

1 David J. Miclean (#115098/miclean@fr.com)  
FISH & RICHARDSON P.C.  
2 500 Arguello Street, Suite 500  
Redwood City, California 94063  
3 Telephone: (650) 839-5070  
Facsimile: (650) 839-5071

4 Lisa M. Martens (#195824/martens@fr.com)  
5 Andrew M. Abrams (#229698/abrams@fr.com)  
FISH & RICHARDSON P.C.  
6 12390 El Camino Real  
San Diego, California 92130  
7 Telephone: (858) 678-5070  
Facsimile: (858) 678-5099

8 Attorneys for Plaintiff  
9 APPLE COMPUTER, INC.

Charles J. Veverka (*Pro Hac Vice*)  
Robert E. Aycock (*Pro Hac Vice*)  
Brett I. Johnson (*Pro Hac Vice Pending*)  
WORKMAN / NYDEGGER  
1000 Eagle Gate Tower  
60 East South Temple  
Salt Lake City, Utah 84111  
Telephone: (801) 533-9800  
Facsimile: (801) 328-1707  
  
William S. Farmer (#46694)  
Jacob Alpren (#235713)  
COLLETTE ERICKSON FARMER & O'NEILL  
LLP  
235 Pine Street, Suite 1300  
San Francisco, California 94104  
Telephone: (415) 788-4646  
Facsimile: (415) 788-6929

Attorneys for Defendant  
PODFITNESS, INC.

13 UNITED STATES DISTRICT COURT  
14 NORTHERN DISTRICT OF CALIFORNIA  
15 (OAKLAND DIVISION)

17 APPLE COMPUTER, INC.,  
18 Plaintiff,  
19 v.  
20 PODFITNESS, INC., and DOES 1-100,  
inclusive,  
21 Defendants.

Case No. C 06-5805 SBA

**JOINT MEET AND CONFER LETTER  
[REDACTED VERSION]**

24 Pursuant to the Notice of Reference and Order re Discovery Procedures issued by this  
25 Court on February 26, 2007, the parties to the above-entitled action jointly submit this Meet and  
26 Confer Letter.

1 **PODFITNESS' POSITION<sup>1</sup>**

2 **I. INTRODUCTION AND FACTUAL SUMMARY**

3 On September 21, 2001, Apple Computer, Inc. ("Apple") filed suit alleging trademark  
4 infringement and variations thereof against Podfitness, Inc. ("Podfitness"). During subsequent  
5 discovery in this matter, in response to Apple's document requests, Podfitness undertook a  
6 thorough search for responsive documents and produced such documents to Apple. One of the  
7 produced documents, identified by control number PF 001014 contains undiscoverable  
8 information, which is protected by the attorney-client privilege. Specifically, this document  
9 provides, memorializing the substance of a Podfitness marketing meeting:

10   
11 **REDACTED – [FILED UNDER SEAL]**  
12

13 Podfitness' counsel was not aware that the document containing the privileged information  
14 was produced until it was attached to one of Apple's confidential submissions. Immediately upon  
15 learning of the document, Podfitness' counsel undertook an investigation to determine, *inter alia*,  
16 where the substance of this communication originated, in order to determine whether the  
17 document did in fact contain attorney-client privileged communications. After discovering the  
18 facts, which include the fact that the legal advice came from a Podfitness attorney, during the  
19 course of representation, it was readily apparent that the document does indeed contain privileged  
20 information.

21 Under the Stipulated Protective Order, a privileged document that was erroneously  
22 produced must be returned if after learning of the inadvertent production, the party that produced  
23 the document acts promptly to designate it as privileged and requests its return. Podfitness  
24 believes that it has met these criteria for the document bearing control number PF 001014 that was  
25 erroneously produced.  
26

27  
28 <sup>1</sup> This section contains Podfitness' position with respect to this discovery dispute. Apple does not stipulate to or admit any assertions contained within this section.

1 Podfitness has requested the original document bearing control number PF001014 be  
 2 returned and replaced with a redacted version in multiple letters to Apple's counsel, as well as in a  
 3 telephonic conference and an in-person meet and confer. Apple's counsel, however, has refused  
 4 to return the document, disputing: (1) that it is privileged and (2) that Podfitness acted "promptly"  
 5 upon discovery of the inadvertently produced document. As discussed below, both of Apple's  
 6 contentions lack merit.

## 7 **II. DOCUMENT NUMBER PF001014 SHOULD NOT BE REDACTED**

### 8 **A. Facts<sup>2</sup>**

9 In connection with Podfitness' filing of a trademark application, a Podfitness employee,  
 10 Teri Sundh sought legal advice from Podfitness' legal counsel, Workman Nydegger. Specifically,  
 11 Ms. Sundh had a confidential conversation with a Workman Nydegger attorney, Richard Gilmore,  
 12 wherein Mr. Gilmore provided Podfitness, through its agent, Ms. Sundh, legal advice.

