28

Doc. 195

1	The National Collegiate Athletic Association ("NCAA") hereby submits its Amended Trial			
2	Exhibit List for the Court's review, attached hereto at Exhibit A.			
3	The NCAA reserves all rights to use at trial any exhibits identified by the Antitrust			
4	Plaintiffs in their Amended Trial Exhibit List (Dkt. No. 183).			
5	The NCAA's inclusion of any document on its trial exhibit list does not constitute an			
6	admission as to the authenticity or admissibility of any such document. The NCAA reserves the			
7	right to withdraw any designated document from its list. The NCAA also reserves the right to			
8	modify or change sponsoring witness information in response to the NCAA's objections, time			
9	constraints, or for any other legitimate purpose.			
10				
11	DATED: June 6, 2014 MUNGER, TOLLES & OLSON LLP			
12	GLENN D. POMERANTZ KELLY M. KLAUS			
13	ROHIT K. SINGLA CAROLYN H. LUEDTKE			
14				
15	By: /s/ Glenn D. Pomerantz			
16	GLENN D. POMERANTZ			
17	Attorneys for Defendant National Collegiate Athletic Association			
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
- 1				

# Exhibit A

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EVIIIDIT				
EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
1	NBA/SLAM License Agreement with O'Bannon	O'Bannon, Edward		
2	O'Bannon Article, Las Vegas Sun	O'Bannon, Edward		
3	Edward O'Bannon & Nikki Cox / Unhappily Ever After - Sitcoms	O'Bannon, Edward		
	Film Clip Release, Personal Footage from Ed O'Bannon; Point Forward			
4	Productions, LLC	O'Bannon, Edward		
5	Email thread, eddieob31@cox.net to King	O'Bannon, Edward		
6	Email thread, King to Hausfeld et al.	O'Bannon, Edward		
	Confidentiality, Non-Disclosure and Non-Circumvention Agreement, Point			
7	Forward Productions, LLC and Ed;O'Bannon, 8/15/09	O'Bannon, Edward		
	EA Sports, Historic Rosters, 50;C#50, '82 North Carolina, FR C;6'10" 233			
8	lbs	O'Bannon, Edward		
9	EA Sports, Historic Rosters, 31 PF=31, '95 UCLA, SR PF 6'8" 205 lbs	O'Bannon, Edward		
10	UCLA History	O'Bannon, Edward		
11	Las Vegas Review-Journal, O'Bannon Article	O'Bannon, Edward		
		, , , , , , , , , , , , , , , , , , , ,		
12	Ed O'Bannon Blog; http://www.dunkpoint.;com/models/EdOBannon.php	O'Bannon, Edward		
	Miller Cards, Ed O'Bannon 1995;Classic #89, UCLA,			
	(http://millercards.net/;bkcarddetails.php?cardID=2269			
13	and;http://millercards.net/;bkcarddetails.php?cardID=4315)	O'Bannon, Edward		
	Card Detail, 1995 Classic Printer's 202 Proofs #89 - Ed O'Bannon	O Barrion, Edward		
	AW;(http://www.checkoutmycards.com/Cards/Basketball/1995/Classic Pr			
14	inters Proofs/89/Ed OBannon AW)	O'Bannon, Edward		
16	WireImage, Home > Your Search for Ed O'Bannon	O'Bannon, Edward		
		· · · · · · · · · · · · · · · · · · ·		
18	Fax, O'Bannon to Dan Kupetz/Arn Tellem Fax, Gail D to Ralph Jackson	O'Bannon, Edward O'Bannon, Edward		
19		,		
20	Letter, Reed to Tellem	O'Bannon, Edward		
21	Rick Schloss Communication; Attn: Gail D'Agostino	O'Bannon, Edward		
24	Draft Day '95, Ed O'Bannon, 897/1050, Signature Rookies	O'Bannon, Edward		
25	Ed O'Bannon Podcast: Following a Dream to Broadcast Hoops	O'Bannon, Edward		
26	Players Covered By HoopTV - HoopTV Blog	O'Bannon, Edward		
	EA Sports, Team Management/Manage Roster, PG #11, PG 5'11" 187			
27	lbs JR.	O'Bannon, Edward		
	EA Sports, Team Management/Manage Roster, PF #31, PF 6'8" 205 lbs			
28	SR.	O'Bannon, Edward		
29	EA Sports, Edit Player - 3 Appearance, #15 QB #15	O'Bannon, Edward		
	Letter from Edelman Lemler Productions to Tellem & Associates, Inc. re			
30	print ad campaign for Bloomingdales	O'Bannon, Edward		
31	Getty Images, Title: Ed O'Bannon	O'Bannon, Edward		
32	Fax, Kupetz to Leiter, 8/24/98	O'Bannon, Edward		
	ED OBANNON AUTO (http://media.			
