

United States District Court  
For the Northern District of California

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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

ARNESHA M. GARNER,  
  
Plaintiff,  
  
v.  
  
STATE FARM MUTUAL AUTOMOBILE  
INSURANCE COMPANY,  
  
Defendant.

No. C 08-1365 CW

ORDER DENYING  
DEFENDANT'S MOTION  
FOR SUMMARY JUDGMENT  
AND GRANTING  
PLAINTIFF'S CROSS-  
MOTION FOR SUMMARY  
ADJUDICATION

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This is a putative class action in which Plaintiff Arnesha Garner charges Defendant State Farm Mutual Automobile Insurance Company with failing to comply with California's Total Loss Regulation (TLR) when it values its policyholders' vehicles after a total loss. Defendant moves for summary judgment on the ground that it was not required to comply with the relevant portion of the TLR at the time it settled Plaintiff's claim. Plaintiff opposes Defendant's motion and cross-moves for summary adjudication on the same issue. The matter was heard on January 22, 2009. Having considered oral argument and all of the papers submitted by the parties, the Court holds that Defendant was required to comply with the TLR. It therefore denies Defendant's motion and grants

1 Plaintiff's cross-motion.

2 BACKGROUND

3 I. Overview of the Action

4 Plaintiff holds an automobile insurance policy issued by  
5 Defendant. On April 27, 2007, Plaintiff was involved in an  
6 accident that resulted in the total loss of her vehicle. She  
7 submitted a claim with Defendant. Based on an analysis performed  
8 by Mitchell International, Inc., Defendant valued Plaintiff's car  
9 at \$15,993 and offered to settle her claim accordingly.

10 Plaintiff asserts that Defendant undervalued her car because  
11 the valuation method on which Mitchell relied violates the Total  
12 Loss Regulation (TLR) promulgated by the California Department of  
13 Insurance (CDI) in 2003. This regulation provides in relevant part  
14 as follows:

15 (b) In evaluating automobile total loss claims the  
16 following standards shall apply:

17 (1) The insurer may elect a cash settlement that  
18 shall be based upon the actual cost of a "comparable  
19 automobile" less any deductible provided in the  
20 policy. . . .

21 (2) A "comparable automobile" is one of like kind  
22 and quality, made by the same manufacturer, of the  
23 same or newer model year, of the same model type, of  
24 a similar body type, with options and mileage  
25 similar to the insured vehicle. . . . In determining  
26 the cost of a comparable automobile, the insurer may  
27 use either the asking price or actual sale price of  
28 that automobile. Any differences between the  
comparable automobile and the insured vehicle shall  
be permitted only if the insurer fairly adjusts for  
such differences. Any adjustments from the cost of  
a comparable automobile must be discernible,  
measurable, itemized, and specified as well as  
appropriate in dollar amount and so documented in  
the claim file. Deductions taken from the cost of a  
comparable automobile that cannot be supported shall  
not be used. . . . A comparable automobile must have  
been available for retail purchase by the general  
public in the local market area within ninety (90)

1           calendar days of the final settlement offer. . . .

2           . . . .

3           (4) The insurer shall take reasonable steps to  
4           verify that the determination of the cost of a  
5           comparable vehicle is accurate and representative of  
6           the market value of a comparable automobile in the  
7           local market area. . . . The cost of a comparable  
8           automobile shall be determined as follows and, once  
9           determined, shall be fully itemized and explained in  
10          writing for the claimant at the time the settlement  
11          offer is made:

12                   (A) when comparable automobiles are available  
13                   or were available in the local market area in  
14                   the last 90 days, the average cost of two or  
15                   more such comparable automobiles; or,

16                   (B) when comparable automobiles are not  
17                   available or were not available in the local  
18                   market area in the last 90 days, the average of  
19                   two or more quotations from two or more  
20                   licensed dealers in the local market area; or,

21                   (C) the cost of a comparable automobile as  
22                   determined by a computerized automobile  
23                   valuation service that produces statistically  
24                   valid fair market values within the local  
25                   market area; or