13 Sometime after the confidential conversion wherein Mr. Gilmore provided the legal  
 14 advice, Ms. Sundh set forth her understanding of a portion of that legal advice in a marketing  
 15 meeting, held on November 29, 2005, which understanding was memorialized in a document  
 16 bearing control number PF001014. The reason Ms. Sundh re-conveyed her understanding of the  
 17 legal advice is, as evidenced by the document itself Podfitness was taking certain actions based  
 18 upon the legal advice, and it was necessary to disclose to the marketing people the changes that  
 19 would occur so such changes could be implemented. Those in attendance at the meeting were Jeff  
 20 Hayes, who was the CEO of Podfitness; Teri Sundh, who was the Executive Vice President of  
 21 Strategic Development for Podfitness; Dave Malone, who was a shared employee of Podfitness  
 22 and Power Music;<sup>3</sup> and Carol Del Guidice, who was the Affiliate Sales Coordinator of Podfitness.

### 23 **B. Argument**

24 The Ninth Circuit has explained that legal advice an attorney gives to a client is  
 25 protected from discovery by the attorney-client privilege. "At the outset, it is important to  
 26

27 <sup>2</sup> The facts set forth in this letter by Podfitness' counsel can be substantiated by declaration if so  
 desired by the Court.

28 <sup>3</sup> Power Music was also a part owner of Podfitness. Any expenses paid by Power Music with  
 respect to Mr. Malone's employment were credited to Power Music's equity in Podfitness.

1 recognize that the attorney-client privilege is a two-way street: ‘The attorney-client privilege  
2 protects confidential disclosures made by a client to an attorney in order to obtain legal advice, . . .  
3 as well as an attorney’s advice in response to such disclosures.’” *United States v. Bauer*, 132 F.3d  
4 504, 507 (9th Cir. 1997) (quoting *United States v. Chen*, 99 F.3d 1495, 1501 (9th Cir. 1996)).

5 “The attorney-client privilege is, perhaps, the most sacred of all legally recognized  
6 privileges.” *Bauer*, 132 F.3d at 510. The privilege is intended to encourage full and frank  
7 communication between attorneys and their clients. In the words of the Supreme Court, ‘the  
8 privilege recognizes that sound legal advice or advocacy serves public ends and that such advice  
9 or advocacy depends upon the lawyer’s being fully informed by the client.’” *United States v.*  
10 *Mett*, 178 F.3d 1058, 1062 (9th Cir. 1999) (citation omitted). “[W]here attorney-client privilege is  
11 concerned, hard cases should be resolved in favor of the privilege, not in favor of disclosure. As  
12 the Supreme Court has repeatedly cautioned, ‘an uncertain privilege, or one which purports to be  
13 certain but results in widely varying applications by the courts, is little better than no privilege at  
14 all.’” *Id.* (citation omitted).

15 Confidential communications to third persons that are reasonably necessary to  
16 accomplish the purpose for which the attorney providing the advice was consulted does not waive  
17 the privilege. See *QST Energy, Inc. v. Mervyn’s*, 2001 U.S. Dist. LEXIS 23266 at \* 8 (N.D. Cal.  
18 2001) (citing *Insurance Co. of North America v. Superior Court*, 108 Cal.App.3d 758, 765 (1980)  
19 (“While involvement of an unnecessary third person in attorney-client communications destroys  
20 confidentiality, involvement of third persons to whom disclosure is reasonably necessary to further  
21 the purpose of the legal consultation preserves confidentiality of communication.”)).

22 As set forth above, the communication between Podfitness’ counsel, a Workman  
23 Nydegger attorney, Richard Gilmore, providing legal advice falls squarely within the attorney-  
24 client privilege and is protected from discovery. See *Bauer*, 132 F.3d at 510. The legal advice  
25 was given during the course of legal representation and was intended to be a confidential  
26 communication between the client and its counsel. Consequently, the communication was  
27 privileged and undiscoverable. See *id.*

28

1 Second, there was no waiver of the privilege by disclosure of the advice during the  
2 marketing meeting because all in attendance were Podfitness employees (Mr. Malone was a shared  
3 employee of Podfitness and Power Music, and Power Music also owned a share of Podfitness) and  
4 the disclosure was made to implement the advice. Moreover, under controlling authority, even  
5 assuming *arguendo* that Mr. Malone was not a Podfitness employee, but rather a third party, as  
6 asserted by Apple, there would still be no waiver by disclosure to Mr. Malone because the  
7 disclosure was made for the common interest of acting upon the advice in furtherance of the  
8 purpose of the legal advice. See *QST Energy*, 2001 U.S. Dist. LEXIS 23266 at \* 8; *Insurance Co.*  
9 *of North America*, 108 Cal.App.3d at 766 (“It may also be seen in virtually all instances of waiver,  
10 where the third persons present were found either to be strangers to the attorney-client consultation  
11 or to possess interests adverse to the client.”). Indeed, the legal interest of Podfitness and Power  
12 Music were identical—to avoid a lawsuit against them by Apple Computer.

