IN THE UNITED STATES DISTRICT COURT 1 2 FOR THE NORTHERN DISTRICT OF CALIFORNIA 3 ERICA OLSEN, an individual, and KALEA Case No.: 4 WOODS, an individual, CLASS ACTION COMPLAINT 5 Plaintiffs, 6 DEMAND FOR JURY TRIAL VS. 7 WILLIAM "RICK" SINGER, THE KEY WORLDWIDE FOUNDATION, THE EDGE 8 COLLEGE & CAREER NETWORK, LLC, d/b/a "THE KEY," THE UNIVERSITY OF 9 SOUTHERN CALIFORNIA. STANFORD UNIVERSITY, UNIVERSITY OF 10 CALIFORNIA LOS ANGELES, THE UNIVERSITY OF SAN DIEGO, THE 11 UNIVERSITY OF TEXAS AT AUSTIN, WAKE FOREST UNIVERSITY, YALE 12 UNIVERSITY, and GEORGETOWN UNIVERSITY, 13 Defendants. 14 15 16 17 **COMPLAINT** 18 Plaintiffs ERICA OLSEN and KALEA WOODS, individually and on behalf of all others 19 similarly situated, brings this action based upon personal knowledge as to themselves and their own 20 acts, and as to all other matters upon information and belief, based upon, inter alia, the 21 investigations of their attorneys. 22 I. OVERVIEW 23 1. This Class Action Lawsuit revolves around two fraudulent college-admission schemes 24 coordinated between three distinct groups: (1) parents whose college-age children had insufficient 25 test scores and other credentials to gain admission to highly selective universities, but who 26 nevertheless believed that they could bribe their child's way through the college admissions door; 27 (2) a California con-man, William "Rick" Singer, who, through the use of a fraudulent college-28

admissions-mentoring company and a bogus California charitable foundation, saw an opportunity to enrich himself to the tune of millions of dollars through fraud and bribery; and (3) individuals involved in the college admission pipeline who were supposed to keep the college admission process honest (including standardized test administrators and representatives of at least seven highly selective Universities) who were willing to accept bribes and thereby taint the college admission process.

- 2. According to the first scheme (the "**Test Cheating**" scam), parents, in order to get their teenaged children into highly selective colleges for which the teenagers were not otherwise qualified, would pay hefty sums (frequently six-figure fees) to Singer, his business, or his fraudulent charity; and, in exchange, Singer would arrange for imposters to pose as the students and take their college entrance examinations (ACT or SAT) for them.
- 3. According to the second scheme (the "Student-Athlete Recruitment " scam), parents would pay Singer, his business, or his fraudulent charity huge sums of money; and, in exchange, Singer would create bogus sports profiles for the parent's teenaged student, making it seem as though the teenager was a superior athlete in a sport. Then Singer would offer significant hefty bribes to employees of the universities—typically coaches or managers in the school's athletic department. Under college admission practices, university admissions programs would set aside a certain number of "slots" for admission of students who excelled in certain sports. The bribed university officials would then bypass otherwise qualified student candidates and instead insert into those athletic admissions slots the unqualified rich students who had bribed their way into the university.
- 4. As a result of both of these coordinated fraudulent bribery schemes, conducted through wire and mail fraud, unqualified students found their way into the admissions rolls of highly selective universities, while those students who played by the rules and did not have college-bribing parents were denied admission.
- 5. Meanwhile, each of the universities were negligent in failing to maintain adequate protocols and security measures in place to guarantee the sanctity of the college admissions process, and to ensure that their own employees were not engaged in these type of bribery schemes.

- 6. Each of the qualified, rejected students was damaged by the fraudulent and negligent conduct of the Defendants in that, at a minimum, each Class member paid college admission application fees to the Defendant universities without any understanding or warning that unqualified students were slipping in through the back door of the admissions process by committing fraud, bribery, cheating, and dishonesty.
- 7. Each of the universities took the students' admission application fees while failing to take adequate steps to ensure that their admissions process was fair and free of fraud, bribery, cheating and dishonesty.

II. PARTIES

- 8. Plaintiff Erica Olsen ("Olsen") is a former resident of Henderson, Clark County, Nevada, in Clark County, Nevada. Olsen currently attends Stanford University and is a Santa Clara County, California, resident located in the Northern District of California.
- 9. Plaintiff Kalea Woods ("Woods") is a former resident of San Diego County, California. Woods currently attends Stanford University and is a Santa Clara County, California, resident located in the Northern District of California.
- 10. Defendant William "Rick" Singer ("Singer") is, upon information and belief, a resident of Newport Beach, California, in Orange County California, but also does business in Sacramento, California. Singer is a citizen of California.
- 11. Defendant The Edge College & Career Network, LLC d/b/a "The Key" ("The Key") is a limited liability corporation with its principal place of business located at 3415 American River Drive, Suite D, Sacramento, CA 95864, in Sacramento, California, and is a resident of Sacramento County, California and a citizen of California. The Key also does business in Newport Beach, California, in Orange County, California.
- 12. Defendant The Key Worldwide Foundation ("KWF") is a purported charitable organization with its principal place of business located at 265 Hartnell Place, Sacramento, CA 95825, and is a resident of Sacramento County, California and a citizen of California.