26                   (D) if it is not possible to determine the cost  
27                   of a comparable automobile by using one of the  
28                   methods described in subsections (b)(3)(A),  
29                   (b)(3)(B) and (b)(3)(C) of this section, the  
30                   cost of a comparable automobile shall otherwise  
31                   be supported by documentation and fully  
32                   explained to the claimant. Any adjustments to  
33                   the cost of a comparable automobile shall be  
34                   discernible, measurable, itemized, and  
35                   specified as well as appropriate in dollar  
36                   amount and so documented in the claims file.  
37                   Deductions taken from the cost of a comparable  
38                   automobile that cannot be supported shall not  
39                   be used[.]

40           10 Cal. Code Regs. § 2695.8(b) (emphasis added).

41           The complaint alleges three ways in which Defendant has  
42           violated the TLR. First, Defendant determines the value of  
43           comparable vehicles by using what it calls a "projected sales  
44           price." This figure, which Mitchell provides to Defendant, is

1 derived by using a computer model to reduce the advertised price of  
2 the comparable vehicle by a particular amount -- in the case of  
3 Plaintiff's claim, 7.26% -- to reflect the price at which the  
4 vehicle is likely to sell. Plaintiff claims that Defendant's  
5 reliance on the projected sales price violates the TLR because this  
6 price is neither the "asking price or actual sale price." See  
7 § 2695.8(b)(2). She also claims that using the projected sales  
8 price results in the systematic undervaluation of total losses.

9       Second, Defendant allegedly deducts from the value of  
10 comparable automobiles an amount that reflects the decline in the  
11 vehicles' value between the date on which they are advertised for  
12 sale and the date of the total loss. Plaintiff claims that this  
13 amounts to an adjustment that is not "discernible, measurable,  
14 itemized, and specified as well as appropriate in dollar amount" as  
15 required by § 2695.8(b)(2). Plaintiff asserts that no ad-age  
16 adjustment is permitted because the TLR already takes into account  
17 the age of the advertisement. It requires that, in order for an  
18 automobile to serve as a comparable vehicle, it must have been  
19 advertised within ninety days of the final settlement offer.

20       Third, Defendant allegedly fails to explain fully how it  
21 calculates the value of total losses. Plaintiff claims that the  
22 information Defendant provides with its settlement offers is  
23 intentionally arcane and obscure, and is intended to disguise its  
24 use of improper valuation methods.

25       Plaintiff alleges that, as a result of Defendant's use of a  
26 "projected sales price" and its ad-age adjustment, she was offered  
27 \$1,564 less for her vehicle than it was worth, based on a valuation  
28

1 method permitted under the TLR.<sup>1</sup> She now charges Defendant with  
2 breaching the insurance policy, of which she maintains the TLA  
3 forms a part. She also claims that Defendant breached the implied  
4 covenant of good faith and fair dealing, violated California's  
5 Unfair Competition Law, Cal. Bus. & Prof. Code § 17200, and was  
6 unjustly enriched.

7 On June 30, 2008, the Court issued an order requiring  
8 Plaintiff to submit to the appraisal process specified in her  
9 insurance policy to determine the actual cash value of her vehicle.  
10 The Court also stayed these proceedings except with respect to  
11 adjudication of whether Defendant was required to comply with the  
12 TLR at the time it offered to settle Plaintiff's claim. The Court  
13 permitted interim discovery on this matter only.

14 II. History of the Total Loss Regulation

15 In July, 2003, the Personal Insurance Federation of California  
16 (PIFC) and other insurance industry trade associations sued the  
17 California Insurance Commissioner in the Los Angeles County  
18 Superior Court to block the TLR from going into effect. Defendant  
19 is a member of PIFC. The plaintiffs in the PIFC action objected,  
20 among other things, to the fact that the TLR required insurers to  
21 value total losses based on the asking price of comparable  
22 automobiles. They asserted that this would lead to inflated  
23 valuations because vehicles are almost always sold for less than

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24  
25 <sup>1</sup>This figure compares Defendant's settlement offer to the  
26 value of her automobile based on the asking price of comparable  
27 vehicles. It does not take into account that the TLR permits an  
28 insurer to conduct its valuation using either the asking price or  
the actual sales price of comparable vehicles. Plaintiff does not  
specifically allege that Defendant's offer was less than the value  
of her automobile based on the actual sales price of comparable  
vehicles.