13 The authority cited by Apple on this point is not relevant to the present dispute. For  
14 example, Apple cites *New Orleans St. v. Griesedieck*, 612 F. Supp. 59, 63 (D. La. 1985) for  
15 support of its waiver position. *Griesedieck*, however, was decided under Louisiana state law. *Id.*  
16 Moreover, *Griesedieck* indicates that there would be no waiver under the present circumstances,  
17 because that case was decided on the ground that “the presence of [third parties] Gillette and  
18 Waite, *who were neither partners nor clients*, negate the confidential element of the meeting and  
19 its minutes.” *Id.* (emphasis added.) Conversely, in the present case, Mr. Malone was both a  
20 shared employee of Podfitness and an agent of a part owner and business partner of Podfitness,  
21 Power Music. The holding of *Griesedieck* thus supports Podfitness’ position rather than Apple’s  
22 position on this issue.

23 Based on the foregoing, the information contained in the second paragraph of the  
24 document identified by control number PF 001014 is privileged and remained privileged after  
25 disclosure during the marketing meeting. Accordingly, Apple’s first contention that the document  
26 at issue does not contain privileged information should be rejected.

1           **II.   PODFITNESS' COUNSEL ACTED PROMPTLY, PURSUANT TO THE**  
2           **TERMS OF THE STIPULATED PROTECTIVE ORDER, AFTER**  
3           **DISCOVERY OF THE INADVERTENT PRODUCTION**

4           Apple's second contention that Podfitness failed to act promptly to seek the return of the  
5           privileged document should also be rejected.

6                   **A.   Facts**

7           On April 5, 2007 Apple filed a confidential submission, which contained a reference to  
8           information contained in document PF001014. Shortly after receiving Apple's submission, which  
9           brought the document to the attention of Podfitness' counsel, Podfitness' counsel launched an  
10          investigation of the source and nature of the information contained in PF001014. After  
11          discovering facts sufficient to conclude that the document bearing control number PF001014 was  
12          privileged (e.g. the source of the legal advice was Podfitness' legal counsel and was given to  
13          Podfitness in the course of legal representation in a confidential setting), Podfitness' counsel on  
14          May 2, 2007, wrote to Apple's counsel informing them of the mistaken production of information  
15          protected under the attorney-client privilege and requesting that document PF001014 be returned  
16          and replaced with a redacted version, under the terms set forth by paragraph twelve (12) of the  
17          Stipulated Protection Order.

18                   **B.   Argument**

19           The Stipulated protective Order provides:

20           If documents or information that are subject to a claim of privilege or the attorney  
21           work product doctrine are produced or disclosed in this action through  
22           inadvertence, mistake or other error, such documents and information may later be  
23           designated "ATTORNEY CLIENT PRIVILEGED" or "ATTORNEY WORK  
24           PRODUCT" *if such designation is made promptly* upon discovery by the disclosing  
25           / producing party of the mistaken disclosure or production. In the event such  
26           designation is made, no waiver of the privilege or the attorney work product  
27           doctrine shall be deemed to have occurred. Upon such designation, the receiving  
28           attorney shall promptly make best efforts to collect all copies of the documents and  
29           information in question and return such information and documents to the  
30           producing party.

31           (February 9, 2007, Stipulated Protective Order, ¶ 12, emphasis added.)

32           Apple has asserted that Podfitness did not act promptly in designating the document as  
33           confidential and requested the un-redacted version be returned. This argument, however, lacks  
34           merit under the circumstances. After Apple attached the document PF001014 to a confidential

1 submission, and Podfitness' counsel became aware of the document, rather than jumping to  
2 conclusions and immediately demanding return of the document, Podfitness' counsel began its  
3 factual investigation to determine whether the document did indeed contain privileged  
4 information. In order to determine this issue, Podfitness was required to among other things,  
5 determine the source of the legal information, i.e., whether it came from an attorney or some other  
6 source such as a website or other non-attorney source. This factual investigation took some time,  
7 because the communication occurred about two years ago. Nearly immediately after determining  
8 that the source of the information was indeed a Workman Nydegger attorney, Richard Gilmore,  
9 and that the information was legal advice given during the course of representation in a  
10 confidential setting, Podfitness' counsel sent the letter to Apple's counsel requesting return of the  
11 document.

