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20 Attorneys for Defendant
 21 COLLEGIATE LICENSING COMPANY

22 **UNITED STATES DISTRICT COURT**
 23 **NORTHERN DISTRICT OF CALIFORNIA**

24 EDWARD C. O'BANNON, JR., on
 25 behalf of himself and all others similarly
 26 situated,
 27 Plaintiff,

28 v.

29 NATIONAL COLLEGIATE ATHLETIC
 30 ASSOCIATION (a/k/a the "NCAA"); and
 31 COLLEGIATE LICENSING COMPANY
 32 (a/k/a "CLC"),

33 Defendants.

Case No. 4:09-cv-03329 CW

NOTICE OF APPEARANCE OF COUNSEL

Date Complaint filed: July 21, 2009

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TO THIS COURT AND ALL COUNSEL OF RECORD:

PLEASE TAKE NOTICE THAT Amber M. Trincado of Filice Brown Eassa & McLeod LLP, 1999 Harrison Street, Suite #1800, Oakland, CA 94612, hereby enters an appearance in the above-captioned matter as co-counsel on behalf of Collegiate Licensing Company.

Dated: November 13, 2009

/s/Amber M. Trincado
Gennaro A. Filice III (SBN: 061112)
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Attorneys for Defendant Collegiate Licensing Company

1 **CERTIFICATE OF SERVICE**

2 I, the undersigned, declare:

3 I am a citizen of the United States and employed in Alameda County, California. I am
4 over the age of eighteen years and not a party to the within-entitled action. My business address
5 is 1999 Harrison Street, Suite 1800, Oakland, California 94612-3520. On the date listed below, I
6 served a copy of the within document(s):

7 **NOTICE OF APPEARANCE OF COUNSEL**

- 8 by transmitting via facsimile the document(s) listed above to the fax number(s) set
9 forth below on this date before 5:00 p.m.
- 10 by placing the document(s) listed above in a sealed envelope with postage thereon
11 fully prepaid, the United States mail at Oakland, California addressed as set forth
12 below.
- 12 by placing the document(s) listed above in a sealed _____ envelope and
13 affixing a pre-paid air bill, and causing the envelope to be delivered to a
_____ agent for delivery.
- 14 by personally delivering the document(s) listed above to the person(s) at the
15 address(es) set forth below.
- 16 by transmitting via the CM/ECF system which will send notification to the email
17 addresses registered with the Clerk of the Court.

18 Carl A. Taylor Lopez
19 Lopez & Fantel
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Seattle, WA 98122-4024

Jack Simms
Boies Schiller & Flexner LLP
5301 Wisconsin Avenue, Suite 800
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Boies Schiller & Flexner LLP
5301 Wisconsin Avenue, Suite 800
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23 I declare under penalty of perjury under the laws of the State of California that the above
24 is true and correct.

25 Executed on November 13, 2009, at Oakland, California.

27 _____
/s/Tonya R. Cole
TONYA R. COLE

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