1 the asking price. A number of insurers had previously submitted  
2 comments raising these concerns to the CDI in response to the  
3 proposed TLR. In responding to these comments, the CDI defended  
4 the reasonableness of its approach and explained the purpose of the  
5 relevant provision:

6 [The TLR] does not require the use of asking price. It  
7 permits the use of actual sales prices of the vehicle,  
8 which is the most accurate reflection of the market. Use  
9 of the ask-price would only be an issue if the insurer or  
10 its representative chooses not to use actual sales  
11 prices. The purpose of the regulations is to preclude  
12 the use of a "take-price". The take-price methodology  
13 used by computerized automobile valuation companies  
14 results in unsupportable undervaluing of the vehicle.  
15 The take-price is used by these companies to represent  
16 what they contend is a more accurate reflection of the  
17 actual sell price of a particular vehicle. The basic  
18 assumption here is that the "ask price" is negotiated  
down during the sales process. However, the CDI's  
investigation of consumer complaints and market conduct  
examinations shows that the take price of a comparable  
vehicle is based upon what the dealer would take in an  
all-cash purchase for that vehicle and is the lowest  
possible price a consumer could pay for that vehicle if  
he/she was a skilled negotiator. The standard for  
valuing an automobile for purposes of paying insurance  
claims should not be the lowest possible price a consumer  
could pay for a car. The value should be based upon what  
an average consumer, with average negotiating skills,  
would pay.

19 Pl.'s Req. for Judicial Notice (Docket No. 114) Ex. D at RMF-731.

20 The parties to the PIFC lawsuit ultimately negotiated a  
21 settlement. During negotiations, the PIFC plaintiffs sent a letter  
22 to the CDI expressing their position on the use of the actual sales  
23 price of comparable vehicles in valuing total losses. They stated,  
24 "The carriers agree that the actual sales price, if available,  
25 should be the measurement used. The concern is that in the event  
26 the actual sales price is not available, these sections could be  
27 interpreted to limit the measurement to the ask price only, which  
28 would result in inflated valuations." Sorich Dec. (Ex. 118) Ex. A

1 at PIFC 0092. In response, the CDI stated:

2 We fully understand, as we have discussed with you on  
3 several occasions, that you are not willing to agree to  
4 the changes in 2695.8(b)(2) requiring the use of actual  
5 sales price . . . in total loss valuations, unless and  
6 until actual sales price data is made available by the  
7 DMV. We are therefore somewhat baffled as to why you  
8 have to raise this issue again here. We have been  
9 assured by the DMV that the data will be made available,  
10 the only remaining question is when. We are continuing  
11 to do everything we can to make sure that it happens as  
12 soon as possible.

13 Id. Ex. B at PIFC 0085, 0079.

14 The parties to the PIFC lawsuit executed a stipulation of  
15 settlement on June 4, 2004. It provided in part:

16 With respect to the Revised Regulations, the Commissioner  
17 agrees that the language to be adopted in section  
18 2695.8(b)(2), requiring insurers to determine the cost of  
19 a comparable automobile using either the ask price or  
20 actual sales price of that vehicle, shall not become  
21 effective until sixty (60) days after sales price data  
22 becomes available from the Department of Motor Vehicles.  
23 Prior to the time such sales price data becomes  
24 available, all other provisions of section 2695.8(b)(2)  
25 of the Replacement Regulations shall be applicable to the  
26 determination of the cost of a comparable automobile. It  
27 is further agreed that within sixty (60) days of  
28 automobile sales price data becoming available from the  
Department of Motor Vehicles, plaintiffs' member  
companies shall determine the cost of a comparable  
vehicle by using either the actual sales price or the ask  
price of a comparable automobile.