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the Class members are citizens of a state that is different from the citizenship of some of the

Defendants. In addition, federal question jurisdiction exists under 28 U.S.C. § 1331, in that

Plaintiffs have alleged the violation of a federal statute (civil RICO).

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21. The Court has personal jurisdiction over Defendants USC, USD, Stanford, and UCLA, Singer, The Key, and KWF because Plaintiff's claims arise out of the business activities of those Defendants conducted in the State of California.

- 22. The Court has personal jurisdiction over Defendants Yale University, Georgetown University, Wake Forest University, University of Texas at Austin, because each of those universities has solicited students residing in California to attend their universities; have accepted money, including application fees, from students residing in California applying to attend their universities; have recruited athletes residing in California; have participated in college sports competitions in California; have websites accessible by students in California; have entered into contracts with California residents; have engaged in systematic and continuous business in California; and generally have minimum contacts in California sufficient to satisfy the Due Process Clauses of the California and United States Constitutions.
- 23. Plaintiffs both attend Stanford University and reside in this District. Venue is proper in the Norther District of California because Defendants conduct a significant amount of business in this District and because Defendants have substantial contacts in this District. Moreover, much of the fraudulent conduct which occurred took place within the Northern District of California, and Defendant Stanford resides in the Northern District of California. 28 U.S.C. § 1391; 28 U.S.C. § 84(a).

IV. ALLEGATIONS COMMON TO ALL COUNTS

- 24. Defendant Singer owned The Key and served as Chief Executive Officer of KWF.
- 25. The Key was a for-profit college counseling and preparation business that Singer founded in or about 2007 and incorporated in the State of California in or about 2012.
- 26. KWF was a non-profit corporation in Newport Beach, California, that Singer established as a purported charity in or about 2012.
- 27. In or about 2013, the Internal Revenue Service ("IRS") approved KWF as an exempt organization under Section 501(c)(3) of the Internal Revenue Code, meaning that KWF was exempt from paying federal income tax. KWF maintained several bank accounts (collectively, the "KWF charitable accounts").

- 28. Together, The Key and KWF constituted an "enterprise" as defined by 18 U.S. C. Sec. 1961(4) ("the Key Enterprise"), that is, an association, in fact, of entities engaged in, and the activities of which affected, interstate and foreign commerce ("the enterprise"). The Key Enterprise constituted an ongoing organization whose members functioned as a continuing unit for a common purpose of achieving the objectives of the enterprise.
- 29. ACT, Inc. is a non-profit organization headquartered in Iowa City, Iowa that administers the ACT exam, a standardized test that is widely used as part of the college admissions process in the United States.
- 30. The College Board is a non-profit organization headquartered in New York, New York. Together with Educational Testing Service ("ETS"), a nonprofit organization headquartered in Lawrence Township, New Jersey, the College Board develops and administers the SAT, a standardized test that, like the ACT exam, is widely used as part of the college admissions process in the United States.
- 31. The College Board and ETS also develop and administer SAT subject tests, which are also used as part of the college admissions process.
- 32. The Defendant universities are highly selective universities. Typically, each university receives tens of thousands of applications and only accepts a very small percentage of applicants.
- 33. Acceptance of a student into one of these universities often makes it easier for a student to obtain a high-paying job or career after graduation.
- 34. The athletic teams of Georgetown, Stanford, UCLA, USD, USC, U-Texas, Wake Forest and Yale compete in most sports at the Division I level, the highest level of intercollegiate athletics sanctioned by the National Collegiate Athletic Association ("NCAA").
 - 35. Each of the Universities annually receives more than \$10,000 in federal grants.
- 36. Most selective colleges in the United States require students to take a standardized test, such as the ACT or the SAT, as part of the admissions process.
- 37. The ACT includes sections on English, mathematics, reading and science. The SAT includes sections on writing, critical reading and mathematics.

