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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

WILLIAM WALSH,
Plaintiff,
v.
COREPOWER YOGA LLC,
Defendant.

Case No. [16-cv-05610-MEJ](#)
**ORDER RE: MOTION FOR
PRELIMINARY APPROVAL OF CLASS
SETTLEMENT**
Dkt. No. 10

INTRODUCTION

Plaintiff William Walsh (“Plaintiff”) filed this putative class and collective action against defendant CorePower Yoga LLC (“Defendant” or “CorePower”) on October 3, 2016. *See* Compl., Dkt. No. 1. The parties have reached a tentative settlement, and pending before the Court is Plaintiff’s Motion for an Order (1) conditionally certifying a settlement class and collective action, (2) granting preliminary approval to proposed class action settlement plan, (3) directing dissemination of class notice to class, and (4) setting a final approval hearing and related dates. *See* Mot., Dkt. No. 10. The Motion came on for hearing on February 2, 2017. The Court also ordered supplemental briefing (Dkt. No. 17), which Plaintiff submitted (Dkt. No. 20).

Having considered the parties’ positions, the relevant legal authority, and the record in this case, the Court **GRANTS** Plaintiff’s Motion for the reasons set forth below.

BACKGROUND

A. Factual Background¹

CorePower owns and operates dozens of yoga studios nationwide. To maintain its

¹ The Court reproduces the facts set forth in Plaintiff’s Unopposed Motion, and for ease of reading does not include internal citations to the Complaint. *See* Mot. at 2-1; *see also* Sagafi Decl. ¶¶ 20-21, Dkt. No. 11.

1 facilities and until approximately 2015, CorePower created and operated a “Yoga for Trade”
2 (“YFT”) program at dozens of studios in California and around the country. The YFT program
3 was also known as Community Outreach program or the Work for Trade program. Through the
4 YFT program, CorePower Yoga customers (called “students”) worked approximately two- to
5 three-hour scheduled weekly shifts during which they cleaned and performed other project-based
6 work at their local studio. In exchange, they received free yoga classes. CorePower did not pay
7 these students (referred to herein as “YFT Cleaners”) any wages for their work.

8 Beginning in late 2013, CorePower phased out the YFT program and replaced it with the
9 “Studio Experience Team” (“SET”). Under the SET program, CorePower students continued to
10 work regular weekly shifts of approximately one-and-a-half hours, but CorePower paid them an
11 hourly wage for their work. Instead of receiving free yoga classes, however, Plaintiff alleges that
12 SET Cleaners were required to apply a large portion of their wages towards the purchase of a
13 discounted yoga membership at CorePower, which reduced their pay below the applicable
14 minimum wage. Plaintiff worked for CorePower as both a YFT and SET Cleaner at one of
15 CorePower’s studios in Berkeley, California.

16 Plaintiff contends that CorePower violated wage and hour laws by: (1) failing to pay YFT
17 Cleaners any wages for the hours they worked, in violation of California and the Fair Labor
18 Standards Act (“FLSA”) minimum wage provisions; and (2) paying California SET Cleaners
19 subminimum wages by requiring them to purchase yoga memberships as a condition of work.

20 CorePower denies any wrongdoing.

21 **B. Settlement Terms**

22 Defendant has agreed to pay a Total Settlement Amount of \$1,650,000.00. *See* Sagafi
23 Decl., Ex. A (Settlement Agreement) ¶¶ 1.30, 3.1, Dkt. No. 11; *see also* Suppl. Br., Ex. A (Am.
24 Settlement), Dkt. No. 20-1. After deducting the proposed fees and costs listed in Section B(4)
25 below, the Net Settlement Fund is estimated to be approximately \$993,183. *Id.* ¶¶ 1.19, 3.1, 3.2;
26 Sagafi Decl. ¶ 34. There are approximately 6,800 members of the FLSA Collective who
27 participated in the YFT program outside California, and approximately 4,900 California Class
28 members who participated in the YFT program at California CorePower studios. Sagafi Decl. ¶

1 33. Additionally, there are approximately 2,700 California Class members who cleaned
2 CorePower studios in California through the SET program, many of whom overlap with the 4,900
3 individuals in California who worked in the YFT program. *Id.*

4 1. Settlement Class

5 The Settlement Agreement defines the “California Class” as all individuals who rendered
6 services to Defendant as YFT Cleaners or SET Cleaners in the State of California during the
7 California Class Period. Settlement Agreement ¶ 1.3. The Class Period applicable to the
8 California Class is May 19, 2012 through the date of this Order. *Id.* ¶ 1.1.

9 “YFT Cleaners” shall mean all individuals who worked for CorePower cleaning studios in
10 exchange for yoga classes pursuant to its YFT program during the California Class Period. *Id.* ¶
11 1.31.

12 “SET Cleaners” shall mean all individuals who worked for CorePower cleaning studios in
13 exchange for wages, pursuant to its SET program, during the California Class Period. *Id.* ¶ 1.27.

14 2. FLSA Collective

15 The “FLSA Collective” is defined as “all individuals who rendered services to Defendant
16 as YFT Cleaners during the FLSA Class Period.” Individuals within the FLSA Collective are
17 referred to as “FLSA Collective Members.” Settlement Agreement ¶ 1.16.

18 The Class Period applicable to the FLSA Collective is May 19, 2013 through the date of
19 this Order. *Id.* ¶ 1.1.

20 3. Distribution of Settlement Payments

21 i. *California Class*

22 Under the terms of the Settlement Agreement, 65% of the Net Settlement shall be allocated
23 to payments to the California Class (the “California Class Share of Net Settlement Fund”);
24 payments will be made to any members of the California Class who do not timely opt out
25 (“Participating California Class members”). Settlement Agreement ¶¶ 1.23, 3.4. Each
26 Participating California Class Member shall be assigned 1 point for each eligible workweek
27 between May 5, 2012 and the date of this Order that the member worked as a YFT Cleaner in
28 California. *Id.* ¶ 3.4(C)(1). An “eligible workweek” is a week in which a YFT Cleaner had an

1 active YFT membership and attended at least one class. *Id.* Each Participating California Class
2 Member shall be assigned 1/8 point for each eligible workweek between May 5, 2012 and the date
3 of this Order that the member worked as a SET Cleaner in California. *Id.* ¶ 3.4(C)(2). All points
4 from Participating California Class Members shall be added to obtain the “Total California
5 Denominator.” *Id.* ¶ 3.4(C)(3). Each member’s Portion of the California Class Share of Net
6 Settlement Fund that each Participating California Class Member is entitled to shall be determined
7 by dividing the member’s points by the Total California Denominator. *Id.* That number shall be
8 multiplied by the California Class Share of Net Settlement Fund to determine each member’s
9 Settlement Award. *Id.*

10 Before fees and costs are deducted, California YFT Class Members will receive \$9.34 per
11 workweek worked, and California SET Class Members will receive \$1.17 per workweek worked.
12 Sagafi Decl. ¶ 34. The gross fund accounts for approximately 41% of the estimated unpaid
13 minimum wages for California Class Members’ YFT workweeks. *Id.* ¶ 38. For SET Class
14 Members, the recovery is approximately 8.6%. *Id.*

15 Any portion of the California Class Share of Net Settlement Fund that is unclaimed will be
16 distributed among the Active California Class Members based on the calculation method set forth
17 in Section 3.4(G), or if the amount remaining is small enough that redistribution is not sensible or
18 efficient, the unclaimed amount will be donated under the cy pres doctrine to the National
19 Employment Law Project (“NELP”). Settlement Agreement ¶ 3.4(G); Am. Settlement ¶ 2.3(B).