29 Id. Ex. G at 2 (emphasis added). The court presiding over the PIFC  
30 action entered the settlement agreement as an order on June 7,  
31 2004.

32 Automobile insurers use total loss valuation vendors to  
33 provide them with total loss valuation reports. There are three  
34 major vendors in California: CCC, Audatex and Mitchell. Although  
35 the settlement agreement appears to contemplate that the Department  
36 of Motor Vehicles (DMV) would, on some future date, begin making  
37 sales price data available to any valuation vendor that wanted it,  
38

1 the DMV had not made sales price data available to any such vendor  
2 by the time the agreement was executed, and had not finalized a  
3 plan to make such information generally available. CCC, however,  
4 had already entered into discussions with the CDI and the DMV to  
5 obtain data that could be used for total loss valuation reports,  
6 submitting a formal request for data in January, 2003. Because the  
7 DMV's vehicle registration database does not contain information on  
8 the exact sales prices of vehicles sold by auto dealerships, CCC  
9 agreed instead to receive information on vehicle license fees  
10 (VLF's), which can be cross-referenced with the DMV's fee schedule  
11 to identify a vehicle's sales price within a range of \$200.<sup>2</sup> The  
12 DMV began providing VLF data to CCC in August, 2004. There is some  
13 evidence in the record that CCC uses the upper limit of the range  
14 to conduct its valuations.

15 The DMV initially intended to provide the same data feed to  
16 other valuation vendors as well, knowing that there would be "many  
17 requests for [sales price information] from the beginning" and not  
18 wanting to "recreate the wheel with each succeeding customer."  
19 Goodman Dec. Ex. 26. CCC, however, informed the DMV that it  
20 considered the protocols through which it interfaced with the DMV  
21 to obtain VLF data to be a trade secret. Accordingly, the DMV did  
22 not proceed with its plan and instead required each vendor to work  
23 with it to develop appropriate protocols for obtaining sales price  
24 data.

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25  
26 <sup>2</sup>When it first began receiving VLF data, CCC informed the DMV  
27 that it wanted data on exact sales prices. Although the record is  
28 not clear on this point, it appears that CCC ultimately agreed to  
accept VLF data after learning that the cost of obtaining exact  
sales price data would be extremely high.



1           Although the record is not clear on the details, Audatex also  
2 took some steps to arrange to purchase sales price information from  
3 the DMV, filing a request in August, 2004. It received a test file  
4 of VLF data from the DMV in November, 2004. The company decided  
5 not to purchase the data, instead choosing to obtain information on  
6 actual sales prices from other sources. However, Audatex's Rule  
7 30(b)(6) witness testified that it was his impression that the  
8 final version of the data feed would have been available by the end  
9 of 2004. Birka-White Reply Dec. Ex. 1 (filed under seal) at 25-30.

10           Mitchell did not attempt to obtain sales price information  
11 from the DMV before the PIFC lawsuit was settled. It did not offer  
12 its total loss valuation service in its present form until late  
13 2005, and insurers did not begin using it until early 2006.  
14 Mitchell filed a request for sales price data with the DMV in  
15 February, 2006. In explaining the timing of the application,  
16 Mitchell's Rule 30(b)(6) witness stated, "[W]e were just initiating  
17 the process with the DMV to understand what we would need to do if  
18 we wanted to obtain the data. And when we determined we needed the  
19 application to be filled out, that's what we did." Birka-White  
20 Dec. (Docket No. 128) Ex. F at 138. Because commercial requests  
21 like Mitchell's are a low priority, the DMV informed Mitchell that  
22 it might not begin work on the request for more than a year. In  
23 July or August, 2007, Mitchell attempted to expedite the process by  
24 arranging for another company with an existing DMV account to  
25 purchase sales price data and re-sell it to Mitchell. The DMV,  
26 however, was not amenable to this proposal. For reasons that are  
27 not entirely clear, the DMV never acted on Mitchell's February,  
28

