks a protective
24 order, the Receiving Party shall not produce any information in its possession or control that is subject to
25 the confidentiality agreement with the Non-Party before a determination by the court. Absent a court
26 order to the contrary, the Non-Party shall bear the burden and expense of seeking protection in this court
27 of its Protected Material.

1 10. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

2 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed Protected Material
3 to any person or in any circumstance not authorized under this Stipulated Protective Order, the
4 Receiving Party must immediately (a) notify in writing the Designating Party of the unauthorized
5 disclosures, (b) use its best efforts to retrieve all unauthorized copies of the Protected Material, (c)
6 inform the person or persons to whom unauthorized disclosures were made of all the terms of this Order,
7 and (d) request such person or persons to execute the “Acknowledgment and Agreement to Be Bound”
8 that is attached hereto as Exhibit A.

9 11. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED
10 MATERIAL

11 When a Producing Party gives notice to Receiving Parties that certain inadvertently produced
12 material is subject to a claim of privilege or other protection, the obligations of the Receiving Parties are
13 those set forth in Federal Rule of Civil Procedure 26(b)(5)(B). This provision is not intended to modify
14 whatever procedure may be established in an e-discovery order that provides for production without
15 prior privilege review. Pursuant to Federal Rule of Evidence 502(d) and (e), insofar as the parties reach
16 an agreement on the effect of disclosure of a communication or information covered by the attorney-
17 client privilege or work product protection, the parties may incorporate their agreement in the stipulated
18 protective order submitted to the court.

19 12. MISCELLANEOUS

20 12.1 Right to Further Relief. Nothing in this Order abridges the right of any person to seek its
21 modification by the court in the future.

22 12.2 Right to Assert Other Objections. By stipulating to the entry of this Protective Order no
23 Party waives any right it otherwise would have to object to disclosing or producing any information or
24 item on any ground not addressed in this Stipulated Protective Order. Similarly, no Party waives any
25 right to object on any ground to use in evidence of any of the material covered by this Protective Order.

26 12.3 Filing Protected Material. Without written permission from the Designating Party or a
27 court order secured after appropriate notice to all interested persons, a Party may not file in the public

1 record in this action any Protected Material. A Party that seeks to file under seal any Protected Material
2 must comply with Civil Local Rule 79-5. Protected Material may only be filed under seal pursuant to a
3 court order authorizing the sealing of the specific Protected Material at issue. Pursuant to Civil Local
4 Rule 79-5, a sealing order will issue only upon a request establishing that the Protected Material at issue
5 is privileged, protectable as a trade secret, or otherwise entitled to protection under the law. If a
6 Receiving Party's request to file Protected Material under seal pursuant to Civil Local Rule 79-5(d) is
7 denied by the court, then the Receiving Party may file the information in the public record pursuant to
8 Civil Local Rule 79-5(e) unless otherwise instructed by the court.

9 14. FINAL DISPOSITION

10 Within 60 days after the final disposition of this action, as defined in paragraph 4, each Receiving
11 Party must return all Protected Material to the Producing Party or destroy such material. As used in this
12 subdivision, "all Protected Material" includes all copies, abstracts, compilations, summaries, and any
13 other format reproducing or capturing any of the Protected Material. Whether the Protected Material is
14 returned or destroyed, the Receiving Party must submit a written certification to the Producing Party
15 (and, if not the same person or entity, to the Designating Party) by the 60 day deadline that (1) identifies
16 (by category, where appropriate) all the Protected Material that was returned or destroyed and (2) affirms
17 that the Receiving Party has not retained any copies, abstracts, compilations, summaries or any other
18 format reproducing or capturing any of the Protected Material. Notwithstanding this provision, Counsel
19 are entitled to retain an archival copy of all pleadings, motion papers, trial, deposition, and hearing
20 transcripts, legal memoranda, correspondence, deposition and trial exhibits, expert reports, attorney work
21 product, and consultant and expert work product, even if such materials contain Protected Material. Any
22 such archival copies that contain or constitute Protected Material remain subject to this Protective Order
23 as set forth in Section 4 (DURATION).

