

United States District Court
Northern District of California

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

ANGELA SMITH,
Plaintiff,
v.
UNITED STATES DEPARTMENT OF
AGRICULTURE, et al.,
Defendants.

Case No. 15-cv-04497-TEH

**ORDER GRANTING DEFENDANTS’
MOTIONS TO DISMISS**

This matter is before the Court on separate motions to dismiss Plaintiff’s Class Action Complaint by Defendants United States Department of Agriculture (“USDA”) and Tom Vilsack (“Federal Defendants”) and Defendant Will Lightbourne (“State Defendant”). Dkt. Nos. 30 (“Fed. Mot.”), 31 (“State Mot.”). After carefully considering the parties’ written and oral arguments, the Court hereby GRANTS the Defendants’ motions, for the reasons set forth below.

BACKGROUND

The Supplemental Nutrition Assistance Program (“SNAP”) is a federally-funded food assistance program administered by the states. *See* 7 U.S.C. § 2011 *et seq.* SNAP is designed to alleviate hunger by supplementing the monthly food budgets of low-income households throughout the United States. Dkt. No. 1 (“Compl.”) ¶ 11; Dkt. No. 38 (“Opp’n”) at 1. Plaintiff is one of the millions of Americans who rely on monthly food assistance through SNAP to survive. Compl. ¶¶ 1, 14, 24.

In September 2015, a Congressional budget impasse nearly caused a federal government shutdown. *Id.* ¶ 2. If Congress did not reach agreement on federal appropriations before the fiscal year beginning October 1, 2015, a “funding gap” would have resulted and the federal government would have been forced to “begin[] a ‘shutdown’ of affected activities, including the furlough of non-essential personnel and curtailment of

1 agency activities and services.” *Id.* ¶ 15. On September 23, 2015, with such a shutdown
 2 looming, the USDA sent a letter to state SNAP administrators stating, “should Congress
 3 fail to act . . . [t]his would require USDA to take steps, including the deauthorization of
 4 retailers in the first several days of the month to prevent SNAP benefits from being
 5 redeemed during an appropriations lapse.” *Id.* ¶ 18. A spokeswoman for USDA also
 6 stated, “[i]f Congress does not act to avert a lapse in appropriations, then USDA . . . will
 7 be forced to stop providing benefits within the first several days of October,” and “[o]nce
 8 that occurs, families won’t be able to use [SNAP] benefits at grocery stores to buy the food
 9 their families need.” *Id.* ¶ 17. Fearing this outcome, Plaintiff filed the Complaint on
 10 September 30, 2015, seeking declaratory and injunctive relief on behalf of a nationwide
 11 class of SNAP beneficiaries. *Id.* at 17. The Complaint brings three claims: violation of the
 12 Administrative Procedures Act, 5 U.S.C. § 500; violation of the Food and Nutrition Act of
 13 2008, 7 U.S.C. § 2011; and Declaratory Relief pursuant to 28 U.S.C. §§ 2201-02. *Id.* ¶¶
 14 65-73.

15 But the threatened federal shutdown never occurred. On September 30, 2015,
 16 Congress passed an appropriations measure temporarily continuing funding for federal
 17 projects and activities. Continuing Appropriations Act, 2016, Pub. L. No. 114-53, 129
 18 Stat. 502 (Sept. 30, 2015). Congress later passed a permanent resolution that authorized
 19 funding for the federal government (and SNAP) through the 2016 fiscal year.
 20 Consolidated Appropriations Act, 2016, Pub. L. 114-113, 129 Stat 2242 (Dec. 18, 2015).
 21 Congress also provided for a SNAP contingency fund of \$3 billion through December 31,
 22 2017 and extended the existing \$3 billion contingency fund through December 31, 2016
 23 (rather than September 30, 2016, as planned). *Id.*

24
 25 **LEGAL STANDARD**

26 Dismissal is appropriate under Federal Rule of Civil Procedure (“Rule”) 12(b)(1)
 27 when a federal court lacks subject-matter jurisdiction. Federal courts’ subject-matter
 28 jurisdiction is limited by Article III’s “case or controversy” clause, which requires, among

