

United States District Court
For the Northern District of California

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IN THE UNITED STATES DISTRICT COURT

FOR THE NORTHERN DISTRICT OF CALIFORNIA

No. C 08-1745 CW

NATHALIE AL-THANI,

Plaintiff,

v.

WELLS FARGO & COMPANY; WELLS FARGO
INVESTMENTS, LLC; SHALOM MORGAN; DAN
HILKEN; and ANDREY MOVSESYAN,

Defendants.

ORDER GRANTING MOTION
TO COMPEL ARBITRATION,
DENYING MOTION FOR
LEAVE TO AMEND THE
COMPLAINT, GRANTING
MOTION TO DISMISS AND
GRANTING MOTION TO STAY
PROCEEDINGS

This dispute arises from Plaintiff Nathalie Al-Thani's inability to withdraw funds held in an investment account with Wells Fargo. She charges Defendants with violating the federal securities laws. She also asserts a number of claims under California statutory and common law.

Defendants Wells Fargo Investments, LLC (WFI), Shalom Morgan, Andrey Movsesyan and Dan Hilken (collectively, the WFI Defendants) now move to compel arbitration of Plaintiff's claims against them. Defendant Wells Fargo & Co. (WFC) moves to dismiss the claims against it and, should the motion to compel arbitration be granted, for a stay of this action pending resolution of the arbitration. Plaintiff opposes these motions and seeks leave to amend the complaint to add Wells Fargo Bank, Ltd. (WFB) as a Defendant. The matter was heard on December 18, 2008. Having considered oral

1 argument and all of the papers submitted by the parties, the Court
2 grants the motion to compel arbitration, denies the motion to amend
3 the complaint, grants the motion to stay and grants the motion to
4 dismiss.

5 BACKGROUND

6 I. The Allegations in the Complaint

7 The following facts are alleged in the complaint. In January,
8 2008, Plaintiff wired \$1.75 million into a bank account she held
9 with WFB.¹ On January 17, she went to a Wells Fargo branch in San
10 Francisco, California and informed a teller that she was interested
11 in purchasing a certificate of deposit (CD) with these funds.
12 However, when the teller informed her that she would not be able to
13 withdraw any funds from a CD for five months, Plaintiff decided
14 that a CD was not suitable for her needs. She told the teller that
15 she needed to keep the funds liquid because she intended to use
16 them to purchase a house in the near future. The teller then
17 introduced Plaintiff to Defendant Morgan, a financial consultant
18 for WFI. Both WFI and WFB are subsidiaries of WFC.

19 Mr. Morgan suggested that Plaintiff place her funds in auction
20 rate securities (ARSSs). He said that ARSSs were "as safe as a Money
21 Market or Certificate of Deposit" and "were making close to five
22 percent interest." SAC ¶ 17. He "claimed that the funds were
23 rated AAA and that they were perfectly safe, and because they were
24 auctioned every week, all [Plaintiff] had to do was notify him on
25

26 ¹Plaintiff's proposed second amended complaint clarifies the
27 roles played by the various Wells Fargo corporate entities. In the
28 interest of accurately portraying each entity's involvement in the
events giving rise to this action, the Court describes the
allegations in the proposed second amended complaint.

1 Wednesday and she could have her money back on Friday." Id.
2 Plaintiff "constantly asked [Mr.] Morgan about the risks" of
3 investing her money in ARSs, and Mr. Morgan "kept telling her" that
4 ARSs were "a perfectly safe way to hold" her funds. Id. He also
5 stated that ARSs "have nothing to do with the stock market," and
6 thus Plaintiff "should not even watch the stock market reports on
7 television, as they are not related" to ARSs. Id. ¶ 18. Based on
8 Mr. Morgan's representations, Plaintiff decided to purchase
9 approximately \$1.75 million in ARSs.