1 2006 order.<sup>3</sup> In September, 2007, Mitchell filed a new, modified  
2 request for vehicle registration information. Mitchell apparently  
3 informed the CDI that it was unsatisfied with the DMV's progress in  
4 responding to its requests; in January, 2008, Tony Cignarale, the  
5 CDI Deputy Commissioner for Consumer Affairs and Market Conduct,  
6 sent an email to the DMV General Counsel noting the difficulty  
7 Mitchell had been experiencing with obtaining sales price  
8 information from the DMV. Cignarale asked the General Counsel for  
9 assistance in expediting the DMV's response to Mitchell's request.

10 Mitchell began receiving a data feed from the DMV with VLF  
11 information in May, 2008. Mitchell's Rule 30(b)(6) witness  
12 testified at his deposition that he was surprised to receive  
13 information concerning a range of sales prices rather than the  
14 exact sales prices. However, the CDI informed Mitchell that the  
15 agency would be satisfied if Mitchell used the midpoint of the  
16 range in conducting valuations.

17 LEGAL STANDARD

18 Summary judgment is properly granted when no genuine and  
19 disputed issues of material fact remain, and when, viewing the  
20 evidence most favorably to the non-moving party, the movant is  
21 clearly entitled to prevail as a matter of law. Fed. R. Civ. P.

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22  
23 <sup>3</sup>Plaintiff maintains that the DMV "dropped" Mitchell's  
24 application when Mitchell "failed to pursue it," and a DMV document  
25 states that communication with Mitchell "ceased in March 2006."  
26 Id. Ex. L at DMV000095. However, there is no evidence that the DMV  
27 "dropped" the request when communication "ceased," and the DMV's  
28 Rule 30(b)(6) witness, in interpreting the document, declined to  
fault Mitchell for failing to follow through with the application  
process. Id. Ex. D at 162. It appears that Mitchell initially  
shifted its focus to obtaining the DMV's VLF information through  
the other company rather than through its original request.  
Shortly after the DMV rejected this approach, Mitchell filed an  
updated request to obtain the information itself.

1 56; Celotex Corp. v. Catrett, 477 U.S. 317, 322-23 (1986);  
2 Eisenberg v. Ins. Co. of N. Am., 815 F.2d 1285, 1288-89 (9th Cir.  
3 1987).

4 The moving party bears the burden of showing that there is no  
5 material factual dispute. Therefore, the court must regard as true  
6 the opposing party's evidence, if it is supported by affidavits or  
7 other evidentiary material. Celotex, 477 U.S. at 324; Eisenberg,  
8 815 F.2d at 1289. The court must draw all reasonable inferences in  
9 favor of the party against whom summary judgment is sought.  
10 Matsushita Elec. Indus. Co. v. Zenith Radio Corp., 475 U.S. 574,  
11 587 (1986); Intel Corp. v. Hartford Accident & Indem. Co., 952 F.2d  
12 1551, 1558 (9th Cir. 1991).

13 Material facts which would preclude entry of summary judgment  
14 are those which, under applicable substantive law, may affect the  
15 outcome of the case. The substantive law will identify which facts  
16 are material. Anderson v. Liberty Lobby, Inc., 477 U.S. 242, 248  
17 (1986).

18 DISCUSSION

19 To determine whether Defendant was required to comply with the  
20 TLR at the time it offered to settle Plaintiff's claim, the Court  
21 must interpret the provision in the PIFC settlement agreement  
22 stating that "the language to be adopted in section 2695.8(b)(2),  
23 requiring insurers to determine the cost of a comparable automobile  
24 using either the ask price or actual sales price of that vehicle,  
25 shall not become effective until sixty (60) days after sales price  
26 data becomes available from the Department of Motor Vehicles." The  
27 resolution of this motion turns on the meaning of the terms "sales  
28 price data" and "available." The parties proffer diametrically

1 opposed interpretations of the provision. In Plaintiff's view, the  
2 regulation became effective for all insurers sixty days after the  
3 DMV began providing VLF information to CCC. According to  
4 Defendant, the regulation will not become effective for any insurer  
5 until the DMV has established a system to make exact sales price  
6 information immediately available to any valuation vendor that  
7 requests it.

