

1 IN THE UNITED STATES DISTRICT COURT
 2 FOR THE NORTHERN DISTRICT OF CALIFORNIA

3
 4 SAMUEL KELLER, et al.,

No. C 09-1967 CW

5 Plaintiffs,

6 v.

7 NATIONAL COLLEGIATE ATHLETIC
 8 ASSOCIATION; ELECTRONIC ARTS
 9 INC.; and COLLEGIATE LICENSING
 10 COMPANY,

11 Defendants.
 12 _____/

13 EDWARD O'BANNON, et al.

No. C 09-3329 CW

14 Plaintiffs,

15 v.

16 NATIONAL COLLEGIATE ATHLETIC
 17 ASSOCIATION; ELECTRONIC ARTS
 18 INC.; and COLLEGIATE LICENSING
 19 COMPANY,

20 Defendants.
 21 _____/

CORRECTED ORDER
 FOR ATTORNEYS'
 FEES

22 On August 19, 2015, this Court granted final approval of the
 23 class action settlements in the above captioned cases.¹ In its
 24 final approval orders, the Court allocated twenty-nine percent of
 25 the National Collegiate Athletic Association (NCAA) settlement
 26 fund and thirty percent of the Electronic Arts, Inc. (EA)
 27 settlement fund for attorneys' fees, reserving the division of
 28 _____

¹ On September 16, 2015, Objector Nathan Harris filed a
 notice of appeal of the settlement in Keller and Objector Darrin
 Duncan filed a notice of appeal of the partial settlement in
O'Bannon. Both appeals were dismissed by stipulation on November
 9, 2015.

1 those funds among the attorneys. Class Counsel have filed five
2 separate motions for attorneys' fees and costs. Counsel for the
3 Plaintiff class in O'Bannon v. NCAA (O'Bannon Plaintiffs) seek
4 \$8,000,000 in fees from EA. Docket No. 1194. Counsel for the
5 Plaintiff class in Keller v. NCAA (Keller Plaintiffs) seek
6 \$8,580,000 in fees from EA and \$5,800,000 in fees from the NCAA.
7 Docket Nos. 1196 and 1197. Current counsel for the Plaintiff
8 class in Hart v. EA, D.N.J. Case No. 09-5990, seek \$883,177 in
9 fees from EA. Docket No. 1207. Finally, Timothy McIlwain, former
10 counsel for the Hart Plaintiffs, seeks \$4,620,000 in fees from EA.
11 Docket No. 1193. Counsel for the various Plaintiff groups oppose
12 each other's motions for fees. Having considered the parties'
13 papers, oral argument on the motions and the record in this case,
14 the Court grants Keller Plaintiffs' counsel \$5,800,000 in
15 attorneys' fees and \$224,434.20 in costs from the NCAA fund. In
16 addition, the Court grants the following from the EA fund:
17 \$5,046,000 in fees and \$224,434.20 in costs to Keller Plaintiffs'
18 counsel; \$4,000,000 in fees and \$1,819,964 in costs to O'Bannon
19 Plaintiffs' counsel²; \$260,000 in fees and \$12,367.59 in costs to
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24 ² In addition, the Court directs that \$2,000,000 in fees
25 shall be held in escrow, pending the resolution O'Bannon
26 Plaintiffs' counsel's motion for attorneys' fees from the NCAA.
27 If O'Bannon Plaintiffs' counsel are paid their fees by the NCAA,
28 the \$2,000,000 will be paid to counsel for Keller Plaintiffs. If
O'Bannon Plaintiffs' counsel are not paid their fees by the NCAA,
the \$2,000,000 will be paid to them.

1 current counsel for Hart; and \$694,000 in fees and \$45,810.58 in
2 costs to former counsel for Hart.

3 BACKGROUND

4 I. Keller v. EA, No. 09-1967, and O'Bannon v. NCAA, No. 09-3329

5 On May 5, 2009, Hagens Berman Sobol Shapiro LLP filed Keller
6 v. EA, 09-1967, as a putative class action, naming EA, the NCAA
7 and Collegiate Licensing Company (CLC) as Defendants and alleging
8 the unlawful use of college student athletes' names, images, and
9 likenesses in NCAA-branded football and basketball videogames
10 produced and sold by EA. The case asserted common law and
11 statutory right-of-publicity (ROP) claims, a California Unfair
12 Competition Law claim and various other common law claims.

14 On July 21, 2009, Hausfeld LLP filed O'Bannon v. NCAA, 09-
15 3329 as a putative class action, alleging that the NCAA, its
16 members, EA and CLC conspired to suppress to zero the amounts paid
17 to Division I football and men's basketball players for the use of
18 their names, images and likenesses, in violation of the Sherman
19 Act, 15 U.S.C. § 1. On January 15, 2010, the Court granted
20 Plaintiffs Keller and O'Bannon's joint motion to consolidate their
21 cases along with several other related actions pending before the
22 Court. O'Bannon Docket No. 139. On that date, the Court
24 appointed Hausfeld LLP and Hagens Berman Sobol Shapiro LLP as co-
25 lead counsel in the consolidated cases, with Hausfeld taking
26 primary responsibility for the O'Bannon Plaintiffs' claims and
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28

1 Hagens Berman taking primary responsibility for the Keller
2 Plaintiffs' claims.

3 On February 8, 2010, in Keller, the Court denied EA's so-
4 called "Anti-SLAPP" motion, one pursuant to California Code of
5 Civil Procedure section 425.16, which addresses Strategic Lawsuits
6 Against Public Participation (SLAPP). Keller Docket No. 150. The
7 Court rejected EA's argument that its games were transformative
8 works protected by the First Amendment, noting that "EA's
9 depiction of Plaintiff in 'NCAA Football' is not sufficiently
10 transformative to bar his California right of publicity claims as
11 a matter of law." Docket No. 150 at 9. The Court further
12 rejected EA's argument that "the videogame, taken as a whole,
13 contains transformative elements," finding that the "Court's focus
14 must be on the depiction of Plaintiff in 'NCAA Football,' not the
15 game's other elements." Id. at 10. EA filed an interlocutory
16 appeal of the order, which resulted in an automatic stay of
17 Keller, including a stay of discovery by Keller Plaintiffs against
18 EA. See Docket No. 253 at 6 (citing All One God Faith, Inc. v.
19 Hain Celestial Group, Inc., 2009 WL 4907433, at *2 n.2 (N.D.
20 Cal.)).

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23 During this time, Keller Plaintiffs and O'Bannon Plaintiffs
24 worked together to seek discovery from Defendants NCAA, CLC and
25 relevant third parties. Both O'Bannon Plaintiffs and Keller
26 Plaintiffs served discovery requests and obtained and indexed
27 documents, and took and defended many depositions. Keller
28

1 Plaintiffs acknowledge that "most of the depositions covered
2 antitrust topics unrelated to ROP claims," but state that they
3 "monitored each deposition to identify ROP issues and protect the
4 interests of the putative class." Keller Plaintiffs' Motion for
5 Fees from EA, Docket No. 1196 at 5.

6 In addition, O'Bannon Plaintiffs sought discovery from
7 Defendant EA, which it provided to Keller Plaintiffs. Keller
8 Plaintiffs assert that they reviewed these materials and coded and
9 indexed the information relevant to their case "to minimize
10 discovery on remand." Id. Keller Plaintiffs state that, because
11 of this work, they had "sufficient documentary evidence to move
12 for class certification and proceed to trial against the NCAA by
13 March 23, 2015," the Keller trial date set by the Court. Id. at
14 6.
15

16 At the end of August 2012, O'Bannon Plaintiffs filed their
17 motion for class certification. Instead of opposing the motion
18 for class certification, all three Defendants filed individual
19 motions to strike it, arguing that O'Bannon Plaintiffs raised a
20 new theory of liability in the motion. O'Bannon Plaintiffs
21 opposed the motions to strike. The Court denied the motions,
22 finding that Defendants' arguments in support of their motions to
23 strike were "more properly considered as arguments supporting
24 denial of the motion for class certification on its merits."
25 Docket No. 673 at 1. Accordingly, the Court construed the motions
26 to strike as Defendants' oppositions and set a further briefing
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28

1 schedule, allowing O'Bannon Plaintiffs to file a reply and
2 Defendants to file a sur-reply. The Court heard oral argument and
3 took the motion for class certification under submission on June
4 20, 2013. Docket No. 829.

5 On July 31, 2013, the Ninth Circuit affirmed the Court's
6 order denying EA's Anti-SLAPP motion. In re: NCAA Student-Athlete
7 Name & Likeness Licensing Litigation, 724 F.3d 1268 (9th Cir.
8 2013).³ The Ninth Circuit rejected EA's argument that its games
9 were protected by the First Amendment and affirmed this Court's
10 finding as a matter of law that EA was not entitled to the
11 transformative use defense. Id. at 1279.

12
13 II. Hart v. EA, D.N.J. No. 09-5990

14 On June 15, 2009, the then-existing law firm McKenna McIlwain
15 LLP had filed a putative class action on behalf of Plaintiffs Ryan
16 Hart and Troy Taylor in New Jersey state court, alleging New
17 Jersey state law, California state law, and common law claims
18 against EA. On October 26, 2009, the firm filed an amended
19 complaint including only Mr. Hart as named Plaintiff and
20 eliminating the California state law claim. EA subsequently
21 removed the case to the federal court for the District of New
22 Jersey and filed a motion to dismiss. The District of New Jersey
23 court dismissed all of the claims with prejudice except the right
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26 ³ Following the preliminary approval of this settlement, the
27 parties stipulated to dismissal of EA's petition for writ of
28 certiorari to the Supreme Court. Electronic Arts Inc. v. Keller,
135 S. Ct. 42 (2014).

