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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

ADRIENNE SEPANIAC KING, et al.,

Plaintiffs,

v.

FACEBOOK, INC.,

Defendant.

Case No. [21-cv-04573-EMC](#)

**ORDER GRANTING DEFENDANT'S
MOTION TO DISMISS FIRST
AMENDED COMPLAINT**

Docket No. 28

United States District Court
Northern District of California

Adrienne Sepaniak King and Christopher Edward Sepaniak King are mother and son. They filed suit against Defendant Facebook, Inc. after the company disabled the account that Ms. King had with Facebook. According to the Kings, Facebook claimed that the account was disabled because Ms. King had violated Community Standards (even though she had not). Facebook also refused to give specifics to the Kings as to how Ms. King had violated Community Standards. The Kings have brought claims for, *e.g.*, breach of contract and infliction of emotional distress. Currently pending before the Court is Facebook's motion to dismiss.

Having considered the parties' briefs as well as the oral argument of counsel, the Court hereby **GRANTS** Facebook's motion but gives Ms. King leave to amend her claim for breach of the implied covenant of good faith and fair dealing.

I. FACTUAL & PROCEDURAL BACKGROUND

In the operative first amended complaint ("FAC"), the Kings allege as follows.

Ms. King had a personal account with Facebook for about ten years until November 17, 2020, when she discovered that it had been disabled. *See* FAC ¶¶ 1, 12. Prior to the account being disabled, Ms. King had accumulated about 1,000 "friends." She had shared both political

1 and nonpolitical information. (According to Ms. King, most political information reflected a
2 conservative point of view.) *See* FAC ¶¶ 1, 13-14.

3 Ms. King discovered her Facebook account had a problem on or about November 17,
4 2020, when she tried to log into her account but was not successful. On November 19, she
5 received a message from Facebook stating that her account had been disabled, but no reason was
6 provided as to why. *See* FAC ¶ 1. Below is the full message she received.

7 Your Account Has Been Disabled

8 For more information please visit the Help Center.

9 Your account was disabled on November 17, 2020. If you think
10 your account as disabled by mistake you can submit more
11 information via the Help Center for up to 30 days after your account
12 was disabled. After that, your account will be permanently disabled
13 and you will no longer be able to request a review.

14 FAC ¶ 16.

15 Mr. King – Ms. King’s son who lives with her – tried to reinstate her account. They
16 subsequently received a message from Facebook that the account had been disabled because ““it
17 did not follow our Community Standards. This decision can’t be reversed.”” FAC ¶ 1; *see also*
18 FAC ¶ 17 (full text of message). No specifics were provided about the purported violation of
19 Community Standards, and, although the Kings thereafter made further inquiry, Facebook did not
20 respond. *See* FAC ¶¶ 1, 18.

21 Mr. King persisted still over the next few months. He received the following message
22 from Facebook on or about March 9, 2021:

23 I am told that the review (I placed) was rejected and that the user
24 (your mother) should have been told what is the policy area they
25 were violating. Unfortunately I do not have much else to add. As
26 for the downloading of data, it seems there should be a way to ask
27 for your data. There should be a flow somewhere, but the person
28 dealing with the problem was not sure what that was. Maybe a
search can help? Let me know otherwise.

Sorry man, sorry it took so long and sorry we don’t know much
more, I suppose for FB to share with me would be absurd and not
proper, so I suspect I cannot help you much more than this (which I
am sure is not very satisfactory) [followed by a frowning emoji]

FAC ¶ 19. According to the Kings, Ms. King did not violate any Facebook Community

1 Standards. *See* FAC ¶¶ 20-21.

2 Apparently, not only is Ms. King’s account gone but also any reference to her “anywhere
3 in facebook.com is . . . gone.” FAC ¶ 26.

4 Based on, *inter alia*, the above allegations, the Kings have asserted the following causes of
5 action:

6 (1) Breach of contract (brought by Ms. King only).

7 (2) Violation of the Communications Decency Act (“CDA”), 47 U.S.C. § 230(c)(2)(A)
8 (brought by Ms. King only).

9 (3) Intentional or reckless infliction of emotional distress (brought by Ms. King only).

10 (4) Negligent or grossly negligent infliction of emotional distress (brought by Ms.
11 King only).

12 (5) Intentional, reckless, grossly negligent, and/or negligent infliction of emotional
13 distress and loss of consortium (brought by Mr. King only).

14 (6) Declaratory and injunctive relief (brought by Ms. King only).

15 (7) Breach of the implied covenant of good faith and fair dealing (brought by Ms. King
16 only).

17 (8) Conversion (brought by Ms. King only).

18 **II. DISCUSSION**

19 A. Legal Standard

20 Federal Rule of Civil Procedure 8(a)(2) requires a complaint to include “a short and plain
21 statement of the claim showing that the pleader is entitled to relief.” Fed. R. Civ. P. 8(a)(2). A
22 complaint that fails to meet this standard may be dismissed pursuant to Federal Rule of Civil
23 Procedure 12(b)(6). *See* Fed. R. Civ. P. 12(b)(6). To overcome a Rule 12(b)(6) motion to dismiss
24 after the Supreme Court’s decisions in *Ashcroft v. Iqbal*, 556 U.S. 662 (2009), and *Bell Atlantic*
25 *Corp. v. Twombly*, 550 U.S. 544 (2007), a plaintiff’s “factual allegations [in the complaint] ‘must
26 . . . suggest that the claim has at least a plausible chance of success.’” *Levitt v. Yelp! Inc.*, 765
27 F.3d 1123, 1135 (9th Cir. 2014). The court “accept[s] factual allegations in the complaint as true
28 and construe[s] the pleadings in the light most favorable to the nonmoving party.” *Manzarek v. St.*

1 *Paul Fire & Marine Ins. Co.*, 519 F.3d 1025, 1031 (9th Cir. 2008). But “allegations in a
2 complaint . . . may not simply recite the elements of a cause of action [and] must contain sufficient
3 allegations of underlying facts to give fair notice and to enable the opposing party to defend itself
4 effectively.” *Levitt*, 765 F.3d at 1135 (internal quotation marks omitted). “A claim has facial
5 plausibility when the plaintiff pleads factual content that allows the court to draw the reasonable
6 inference that the defendant is liable for the misconduct alleged.” *Iqbal*, 556 U.S. at 678. “The
7 plausibility standard is not akin to a probability requirement, but it asks for more than a sheer
8 possibility that a defendant has acted unlawfully.” *Id.* (internal quotation marks omitted).

9 In their opposition, the Kings argue that Facebook is improperly basing its motion to
10 dismiss on affirmative defenses. *See* Opp’n at 1-2 (arguing that “[a] 12(b)(6) motion cannot rely
11 on affirmative defenses which have not yet been pled and required to be pled in an Answer”; also
12 arguing that Facebook should have to “file an Answer stating its affirmative defenses, and
13 meanwhile [be] require[d] . . . to answer discovery requests [on] basic questions” such as what did
14 Ms. King do that violated Community Standards). But there is only one argument that Facebook
15 makes that is based on an affirmative defense (*i.e.*, immunity under the CDA). Otherwise,
16 Facebook is contending that the Kings have failed to plead essential elements of their claims.
17 Furthermore, a defendant can bring a 12(b)(6) motion based on an affirmative defense so long as
18 the defense is obvious on the face of the complaint. *See Rivera v. Peri & Sons Farms, Inc.*, 735
19 F.3d 892, 902 (9th Cir. 2013) (“When an affirmative defense is obvious on the face of a
20 complaint, however, a defendant can raise that defense in a motion to dismiss.”).