- 38. The ACT and the SAT are typically administered to large groups of students on specified dates and under strict time limits. In some instances, however, students with certain learning or other disabilities may qualify for extended time and, in such circumstances, may take the test alone, under the supervision of a test administrator retained by ACT, Inc. or the College Board.
- 39. Prior to administering the ACT, test administrators must typically certify that they will administer the exam in accordance with the ACT Administration Manual, and will ensure that the "test materials are kept secure and confidential, used for this examinee only, and returned to ACT immediately after testing."
- 40. Similarly, prior to administering the SAT exam, test administrators must typically certify that they will administer the test in accordance with the SAT coordinator's manual, that the SAT test is the property of the College Board, and that no one other than the student can "open the test book and see the test content."
- 41. The ACT tests are sent to and from the testing sites via Federal Express, a private, interstate commercial carrier.
- 42. The SAT tests are sent to and from the testing sites via United Parcel Service ("UPS"), a private, interstate commercial carrier.
- 43. All of the Defendant Universities require prospective students to submit standardized test scores as part of their application packages.
- 44. When submitted, standardized test scores are a material part of the admissions process at each of the Universities. All of the Universities recruit student athletes, and may apply different criteria when evaluating applications from students with demonstrated athletic abilities. Recruited student athletes at USC, for example, are typically considered by a designated, admissions subcommittee, which gives significant consideration to their athletic abilities and which frequently admits applicants whose grades and standardized test scores are below those of other USC students, including non-recruited athletes.
- 45. The admissions offices at the Universities typically allot a set number of "slots" to each head coach of a varsity sport for that coach's recruited athletes. At each of the Universities, the

1	admissions prospects of recruited athletes are higher—and in some cases significantly higher—than
2	those of non-recruited athletes with similar grades and standardized test scores.
3	46. The principal purposes of the racketeering conspiracy in this case included the
4	following:
5	(a) to facilitate cheating on college entrance exams;
6	(b) to facilitate the admission of wealthy students to elite universities as recruited athletes,
7	regardless of their athletic abilities; and
8	(c) to enrich Singer and his co-conspirators personally.
9	47. Among the manner and means by which Singer and his companies, along with the
10	Defendants, carried out the racketeering conspiracy were the following:
11	(a) facilitating cheating on the SAT and ACT exams in exchange for bribes by arranging for
12	or allowing:
13	(i) a third party to secretly take the exams in place of the actual students, or to replace the
14	'students' exam responses with his own;
15	(ii) designating applicants as purported recruits for competitive college athletic teams,
16	without regard for the 'applicants' athletic abilities, in exchange for bribes; and
17	(iii) concealing the nature and source of the bribe payments by laundering payments through
18	the KWF charitable accounts.
19	48. On various dates between 2011 and September 2018, Singer and others committed and
20	caused to be committed the following acts, among others, in furtherance of the racketeering
21	conspiracy:
22	(a) cheating on standardized tests;
23	(b) Singer agreed with clients whose children were scheduled to take the SAT or ACT
24	exams as part of the college admissions process to have another individual either take the tests in
25	their children's place or correct the children's answers after they had completed the tests;
26	(c) Parents generally paid Singer between \$15,000 and \$75,000 per test, typically structuring
27	the payments as purported donations to KWF that they wired or deposited into one of the KWF

28 charitable accounts.

- 49. To facilitate the cheating, Singer counseled parents to seek extended time on the exams, including by having their children fake learning disabilities in order to obtain medical documentation which ACT, Inc. and the College Board typically required before granting students extended time.
- 50. Singer used the purported charitable donations from parents, at least in part, to bribe two SAT and ACT test administrators, including one administrator who administered the exams at a private school in Los Angeles, California; and a second test administrator who administered the exams at a public high school in Houston, Texas.
- 51. Singer typically caused the first test administrator in Los Angeles to be paid \$10,000 from one of the KWF charitable accounts for each student who took the exam at his school. Singer initially paid the second test administrator in Houston through a third party, but in July 2018, Singer sent the Houston test administrator a \$5,000 check for administering the test to a student.
- 52. In exchange for the bribe payments, the two test administrators allowed an imposter to secretly take the ACT and SAT tests in place of the children of Singer's clients, or to replace the children's exam responses with his own, in violation of the duty of honest services they owed to ACT, Inc. and the College Board.
- 53. Singer typically caused this imposter to be paid \$10,000 per test, usually from one of the KWF charitable accounts.
- 54. The Los Angeles and Houston test administrators then caused the falsified exams to be returned to ACT, Inc. and the College Board via Federal Express and UPS, respectively, so that they could be scored.
- 55. Singer also was paid approximately \$25 million by clients to bribe coaches and university administrators to designate the clients' children as recruited athletes, in violation of the duty of honest services which the coaches and school administrators owed to their employers, thereby facilitating the rich children's admission to the Universities.