10 On February 6, 2008, Plaintiff informed Mr. Morgan that she
11 needed to liquidate her funds so that she could purchase a house.
12 Mr. Morgan told her that he had "missed the deadline," and thus
13 Plaintiff could not access the funds immediately. Id. ¶ 21. Again
14 on February 13, February 20 and February 27, Plaintiff contacted
15 Mr. Morgan and sought to withdraw her funds. Each time, Mr. Morgan
16 explained that, for one reason or another, the funds could not be
17 liquidated. On March 3, Plaintiff visited the Wells Fargo branch
18 to speak with Mr. Morgan about withdrawing her money. Because
19 Plaintiff "is a French citizen and does not have great knowledge of
20 the United States banking operations," she brought a friend to
21 assist her. Id. ¶ 25. Mr. Morgan informed Plaintiff and her
22 friend at that meeting that "there was a problem with the auction
23 that had never occurred before." Id. Again on March 7, Mr. Morgan
24 told Plaintiff that "the auction did not occur and thus [her] funds
25 could not be liquidated." Id. ¶ 27.

26 Plaintiff then visited Mr. Morgan's supervisor, Defendant
27 Hilken. Mr. Hilken suggested that Plaintiff send a "friend who had
28 a better understanding of the banking process to speak with Chuck

1 Gaggs, a senior officer" of WFB. Id. ¶ 29. Plaintiff followed
2 this advice, and Mr. Gaggs told Plaintiff's friend that "Wells
3 Fargo would give [Plaintiff] a line of credit using the money in
4 the auction rate security as collateral." Id. This was
5 unacceptable to Plaintiff because she did not want to take out a
6 loan to purchase her house.

7 Although Mr. Morgan told Plaintiff that her funds could not be
8 liquidated because of a problem that had never happened before, in
9 fact, "some auctions for auction rate securities backed by sub-
10 prime debt" had begun to fail as early as the summer of 2007. Id.
11 ¶ 31. The number of failures increased during the following fall
12 and winter. On February 7, 2008, auctions for ARSs "began to fail
13 en masse, due to auction-running banks' refusal to step in to bid
14 on the excess supply." Id. ¶ 32. On February 13, 2008, eighty
15 percent of such auctions failed due to investors' concerns about
16 credit risks.

17 Plaintiff claims that Defendants "knew or should have known of
18 the volatility and risks" associated with ARSs, yet "continued to
19 encourage investors," including Plaintiff, to purchase them. Id.

20 ¶ 31. In doing so, they represented to investors "that these
21 securities were the same as cash or money markets" in that they
22 were highly liquid and safe for short-term investing. Id. They
23 did not disclose any "of the risks associated with the securities,"
24 including "the risk of losing the investment itself." Id.

25 Plaintiff makes no specific allegations in the complaint
26 against Defendant Movsesyan. He apparently is being sued because
27 his name appears along with Mr. Morgan's on a transaction
28 confirmation. See id. ¶ 10.

1 II. The Arbitration Agreement

2 Defendants have submitted a declaration from Mr. Morgan in
3 which he states that he provided Plaintiff with a copy of WFI's
4 Brokerage Account Agreement, an eleven-page document, when the two
5 of them first met on January 11, 2008.² He allegedly advised
6 Plaintiff that, if she chose to open an account with WFI, she would
7 need to sign a form entitled "Client Acknowledgement / Agreement."
8 This form comprises the last page of the Brokerage Account
9 Agreement. It contains a clause that states, "I/We have read and
10 understand the terms and conditions of the Brokerage Account
11 Agreement and I/we agree to be bound by them." Morgan Dec. Ex. A
12 at 11. It also contains a clause that states, "BY SIGNING BELOW,
13 I/WE ACKNOWLEDGE RECEIPT OF A COPY OF THE WELLS FARGO INVESTMENTS
14 BROKERAGE ACCOUNT AGREEMENT WHICH CONTAINS A PRE-DISPUTE
15 ARBITRATION CLAUSE IN SECTION 15, PAGE 3. MY SIGNATURE ALSO
16 ACKNOWLEDGES THAT I HAVE READ AND UNDERSTAND THE DISCLOSURES STATED
17 ABOVE." Id. This is the only clause on the form that is written
18 in all-capital letters.