20 Participating California Class Members may elect to receive a gift card for double the
21 value of their respective Settlement Award, net of applicable withholding, in lieu of a settlement
22 check (the “Gift Card Option”). Settlement Agreement ¶ 3.4(I); Am. Settlement ¶ 2.4. Members
23 may use the gift cards “at participating studios for CorePower classes, memberships, and/or
24 programming.” *Id.* (both). At oral argument, Defendant clarified that all studios that are
25 participating in the settlement will be participating in the gift card program. The Amended
26 Settlement clarifies that California Class Members who select the Gift Card Option will receive a
27 voucher that can be exchanged at any CorePower studio (except for franchise-owned studios) for a
28 gift card of the value indicated on the voucher. Am. Settlement ¶ 2.4. Gift cards and vouchers do

1 not expire, but are subject to limitations. Settlement Agreement ¶ 3.4(I); Am. Settlement ¶ 2.4.
2 The revised California Class Notice specifically identifies the non-participating studios. Am.
3 Settlement, Ex. C § 7.

4 *ii. FLSA Collective*

5 Thirty-five percent of the Net Settlement shall be allocated to the FLSA Collective on a
6 claims-made basis; payments will be made to Collective members who timely submit a Consent to
7 Join and Release Form (“Participating FLSA Collective Member”). Settlement Agreement ¶
8 3.4(D). Each Participating FLSA Collective Member shall be assigned 1 point for each eligible
9 workweek between May 5, 2013 and the date of this Order that the member worked as a YFT
10 Cleaner. All points from Participating FLSA Collective Member shall be added to obtain the
11 “Total FLSA Denominator.” *Id.* ¶ 3.4(D)(2). Each member’s Portion of the FLSA Collective
12 Share of Net Settlement Fund shall be determined by dividing the number of each Participating
13 FLSA Collective Member by the Total FLSA Denominator. *Id.* That number shall be multiplied
14 by the FLSA Collective Share of Net Settlement Fund to determine each Participating FLSA
15 Collective Member’s Settlement Award. *Id.*

16 Before fees and costs are deducted, Plaintiff represents FLSA Collective YFT Members
17 will receive \$4.60 per workweek worked. Sagafi Decl. ¶ 34. The gross fund accounts for
18 approximately 25% of the estimated unpaid minimum wages for FLSA Collective Members. *Id.* ¶
19 38.

20 During the hearing, Counsel clarified that: (1) the FLSA Settlement Fund would be
21 distributed to Collective Members without reversion to Plaintiff; and (2) any checks that were
22 mailed to Collective Members after they submitted a Consent to Join and Release Form but were
23 not cashed by those Collective Members for more than 90 days would revert to Plaintiff; before
24 the 90 day-deadline, the Settlement Administrator will attempt to contact Collective Members who
25 have not cashed their checks to encourage them to do so and offer assistance. *See* Am. Settlement
26 ¶¶ 2.3(C), 2.5.

27 4. Other Payments

28 The following fees and costs will be paid out of the Total Settlement Amount.

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a. *Service Award*

Plaintiff intends to request a \$10,000 service award. Settlement Agreement ¶¶ 3.1, 3.3; *see also* Mot. at 8 (service award will recognize (1) the time and effort Plaintiff expended on behalf of the Class and Collective in assisting counsel prosecute the matter; and (2) “the exposure and risk he incurred in taking a leadership role in the litigation.”)

b. *Attorneys’ Fees and Costs*

Class counsel also intends to seek no more than one-third of the Total Settlement Amount as an award of attorneys’ fees, plus reasonable litigation costs. Settlement Agreement ¶ 3.2(a). This represents a maximum fee recovery of \$550,000; counsel estimates litigations costs will amount to \$9,441.86. Sagafi Decl. ¶¶ 34, 39. Any requested attorneys’ fees and costs not approved by the Court will become part of the Net Settlement Fund. Settlement Agreement ¶ 3.2(b).

c. *Cost of Claims Administrator*

Plaintiff proposes to retain Settlement Services, Inc. (“SSI” or “Claims Administrator”) to administer the Settlement. Sagafi Decl. ¶ 40. Class Counsel anticipates administration costs will be \$69,875. *See id.* ¶ 34.

d. *Errors & Omissions*

The Settlement also provides for \$10,000 to cover errors and omissions (the “E&O fund”). Settlement Agreement ¶ 3.1(A). During the hearing, Counsel clarified the E&O fund was intended to provide relief to Class Members who came forward late in the Settlement process. Counsel further clarified that any unused portion of the E&O fund would revert to be redistributed among Class Members. *See also* Am. Settlement ¶ 2.3(B).

e. *Share of Employment Taxes*

The Participating Class and Collective Members’ share of employment taxes will be deducted from the Total Settlement Amount. *Id.*

f. *PAGA*

Seventy-five percent of the total penalties allocated to claims under the California Private Attorneys General Act (“PAGA”) will be allocated to the California Labor and Workforce

1 Development Agency (“LWDA”). Sagafi Decl. ¶ 34 & n.1; Settlement Agreement ¶ 3.1(A). This
2 amounts to \$7,500. *Id.*

3 5. Notification of Settlement

4 Plaintiff proposes that within five business days of this Order, Defendant will provide the
5 Claims Administrator and Class Counsel with a list of Class and Collective members, including
6 identifying and contact information, as well as dates of participation in the YFT and SET
7 programs. Settlement Agreement ¶ 2.4(A); *see also* Revised Timeline, Am. Settlement, Ex. B.

8 Within ten business days of this Order, the Claims Administrator shall mail via First Class
9 U.S. Mail and email, the appropriate Notice of Proposed Settlement to all Class and Collective
10 Members. *Id.* ¶ 2.4(B); Revised Timeline. During oral argument, the parties represented
11 Defendant had email addresses for approximately 97% of the Class and Collective Members; and
12 had mailing addresses for 100% of SET participants. The packet sent to California Class members
13 shall include a statement regarding the Gift Card option (see below) and a postage-paid return
14 envelope. For Collective Members, the Notice shall include the Consent to Join and Release form.
15 Settlement Agreement ¶ 2.4(A). Notice sent by email will provide a summary of the notice
16 documents, including each member’s estimated settlement share, and will direct Class and
17 Collective members to a website established by the Claims Administrator and approved by the
18 parties; the website will contain the full text of the notice documents. *Id.*

19 The Claims Administrator shall take reasonable steps to obtain the correct address for any
20 members whose notice is returned as undeliverable, and shall attempt up to two re-mailings per
21 member. *Id.* ¶ 2.4.