Yale University Bribes

- 56. As one example of the Student-Athlete Recruitment scam, Singer agreed in or about November 2017 to facilitate the admission of an applicant to Yale, in exchange for a payment of \$1.2 million.
- 57. Singer subsequently sent the head coach of the Yale women's soccer team an athletic "profile," created at Singer's direction, which falsely described the rich applicant as the co-captain of a prominent club soccer team in Southern California.
- 58. The soccer coach thereafter designated this applicant as a recruit for the Yale women's soccer team despite the fact that, as the coach knew at the time, the Yale applicant did not even play competitive soccer.
- 59. On or about January 1,2018, after this Yale applicant was admitted to Yale, Singer mailed the soccer coach a check for \$400,000, drawn on one of the KWF charitable accounts.
- 60. In or about the spring and summer of 2018, the rich parent of the admitted student paid Singer approximately \$1.2 million in multiple installments, including approximately \$900,000 that was paid into one of the KWF charitable accounts.
- 61. Singer similarly bribed coaches and administrators at each of the Universities to designate students as recruited athletes.

University of Southern California Bribes

- 62. For example, Singer directed payments totaling approximately \$350,000 to a private soccer club controlled by two USC soccer coaches.
- 63. In exchange for these payments, the coaches designated four children of Singer's clients as recruits for the soccer team, thereby facilitating their admission to USC, despite the fact that none of the children played competitive soccer.
- 64. Likewise, Singer made payments to a bank account at USC that funded the water polo team.
- 65. In exchange for the bribes, the water polo coach designated two students as recruits for the water polo team, thereby facilitating the students' admission to USC.
- 66. Singer also made private school tuition payments for the children of the water polo coach—under the guise of a fabricated scholarship—via checks drawn on one of the KWF

charitable accounts and sent to the school via U.S. Mail, in exchange for the water polo coach's commitment to designate one of Singer's clients as a recruit for the USC water polo team in the future.

- 67. In addition, on multiple occasions, Singer's clients made payments of between \$50,000 and \$100,000 to a university account controlled by a senior official of USC's athletic department (the "USC Administrator"), typically an account for the USC Women's Athletic Board.
- 68. Singer also entered into a sham consulting agreement with the USC Administrator, pursuant to which, beginning in July 2018, he directed payments of \$20,000 per month to the USC Administrator personally via checks drawn on one of the KWF charitable accounts and sent to the USC Administrator via U.S. Mail.
- 69. In exchange for the bribes, the USC Administrator helped facilitate the admission of several dozen students to USC as recruited athletes, even though many of those students had fabricated athletic credentials and some did not even play the sports they were purportedly being recruited to play.

Georgetown University Bribes

- 70. Between 2012 and 2018, Singer paid a Georgetown tennis coach bribes, falsely labeled as "consulting" fees, totaling more than \$2.7 million. Singer typically made the payments from one of the KWF charitable accounts and sent them to the coach via U.S. Mail, including in several instances to the coach's residence in Falmouth, Massachusetts.
- 71. In exchange for the bribes, the Georgetown coach designated approximately 12 applicants as recruits for the Georgetown tennis team, including some who did not play tennis competitively, thereby facilitating their admission to the university

UCLA Bribes

- 72. As another example, in or about 2016, Singer directed \$100,000 from one of the KWF charitable accounts to a sports marketing company controlled by the UCLA men's soccer coach.
- 73. In exchange for that bribe, the coach arranged for the daughter of one of Singer's clients to be designated as a recruit for the UCLA women's soccer team, thereby facilitating her admission to UCLA.

Wake Forest University Bribes

74. As yet another example, in or about 2017, Singer directed \$100,000 from one of the KWF charitable accounts to accounts controlled by the women's volleyball coach at Wake Forest, including \$10,000 to the Wake Forest Deacon Club, \$40,000 to Wake Forest Women's Volleyball, and \$50,000 to a private volleyball camp the Wake Forest coach controlled. In exchange for this money, the Wake Forest coach agreed to designate the daughter of one of 'Singer's clients—who had previously applied to Wake Forest and been placed on the wait list—as a recruit for the women's volleyball team, thereby facilitating her admission to the university.

Stanford University Bribes

- 75. In or about the fall of 2017, the Stanford sailing coach agreed to designate the child of one of Singer's' clients as a recruit for the Stanford sailing team, in exchange for a payment to Stanford sailing.
- 76. In support of the student's application, Singer, together with others, created a student-athlete "profile" that was submitted to Stanford, and that falsely suggested that this Stanford applicant was a competitive sailor.
- 77. In May 2018, after the Stanford applicant deferred his application to Stanford for one year, Singer directed a payment of \$110,000 from one of the KWF charitable accounts to the Stanford sailing program in exchange for the sailing coach's agreement to designate the Stanford applicant as a sailing recruit in the following year's recruitment cycle.
- 78. In or about the summer of 2018, after the Stanford applicant decided to attend a different university, the Stanford sailing coach agreed with Singer to use that same recruiting spot for the child of another one of Singer's clients, in exchange for a \$500,000 payment to the Stanford sailing program.
- 79. In support of the student's application, Singer, together with others, created documents falsely indicating that the student was a competitive sailor, although the student in fact had minimal sailing experience.
- 80. Although that student ultimately did not apply to Stanford, Singer directed a payment of \$160,000 from one of the KWF charitable accounts to the Stanford sailing program.

charitable accounts to a sports marketing company controlled by the UCLA men's soccer coach.