1 of publicity claim, which it dismissed without prejudice. On
2 October 12, 2010, Mr. Hart filed a second amended complaint
3 alleging only the right of publicity claim and, on November 12,
4 2010, EA moved for summary judgment.⁴ EA argued that the First
5 Amendment prohibited the right of publicity claim. On September
6 9, 2011, the New Jersey court granted EA's motion for summary
7 judgment, finding that EA was entitled to assert a First Amendment
8 defense. Hart v. Electronic Arts Inc., 808 F. Supp. 2d 757
9 (D.N.J. 2011).
10

11 On October 5, 2011, Mr. Hart filed a notice of appeal to the
12 Third Circuit. On appeal, Mr. Hart was represented by McKenna
13 McIlwain and Altshuler Berzon LLP. On January 25, 2012, Keith
14 McKenna filed a notice of substitution of attorney, substituting
15 the McKenna Law Firm, LLC for McKenna McIlwain. On February 10,
16 2012, one day before Mr. Hart's opening brief was due, Mr.
17 McIlwain filed another notice of substitution of attorney,
18 substituting himself, Timothy McIlwain, Attorney at Law, LLC, for
19 McKenna McIlwain. The McKenna Law Firm filed a notice of
20 withdrawal of appearance.
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24 ⁴ While EA's motion for summary judgment was under
25 submission, the Keller Plaintiffs filed a motion before the
26 Judicial Panel on Multidistrict Litigation to transfer Hart and
27 Hubbard v. EA, E.D. Tenn. No. 09-234, to this Court to be
28 consolidated with Keller and other cases then pending. Mr. Hart,
Mr. Hubbard and EA opposed the motion and, on February 4, 2011,
the MDL Panel denied the motion to transfer. MDL No. 2212, Docket
No. 38.

1 In his opening brief, Mr. Hart relied on California's
2 transformative use test, arguing that EA's use of his identity was
3 not transformative. The concluding paragraph of the
4 transformative use section of Mr. Hart's brief noted that he
5 argued "the precise conclusion" reached by this Court in Keller.
6 Hart v. EA, 3d Cir. Case No. 11-3750, Brief Filed 2/10/2012 at 48
7 n.13.

8
9 On May 21, 2013, a panel of the Third Circuit reversed the
10 District of New Jersey court's grant of summary judgment and
11 remanded the case. The panel held that the transformative use
12 test was "the proper analytical framework to apply to cases" such
13 as Hart. Hart v. Electronic Arts, Inc., 717 F.3d 141, 165 (3d
14 Cir. 2013). Applying the transformative use test, the panel held
15 that the videogames at issue did not "sufficiently transform [Mr.
16 Hart's] identity to escape the right of publicity claim." Id. at
17 170. The Third Circuit panel noted that Keller "is simply [Hart]
18 incarnated in California" but declined to "rely too heavily" on
19 this Court's decision which was then on appeal to the Ninth
20 Circuit. Id. at 163 n.28.

21
22 In August 2013, Mr. McIlwain associated attorneys from the
23 Lanier Law Firm, PC as co-counsel for Mr. Hart.

24 III. Joint Efforts to Settle Claims Against EA

25
26 The parties in Keller, O'Bannon and Hart had all attempted to
27 reach settlements in their respective cases as early as 2011.
28 However, those efforts were unsuccessful. On September 10, 2013,

1 the three cases proceeded to a joint mediation before Randy Wulff.
2 During that session, Plaintiffs in all three cases reached a
3 settlement in principle with EA that also released claims against
4 CLC. (In this order, this settlement is referred to as the EA
5 settlement). At the time of the mediation, Mr. Hart was
6 represented by Mr. McIlwain. However, following the mediation,
7 Mr. Hart rejected the settlement and replaced his counsel, re-
8 hiring the McKenna Law Firm along with Lum, Drasco & Positan LLC
9 (collectively, Hart Plaintiffs' counsel).

11 After further negotiations, Mr. Hart agreed to a settlement
12 under terms Keller Plaintiffs' counsel describe as "substantively
13 analogous" to those reached at the September 10, 2013 mediation.
14 Carey Dec. at ¶ 52. The parties continued to work with Mr. Wulff
15 to resolve issues related to the allocation of the proposed
16 settlement fund. Part of the resolution included an agreement
17 that Hagens Berman, counsel for Keller Plaintiffs, would pay
18 current counsel for Hart Plaintiffs, the McKenna Law Firm and Lum,
19 Drasco & Positan, \$300,000 of any fee received from the
20 settlement. Hagens Berman also agreed that it would not object to
21 any lodestar amount claimed by current counsel for the Hart
22 Plaintiffs but indicated that it would respond to any questions
23 from the Court regarding Hart Plaintiffs' contribution to the
24 settlement.
25 settlement.

27 In May 2014, the parties filed their proposed settlement
28 papers with the Court. Keller Plaintiffs and EA also filed a

1 joint motion under Federal Rule of Civil Procedure 62.1 and
2 Federal Rule of Appellate Procedure 12.1 for an indicative ruling.
3 On July 16, 2014, the Court granted the joint motion and indicated
4 that it would preliminarily approve the settlement, allowing for a
5 limited remand from the Court of Appeals. The Ninth Circuit
6 granted the limited remand on July 24, 2014 and this Court finally
7 approved the settlement on August 19, 2015.

8
9 IV. Continued Litigation Against and Partial Settlement with NCAA

10 While settling their claims against EA, O'Bannon Plaintiffs
11 continued to litigate their case against the NCAA. In November
12 2013, the Court granted in part and denied in part O'Bannon
13 Plaintiffs' motion for class certification, certifying a class of
14 current and former Division I football and men's basketball
15 players whose names, images, likenesses may be, or have been,
16 included in game footage or in videogames licensed or sold by the
17 NCAA. Docket No. 893. However, the Court declined to certify a
18 damages sub-class, finding that O'Bannon Plaintiffs failed to
19 present a feasible method for determining which players appeared
20 in videogames and were therefore eligible for monetary damages.
21

22 O'Bannon Plaintiffs filed a motion for summary judgment and
23 opposed the NCAA's cross-motion for summary judgment. On April
24 11, 2014, the Court granted in part and denied in part O'Bannon
25 Plaintiffs' motion for summary judgment and granted in part and
26 denied in part the NCAA's cross-motion.
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28

1 While the parties' cross-motions for summary judgment in
2 O'Bannon were under submission, Keller Plaintiffs and O'Bannon
3 Plaintiffs attended two settlement conferences with Magistrate
4 Judge Cousins in an unsuccessful attempt to settle their claims
5 against the NCAA. Keller Plaintiffs continued to negotiate with
6 the NCAA and reached an agreement in principle, which they
7 announced on June 9, 2014, the first day of O'Bannon Plaintiffs'
8 bench trial against the NCAA.
9

10 LEGAL STANDARD

11 Rule 23(h) of the Federal Rules of Civil Procedure provides,
12 "In a certified class action, the court may award reasonable
13 attorney's fees and nontaxable costs that are authorized by law or
14 by the parties' agreement." Attorneys' fees provisions included
15 in proposed class action agreements must be "fundamentally fair,
16 adequate and reasonable." Staton v. Boeing Co., 327 F.3d 938, 964
17 (9th Cir. 2003).
18

19 In "common fund cases," a court has discretion to award
20 attorneys' fees either as a percentage of such common fund or by
21 using the lodestar method. Id. at 967-968. In the Ninth Circuit,
22 the "benchmark" for attorneys' fees in common fund class actions
23 is twenty-five percent of the common fund. Id. at 968. "The
24 benchmark percentage should be adjusted . . . when special
25 circumstances indicate that the percentage recovery would be
26 either too small or too large in light of the hours devoted to the
27 case or other relevant factors." Six Mexican Workers v. Arizona
28

1 Citrus Growers, 904 F.2d 1301, 1311 (9th Cir. 1990). "A fee award
2 of 30 percent is within the 'usual range' of fee awards that Ninth
3 Circuit courts award in common fund cases." Garner v. State Farm
4 Mutual Auto Ins. Co., 2010 WL 1687829, *1 (N.D. Cal.) (citing
5 Vizcaino v. Microsoft, 290 F.3d 1043, 1047 (9th Cir. 2002).

6 If the plaintiffs seeking fees in a class action settlement
7 jointly propose an allocation of those fees among co-counsel, a
8 court may consider "the relative efforts of, and benefits
9 conferred upon the class by, co-counsel" when deciding whether to
10 accept the proposal. In re FPI/Agretech Sec. Litig., 105 F.3d
11 469, 474 (9th Cir. 1997). A court may consider the same factors
12 when no such agreement exists. See, e.g., In re Critical Path,
13 Inc., 2002 WL 32627559 at *10 (N.D. Cal.) (Awarding higher fees to
14 the firm that "undertook most of the work (including document
15 review and negotiation with defendants) that actually delivered
16 real benefit to the classes" and lower fees to the firm that "rode
17 its coattails and received a (close to) free ride to settlement").

20 DISCUSSION

21 I. Fees to be Awarded

22 The Court's order preliminarily approving these class action
23 settlements allowed Plaintiffs' counsel in the NCAA settlement to
24 seek up to twenty-nine percent of the NCAA settlement fund, or
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1 \$5,800,000, in attorneys' fees.⁵ The order further allowed
2 Plaintiffs' counsel to seek up to thirty-three percent of the EA
3 settlement fund, or \$13,200,000, in attorneys' fees.

4 Keller Plaintiffs' counsel seek the full \$5,800,000 in fees
5 from the NCAA fund. Keller Plaintiffs' counsel also request
6 \$8,580,000 in fees from the EA fund, for a total of \$14,380,000 in
7 requested fees from both Defendants. Keller Plaintiffs' counsel
8 claim a lodestar of \$6,771,390.75. O'Bannon Plaintiffs' counsel
9 request \$8,000,000 in fees from the EA fund and claim a lodestar
10 of \$33,938,865.72, representing \$33,438,899.20 in fees incurred as
11 to the NCAA, EA and CLC until September 19, 2013, the date of the
12 successful mediation, plus \$544,966.52 in fees incurred
13 negotiating the settlement agreement, preparing the preliminary
14 approval motion and other EA-specific tasks following the
15 mediation. Hart Plaintiffs' current counsel, (the McKenna Law
16 Firm and Lum, Drasco & Positan) claim a lodestar of \$883,177 and
17 request that amount in fees from the EA fund. Finally, Mr.
18 McIlwain claims a lodestar of \$3,026,005 and requests \$4,620,000
19 in fees from the EA fund.
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22 Courts in the Ninth Circuit look to the following factors
23 when determining the proper percentage for an award of attorneys'
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25 ⁵ Only Keller Plaintiffs' counsel seek fees from the NCAA
26 settlement fund. The NCAA was not a defendant in the Hart case.
27 O'Bannon Plaintiffs did not settle with the NCAA. The NCAA's
28 motion for de novo review of Magistrate Judge Cousins' report and
recommendation granting in part O'Bannon Plaintiffs' counsel's
motion for fees from the NCAA is currently pending.