12 In total, less than a month transpired between the time Podfitness' counsel discovered the  
13 existence of the document, conducted its factual investigation to determine the existence of the  
14 privilege, and designate the document as privileged, and request replacement of the document with  
15 a redacted version (from April 5, 2007 until May 2, 2007). This was certainly a reasonable  
16 amount of time in light of the need to gather the factual information surrounding the circumstances  
17 of the legal advice. Consequently, Podfitness acted "promptly" under the terms of the Stipulated  
18 Protective Order in seeking return of the privileged document at issue.

19 Again, on this point, Apple cites case law that is not relevant to the present dispute. For  
20 example, Apple cites *Bud Antle, Inc. v. Grow-Tech*, 131 F.R.D. 179, 182 (N.D. Cal. 1990) for  
21 support of its position that Podfitness did not act "promptly" to seek return of the document under  
22 the terms of paragraph 12 of the Stipulated Protective Order. In *Bud Antle*, however, there was  
23 apparently not even a stipulated protective order in place but rather that case was decided under a  
24 common law waiver analysis. The same is true of *Harmony Gold U.S.A. v. FASA Corp.*, 169  
25 F.R.D. 113, 117 (D. Ill. 1996), which did not appear to involve interpretation of a stipulated  
26 protective order, but was decided under a common-law analysis of waiver.

27 The Stipulated Protective Order in the present case specifically addresses the issue of  
28 waiver by erroneous production. That order must mean something; it cannot be simply ignored in

1 favor of a common-law analysis of waiver as Apple would have the Court do. In fact, the  
2 Stipulated Protective Order was drafted and proposed by Apple. At least part of the reason for  
3 such was to avoid waiver of privilege in cases of erroneous production such as the present case, in  
4 recognition that such errors frequently occur when numerous documents are produced. Apple  
5 proposed the terms of the Stipulated Protective Order, Podfitness agreed to those terms, and the  
6 Court entered it as an order. Apple cannot ignore that order now that it does not favor its position.

7 Moreover, in *Bud Antle* part of the ground for the court's holding was the produced letter  
8 in that case "[t]he Letter was thoroughly disclosed to defendants in good faith by Mr. Anderson at  
9 a time he was under no awareness that at some future date the document would be declared  
10 privileged." Conversely, in the present case, the erroneously produced document was designated  
11 "Attorneys' Eyes Only" under the terms of the stipulated Protective Order. Podfitness' counsel  
12 presumes that Apple's counsel has complied with the terms of the Stipulated Protective Order and  
13 has not disclosed the document at issue or its content to their client.

14 Consequently, based on the foregoing, the Court should require Apple to comply with the  
15 terms of the Stipulated Protective Order and return the original version of PF001014 and replace it  
16 with the redacted version.

### 17 **III. RESPONSE TO APPLE'S CONTENTIONS**

18 Apple seems to focus more on the "prejudice" it claims it would suffer by the return of the  
19 document rather than any legal ground for refusing its return. First, it is not "prejudice" for Apple  
20 to be required to return a document that it was never entitled to have. Second, in order to support  
21 its legal position, Apple takes out of context the substance of the document and the alleged  
22 prejudice it will suffer if the document is returned.<sup>4</sup> The issue of waiver prevents Podfitness from  
23 disclosing the true substance of the legal advice at this time. Podfitness, however, is prepared to  
24 present the substance of such advice *in camera* in the event the Court deems it helpful in deciding  
25 this issue.

26  
27  
28 <sup>4</sup> Indeed, Apple attempts to argue the merits of its claims in this submission, which arguments are  
not relevant to the issue before the Court of whether the document at issue is privileged.



**IV. PODFITNESS' OFFER OF COMPROMISE**

Podfitness believes that the entire second paragraph of the document bearing control number PF001014 is privileged. This paragraph provides:

**REDACTED – [FILED UNDER SEAL]**

Podfitness believes that all of this paragraph is privileged and should be redacted because the entirety of the paragraph follows and relates to the legal advice given and received by Podfitness. For example, the first sentence is a lead-in to the legal advice given, and the third sentence sets forth anticipated action, based upon the legal advice. Podfitness, however, as an offer of compromise, would be willing to agree to only having the second sentence redacted:

**REDACTED – [FILED UNDER SEAL]**

allowing the remaining sentences to remain un-redacted, provided that no waiver of the privilege would be deemed to have occurred.

**V. CONCLUSION**

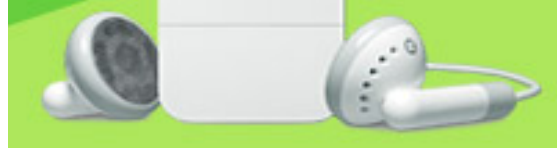
Based on the foregoing, Podfitness respectfully requests, pursuant to the terms of the Stipulated Protective Order, that the Court order the document bearing control number PF001014 returned to Podfitness and all copies thereof destroyed, to be replaced with a redacted version of the document, redacting all privileged information.

