

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION**

FACEBOOK, INC., a Delaware corporation  
and INSTAGRAM, LLC, a Delaware limited  
liability company,

Plaintiffs,

v.

AREND NOLLEN, LEON HEDGES,  
DAVID PASANEN, and SOCIAL MEDIA  
SERIES LIMITED,

Defendants.

CASE NO.: 3:19-CV-02262-WHO

**STIPULATION AND [PROPOSED]  
ORDER REGARDING INJUNCTION AND  
DISMISSAL**

1 WHEREAS, on April 25, 2019, Plaintiffs Facebook, Inc. and Instagram, LLC (together,  
2 “Plaintiffs”) filed this action against Arend Nollen, Leon Hedges, David Pasanen and Social Media  
3 Series Limited (together, “Defendants”) asserting claims for breach of contract, violations of the  
4 Comprehensive Computer Data Access and Fraud Act and the Computer Fraud and Abuse Act, and  
5 unjust enrichment;

6 WHEREAS, the Parties have agreed to resolve this action, and part of that resolution  
7 includes the entry of a stipulated injunction;

8 WHEREAS, Defendants have denied that they are subject to personal jurisdiction in this  
9 Court, but have agreed to submit to the personal jurisdiction of this Court solely for purposes of the  
10 entry and enforcement of this Stipulated Injunction and the parties’ settlement agreement without  
11 waiving their rights to contest personal jurisdiction, or to argue *forum non conveniens*, in any other  
12 proceeding.

13 NOW, THEREFORE, Plaintiffs and Defendants stipulate and agree as follows:

14 **STIPULATED INJUNCTION**

15 IT IS HEREBY ORDERED, ADJUDGED, AND DECREED, pursuant to stipulation of the  
16 Parties, that:

17 1. Defendants shall notify all their current and future employees and agents of the  
18 existence of this Injunction and provide a copy of this Injunction to all current and future employees  
19 and agents.

20 2. Defendants and all individuals acting on Defendants’ behalf who are described in  
21 Federal Rule of Civil Procedure 65(d)(2) (collectively, the “Prohibited Parties”) are immediately and  
22 permanently ordered and enjoined from accessing and using Facebook and Instagram as follows:

23 a. Each Defendant is immediately and permanently enjoined from creating or  
24 maintaining, or having a third party create or maintain, a Facebook or Instagram account for that  
25 Defendant.

26 b. In addition, each Prohibited Party, including any entity directly or indirectly  
27 controlled by that Prohibited Party, is immediately and permanently enjoined from logging into,  
28 managing, manipulating, operating, or otherwise taking action on behalf of, any Facebook or

1 Instagram account of any Facebook or Instagram user other than that Prohibited Party, whether  
2 directly or indirectly via a third party, intermediary, or proxy; nor shall any Prohibited Party, nor any  
3 entity directly or indirectly controlled by that Prohibited Party cause or allow any third party to do so  
4 on such person's behalf.

5 c. In addition, the Prohibited Parties are immediately and permanently prohibited  
6 from engaging in any business (whether in their own capacity, as employees, or as persons who  
7 control another entity) to deliver "likes," "views," or "followers" to individual Instagram users, at  
8 the users' request and in exchange for payment by the users (the "Instagram Engagement Business"),  
9 whether directly or indirectly via a third party, intermediary, or proxy.

10 d. In addition, within ten (10) days of the entry of this Order, the Prohibited  
11 Parties shall permanently remove all references to their Instagram Engagement Business from any  
12 and all websites, including but not limited to the websites listed in Schedule VII of the parties'  
13 settlement agreement, that they own or have the ability to control;

14 e. In addition, within ten (10) days of the entry of this Order, the Prohibited  
15 Parties shall undertake reasonable efforts to permanently remove all advertisements or postings on  
16 external websites advertising or describing their Instagram Engagement Business, whether such  
17 advertisements or postings were created or posted directly or indirectly via a third party,  
18 intermediary, or proxy;

19 f. In addition, within ten (10) days of the entry of this Order, the Prohibited  
20 Parties shall cease operating any website that Defendants previously used to offer Instagram  
21 Engagement Business services.


22 3. The Court will retain continuing jurisdiction to enforce the terms of this Stipulated  
23 Injunction and to address any other matters arising out of or regarding this Stipulated Injunction,  
24 including any allegations that the Parties have failed to comply with their obligations as set forth in  
25 this Stipulated Injunction, and the Parties agree to submit to the Court's jurisdiction for such  
26 purposes. The Court notes that Defendants have not waived their rights to contest personal  
27 jurisdiction, or to argue *forum non conveniens*, on other issues and in any other proceeding that does  
28 not relate to the enforcement of this Stipulated Injunction or the parties' settlement agreement.



1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

**IT IS SO ORDERED.** Court retains jurisdiction.

DATED: October 8, 2019

  
WILLIAM H. ORRICK  
United States District Judge

Hunton Andrews Kurth LLP  
550 South Hope Street, Suite 2000  
Los Angeles, California 90071-2627