1 fees: (1) the results achieved; (2) the risks of litigation;
2 (3) whether there are benefits to the class beyond the immediate
3 generation of a cash fund; (4) whether the percentage rate is
4 above or below the market rate; (5) the contingent nature of the
5 representation and the opportunity cost of bringing the suit;
6 (6) reactions from the class; and (7) a lodestar cross-check.

7 Vizcaino, 290 F.3d at 1048-52.

8
9 Here counsel obtained a combined \$60,000,000 common fund for
10 the settlement classes. Moreover, these cases were heavily
11 litigated and all work was performed on a contingency basis.
12 There were only three objections to the settlements, none of which
13 was meritorious, and 29,182 individuals filed timely claims. In
14 addition, a lodestar cross-check supports an allocation above the
15 twenty-five percent benchmark. Accordingly, an allocation of the
16 requested twenty-nine percent of the common fund for attorneys'
17 fees in the NCAA settlement is fair and reasonable. See In re
18 Pacific Enters. Sec. Litig., 47 F.3d 373, 379 (9th Cir. 1995)
19 (affirming attorneys' fees comprising thirty-three percent of the
20 common fund when justified by the complexity of the issues and the
21 risks undertaken by counsel). Only Keller Plaintiffs' counsel
22 seek fees under the NCAA settlement. Accordingly, Keller
23 Plaintiffs' counsel's motion for fees from the NCAA settlement is
24 GRANTED. Docket No. 1197.

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26
27 Plaintiffs' counsel request thirty-three percent of the
28 common fund for attorneys' fees in the EA settlement. The Court

1 finds that an attorneys' fee award of thirty percent of the common
2 fund in the EA settlement is fair and reasonable. Id. The
3 allocation of that amount among the attorneys claiminig it is
4 addressed in the next section.

5 II. Allocation of EA Fees Among Plaintiffs' Counsel

6 Counsel for the cases settled against EA have not reached an
7 agreement on the proper allocation of the available fees.

8
9 Keller Plaintiffs' counsel argue that they should be awarded
10 the majority of the fees from the EA settlement because the Ninth
11 Circuit's opinion in Keller was the catalyst for the settlement
12 against EA. Keller Plaintiffs' counsel argue that, although
13 O'Bannon Plaintiffs' counsel's lodestar is significantly higher
14 than Keller Plaintiffs' counsels', much of that work concerned
15 discovery and focused on preparation for the trial against the
16 NCAA and was not useful to the settlement. According to Keller
17 Plaintiffs' counsel, the potential liability EA and CLC faced
18 based on the right of publicity claims far outweighed the
19 liability they faced based on O'Bannon Plaintiffs' claims.
20 Moreover, Keller Plaintiffs' counsel argue that they faced greater
21 risks litigating their class's claims because of the mandatory fee
22 shifting provisions in California's Anti-SLAPP and right of
23 publicity statutes. Keller Plaintiffs' counsel further argue that
24 Hart Plaintiffs' current counsel and Mr. McIlwain should be
25 limited to a maximum of \$700,000 in fees because their
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1 participation in the settlement negotiations negatively impacted
2 Keller Plaintiffs' bargaining power in those negotiations.

3 O'Bannon Plaintiffs' counsel argue that they should be
4 awarded the majority of the fees from the EA settlement because
5 they did the majority of the work prior to settlement. Because
6 the Keller Plaintiffs' claims against EA were subject to a
7 statutorily mandated stay pending the Ninth Circuit's decision on
8 the appeal of the denial of the Anti-SLAPP motion and because
9 O'Bannon Plaintiffs were preparing to go to trial, O'Bannon
10 Plaintiffs' counsel were responsible for almost all of the
11 discovery leading up to the settlement. O'Bannon Plaintiffs'
12 counsel further argue that their work was the catalyst for the
13 settlement, noting that EA did not express interest in settling
14 the case until after the Court took the O'Bannon motion for class
15 certification under submission. O'Bannon Plaintiffs' counsel also
16 point out that EA would have faced treble damages under the
17 Clayton Act if a damages class had been certified. Finally,
18 O'Bannon Plaintiffs' counsel argue that their clients' claims
19 against NCAA also contributed to the NCAA's decision to settle
20 with Keller Plaintiffs, noting that the settlement between those
21 parties was announced just as O'Bannon went to trial.⁶
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25 ⁶ Although O'Bannon Plaintiffs' counsel do not seek fees from
26 Keller Plaintiffs' settlement with the NCAA, they argue that they
27 should receive more of the EA fees than Keller Plaintiffs' counsel
28 based, in part, on their asserted contribution to the EA
settlement.

1 Accordingly, O'Bannon Plaintiffs' counsel argue that they should
2 receive two-thirds of the total EA fees, while Keller Plaintiffs'
3 counsel and current and former Hart counsel should share the
4 remaining third.

5 Mr. McIlwain argues that he should be awarded over \$4,000,000
6 in fees for the work he performed in Hart.⁷ He contends that it
7 was the Third Circuit's decision in Hart that was the catalyst for
8 the EA settlement. Mr. McIlwain notes that the Ninth Circuit
9 panel that affirmed this Court's ruling in Keller cited and relied
10 upon the Third Circuit's opinion in Hart. Moreover, Mr. McIlwain
11 argues that, while he was representing the Hart class, he and
12 Keller Plaintiffs' counsel reached an agreement that any fees
13 awarded as part of the settlement of the right of publicity claims
14 asserted in Hart, Keller and Alston should be split with sixty
15 percent of the fees going to Keller Plaintiffs' counsel and forty
16 percent going to Mr. McIlwain.
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21 ⁷ Mr. McIlwain also moves to intervene in this case in order
22 to seek attorneys' fees. In order to intervene as a matter of
23 right under Federal Rule of Civil Procedure 24(a)(2), "an
24 applicant must claim an interest the protection of which may, as a
25 practical matter, be impaired or impeded if the lawsuit proceeds
26 without" the applicant. Forest Conservation Council v. United
27 States Forest Serv., 66 F.3d 1489, 1493 (9th Cir. 1995). Mr.
28 McIlwain has no personal interest in the subject matter of this
lawsuit and is not entitled to intervene as a matter of right in
this case. Moreover, the Court declines to exercise its
discretion to permit him to intervene. Nevertheless, the Court
allows Mr. McIlwain to move for attorneys' fees for the work he
performed on behalf of the Hart Plaintiffs to the extent that that
work contributed to the creation of the common fund.

1 Finally, Hart Plaintiffs' current counsel seek a total of
2 \$1,183,177.00 in fees, representing their lodestar of \$883,177,
3 which they seek from the EA fund, plus the \$300,000 they will
4 receive from Keller Plaintiffs' counsel. Hart Plaintiffs' current
5 counsel do not state an opinion on how the remainder of the fees
6 should be allocated, except to argue that Mr. McIlwain should not
7 be entitled to any fees.

8
9 A. Allocation of Fees between O'Bannon Plaintiffs' Counsel
and Counsel for Plaintiffs Alleging ROP Claims

10 The Court must first determine how to allocate fees between
11 O'Bannon Plaintiffs' counsel and counsel for Plaintiffs alleging
12 right of publicity claims. The Court considers several factors in
13 weighing the contribution of each set of Plaintiffs' counsel to
14 the settlement.

15
16 1. Value of the Plaintiff Classes' Claims and
17 Likelihood of Liability for Defendants

18 Each of the groups of Plaintiffs' counsel argues that their
19 clients' claims exposed EA to the most liability and that activity
20 in their respective case was the catalyst for the EA settlement.

21 Keller Plaintiffs' counsel argue that, if they were
22 successful, Keller Plaintiffs would be entitled to statutory
23 damages of \$750 to \$1000 per player in addition to disgorgement,
24 fees, costs and punitive damages for each publication of the
25 games. See Cal. Civ. Code § 3344. Moreover, Keller Plaintiffs'
26 counsel argue that the Ninth Circuit's decision in their case took
27 away EA's only viable defense to the right of publicity claims,
28

1 which pushed EA to settlement. Keller Plaintiffs' counsel further
2 note that if EA had succeeded on its First Amendment defense, the
3 antitrust claims "would have been worthless because the
4 competitive market value of student-athlete images in videogames
5 would have been zero." Keller Plaintiffs' Opp. to O'Bannon
6 Plaintiffs' Motion, Docket No. 1212 at 7. Accordingly, Keller
7 Plaintiffs' counsel assert that the Ninth Circuit's July 13, 2013
8 opinion affirming this Court's February 8, 2010 denial of EA's
9 Anti-SLAPP motion contributed to EA's desire to settle not only
10 the right of publicity claims, but O'Bannon Plaintiffs' claims as
11 well.⁸

13 O'Bannon Plaintiffs' counsel respond that, at the time of
14 settlement, EA faced the risk of a certified damages class, which
15 would have exposed EA to treble damages. However, as Keller
16 Plaintiffs' counsel point out, O'Bannon Plaintiffs' own expert
17 stated that ninety-nine percent of their damages were attributable
18 to live broadcasts, not to videogames. O'Bannon Plaintiffs'
19 counsel assert that EA could have been held jointly and severally
20 liable for such damages as part of an antitrust conspiracy.
21 However, even assuming that EA would face such liability, O'Bannon

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24 ⁸ O'Bannon Plaintiffs' counsel argue that the Ninth Circuit
25 opinion could have been reversed by the Supreme Court, noting that
26 EA had a pending petition for writ of certiorari at the time of
27 the settlement. However, as Keller Plaintiffs' counsel argue,
28 this is speculative. Moreover, O'Bannon Plaintiffs' arguments
rely on an equally uncertain outcome, the potential of a favorable
ruling on its motion for class certification.