22 6. Opt-Outs and Objections

23 Collective Members do not opt out of the Settlement; they must affirmatively consent to
24 the terms of the Settlement Agreement by returning valid consent to join and release forms. If a
25 Collective Member returns a Consent to Join and Release Form that is improperly completed, the
26 Claims Administrator shall send a notice to the Collective Member within five business days
27 indicating the defects and including a new form. Settlement Agreement ¶ 2.4(D). Collective
28 Members shall have 60 days to return their Consent to Join and Release forms, or 30 days from re-

1 mailing, whichever period is longer. *Id.* ¶ 2.4(D)(2).

2 California Class Members may opt out by mailing a written, signed statement to the
3 Claims Administrator indicating the member is opting out. Settlement Agreement ¶ 2.5. The opt-
4 out statement must include the member’s name, address, and telephone number, as well as a
5 specific statement: “I elect to exclude myself from the settlement in *Walsh v. CorePower Yoga*
6 *LLC.*” *Id.* Class Members shall have 60 days from the last date of mailing of the notice packet,
7 but in no event must opt out no later than 7 days before the date of the Fairness Hearing. *Id.* ¶
8 2.5(A).

9 California Class Members objecting to the Settlement must do so in writing, within 60
10 calendar days after mailing of the notice packet. *Id.* ¶ 2.6. The written objection must include the
11 California Class Member’s name, address, and telephone number to be valid. It must also contain
12 the words “I object to the settlement in *Walsh v. CorePower Yoga LLC*” and set forth the reasons
13 for the objection. *Id.* Class Members who objected in writing may appear at the Fairness Hearing
14 in person or through counsel, but must state their intention to appear at the time they submit their
15 written objections.

16 7. Final Approval and Judgment Order

17 No later than 14 calendar days before the Fairness Hearing, Plaintiff will submit a Motion
18 for Judgment and Final Approval. Settlement Agreement ¶ 2.7. At the Fairness Hearing, the
19 parties will request the Court finally certify the Rule 23 California Class for purposes of
20 settlement; finally certify the FLSA Collective pursuant to 29 U.S.C. § 216(b); enter judgment in
21 accordance with the Settlement Agreement; approve the settlement as fair, adequate, reasonable,
22 and binding on all Participating Class and Collective Members; dismiss the litigation with
23 prejudice; enter an order enjoining Participating Class and Collective Members from pursuing or
24 seeking to reopen released claims; and incorporate the terms of the Settlement and Release. *Id.* ¶
25 2.8.

26 8. Releases

27 The Settlement Agreement defines a “Released Party” as “Defendant, as defined herein, as
28 well as Defendant’s parent(s), subsidiaries, shareholders, affiliates, insurers, divisions, employee

1 benefit plans, predecessors, successors and assigns, and all of their past and present officers,
2 directors, stockholders, trustees, attorneys, fiduciaries, heirs, agents, employees, or any one of
3 them.” *Id.* ¶ 1.26.

4 Each Participating California Class Member will

5 fully release[] and discharge[] Defendant from all California Labor
6 Code claims that were pled in the Class Litigation or that could have
7 been pled in the Class Litigation because they are based on the same
8 facts and circumstances as the claims brought in the Class Litigation
9 and that arise out of services rendered/work performed by them to
10 Defendant as part of the YFT and/or SET programs, from May 19,
11 2012 through the date of [this Order], including claims for wages,
12 penalties, bonuses, attorneys’ fees and/or costs.

13 *Id.* ¶ 3.6(A).

14 Each Participating Class and Collective Member who endorses and deposits a settlement
15 check (or who returns a valid and complete Gift Card Statement) “shall also release Defendant
16 from all FLSA claims that are alleged, related to, or that reasonably could have arisen under the
17 same facts alleged in the Class Litigation and that arise out of services rendered to CPY as part of
18 the YFT Program between May 19, 2013 through the date of [this Order], including but not
19 limited to any unpaid wages, penalties, premiums, bonuses, interest, or any kind of relief of any
20 kind available under the FLSA.” *Id.*

21 9. Payment

22 The Claims Administrator shall mail Settlement Awards or gift cards to Participating Class
23 and Collective Members within 14 days of the Effective Date. Settlement Agreement ¶¶ 3.4(J),
24 1.14 (“Effective Date” is defined as the later of (1) 30 days after the Court’s Order granting final
25 approval of the agreement if no appeal is taken from such order; or (2) the Court’s entry of a final
26 order and judgment after any appeals are resolved); Revised Timeline. Any checks issued by the
27 Settlement Administrator shall remain valid and negotiable for ninety (90) days from the date of
28 their issuance and thereafter will be void. Settlement Agreement ¶ 3.4(K). The Claims
Administrator shall use all reasonable efforts to make additional mailings to Participating Class
and Collective Members whose checks are returned as undeliverable. *Id.* ¶ 3.4(J); *see also* Am.
Settlement ¶ 2.5 (Claims Administrator will make reasonable efforts to contact FLSA Collective
Members who have not cashed check no later than 15 days before 90 day check-expiration

1 deadline). If Participating Class or Collective Members alert the Claims Administrator, Class
2 Counsel, or Defense Counsel that they did not receive their Settlement Awards, the Claims
3 Administrator shall, upon confirming the settlement check in question has not been redeemed, stop
4 payment on the original check and reissue a check. Settlement Agreement ¶ 3.4(K). Participating
5 Class and Collective Members shall have 45 days after the date of issue of the replacement date to
6 cash a reissued check, after that time the replacement check will be void. *Id.* There are no
7 redemption deadlines for the gift cards; gift cards do not expire.

8 The parties will follow the cy pres provision as to unclaimed amounts for the California
9 Class. *Id.* ¶ 3.4(G); Am. Settlement ¶ 2.3(B). Uncashed checks mailed to FLSA Collective
10 members will revert to CorePower.

11 LEGAL STANDARD

12 The Ninth Circuit maintains a “strong judicial policy” that favors the settlement of class
13 actions. *Class Plaintiffs v. City of Seattle*, 955 F.2d 1268, 1276 (9th Cir. 1992). Nonetheless, a
14 class action may not be settled without court approval. Fed. R. Civ. P. 23(e). When the parties to
15 a putative class action reach a settlement agreement prior to class certification, “courts must
16 peruse the proposed compromise to ratify both the propriety of the certification and the fairness of
17 the settlement.” *Staton v. Boeing Co.*, 327 F.3d 938, 952 (9th Cir. 2003).