19 Section 15 of the Brokerage Account Agreement states in part:

20 I AGREE THAT ALL CLAIMS, CONTROVERSIES AND OTHER DISPUTES
21 BETWEEN ME AND WELLS FARGO INVESTMENTS AND ANY OF ITS
22 DIRECTORS, OFFICERS, EMPLOYEES, OR AGENTS ARISING OUT OF
23 OR RELAT[ING] TO THE BROKERAGE ACCOUNT OR ANY ORDERS OR
24 TRANSACTIONS THEREIN OR THE CONTINUATION, PERFORMANCE OR
25 BREACH OF THE BROKERAGE ACCOUNT AGREEMENT OR ANY OTHER
26 AGREEMENT BETWEEN YOU AND ME, WHETHER ENTERED INTO
27 BEFORE, ON, OR AFTER THE DATE THIS ACCOUNT IS OPENED,
28 SHALL BE DETERMINED BY ARBITRATION CONDUCTED BY, AND
SUBJECT TO THE ARBITRATION RULES THEN IN EFFECT OF THE
FINANCIAL INDUSTRY REGULATORY AUTHORITY, INC.

²As noted above, the complaint alleges that Plaintiff first visited the Wells Fargo branch on January 17, 2008. Plaintiff admits in a declaration, however, that her first visit was actually on January 11.

1 Id. at 3-4. The remainder of Section 15 is written entirely in
2 all-capital letters as well. Only one other provision in the
3 Agreement is written in all-capital letters: a portion of Section
4 29, which deals with research reports.

5 Mr. Morgan states in his declaration that Plaintiff left the
6 bank without signing the "Client Acknowledgement / Agreement" form.
7 He nonetheless opened an account in her name. On January 14, \$1.75
8 million was transferred from Plaintiff's bank account to her new
9 investment account. Mr. Morgan asserts that, during the week
10 following Plaintiff's initial visit to the bank, she called him "to
11 continue [their] conversation about investments including
12 securities known as auction market preferred shares." Morgan Dec.
13 ¶ 7. It is not clear whether Mr. Morgan alleges that the
14 conversation took place during a single telephone call or over the
15 course of multiple calls. In any event, he states that Plaintiff
16 eventually asked him to purchase \$1.75 million worth of ARSs. The
17 securities were purchased on January 17.

18 Mr. Morgan states that he told Plaintiff during a telephone
19 conversation that she would need to sign the Brokerage Account
20 Agreement, which she had neglected to do during her visit to the
21 bank. Plaintiff allegedly agreed, but her schedule would not
22 permit her to meet with Mr. Morgan until January 23. Mr. Morgan
23 states that, during the January 23 meeting, he handed Plaintiff the
24 "Client Acknowledgement / Agreement" form and explained that it was
25 the signature page for the Brokerage Account Agreement. Plaintiff
26 signed the document without asking any questions and without asking
27 for a copy of either the full agreement or the acknowledgment form
28 itself.

1 Plaintiff has submitted her own declaration concerning the
2 matters addressed by Mr. Morgan. Her account of events differs in
3 certain respects from that of Mr. Morgan. She asserts that there
4 was "no discussion of contract, legal document and/or agreement"
5 during her initial meeting with Mr. Morgan, and that he did not
6 give her "any document or piece of paper to take with [her] and/or
7 read." Pl.'s Dec. ¶¶ 14-15. Plaintiff alleges that, after her
8 first visit to the bank, she spoke with Mr. Morgan about ARSs again
9 in a telephone conversation on January 14 or 15. However, she
10 asserts that "there was no discussion of contract, and/or signing
11 of any document." Id. ¶ 19. She also asserts that, during the
12 conversation, Mr. Morgan "never mentioned that he had established
13 the account for [her] or transferred funds from [her] bank
14 account." Id. ¶ 20.