1 other things, that a plaintiff have standing, that the plaintiff’s claims be “ripe” for
 2 adjudication, and that the plaintiff’s claims not be “moot.” *Allen v. Wright*, 468 U.S. 737,
 3 750 (1984). Standing, ripeness, and mootness are therefore appropriate topics on a Rule
 4 12(b)(1) motion to dismiss. *See White v. Lee*, 227 F.3d 1214, 1242 (9th Cir. 2000)
 5 (“Because standing and mootness both pertain to a federal court’s subject-matter
 6 jurisdiction under Article III, they are properly raised in a motion to dismiss under [Rule]
 7 12(b)(1).”). These requirements extend throughout the life of a litigation. *See Wolfson v.*
 8 *Brammer*, 616 F.3d 1045, 1053 (9th Cir. 2010) (“A case or controversy must exist at all
 9 stages of review, not just at the time the action is filed.”).

10 The party asserting federal subject-matter jurisdiction bears the burden of
 11 establishing its existence. *Kokkonen v. Guardian Life Ins. Co. of Am.*, 511 U.S. 375, 377
 12 (1994). But in reviewing a Rule 12(b)(1) motion to dismiss, courts must take the
 13 allegations in the plaintiff’s complaint as true and draw “all reasonable inferences in
 14 [plaintiff’s] favor.” *Wolfe v. Strankman*, 392 F.3d 358, 362 (9th Cir. 2004). A Rule
 15 12(b)(1) motion may be facial or factual: “In a facial attack, the challenger asserts that the
 16 allegations contained in a complaint are insufficient on their face to invoke federal
 17 jurisdiction. By contrast, in a factual attack, the challenger disputes the truth of the
 18 allegations that, by themselves, would otherwise invoke federal jurisdiction.” *Safe Air for*
 19 *Everyone v. Meyer*, 373 F.3d 1035, 1039 (9th Cir. 2004).

20
 21 **DISCUSSION**

22 The Federal and State Defendants both move to dismiss the Complaint for lack of
 23 subject-matter jurisdiction under Rule 12(b)(1), on the grounds of standing (i.e., lack of
 24 injury-in-fact), prudential ripeness, mootness, and that Plaintiff does not challenge a final
 25 agency action. Fed. Mot. at 8-18; State Mot. at 6-10. The State Defendant also moves to
 26 dismiss the Complaint under Rule 12(b)(6), on the basis that Plaintiff fails to allege
 27 sufficient facts to state a claim against Director Lightbourne. State Mot. at 4-6.
 28

1 **I. Plaintiff’s allegations fail to satisfy Article III’s case or controversy**
 2 **requirement.**

3 Even assuming Plaintiff suffered an injury-in-fact and that her claims were ripe at
 4 the time of filing, this Court would lack subject-matter jurisdiction under Article III if
 5 Plaintiff’s claims are now moot. *White*, 227 F.3d at 1242. The Court therefore addresses
 6 this issue first.

7 “A case becomes moot when interim relief or events have deprived the court of the
 8 ability to redress the party’s injuries.” *Am. Cas. Co. of Reading, Pa. v. Baker*, 22 F.3d 880,
 9 896 (9th Cir. 1994) (quoting *United States v. Alder Creek Water Co.*, 823 F.2d 343, 345
 10 (9th Cir. 1987)). “The basic question is whether there exists a present controversy as to
 11 which effective relief can be granted.” *Id.* (quoting *Village of Gambell v. Babbitt*, 999
 12 F.2d 403, 406 (9th Cir. 1993)). If not, then federal courts lack jurisdiction because “moot
 13 questions require no answer.” *Wolfson*, 616 F.3d at 1053 (quoting *North Carolina v. Rice*,
 14 404 U.S. 244, 246 (1971)). Accordingly, “[e]ven where litigation poses a live controversy
 15 when filed, the [mootness] doctrine requires a federal court to refrain from deciding it if
 16 ‘events have so transpired that the decision will neither presently affect the parties’ rights
 17 nor have a more-than-speculative chance of affecting them in the future.’” *Clarke v.*
 18 *United States*, 915 F.2d 699, 701 (D.C. Cir. 1990) (internal quotation marks omitted).