21 **B. CDA Claim (Second Cause of Action)**

22 As noted above, Ms. King has asserted a single federal claim based on the CDA. The
23 Court dismisses the CDA claim because there is no private right of action under the statute.

24 The specific provision in the CDA cited by Ms. King is 47 U.S.C. § 230(c)(2). Section
25 230 is titled “protection for private blocking and screening of offensive material.” Subsection
26 (c)(1) is the provision providing for CDA immunity. *See* 47 U.S.C. § 230(c)(1) (“No provider or
27 user of an interactive computer service shall be treated as the publisher or speaker of any
28 information provided by another information content provider.”). Subsection (c)(2) – the

1 provision invoked by the Kings – is titled “Civil liability” and provides as follows:

2 No provider or user of an interactive computer service shall be held
3 liable on account of –

4 (A) any action voluntarily taken in good faith to restrict access to
5 or availability of material that the provider or user considers
6 to be obscene, lewd, lascivious, filthy, excessively violent,
7 harassing, or otherwise objectionable, whether or not such
8 material is constitutionally protected; or

9 (B) any action taken to enable or make available to information
10 content providers or others the technical means to restrict
11 access to material described in paragraph (1).

12 *Id.* § 230(c)(2).

13 Nothing on the face of § 230(c)(2) provides for an affirmative claim thereunder. Ms. King
14 admits as much, and instead asserts in the FAC that she has an implied right of action under the
15 statute. *See* FAC ¶ 36 (asserting that “[t]here is an implied cause of action for damages for
16 violations by the provider of an ‘interactive computer service’ . . . of 47 U.S.C. [§] 230(c)(2)(A)”);
17 *see also* ¶¶ 33-35 (alleging that Facebook disabled Ms. King’s account “for reasons not permitted
18 by [the statute],” “without good faith in violation of [the statute],” and “violated her right to
19 constitutionally protected material without good faith in violation of [the statute]”). But that
20 position lacks merit because the statute talks about the *lack* of liability. It provides a source of
21 immunity beyond that provided under (c)(1).

22 Furthermore, Ms. King has cited no authority that holds or otherwise states that there is an
23 implied right of action under § 230(c)(2). In fact, if anything, the authority suggests that there is
24 no private right of action under the CDA at all. *See, e.g., Doe v. Egea*, 2015 U.S. Dist. LEXIS
25 82632, at *4-5 (S.D. Fla. Jun. 25, 2015) (holding that § 223(a) of the CDA, which is a criminal
26 statute that prohibits the making of obscene or harassing telecommunications, does not give rise to
27 a private right of action); *Nuzzi v. Loan Nguyen*, No. 07-2238, 2009 U.S. Dist. LEXIS 144530, at
28 *7 (C.D. Ill. May 18, 2009) (noting the same; citing cases in support); *see also Belknap v.*
Alphabet, Inc., 504 F. Supp. 3d 1156, 1161 (D. Or. 2020) (noting that, “because § 230 is mostly a
liability shield, § 230 is less likely to offer a private right of action than would provisions of the
Communications Decency Act criminalizing harassing conduct, provisions that courts have

1 uniformly concluded create no private right of action”); *Millan v. Facebook, Inc.*, No. A161113,
2 2021 Cal. App. Unpub. LEXIS 1994, at *4 (Mar. 25, 2021) (noting that § 230(c)(2)(A) “provides
3 an immunity, so even if Facebook acted discriminatorily, at most that would deprive it of the
4 immunity that the statute provides[;] [plaintiff] has not explained how Facebook's failure to
5 acquire immunity under section (c)(2)(A) could establish its liability to him, so the trial court
6 correctly sustained Facebook's demurrer to this claim”).

7 In the opposition brief, Ms. King does little to advance her position that there is an implied
8 right of action. She simply argues that there is a difference between § 230(c)(1) and § 230(c)(2),
9 as Justice Thomas noted in his concurrence in the denial of a writ of certiorari in *Malwarebytes,*
10 *Inc. v. Software Grp. USA, LLC*, 141 S. Ct. 13 (2020). That is, “if a company unknowingly *leaves*
11 *up* illegal third-party content, it is protected from publisher liability by § 230(c)(1); and if it *takes*
12 *down* certain third-party content in good faith, it is protected by § 230(c)(2)(A).” *Id.* at 15
13 (emphasis added). Ms. King then uses this distinction articulated by Justice Thomas to
14 springboard into a strained argument on an implied right of action under § 230(c)(2).

15 We argue, as does Justice Thomas, that Sec. 230(c)(1) does not
16 apply to material which an interactive computer service (Big Tech)
17 decides will be “not up” (material that is either taken down or barred
18 from uploading). If the limited protection provided by Sec.
19 230(c)(2)(A) does not apply to a decision by an interactive computer
20 service to either take down or bar material, then Sec. 230(c)(2)
21 provides a basis for an implied federal cause of action. Just as
22 Congress provided protection for an interactive computer service in
23 Sec. 230(c)(1) for any material left “up,” the intent of Congress was
24 to provide an implied federal cause of action against an interactive
25 computer service for a decision to block or take down material,
26 especially material that is “constitutionally protected,” not covered
27 by Sec. 230(c)(2)(A).

22 Opp’n at 20. But her argument contains a non-sequitur. Even if (c)(1) were deemed to immunize
23 materials left up and (c)(2) immunizes the taking down of material, nothing in that logic implies
24 the creation of an implied federal cause of action for conduct not immunized.

25 Additionally, Ms. King does not *substantively* address any of the traditional factors that are
26 considered in deciding whether Congress has meant for there to be a private right of action. *See*
27 *Nisqually Indian Tribe v. Gregoire*, 623 F.3d 923, 929-30 (9th Cir. 2010) (noting that the
28 dispositive question is whether Congress intended to create a private right of action, such that the

1 text of the statute and the legislative history should be considered; other factors to consider include
 2 whether the plaintiff is one of the class for whose especial benefit the statute was enacted, whether
 3 it is consistent with the underlying purposes of the legislative scheme to imply a private right of
 4 action, and whether the cause of action is one traditionally relegated to state law); *see also Lil'*
 5 *Man in the Boat, Inc. v. City & Cty. of S.F.*, No. 19-17596, 2021 U.S. App. LEXIS 20953, at *11
 6 (9th Cir. July 15, 2021) (noting the same). In *Atkinson v. Facebook, Inc.*, No. C-20-5546 RS
 7 (N.D. Cal.), Judge Seeborg noted that the plaintiff “does not, and cannot, point to any textual
 8 support in § 230 for a private right of action.” *Id.* (Docket No. 75) (Order at 9).