1 Plaintiffs' counsel do not respond to Keller Plaintiffs' counsel's
2 argument that, even when trebled, O'Bannon Plaintiffs' claims were
3 worth less than Keller Plaintiffs' claims.

4 The settlement's apportionment of funds to class members
5 demonstrates that the California right of publicity claims raised
6 by Keller Plaintiffs exposed EA to the greatest liability.
7 Assuming a 100 percent claims rate for purposes of this analysis,
8 a class member with only an antitrust claim would receive \$45.88
9 for each time his name appeared on a school roster, while a class
10 member with both an antitrust claim and a California right of
11 publicity claim would receive \$302.83 for each time he appeared in
12 a videogame. In other words, class members with California right
13 of publicity claims would receive \$256.95 more than class members
14 with only antitrust claims, for every relevant season.⁹
15 Similarly, a class member with only a New Jersey right of
16 publicity claim as raised in Hart, would receive \$82.59 per season
17 from EA. See Carey Dec. ISO Keller Plaintiffs' Opposition, Docket
18 No. 1214, ¶ 22.
19
20

21 _____
22 ⁹ Mr. McIlwain argues that O'Bannon Plaintiffs' counsel's fee
23 award should be based only on the \$5,000,000 allocated to the
24 Antitrust-Roster-Only Subclass in the May 2014 version of the
25 settlement agreement, before the parties created a single
26 settlement distribution plan for Plaintiffs raising antitrust and
27 ROP claims, which allocated settlement funds by a point system.
28 However, Mr. McIlwain's proposal fails to recognize that some
individuals who have antitrust claims also have right of publicity
claims. Accordingly, it would be improper to base O'Bannon
Plaintiffs' counsel's fees on the potential recovery of class
members who only have antitrust claims.

1 O'Bannon Plaintiffs' counsel also note that this Court took
2 their motion for class certification under submission in June
3 2013, shortly before the parties reached their settlement with EA,
4 and argue that "EA had every reason to settle the O'Bannon claims
5 before a class certification was issued, as defendants typically
6 do." O'Bannon Plaintiffs' Reply ISO Motion for Fees at 6.

7 O'Bannon Plaintiffs' counsel further note that EA faced the risk
8 of an imminent antitrust trial in O'Bannon and feared allowing
9 "bad precedent to be set in the O'Bannon case that would have
10 opened it up to further exposure in the Keller or Hart cases."
11 Id. Accordingly, O'Bannon Plaintiffs' counsel argue that it was
12 the threat of class certification and the upcoming trial in that
13 case that caused EA to settle. Keller Plaintiffs' counsel counter
14 that O'Bannon Plaintiffs' counsel's arguments in favor of
15 certification of a damages class were weak and EA's arguments
16 opposing certification were strong.¹⁰

17
18
19 The value of Keller Plaintiffs' California right of publicity
20 claims and the likelihood that EA's strongest defense to Keller
21 Plaintiffs' claims would be unavailable to it weigh in favor of a
22 finding that Keller Plaintiffs' case made a more significant

23
24 ¹⁰ O'Bannon Plaintiffs' counsel attempt to discount the value
25 of Keller Plaintiffs' claims, arguing that Keller Plaintiffs would
26 have faced barriers to class certification similar to those that
27 O'Bannon Plaintiffs faced for their damages class. However,
28 Keller Plaintiffs' counsel have developed a player database that
they could have used to support a motion for class certification.
Indeed, the parties are using Keller Plaintiffs' counsel's
database to assist in the administration of the settlement.

1 contribution to the settlement fund than did O'Bannon Plaintiffs'
2 or Hart Plaintiffs'. However, EA faced imminent trial in O'Bannon
3 and, as discussed below, the work O'Bannon Plaintiffs' counsel
4 contributed to advance that case while Keller and Hart were stayed
5 must also be recognized.

6 2. Time Spent on Litigation

7 It is undisputed that O'Bannon Plaintiffs' counsel spent many
8 more hours prosecuting O'Bannon through the date of the settlement
9 in principle than Plaintiffs' counsel spent in the other cases,
10 claiming a \$33,938,865.72 lodestar as compared to Keller
11 Plaintiffs' counsel's \$6,771,390.75 lodestar, Hart Plaintiffs'
12 current counsel's \$883,177 lodestar and Mr. McIlwain's \$3,026,005
13 lodestar. While Plaintiffs' counsel all agree that the percentage
14 of the fund method is the most appropriate method for awarding
15 fees in this case, the claimed lodestars are relevant as a cross-
16 check of the reasonableness of the percentage of the fund awarded
17 to each set of Plaintiffs' counsel.
18

19 3. Risk Undertaken

20 As noted above, Keller Plaintiffs' counsel's arguments
21 include that they were exposed to an additional risk beyond taking
22 the case on a contingency basis because they were subject to
23 mandatory fee-shifting under California's right of publicity and
24
25
26
27
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1 anti-SLAPP statutes. See Cal. Civ. Code § 3344 and Cal. Code Civ.
2 P. § 425.16.¹¹

3 4. Potential for O'Bannon Plaintiffs' Counsel to
4 Recover Fees from NCAA

5 The Court must also consider that O'Bannon Plaintiffs'
6 counsel may recover from the NCAA most of the fees they now seek.
7 O'Bannon Plaintiffs' counsel claim a lodestar of \$33,438,899.20
8 for work done against the NCAA, EA and CLC until the date of the
9 settlement in principle, which includes \$3,550,840.15 in fees
10 O'Bannon Plaintiffs' counsel were able to identify as specific to
11 claims against EA and CLC. In addition, O'Bannon Plaintiffs'
12 counsel claim \$544,966.52 in fees incurred to finalize the
13 settlement and seek the Court's approval.
14

15 In their litigation against the NCAA, O'Bannon Plaintiffs'
16 counsel have already claimed their lodestar, including the amount
17 they attribute to litigating against only EA and CLC, and
18 excluding only the amount related to the finalization of the
19 settlement. As discussed above, Magistrate Judge Cousins issued a
20 report and recommendation that the Court grant O'Bannon
21 Plaintiffs' counsel \$44,422,856.04 in attorneys' fees from the
22 NCAA. See O'Bannon Docket No. 405. If O'Bannon Plaintiffs'
23 counsel are able to collect the fees awarded from the NCAA, the
24

25
26 ¹¹ Although Keller Plaintiffs themselves would be liable under
27 the fee-shifting provisions, they had an agreement with their
28 counsel that counsel would be responsible for any fees awarded
under those provisions. See Transcript, Docket No. 1240 at 14.

1 equity of awarding them fees from this settlement will be reduced.
2 However, there is no guarantee that they will be paid. First,
3 this Court must consider the NCAA's objections to Magistrate Judge
4 Cousins' report and recommendation, and the NCAA may appeal any
5 fee awarded. In addition, on September 30, 2015, a panel of the
6 Ninth Circuit affirmed this Court's finding of antitrust liability
7 and affirmed in part the remedy ordered. However, O'Bannon
8 Plaintiffs have filed a petition for rehearing en banc. The Ninth
9 Circuit panel called for a response and the NCAA has filed an
10 opposition to the petition. Accordingly, the Ninth Circuit
11 mandate has not entered and either party could eventually petition
12 for a writ of certiorari from the Supreme Court.

14 Balancing all of the factors discussed above, the Court finds
15 that, if they are unable to recover their fees from the NCAA,
16 O'Bannon Plaintiffs' counsel are entitled to half of the fees to
17 be awarded from the EA settlement. To account for the uncertainty
18 regarding the fees to be awarded from the NCAA, the Court orders
19 that \$4,000,000 in fees be paid to O'Bannon Plaintiffs' counsel at
20 this time. Two million dollars shall be placed in escrow. If the
21 NCAA pays the fee award related to the O'Bannon trial, the
22 \$2,000,000 will be paid to Keller Plaintiffs' counsel. If the fee
23 award related to the O'Bannon trial is not paid by the NCAA, the
24 \$2,000,000 will be paid to O'Bannon Plaintiffs' counsel.
25
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27
28

1 B. Allocation of Fees among Counsel for Plaintiffs Raising
2 Right of Publicity Claims

3 Next the Court must determine the proper allocation of the
4 remaining \$6,000,000 in fees among counsel for the Keller
5 Plaintiffs, the Hart Plaintiffs and Mr. McIlwain. The majority of
6 these fees will be allocated to Keller Plaintiffs' counsel to
7 compensate them for the outstanding result they secured in this
8 case and the risk they faced in litigating it. The Court finds
9 little evidence that the Hart litigation contributed to the common
10 fund. The Court awards some fees to compensate current and former
11 counsel for Hart Plaintiffs for their work. However, as discussed
12 below, the Court finds insufficient evidence to support the
13 lodestars claimed by current and former counsel for Hart
14 Plaintiffs.
15

16 1. Keller Plaintiffs' Counsel

17 As discussed above, the Court finds that the California right
18 of publicity claims raised in Keller exposed EA to the greatest
19 liability in this litigation. Moreover, the substance and timing
20 of the Ninth Circuit's decision as it affected the settlement
21 weighs in favor of a finding that Keller Plaintiffs' claims
22 produced the greatest benefit for the settling class.
23 Accordingly, the Court grants Keller Plaintiffs' counsel
24 \$5,046,000 in fees from the EA fund, in addition to the fees they
25 will recover from the NCAA fund.
26
27
28

1 Taking into account the \$5,800,000 Keller Plaintiffs' counsel
2 will recover from the NCAA fund, Keller Plaintiffs' counsel will
3 receive a total of \$10,846,000, representing a 1.6 multiplier of
4 their \$6,771,390.75 lodestar. Keller Plaintiffs' counsel have
5 presented evidence that they have devoted 20,061.3 hours of time
6 since the case began, which the Court finds to be reasonable given
7 the more than six years counsel for Keller Plaintiffs have worked
8 on the case. Counsel responded to the motions to dismiss and
9 motions to strike, defended this Court's order on those motions on
10 appeal, took discovery from the NCAA and created the player
11 database being used to administer this settlement. The Court
12 further finds that Keller Plaintiffs' counsel's hourly rates are
13 reasonable in light of their experience, as reflected in their
14 declarations. Moreover, the Court finds that the 1.6 multiplier
15 is reasonable and justified in light of the risk undertaken by
16 Keller Plaintiffs' counsel and the results obtained.¹²

19 2. Current Counsel for Hart Plaintiffs

20 The Court awards current counsel for Hart Plaintiffs
21 \$260,000. Hart Plaintiffs' counsel claim a lodestar of \$883,177,
22 representing 2,012 hours of work at rates ranging from \$105 per
23 hour to \$450 per hour for the McKenna Law Firm and 646.70 hours of
24

25 ¹² If the NCAA pays the fees sought from it by O'Bannon
26 Plaintiffs' counsel and Keller Plaintiffs' counsel receive the
27 \$2,000,000 to be held in escrow, Keller Plaintiffs' counsel will
28 receive a total of \$12,846,000, representing a 1.9 multiplier.
This multiplier would also be reasonable and justified in light of
the risk undertaken and the results obtained.

