

1 UNITED STATES DISTRICT COURT  
2 NORTHERN DISTRICT OF CALIFORNIA

3  
4 TY MILFORD, INC.,  
5 Plaintiffs,

6 v.

7 ELITE PROMO INC.,  
8 Defendants.

Case No. [24-cv-04284-SI](#) (SI)

**PRETRIAL PREPARATION ORDER  
(CIVIL)**

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10 It is hereby **ORDERED** pursuant to F.R.C.P. and the Local Rules of this Court:

11 FURTHER CASE MANAGEMENT: 1/31/2025 at 3:00 PM.

12 Counsel **must** file a joint case management statement seven days in advance of the  
conference.

13 DEADLINE FOR AMENDMENT OF THE PLEADINGS: 3/14/2025

14 DISCOVERY PLAN: Per F.R.Civ.P and Local Rules, subject to any provisions below.

15 NON-EXPERT DISCOVERY CUTOFF is: 6/27/2025.

16 DESIGNATION OF EXPERTS: 7/11/2025; REBUTTAL: 7/25/2025;

17 Parties **SHALL** conform to Rule 26(a)(2).

18 EXPERT DISCOVERY CUTOFF is: 8/8/2025.

19 DISPOSITIVE MOTIONS **SHALL** be filed by; 8/29/2025;

20 Opp. Due: 9/12/2025; Reply Due: 9/19/2025;

21 and set for hearing no later than 10/3/2025 at 10:00 AM.

22 PRETRIAL PAPERWORK DUE: 10/21/2025

23 PRETRIAL CONFERENCE DATE: 11/4/2025 at 1:30 PM.

24 JURY TRIAL DATE: 11/17/2025 at 8:30 AM.

Courtroom 1, 17th floor.

25 TRIAL LENGTH is estimated to be 3 days.

26 SPECIAL DISCOVERY AND PRETRIAL PROVISIONS:  
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The pretrial conference **SHALL** be attended by trial counsel prepared to discuss all aspects of the case, including settlement. Parties **SHALL** conform to the attached instructions. Plaintiff is **ORDERED** to serve a copy of this order on any party subsequently joined in this action.

**IT IS SO ORDERED.**

Dated: October 28, 2025



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SUSAN ILLSTON  
United States District Judge