9 The Court therefore dismisses the CDA claim. The dismissal is with prejudice as
 10 amendment would be futile.¹

11 C. Claim for Declaratory and Injunctive Relief (Sixth Cause of Action)

12 In the claim for declaratory and injunctive relief, Ms. King asks for (1) a declaration that
 13 Facebook breached its contract with her; (2) the issuance of an order compelling Facebook to
 14 reinstate her account “in toto,” FAC ¶ 53; and (3) the issuance of an order enjoining Facebook
 15 “from disabling [her] Account, either temporarily or permanently, except for the reasons permitted
 16 by 47 U.S.C. [§] 230(c)(2)(A) [*i.e.*, the CDA].” FAC ¶ 54.

17 In its motion, Facebook argues that the claim should be dismissed because it is not an
 18 independent cause of action but rather simply reflects the remedies sought by Ms. King. Ms. King
 19 does not disagree. The Court therefore dismisses the cause of action with prejudice.²

20 D. Claims for Infliction of Emotional Distress (Third Through Fifth Causes of Action)

21 The claims for infliction of emotional distress – intentional, reckless, grossly negligent,
 22

23 ¹ Because the Court is dismissing the CDA claim, there is no federal question jurisdiction.
 24 Plaintiffs suggest that there is still diversity jurisdiction over the remaining state law claims.
 25 Facebook has not, at this juncture, made an argument that diversity jurisdiction is lacking. The
 26 Court, in ruling on this motion, is not making any definitive ruling as to whether there is diversity
 27 jurisdiction in this case. The Court has a sua sponte obligation to ensure that there is subject
 28 matter jurisdiction. However, at this point, the record is not sufficiently developed as to whether,
e.g., Plaintiffs can establish by a preponderance of the evidence that the amount in controversy has
 been satisfied.

² This does not mean that injunctive or declaratory relief is not available for any claims Ms. King
 might successfully assert.

1 and negligent – are brought by both Kings. Ms. King’s claims are based on Facebook’s disabling
 2 of her account, not properly engaging with her to address the issue, and destroying the content
 3 associated with her account. Mr. King’s claims are based on the “emotional distress caused by
 4 FACEBOOK to [his mother],” which has caused him to suffer “severe emotional distress.”³ FAC
 5 ¶ 49; *see also* Opp’n at 22 (asserting that Mr. King’s “claims are based on his status as a
 6 ‘bystander’ to KING’s ‘direct’ claims for IIED and NIED”; he “witnessed the trauma
 7 FACEBOOK caused to KING by FACEBOOK’s wrongful conduct”).

8 The elements of a claim for intentional infliction of emotional distress (“IIED”) are as
 9 follows:

10 (1) extreme and outrageous conduct by the defendant with the
 11 intention of causing, or reckless disregard of the probability of
 12 causing, emotional distress; (2) the plaintiff’s suffering severe or
 13 extreme emotional distress; and (3) actual and proximate causation
 14 of the emotional distress by the defendant’s outrageous conduct. . . .
 Conduct to be outrageous must be so extreme as to exceed all
 15 bounds of that usually tolerated in a civilized community. The
 16 defendant must have engaged in conduct intended to inflict injury or
 17 engaged in with the realization that injury will result.

18 *Carlsen v. Koivumaki*, 227 Cal. App. 4th 879, 896 (2014) (internal quotation marks omitted).

19 As for the claim for negligent infliction of emotional distress, there is no such
 20 “‘independent tort’”; rather, the claim is simply one of “‘negligence to which the traditional
 21 elements of duty, breach of duty, causation, and damages apply.” *Belen v. Ryan Seacrest Prods.,*
 22 *LLC*, 65 Cal. App. 5th 1145, 1165 (2021).

23 Regarding the IIED claim, Facebook argues, *inter alia*, that the Kings have failed to allege
 24 outrageous conduct, an intent to cause or reckless disregard of causing emotional distress, and
 25 severe or extreme emotional distress. The Court need only address the argument that the Kings
 26 have failed to allege outrageous conduct. It agrees with Facebook that, as a matter of law,

27 ³ In the FAC, Mr. King also claimed a “loss of society, affection, assistance, and conjugal
 28 fellowship with KING, all to the detriment of his relationship with his mother.” FAC ¶ 49.
 However, in the opposition, Mr. King admits that he has no basis to claim a loss of consortium
 because, “[u]nder present California law, . . . there is no claim of a child for loss of
 companionship, affection, etc. related to an injured parent.” Opp’n at 22. He adds, however, that
 he is making the claim “for possible appeal at a later time” since “a number of commentators . . .
 have urged the California Supreme Court to reverse this position.” Opp’n at 22.

1 Facebook’s conduct, as alleged, is not outrageous. “A defendant’s conduct is considered to be
 2 outrageous if it is so extreme as to exceed all bounds of that usually tolerated in a civilized
 3 community. Liability for IIED does not extend to mere insults, indignities, threats, annoyances,
 4 petty oppressions, or other trivialities.” *Crouch v. Trinity Christian Ctr. of Santa Ana, Inc.*, 39
 5 Cal. App. 5th 995, 1007 (2019). *See, e.g., McNaboe v. Safeway Inc.*, No. 13-cv-04174-SI, 2016
 6 U.S. Dist. LEXIS 2493, at *16 (N.D. Cal. Jan. 7, 2016) (stating that “[t]here is nothing, as a matter
 7 of law, extreme and outrageous about the act of terminating an employee on the basis of unproven
 8 or false or even malicious accusations”); *Kassa v. BP W. Coast Prods., LLC*, No. C-08-02725
 9 RMW, 2008 U.S. Dist. LEXIS 61668, at *22 (N.D. Cal. Aug. 11, 2008) (stating that, “[f]or better
 10 or worse, ‘civilized community’ tolerates run-of-the-mill breaches of contract; such conduct is not
 11 sufficiently ‘extreme and outrageous’ for a claim of intentional infliction of emotional distress”);
 12 *Yurick v. Superior Court*, 209 Cal. App. 3d 1116, 1124-25, 1129 (1989) (holding that allegations
 13 by an employee that her supervisor called her senile and a liar in front of coworkers on numerous
 14 occasions was not outrageous conduct as a matter of law). The Kings argue that “[b]eing
 15 publically [sic] embarrassed and humiliated publically [sic] by a Big Tech company on the internet
 16 for supposedly violating its ‘Community Standards’ is hardly a trivial assault on KING’s psyche.”
 17 Opp’n at 20. But the conduct at issue here is far less serious than that, *e.g.*, in *Yurick* where the
 18 court still found no outrageous conduct. In any event, the Kings’s argument presupposes that
 19 Facebook *broadcast* that Ms. King’s account was disabled for failure to comply with Community
 20 Standards. Although it may be inferred that Ms. King’s friends knew her account was not
 21 working, there is no indication that they knew *why* and that Facebook was responsible for
 22 publication of the why. The IIED claim as to both Kings is therefore dismissed with prejudice.