8 In interpreting the settlement agreement, the Court must keep  
9 in mind the purpose of the condition that the relevant TLR  
10 provision would go into effect only after sales price data became  
11 available, and must determine how events subsequent to the  
12 settlement relate to that purpose. Evidence of the settlement  
13 negotiations may inform the Court's decision. However, the fact  
14 that the parties to the PIFC action may have believed that sales  
15 price information would be made available in a form or manner that  
16 never materialized provides no basis for invalidating the  
17 agreement, as Defendant argues. The agreement was entered as an  
18 order of the court that presided over the PIFC action. Even if  
19 events unfolded in a way that the parties to the PIFC action did  
20 not foresee, the state court ordered that the TLR provision would  
21 take effect sixty days after sales price data became available. If  
22 this were an action for breach of the settlement agreement,  
23 Defendant could potentially invoke mutual mistake of fact as a bar  
24 to contract formation and seek to have the agreement rescinded.  
25 But this is not a contract action, and the only issue is whether  
26 the precondition specified by the state court has been satisfied.

27 The first question in resolving this issue is whether the \$200  
28 range of sales prices that can be derived from the DMV's VLF codes

1 constitutes "sales price data," particularly considering the TLR's  
2 requirement that insurers use the "actual sale price" of comparable  
3 vehicles in conducting valuations. The VLF information is "data"  
4 that can be used to identify the "actual sale price" of a specific  
5 vehicle -- albeit within a \$200 range -- as opposed to a  
6 hypothetical "take price" derived by a computer model, the use of  
7 which the TLR was designed to prohibit. The VLF data thus falls  
8 within the plain meaning of the agreement and the TLR. Moreover,  
9 the CDI takes the position that VLF data relates to "actual sale  
10 prices," and thus can be used to conduct valuations in accordance  
11 with the TLR. Defendant's approach would impose a requirement,  
12 found neither in the agreement nor in the regulation, and not  
13 imposed by the CDI, that the data reflect exact actual sales  
14 prices. As the CDI recognizes, the range of prices provided by the  
15 VLF data is narrow enough that it can easily be used to conduct  
16 valuations. Here, for example, \$200 was only 1.25 percent of the  
17 amount for which Defendant offered to settle Plaintiff's total loss  
18 claim. And if Mitchell were to use the mid-point of the range, as  
19 the CDI has said it may do, it would never be more than \$100 off  
20 the exact sales price. It is true that a much greater range of  
21 prices would not be a suitable basis for valuations conducted under  
22 the TLR. The Court need not determine at what point a price range  
23 would become unsuitable, however, because the \$200 range at issue  
24 in this case is suitable and is accepted by the agency in charge of  
25 enforcing the TLR.

26 Defendant asserts that extrinsic evidence supports its  
27 interpretation of "actual sale price" as "exact actual sale price."  
28 However, the extrinsic evidence demonstrates that the TLR was

1 intended to preclude the use of a hypothetical "take price" derived  
2 from a computer model. Interpreted in this context, the word  
3 "actual" must be understood as the opposite of "hypothetical," not  
4 as requiring exactitude. Nothing about the VLF data is  
5 hypothetical. Furthermore, Defendant has pointed to no evidence  
6 that all of the parties to the PIFC action understood the provision  
7 in the settlement agreement to be triggered only when the DMV made  
8 data on "exact" sales prices available. Although Defendant has  
9 submitted declarations from negotiators on behalf of PIFC, the  
10 declarants merely state that the CDI represented during  
11 negotiations that the DMV maintained "actual sales price data" and  
12 would make it available. Colborn Dec. (Docket No. 116) ¶ 10;  
13 Sorich Dec. (Docket No. 118) ¶ 11. Defendant has not submitted any  
14 evidence that the CDI told negotiators that the DMV would make  
15 exact sales price information available, or that PIFC  
16 representatives ever objected to the possibility that the DMV would  
17 produce data that could used to identify a narrow range of sales  
18 prices. As Defendant acknowledges, Mr. Cignarale, who represented  
19 the CDI in the negotiations, in fact anticipated that the DMV would  
20 provide a VLF code rather than exact sales figures. See Goodman  
21 Dec. Ex. 1 at 112-14.