**APPLE'S POSITION<sup>5</sup>**

**I. INTRODUCTION**

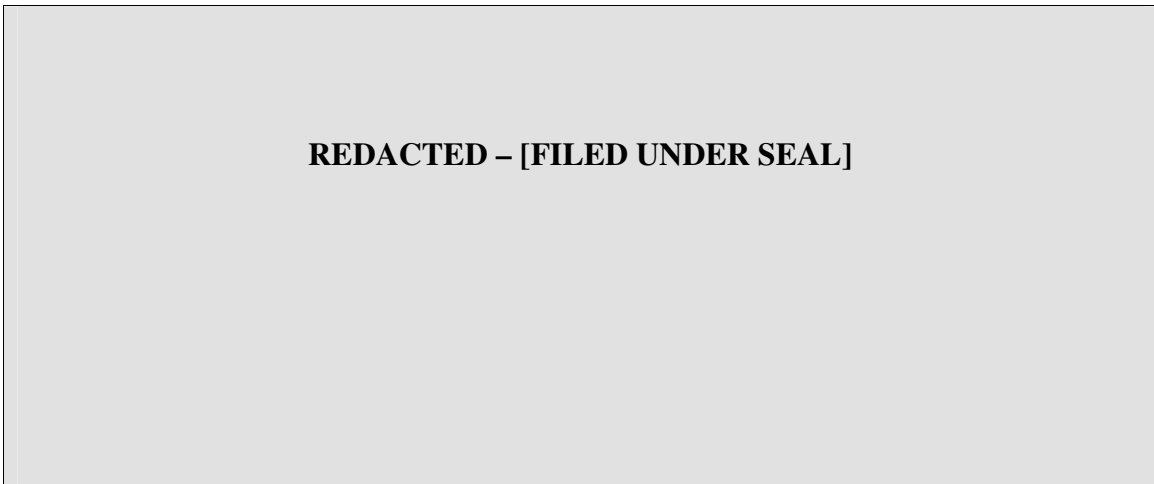
At issue in this particular discovery dispute is Apple's allegation that the PODFITNESS.COM & Earbud Logo used by Defendant is confusingly similar to Apple's claimed white earbuds trade dress ("Earbud Trade Dress"). Defendant's PODFITNESS.COM & Earbud Logo is shown below on the left, and Apple's Earbud Trade Dress is depicted on the right.

<sup>5</sup> This section contains Apple's position with respect to this discovery dispute. Podfitness does not stipulate to or admit any assertions contained within this section.



1  
2  
3  
4  
5 In Defendant's Answer to Apple's Complaint, filed on November 13, 2006, Defendant  
6 disputed Apple's claim of ownership of trade dress rights in the ear buds that are sold with and  
7 used in the marketing of Apple's IPOD products.

8 On February 5, 2007, Defendant produced its first round of documents responsive to  
9 Apple's discovery requests. Among the documents produced was document number PF001014,  
10 which represents a copy of notes taken at a marketing meeting for Defendant dated November 29,  
11 2005. The notes set forth as follows:



12  
13  
14  
15  
16  
17  
18  
19  
20  
21 Apple cited to the above document in its mediation brief, which was served on Defendant  
22 on April 5, 2007. Apple also attached the document as an exhibit to the brief. As set forth in  
23 Defendant's statement of facts, Defendant's counsel did not object to the content of PF001014  
24 until May 2, 2007, some three months after the production of the document at issue, and  
25 approximately a month after Apple's conspicuous use of the document in its mediation papers.  
26 Throughout this time, Apple's counsel extensively relied upon the evidence in question to  
27 formulate its legal strategy, and to advise its client accordingly.  
28

1 On May 31, 2007, the in-person meet and confer took place at the Redwood City office of  
2 Apple's counsel. The meeting was attended by David Miclean (personally) and Andrew Abrams  
3 (telephonically) of Fish & Richardson PC, representing Apple, and Brett Johnson of Workman  
4 Nydegger, representing Defendant. The parties were unable to reach an acceptable resolution to  
5 the discovery dispute.

## 6 II. ARGUMENT

### 7 A. Defendant Has Not Provided Any Substantiation For Its Claim Of 8 Privilege

9 Apple contests Defendant's attempt to suppress the evidence in question on several  
10 grounds. Primarily, Apple has not received appropriate substantiation for Defendant's claim that  
11 the "information" regarding the ear buds came from a confidential attorney communication. The  
12 law provides that the party asserting the attorney-client privilege bears the burden of  
13 demonstrating the existence of the privilege. *See Clarke v. American Commerce Nat'l Bank*, 974  
14 F.2d 127, 129 (9th Cir. 1992); *QST Energy, Inc. v. Mervyn's*, 2001 WL 777489 at \*2 (N.D. Cal.  
15 May 14, 2001), *citing National Steel Prods. Co. v. Superior Court*, 164 Cal.App.3d 476, 483  
16 (1985). Defendant alleged in an email dated June 6, 2007 that the source of the information was  
17 Richard Gilmore of Workman Nydegger. However, there is nothing referring to Mr. Gilmore in  
18 the document itself, and Defendant has not disclosed further details regarding the communication,  
19 including when the communication occurred and the context in which the alleged communication  
20 was made. Further, Defendant has failed to provide Apple with a privilege log in connection with  
21 any of its produced documents.