23 As for the negligence claim, it too is meritless because the Kings have failed to make
 24 allegations to support Facebook having any kind of duty to them. In the opposition, the Kings
 25 argue that Facebook had, at the very least, “a duty to protect KING’s property (the content of the
 26 King Facebook Account) independent of any contractual relationship between FACEBOOK and
 27 King.” Opp’n at 21. But the Kings have failed to explain *why* Facebook has such a duty to them.
 28 The Kings have not pointed to, *e.g.*, a duty “imposed by law,” a duty “assumed by [Facebook]”

1 (i.e., “in which the emotional condition of the plaintiff[s] is an object”), or a duty existing “by
2 virtue of a special relationship.” *Potter v. Firestone Tire & Rubber Co.*, 6 Cal. 4th 965, 985
3 (1993). Regarding a legal duty,

4 *Biakanja* [*v. Irving*, 49 Cal. 2d 647 (1958)] “is the leading California
5 case discussing whether a legal duty should be imposed absent
6 privity of contract.” In *Biakanja*, the California Supreme Court held
7 that whether the defendant in a specific case “will be held liable to a
8 third person not in privity is a matter of policy and involves the
9 balancing of various factors,” including (1) “the extent to which the
10 transaction was intended to affect the plaintiff,” (2) “the
11 foreseeability of harm to [the plaintiff],” (3) “the degree of certainty
12 that the plaintiff suffered injury,” (4) “the closeness of the
13 connection between the defendant's conduct and the injury
14 suffered,” (5) “the moral blame attached to the defendant's conduct,”
15 and (6) “the policy of preventing future harm.”

16 *Daniels v. Select Portfolio Servicing, Inc.*, 246 Cal. App. 4th 1150, 1181 (2016). In the case at
17 bar, even if factors (1), (2), and (4) weigh somewhat in the Kings’ favor, the remaining factors
18 weigh strongly in Facebook’s favor. The Court therefore dismisses the negligence claim as well.
19 The dismissal is with prejudice as amendment would be futile.

20 E. Breach-of-Contract Claim and Claim for Breach of the Implied Covenant and Fair Dealing
21 (First and Seventh Causes of Action)

22 The Court now turns to the main claims in the instant case – i.e., Ms. King’s claims for
23 breach of contract and the implied covenant of good faith and fair dealing. The two causes of
24 action are related because

25 [e]very contract imposes on each party a duty of good faith and fair
26 dealing in each performance and in its enforcement. Simply stated,
27 the burden imposed is that neither party will do anything which will
28 injure the right of the other to receive the benefits of the agreement.
Or, to put it another way, the implied covenant imposes upon each
party the obligation to do everything that the contract presupposes
they will do to accomplish its purpose.

29 *Careau & Co. v. Sec. Pac. Bus. Credit, Inc.*, 222 Cal. App. 3d 1371, 1393 (1990) (internal
30 quotation marks omitted); *see also Avidity Partners, LLC v. State of Cal.*, 221 Cal. App. 4th 1180,
31 1204 (2013) (stating that “the covenant is implied as a supplement to the express contractual
32 covenants, to prevent a contracting party from engaging in conduct which (while not technically
33 transgressing the express covenants) frustrates the other party's rights to the benefits of the

1 contract””) (emphasis omitted). Of course, “[t]he implied covenant of good faith and fair dealing
2 does not impose substantive terms and conditions beyond those to which the parties actually
3 agreed.” *Id.*

4 In the instant case, Ms. King alleges that she had a contract with Facebook based on its
5 Terms of Service⁴ and that Facebook breached that contract and/or the implied covenant
6 undergirding the contract in three ways: (1) Facebook disabled her account even though she had
7 not violated any Community Standards; (2) after disabling her account, Facebook destroyed
8 content associated with the account; and (3) Facebook refused to give her any specifics as to how
9 she had purportedly failed to follow Community Standards.

10 1. Destruction of Content

11 The Court addresses first Ms. King’s contention that Facebook breached the Terms of
12 Service or the implied covenant of good faith and fair dealing by destroying content associated
13 with her account.⁵ This argument lacks merit. Ms. King has not pointed to any provision in the
14 Terms of Service that suggests Facebook would not destroy content (or, conversely, that Facebook
15 had an obligation to retain content). Moreover, the destruction of content, following the disabling
16 of an account, does not injure a user’s core contractual right – the right to use Facebook’s social
17 media platform. *See Carma Developers (Cal.), Inc. v. Marathon Dev. Cal., Inc.*, 2 Cal. 4th 342,
18 373 (1992) (“[T]he scope of conduct prohibited by the covenant of good faith is circumscribed by
19 the purposes and express terms of the contract. . . . [U]nder traditional contract principles, the
20

21 ⁴ Both parties agree that the correct Terms of Service are those attached to the Pricer declaration
22 (submitted in support of the motion to dismiss). *See* Pricer Decl. ¶ 3 & Ex. A (stating that Exhibit
23 A is a true and correct copy of the Terms of Service as of October 22, 2020, *i.e.*, shortly before
24 Ms. King learned that her account had been disabled); *see also Knievel v. ESPN*, 393 F.3d 1068,
25 1076 (9th Cir. 2005) (noting that the incorporation-by-reference doctrine “permits us to take into
26 account documents ‘whose contents are alleged in a complaint and whose authenticity no party
27 questions, but which are not physically attached to the [plaintiff’s] pleading” and extends “to
28 situations in which the plaintiff’s claim depends on the contents of a document, the defendant
attaches the document to its motion to dismiss, and the parties do not dispute the authenticity of
the document, even though the plaintiff does not explicitly allege the contents of that document in
the complaint”).

⁵ At the hearing, Facebook suggested that the content associated with Ms. King’s account may not
have been destroyed; however, for purposes of this motion, the Court accepts Ms. King’s
allegation of destruction as true.

1 implied covenant of good faith is read into contracts ‘in order to protect the express covenants or
 2 promises of the contract, not to protect some general public policy interest not directly tied to the
 3 contract's purpose.’”). The fact that Facebook recognized in the Terms of Service that a user
 4 “own[s] the intellectual property rights . . . in any content that you create and share on Facebook,”
 5 TOS § 3.3, does not mean that Facebook implicitly agreed to preserve that intellectual property.
 6 In fact, § 3.3 of the Terms of Service simply states that the user gives Facebook a license to that
 7 intellectual property. The Terms of Service say nothing about the duty of Facebook to retain user
 8 postings.

9 The Court therefore dismisses this theory of liability, and with prejudice on the basis of
 10 futility.

11 2. Disabling of Account

12 While the Court does not find Ms. King’s argument on the destruction of content
 13 persuasive, it finds that she has a viable theory for breach of contract and/or the implied covenant
 14 based on Facebook’s disabling of her account. Ms. King points to § 4.2 of the Terms of Service,
 15 which provides as follows:

16 [§ 4.2] Account suspension or termination

17 We want Facebook to be a place where people feel welcome and
 18 safe to express themselves and share their thoughts and ideas.

19 **If we determine that you have clearly, seriously or repeatedly**
 20 **breached our Terms or Policies, including in particular our**
 21 **Community Standards, we may suspend or permanently disable**
 22 **access to your account.** We may also suspend or disable your
 23 account if you repeatedly infringe other people’s intellectual
 24 property rights or where we are required to do so for legal reasons.