98. On or about July 8,2016, an employee of KWF emailed a \$250,000 invoice to the
mother of UCLA Applicant. The invoice stated: "Private Contribution- Letter of receipt will be
provided upon payment."

- 99. On or about July 11, 2016, the father of the UCLA Applicant emailed Singer asking him to confirm in writing that the \$250,000 would be returned to them in the event his daughter did not receive final admission to UCLA. Singer replied that he would return the money in the event the UCLA Applicant did not receive final admission to UCLA.
- 100. On or about July 15, 2016, the Hillsborough Parents donated 2,150 shares of Facebook, Inc. stock to KWF as a purported charitable contribution. The stock transfer settled that same day.
- 101. On or about July 21,2016, a KWF employee sent the Hillsborough Parents a letter acknowledging a charitable contribution of \$251,159. The letter stated: "Your generosity will allow us to move forward with our plans to provide educational and self-enrichment programs to disadvantaged youth." The letter falsely stated that "no goods or services were exchanged" for the donation.
- 102. On or about November 2017, the Hillsborough Parents filed personal tax returns that falsely reported total gifts to charity in 2016 of \$1,061,890—a sum that included the purported contribution to KWF.

V. ALLEGATIONS RELATING TO THE PLAINTIFFS

- 103. Plaintiff Olsen is a student at Stanford University.
- 104. When she applied to college, she had graduated from an accredited high school and passed all requirements for applying to college. She had stellar standardized test scores (ACT score of 35 and SAT score of 2290). She also had athletic talent. She was a dancer and would later qualify for the Stanford elite dancing squad, representing the school at football and basketball games.
- 105. In approximately 2017, Olsen applied to Yale University, one of the elite universities whose employees participated in the fraudulent bribery and cheating schemes referenced above.

Olsen paid an application fee (or rather, she reimbursed her parents for the application fee) of approximately \$80.

106. At the time she applied, she was never informed that the process of admission was an unfair, rigged process, in which rich parents could buy their way into the university through bribery. Had she known that the system at Yale University was warped and rigged by fraud, she would not have spent the money to apply to the school. She also did not receive what she paid for—a fair admissions consideration process.

107. Olsen has also been damaged because she is a student at Stanford University, another one of the universities plagued by the fraud scandal. Her degree is now not worth as much as it was before, because prospective employers may now question whether she was admitted to the university on her own merits, versus having parents who were willing to bribe school officials.

108. Similarly, Plaintiff Woods is also a Stanford student. She too had stellar test scores (32 ACT and 2100 SAT). She too had graduated from an accredited high school and passed all requirements for applying to college. Like Olsen, Woods also had athletic skills. In approximately 2017, Woods applied to USC for admission and reimbursed her parents for the admission fee of approximately \$85.

109. At the time she applied, Woods similarly was never informed that the process of admission at USC was an unfair, rigged process, in which parents could buy their way into the university through bribery and dishonest schemes. Had she known that the system at USC was warped and rigged by fraud, she would not have spent the money to apply to the school. She also did not receive what she paid for—a fair admissions consideration process.

110. Like Olsen, Woods has also been damaged because she is a student at Stanford University, another one of the universities plagued by the fraud scandal. Her degree is now not worth as much as it was before, because prospective employers may now question whether she was admitted to the university on her own merits, versus having rich parents who were willing to bribe school officials.

111. Plaintiffs will adequately represent the members of the Class, and their claims are typical of other Class Members.

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VI. CLASS ACTION ALLEGATIONS

114. Plaintiffs bring this action on their own behalf and, pursuant to Federal Rule of Civil Procedure, 23(a), (b)(2), and (b)(3), on behalf of the following Class ("the Class"). The Class is initially defined as follows:

All individuals who, between 2012 and 2018, applied to UCLA, USC, USD, Stanford University, UT-Texas at Austin, Wake Forest University, Georgetown University, or Yale University, paid an admission application fee to one or more of these universities, with respect to an admission application that was rejected by the university.

