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## EXHIBIT 40



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## Frequently Asked Questions (FAQ)

Here are the answers to some of the common questions that we get. It is arranged in to a couple of areas:

- Etiquette
- Tips on Organizing Emails

If you are interested in starting your own Freecycle group in your area, please visit the Start a Group in your Area page.

## **Etiquette**

- 1. Keep It Free, Legal & Appropriate For All Ages.
- 2. **Subject Line**. Try using these phrases:
  - a. OFFER: old couch. Offering more than 1 thing? Still keep it in 1 e-mail, please.
  - b. TAKEN: old couch
  - c. WANTED: old couch. [Please use this sparingly and don't offer money]
  - d. ADMIN: new ideas, like can we get the guy with the couches to ease up?
- 3. No Politics, No Spam, No Money. Two strikes & you're out.
- 4. Your Approximate Location: Try to list this in the body of your e-mail. I've got a couch and live downtown. Nearest intersection: Speedway and Stone.
- 5. Keep It All In One E-Mail. Got more than one thing to give away? Keep it all in one e-mail please and just number the items for your own clarity.
- 6. Pets: Can we use freecycle to find new homes for pets? Yes, keep it legal & be lovingly careful.
- 7. No Trading Please. Go to your local trading organization for this: check out Tucson **Traders** for ideas. It can be quite fun.
- 8. **Responses Go Only To Offerer**. It keeps down the sheer no. of e-mails.
- 9. Contact/Pick Up. Arrange as you like, generally, 1st responded, 1st served, if a charity responds, you may want to give them a 1st shot. Arrange pickup with one person only. rather than "it's on the porch, whoever gets here first gets it." Also: only give your phone number to one person at a time or ask for the recipient's phone no. Otherwise you'll get swamped with phone calls.

## Tips To Organize All Of The New E-Mails You Are Getting:

- 1. CREATE A SEPARATE E-MAIL FOLDER & AUTOMATICALLY HAVE FREECYCLE STUFF GO TO IT. Create a separate folder in your Outlook Express & have Freecycle stuff sent to it automatically with a new rule under tools/message rules/mail/
- 2. Go to the Yahoo Groups website. You will have to 'login' and then click on 'Edit my Membershipt'. Look at the 'Message Delivery' section. We recommend either of two options:
  - a. Daily Diget you will receive one email per day that contains all the emails posted to the list that day.
  - b. No Email This keeps all mail out of your inbox, but you have to go to the Yahoogroups website to see the emails that are sent to the list.