15 According to Plaintiff, she received another phone call from
16 Mr. Morgan on January 21 or 22. During that call, he told her "to
17 come to the Wells Fargo Bank branch and sign some documents to
18 establish the account [and] transfer funds." Id. ¶ 21. She went
19 to the branch on January 23 and met with Mr. Morgan. During the
20 meeting, he allegedly presented her "with a piece of paper and
21 demanded that [she] sign" it. Id. ¶ 23. Plaintiff maintains that
22 Mr. Morgan "did not show [her] that [she] was signing a 12-page
23 document; he only showed [her] a single page and told [her] to sign
24 at the bottom." Id. ¶ 23. She "did not read the document because
25 Mr. Morgan told [her] it was necessary to document [sic] related to
26 [her] account." Id. ¶ 23. Plaintiff claims that she does "not
27 read English that well" and, "believing Mr. Morgan," she signed the
28 document. Id. § 24. According to Plaintiff, Mr. Morgan did not

1 tell her that the document "was an Acknowledgement of the Brokerage
2 Account Agreement" or that "the Brokerage Account Agreement
3 contained an arbitration clause." Id. ¶ 25. Nor did he inform
4 Plaintiff that he had already established an account for her and
5 invested her funds in ARSs.

6 Plaintiff alleges that no one provided her with a copy of the
7 Brokerage Account Agreement until she received one from her
8 attorneys during the course of this lawsuit. She maintains that,
9 if Mr. Morgan had provided her with a copy of the agreement, she
10 "would have read the document, sought appropriate counsel, and
11 would probably have decided not to entrust the [sic] either Mr.
12 Morgan or Wells Fargo Bank with [her] money since the Brokerage
13 Account Agreement makes clear that [she] was investing [her] money
14 and that there would be risk to losing some or all of the money
15 necessary to purchase a house." Id. ¶ 29. Plaintiff also states
16 that she speaks English "on a conversational level", but does "not
17 understand the technical nuances of the English language." Id.
18 ¶ 30. Her understanding of English is "even more limited when
19 [she] must read documents in English." Id. ¶ 31.

20 LEGAL STANDARD

21 I. Motion to Compel Arbitration

22 Under the Federal Arbitration Act (FAA), 9 U.S.C. § 1 et seq.,
23 written agreements that controversies between the parties shall be
24 settled by arbitration are valid, irrevocable, and enforceable.
25 9 U.S.C. § 2. A party aggrieved by the refusal of another to
26 arbitrate under a written arbitration agreement may petition the
27 district court which would, save for the arbitration agreement,
28 have jurisdiction over that action, for an order directing that

1 arbitration proceed as provided for in the agreement. 9 U.S.C.

2 § 4. The FAA further provides that:

3 If any suit or proceeding be brought in any of the courts
4 of the United States upon any issue referable to
5 arbitration under an agreement in writing for such
6 arbitration, the court in which such suit is pending,
7 upon being satisfied that the issue involved in such suit
8 or proceeding is referable to arbitration under such an
9 agreement, shall on application of one of the parties
10 stay the trial of the action until such arbitration has
11 been had in accordance with the terms of the
12 agreement

13 9 U.S.C. § 3.

14 If the court is satisfied "that the making of the arbitration
15 agreement or the failure to comply with the agreement is not in
16 issue, the court shall make an order directing the parties to
17 proceed to arbitration in accordance with the terms of the
18 agreement." Id. The FAA reflects a "liberal federal policy
19 favoring arbitration agreements." Gilmer v. Interstate/Johnson
20 Lane Corp., 500 U.S. 20, 25 (1991) (quoting Moses H. Cone Mem.
21 Hosp. v. Mercury Constr. Corp., 460 U.S. 1, 24 (1983)). A district
22 court must compel arbitration under the FAA if it determines that:
23 1) there exists a valid agreement to arbitrate; and 2) the dispute
24 falls within its terms. Stern v. Cingular Wireless Corp., 453 F.
25 Supp. 2d 1138, 1143 (C.D. Cal. 2006) (citing Chiron Corp. v. Ortho
26 Diagnostic Sys., 207 F.3d 1126, 1130 (9th Cir. 2000)).

27 II. Motion to Dismiss

28 A complaint must contain a "short and plain statement of the
claim showing that the pleader is entitled to relief." Fed. R.
Civ. P. 8(a). When considering a motion to dismiss under Rule
12(b)(6) for failure to state a claim, dismissal is appropriate
only when the complaint does not give the defendant fair notice of

1 a legally cognizable claim and the grounds on which it rests. See
2 Bell Atl. Corp. v. Twombly, 550 U.S. 544, 127 S. Ct. 1955, 1964
3 (2007). In considering whether the complaint is sufficient to
4 state a claim, the court will take all material allegations as true
5 and construe them in the light most favorable to the plaintiff. NL
6 Indus., Inc. v. Kaplan, 792 F.2d 896, 898 (9th Cir. 1986).