37	photobucket.com/image/;ed%20obannon/getbig14/302.jpg?0=1)	O'Bannon, Edward		
38	Letter, Mason to Levin	O'Bannon, Edward		
39	Reebok Fax, Wheeler to Tellum	O'Bannon, Edward		
40	Ray Ellis trading card	Ellis, Ray		
	Ray Ellis Sports, The Kerwin Company Online Apparel Store, Higley, AZ,			
41	Fieldhouse, Accessories Mugs	Ellis, Ray		
	Ray Ellis Sports, The Kerwin Company Online Apparel Store, Higley, AZ,			
42	Accessories Novelty	Ellis, Ray		
43	NFL Player Contract between Ray Ellis and Philadelphia Eagles	Ellis, Ray		
	National Football League Alumni Services, Inc., Group Licensing	<u> </u>		
44	Agreement	Ellis, Ray		
	Defensive Back Ray Ellis 1980s Ohio State Football Card, eBay,;Item			
45	number 350500664828	Ellis, Ray		
	EA Sports, "Edit Player - Appearance; #13 QB #13, Buffalo, Junior, RS,	5, rj		
46	QB; Height 6'0", Weight 215 lbs," etc.	Ellis, Ray		
70	EA Sports, "Edit Player, LB RB, Appearance, 2 of 4, Height 6'3", Weight	======		
47	226 lbs," etc.	Ellis, Ray		
47 48	Ray Ellis - LinkedIn	Ellis, Ray	+	
48			+	
	Photo Gallery, Revolucion World Wide Office Blog	Ellis, Ray	+	
50 52	SC Football Classics Volume I, TrojanTV All-Access The Kerwin Company, Gallery	Ellis, Ray	+	
52	The Nerwin Company, Gallery	Ellis, Ray		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
NO	Ohio State Buckeyes Buckeye Classics Vol. II, The Official Online Store	SPONSON	DATE OFFERED	DATE ADMITTED
53	of the Pasadena Tournament of Roses	Ellis, Ray		
54	Rivalry Series: Ohio State Beats Michigan, The Ohio State Marketplace	Ellis, Ray		
55	VoiceAmerica, guest directory, guest detail, Ray Ellis	Ellis, Ray		
56	OSU-USC On ESPN Classic - Bucknuts Forum	Ellis, Ray		
	The 1979 Indiana State Sycamores,;IndyStar.com, Mr. 26, 2009			
	(http://;www.indystar.com/article/20090326/;SPORTS0606/903260387/Th			
57	e-1979-Indiana-State-Sycamores	Gilbert, Alex		
	ESPN Commemorates 30th Anniversary of Bird-Magic NCAA	G		
58	Championship Game, March 25, 2009	Gilbert, Alex		
F0	Official Indiana State Photo Store, GoSycamores.com - Official Web	Cilbort Alox		
59 60	Site; of Indiana State Athletics When March Went Made: The Game That Transformed Basketball	Gilbert, Alex Gilbert, Alex		
- 00	EA Sports, Team Management / Manage Roster, SG #0, SG 6'3" 186 lbs	Glibert, Alex		
61	JR.	Gilbert, Alex		
- 01	UTI.	Cilibert, Fliex		
62	NBA Uniform Player Contract between Sam Jacobson and the Lakers	Jacobson, Sam		
63	Letter to Sam Jacobson from Los Angeles Lakers dated June 26, 1998	Jacobson, Sam		
64	Jump Start Basketball Training Flyer	Jacobson, Sam		
65	Jump Start Basketball Training Flyer	Jacobson, Sam		
66	EA Sports Roster page printout	Jacobson, Sam		
68	Sam Jacobson trading cards	Jacobson, Sam		
71	Sam Jacobson trading card image	Jacobson, Sam		
72	Professional Profile of Harry Flournoy	Flournoy, Harry		
73	Release Agreement between Harry Flournoy and Panini America, Inc.	Flournoy, Harry		
74	Harry Flournoy trading cards from Panini	Flournoy, Harry		
75	Harry Flournoy trading card listing from eBay	Flournoy, Harry		
70	E marilla library Element from Commanda Normana data di kura 40,0040	Flavora I I ama		
76 77	E-mail to Harry Flournoy from Samantha Newman dated June 16, 2010	Flournoy, Harry Flournoy, Harry		
77	E-mail to Jon King from Harry Flournoy dated June 10, 2010 E-mail to Jon King from Harry Flournoy dated May 27, 2010	Flournoy, Harry		
70	Memorandum of Agreement between Walt Disney Pictures and The 1966	Flouriloy, Harry		
79	Texas Western Miner Basketball Team	Flournoy, Harry		