### 22 B. Any Privilege Which May Have Existed Has Been Waived

23 Apple believes that any claim of privilege would be deemed waived by Defendant due to  
24 the presence of a third party at the November 29, 2005 marketing meeting. The law of the 9<sup>th</sup>  
25 Circuit is clear that the voluntary disclosure of a privileged attorney-client communication to a  
26 third party waives such a privilege. *United States v. Plache*, 913 F.2d 1375, 1379 (9th Cir. 1990).  
27 The presence of third parties at a corporate meeting in which legal advice from counsel is relayed  
28 destroys any privilege that would have attached to such communications. *See New Orleans*

1 *Saints v. Griesedieck*, 612 F. Supp. 59, 63, 20 Fed. R. Evid. Serv. 152 (E.D. La. 1985), judgment  
2 *aff'd*, 790 F.2d 1249 (5th Cir. 1986) (presence of third parties at partnership meeting waived  
3 privilege that would have attached to the minutes of the meeting with counsel); *Costal States*  
4 *Gas Corp. v. Dep't of Energy*, 617 F.2d 854, 863 (D.C. Cir. 1980) (the test of whether the  
5 circulation of an otherwise privileged communication to others within an agency waives the  
6 privilege is whether the agency is able to demonstrate that the documents, and therefore the  
7 confidential information contained therein, were circulated no further than among those members  
8 who are authorized to speak or act for the organization in relation to the subject matter of the  
9 communication.).

10 Apple and Defendant have both confirmed that the “Dave” referenced in the notes is  
11 Dave Malone, who at the time of the meeting served as the Creative Director of Power Music,  
12 Inc. (“Power Music”). It is apparent from Apple’s research as well as from the face of the  
13 document itself that Mr. Malone served on behalf of Power Music as an independent marketing  
14 consultant to Defendant. According to document number PF001014, [REDACTED]

15 [REDACTED]

16 **REDACTED – [FILED UNDER SEAL]**

17 [REDACTED]

18 [REDACTED]

19 [REDACTED].

20 Apple disputes that Mr. Malone was an employee of Defendant at the time of the  
21 November 29, 2005 marketing meeting. In response to Apple’s request for further information  
22 regarding the respective identities and positions of the individuals present at the marketing  
23 meeting, Defendant vaguely alleges that Mr. Malone was a “shared employee of Power Music  
24 and Podfitness.” Defendant also makes the curiously ambiguous statement that “[a]ny expenses  
25 paid by Power Music with respect to Mr. Malone’s employment were credited to Power Music’s  
26 equity in Podfitness.” (See p. 4, fn. 3.) Why not simply say that Defendant employed Mr.  
27 Malone at the time of the meeting, or otherwise provide further substantiation for this supposed  
28 “shared” arrangement? It is because such a claim would be flatly inaccurate. While Defendant’s

1 claims are intentionally vague, the evidence that Apple has reviewed contradicts Defendant's  
2 position. For example, a resume of Dave Malone indicates that he was employed by Power  
3 Music as its Creative Director from February 2005 to May 2006, and that he worked for  
4 Defendant during the months of August 2006 and September 2006, well after the marketing  
5 meeting in question.

6 Defendant then misstates the "common interest" doctrine, in a desperate attempt to shoe-  
7 horn Mr. Malone into the scope of the attorney-client privilege. In *Burroughs v. DeNardi*, 167  
8 F.R.D. 680, 685 (S.D.Cal. 1996), the court stated that the common interest privilege, otherwise  
9 known as the "joint defense" privilege, applies when (1) the communications were made in the  
10 course of a joint defense (or prosecution); (2) statements were designed to further a joint defense  
11 or prosecution effort; and (3) the privilege has not been waived. See also *Baden Sports, Inc. v.*  
12 *Kabushiki Kaisha Molten*, 2007 WL 1185680, \*1 (W.D.Wash. 2007). The "interest" in common  
13 must thus represent a shared legal interest akin to that "shared by allied lawyers and clients who  
14 are working together in prosecuting or defending a lawsuit or in certain other legal  
15 transactions...." *Baden Sports, Inc.*, , 2007 WL at \*1, quoting *United States v. Bergonzi*, 216  
16 F.R.D. 487, 495 (N.D.Cal. 2003). A mere desire for common goals, such as the success of a  
17 company, is not sufficient. In *Baden Sports, Inc.*, the documents in question related to a legal  
18 opinion drafted by the attorney for the Federation Internationale de Basketball ("FIBA") at the  
19 behest of the Secretary General of FIBA. Defendants argued that they shared a common interest  
20 with FIBA in evaluating legal issues related to the new ball design and the sponsorship  
21 agreement between them. However, the court denied the privilege claim by stating that  
22 Defendants did not provide any declaration or evidence from the General Manager of Defendant  
23 indicating that he initiated the inquiry. Moreover, the evidence did not suggest that Defendant  
24 provided materials to the FIBA attorney to assist him in preparing the legal opinion. Because  
25 Defendants bore the burden of establishing the attorney-client privilege, the Court declined to  
26 apply the common interest or joint defense privilege. *Id.*, at \*1-2.

