

1 UNITED STATES DISTRICT COURT
2 NORTHERN DISTRICT OF CALIFORNIA

3 AIRWAIR INTERNATIONAL LTD.,

4 Plaintiffs,

5 v.

6 STEVEN MADDEN, LTD,

7 Defendants.
8Case No. [17-cv-01024-SI](#) (SI)**PRETRIAL PREPARATION ORDER
(CIVIL)**9
10 It is hereby **ORDERED** pursuant to F.R.C.P. and the Local Rules of this Court:11 MOTION RE: CONFLICT OF INTEREST: August 11, 2017 at 10:00 a.m.
(File: 7/7/17, Opposition: 7/21/17, Reply: 7/28/17)12 FURTHER CASE MANAGEMENT: October 27, 2017 at 3:00 PM.13 Counsel **must** file a joint case management statement seven days in advance of the
14 conference.

15 DISCOVERY PLAN: Per F.R.Civ.P and Local Rules, subject to any provisions below.

16 NON-EXPERT DISCOVERY CUTOFF is: March 2, 2018.17 DESIGNATION OF EXPERTS: 3/23/18; REBUTTAL: 4/20/18;18 Parties **SHALL** conform to Rule 26(a)(2).19 EXPERT DISCOVERY CUTOFF is: May 11, 2018.20 DISPOSITIVE MOTIONS **SHALL** be filed by; June 8, 2018;21 Opp. Due: June 22, 2018; Reply Due: June 29, 2018;and set for hearing no later than July 13, 2018 at 10:00 AM.22 PRETRIAL CONFERENCE DATE: August 28, 2018 at 3:30 PM.23 JURY TRIAL DATE: September 10, 2018 at 8:30 AM.

24 Courtroom 1, 17th floor.

25 TRIAL LENGTH is estimated to be ____ days.

26 SPECIAL DISCOVERY AND PRETRIAL PROVISIONS:
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1 The case shall be referred to the Court's Mediation Program. The mediation session shall
2 occur by the end of September 2017.

3 The pretrial conference **SHALL** be attended by trial counsel prepared to discuss all aspects
4 of the case, including settlement. Parties **SHALL** conform to the attached instructions.
5 Plaintiff is ORDERED to serve a copy of this order on any party subsequently joined in this
6 action.

7 **IT IS SO ORDERED.**

8 Dated: 6/19/17



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10 SUSAN ILLSTON
United States District Judge