- 115. Excluded from the Class are:
- (a) any employees of Defendants, including any entity in which any of the Defendants has a controlling interest, is a parent or a subsidiary of, or which is controlled by any of the Defendants;
- (b) the officers, directors, and legal representatives of Defendants; and
- (c) the Judge and the court personnel in this case as well as any members of their immediate families. Plaintiffs reserve the right to amend the definitions of the Class if discovery, further investigation and/or rulings by the Court dictate that they should be modified.
- 116. Numerosity. Fed. R. Civ. P. 23(a)(1). The members of the Class are so numerous that the joinder of all members of the Class in a single action is impractical. While the exact number of Class Members is unknown to Plaintiffs at this time, Defendants have control over how many applicants have been denied in the past. Given the number of applications on a daily basis, it stands to reason that the number of Class Members is at least in the thousands. As an example, in 2017, Stanford University received 38,828 applications and only accepted 2,210 students. That means for that one university, and that one year alone, there will be over 36,000 Class Members. The Class Members are readily identifiable from investigation and records in the Defendants' possession, custody, or control, such as application records, records of admission/denial, and financial records.
- 117. Commonality and Predominance. Fed. R. Civ. P. 23(a)(2) and (b)(3). There are questions of law and fact common to the Class Members. These common questions of law and fact include, without limitation:

1	of class treatment, Defendants' violations of law inflicting substantial damages in the aggregate
2	would go un-remedied.
3	121. Class certification is also appropriate under Fed. R. Civ. P. 23(a) and (b)(2) because
4	the Defendants have acted or refused to act on grounds generally applicable to the Class, such that
5	final injunctive relief or corresponding declaratory relief is appropriate to the Class as a whole.
6	VII. LEGAL BASES FOR RELIEF
7	COUNT I
8	(Defendants Singer, The Key and KWF: Civil RICO, 18 U.S.C. Sec. 1962(c), 1964 et al.)
9	122. Plaintiff incorporates by reference Paragraphs 1 through 121 as if more fully set forth
10	herein.
11	123. Together, The Key and KWF constituted an "enterprise" as defined by 18 U.S. C. Sec.
12	1961(4) ("the Key Enterprise"), that is, an association, in fact, of entities engaged in, and the
13	activities of which affected, interstate and foreign commerce ("the enterprise"). The Key
14	Enterprise constituted an ongoing organization whose members functioned as a continuing unit for
15	common purpose of achieving the objectives of the enterprise.
16	124. In order to further the purposes of the Key Enterprise's conspiracy, Singer used The
17	Key and KWF in an illegal manner, and participated in numerous overt acts in furtherance of The
18	Key Enterprise conspiracy.
19	125. In furtherance of the illegal goals of the Key Enterprise, Singer conspired with certain
20	University employees, certain impostor test-takers, certain test administrators, and certain wealthy
21	parents of college students, to violate 18 USC Sec. 1962(c); that is, to conduct and participate,
22	directly and indirectly, in the conduct of the affairs of the enterprise through a pattern of
23	racketeering activity, as defined in 18 USC Secs. 1961, 1962, and 1964; consisting of multiple
24	illegal acts indictable under:
25	a. 18 USC Sec. 1341 (relating to mail fraud);
26	b. 18 USC Secs. 1341 and 1346 (relating to honest services mail fraud);
27	c. 18 USC Sec. 1343 (relating to wire fraud);
28	d. 18 USC Secs. 1343 and 1346 (relating to honest services wire fraud); and

1	limitations period, claw-back of all illegal fees paid by bribing parents to Singer, The Key and/or
2	KWF, for treble damages, costs of suit, and a reasonable attorney's fee.
3	COUNT II
4	(University Defendants: California Consumers Legal Remedies Act: Civil Code Secs. 1750 - 1784)
5	131. Plaintiff incorporates by reference Paragraphs 1 through 131 as if more fully set forth
6	herein.
7	132. The California Consumers Legal Remedies Act ("CLRA"), provides in Cal. Civil Code
8	1770(a)(5) that it is a deceptive trade practice for a seller of goods or services to represent that
9	"goods or services have sponsorship, approval, characteristics, ingredients, uses, benefits, or
10	quantities that they do not have or that a person has a sponsorship, approval, status, affiliation, or
11	connection that he or she does not have." (emphasis added)
12	133. Each of the seven Universities have advertised that their college admissions process is
13	fair and unbiased and based upon the applicant's merit:
14	(a) Yale University's website boasts:
15	Our difficult - yet fascinating and rewarding - job is to select that class. How do we do it?
16	An applicant's academic strength is our first consideration. We review grades, standardized
17	test scores, and evaluations by a counselor and two teachers to determine academic
18	strength. The Admissions Committee then factors in student qualities such as motivation,
19	curiosity, energy, leadership ability, and distinctive talents.
20	Ultimately, our goal is to build an extraordinary class of students. If you want to be a part of
21	it, we welcome your application. To get started, please follow the links to the right.
22	https://admissions.yale.edu/first-year-application-process
23	(b) Stanford University also states that admission is based upon such items as the high
24	school transcript, test scores, extracurricular activities, intellectual vitality, and other factors:
25	The primary criterion for admission to Stanford is academic excellence. We look for your
26	preparation and potential to succeed. We expect you to challenge yourself throughout high
27	school and to do very well. The most important credential that enables us to evaluate your
28	academic record is the high school transcript. Remember, however, that our evaluation goes