18 Courts generally employ a two-step process in evaluating a class action settlement. First,
19 the court must assess whether a class exists. *Staton*, 327 F.3d at 952 (citing *Amchem Prods. Inc. v.*
20 *Windsor*, 521 U.S. 591, 620 (1997)). This level of attention “is of vital importance, for a court
21 asked to certify a settlement class will lack the opportunity, present when a case is litigated, to
22 adjust the class, informed by the proceedings as they unfold.” *Id.*

23 Second, the court must determine “whether a proposed settlement is fundamentally fair,
24 adequate, and reasonable,” recognizing that “[i]t is the settlement taken as a whole, rather than the
25 individual component parts, that must be examined for overall fairness.” *Hanlon v. Chrysler*
26 *Corp.*, 150 F.3d 1011, 1026 (9th Cir. 1998). Where the parties reach a settlement prior to class
27 certification, courts apply “a higher standard of fairness and a more probing inquiry than may
28 normally be required under Rule 23(e).” *Dennis v. Kellogg Co.*, 697 F.3d 858, 864 (9th Cir. 2012)

1 (internal quotations and citation omitted). The Court’s task at the preliminary approval stage is to
2 determine whether the settlement falls “within the range of possible approval.” *In re Tableware*
3 *Antitrust Litig.*, 484 F. Supp. 2d 1078, 1080 (N.D. Cal. 2007) (internal quotations and citation
4 omitted). “The initial decision to approve or reject a settlement proposal is committed to the
5 sound discretion of the trial judge.” *Class Plaintiffs*, 955 F.2d at 1276.

6 Preliminary approval of a settlement is appropriate if “the proposed settlement appears to
7 be the product of serious, informed, non-collusive negotiations, has no obvious deficiencies, does
8 not improperly grant preferential treatment to class representatives or segments of the class, and
9 falls within the range of possible approval.” *In re Tableware*, 484 F. Supp. 2d at 1079 (internal
10 quotations and citation omitted). The proposed settlement need not be ideal, but it must be fair
11 and free of collusion, consistent with a plaintiff’s fiduciary obligations to the class. *Hanlon*, 150
12 F.3d at 1027 (“Settlement is the offspring of compromise; the question we address is not whether
13 the final product could be prettier, smarter or snazzier, but whether it is fair, adequate and free
14 from collusion.”). To assess a settlement proposal, courts must balance a number of factors:

15 the strength of the plaintiffs’ case; the risk, expense, complexity, and
16 likely duration of further litigation; the risk of maintaining class
17 action status throughout the trial; the amount offered in settlement;
18 the extent of discovery completed and the state of the proceedings;
19 the experience and views of counsel; the presence of a governmental
20 participant; and the reaction of the class members to the proposed
21 settlement.

19 *Hanlon*, 150 F.3d at 1026 (citations omitted). The proposed settlement must be “taken as a whole,
20 rather than the individual component parts” in the examination for overall fairness. *Id.* Courts do
21 not have the ability to “delete, modify, or substitute certain provisions” because the settlement
22 “must stand or fall in its entirety.” *Id.*

23 If the court preliminarily certifies the class and finds the proposed settlement fair to its
24 members, the court schedules a fairness hearing pursuant to Federal Rule of Civil Procedure
25 23(e)(2) to make a final determination of whether the settlement is “fair, reasonable, and
26 adequate.” Fed. R. Civ. P. 23(e)(2); *see also In re Google Referrer Header Privacy Litig.*, 2014
27 WL 1266091, at *2 (N.D. Cal. Mar. 26, 2014).

28

1 **DISCUSSION**

2 **A. Class Certification**

3 The Court has discretion to certify a class action under Rule 23. *Meyer v. Portfolio*
4 *Recovery Assocs., LLC*, 707 F.3d 1036, 1043 (9th Cir. 2012). To obtain class certification, the
5 plaintiff must satisfy the four prerequisites identified in Rule 23(a) as well as one of the three
6 subdivisions of Rule 23(b). *Amchem Prods.*, 521 U.S. at 614. The four prerequisites are: (1)
7 numerosity; (2) commonality; (3) typicality; and (4) adequacy of representation. *See* Fed. R. Civ.
8 P. 23(a)(1)-(4). If these requirements are satisfied, the Court then examines whether the plaintiff
9 satisfies one of the requirements of Rule 23(b). Plaintiff seeks certification under Rule 23(b)(3),
10 which is appropriate where common questions of law or fact predominate and class resolution is
11 superior to other available methods. Fed. R. Civ. P. 23(b)(3).

12 1. Rule 23(a)

13 The Court first analyzes the Rule 23(a) prerequisites before turning to the Rule 23(b)(3)
14 analysis.

15 a. *Numerosity*

16 Rule 23(a)(1) provides that a class action may be maintained only if “the class is so
17 numerous that joinder of all parties is impracticable.” Fed. R. Civ. P. 23(a)(1). No specific
18 number is required, although there is a presumption that a class with more than 40 members is
19 impracticable to require joinder. *Ries v. Ariz. Bevs. U.S. LLC, Hornell Brewing Co.*, 287 F.R.D.
20 523, 536 (N.D. Cal. 2012); *Bellinghausen v. Tractor Supply Co.*, 303 F.R.D. 611, 616 (N.D. Cal.
21 2014) (“Where the exact size of the class is unknown but general knowledge and common sense
22 indicate that it is large, the numerosity requirement is satisfied.” (citation omitted)).

23 The numerosity requirement is satisfied here as there are approximately 2,700 California
24 Class members who participated in the SET Program, and 4,900 who participated in the YFT
25 Program (many Class members worked in both programs). Joinder of so many individuals would
26 be impracticable.

27 b. *Commonality*

28 Rule 23(a)(2) requires some “questions of fact and law which are common to the class.”

1 To satisfy this requirement, the claims must “depend upon a common contention” such “that
2 determination of its truth or falsity will resolve an issue that is central to the validity of each one of
3 the claims in one stroke.” *Wal-Mart Stores, Inc. v. Dukes*, 564 U.S. 338, 350 (2011). But this
4 does not necessitate that “every question in the case, or even a preponderance of questions, is
5 capable of class wide resolution.” *Wang v. Chinese Daily News, Inc.*, 737 F.3d 538, 544 (9th Cir.
6 2013). “So long as there is ‘even a single common question,’ a would-be class can satisfy the
7 commonality requirement of Rule 23(a)(2).” *Id.* (quoting *Wal-Mart*, 564 U.S. at 359).
8 “[C]ommonality cannot be determined without a precise understanding of the nature of the
9 underlying claims.” *Parsons v. Ryan*, 754 F.3d 657, 676 (9th Cir. 2014) (citing *Amgen Inc. v.*
10 *Conn. Ret. Plans & Tr. Funds*, 133 S. Ct. 1184, 1194-95 (2013); additional citation omitted)).

11 This case is based on common questions of both law and fact, including whether
12 Defendant violated California wage and hour laws by failing to pay YFT Cleaners any wages for
13 the hours they worked, and by paying SET Cleaners subminimum wages by requiring them to
14 purchase yoga memberships as a condition of work. They also include factual predicates such as
15 whether Defendant required SET cleaners to purchase yoga memberships, and whether Defendant
16 was the employer of the YFT and SET cleaners under California law. The core questions of law
17 and fact are common to Plaintiff and California Class Members. Thus, Rule 23(a)(2) is satisfied .