1 work at rates ranging from \$250 per hour to \$550 per hour for Lum,
2 Drasco & Positan. They seek this lodestar in addition to the
3 \$300,000 they will receive from Keller Plaintiffs' counsel under
4 the agreement discussed above, for a total of \$1,118,177 in fees.

5 In their initial submissions, Hart Plaintiffs' counsel failed
6 to support their motion for fees with adequate time records,
7 simply providing a summary of the total hours spent and the rate
8 claimed for each person. The Court allowed counsel to submit
9 declarations itemizing the hours claimed by each individual by the
10 tasks completed. In response, counsel submitted declarations
11 attaching contemporaneous time records. The Court finds that the
12 time records submitted by Lum, Drasco & Positan support an award
13 of the \$238,124.50 lodestar claimed.

14
15 However, the documents submitted by the McKenna Law Firm are
16 replete with excessive time claimed for various tasks. The
17 Court's ability to assess the extent of the excessive time claimed
18 is hampered by the fact that the time records submitted by the
19 McKenna Law Firm are block billed. "Block billing is the time-
20 keeping method by which each lawyer and legal assistant enters the
21 total daily time spent working on a case, rather than itemizing
22 the time expended on specific tasks." Welch v. Metropolitan Line
23 Ins. Co., 380 F.3d 942, 945 n.2 (9th Cir. 2007) (internal
24 quotation marks and citations omitted). The Ninth Circuit has
25 recognized that "block billing makes it more difficult to
26
27
28

1 determine how much time was spent on particular activities." Id.
2 at 948.

3 For example, the records claim over 140 hours devoted solely
4 to preparing the 900 page appendix for the appeal to the Third
5 Circuit. See McKenna Decl., Docket No. 1274, Ex. A at 19-21,
6 Entries for work performed 12/15/2011-2/6/2012. Over eighteen
7 hours of additional block-billed entries include work on the
8 appendix, along with other tasks. Id. The 140 hours is itself
9 excessive, and it is impossible for the Court to determine how
10 much of the other block-billed time is related to the appendix.¹³

12 Another example of excessive billing compounded by block
13 billing is the time spent by Mr. McKenna reviewing and responding
14 to EA's motion to dismiss the complaint. Mr. McKenna claimed
15 eight hours on January 14, 2010 to "Review EA's motion to
16 dismiss." He claimed six more hours on January 15 to "Continued
17 review of motion to dismiss." Finally, he claimed an additional
18 six hours on January 16 for "Continued review of motion to
19 dismiss" for a total of twenty hours reviewing a thirty-five page
20 motion with one supporting declaration that was less than forty
21 pages long, including exhibits. In addition, Mr. McKenna had a
22 block-billed entry on January 18, claiming four hours to "Research
23
24

25 ¹³ The Court notes that Mr. McKenna's former law partner, Mr.
26 McIlwain, seeks fees for an additional twenty-four hours of work
27 by paralegal Katie Saluzzi for the preparation of the Appendix.
28 See Declaration of Katie Saluzzi, Docket No. 1276-7, Ex. B at 1.

1 case law cited in motion to dismiss; communication with Rosen re:
2 scheduling and settlement." From January 25, 2010 through March
3 5, 2010, Mr. McKenna had block-billed entries claiming over eighty
4 five additional hours for tasks primarily related to the
5 opposition to the motion to dismiss. Other McKenna Law Firm time-
6 keepers claimed more than fifty additional hours related primarily
7 to reviewing the motion to dismiss and preparing the opposition to
8 it, in addition to the time claimed by Mr. McKenna.¹⁴
9

10 An example of excessive time spent on tasks that likely had
11 little impact on the success of the litigation is the more than
12 111 hours claimed in June and July 2009 to creating the website
13 "youareinthegame.org."¹⁵ The website contains a brief paragraph
14 describing the use of names, images and likenesses in videogames,
15 three side-by-side comparisons of game photos to images from
16 videogames, links to two articles about the Hart and Keller
17 litigation, and a form where college athletes can fill in their
18 information "to be added to the list for consideration in this
19 case." Not only is the amount of time devoted to creating the
20

21 _____
22 ¹⁴ In addition, Mr. McKenna's former law partner, Mr.
23 McIlwain, seeks fees for other people for over 100 hours of work
24 on the motion to dismiss. See, e.g., Jorgensen Dec., Docket No.
25 1276-4 at Ex. A (claiming sixty-five hours of work in February
2010, primarily related to Plaintiff's opposition to the motion to
dismiss); Mullen Dec., Docket No. 1276-5 at ¶ 3 (claiming at least
62.5 hours of work related to motion to dismiss).

26 ¹⁵ The Court notes that Mr. McKenna's former law partner, Mr.
27 McIlwain, seeks fees for an additional thirty-five hours of work
28 by law student Alex Settle for the creation of this website. See
Declaration of Alex Settle, Docket No. 1276-8 at ¶ 2.

1 website excessive, but there is no evidence that information
2 gathered from the website contributed to the success of the
3 litigation in any manner.

4 These are only examples of excessive time entries. There are
5 many more. See, e.g., June 22, 2009 Entry (claiming eight hours
6 to "Supervise law clerk and paralegals re: organization of legal
7 research, investigation material and file material"); February 19,
8 2010 Entry (claiming four hours to "Review FRCP re: pleading
9 standard"); October 13, 2010 Entry (claiming one hour to "Emailed
10 copy of second amended complaint to opposing counsel"); November
11 16, 2010 Entry (claiming four hours to "Printed documents from ECF
12 system online and filed in binder for KAM" when there were only
13 thirty-six entries on the ECF docket as of that date); December
14 23, 2010 Entry (claiming one hour to "Send in proof of service for
15 Filing 24"); October 15, 2011 Entry (claiming one hour by a
16 partner to "E-filed notice of appeal").

17
18
19 In addition to the block-billed and excessive entries, the
20 McKenna time records include many vague entries. For example, the
21 entries contain over 140 hours of time claimed for unspecified
22 legal research and memo writing. See also, e.g., June 4, 2009
23 Entry (claiming six hours for "Continued research into EA's use of
24 player likeness"); June 6, 2009 Entry (claiming eight hours by a
25 partner to "Review data, documents and internet material re: EA's
26 marketing a video game"); October 9, 2010 Entry (claiming two
27 hours to, among other things, "review blogs"); November 18, 2011
28

1 Entry (claiming one hour to "Prepared index of box); January 20,
2 2014 Entry (claiming two hours to "Research docket sheet re: CA
3 Action").

4 Because the McKenna Law Firm's records are replete with
5 excessive and vague entries, the evaluation of which is made even
6 more difficult by block billing, the Court reduces the lodestar
7 claimed by the firm by sixty percent to \$258,021. Accordingly,
8 the total lodestar for Hart Plaintiffs' current counsel is
9 \$496,145.50.
10

11 Hart Plaintiffs' current counsel further argue that they
12 should receive their lodestar in addition to the \$300,000 they
13 will be paid by Keller Plaintiffs' counsel under the agreement
14 discussed above. Hart Plaintiffs' current counsel argue that the
15 \$300,000 payment should be in addition to their lodestar because
16 the agreement with Keller Plaintiffs' counsel "acknowledges the
17 overlap of the classes between the Keller and Hart matters and was
18 intended to recognize New Jersey ROP Class Counsel's contribution
19 [to] the class as a whole, beyond the class members whose claims
20 arose only under New Jersey's Right of Publicity law." McKenna
21 Dec., Docket No. 1274 at ¶ 2. However, as noted above, the Court
22 finds little evidence that the Hart litigation contributed to the
23 common fund and that Hart Plaintiffs' current and former counsel
24 are only entitled to some fees to compensate them for the work
25 performed. Accordingly, the Court will deduct from the lodestar
26 the \$300,000 that current counsel for Hart will receive from
27
28

1 Keller Plaintiffs' counsel for a total award of \$260,000 from the
2 EA fund.

3 3. Former Counsel for Hart Plaintiffs

4 Finally, the Court awards former Hart counsel, Mr. McIlwain,
5 the individuals he claims to have supervised and his co-counsel,
6 the Lanier Law Firm, \$694,000 in fees.¹⁶

7
8 a. Mr. McIlwain

9 Mr. McIlwain claims a lodestar of \$2,070,175, representing
10 2,453.20 hours billed at a rate of \$850 an hour. However, Mr.
11 McIlwain does not provide any evidence that \$850 is his customary
12 hourly rate. Indeed, the declaration of Michael Rubin, which Mr.
13 McIlwain filed in support of his motion for fees, states Mr.
14 Rubin's belief that Mr. McIlwain's "lodestar adopts and applies an
15 hourly rate of \$750 per hour." Rubin Dec. at ¶. 8. In addition,
16 Mr. McIlwain's former partner Mr. McKenna claimed an hourly rate
17 of \$450. Accordingly, the Court reduces Mr. McIlwain's hourly
18 rate to \$550, with a corresponding lodestar reduction to
19 \$1,349,260.
20

21 Moreover, the Court notes that Mr. McIlwain's records claim
22 time for travel with no apparent relevant purpose. For example,
23

24 ¹⁶ In his supplemental declaration, Mr. McIlwain states that
25 he welcomes an order that payment from the EA fund be made
26 directly to the individuals on whose behalf he seeks fees. To the
27 extent the Court awards fees to the individuals Mr. McIlwain
28 claims to have supervised, the Court orders that the fees shall be
paid directly to them. Within one week of the date of this order,
Mr. McIlwain shall provide counsel for EA with the necessary
information for those payments to be made.