25 Where we take such action we’ll let you know and explain any
 26 options you have to request a review unless doing so may expose us
 27 or others to legal liability; harm our community of users;
 28 compromise or interfere with the integrity or operation of any of our
 services, systems or Products; or where we are restricted due to
 technical limitations; or where we are prohibited from doing so for
 legal reasons.

You can learn more about what you can do if your account has been
 disabled and how to contact us if you think we have disabled your
 account by mistake.

If you delete or we disabled your account, these Terms shall

1 terminated as an agreement between you and us, but the following
2 provisions will remain in place: 3, 4.2-4.5.

3 TOS § 4.2 (bold added). According to Ms. King, under § 4.2, Facebook could disable her account
4 only if she had, *e.g.*, violated Community Standards and she did not do so; thus, Facebook’s
5 disabling of her account was unwarranted and a breach of the Terms of Service (or the implied
6 covenant).

7 In response, Facebook asserts that it could not have breached the Terms of Service (or even
8 the implied covenant) when it disabled Ms. King’s account because § 4.2 gives it complete and
9 unfettered discretion as to whether to disable an account. Facebook points to the language “If we
10 determine” and “we may suspend.” Although the Terms of Service do give Facebook some
11 discretion to act, *see Pub. Storage v. Sprint Corp.*, No. CV 14-2594, 2015 U.S. Dist. LEXIS
12 30204, at *42 (C.D. Cal. Mar. 9, 2015) (noting that “the phrase ‘if Lessee determines’ vests the
13 Lessee with a measure of discretion to determine whether the premises are appropriate”), the Court
14 is not convinced at this juncture that that discretion is entirely unrestrained. Notably, the Terms of
15 Service did not include language providing that Facebook had “sole discretion” to act. *Compare,*
16 *e.g., Chen v. PayPal, Inc.*, 61 Cal. App. 5th 559, 570-71 (2021) (noting that contract provisions
17 allowed “PayPal to place a hold on a payment or on a certain amount in a seller’s account when it
18 ‘believes there may be a high level of risk’ associated with a transaction or the account[,] [a]nd per
19 the express terms of the contract, it may do so ‘at its sole discretion’”; although plaintiffs alleged
20 that “‘there was never any high level of risk associated with any of the accounts of any’ appellants,
21 . . . this ignores that the user agreement makes the decision to place a hold PayPal’s decision – and
22 PayPal’s alone”). Moreover, by providing a standard by which to evaluate whether an account
23 should be disabled, the Terms of Service suggest that Facebook’s discretion to disable an account
24 is to be guided by the articulated factors and cannot be entirely arbitrary. *Cf. Block v. Cmty.*
25 *Nutrition Ins.*, 467 U.S. 340, 349, 351 (1984) (stating that the “presumption favoring judicial
26 review of administrative action . . . may be overcome by specific language or specific legislative
27 history that is a reliable indicator of congressional intent” – *i.e.*, “whenever the congressional
28 intent to preclude judicial review is ‘fairly discernible in the statutory scheme’”). At the very
least, there is a strong argument that the implied covenant of good faith and fair dealing imposes

1 some limitation on the exercise of discretion so as to not entirely eviscerate users' rights.

2 3. Explanation for Disabling of Account

3 Finally, the Court finds a viable theory for breach of the implied covenant based on Ms.
4 King's contention that Facebook failed to give her an adequate explanation as to how she
5 purportedly violated Community Standards. On their face, the Terms of Service state:

6 Were we take such action [account suspension or termination] **we'll**
7 **let you know** and explain any options you have **to request a**
8 **review**, unless doing so may expose us or others to legal liability;
9 harm our community of users, compromise or interfere with the
integrity or operation of any of our services, systems or Products; or
where we are restricted due to technical limitations; or where we are
prohibited from doing so for legal reasons.

10 Terms of Service § 4.2 (emphasis added). Admittedly, the express terms of the Terms of Service
11 do not require Facebook to provide information to a user beyond the fact that the account has been
12 suspended or terminated. But, as noted above, "the implied covenant imposes upon each party the
13 obligation to do everything that the contract presupposes they will do to accomplish its purpose.
14 This rule was developed in the contract arena and is aimed at making effective the agreement's
15 promises." *Careau*, 222 Cal. App. 3d at 1393 (internal quotation marks omitted). Thus, here, it is
16 plausible that Facebook is obligated to provide at least some information in addition to the fact
17 that the account has been suspended or terminated – *e.g.*, enough information about why the
18 account was suspended or terminated such that an "appeal" could properly be made (*i.e.*, to follow
19 through with "options you have to request a review").

20 4. Remedies

21 Based on the Court's analysis above, Ms. King has a claim for breach of contract (or
22 breach of the implied covenant) based on Facebook's disabling of her account, as well as the
23 failure to provide a more specific explanation as to why the account was disabled. However,
24 Facebook argues that, to the extent any claim survives, it is still defective because Ms. King has
25 failed to allege cognizable damages caused by the purported breach. *See* Mot. at 6 ("Plaintiffs do
26 not articulate how Facebook caused any pecuniary harm through its application of its Terms of
27 Service."). The Court agrees. The FAC suggests that much of the injury allegedly suffered by
28 Ms. King is emotional distress or injury to reputation. But this kind of injury is generally not

1 compensable for a breach of contract. *See Frangipani v. Boecker*, 64 Cal. App. 4th 860, 865-66,
 2 75 Cal. Rptr. 2d 407 (1998) ("[T]he invariable rule [is] pronounced by a legion of cases that
 3 damages are not recoverable for mental suffering or injury to reputation resulting from breach of
 4 contract."); *see also Roberts v. L.A. Cty. Bar Ass'n*, 105 Cal. App. 4th 604, 617 (2003) (same);
 5 *Allen v. Jones*, 104 Cal. App. 3d 207, 211 (1980) ("The great majority of contracts involve
 6 commercial transactions in which it is generally not foreseeable that breach will cause significant
 7 mental distress as distinguished from mere mental agitation or annoyance. Accordingly, the rule
 8 has developed that damages for mental suffering or injury to reputation are generally not
 9 recoverable in an action for breach of contract.").

10 Ms. King contends, however, that she has still suffered a pecuniary injury because the
 11 content associated with her account (*e.g.*, photographs) "is no longer available to her." Opp'n at 9.
 12 Ms. King contends that, even though this content has "peculiar value" to her, that does not mean
 13 that it is not compensable. She points to California Civil Code § 3355 which provides as follows:
 14 "Where certain property has a peculiar value to a person recovering damages for deprivation
 15 thereof, or injury thereto, that may be deemed to be its value against one who had notice thereof
 16 before incurring a liability to damages in respect thereof, or against a willful wrongdoer." Cal.
 17 Civ. Code § 3355.

18 The Court rejects Ms. King's arguments for two reasons. First, as noted above, Facebook
 19 was not obligated to retain her property for her. Second, even if it were, "[p]eculiar value under
 20 Civil Code section 3355 refers to a property's unique *economic* value, not its sentimental or
 21 emotional value." *McMahon v. Craig*, 176 Cal. App. 4th 222, 237 (2009) (emphasis added). For
 22 example, an animal has been deemed to have peculiar value when "its pedigree, reputation, age,
 23 health, and ability to win dog shows" were taken into account – *i.e.*, there were "special
 24 characteristics which increase the animal's monetary value, not its abstract value as a companion
 25 to its owner." *Id.* There could also be peculiar value to, *e.g.*, a family portrait independent of any
 26 emotional value.