18 *c. Typicality*

19 Rule 23(a)(3) requires that the representative party’s claim be “typical of the claim . . . of
20 the class.” Fed. R. Civ. P. 23(a)(3). “‘Under this rule’s permissive standards, representative
21 claims are typical if they are reasonably co-extensive with those absent class members; they need
22 not be substantially identical.’” *Parsons*, 754 F.3d at 685 (quoting *Hanlon*, 150 F.3d at 1020).
23 “The test of typicality is ‘whether other members have the same or similar injury, whether the
24 action is based on conduct which is not unique to the named plaintiffs, and whether other class
25 members have been injured by the same course of conduct.’” *Id.* (quoting *Hanon v. Dataproducts*
26 *Corp.*, 976 F.2d 497, 508 (9th Cir. 1992)).

27 Typicality is met here: Plaintiff’s claims arise from his participation in the SET and YFT
28 programs. Plaintiff worked in both positions and was subjected to the same practices as the Class

1 Members he seeks to represent. His claims are typical because he was subject to the same conduct
2 as other California Class members, and he does not seek any unique or personalized claims.
3 Accordingly, the Court finds Plaintiff satisfies Rule 23(a)(3)'s typicality requirement.

4 *d. Adequacy of Representation*

5 Rule 23(a)(4) requires that "the representative parties will fairly and adequately protect the
6 interests of the class." Fed. R. Civ. P. 23(a)(4). Due process concerns are central to this
7 determination: "[A]bsent class members must be afforded adequate representation before entry of
8 judgment which binds them." *Hanlon*, 150 F.3d at 1020 (citation omitted). Two questions must
9 be considered in this determination: "(1) do the named plaintiffs and their counsel have any
10 conflicts of interest with other class members, and (2) will the named plaintiffs and their counsel
11 prosecute the action vigorously on behalf of the class?" *Id.* The Court finds Plaintiff meets these
12 requirements.

13 First, there is no evidence Plaintiff or his counsel has any conflicts of interest with other
14 California Class members. Second, based on the available information, the Court is satisfied
15 Plaintiff and his counsel have and will continue to vigorously prosecute this action on behalf of
16 the California Class. Plaintiff shares the same interests as the absent class members, namely, he
17 suffered the same type of injury, and he shares a vigorous interest in prosecuting this action.

18 Further, Plaintiff is represented by experienced class action attorneys from Outten &
19 Golden LLP who have qualified as lead class counsel in "hundreds of class and collective actions
20 asserting employment rights on behalf of workers." Sagafi Decl. ¶¶ 5, 10(a), (b). The record
21 shows Plaintiff's counsel have a proven track record in the prosecution of class actions as they
22 have successfully litigated and tried many major class action cases. *Id.* (listing cases).
23 Accordingly, the Court finds both Plaintiff and his counsel are adequate representatives.

24 *e. Summary*

25 In light of the foregoing, the Court finds Plaintiff satisfies Rule 23(a)'s four prerequisites
26 to maintaining a class action. Accordingly, the Court turns to Rule 23(b) concerning the type of
27 class action that may be maintained.
28

1 2. Rule 23(b)(3)

2 Plaintiff seeks to certify this proposed class under Rule 23(b)(3), which requires the Court
3 to find that: (1) “the questions of law or fact common to class members predominate over any
4 questions affecting only individual members,” and (2) “a class action is superior to other available
5 methods for fairly and efficiently adjudicating the controversy.” Fed. R. Civ. P. 23(b)(3). These
6 provisions are referred to as the “predominance” and “superiority” requirements. *See Hanlon*, 150
7 F.3d at 1022-23. The matters pertinent to these findings include: “(A) the class members’ interests
8 in individually controlling the prosecution or defense of separate actions; (B) the extent and nature
9 of any litigation concerning the controversy already begun by or against class members; (C) the
10 desirability or undesirability of concentrating the litigation of the claims in the particular forum;
11 and (D) the likely difficulties in managing a class action.” *Id.*

12 The Court finds this case meets Rule 23(b)(3)’s requirements. In this case, Plaintiff and
13 the Class bring claims based on the allegation they were subject to identical or substantially
14 identical pay practices and policies. The Court can more efficiently answer whether Defendant’s
15 practices and policies are lawful through a class action than through case-by-case adjudication.
16 *See, e.g., Whiteway v. FedEx Kinko’s Office & Print Servs., Inc.*, 2006 WL 2642528, *10 (N.D.
17 Cal. Sept. 14, 2006) (certifying class action where plaintiff alleged Kinko’s classification of class
18 members as exempt employees was unlawful). These central issues predominate over any
19 individual issue that theoretically might exist. As to superiority, when “[c]onfronted with a
20 request for settlement-only class certification, a district court need not inquire whether the case, if
21 tried, would present intractable management problems, *see* Fed. R. Civ. P. 23(b)(3)(D), for the
22 proposal is that there be no trial.” *Id.* at 620. Thus, any manageability problems that may have
23 existed here are eliminated by the settlement. As such, the Court finds that Rule 23(b)(3)’s
24 requirements are satisfied for purposed of this Motion.

25 3. Class Certification Summary

26 In view of the analysis above, the Court finds Plaintiff has satisfied the requirements of
27 Rule 23(a) and (b)(3). Accordingly, for purposes of this Motion, the Court certifies the stipulated
28 and proposed Settlement Class listed above and appoints Plaintiff’s counsel as Class Counsel to

1 effectuate the Settlement Agreement.

2 **B. Preliminary Fairness Determination**

3 The Court now examines the Settlement Agreement to ensure it is “fair, reasonable, and
4 adequate.” Fed. R. Civ. P. 23(e)(2). As noted, when settlement occurs before formal class
5 certification, settlement approval requires a higher standard of fairness in order to ensure that class
6 representatives and their counsel do not secure a disproportionate benefit at the expense of the
7 class. *Lane v. Facebook, Inc.*, 696 F.3d 811, 819 (9th Cir. 2012). Nonetheless, “class action
8 settlements do not need to embody the best result for preliminary approval.” *In re Google*, 2014
9 WL 1266091, at *6. The preliminary approval stage is characterized “as an ‘initial evaluation’ of
10 the fairness of the proposed settlement made by the court on the basis of written submissions and
11 informal presentation from the settling parties.” *In re High-Tech Emp. Antitrust Litig.*, 2013 WL
12 6328811, at *1 (N.D. Cal. Oct. 30, 2013) (citation omitted). “At this point, the court’s role is to
13 determine whether the settlement terms fall within a reasonable range of possible settlements, with
14 ‘proper deference to the private consensual decision of the parties’ to reach an agreement rather
15 than to continue litigating.” *Id.* (quoting *Hanlon*, 150 F.3d at 1027).

16 “The Court may grant preliminary approval of a settlement and direct notice to the class if
17 the settlement: (1) appears to be the product of serious, informed, non-collusive negotiations; (2)
18 has no obvious deficiencies; (3) does not improperly grant preferential treatment to class
19 representatives or segments of the class; and (4) falls within the range of possible approval.”
20 *Angell v. City of Oakland*, 2015 WL 65501, at *7 (N.D. Cal. Jan. 5, 2015) (quoting *Harris v.*
21 *Vector Mktg. Corp.*, 2011 WL 1627973, at *7 (N.D. Cal. Apr. 29, 2011) and *In re Tableware*, 484
22 F. Supp. 2d at 1079)). “Closer scrutiny is reserved for the final approval hearing.” *Harris*, 2011
23 WL 1627973, at *7.