1 the records claim 8.30 hours of time for "Travel from NYC to Los
2 Angeles" on November 24, 2010. However, there is nothing in the
3 subsequent time entries that indicates a case-related reason for
4 Mr. McIlwain's trip. McIlwain Decl., Ex. A at 19. See also,
5 e.g., id. at 5 (11.80 hours claimed on February 10, 2009 for
6 "Travel from Newark to Los Angeles"); id. at 19 (6.20 hours
7 claimed on April 28, 2009 for "Travel to California"). In
8 addition, Mr. McIlwain's time record includes hundreds of hours
9 for entries that claim "research and discuss" or "review" a single
10 case. For example, Mr. McIlwain claims 3.10 hours of time on
11 October 3, 2009 to "Research and Discuss Namath v. Sports
12 Illustrated." Id. at 12. It is not clear why this short New York
13 state court opinion warranted 3.10 hours of research and
14 discussion. See also, e.g., id. at 6 (claiming 2.50 hours to
15 "Research and discuss White v. Samsung Electronics America, Inc.";
16 claiming 3.40 hours to "Research and Discuss Kimbragh v. Coca-
17 Cola/USA"). In other instances, Mr. McIlwain claims what appears
18 to be excessive time for simple tasks, see, e.g., id. at 27
19 (claiming 4.20 hours on January 13, 2012, to "Research the rules
20 for admission to the 3rd circuit court of appeals and conference
21 with paralegal to put task together for admission"), or work that
22 does not appear to be reasonably related to the settlement in this
23 case, see, e.g., id. at 25 (claiming 2.30 hours to "Investigate
24 talent agency addresses and lead agents"; claiming 6.20 hours to
25 "Research games that are similar to movies; analysis [sic] films
26
27
28

1 that could become video games; research the sales of war video
2 games like 'Call of Duty'; Watch Oceans 13; imdb actors in Oceans
3 13 movie"; claiming 3.40 hours to "Research Matt Damon; George
4 Clooney; Don Cheadle; Bernie Mack; Ellen Barkin; Andy Garcia; Brad
5 Pitt background"; claiming 3.70 hours to "Analysis [sic]
6 biographical information for Matt Damon; George Clooney; Don
7 Cheadle; Bernie Mack; Ellen Barkin; Andy Garcia; Al Pacino; Brad
8 Pitt; image in Oceans 13 movie and correlate likeness to new video
9 game"). Still other entries are vague. For example, Mr. McIlwain
10 has numerous entries for "memo to file" without a topic. See
11 also, e.g., id. at 26 (claiming 3.20 hours to "Review file
12 contents").

14 The Court also notes that between April 18, 2013 and May 17,
15 2013, while the case was under submission with the Third Circuit,
16 Mr. McIlwain billed a total of 9.80 hours to multiple entries
17 labeled as "Conference call with Katie Saluzzi re: Status of Case"
18 but performed no other work on the case. Id. at 42. Ms. Saluzzi
19 was a paralegal working with Mr. McIlwain on the case. Her time
20 records show similar time entries for these phone calls, but also
21 show no other work on the case. Saluzzi Dec., Docket No. 1276-7,
22 Ex. B at 3 (billing a total of 10.75 hours for phone calls with
23 Mr. McIlwain during the same time period). It is not clear how
24 approximately ten hours of conversations between an attorney and a
25 paralegal that neither stemmed from tasks performed nor led to
26 tasks being performed during a time period when there was no
27
28

1 activity in the case could be reasonably related to the litigation
2 or successful resolution of the case.

3 Finally, as discussed more fully below, Mr. McIlwain claims
4 almost \$500,000 in fees on behalf of paralegals, law students and
5 attorneys who he claims to have supervised. As will be discussed
6 below, it appears that there is little basis for either the hours
7 or the hourly rates he claims for those individuals. The Court
8 finds that Mr. McIlwain's willingness to seek those fees calls
9 into question the reliability of his own time records.
10

11 Because Mr. McIlwain's time records are replete with entries
12 that are not reasonably related to the litigation or settlement of
13 the case and because the Court questions the reliability of the
14 records, the Court reduces his adjusted lodestar by an additional
15 seventy percent. The Court awards Mr. McIlwain \$405,000 in
16 attorney's fees.
17

18 b. Work Supervised by Mr. McIlwain

19 Mr. McIlwain also claims a lodestar of \$491,360 on behalf of
20 other attorneys, law students and paralegals he supervised,
21 representing 1,169.7 hours of time billed at rates ranging from
22 \$215 per hour to \$850 per hour. In his original filing, Mr.
23 McIlwain did not provide sufficient evidence to support a finding
24 that the hourly rates claimed were reasonable, nor did he provide
25 time records for any of the individuals. In addition, Mr.
26 McIlwain declared that he is a "solo lawyer" and stated that he
27 was claiming time for individuals he "employed and was associated
28

1 with for the purpose of investigating and prosecuting the Hart
2 case." McIlwain Dec. at ¶ 1, 19. Noting that Mr. McIlwain
3 provided no evidence that he paid these individuals the amounts he
4 claimed on their behalf, or that he had been authorized to seek
5 fees on their behalf and would pay any fees ordered over to them
6 in full, the Court directed Mr. McIlwain to file declarations by
7 each of these individuals which itemize the hours claimed by the
8 tasks completed and state the hourly rate or rates the individual
9 actually charged Mr. McIlwain for the work he or she performed and
10 the number of hours for which the individual was actually paid by
11 Mr. McIlwain.

12
13 Mr. McIlwain has now filed declarations from nine of these
14 ten individuals. Because Mr. McIlwain did not submit a
15 declaration from Rachel Cook, the Court will not award the \$16,900
16 of fees Mr. McIlwain claims on her behalf. Each of the
17 declarations states that the declarant has not been paid by Mr.
18 McIlwain but that he or she performed work for Mr. McIlwain with
19 the understanding that he would pay him or her "upon the
20 successful conclusion of the case." Each of the declarants
21 further states that he or she had an understanding that "if Mr.
22 McIlwain received an excellent result, he would pay [him or her] a
23 bonus or multiplier" so that he or she would receive an amount
24 greater than a lodestar calculated with his or her usual hourly
25 rate.
26
27
28

1 Having reviewed the declarations of these individuals, only
2 one of whom was able to provide a time record adequately itemizing
3 the hours claimed by the tasks completed, the Court is troubled by
4 Mr. McIlwain's original claim of fees on their behalf. Mr.
5 McIlwain claimed specific amounts of time that appear to have no
6 basis in fact. For example, Mr. McIlwain claimed 34.8 hours of
7 time on behalf of Kris Nejat. However, Mr. Nejat's declaration
8 provides no itemization of time and states that he "worked well in
9 excess of 100 hours on the Hart matter." Nejat Decl., Docket No.
10 1276-6 at ¶ 5. See also, Settle Decl., Docket No. 1276-8 at ¶ 2
11 (stating that the total work performed was well in excess of
12 thirty-five hours while Mr. McIlwain claimed 51.40 hours of time
13 on Mr. Settle's behalf); Amadeo Decl., Docket No. 1276-1 at ¶ 5
14 (stating that the total work performed exceeded 300 hours while
15 Mr. McIlwain claimed 120.20 hours on Mr. Amadeo's behalf). Mr.
16 McIlwain provides no basis for the hours he claims on behalf of
17 the individuals he purportedly supervised. The lack of foundation
18 for these claims also calls into question the reliability of his
19 own time records.

22 i. Katie Saluzzi

23 Mr. McIlwain claims \$48,375 of fees on behalf of paralegal
24 Katie Saluzzi for 225 hours of work performed at a rate of \$215
25 per hour. In her declaration, Ms. Saluzzi states that she worked
26 "with Mr. McIlwain as a paralegal consultant" but that she "was at
27 no time considered his employee," paid a salary or paid an hourly
28

1 rate. Saluzzi Dec., Ex. 1276-7 at ¶ 2. Ms. Saluzzi further
2 declares that she prepared a "Certification of Services" for the
3 Hart case that itemizes her time by the tasks completed and
4 submitted it to Mr. McIlwain with the understanding that "upon the
5 successful conclusion of the case" she would be paid \$48,735.¹⁷
6 Id. at ¶ 3. Ms. Saluzzi declares that she had worked on other
7 matters with Mr. McIlwain and billed him at a rate of \$215 per
8 hour. Id.

9
10 Neither Ms. Saluzzi nor Mr. McIlwain provides any support for
11 Ms. Saluzzi's claimed hourly rate. The Court notes that the
12 McKenna Law Firm claimed an hourly rate of \$105 for its paralegals
13 and Hagens Berman claimed rates of \$150-\$190 per hour for
14 paralegals with much more experience than Ms. Saluzzi.
15 Accordingly, the Court reduces Ms. Saluzzi's hourly rate to \$105,
16 with a corresponding lodestar reduction to \$23,625.

17
18 In addition, the Court will make reductions to the hours
19 claimed on Ms. Saluzzi's behalf. Ms. Saluzzi has included in her
20 time record sixty-one hours of work performed after September 30,
21 2013, when Mr. McIlwain was informed by Mr. Hart that he was no
22 longer authorized to work on the case. These fees cannot
23 reasonably be related to the successful litigation and settlement
24

25 ¹⁷ Although Ms. Saluzzi states that the "Certification of
26 Services" was prepared for the Hart litigation and the document is
27 printed with the District of New Jersey caption for the case, it
28 is not clear that the document was requested by the New Jersey
court or filed on Hart docket.