1 **IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.**

2
3 Dated: December 18, 2015

DENNIS J. HERRERA
City Attorney
WAYNE SNODGRASS
CHRISTINE VAN AKEN
JEREMY M. GOLDMAN
Deputy City Attorneys

7 By: /s/Christine Van Aken
CHRISTINE VAN AKEN

8 Attorneys for Defendant
9 CITY AND COUNTY OF SAN FRANCISCO

10 Dated: December 18, 2015

LATHAM & WATKINS LLP

12
13 By: **/s/James K.Lynch

JAMES K. LYNCH
RICHARD P. BRESS
MICHAEL E. BERN
JOHN S. COOPER

16 Attorneys for Plaintiff
THE AMERICAN BEVERAGE ASSOCIATION

17
18 Dated: December 18, 2015

GIBSON, DUNN & CRUTCHER LLP

19
20 By: **/s/Theodore B. Olson

THEODORE B. OLSON
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24 Attorneys for Plaintiff
25 CALIFORNIA STATE OUTDOOR
26 ADVERTISING ASSOCIATION

1 Dated: December 18, 2015

KNOX, LEMMON & ANAPOLSKY, LLP

2
3 By: **/s/ Thomas S. Knox
4 THOMAS S. KNOX

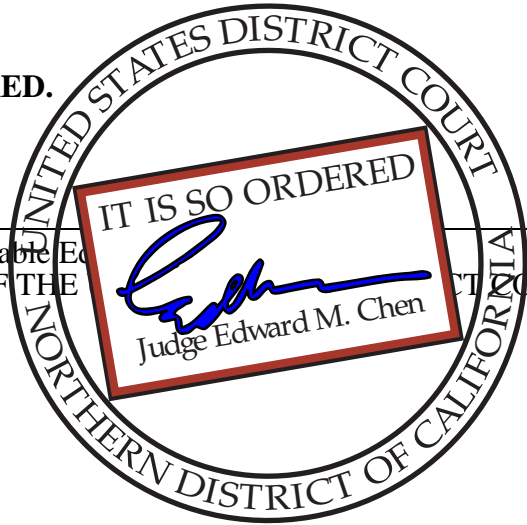
5 Attorneys for Plaintiff
6 CALIFORNIA RETAILERS ASSOCIATION

7 **Pursuant to GO 45, the electronic signatory has obtained approval from this signatory.

8 **PURSUANT TO STIPULATION, IT IS SO ORDERED.**

9
10 DATED: December 21, 2015

11 _____
12 The Honorable Ed
13 JUDGE OF THE _____ COURT



1 EXHIBIT A

2 ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

3 I, _____ [print or type full name], of _____ [print or
4 type full address], declare under penalty of perjury that I have read in its entirety and understand the
5 Stipulated Protective Order that was issued by the United States District Court for the Northern District
6 of California on [date] in the case of *American Beverage Ass'n et al. v. City & County of San Francisco*,
7 N.D. Cal. No. 3:15-cv-03415-EMC. I agree to comply with and to be bound by all the terms of this
8 Stipulated Protective Order and I understand and acknowledge that failure to so comply could expose me
9 to sanctions and punishment in the nature of contempt. I solemnly promise that I will not disclose in any
10 manner any information or item that is subject to this Stipulated Protective Order to any person or entity
11 except in strict compliance with the provisions of this Order.

12 I further agree to submit to the jurisdiction of the United States District Court for the Northern
13 District of California for the purpose of enforcing the terms of this Stipulated Protective Order, even if
14 such enforcement proceedings occur after termination of this action.

15 I hereby appoint _____ [print or type full name] of
16 _____ [print or type full address and telephone number] as my
17 California agent for service of process in connection with this action or any proceedings related to
18 enforcement of this Stipulated Protective Order.

19
20 Date: _____

21 City and State where sworn and signed: _____

22
23 Printed name: _____

24
25 Signature: _____