7 When granting a motion to dismiss, the court is generally
8 required to grant the plaintiff leave to amend, even if no request
9 to amend the pleading was made, unless amendment would be futile.
10 Cook, Perkiss & Liehe, Inc. v. N. Cal. Collection Serv. Inc., 911
11 F.2d 242, 246-47 (9th Cir. 1990). In determining whether amendment
12 would be futile, the court examines whether the complaint could be
13 amended to cure the defect requiring dismissal "without
14 contradicting any of the allegations of [the] original complaint."
15 Reddy v. Litton Indus., Inc., 912 F.2d 291, 296 (9th Cir. 1990).
16 Leave to amend should be liberally granted, but an amended
17 complaint cannot allege facts inconsistent with the challenged
18 pleading. Id. at 296-97.

19 DISCUSSION

20 I. Motion to Compel Arbitration

21 Plaintiff argues that the Court should not compel arbitration
22 for two reasons. First, she argues that she did not agree to
23 arbitrate the present dispute. Second, she argues that, even if
24 she did make such an agreement, enforcing it would be
25 unconscionable.

26 A. Agreement to Arbitrate the Present Dispute

27 Plaintiff argues that no agreement to arbitrate exists because
28 1) she did not intend to agree to the arbitration provision when

1 she signed the "Client Acknowledgement / Agreement" form; 2) she
2 did not sign the form until after her account had already been
3 opened and the ARSs purchased; and 3) she did not receive a copy of
4 the Brokerage Account Agreement prior to signing the acknowledgment
5 form. She also argues that, even if an agreement was formed, it
6 does not extend to the present dispute and is not enforceable
7 because it is not in writing.

8 "When deciding whether the parties agreed to arbitrate a
9 certain matter . . . courts generally . . . should apply ordinary
10 state-law principles that govern the formation of contracts."
11 First Options of Chicago, Inc. v. Kaplan, 514 U.S. 938, 944 (1995).
12 Under California law, determining the existence of "[m]utual assent
13 to contract is based upon objective and outward manifestations of
14 the parties; a party's 'subjective intent, or subjective consent,
15 therefore is irrelevant.'" Stewart v. Preston Pipeline Inc., 134
16 Cal. App. 4th 1565, 1587 (2005) (quoting Beard v. Goodrich, 110
17 Cal. App. 4th 1031, 1040 (2003)). Plaintiff's signature on the
18 "Client Acknowledgement / Agreement" form is objective evidence of
19 her assent to its terms. Marin Storage & Trucking, Inc. v. Benco
20 Contracting and Eng'g, Inc., 89 Cal. App. 4th 1042, 1049 (2001)
21 ("[O]rdinarily one who signs an instrument which on its face is a
22 contract is deemed to assent to all its terms."). Her testimony
23 about her subjective intent in signing the agreement has no bearing
24 on whether she is bound by it. Nor is it relevant that she did not
25 read the document before signing it or, if she had read it, that
26 she may not have fully understood the significance of its language.
27 Id. ("A party cannot avoid the terms of a contract on the ground
28 that he or she failed to read it before signing."); Stewart, 134

1 Cal. App. 4th at 1587 ("Plaintiff's opposition -- based upon
2 nothing more than his claim that he had not read or understood the
3 agreement before signing it -- raised no triable issue on the
4 question of mutual assent.").

5 Plaintiff places great weight on the fact that she did not
6 sign the acknowledgment form until after her account had been
7 opened. She argues generally that interpreting a contract so as to
8 impose retroactive obligations is disfavored. However, the
9 Brokerage Account Agreement placed no retroactive obligation on
10 Plaintiff. By signing the acknowledgment form, she explicitly
11 agreed to be bound by the arbitration provision in the Brokerage
12 Account Agreement, thereby undertaking a prospective obligation to
13 arbitrate, rather than litigate, any claims relating to her
14 existing account. If she had chosen not to sign the form and did
15 not otherwise manifest assent to the arbitration provision, she
16 would not have been bound to arbitrate disputes related to her
17 existing account.