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beyond any numerical formula. There is no minimum GPA or test score; nor is there any specific number of AP or honors courses you must have on your transcript in order to be admitted to Stanford.

https://admission.stanford.edu/apply/selection/

(c) Georgetown University makes similar claims on its website:

Georgetown maintains a holistic review process with a focus on success in your high school curriculum as the foundation of a competitive application.

https://uadmissions.georgetown.edu/firstyear/preparation

(d) UCLA also claims that admissions are based upon student merit, and boasts that it has high "quality control" to make the admissions system reliable:

Each year, UCLA considers many more excellent applicants for freshmen admission than it can possibly admit. The goal of the campus' admissions review process is to single out from a large and growing pool of academically strong applicants those unique individuals who have demonstrated the intellectual curiosity, tenacity, and commitment to community service expected of the UCLA graduate. These select applicants are the ones who would contribute the most to UCLA's dynamic learning environment; they are also the applicants who would make the most of being immersed in it. Although high school grade point average and standardized test scores are important indicators of academic achievement used in UCLA's admissions review, they only tell part of the story.

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Selection is based on a comprehensive review of all information—both academic and personal—presented in the application. All applications are read twice, in their entirety, by professionally trained readers. After independently reading and analyzing a file, the reader determines a comprehensive score that is the basis upon which the student is ultimately admitted or denied. In addition, admissions managers conduct multiple checks for consistency and completeness throughout the reading process. While this evaluation process is based on human judgments rather than a system that quantifies factors and incorporates them into a numerical formula, the extensive reader training, comprehensive reading of

1	files, as well as other monitoring procedures, ensure that the process is highly reliable.
2	Formal tests of reliability are conducted regularly to assure quality control.
3	(emphasis added)
4	http://www.admission.ucla.edu/Prospect/Adm_fr/FrSel.htm
5	(e) USC also makes similar claims that its admission process is based upon student merit:
6	Like many highly selective universities, we conduct a comprehensive, holistic review
7	of your application to consider academic and personal characteristics. We will review
8	your performance in school, the rigor of your program, writing skills and test scores.
9	We also consider personal qualities, as revealed in community involvement,
10	leadership and achievements.
11	https://admission.usc.edu/apply/our-admission-process/
12	(f) Wake Forest makes similar claims on its website:
13	Candidates for admission must furnish evidence of maturity and educational achievement,
14	plus evidence of character and motivation for study in the College of Arts and Sciences.
15	High school curriculum and classroom performance, combined with the student's writing
16	ability, extracurricular activities, and evidence of character and talent, are the most
17	important criteria for admission.
18	https://admissions.wfu.edu/apply/process/
19	(g) University of Texas at Austin also promises a "holistic review" of the application based
20	upon the student's merit:
21	All applications receive an individualized holistic review as part of the UT Austin
22	admissions decision review process.
23	https://admissions.utexas.edu/apply/decisions
24	The university even went so far as to eschew the influence of money in the admissions process:
25	The suspicion of a double standard that favors well-connected students is not new,
26	particularly for more selective institutions. Ensuring that fair and transparent admissions
27	processes exist across the U. T. System is necessary to maintain public trust. Recruitment
28	and admissions policies that are disclosed to the public and are consistent with stated

university goals garners public trust that student admissions are centered on merit. The integrity of the admissions processes at each of the University of Texas institutions depends upon the unbiased determination of the appropriate merits of each applicant. Attempts to influence those processes by use of a person's community stature, promise of financial donation (or threat to discontinue financial donation) or any other means that do not directly address the merits of the applicant are inappropriate and not consistent with the status of the university as a public institution of the state of Texas.

https://www.utsystem.edu/sites/default/files/documents/Best%20Practices%20in%20Admissions%20Processes%20for%20Undergraduate%20and%20Professional%20Programs/ut-system-admissions-best-practices-2014-07.pdf134. Each of the university websites have made similar claims throughout the Class period that admissions are solely based upon the student's merit.

- 134. These representations, it has now come to be learned, were false, and the statements about the university represented goods and services which had characteristics which they did not have. In fact, as has been shown above, each of the admissions processes at these universities was tainted by corruption, such that those parents with children who had mediocre grades and test scores were allowed admission based upon the amount of bribery money they paid university insiders.
- 135. Cal Civ. Code. Sec. 1780 provides that if the Defendant engages in a practice declared deceptive under the Act, the Plaintiff may file a complaint either alone or as a class action (see Sec. 1781) a civil action for damages:
 - (a) Any consumer who suffers any damage as a result of the use or employment by any person of a method, act, or practice declared to be unlawful by <u>Section 1770</u> may bring an action against that person to recover or obtain any of the following:
 - (1) Actual damages, but in no case shall the total award of damages in a class action be less than one thousand dollars (\$1,000).
 - (2) An order enjoining the methods, acts, or practices.
 - (3) Restitution of property.
 - (4) Punitive damages.

disjunctive, and each of the wrongs operates independently from the others. "In other words, a practice is prohibited as 'unfair' or ['fraudulent'] even if not 'unlawful' and vice versa."