1 of the case. Accordingly, the Court reduces the lodestar by
2 \$6,405 to account for these hours. In addition, as discussed
3 above, Ms. Saluzzi and Mr. McIlwain both billed for numerous phone
4 conferences "re: status" while the case was under submission
5 before the Third Circuit. These fees are not reasonably related
6 to the successful litigation and settlement of the case. Ms.
7 Saluzzi billed 10.75 hours of time for these telephone calls. The
8 Court will reduce her lodestar by \$1130 to account for this time.
9 Ms. Saluzzi's reduced lodestar is \$16,090.

11 In addition, Ms. Saluzzi's time records overstate her
12 contribution to the litigation of Hart in other ways. First, she
13 recorded her time in quarter-hour increments. The time record
14 includes many entries for filing or telephone calls that likely
15 took one or two tenths of an hour instead of a quarter hour. In
16 addition, Ms. Saluzzi billed for clerical tasks. See, e.g.,
17 Saluzzi Dec., Docket No. 1276-7, Ex. B at 4 (claiming time for
18 making travel arrangements). "[P]urely clerical or secretarial
19 tasks should not be billed at a paralegal rate or lawyer's rate,
20 regardless of who performs them." Davis v. City of San Francisco,
21 976 F.2d 1536, 1543 (9th Cir. 1992) (quoting Missouri v. Jenkins,
22 491 U.S. 274, 288 n.10 (1989)) (internal alteration marks
23 omitted). Finally, a large percentage of Ms. Saluzzi's time
24 entries are for meetings or telephone calls which do not appear to
25 be related to work performed. The Court will reduce the remaining
26 lodestar by fifteen percent to account for these factors.
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1 The Court will award Ms. Saluzzi \$13,700.

2 ii. Joseph Cane

3 Mr. McIlwain claims \$178,500 in fees on behalf of Joseph
4 Cane, representing 210 hours of work at a rate of \$850 per hour.
5 Mr. Cane declares that he "was a consistent and constant
6 consultant" to Mr. McIlwain throughout his representation of Mr.
7 Hart. Cane Dec., Docket No. 1276-2 at ¶ 4.
8

9 Despite the Court's instructions, Mr. Cane's declaration does
10 not state what his standard hourly rate was, or any rate agreed
11 upon between him and Mr. McIlwain. In addition, Mr. Cane provides
12 only the most general summary of his time. For example, he
13 states, "During the period from November through December, 2007, I
14 spent over 18 hours conferring with Tim McIlwain about researching
15 the theories of liability to be asserted in the Hart case, about
16 Troy Taylor's participation as a class representative, about the
17 merit of including other and multiple athletes as class
18 representatives, and about the differences in various states' laws
19 governing the rights of publicity." Id. at ¶ 5. Mr. Cane does
20 not provide any information about how, eight years later, he is
21 able to remember how many hours he spent assisting Mr. McIlwain
22 during those months or the tasks he performed. The Court finds
23 that Mr. Cane's declaration is not adequate to support an award of
24 fees and declines to award any of the fees claimed on his behalf.
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26
27 See Hensley, 461 U.S. at 433 ("Where the documentation of hours is
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1 inadequate, the district court may reduce the award
2 accordingly.").

3 iii. Corrine Mullen

4 Mr. McIlwain claims \$52,700 in fees on behalf of Corrine
5 Mullen, representing sixty-two hours at a rate of \$850 per hour.
6 Ms. Mullen, however, declares that her standard hourly rate is
7 \$450 per hour.

8
9 Ms. Mullen declares that her "work on the Hart case with Mr.
10 McIlwain involved the research and drafting of points and
11 authorities in opposition to EA's motion to dismiss or in the
12 alternative motion for summary judgment" between December 10 and
13 December 23, 2010, preparation for oral argument on the motion and
14 drafting supplemental letter briefs filed in July 2011. Mullen
15 Dec., Docket No. 1276-5 at ¶ 3. Ms. Mullen does not provide any
16 further itemization of her time, but states that she "spent at
17 least 62.5 hours on that work." Id. Ms. Mullen does not state
18 how she is able to state with certainty that she spent the amount
19 of time claimed on these tasks. The Court finds that Ms. Mullen's
20 declaration is not adequate to support an award of fees and
21 declines to award any fees claimed on her behalf. See Hensley,
22 461 U.S. at 433.

24 iv. Amber Jorgensen

25
26 Mr. McIlwain claims \$101,855 in fees on behalf of Amber
27 Jorgensen, representing 287 hours at a rate of \$355 per hour. Ms.
28 Jorgensen declares that her standard hourly rate is \$355. The

1 Court notes that Ms. Jorgensen was a law student for part of the
2 time that she worked on the case but that she states a single
3 hourly rate. The Court finds that an hourly rate of \$275 is more
4 appropriate for Ms. Jorgensen's work. Like the other declarants,
5 Ms. Jorgensen states that she expected Mr. McIlwain to pay her for
6 her time "upon the successful conclusion of the case." Jorgensen
7 Dec., Docket No. 1276-4 at ¶ 10. However, Ms. Jorgensen also
8 states that "some unallocated portion" of a \$3,000 payment from
9 Mr. McIlwain to her was for work related to Hart. Id. at ¶ 11.
10 She states that the payment "was not intended to relate solely or
11 predominantly" to her work on Hart because she worked on other
12 matters for Mr. McIlwain during the same time period. Id.

14 Ms. Jorgensen attaches a document she prepared for purposes
15 of this fee request, which she declares summarizes work done "to
16 the extent I can readily verify by written record, including,
17 without limitation, a description of the documents reviewed and
18 written by me (in whole and in part), the topics of research, a
19 general acknowledgment of communications in which I participated."
20 Id. at 8. The tasks are grouped by month from February 2010
21 through July 2013 and include a total number of hours for each
22 month ranging from a low of one-quarter of an hour in May 2011 to
23 a high of sixty-five hours in February 2010. Id. at Ex. A. The
24 summary includes a total of 232.25 hours of claimed work. Ms.
25 Jorgensen further declares that due to the passage of time she is
26 unable to describe further details of the work she performed, but
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1 she estimates that she spent more than 300 hours in total on the
2 case. Although Ms. Jorgensen relied on written records to compile
3 her time summary, the Court finds that her monthly estimates of
4 time spent make it difficult to assess the reliability of the
5 estimated time spent. Moreover, in some months, the only time Ms.
6 Jorgensen billed was for reviewing case documents and telephone
7 calls or emails, not for the creation of any work product. See,
8 e.g., Entries for January 2011, February 2011, March 2011, May
9 2011, November 2011, December 2011, January 2012, February 2012,
10 April 2012. Accordingly, the Court will reduce the time claimed
11 on the summary by eighty percent to a total of forty-six hours.
12 The Court will not award any fees for time not documented on the
13 summary. In addition, the Court will reduce the amount to be
14 awarded to Ms. Jorgensen by \$3,000, the amount previously paid by
15 Mr. McIlwain to Ms. Jorgensen. The Court awards Ms. Jorgensen
16 \$10,900 in fees.

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18
19 v. William Amadeo

20 Mr. McIlwain claims \$42,671 in fees on behalf of William
21 Amadeo, representing 120.20 hours at a rate of \$355 per hour. Mr.
22 Amadeo declares that his usual hourly rate is \$355 per hour. Mr.
23 Amadeo attaches to his declaration a summary of time he spent
24 working on Hart and another purportedly related case, Brown.
25 However, the summary is entirely unreliable. Most of the entries
26 are for at least six hours, and some are for as many as forty-four
27 hours. The descriptions for many of the tasks are vague. See,
28

1 e.g., Entry for October 3, 2008 (claiming eight hours to "Review
2 what users came up with"); Entry for December 26, 2008 (claiming
3 eight hours to "Organization of research for TM"); Entry for
4 January 21, 2009 (claiming eight hours to "Research done for
5 appeal process"). Other entries are clearly excessive. See,
6 e.g., Entries for October 1, 2008, October 2, 2008, October 3,
7 2008, February 20, 2009 and February 21, 2009 (claiming a total of
8 forty-six hours to research and write a memo on a single case);
9 Entries for January 22, 2009 and February 15, 2009 (claiming a
10 total of twenty-two hours to research the relevance of the Class
11 Action Fairness Act to the case). On several days, Mr. Amadeo
12 purports to have worked as many as twenty billable hours. See,
13 e.g., Entries for October 3, 2008 (twenty hours); Entries for
14 October 2, 2008 (sixteen hours); Entries for October 22, 2008
15 (eighteen hours). Other entries are clearly erroneous if not
16 false. See, e.g., January 11, 2009 Entry (claiming eight hours to
17 "Did research on O'Bannon Class" although O'Bannon was not filed
18 until July 2009).

21 The Court finds that Mr. Amadeo's declaration is not adequate
22 to support an award of fees and declines to award any fees claimed
23 on his behalf. See Hensley, 461 U.S. at 433.

24 vi. Kris Nejat

25 Mr. McIlwain claims \$12,354 in fees on behalf of Kris Nejat,
26 representing 34.80 hours at a rate of \$355 per hour. Mr. Nejat
27 does not provide his usual hourly rate or the hourly rate he
28

1 agreed to bill Mr. McIlwain. In addition, Mr. Nejat provides only
2 the most general description of the work he performed with the
3 rough estimate that he "worked well in excess of 100 hours on the
4 Hart matter." Nejat Dec., Docket No. 1276-6 at ¶ 5. The Court
5 finds that Mr. Nejat's declaration is not adequate to support an
6 award of fees and declines to award any fees claimed on his
7 behalf. See Hensley, 461 U.S. at 433.