27 "[W]hen the subject matter has its chief value in its value for use by
 28 the injured person, if the thing is replaceable, the damages for its
 loss are limited to replacement value, less an amount for

1 depreciation. . . . If the subject matter cannot be replaced, however,
2 as in the case of a destroyed or lost family portrait, the owner will be
3 compensated for its special value to him, as evidenced by the
4 original cost, and the quality and condition at the time of the loss.
5 Likewise an author who with great labor has compiled a manuscript,
6 useful to him but with no exchange value, is entitled, in case of its
7 destruction, to the value of the time spent in producing it or
8 necessary to spend to reproduce it. In these cases, however,
9 damages cannot be based on sentimental value. Compensatory
10 damages are not given for emotional distress caused merely by the
11 loss of the things, except that in unusual circumstances damages
12 may be awarded for humiliation caused by deprivation, as when one
13 is deprived of essential articles of clothing.”

14 *Id.* (quoting the Restatement Second of Torts § 911).

15 Given the limitations on peculiar value, it is difficult to see how, *e.g.*, the photographs
16 allegedly destroyed have some kind of economic value independent of any emotional attachment.
17 Moreover, as indicated by the text of § 3355, Facebook could be liable only if it had *notice* of the
18 peculiar value (at least absent willful wrongdoing). *See* Cal. Civ. Code § 3355 (providing that
19 “[w]here certain property has a peculiar value to a person recovering damages for deprivation
20 thereof . . . , that may be deemed to be its value against one who had notice thereof before
21 incurring a liability to damages in respect thereof, or against a willful wrongdoer”). Ms. King
22 suggests that these are questions of fact that cannot be resolved at the 12(b)(6) phase, but she first
23 needs to make factual allegations to support the plausibility of her theory.

24 Finally, the Court notes that, theoretically, Ms. King could have argued that her claim for
25 breach of contract or the implied covenant should not be dismissed because, even if she had no
26 viable claim for damages, she could still seek specific performance as a remedy. Ms. King did
27 invoke specific performance as a remedy in her pleading (at least for her claim for breach of
28 contract). *See* FAC at 13 (labeling the first cause of action as “Breach of Contract/Specific
Performance”); FAC ¶ 31 (alleging that, “if monetary damages are not awarded or are inadequate
to compensate KING for the breach of contract by FACEBOOK, [she is entitled to] an award of
specific performance requiring FACEBOOK to reinstate the King Facebook Account, all content
and data associated with the King Facebook Account, and reinstatement of KING’s name for any
person searching for her name through facebook.com”).

The problem for Ms. King is that, in its motion to dismiss, Facebook made various

1 arguments as to why specific performance is not a viable remedy, *see* Mot. at 7 (arguing that Ms.
 2 King must show that “(1) the contract’s terms are sufficiently definite; (2) consideration is
 3 adequate; (3) there is substantial similarity of the requested performance to the contractual terms;
 4 (4) there is a mutuality of remedies; and (5) plaintiff’s legal remedy is inadequate”), but she failed
 5 to respond to any of the contentions in her opposition brief.

6 Accordingly, the claim for breach of contract or the implied covenant – predicated on the
 7 disabling of Ms. King’s account and the failure to provide a specific explanation – is dismissed.

8 F. Conversion Claim (Eighth Cause of Action)

9 “Conversion is the wrongful exercise of dominion over the property of another. The
 10 elements of a conversion claim are: (1) the plaintiff’s ownership or right to possession of the
 11 property; (2) the defendant’s conversion by a wrongful act or disposition of property rights; and (3)
 12 damages.” *Lee v. Hanley*, 61 Cal. 4th 1225, 1240 (2015) (internal quotation marks omitted). In
 13 her claim for conversion, Ms. King alleges that she owned the content on her account with
 14 Facebook – which “included items of great and special value to [her] such as personal records,
 15 family photographs and other personal photographs accumulated over years of being a Facebook
 16 user, . . . contact information with hundreds of family, friends, and business associates,” etc. – and
 17 that Facebook “destroyed the entire content . . . without any justification.” FAC ¶¶ 63-64.

18 The Court dismisses the conversion claim because Ms. King has failed to allege a wrongful
 19 act with respect to the alleged destruction of content. As noted above, Facebook was not under
 20 any obligation not to destroy (or to otherwise retain) the content associated with her account. The
 21 dismissal of this claim is with prejudice.

22 G. CDA Immunity

23 Based on the analysis above, all of the claims asserted by the Kings are dismissed, some
 24 with prejudice. The only claim that the Court has not, at this point, dismissed with prejudice is the
 25 claim for breach of contract/implied covenant based on the disabling of Ms. King’s account and
 26 the failure to provide a specific explanation.

27 In deciding whether this claim should be dismissed with or without prejudice, the Court
 28

1 must consider Facebook’s argument that it has CDA immunity under 47 U.S.C. § 230(c)(1).⁶
2 Because the Court agrees with Facebook on CDA immunity with respect to the disabling of Ms.
3 King’s account, it denies Ms. King leave to amend as amendment would be futile.

4 Section 230(c)(1) of the CDA provides: “No provider or user of an interactive computer
5 service shall be treated as the publisher or speaker of any information provided by another
6 information content provider.” 47 U.S.C. § 230(c)(1). Facebook emphasizes that § 230(c)(1)
7 protects an interactive computer service provider from liability for its exercise of traditional
8 editorial functions, which includes *both* whether to post content and to withdraw content. *See*
9 *Mot. at 19. See, e.g., Fair Hous. Council v. Roommates.com, LLC*, 521 F.3d 1157, 1170-71 (9th
10 Cir. 2008) (stating that “any activity that can be boiled down to deciding whether to exclude
11 material that third parties seek to post online is perforce immune under section 230”); *Barnes v.*
12 *Yahoo!, Inc.*, 570 F.3d 1096, 1102 (9th Cir. 2009) (stating that “publication involves reviewing,
13 editing, and deciding whether to publish or to withdraw from publication third-party content”).

14 In response, the Kings present two arguments: (1) under *Barnes*, there can be only CDA
15 immunity for the tort claims, not for claims based on breach of contract or the implied covenant;
16 and (2) the specific immunity claimed by Facebook – *i.e.*, § 230(c)(1) – applies only where a
17 plaintiff seeks to hold a defendant liable for information that the defendant has published and not
18 for information that the defendant has withdrawn or removed (which is protected by § 230(c)(2)
19 instead, a provision that Facebook has not invoked). As discussed below, the Kings recognize
20 their second argument is foreclosed by Ninth Circuit precedent; however, they are still making the
21 argument to preserve it for appeal.

22 1. Tort v. Contract Claims

23 As noted above, the Kings’ first argument – that CDA immunity does not apply to
24 contract-based claims – is based on the Ninth Circuit’s decision in *Barnes*. In *Barnes*, the plaintiff
25 sued Yahoo after it failed to take down fraudulent profiles that had been created by her ex-
26

27 _____
28 ⁶ At the hearing, Facebook noted that it is not, at this juncture, making an argument of CDA
immunity based on § 230(c)(2) because resolution of that issue would turn on disputed facts and
thus the issue would not be the proper subject of a 12(b)(6) motion.