27 Here, similarly, Defendant has not met the standard for the application of the joint  
28 defense privilege, as it has not set forth any facts demonstrating that Mr. Malone actively

1 participated in requesting or formulating the alleged legal opinion. In fact, the available  
 2 evidence suggests that he was merely a marketing consultant who was retained by Defendant to  
 3 design its logo, among other things. Defendant has also failed to make “a detailed factual  
 4 showing” required to show that a third party is a representative of the client, or functionally  
 5 equivalent to the corporation’s employee, thus including that third party within the protection of  
 6 the attorney-client privilege. *See Memry Corp. v. Kentucky Oil Technology, N.V.*, 2007 WL  
 7 39373, \*2 (N.D. Cal. 2007). Accordingly, it is Apple’s position that any legal information which  
 8 was disclosed to Mr. Malone should be considered information which is not subject to a claim of  
 9 attorney-client privilege<sup>6</sup>.

10 **C. Defendant’s Objections Were Not Made Promptly**

11 It is Apple’s position that Defendant’s attempt to suppress the : [REDACTED]

12 [REDACTED – [FILED UNDER SEAL]

was not “prompt,”

13 according to the guidelines set forth in the Protective Order. This Court has previously held that  
 14 parties waive privilege of inadvertently disclosed documents when they fail to promptly address  
 15 these inadvertent disclosures. *See Bud Antle, Inc. v. Grow-Tech, Inc.*, 131 F.R.D. 179, 183 (N.D.  
 16 Cal. 1990). In *Bud Antle*, this Court found that the plaintiff waived privilege when it did not  
 17 discover the inadvertent disclosure of privileged documents until six weeks after the disclosure  
 18 was made (not discovered.) *Id.* at 183. In so holding, the Court noted: “Defendants have  
 19 analyzed the Letter, have possibly disclosed it to experts, and have indicated a strong reliance on  
 20 it for purposes of their defense in this lawsuit. Under the circumstances, the bell has already  
 21 been rung, and the court cannot now unring it by denying defendants access to the Letter.” *Id.* at  
 22 183-84. Therefore, the court ruled that the plaintiff waived privilege. *Id.*

23 Further, it has been held that a delay of even two weeks after discovery of an inadvertent  
 24 disclosure will not satisfy a requirement of promptly addressing such disclosures. *See Harmony*  
 25 *Gold U.S.A., Inc. v. FASA Corp.*, 169 F.R.D. 113, 117 (N.D. Ill. 1996). In *Harmony Gold*, the

26 \_\_\_\_\_  
 27 <sup>6</sup> Defendant assured Apple in writing that it would produce all responsive discovery documents pertaining to its  
 28 third party affiliates by April 30, 2007. Notwithstanding this promise, Apple still has not received information  
 detailing the relationship between Defendant and Power Music. On May 29, 2007, and again at the meet and

1 defendants referenced the disclosed documents in a motion and the plaintiff waited two weeks  
2 before contesting the use of the inadvertently disclosed documents. *Id.* at 115. In rejecting the  
3 plaintiff's argument that they required two weeks before objecting to the use of the documents in  
4 order to determine how the disclosure occurred, the court noted that their "attempt to rectify the  
5 error was lax at best." *Id.* at 117.

6 Defendant produced the document in question to Apple on February 5, 2007 as part of a  
7 production of only 1317 pages, all of which were ostensibly reviewed for confidentiality and  
8 privilege by Defendant's counsel. Subsequently, Apple not only cited to the document on  
9 numerous occasions in its mediation brief, which was served on Defendant on April 5, 2007, but  
10 attached the document as an exhibit to the brief. It was not until May 2, 2007, some three  
11 months after the production of the document at issue, and approximately a month after Apple's  
12 conspicuous use of the document in its mediation papers, that Defendant's first raised the issue  
13 of attorney-client privilege in connection with document number PF001014. Throughout this  
14 time, Apple's counsel has extensively relied upon the evidence in question to formulate its legal  
15 strategy, and it has performed discovery, negotiated mediation, and advised Apple on the merits  
16 of the case accordingly. Consequently, Apple has been unduly prejudiced by Defendant's delay  
17 in bringing this issue to its attention. Contrary to Defendant's claim that "prejudice" is not a  
18 legitimate legal ground, cases such *Bud Antle* hold that fairness and/or prejudice are significant  
19 factors to be considered in making a decision as to the return of an inadvertently disclosed  
20 document. 131 F.R.D. at 183-84 (stating that fairness dictates that a claim of privilege should be  
21 waived when six weeks have passed since the inadvertent disclosure, and the other party has  
22 relied on the document in forming their defense.)