8
9 vii. Alex Settle

10 Mr. McIlwain claims \$13,107 in fees on behalf of Alex Settle,
11 representing 51.40 hours of work at a rate of \$255 per hour. Mr.
12 Settle does not provide his usual hourly rate or the hourly rate
13 he agreed to bill Mr. McIlwain. Moreover, Mr. Settle's general
14 description of the tasks he completed does not support an award of
15 fees. Mr. Settle declares that he worked in "excess of 35 hours"
16 on various tasks. His descriptions of some tasks, such as "there
17 were numerous discussions and meetings that involved the case" and
18 "I was involved in additional legal research and writing for the
19 briefs in the case," are vague. Settle Decl., Docket No. 1267-8
20 at ¶ 2. Mr. Settle also states that he worked on the creation of
21 the website youareinthegame.org. However, as discussed above,
22 there is no evidence that the website contributed to the
23 successful litigation or settlement of Hart. The Court finds that
24 Mr. Settle's declaration is not adequate to support an award of
25 fees and declines to award any fees claimed on his behalf.
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viii. Katrina Yu

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2 Mr. McIlwain claims \$6,120 in fees on behalf of Katrina Yu,
3 representing 24.50 hours of work at a rate of \$250 per hour. Ms.
4 Yu does not provide her usual hourly rate or the hourly rate she
5 agreed to bill Mr. McIlwain. Ms. Yu declares that her
6 approximately twenty-five hours of work on the case was limited to
7 attending a seminar at which an EA executive was a panelist. Mr.
8 McIlwain directed Ms. Yu to take notes and to ask certain
9 questions. It is not clear that Ms. Yu's attendance at the
10 seminar contributed to the successful litigation or settlement of
11 Hart. Accordingly, the Court will not award fees on Ms. Yu's
12 behalf.
13

ix. Ron Chini

14
15 Mr. McIlwain claims \$18,748 in fees on behalf of Ron Chini,
16 representing 87.20 hours of work at a rate of \$215 per hour. Mr.
17 Chini does not provide his usual hourly rate or the hourly rate he
18 agreed to bill Mr. McIlwain. Mr. Chini declares that he spent
19 more than 100 hours working on Hart between January and April
20 2009. It appears from Mr. Chini's declaration that he reviewed EA
21 videogames, in an attempt to find instances of recognizable
22 individuals in the games, and summarized other law students' work
23 on the same project. Because neither Mr. McIlwain nor Mr. Chini
24 provides any basis for the rate claimed on Mr. Chini's behalf and
25 Mr. Chini provides no basis for his estimate of the number of
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1 hours claimed, the Court will not award any fees on Mr. Chini's
2 behalf.

3 c. The Lanier Firm

4 Finally, Mr. McIlwain initially claimed a lodestar of
5 \$464,470 on behalf of attorneys from the Lanier Firm, representing
6 over 600 hours of time billed at rates ranging from \$500 per hour
7 to \$900 per hour. The Court directed Mr. McIlwain to submit a
8 supplemental declaration from Eugene Egdorf to support these fees.
9 Mr. McIlwain has submitted a declaration from Mr. Egdorf in which
10 he reduces the rates claimed to a range of \$350 per hour to \$900
11 per hour for a reduced lodestar of \$313,838.¹⁸

12
13 The Court finds that the time records submitted by Mr. Egdorf
14 generally support an award of fees for the hours claimed in the
15 lodestar. However, Mr. Egdorf has included 23.25 hours of work
16 performed after September 30, 2013, when his firm and Mr. McIlwain
17 were informed by Mr. Hart that they were no longer authorized to
18 represent him. These fees cannot reasonably be understood to be
19 related to the successful litigation and settlement of the case.
20 Accordingly, the Court reduces the lodestar by \$20,076 to account
21 for these hours. More importantly, the Court finds that the
22 evidence submitted does not support a finding that the reduced
23 hourly rates claimed are reasonable. For example, Mr. McIlwain
24
25

26 _____
27 ¹⁸ The Court notes that the supplemental declaration also
28 reduces the number of hours claimed by Ryan Ellis from 151 to
fifty-one.

1 seeks a rate of \$500 per hour for a senior legal research
2 associate who graduated from law school in 2003 and who "works on
3 commercial litigation cases, with an emphasis on bankruptcy-
4 related litigation." Egdorf Dec. at Ex. D; see also, e.g., id.
5 at ¶ 22 and Ex. C (claiming a rate of \$500 for a senior litigation
6 associate who graduated from law school in 2005 and whose
7 "practice centers on bankruptcy-related litigation as well as all
8 stages of the commercial chapter 11 and chapter 7 process").
9 Accordingly, the Court will reduce the lodestar claimed by an
10 additional ten percent, for a total of \$264,400.

12 Accordingly, the Court awards former Hart counsel a total of
13 \$694,000 in fees.

14 III. Costs

15 The NCAA settlement agreement allowed Plaintiffs' counsel to
16 seek up to \$500,000 in costs and expenses. The EA settlement
17 agreement allowed Plaintiffs' counsel to seek up \$2,500,000 in
18 costs and expenses. The total amount of costs requested by
19 Plaintiffs is less than the maximum permitted under the settlement
20 agreements. Attorneys may recover their reasonable expenses that
21 would typically be billed to paying clients in non-contingency
22 matters. See Harris v. Marhoefer, 24 F.3d 16, 19 (9th Cir. 1994).
23 The costs claimed here are recoverable to the extent they were
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1 necessary to secure the resolution of the litigation and are
2 reasonable in amount. See In re Immune Response Sec. Litig., 497
3 F. Supp. 2d 1166, 1177-78 (S.D. Cal. 2007); In re Media Vision
4 Tech. Sec. Litig., 913 F. Supp. 1362, 1366 (N.D. Cal. 1995).

5 A. Keller Plaintiffs' Counsel

6 Keller Plaintiffs' counsel seek a total of \$448,868.40 in
7 costs, half of which they seek from the NCAA and half of which
8 they seek from EA. The Court finds that Keller Plaintiffs'
9 counsel have sufficiently documented their requested costs and
10 established that they were necessary to secure the resolution of
11 the litigation. Accordingly, the Court grants Keller Plaintiffs'
12 counsel's request for \$224,434.20 in costs from the NCAA fund and
13 \$224,434.20 in costs from the EA fund.
14

15 B. O'Bannon Plaintiffs' Counsel

16 O'Bannon Plaintiffs' counsel requested \$1,836,505.89 in
17 costs, which they now agree should be reduced by \$16,541.89 to
18 \$1,819,964. This reduction represents the amount claimed by
19 O'Bannon Plaintiffs' counsel in their motion for fees from the
20 NCAA and awarded in Magistrate Judge Cousin's July 13, 2015 order.
21 See O'Bannon Docket No. 405. The Court finds the costs to be
22 sufficiently documented and necessary to secure the resolution of
23 the litigation. The Court grants O'Bannon Plaintiffs' counsel's
24 request for \$1,819,964 in costs from the EA fund.
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1 C. Hart Plaintiffs' Current Counsel

2 Hart Plaintiffs' current counsel seek \$13,741.77 in costs.
3 As discussed above, Hart Plaintiffs' counsel's fee request was not
4 properly documented. This extends to their request for costs.
5 Accordingly, the Court reduces the request by ten percent and
6 awards \$12,367.59 in costs to Hart Plaintiffs' current counsel
7 from the EA fund. See Moreno v. City of Sacramento, 534 F.3d
8 1006, 1112 (9th Cir. 2007) (allowing trial court to "impose a
9 small reduction, no greater than 10 percent--a 'haircut'--based on
10 its exercise of discretion and without a more specific
11 explanation").

13 D. Former Counsel for Hart Plaintiffs

14 Mr. McIlwain seeks \$76,209.91 in costs on behalf of himself
15 and co-counsel, the Lanier Law Firm. The Court awards a total of
16 \$45,810.58. As discussed above, Mr. McIlwain's records filed in
17 support of his request for fees and costs include entries for
18 travel without a stated purpose. The Court declines to award
19 costs related to such travel. Mr. McIlwain has not demonstrated
20 that this travel was reasonable or necessary to secure the
21 resolution of this litigation. In addition, Mr. McIlwain's
22 records include unexplained charges at various stores, including
23 office supply stores. Again, Mr. McIlwain's records do not
24 demonstrate that these costs were reasonable or necessary.
25 Moreover, office supplies are overhead that should not ordinarily
26 be billed to a client. See Missouri v. Jenkins, 491 U.S. 274, 296
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1 (1989) (“[A] prudent attorney customarily includes . . . office
2 overhead . . . in his own hourly billing rate.”). Finally, Mr.
3 McIlwain includes significant expenses related to payments to
4 individuals with no explanation for who those individuals are or
5 why their employment was reasonable or necessary. Accordingly,
6 the Court reduces Mr. McIlwain’s expenses by \$27,851.73 and awards
7 him \$22,882.18 in costs.

8
9 In addition, the expenses claimed by the Lanier Law Firm are
10 not itemized or supported by an adequate declaration.
11 Accordingly, the Court reduces the Lanier Law Firm’s request by
12 ten percent and awards \$22,928.40 in costs from the EA fund. See
13 Moreno, 534 F.3d at 1112 (allowing a ten percent “haircut”).

14 CONCLUSION

15 For the reasons stated above, the Court GRANTS Keller
16 Plaintiffs’ counsel’ motion for \$5,800,000 in attorneys’ fees and
17 \$224,434.20 in costs under the NCAA settlement. In addition, the
18 Court GRANTS Keller Plaintiffs’ counsel \$5,046,000, O’Bannon
19 Plaintiffs’ counsel \$4,000,000, current counsel in Hart \$260,000,
20 and former counsel in Hart \$694,000 in attorneys’ fees from the EA
21 fund. Two million dollars will be held in escrow, to be paid to
22 O’Bannon Plaintiffs’ counsel if they are not paid their fees by
23 the NCAA and to be paid to Keller Plaintiffs’ counsel if O’Bannon
24 Plaintiffs’ counsel are paid by the NCAA. Finally, the Court
25 GRANTS grants Keller Plaintiffs’ counsel \$224,434, O’Bannon
26 Plaintiffs’ counsel \$1,819,964, current counsel in Hart

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\$12,367.59, and former counsel in Hart \$45,810.58 in costs from the EA fund.

IT IS SO ORDERED.



Dated: December 15, 2015

CLAUDIA WILKEN
United States District Judge