24 1. Settlement Negotiations

25 Based on Plaintiff’s Motion and the Declaration of Jahan Sagafi, the settlement appears to
26 be the product of serious, informed, non-collusive negotiations. The parties reached terms on the
27 proposed settlement through a series of negotiations between experienced counsel that were
28 conducted at arm’s-length and in good faith. Sagafi Decl. ¶¶ 25-29. The parties exchanged data

1 and documents, including detailed mediation briefs and damages analysis, and participated in
2 private mediation with an experienced mediator. *Id.* ¶¶ 26-28. They reached agreement on the
3 material terms of the settlement after the mediation, and continued their arms-length negotiations
4 to finalize the Settlement Agreement. *Id.* ¶ 29. “[S]ettlements are entitled to ‘an initial
5 presumption of fairness’ because they are the result of arm’s-length negotiations among
6 experienced counsel.” *In re High-Tech Emp. Antitrust Litig.*, 2013 WL 6328811, at *1 (quoting
7 Newberg on Class Actions § 11:41 (4th ed.)). The process by which the parties reached their
8 settlement weighs in favor of preliminary approval.

9 2. The Presence of Obvious Deficiencies

10 The Court must next analyze whether there are obvious deficiencies in the Settlement
11 Agreement.

12 First, the proposed Settlement results in a substantial monetary benefit to Class and
13 Collective Members, who will share in proceeds of no less than \$993,183. In addition, Class
14 Members are entitled to double the value of their share of the settlement proceeds by electing to
15 receive their settlement through a gift card. This gift card option essentially doubles the potential
16 value of the recovery for California Class Members’ portion of the Net Settlement Fund (from the
17 currently estimated \$645,775 to approximately \$1.3 million). The parties have exchanged
18 informal discovery and damage analysis. *See* Sagafi Decl. ¶¶ 23-27. The amount of discovery
19 and investigation completed prior to reaching a settlement is an important consideration because it
20 demonstrates whether the parties and the Court have sufficient information before them to assess
21 the merits of the claims. *See Lewis v. Starbucks Corp.*, 2008 WL 4196690, at *6 (E.D. Cal. Sept.
22 11, 2008) (“approval of a class action settlement is proper as long as discovery allowed the parties
23 to form a clear view of the strengths and weaknesses of their cases”).

24 Second, as discussed above, the Settlement Agreement’s release language appropriately
25 releases only California Labor Code and FLSA claims based on the same factual predicate as the
26 underlying claims in this case. *See* Settlement Agreement ¶ 3.6(A) & (B). The release only
27 covers claims that are asserted or could have been asserted based on the allegations in the
28 operative Complaint. *Id.* (both). Such a narrow release warrants preliminary approval. *See, e.g.,*

1 *Hesse v. Sprint Corp.*, 598 F.3d 581, 590 (9th Cir. 2010) (“A settlement agreement may preclude a
2 party from bringing a related claim in the future even though the claim was not presented and
3 might not have been presentable in the class action, but only where the released claim is based on
4 the identical factual predicate as that underlying the claims in the settled class action.” (internal
5 quotation marks and citations omitted)); *Angell*, 2015 WL 65501, at *7 (“While the scope of the
6 release in the revised settlement agreement is still broad, it is acceptable because the claims
7 released are limited to those against the Defendants, their agents, and their employees arising from
8 the events alleged in Plaintiffs Complaint.”).

9 Third, any funds not claimed by California Class Members will be redistributed to Active
10 Class Members or to a designated cy pres recipient, NELP, with no reversion to Defendant. The
11 only funds that will revert to Defendant are checks that are not cashed by FLSA Collective
12 Members within 90 days of issuance and after attempts by the Settlement Administrator to help
13 FLSA Collective Members cash their checks. *See Angell*, 2015 WL 65501, at *7 (the settlement
14 agreement should “provide for a cy pres recipient or specify what would happen with the funds if
15 a check is undeliverable or remains uncashed.”) As the Ninth Circuit recently reaffirmed, there
16 must be “a driving nexus between the plaintiff class and the cy pres beneficiaries.” *Dennis*, 697
17 F.3d at 865 (internal quotations and citation omitted). Thus, a “cy pres award must be guided by
18 (1) the objectives of the underlying statute(s) and (2) the interests of the silent class members, and
19 must not benefit a group ‘too remote from the plaintiff class.’” *Id.* (internal quotations and citation
20 omitted). However, “settling parties [need not] select a cy pres recipient that the court or class
21 members would find ideal. On the contrary, such an intrusion into the private parties’ negotiations
22 would be improper and disruptive to the settlement process.” *Lane*, 696 F.3d at 820-21.

23 The designated cy pres recipient appears to meet the requirements for preliminary
24 approval, as a driving nexus exists as to NELP and Plaintiff’s claims. Plaintiff and the Class assert
25 claims under California’s Labor Code and the FLSA. NELP advocates for “policies to create good
26 jobs, expand access to work, and strengthen protections and support for low-wage workers and the
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1 unemployed.”² The cy pres recipient is thus appropriate, as its objectives are consistent with those
2 of the statutes at issue in this action, and benefits a group not too remote from the plaintiff classes.

3 Finally, although the Court is not approving attorneys’ fees and costs at this stage, the
4 Settlement Agreement provides that any such award to Class Counsel will not exceed one-third of
5 the Total Settlement Fund. “In a certified class action, the court may award reasonable attorney’s
6 fees and nontaxable costs that are authorized by law or by the parties’ agreement.” Fed. R. Civ. P.
7 23(h). Thus, in awarding attorneys’ fees under Rule 23(h), “courts have an independent obligation
8 to ensure that the award, like the settlement itself, is reasonable, even if the parties have already
9 agreed to an amount.” *In re Bluetooth Headset Prods. Liab. Litig.*, 654 F.3d 935, 941 (9th Cir.
10 2011) (citations omitted). The Court expressed some concern that 33 and 1/3 % of the Total
11 Settlement Fund represents an unwarranted upward departure from the norm. *See id.* (“[C]ourts
12 typically calculate 25% of the fund as the ‘benchmark’ for a reasonable fee award, providing
13 adequate explanation in the record of any ‘special circumstances’ justifying a departure.”). At the
14 hearing, Class Counsel represented it expected its final lodestar to be approximately \$220,000,
15 which would represent a multiplier of 2.3. This multiplier is within the range of reasonableness
16 for purposes of preliminary approval. As discussed during the hearing, Class Counsel will file a
17 motion for attorneys’ fees to establish the reasonableness of the final amount requested.

18 Accordingly, the lack of obvious deficiencies in the Settlement Agreement weighs in favor
19 of granting preliminary approval.

20 3. Preferential Treatment

21 The third factor is whether the Settlement Agreement provides preferential treatment to
22 any class member. Having reviewed the proposed Agreement, the Court finds the proposed
23 allocation of funds between FLSA Collective and California Class Members is rationally related to
24 the relative strengths of Plaintiffs’ claims and the higher minimum wage in California. The Court
25 further finds the proposed allocation between YFT and SET Cleaners is rationally related to: the
26 fact YFT Cleaners were paid no wages, while SET Cleaners received a wage at or above the
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28 ² See <http://www.nelp.org/about-us/> (last visited 2/9/2017).