18 Plaintiff also emphasizes that she was not given a copy of the
19 Brokerage Account Agreement until after she had already signed the
20 acknowledgment form. But she fails to demonstrate that this fact
21 is legally significant. The acknowledgment form clearly states
22 that the signatory acknowledges receipt of the Brokerage Account
23 Agreement and agrees to be bound by its terms. If Plaintiff had
24 not received the agreement and was concerned about being bound to
25 terms she had not read, she could have asked to see it before
26 signing it.

27 Plaintiff argues that the acknowledgment form does not specify
28 which disputes are subject to arbitration, and thus the arbitration

1 provision cannot be applied to this action. This argument ignores
2 the actual arbitration provision in the Brokerage Account
3 Agreement, by which Plaintiff agreed to be bound. It is clear that
4 the scope of this provision extends to Plaintiff's claims against
5 the WFI Defendants -- the claims certainly "relate" to her
6 brokerage account -- and Plaintiff does not argue otherwise.

7 Plaintiff also argues, inexplicably, that there is no written
8 agreement to arbitrate. The existence of a written arbitration
9 agreement is a requirement under the FAA. 9 U.S.C. § 2. But
10 Plaintiff signed a written acknowledgment form agreeing to the
11 terms of a written account agreement. Both the signed form and the
12 account agreement are attached as exhibits to the Morgan
13 Declaration.

14 The Court finds that the parties entered into an agreement to
15 arbitrate Plaintiff's claims against the WFI Defendants.
16 Accordingly, the Court must determine whether the agreement is
17 unconscionable.

18 B. Unconscionability

19 "[G]eneral contract defenses such as fraud, duress or
20 unconscionability, grounded in state contract law, may operate to
21 invalidate arbitration agreements." Circuit City Stores v. Adams,
22 279 F.3d 889, 892 (9th Cir. 2002). Under California law, "[i]f the
23 court as a matter of law finds the contract or any clause of the
24 contract to have been unconscionable at the time it was made the
25 court may refuse to enforce the contract, or it may enforce the
26 remainder of the contract without the unconscionable clause, or it
27 may so limit the application of any unconscionable clause as to
28 avoid any unconscionable result." Cal. Civ. Code § 1670.5(a).

1 Unconscionability has both a procedural and a substantive
2 component. Both components must be present before a court may
3 refuse to enforce a contract. Armendariz v. Found. Health
4 Psychcare Servs., 24 Cal. 4th 83, 114 (2000). However, they need
5 not be present to the same degree; "the more substantively
6 oppressive the contract term, the less evidence of procedural
7 unconscionability is required to come to the conclusion that the
8 term is unenforceable, and vice versa." Id.

9 A contract is procedurally unconscionable if it is a contract
10 of adhesion. Circuit City, 279 F.3d at 893 ("The [arbitration
11 agreement] is procedurally unconscionable because it is a contract
12 of adhesion."); see also Flores v. Transamerica Homefirst, Inc., 93
13 Cal. App. 4th 846, 853 (2002) ("A finding of a contract of adhesion
14 is essentially a finding of procedural unconscionability."). A
15 contract of adhesion is a "standardized contract, which, imposed
16 and drafted by the party of superior bargaining strength, relegates
17 to the subscribing party only the opportunity to adhere to the
18 contract or reject it." Armendariz, 24 Cal. 4th at 113 (quoting
19 Neal v. State Farm Ins. Co., 188 Cal. App. 2d 690, 694 (1961)).