19 There is, however, an exception to the mootness doctrine for cases “capable of
 20 repetition, yet evading review.” *So. Pac. Terminal Co. v. Interstate Commerce Comm’n*,
 21 219 U.S. 498, 515 (1911). This exception permits moot actions to proceed only “in
 22 exceptional situations” and only where two requirements are simultaneously met: “(1) the
 23 challenged action [is] in its duration too short to be fully litigated prior to its cessation or
 24 expiration, and (2) there was a reasonable expectation that the same complaining party
 25 would be subjected to the same action again.” *Wolfson*, 616 F.3d at 1053-54 (quoting
 26 *Lewis v. Cont’l Bank Corp.*, 494 U.S. 472, 481 (1990)).¹

27
 28 ¹ The parties disagree about who shoulders the burden of demonstrating mootness.
Compare Opp’n at 14, 17 (citing cases) *with* Dkt. No. 40 (“Fed. Reply”) at 5-6 (same).

1 It is the mootness exception’s second requirement that dictates the outcome of this
2 case.² Both Defendants argue the number of contingencies that would need to align render
3 the possibility of future injury to Plaintiff too remote to be considered “capable of
4 repetition, yet evading review.” Fed. Mot. at 12-13; State Mot. at 9-10. The Federal
5 Defendants summarize these contingencies as follows:

6 For plaintiff to suffer a concrete and particularized injury in the
7 future, and actually lose SNAP benefits as a result of a lapse in
8 appropriations, a series of speculative events would have to
9 occur. . . . First, there would need to be a lapse in
10 appropriations at a point in time when plaintiff is receiving
11 SNAP benefits. Although plaintiff asserted that she was a
12 SNAP beneficiary at the time of the complaint, it is based
13 purely on conjecture that she would be a beneficiary at some
14 future point in time when there would supposedly be a lapse in
15 appropriations. Second, the lapse in appropriations would need
16 to encompass the USDA, unlike the extended lapses that
17 occurred in 1995 and 1996. Third, no other alternative funding
18 would have to exist, unlike when the American Recovery and
19 Reinvestment Act ultimately had the effect of immunizing
20 SNAP benefits from being affected during the 2013 shutdown.
21 Fourth, the shutdown would need to last long enough to outlast
22 sufficient contingency funding And, finally, the statutory
23 scheme in place at this hypothetical future date would need to
24 be analyzed to determine whether SNAP benefits would be
25 affected due to insufficient funding.

26 Fed. Mot. at 12-13 (citations omitted). The Federal Defendants further explain – and
27 Plaintiff does not contest, Opp’n at 4-5 – that “such a series of events have never occurred

28 But placing the burden would have no effect on the disposition of this case, as the
following analysis would render Plaintiff’s claims moot and the mootness exception
inapplicable even if Defendants shoulder the burden of demonstrating as much.

² Indeed, rather than arguing that her injury is not moot, Plaintiff proceeds directly to
arguing that the mootness exception applies to her claims. See Opp’n at 1 (“[T]his case is
not moot, as Plaintiff more than makes a showing that another government shutdown and
interruption of SNAP is *capable of repetition*”) (emphasis added). This was for good
reason; courts have found shutdown-based injuries to be moot even where, unlike here, the
shutdown did actually occur, once the government is again funded. See *infra* at 6-7
(discussing cases dismissed as moot even where suit was brought *during* a government
shutdown). And the Defendants proceed directly to the second requirement in arguing that
the mootness exception does not apply to Plaintiff’s claims. See State Mot. at 9 (“The
latter of these requirements forecloses any consideration of Plaintiff’s action under this
exception to mootness.”); Fed. Mot. at 12-13 (explaining why any future injury is too
speculative to qualify under the mootness exception). The focus has therefore correctly
been placed on the second requirement of the mootness exception, i.e., whether Plaintiff
has a reasonable expectation that she will be subjected to the same action again.

1 in the past and no one, including plaintiff, has [ever] lost SNAP benefits as a result of a
2 lapse in appropriations.” Fed. Mot. at 12.

3 In light of this speculative series of events, Plaintiff’s response that future SNAP
4 interruption is “a possibility” because future congressional appropriations are “far from
5 certain,” Opp’n at 8, falls short of creating a reasonable expectation that Plaintiff’s injury –
6 “that of losing her SNAP benefits because of a government shutdown,” *id.* at 10 – will
7 recur and compel Plaintiff to file this same action again. Rather, the chain of events
8 necessary to bring about the same injury and the same action is simply too speculative for
9 the Court to conclude that this is one of those “exceptional situations” where the mootness
10 exception should apply. *Wolfson*, 616 F.3d at 1053-54.