23 **D. Defendant's Proposed Redaction Is Overbroad**

24 Lastly, even if Defendant is permitted to suppress the evidence in question, Apple  
25 strongly objects to the scope of the proposed redaction. Defendant seeks to redact far more than  
26 the alleged REDACTED - [FILED UNDER SEAL] referred to in document number PF001014. Defendant  
27

---

28 confer, Apple repeated its request for such documents. Defendant's prompt production of documents relating to  
Power Music may add further insight to this issue.

1 also seeks to remove several other sentences which describe the company's actions in regards to  
2 creating its corporate logo<sup>7</sup>. Such a reference is clearly not privileged, regardless of how the  
3 initial information is characterized. Defendant may not suppress damaging evidence regarding  
4 **REDACTED – [FILED UNDER SEAL]** under the pretext that **REDACTED –**  
5 **[FILED UNDER SEAL]**. Such  
6 evidence is no more “privileged” than any summary of the numerous other infringing actions  
7 Defendant has engaged in, such as the prominent use of Apple’s trademarks in paid search  
8 engine keywords and Internet metatags. The fact that Defendant’s counsel may perhaps have  
9 previously **REDACTED – [FILED UNDER SEAL]** does not by itself  
10 preclude evidence of **REDACTED – [FILED UNDER SEAL]**  
11 Naturally, Defendant would like to erase from the record the evidence that it **REDACTED –**  
12 **[FILED UNDER SEAL]** However, Defendant should not  
13 be able to stretch the credible boundaries of the attorney-client privilege rules in order to white-  
14 wash its wrongful acts.

15 **III. APPLE’S OFFER OF COMPROMISE**

16 It is Apple’s position that document number PF001014 should be permitted to remain in  
17 its current form, without any redaction whatsoever. However, if the Court is inclined to examine  
18 the possibility of redacting the document, Apple respectfully requests the opportunity to conduct  
19 a deposition of Mr. Malone and/or Teri Sundh prior to any formal decision. Apple believes that  
20 in view of the disagreements regarding the nature and context of the alleged legal  
21 communication, as well as the respective positions of the individuals present at the marketing  
22 meeting, such depositions will be necessary to obtain all of the facts relevant to this dispute.

23 Further, even if Defendant is permitted to suppress the evidence in question, Apple  
24 requests that the redaction be limited to the sentence pertaining to the alleged **REDACTED – [FILED**  
25 **UNDER SEAL]** allowing the remaining sentences to remain, un-redacted.

26 **IV. CONCLUSION**

27  
28 <sup>7</sup> **REDACTED – [FILED UNDER SEAL]**



1 In view of the foregoing, Apple respectfully requests that the Court treat document  
2 number PF001014 as not subject to paragraph 12 of the Stipulated Protective Order.

3 Pursuant to the Notice of Reference and Order re Discovery Procedures issued by this  
4 Court on February 26, 2007, the parties have jointly submitted this Meet and Confer Pursuant to  
5 the Notice of Reference and Order re Discovery Procedures issued by this Court on February 26,  
6 2007, the parties have jointly submitted this Meet and Confer Letter outlining the relevant issues  
7 that remain in dispute. The parties respectfully request that the Court determine what future  
8 proceedings, if any, are necessary in order to reach a resolution of the issues discussed herein.

9  
10 Dated: June 8, 2007

FISH & RICHARDSON P.C.

11  
12 By: /s/ David J. Miclean

David J. Miclean

Lisa M. Martens

Andrew M. Abrams

13  
14  
15 Attorneys for Plaintiff

APPLE COMPUTER, INC.

16  
17 Dated: June 8, 2007

WORKMAN NYDEGGER

18  
19 By: /s/ Brett I. Johnson

Charles J. Veverka

Robert A. Aycock

Brett I. Johnson

20  
21  
22 Attorneys for Defendant

PODFITNESS, INC.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

**DECLARATION OF CONSENT**

Pursuant to General Order No. 45, Section X(B) regarding signatures, I attest under penalty of perjury that concurrence in the filing of this document has been obtained from Brett I. Johnson.

Dated: June 8, 2007

FISH & RICHARDSON P.C.

By: /s/ David J. Miclean  
David J. Miclean  
Attorneys for Plaintiff  
APPLE COMPUTER, INC.

10744301.doc