20 Here, the Brokerage Account Agreement is a standard form
21 agreement required of all WFI account-holders. It was drafted by
22 the party with superior bargaining strength, and was offered on a
23 take-it-or-leave-it basis, with no opportunity for Plaintiff to
24 negotiate its terms. It is therefore a contract of adhesion and is
25 procedurally unconscionable. In addition, accepting the truth of
26 Plaintiff's allegations, the agreement is procedurally
27 unconscionable to a greater degree than most contracts of adhesion.
28 It was not presented to her before her account was opened, and thus

1 she was forced either to accept the agreement or, implicitly, close
2 her account. In addition, Plaintiff alleges that she was not
3 presented with the full account agreement and given the opportunity
4 to read it at her leisure before she signed the acknowledgment
5 form. This further contributes to the agreement's procedural
6 unconscionability.

7 Defendants do not dispute that the agreement is procedurally
8 unconscionable, but correctly note that, under California law, a
9 contract is enforceable, no matter how great the degree of
10 procedural unconscionability, unless it is also substantively
11 unconscionable. Substantive unconscionability focuses on the
12 harshness and one-sided nature of the terms of the contract. A & M
13 Produce Co. v. FMC Corp., 135 Cal. App. 3d 473, 486-87 (1982). An
14 adhesive agreement to arbitrate will satisfy this general standard
15 for substantive unconscionability if the agreement lacks a "modicum
16 of bilaterality." Armendariz, 24 Cal. 4th at 117. Whether an
17 arbitration agreement is sufficiently bilateral is determined by an
18 examination of the actual effects of the challenged provisions.
19 Ellis, 18 Cal. App. 4th at 1803 ("Substantive unconscionability
20 . . . refers to an overly harsh allocation of risks or costs which
21 is not justified by the circumstances under which the contract was
22 made.") (internal quotation marks omitted).

23 Plaintiff makes the conclusory assertion that the arbitration
24 provision is substantively unconscionable, but she fails to discuss
25 any term of the provision, let alone demonstrate that the terms are
26 one-sided and harsh. Plaintiff's argument, while purporting to
27 demonstrate substantive unconscionability, focuses exclusively on
28 the circumstances surrounding the opening of Plaintiff's account

1 and her acceptance of the account agreement. These issues go to
2 procedural unconscionability. Plaintiff has not even attempted to
3 show that the arbitration proceedings that are compelled by the
4 agreement lack a modicum of bilaterality.

5 Because the arbitration agreement is not substantively
6 unconscionable, it is valid and must be enforced. Pursuant to the
7 FAA, proceedings against the WFI Defendants will be stayed pending
8 resolution of the arbitration.

9 II. Motion to Amend the Complaint

10 Plaintiff moves to amend the complaint to add WFB as a
11 Defendant. The proposed second amended complaint asserts claims
12 against WFB for breach of fiduciary duty, conversion and
13 negligence. These claims are based on WFB's referral of Plaintiff
14 to WFI for investment advice even though it knew of her desire to
15 keep her funds liquid.

16 Although Plaintiff's claims against WFB may not be subject to
17 the arbitration provision that governs disputes related to her
18 account with WFI, WFB's liability is nonetheless likely to turn on
19 the liability of WFI and its employees. Accordingly, it would not
20 be desirable to proceed with any of the proposed claims against WFB
21 until the arbitration of Plaintiffs' claims against the WFI
22 Defendants has been completed. Accordingly, Plaintiff's motion is
23 denied without prejudice to re-filing, if appropriate, once the
24 arbitration is completed.

25 III. WFC's Motion to Dismiss and Motion to Stay

26 The first amended complaint asserts fourteen causes of action,
27 but does not specify against whom each cause of action is
28

1 asserted.³ The proposed second amended complaint rectifies this
2 problem. It asserts only one claim against WFC, for violating
3 § 10(b) of the Securities Exchange Act of 1934 (the Exchange Act),
4 15 U.S.C. § 78j, and Rule 10b-5 promulgated thereunder. WFC's
5 liability is premised on its serving as a "control person" of the
6 WFI Defendants.