- 141. Each of the University Defendants represented multiple times on its websites that its college admission process would be based upon the individual's test scores, grades, activities and other items of merit, as opposed to the bribe money, and lack thereof, that could be paid to university insiders.
- 142. The University Defendants knew or should have known of these corrupt practices because the funds were often going into University accounts, and to prominent University figures such as coaches and directors in charge of University accounts.
- 143. To represent to students that the application process is based on merit, while simultaneously turning a blind eye to rampant bribery going on with the university's employees, constitutes a violation of the UCL, and constitutes: an "unlawful" business act and practice; "unfair" business acts and practices;" fraudulent business acts and practices; and "unfair, deceptive, untrue, and misleading advertising."
- 144. Moreover, the failure of these Universities to have audits and other quality control mechanisms in place to ensure that this type of behavior did not occur is, in itself, an unfair business practice.
- 145. Each of the University Defendants engaged in "business practices" relating to its admission process and the quality control thereof.

Obtaining students' tuition and fees for educational services and admission services is a big business for Defendants.

- 147. Each of the Plaintiffs and the Members of the Class have suffered an economic injury in fact and have lost money or property as a proximate result of the unfair competition of the Defendant Universities—namely, at the very minimum, the application fees paid to the universities for admission.
- 148. Class Members were unaware of the material fact that the University Defendants' admission policies consisted of allowing in the students whose parents bribed university officials with the most money, and necessarily rejecting the vast majority who did not offer bribes.

149. The misrepresentations by the University Defendants on their websites about the application acceptance decision being based upon student merit was material. A misrepresentation is material if a reasonable person would attach importance to its existence or nonexistence in determining his choice of action in the transaction in question. Obviously, whether college officials accept bribes from prospective students' parents would be an objectively material factor to know before deciding whether to apply to a school.

150. The Plaintiffs are entitled to full restitution of the amounts paid by Plaintiffs to Defendants for admissions application fees during the relevant statute of limitations period.

WHEREFORE, Plaintiff prays for judgment in Plaintiffs' favor against the University Defendants on Count III, for equitable relief against the University Defendants, including restitution of all moneys paid to Defendants as application fees during the relevant statute of limitations period, for a reasonable attorney's fee as a "private attorney general" pursuant to *Code of Civil Procedure Section 1021.5*, for court costs, and such other relief as the Court deems just and proper.

COUNT IV

(University Defendants: Negligence)

- 151. Plaintiff incorporates by reference Paragraphs 1 through 150 as if more fully set forth herein. 152. The University Defendants had a duty to potential applicants such as the Plaintiffs and the Class Members to ensure that its college application process was performed fairly, honestly, and without corruption or bribery; and that students were only allowed to the university based upon their merit.
- 153. The University Defendants could have ensured the integrity of that process by conducting regular audits, instituting security procedures, monitoring its coaches and employees, and other safeguarding procedures.
- 154. Each of the Defendant Universities breached that duty and failed to exercise ordinary care that a reasonably prudent person would exercise in handling the function of college admissions, and were negligent and careless in the following respects:
 - (a) giving free reign to athletic coaches and directors to fill athletic slots however they wanted to with inadequate oversight;

Case 3:19-cv-01351 Document 1 Filed 03/13/19 Page 28 of 30

1	(b) failing to conduct regular audits of university accounts;
2	(c) failing to observe fraudulent sources of funds coming into university accounts controlled
3	by the coaches, athletic directors and other university employees;
4	(d) allowing coaches and employees to remain in charge of university funds and admission
5	practices after it was known or suspected that they were engaging in fraudulent activity; and
6	(e) failing to institute better quality controls.
7	155. As a direct and proximate result of the negligence of the University Defendants,
8	Plaintiffs and the Class Members were damaged, in that they paid admission application fees to the
9	Defendants.
10	WHEREFORE, Plaintiffs pray for judgment in their favor on Count V, for compensatory
11	damages in an amount which is fair and reasonable to compensate the Plaintiffs and the Class
12	Members, for court costs, and for such other relief as the Court deems just and proper.
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DECLARATION The undersigned counsel affirms and declares, under Cal. Civ. Code Sec. 1780(d), that venue in this County and District is appropriate under the provisions of the CLRA. /s/ John F. Medler, Jr. - 30 -