11 Moreover, holding that the mootness exception does not apply is consistent with
12 the few cases that have considered the mootness doctrine in the context of a government
13 shutdown. For example, in holding that the mootness exception did not apply to a lawsuit
14 by government employee associations challenging the requirement that they work without
15 compensation during a budgetary impasse, one district court explained:

16 [P]laintiffs have not demonstrated that there is a reasonable
17 expectation that they will be subjected to the same action
18 again. It would be entirely speculative for this Court to attempt
19 to predict if, and when, another lapse in appropriations may
20 occur, how long that lapse might be, which agencies might be
21 subject to the lapse, which employees might be affected, and
22 whether employees will be required to work without
23 compensation. Moreover, it is significant that no lapse in
24 appropriations occurred for either federal fiscal years 1997 or
25 1998. Further, not only has there not been a governmental
26 shutdown since 1995, Congress has appropriated and the
27 President has signed appropriations acts for each federal
28 agency for federal fiscal years 1997 and 1998.

23 *Am. Fed’n of Gov’t Emps. v. Rivlin*, 995 F. Supp. 165, 166 (D.D.C. 1998). *See also*
24 *Leonard v. U.S. Dep’t of Def.*, 38 F. Supp. 3d 99, 106 (D.D.C. 2014) (dismissing lawsuit as
25 moot once government shutdown ended “[b]ecause the likelihood that these events will
26 reoccur is, at best, speculative”); *Alaska v. Jewell*, No. 4:13-cv-00034-SLG, 2014 WL
27 3778590, at *3 (D. Alaska July 29, 2014) (dismissing lawsuit as moot once government
28 shutdown ended because “even if the history of government funding gaps makes it

1 reasonable to expect that another shutdown will occur at some point in the future, it does
2 not make it reasonable to expect that Defendants’ response to a future shutdown would be
3 the same as the response to the 2013 shutdown”).³ So too here.

4 Accordingly, the Court now finds that Plaintiff’s claims are moot and the exception
5 for cases “capable of repetition, yet evading review” does not apply. Because Plaintiff’s
6 claims are moot, it is unnecessary for the Court to address any of Defendants’ remaining
7 arguments for dismissal, including both Defendants’ jurisdictional arguments rooted in
8 standing, ripeness, and final agency action, and the State Defendant’s argument that
9 Plaintiff failed to state a claim against Director Lightbourne.

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11 **II. Jurisdictional discovery would not resolve the Complaint’s defects.**

12 Plaintiff also argues, correctly, that jurisdictional discovery would be proper if this
13 were a factual challenge and relevant jurisdictional facts were in contest. Opp’n at 10
14 (citing *Laub v. U.S. Dep’t of Interior*, 342 F.3d 1080, 1093 (9th Cir. 2003)). But here, the
15 areas for which Plaintiff identifies a need for jurisdictional discovery are immaterial to the
16 facial jurisdictional challenge the Court has ruled on.

17 First, Plaintiff claims she needs discovery on whether a government shutdown was
18 actually imminent at the time she filed the Complaint, to demonstrate she did indeed suffer
19 an injury-in-fact. Dkt. No. 38-1 (“Nguyen Decl.”) ¶¶ 3-5. But such backward looking
20 discovery would serve to prove only that Plaintiff has standing. As explained above,
21

22 ³ Plaintiff cites only one shutdown case where the court held that any injuries were not
23 mooted by subsequent funding. In *Pratt v. Wilson*, Aid to Families with Dependent
24 Children (“AFDC”) recipients brought an action challenging California officials’ refusal to
25 release funds for the AFDC program due to a California budget impasse, and the court
26 applied the “capable of repetition, yet evading review” exception. 770 F. Supp. 539, 543
27 (E.D. Cal. 1991). But *Pratt* only confirms that the exception does not apply in this case.
28 In *Pratt*, the district court found the complained action was reasonably likely to recur
because: (1) California had “not timely adopted a budget in five of the last eight years”;
and (2) “this case constitutes the second time the plaintiff class has faced the issue.” *Id.* at
543. In contrast, lapses in federal appropriations have been much less common, *see* Opp’n
at 4-5 (discussing the three federal lapses that have occurred in the last twenty years), and
Plaintiff does not contend that she (or anyone) has “los[t] . . . SNAP benefits because of a
government shutdown,” *id.* at 10.