22       Moreover, even if the parties to the settlement agreement had  
23 been under the impression that the DMV would provide exact sales  
24 price information, this fact would provide no basis for  
25 interpreting the settlement agreement in a way that would  
26 effectively prevent the TLR from ever going into effect. The PIFC  
27 plaintiffs' desire to delay implementation of the "asking price or  
28 actual sale price" provision was driven by their concern that the

1 regulation would force them to rely on asking prices because  
2 information on actual sales prices would not be available. Because  
3 the CDI has decided that insurers can comply with the "actual sale  
4 price" prong of the provision by using VLF data, the PIFC  
5 plaintiffs do not have to rely on asking price. Finding that the  
6 provision has gone into effect would not result in the situation  
7 the PIFC plaintiffs sought to avoid.

8 For these reasons, the Court finds that the VLF data that CCC  
9 began receiving in August, 2004 and Mitchell began receiving in  
10 May, 2008 was "sales price data" within the meaning of the  
11 settlement agreement, as incorporated in the state court's order.

12 The second question is whether, when Mitchell valued  
13 Plaintiff's vehicle in April, 2007, sales price information was  
14 "available" so as to satisfy the condition in the settlement  
15 agreement. The agreement did not specify to whom the information  
16 had to be made available. It is possible that the parties assumed  
17 that the DMV would make sales price information available to all  
18 valuation vendors simultaneously.<sup>4</sup> However, it is clear that the  
19 DMV was not able to go forward with any plan it may have been  
20 developing to make the information generally available.  
21 Accordingly, sales price information did not become "available" to  
22 any given vendor until that vendor applied for VLF data from the  
23 DMV and, some time later, received it.

24

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25 <sup>4</sup>Kent Kellner, an attorney who represented the PIFC plaintiffs  
26 during the settlement negotiations, testified at his deposition  
27 that he "received the understanding" from "somebody" at the CDI,  
28 though he could not say whom or when, that "this was all going to  
commence at one time" and sales price information would "become  
available to all insurers." Goodman Dec. (Docket No. 115) Ex. 3 at  
89.

1           At the time the parties to the PIFC action were negotiating a  
2 settlement, there were only two total loss valuation vendors that  
3 were seeking information on actual sales prices: CCC and Audatex.  
4 It is reasonable to assume that the PIFC plaintiffs were concerned  
5 about delaying the effective date of the TLR provision until these  
6 vendors, and not some hypothetical future vendor, had access to  
7 sales price information; once these vendors had access to the  
8 information, the PIFC plaintiffs would be able to comply with the  
9 "actual sale price" prong of the provision. Given this concern,  
10 the agreement must be interpreted as providing that the "asking  
11 price or actual sale price" provision would go into effect once VLF  
12 information was made available to CCC and Audatex, provided those  
13 companies were reasonably diligent in seeking the data from the  
14 DMV.