1 minimum wage; the dispute surrounding whether SET Cleaners were coerced into buying
2 discounted memberships or whether such memberships were an optional perk; and whether
3 proving any coercion could be done on class-wide basis. The Court finds the Settlement
4 Agreement does not grant preferential treatment to a subset of Class or Collective Members, but
5 reflects the availability of damages, the strength of the claims, and the likelihood of certification.
6 *See Rosenberg v. I.B.M. Corp.*, 2007 WL 128232, at *5 (N.D. Cal. Jan. 11, 2007).

7 The Settlement Agreement authorizes a Service Award to Plaintiff of up to \$10,000.
8 “[T]he Ninth Circuit has recognized that service awards to named plaintiffs in a class action are
9 permissible and do not render a settlement unfair or unreasonable.” *Harris*, 2011 WL 1627973, at
10 *9 (citing *Staton*, 327 F.3d at 977). The Court notes that while the proposed incentive award is
11 not outside the range of reasonableness, it appears excessive in light of how little Plaintiff has had
12 to do here. However, for purposes of preliminary approval, the Court finds this amount is
13 reasonable; Class Counsel will file a motion for attorneys’ fees and Costs to establish the
14 reasonableness of the Service Award prior to final approval.

15 Accordingly, the Court finds this factor weighs in favor of preliminary approval.

16 4. Reasonable Range of Possible Approval

17 Finally, the Court must determine whether the proposed settlement falls within the range of
18 possible approval. To determine whether an agreement is fundamentally fair, adequate, and
19 reasonable, the Court may preview the factors that ultimately inform final approval: (1) the
20 strength of plaintiff’s case; (2) the risk, expense, complexity, and likely duration of further
21 litigation; (3) the risk of maintaining class action status throughout the trial; (4) the amount offered
22 in settlement; (5) the extent of discovery completed, and the stage of the proceedings; (6) the
23 experience and views of counsel; (7) the presence of a governmental participant; and (8) the
24 reaction of the class members to the proposed settlement. *Hanlon*, 150 F.3d at 1026; *In re*
25 *Bluetooth*, 654 F.3d at 946.

26 Considering all the circumstances, the Court finds these factors all weigh in favor of
27 preliminary approval of the proposed Settlement Agreement. Plaintiff faced several material risks
28 in continuing to litigate the action, including the risk that Defendant could establish YFT Cleaners

1 were independent contractors and not employees; if Defendant succeeded, this would be a
2 complete defense to all claims. *See* Suppl. Br. at 4. Because this determination would be fact-
3 intensive, it also could preclude class certification. *Id.* at 4-5. As described above, Plaintiff also
4 might encounter difficulty in certifying a SET class given the challenges of establishing coercion
5 on a class-wide basis. Even if Plaintiff prevailed on certification, the duration and expense of
6 further litigation would be substantial, up to and including appeal. The amount offered in
7 settlement, especially taking into account the potential doubling available to California Class
8 Members through the gift card option, is substantial.

9 Class Counsel believes the proposed settlement is fair, reasonable, adequate, and is in the
10 best interest of the class in light of all known facts and circumstances. Sagafi Decl. ¶ 30. Finally,
11 the Court has not received any reactions from Class Members at this time; the Court awaits those
12 responses in conjunction with the Fairness Hearing. Thus, the balance of the factors considered by
13 the Court weighs in favor of preliminary approval.

14 **D. Class Notice**

15 1. Method of Providing Notice

16 Rule 23(c)(2)(B) provides that “[i]n any class action maintained under subdivision (b)(3),
17 the court shall direct to the members of the class the best notice practicable under the
18 circumstances, including individual notice to all members who can be identified through
19 reasonable effort.” The notice must fairly apprise prospective class members of the terms of the
20 proposed settlement and of their options with respect to the settlement. *Eisen v. Carlisle &*
21 *Jacquelin*, 447 U.S. 156, 174 (1974).

22 Following preliminary approval, the Claims Administrator will provide notice as described
23 above. Defendant has mailing addresses for all SET Cleaners and email addresses for 97% of
24 Class and Collective members, the Court finds the combination of USPS and email is the best
25 notice practicable in this case because it provides actual notice of the settlement to all Class
26 Members using the most recent contact information Defendant has obtained from its former and
27 current employees. *See Phillips Petroleum Co. v. Shutts*, 472 U.S. 797, 811-12 (1985) (“The
28 notice must be the best practicable, reasonably calculated, under all the circumstances, to apprise

1 interested parties of the pendency of the action and afford them an opportunity to present their
2 objections.” (internal citations and quotation marks omitted)).

3 The Court thus approves the method of notice provided in the Settlement Agreement as the
4 best notice that is practicable under the circumstances. *See* Fed. R. Civ. P. 23(c)(2)(B).

5 2. Contents of the Notice

6 As to the contents of the notice to the class, “[t]he notice must clearly and concisely state
7 in plain, easily understood language: (i) the nature of the action; (ii) the definition of the class
8 certified; (iii) the class claims, issues, or defenses; (iv) that a class member may enter an
9 appearance through an attorney if the member so desires; (v) that the court will exclude from the
10 class any member who requests exclusion; (vi) the time and manner for requesting exclusion; and
11 (vii) the binding effect of a class judgment on members under Rule 23(c)(3).” Fed. R. Civ. P.
12 23(c)(2)(B).

13 The proposed amended Class Notice complies with all these requirements. *See* Am.
14 Settlement, Ex. C (Class Notice); *id.*, Ex. B (Gift Card Election Statement). In addition, the notice
15 explains that class members may object, indicates the time and place of the final approval hearing,
16 provides information regarding the attorneys’ fees and class representatives’ incentive awards, and
17 indicates that additional information regarding the Settlement is available through Class Counsel,
18 whose contact information is provided in the Notice. The Notice also explains how the settlement
19 fund will be allocated and provides information on how settlement awards will be taxed. This
20 information is provided in plain English.

21 3. Costs of Notice Provision and Settlement Administration

22 The Settlement Agreement provides that the estimated Administrative Costs associated
23 with providing Notice and administrating payment of claims exceed \$69,000, which shall be
24 deducted from the Settlement Fund. Sagafi Decl. ¶ 34. At the hearing, Counsel explained that it
25 had obtained bids from several administrators, and that SSI had submitted the winning bid. In
26 addition, Counsel explained the cost of providing notice in this matter was significant due to the
27 size of the Class and Collective; the need for the Administrator to address tax reporting issues; and
28 the expected challenges of compiling and cleaning up the Class and Collective lists based on

1 Defendant's records. Finally, Counsel represented it had worked with SSI in the past and trusted
2 its ability to provide excellent customer service to Class and Collective members. Based on
3 Counsel's representations, the Court finds the costs of notice are reasonable.