7 Section 20(a) of the Exchange Act provides, "Every person who,
8 directly or indirectly, controls any person liable under any
9 provision of this chapter or of any rule or regulation thereunder
10 shall also be liable jointly and severally with and to the same
11 extent as such controlled person to any person to whom such
12 controlled person is liable, unless the controlling person acted in
13 good faith and did not directly or indirectly induce the act or
14 acts constituting the violation or cause of action." 15 U.S.C.
15 § 78t(a). To prove a prima facie case under § 20(a), a plaintiff
16 must prove: 1) "a primary violation of federal securities law"; and
17 2) "that the defendant exercised actual power or control over the
18 primary violator." Howard v. Everex Sys., Inc., 228 F.3d 1057,
19 1065 (9th Cir. 2000). "[I]n order to make out a prima facie case,
20 it is not necessary to show actual participation or the exercise of
21 power; however, a defendant is entitled to a good faith defense if
22 he can show no scienter and an effective lack of participation."
23 Id. "Whether [the defendant] is a controlling person is an

24 _____
25 ³Plaintiff's opposition to WFC's motion does not clarify the
26 matter. She admits that WFC is not a proper Defendant for "a
27 variety of the causes of action," but does not specify which ones.
28 She goes on to argue generally that each of her causes of action
states a viable claim, but she does not argue that each cause of
action states a claim against WFC, even though WFC is the only
Defendant who has filed a motion to dismiss.

1 intensely factual question, involving scrutiny of the defendant's
2 participation in the day-to-day affairs of the corporation and the
3 defendant's power to control corporate actions." Id.

4 The complaint does not allege any specific facts supporting a
5 conclusion that WFC is a controlling person of the WFI Defendants.
6 The entirety of the relevant allegations is contained in the
7 following paragraphs:

8 The control person Defendant acted as a controlling
9 person of the investment adviser within the meaning of
10 Section 20(a) of the Exchange Act for the reasons alleged
11 herein. By virtue of their operational and management
12 control of the investment adviser respective businesses
13 and systematic involvement in the fraudulent scheme
14 alleged herein, the control person defendant had the
15 power to influence and control and did influence and
16 control, directly or indirectly, the decision making and
17 actions of the investment adviser, including the content
18 and dissemination of the various statements which
19 Plaintiff contends are false and misleading. The control
20 person Defendant had the ability to prevent the issuance
21 of the statements alleged to be false and misleading or
22 could have caused such statements to be corrected.

23 In particular, the control person Defendant had direct
24 and supervisory involvement in the operations of the
25 investment adviser and, therefore, is presumed to have
26 had the power to control or influence the particular
27 transaction giving rise to the securities violations as
28 alleged herein, and to have exercised same.

19 FAC ¶¶ 46-47.⁴ These paragraphs consist of bare legal conclusions
20 and are devoid of any factual underpinnings. Accordingly, the
21 complaint does not state a claim against WFC.

22 It is possible that Plaintiff could amend the complaint so as
23 to allege facts sufficient to support the conclusion that WFC was a
24 control person within the meaning of § 20(a). However, even if she
25 did, WFC's liability would be premised on the liability of the WFI
26

27
28 ⁴The relevant allegations in the proposed second amended
complaint are identical to those in the first amended complaint.

1 Defendants for violating § 10(b) and Rule 10b-5. Because the
2 liability of the WFI Defendants will be determined by arbitration,
3 the Court will not permit amendment at this time. Following the
4 conclusion of arbitration proceedings, Plaintiff may move to amend
5 the complaint if doing so would be appropriate given the outcome.
6 In the meantime, these proceedings will be stayed in their
7 entirety.

8 CONCLUSION

9 The WFI Defendants' motion to compel arbitration (Docket No.
10 35) is GRANTED. Plaintiff's motion to amend the complaint (Docket
11 No. 42) is DENIED without prejudice. WFC's motions to dismiss and
12 to stay proceedings (Docket No. 33) are GRANTED. The claim against
13 WFC is dismissed with leave to amend once the arbitration is
14 completed. The case is stayed pending arbitration, which must be
15 diligently pursued. A case management conference will be held on
16 December 8, 2009 at 2:00 p.m. If the arbitration is completed
17 before that time, the parties must file a joint status report and
18 case management statement within ten days of its completion. The
19 Court will then advance the case management conference as needed.

20 IT IS SO ORDERED.

21
22 Dated: 1/7/09



23 CLAUDIA WILKEN
24 United States District Judge
25
26
27
28