15           When the state court entered the settlement agreement as an  
16 order on June 7, 2004, CCC was actively working with the DMV to  
17 obtain data that would enable it to comply with the "actual sale  
18 price" prong of the TLR provision. It had submitted an application  
19 for sales price data in January, 2003 and began receiving VLF data  
20 in August, 2004. Audatex did not submit an application for data  
21 from the DMV until August, 2004, after the state court's order had  
22 been entered. Although it is not clear from the record whether and  
23 to what extent Audatex worked with the DMV to obtain information  
24 before submitting its formal application, for the sake of argument,  
25 the Court will assume that Audatex was diligently pursuing the  
26 matter at the time the settlement was reached. Audatex was  
27 provided with test data in November, 2004 but decided not to  
28 purchase the VLF data from the DMV, choosing instead to rely on



1 other sources of information about actual sales prices.<sup>5</sup> If  
2 Audatex had decided to purchase the data, the data likely would  
3 have been available by the end of 2004.

4 The Court need not decide whether the VLF data became  
5 "available" in August, 2004, when CCC began receiving the data, or  
6 in approximately December, 2004, when Audatex would have begun  
7 receiving the data had Audatex decided to purchase it; under either  
8 scenario, the VLF data had become available by the time Mitchell  
9 began offering its total loss valuation product in late 2005. The  
10 provision had thus entered into effect by the time Defendant chose  
11 to retain Mitchell to perform total loss valuations, and Defendant  
12 was required to comply with the provision when it valued  
13 Plaintiff's automobile in April, 2007.

14 As noted above, Defendant argues that the TLR will not go into  
15 effect until the DMV has arranged for sales price data to be  
16 immediately available to any vendor who requests it. The DMV has  
17 no plans to create such a system, though, and accepting Defendant's  
18 argument would mean that the TLR would, as a practical matter,  
19 never go into effect. The settlement agreement was intended to  
20 delay the effective date of the TLR until the valuation vendors who  
21 were attempting to obtain actual sales price data at the time were  
22 able to do so, thereby addressing the PIFC plaintiffs' concern that  
23 they would be forced to value total losses based on asking prices.

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25 <sup>5</sup>Defendant's papers suggest that Audatex decided not to  
26 purchase the information because it was "unusable." This is not an  
27 accurate description of events, and the isolated portions of  
28 deposition transcripts that Defendant cites do not support its  
position. Audatex considers the true reason for its decision,  
which is not relevant to the issues before the Court, to be  
confidential.

1 Once CCC and Audatex had access to the VLF data, the situation the  
2 PIFC plaintiffs feared was no longer a possibility; any insurer  
3 could comply with the "actual sale price" prong by using the  
4 services of one of these vendors.

5 Defendant maintains that it cannot reasonably be expected to  
6 have complied with the TLR during the period in which Mitchell had  
7 sought VLF data from the DMV but had not yet received it. But  
8 regardless of whether Mitchell had access to the data it needed to  
9 conduct valuations based on actual sales prices, it is undisputed  
10 that other vendors did have access to such data at the time.  
11 Nothing prevented Defendant from complying with the TLR, either by  
12 instructing Mitchell to use asking price as a basis for conducting  
13 valuations or by using the services of a vendor that was capable of  
14 conducting valuations based on actual sales prices. In fact,  
15 although it is not clear from the record, Defendant represented at  
16 the hearing that it chose to switch from Audatex -- a company that  
17 was apparently performing valuations by relying on sales price  
18 data, though not data obtained from the DMV -- to Mitchell, even  
19 though Defendant knew or should have known that Mitchell's  
20 valuations were not conducted in compliance with the TLR, and that  
21 Mitchell could not conduct valuations based on actual sales prices  
22 until Mitchell was able to obtain sales price data from the DMV.  
23 Defendant cannot invoke Mitchell's failure to obtain sales price  
24 data before it began offering its new product as an excuse for its  
25 own failure to comply with the TLR.

26 The Court concludes that the "asking price or actual sale  
27 price" provision of the TLR was in effect at the time Defendant  
28 offered to settle Plaintiff's total loss claim.

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CONCLUSION

For the foregoing reasons, the Court DENIES Defendant's motion for summary judgment (Docket No. 113) and GRANTS Plaintiff's cross-motion for summary adjudication (Docket No. 127) of the issue discussed herein.

IT IS SO ORDERED.

Dated: 3/23/09



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CLAUDIA WILKEN  
United States District Judge