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11 Attorneys for Defendant  
 12 COLLEGIATE LICENSING COMPANY

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 14 **UNITED STATES DISTRICT COURT**  
 15 **NORTHERN DISTRICT OF CALIFORNIA**  
 16 **OAKLAND DIVISION**

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 18 In re NCAA Student-Athlete Name and  
 Likeness Licensing Litigation

Case No. 09-cv-1967-CW

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 This Document Relates To:  
 22 All Actions

**ORDER**  
**GRANTING DEFENDANT COLLEGIATE**  
**LICENSING COMPANY'S**  
**ADMINISTRATIVE MOTION TO FILE**  
**UNDER SEAL SELECTED PORTIONS OF**  
**EXHIBITS A THROUGH D TO THE**  
**DECLARATION OF PETER M. BOYLE**  
**AND SELECTED PORTIONS OF CLC'S**  
**MEMORANDUM OF POINTS AND**  
**AUTHORITIES, BOTH IN SUPPORT OF**  
**CLC'S MOTION TO DISMISS**  
**PLAINTIFFS' CONSOLIDATED**  
**AMENDED COMPLAINT**

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1 Collegiate Licensing Company (“CLC”), having filed an Administrative Motion pursuant  
2 to Civil Local Rules 7-11 and 79-5(c), to have the clerk of the court file under seal certain  
3 confidential portions of documents referenced in its Motion to Dismiss Plaintiffs’ Consolidated  
4 Amended Complaint and the portions of its Memorandum of Points and Authorities quoting those  
5 documents, and good cause appearing therefore,

6 IT IS HEREBY ORDERED that selected portions of Exhibits A through D to the  
7 Declaration of Peter M. Boyle and the selected portions of CLC’s Memorandum of Points and  
8 Authorities In Support of CLC’s Motion to Dismiss Plaintiffs’ Consolidated Amended Complaint  
9 that quote the confidential portions of those Exhibits shall be filed under seal.

10 IT IS SO ORDERED.

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12 Dated: 2/7/2011

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15 THE HON. CLAUDIA WILKEN  
16 UNITED STATES DISTRICT COURT JUDGE  
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