4 **B. FLSA Collective Action**

5 An employee may bring an FLSA collective action on behalf of
6 himself and other "similarly situation" employees who have filed
7 written consents to join the action. 29 U.S.C. § 216(b). . . . Neither
8 the FLSA, nor the Ninth Circuit, nor the Supreme Court has defined
9 the term "similarly situated." . . . [T]he Supreme Court indicated
10 that a proper collective action will address in a single proceeding
11 claims of multiple plaintiffs who share "common issues of law and
12 fact arising from the same alleged prohibited activity." However,
13 plaintiffs in a collective action are not subject to the requirements of
14 class actions under Federal Rule of Civil Procedure 23.

15 District courts in the Ninth Circuit have adopted a two-tier approach
16 for determining whether proposed collective action plaintiffs are
17 "similarly situated."

18 The first tier is the "notice" stage, at which the court determines
19 whether the members of the proposed collective should be notified
20 of the action. "The question is essentially whether there are
21 potentially similarly-situated class members who would benefit from
22 receiving notice at this stage of the pendency of this action as to all
23 defendants."

24 This determination is made under a "fairly lenient standard," which
25 in the Ninth Circuit typically results in conditional certification. The
26 plaintiff must make substantial allegations that the putative class
27 members were subject to an illegal policy, plan, or decision, by
28 showing that there is some factual basis beyond the "mere
allegations" in the complaint for the class allegations. These
allegations must be supported by declarations. Unsupported
allegations of FLSA violations are not sufficient to meet the
plaintiffs' burden.

29 *Shaia v. Harvest Mgmt. Sub LLC*, 306 F.R.D. 268, 271-72 (N.D. Cal. 2015) (internal citations
30 omitted).

31 In seeking conditional certification of this case as a collective action under the FLSA, 29
32 U.S.C. § 216(b), Plaintiff has made "substantial allegations that the putative class members were
33 subject to an illegal policy" and has supported these allegations with the Sagafi Declaration.
34 Under the "fairly lenient standard" applicable in the Ninth Circuit, the Court finds conditional
35 certification of this action as an FLSA Collective Action is appropriate.

36 The Collective Action Notice appropriately sets forth in plain English (i) the nature of the

1 action; (ii) the definition of the collective; (iii) the claims, issues, or defenses; and (iv) the
2 procedure Collective Members must follow to participate in the Settlement and the effect of failing
3 to do so. *See* Settlement Agreement, Ex. B. As with the Class Notice, the Collective Action
4 Notice describes the proposed settlement, provides tax information, and identifies contact
5 information for Outten & Golden.

6 **CONCLUSION**

7 In light of the analysis above, the Motion for Preliminary Approval of Class Settlement is
8 **GRANTED** as follows:

9 1) This Order incorporates by reference the definitions in the Settlement Agreement
10 and all terms defined therein shall have the same meaning in this Order as set forth in the
11 Settlement Agreement.

12 2) The proposed Settlement Class is hereby conditionally certified pursuant to Federal
13 Rules of Civil Procedure 23(a) and (b)(3) for purposes of settlement. The Settlement Class is
14 defined as: “All individuals who rendered services to Defendant as YFT Cleaners or SET Cleaners
15 in the State of California from May 12, 2012 through the date of this Order.” Certification of the
16 Settlement Class is solely for settlement purposes and without prejudice in the event the
17 Settlement Agreement is not finally approved or otherwise does not take effect.

18 3) The Settlement Agreement is preliminarily approved as fair, adequate, and
19 reasonable pursuant to Federal Rule of Civil Procedure 23(e).

20 4) The FLSA Collective is conditionally certified as a collective action under the
21 FLSA, 29 U.S.C. § 216(b). The FLSA Collective is defined as “all individuals who rendered
22 services to Defendant as YFT Cleaners during the FLSA Class Period.”

23 5) For purposes of the Settlement, the Court appoints and designates Plaintiff William
24 Walsh as class representative for settlement purposes only.

25 6) For purposes of the Settlement, the Court appoints Jahan Sagafi, Katrina Eiland,
26 and Juno Turner of Outten & Golden LLP as Class Counsel for the Settlement Class.

27 7) For purposes of the Settlement, the Court appoints SSI as the Claims
28 Administrator. The Claims Administrator shall be responsible for providing notice to the Class in

1 the manner set forth in the Settlement Agreement, and of the preliminary and final approval
2 thereof; the Claims Administrator also shall be responsible for providing notice to the FLSA
3 Collective, and of the conditional certification thereof.

4 8) With the exception of the date for the Fairness Hearing, the Court adopts the
5 Revised Timeline attached as Exhibit B to the Amended Settlement:

6 a) CorePower shall send class list data to the Claims Administrator within 5
7 business days after entry of the Preliminary Approval Order, or no later than
8 **February 22, 2017**;

9 b) The Claims Administrator shall send the Class and Collective Notices within 10
10 business days after entry of the Preliminary Approval Order in accordance with the
11 terms of the settlement, or no later than **March 1, 2017**;

12 c) Class Members shall mail their objections or notifications to opt-out no later
13 than 60 days after the mailing of the Class Notice (i.e., **no later than May 1,**
14 **2017**). FLSA Collective Members shall mail their Consent to Join and Release
15 Forms no later than 60 days after the mailing of the Forms (or 45 days after re-
16 mailing in the case of undeliverable addresses). Under the terms of the Settlement
17 Agreement, the Claims Administrator shall send copies of each objection to Class
18 Counsel and Defendant's Counsel. Settlement Agreement ¶ 2.6(A). In addition,
19 the Court **ORDERS** the Claims Administrator to (i) send copies of each objection
20 to the Court within three calendar days of receipt for filing on the docket in this
21 action; and (ii) **no later than June 1, 2017**, provide the Court with a list of Class
22 Members who have opted out of the Settlement and FLSA Collective Members
23 who have returned Consent to Join and Release Forms (including Consent to Join
24 and Release Forms the Claims Administrator deems not to have been completed as
25 described in the Settlement Agreement);

26 d) Plaintiffs' Counsel shall file a motion for final approval, attorneys' fees, and
27 service award no later than 14 days before the objection deadline, or **no later than**
28 **April 17, 2017**;

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- e) The Claims Administrator shall provide CorePower with a list of California Class Members who elected gift cards and the settlement award amounts associated with those California Class Members 5 days before the Fairness Hearing;
- f) The Court shall hold a **Fairness Hearing on June 15, 2017 at 10:00 a.m.**, in Courtroom B on the 15th floor, United States District Court, Northern District of California, 450 Golden Gate Avenue, San Francisco, California, 94102;
- g) Core Power shall fund the Settlement within 10 days after entry of Final Approval;
- h) The Claims Administrator shall issue all payments required by the terms of a Final Approval Order within 14 days after the Effective Date. Pursuant to the terms of the Settlement Agreement, the Effective Date shall be 30 days after the Court grants final approval or, if there is an appeal, the Court’s entry of a final order and judgment (Settlement Agreement ¶ 1.14); and
- i) The Claims Administrator shall advise Class Counsel and Defendant’s Counsel about amounts remaining for redistribution within 120 days of the Effective Date.

IT IS SO ORDERED.

Dated: February 14, 2017



MARIA-ELENA JAMES
United States Magistrate Judge