1 however, it is not necessary to decide whether Plaintiff has standing; the Court lacks
2 subject-matter jurisdiction, irrespective of standing, because Plaintiff’s claims are moot.

3 Second, Plaintiff claims she needs discovery on the sufficiency of any contingency
4 funding in the event of a government shutdown, including information on the planned use
5 of such funds when a shutdown loomed in 2015. *Id.* ¶¶ 6-7; Opp’n at 6 n.5. As discussed
6 above, however, the insufficiency of contingency funding is only one in a series of
7 contingencies that must present for there to be a “reasonable expectation” that Plaintiff’s
8 SNAP benefits would be discontinued (for the first time ever) on some future date. Even
9 assuming the insufficiency of future contingency funding, then, Plaintiff’s future harm is
10 still too speculative to be “capable of repetition yet evading review.” Discovery on this
11 topic is therefore likewise unwarranted.

12 Finally, Plaintiff claims she needs discovery on the extent of the State Defendant’s
13 involvement in the Federal Defendants’ plan to withhold SNAP benefits during a
14 government shutdown, Nguyen Decl. ¶¶ 8-9; Opp’n at 2 n.2, 21-22, 22 n.10, and on
15 whether the USDA’s decision to suspend SNAP benefits in the event of a shutdown
16 constitutes a final agency action, Nguyen Decl. ¶ 10; Opp’n at 2 n.1. As discussed above,
17 however, it is not necessary to decide these issues; the Court lacks subject-matter
18 jurisdiction, irrespective of their outcome, because Plaintiff’s claims are moot.^{4,5}

19
20 ⁴ For similar reasons, it is not necessary for the Court to strike any factual allegations in
21 the Federal Defendants’ motion as improperly raised. *See* Opp’n at 9 n.8. By and large,
22 the Federal Defendants assumed the truth of the facts asserted in Plaintiff’s Complaint.
23 The few extraneous factual allegations contained in the Federal Defendants’ motion – the
24 “news articles” that Plaintiff claims were not properly raised, *id.* – pertain to the issue of
25 standing. *See* Fed. Mot. at 6 (“[W]idespread news reports that preceded the filing of the
26 complaint suggested a deal had already been made among the House of Representatives,
27 the Senate, and the White House for funding the government through December 11,
28 2015.”). As discussed above, however, it is not necessary to decide whether Plaintiff has
standing; the Court lacks subject-matter jurisdiction, irrespective of standing, because
Plaintiff’s claims are moot. The Court therefore did not consider these new articles,
improperly raised or otherwise, in holding that Plaintiff’s claims are moot, and the
challenge upon which the Court decided the Federal Defendants’ motion remains facial.

⁵ For similar reasons, the supplemental material identified in Plaintiff’s Administrative
Motion for Leave to File Supplemental Materials in Support of Opposition to Defendants’
Motions to Dismiss, Dkt. No. 42, would not impact the disposition of the present motions.
The documents identified therein are immaterial to the outcome of the present motions, as
they pertain to the very same areas for which Plaintiff sought (unnecessary) jurisdictional

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CONCLUSION

There is no denying that SNAP provides vitally important food budget assistance to millions of Americans each month. There is likewise no denying that an actual discontinuation of SNAP benefits would cause serious and far-reaching injury to the millions of Americans who rely on SNAP to fight hunger. But federal courts cannot hear a claim if it does not present a live case or controversy, for the simple reason that federal courts lack the judicial power to do so under Article III. And for the reasons set forth above, this Court lacks subject-matter jurisdiction over Plaintiff’s claims. Accordingly, Defendants’ motions to dismiss are GRANTED.

IT IS SO ORDERED.

Dated: 08/08/16



THELTON E. HENDERSON
United States District Judge

discovery: standing; the sufficiency of contingency funding; the extent of the State Defendant’s involvement; and final agency action. *Id.* at 2. Accordingly, the Court DENIES Plaintiff’s motion to supplement her opposition to the Defendants’ motions with these irrelevant materials.