

# **EXHIBIT A**

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**From:** Brian Cannon  
**Sent:** Tuesday, January 16, 2007 6:16 PM  
**To:** Trock, Kevin C.  
**Cc:** Claude M. Stern; Doug Colt; 'Davis, Harold H. Jr.'  
**Subject:** Helio v Palm

SUBJECT TO RULE 408

Kevin: we are still tracking down the information you emailed today about the Palm advertisement in the bus shelter in New York. Your email indicates that the image was taken on January 8, 2007. Do you know if that is when the poster went up, or that is just the date the photo was taken? Our understanding was that space for outdoor advertising was leased thru December 31, 2006, but Palm had no control over use of the space after that. In any event, we are still looking into it.

The information about the campaign that Claude mentioned in the phone call today is below. Although we are following up on your email (and in that process confirming our understanding), I wanted to provide you what we had:

Outdoor advertising: space leased thru 12/31/06  
Interactive kiosks: thru Jan 2007  
Print media:

- 1) Entertainment Weekly: 1 issue left -- 3/9 issue
- 2) Rolling Stone: 1 issue left -- 3/8 issue
- 3) Lucky Mag: 1 issue left -- March issue
- 4) Real Simple: 2 issues left -- April & May
- 5) Men's Health: 2 issues left -- March & May
- 6) GQ: 1 issue left -- April Issue
- 7) Sports Illustrated: 1 issue left -- 3/19
- 8) The Onion: 1 issue (1/1/07)

Regards,

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