1 boyfriend. She had two theories of liability: (1) Yahoo negligently provided or failed to provide
 2 services that it undertook to provide and (2) Yahoo made a promise to her to remove the profiles
 3 but failed to do so. *See Barnes*, 570 F.3d at 1099. In deciding whether there was § 230(c)(1)
 4 immunity, the Ninth Circuit stated that “courts must ask whether the duty that the plaintiff alleges
 5 the defendant violated derives from the defendant's status or conduct as a ‘publisher or speaker.’
 6 If it does, section 230(c)(1) precludes liability.” *Id.* at 1102. The Ninth Circuit ultimately held
 7 that Yahoo was protected by CDA immunity with respect to the “negligent undertaking” claim
 8 because, there, the plaintiff sought to treat Yahoo as a publisher of the indecent profiles. *See id.* at
 9 1103 (stating that “the undertaking that Barnes alleges Yahoo failed to perform with due care
 10 [was] [t]he removal of the indecent profiles that her former boyfriend posted on Yahoo's website[,]
 11 [b]ut removing content is something publishers do, and to impose liability on the basis of such
 12 conduct necessarily involves treating the liable party as a publisher of the content it failed to
 13 remove”).

14 However, it reached a different conclusion on the promissory estoppel theory.

15 . . . [W]e inquire whether Barnes’ theory of recovery under
 16 promissory estoppel would treat Yahoo as a “publisher or speaker”
 under the [CDA].

17 . . . [S]ubsection 230(c)(1) precludes liability when the duty the
 18 plaintiff alleges the defendant violated derives from the defendant's
 status or conduct as a publisher or speaker. In a promissory estoppel
 19 case, as in any other contract case, the duty the defendant allegedly
 violated springs from a contract – an enforceable promise – not from
 20 any non-contractual conduct or capacity of the defendant. Barnes
 does not seek to hold Yahoo liable as a publisher or speaker of third-
 21 party content, but rather as the counter-party to a contract, as a
 promisor who has breached.

22

23 Contract liability here would come not from Yahoo's
 24 publishing conduct, but from Yahoo's manifest intention to be
 legally obligated to do something, which happens to be removal of
 25 material from publication. Contract law treats the outwardly
 manifested intention to create an expectation on the part of another
 26 as a legally significant event. That event generates a legal duty
 distinct from the conduct at hand, be it the conduct of a publisher, of
 27 a doctor, or of an overzealous uncle.

28

1 One might also approach this question from the perspective of
 2 waiver. . . . [O]nce a court concludes a promise is legally
 3 enforceable according to contract law, it has implicitly concluded
 4 that the promisor has manifestly intended that the court enforce his
 5 promise. By so intending, he has agreed to depart from the baseline
 6 rules (usually derived from tort or statute) that govern the mine-run
 of relationships between strangers. Subsection 230(c)(1) creates a
 baseline rule: no liability for publishing or speaking the content of
 other information service providers. Insofar as Yahoo made a
 promise with the constructive intent that it be enforceable, it has
 implicitly agreed to an alteration in such baseline.

7 *Id.* at 1108-09. Accordingly, the Ninth Circuit held that, “insofar as Barnes alleges a breach of
 8 contract claim under the theory of promissory estoppel, subsection 230(c)(1) of the [CDA] does
 9 not preclude her cause of action.” *Id.* at 1109; *see also In re Zoom Video Comms. Priv. Litig.*, No.
 10 C-20-2155 LHK, 2021 U.S. Dist. LEXIS 47085, at *38-39 (N.D. Cal. Mar. 11, 2021) (finding
 11 CDA immunity with respect to most of plaintiffs’ “Zoombombing” claims – *i.e.*, that “failures of
 12 Zoom’s security protocols’ allowed unauthorized participants” to disrupt Zoom meetings with
 13 harmful content such as racial slurs or pornography; but denying motion to dismiss contract claims
 14 since they did not “derive from Zoom’s status or conduct as a ‘publisher’ or ‘speaker’”).⁷

15 Facebook acknowledges *Barnes* but contends that it does not “establish a categorical rule
 16 that contract-based claims can never be subject to Section 230(c)(1) immunity”; rather, the Ninth
 17 Circuit “explicitly stated that ‘what matters is not the *name* of the cause of action [but rather]
 18 whether the cause of action inherently requires the court to treat the defendant as the ‘publisher or
 19 speaker’ of content provided by another.’” Reply at 13 (quoting *Barnes*, 570 F.3d at 1101-02).
 20 Facebook emphasizes that “[t]he *Barnes* court held that Yahoo’s specific promise to remove
 21 content . . . show[ed] a ‘manifest intention to be legally obligated to do something’ – not [in] its
 22 discretionary role as a publisher.” Reply at 14.

23 Facebook’s position has support in the case law. For example, in *Atkinson*, Judge Seeborg
 24 of this District noted that, “[t]hough [plaintiff’s] claim is styled as a contract cause of action, he is

25 _____
 26 ⁷ *See, e.g., Zoom*, No. C-20-2155 LHK (N.D. Cal.) (Docket No. 126) (FAC ¶ 230) (alleging that,
 27 under implied contracts, “Defendant was obligated to provide Plaintiffs and Class members with
 28 Zoom meetings that were suitable for their intended purpose of providing secure video
 conferencing services, rather than other video conferencing services vulnerable to unauthorized
 access, incapable of providing safety and security, and instead actually utilized to track its users’
 personal data for commercial purposes”).

1 really accusing Facebook of utilizing its community standards to make classic publishing
2 decisions [*e.g.*, regarding COVID-related postings]. Therefore, § 230(c)(1) immunizes Facebook
3 from his state law causes of action.” *Atkinson*, No. C-20-5546 RS (Docket No. 75) (Order at 10).
4 And a California appellate court commented as follows in *Murphy v. Twitter, Inc.*, 60 Cal. App.
5 5th 12 (2021):

6 Unlike in *Barnes*, where the plaintiff sought damages for breach of a
7 specific personal promise made by an employee to ensure specific
8 content was removed from Yahoo's website, the substance of
9 Murphy's complaint accuses Twitter of unfairly applying its general
10 rules regarding what content it will publish and seeks injunctive
11 relief to demand that Twitter restore her account and refrain from
12 enforcing its Hateful Conduct Policy. Murphy does not allege
13 someone at Twitter specifically promised her they would not remove
14 her tweets or would not suspend her account. Rather, Twitter's
15 alleged actions in refusing to publish and banning Murphy's tweets,
16 as the trial court in this case observed, “*reflect paradigmatic
17 editorial decisions* not to publish particular content” that are
18 protected by section 230.

13 *Id.* at 29 (emphasis added).

