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FILED 
 OCT 30 2009
 RICHARD W. WIEKING
 CLERK, U.S. DISTRICT COURT
 NORTHERN DISTRICT OF CALIFORNIA
 OAKLAND

File
 part

10 Attorneys for Defendant
 11 COLLEGIATE LICENSING COMPANY

12 **UNITED STATES DISTRICT COURT**
 13 **NORTHERN DISTRICT OF CALIFORNIA**

14 EDWARD C. O'BANNON, JR., on
 15 behalf of himself and all others similarly
 16 situated,
 17 Plaintiff,

Case No. 4:09-cv-03329-CW

**APPLICATION FOR ADMISSION OF
 SVETLANA S. GANS PRO HAC VICE**

Judge: Hon. Claudia Wilken

v.

18 NATIONAL COLLEGIATE ATHLETIC
 19 ASSOCIATION (a/k/a the "NCAA"); and
 20 COLLEGIATE LICENSING COMPANY
 21 (a/k/a "CLC"),

Defendants.

22 Pursuant to Civil L.R. 11-3, Svetlana S. Gans, an active member in good standing of the
 23 bar of Colorado, hereby applies for admission to practice in the Northern District of California on
 24 a pro hac vice basis representing Collegiate Licensing Company in the above-entitled action.

In support of this application, I certify on oath that:

- 25 1. I am an active member in good standing of a United States Court or of the highest
 26 court of another State or the District of Columbia, as indicated above;
- 27 2. I agree to abide by the Standards of Professional Conduct set forth in Civil Local
 28 Rule 11-4, to comply with General Order No. 45, Electronic Case Filing, and to become familiar

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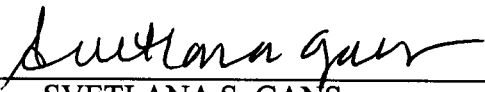
**APPLICATION FOR ADMISSION OF SVETLANA S. GANS PRO HAC VICE
 (4:09-CV-03329-CW)**

1 with the Local Rules and the Alternative Dispute Resolution Programs of this Court; and,
2 3. An attorney who is a member of the bar of this Court in good standing and who
3 maintains an office within the State of California has been designated as co-counsel in the above-
4 entitled action. The name, address and telephone number of that attorney is:

5 Gennaro A. Filice, III
6 Filice Brown Eassa & McLeod, LLP
7 1999 Harrison Street, Suite 1800
8 Oakland, CA 94612-3520
9 Phone: (510) 444-3131

10 I declare under penalty of perjury, under the laws of the State of California, that the
11 foregoing is true and correct.

12 Executed this 29th day of October 2009, at Washington, D.C.

13 By: 
14 SVETLANA S. GANS
15 Attorney for Defendant
16 COLLEGIATE LICENSING COMPANY
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1 **CERTIFICATE OF SERVICE**

2 I, the undersigned, declare:

3 I am a citizen of the United States and employed in Alameda County, California. I am
4 over the age of eighteen years and not a party to the within-entitled action. My business address
5 is 1999 Harrison Street, Suite 1800, Oakland, California 94612-3520. On the date listed below, I
6 served a copy of the within document(s):

- 7 • **APPLICATION FOR ADMISSION OF SVETLANA S. GANS *PRO HAC VICE***
8 • **[PROPOSED] ORDER GRANTING APPLICATION FOR ADMISSION OF**
9 **SVETLANA S. GANS *PRO HAC VICE***

- 10 by transmitting via facsimile the document(s) listed above to the fax number(s) set
11 forth below on this date before 5:00 p.m.
12 by placing the document(s) listed above in a sealed envelope with postage thereon
13 fully prepaid, the United States mail at Oakland, California addressed as set forth
14 below.
15 by placing the document(s) listed above in a sealed _____ envelope and
16 affixing a pre-paid air bill, and causing the envelope to be delivered to a
17 _____ agent for delivery.
18 by personally delivering the document(s) listed above to the person(s) at the
19 address(es) set forth below.
20 by transmitting via the CM/ECF system which will send notification to the email
21 addresses registered with the Clerk of the Court.

22 I declare under penalty of perjury under the laws of the State of California that the above
23 is true and correct.

24 Executed on October 30, 2009, at Oakland, California.

25 _____
26 /s/Tonya R. Cole
27 TONYA R. COLE