14 Ms. King protests still that, by stating in its Terms of Service that it would only withdraw
15 content (*i.e.*, disable accounts) based on certain criteria, Facebook essentially waived any CDA
16 immunity it had and took on a contractual obligation, the breach of which could result in liability.
17 She points out that, in *Barnes*, the Ninth Circuit noted that

18 [o]ne might . . . approach this question from the perspective of
19 waiver. The objective intention to be bound by a promise . . . also
20 signifies the waiver of certain defenses. . . . [O]nce a court
21 concludes a promise is legally enforceable according to contract law,
22 it has implicitly concluded that the promisor has manifestly intended
23 that the court enforce his promise. By so intending, he has agreed to
24 depart from the baseline rules (usually derived from tort or statute)
25 that govern the mine-run of relationships between strangers.
26 Subsection 230(c)(1) creates a baseline rule: no liability for
27 publishing or speaking the content of other information service
28 providers. Insofar as Yahoo made a promise with the constructive
intent that it be enforceable, it has implicitly agreed to an alteration
in such baseline.

25 *Barnes*, 570 F.3d at 1108-09.

26 Although Ms. King’s position is not without any merit, she has glossed over the nature of
27 the “promise” that Facebook made in its Terms of Service. In the Terms of Service, Facebook
28 simply stated that it would use its discretion to determine whether an account should be disabled

1 based on certain standards. The Court is not convinced that Facebook’s statement that it would
2 exercise its publishing discretion constitutes a waiver of the CDA immunity based on publishing
3 discretion. In other words, all that Facebook did here was to incorporate into the contract (the
4 Terms of Service) its right to act as a publisher. This by itself is not enough to take Facebook
5 outside of the protection the CDA gives to ““paradigmatic editorial decisions not to publish
6 particular content.”” *Murphy*, 60 Cal. App. 5th at 29. Unlike the very specific one-time promise
7 made in *Barnes*, the promise relied upon here is indistinguishable from ““paradigmatic editorial
8 decisions not to publish particular content.”” *Id.* It makes little sense from the perspective of
9 policy underpinning the CDA to strip Facebook of otherwise applicable CDA immunity simply
10 because Facebook stated its discretion as a publisher in its Terms of Service.

11 Accordingly, the Court holds that Facebook has CDA immunity for the contract/implied
12 covenant claim to the extent that claim is based on Facebook’s disabling of Ms. King’s account.
13 Because there is CDA immunity, it would be futile for Ms. King to try to amend the claim.

14 However, to the extent Ms. King’s contract/implied covenant claim is based on Facebook’s
15 failure to provide an explanation for the disabling of her account, the Court finds that CDA
16 immunity does not apply. This specific claim is tied to an implied promise, one that does not
17 depend on Facebook’s status as a publisher to make ““paradigmatic editorial decisions not to
18 publish particular content.”” *Id.* Instead, the implied promise is to explain its decision. Although
19 Facebook contends that “a claim seeking to limit the *manner* in which a publishing decision was
20 made, still seeks to treat Facebook as a publisher,” Reply at 14 (emphasis in original), the Court is
21 not persuaded. That Facebook has the editorial discretion to post or remove content has little do to
22 with the implied promise to explain why content was removed.

23 2. Section 230(c)(1) v. Section 230(c)(2)

24 In their second argument, the Kings contend that none of their claims is barred by CDA
25 immunity because Facebook has ignored the distinction between § 230(c)(1) immunity (invoked
26 by Facebook) and § 230(c)(2) immunity (not invoked by Facebook). Sections 230(c)(1) and (2)
27 provide as follows:

28 (c) Protection for “Good Samaritan” blocking and screening of

offensive material

- 1
- 2 (1) Treatment of publisher or speaker. No provider or
- 3 user of an interactive computer service shall be
- 4 treated as the publisher or speaker of any information
- 5 provided by another information content provider.
- 6 (2) Civil liability. No provider or user of an interactive
- 7 computer service shall be held liable on account of –
- 8 (A) any action voluntarily taken in good faith to
- 9 restrict access to or availability of material
- 10 that the provider or user considers to be
- 11 obscene, lewd, lascivious, filthy, excessively
- 12 violent, harassing, or otherwise objectionable,
- 13 whether or not such material is
- 14 constitutionally protected; or
- 15 (B) any action taken to enable or make available
- 16 to information content providers or others the
- 17 technical means to restrict access to material
- 18 described in paragraph (1).

19 47 U.S.C. § 230(c). According to the Kings, § 230(c)(1) provides protection to an interactive

20 computer service provider only where it publishes information; where an interactive computer

21 service provider removes information, § 230(c)(1) does not apply and only § 230(c)(2) can be

22 relied on to provide protection. In support, the Kings rely on Justice Thomas’s concurrence in

23 *Malwarebytesv. Enigma Software Group USA, LLC*, 141 S. Ct. 13, 15 (2020) (concurring in denial

24 of petition for writ of certiorari; stating that “the statute suggests that if a company unknowingly

25 leaves up illegal third-party content, it is protected from publisher liability by §230(c)(1)[,] and if

26 it takes down certain third-party content in good faith, it is protected by §230(c)(2)(A)”.

27 The Kings, however, acknowledge that Justice Thomas’s concurrence is simply that – a

28 concurrence – and thus not binding. More to the point, the Kings acknowledge that binding Ninth

Circuit authority holds that § 230(c)(1) covers both a decision to publish content or a decision to

remove content. (Indeed, Justice Thomas cited the Ninth Circuit’s decision in *Barnes* as reaching

an improper holding. *See id.* at 17 (“[B]y construing §230(c)(1) to protect *any* decision to edit or

remove content, courts have curtailed the limits Congress placed on decisions to remove content.”)

(emphasis in original).) The Kings have simply made their argument to preserve it for appeal. *See*

Opp’n at 19 (stating that “the argument in this section of the MIO is made to preserve the issue for

appeal to an en banc panel of the Ninth Circuit and ultimately, if necessary, for cert application

1 where Justice Thomas will obviously be an enthusiastic recipient”).

2 **III. CONCLUSION**

3 For the foregoing reasons, the Court grants Facebook’s motion to dismiss in its entirety.
4 All claims are dismissed with prejudice, except for one – specifically, Ms. King’s claim for breach
5 of the implied covenant based on Facebook’s failure to provide an explanation for the disabling of
6 her account. This claim for failure to provide an explanation is dismissed without prejudice
7 because CDA immunity does not apply. However, the claim as currently pled is not viable
8 because Ms. King has not sufficiently pled any cognizable damages as a result of Facebook’s
9 conduct. Furthermore, Ms. King has waived any claim for specific performance. The Court gives
10 Ms. King leave to amend this singular cause of action with respect to damages and for specific
11 performance (in spite of her arguable waiver) to the extent that she can do so in good faith. Any
12 amendment must also take into account whether there is a reasonable basis to assert diversity
13 jurisdiction (in particular, the amount in controversy) given the rulings made by the Court herein.

14 Ms. King shall file an amended complaint by **December 10, 2021**. Facebook shall respond
15 to the amended complaint by **January 7, 2022**. Until the pleadings are resolved, the Court
16 continues the stay of discovery.

17 This order disposes of Docket No. 28.

18
19 **IT IS SO ORDERED.**

20
21 Dated: November 12, 2021

22
23 
24 EDWARD M. CHEN
United States District Judge

United States District Court
Northern District of California