80	Disney contractual allocation worksheet	Flournoy, Harry		
81	Harry Flournoy 2004 Form 1099 from Walt Disney Pictures	Flournoy, Harry		
82	Life Story and Consultation Agreement	Flournoy, Harry		
83	Harry Flournoy 2006 Form 1099 from ESPN Productions	Flournoy, Harry		
84	HarryFlournoy.com webpages	Flournoy, Harry		
85	USPS envelope to Harry Flournoy	Flournoy, Harry		
86	Printout from El Paso Times regarding Hall of Fame	Flournoy, Harry		
	Amazon.com - Texas Western Autographed With Coach Framed Black &			
87	White 16x20 Photograph - Autographed College Photos	Flournoy, Harry		
	Authentic Signed Sports Webpage, 1966 Texas Western Team	E		
88	Autographed NCAA Basketball	Flournoy, Harry		
89	Cover of Wheaties box showing Texas Western	Flournoy, Harry		
90	Documentation, "Catch & Hold"	Prothro, Tyrone		
91	Excerpt, book called "Power of the Pom Pom Change The Game"	Prothro, Tyrone		
92	Agreement between Tyrone Prothro and Rhett Ellis	Prothro, Tyrone		
	Exclusive Signing Agreement between New Life Art, Inc. and Tyrone			
93	Prothro	Prothro, Tyrone		
94	Documentation from eBay	Prothro, Tyrone		
95	Copy of football picture	Prothro, Tyrone		
96	Documentation, "Game Changers"	Prothro, Tyrone		
97	Copy of football photograpgh	Prothro, Tyrone		
	Copy of article from Al.com, "Former Alabama star Tyrone Prothro: I don't			
98	want to see somebody end up like me"	Prothro, Tyrone		
99	Copy of photograph	Prothro, Tyrone		
100	Copy of photograph	Prothro, Tyrone		
101	Copy of Team Management Roster	Prothro, Tyrone		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
102	Copy of Edit Player - Appearance, #16 Copy of Edit Player - Appearance, #4	Prothro, Tyrone Prothro, Tyrone		
103	Copy of document, "To the first customer who comes and opens a	Prounto, Tyrone		
105	checking account"	Prothro, Tyrone		
	Copy of document, "An autograph photo for anyone who comes and	, , ,		
	opens a checking account with Regions. I'll be here all day so stop by and			
106	see me"	Prothro, Tyrone		
107	Copy of documents from TyroneProthro.com Fan Website, 18 pages Gooley Photography - Florida Gators, Tyrone Prothro, Alabama Crimson	Prothro, Tyrone		
108		Prothro, Tyrone		
	Copy of Getty Images document, 35 pages	Prothro, Tyrone		
110	Slam Dunk to Glory by David "Big Daddy D" Lattin	Lattin, David		
111	Amendment to 6/6/2002 Agreement with Disney for Glory Road	Lattin, David		
112	Release Agreement between David Lattin and Panini America, Inc.  David Lattin trading card	Lattin, David Lattin, David		
114	Release from NBA Retired Players Association	Lattin, David		
115	Printout from www.champs66.com	Lattin, David		
117	Lattinsdunk.com webpages	Lattin, David		
121	Lattinsdunk.com webpages	Lattin, David		
122	David Lattin business card	Lattin, David		
123	Lattinsdunk.com webpages (picture of Lattin from 1965/66 Texas Western season)	Lettin David		
123	Printout from easports.com	Lattin, David Lattin, David		
125	Eric Riley trading cards	Riley, Eric		
126	Card details from photobucket.com	Riley, Eric		
127	Resume of Eric Riley	Riley, Eric		
128	Wikipedia article on Eric Riley	Riley, Eric		
130	Card set details from eBay.com Eric Riley card details from eBay.com	Riley, Eric Riley, Eric		
133	Printout from High Rise Foundation website	Riley, Eric		
134	Check from Hoops That Help to High Rise Foundation	Riley, Eric		
135	EA sports game screenshot, Michigan roster	Riley, Eric		
136	Roster listing from 1989 Michigan team	Riley, Eric		
137	Stanford football player profiles Printout from nfldraftscout.com	Maynor, Patrick		
138	Representation agreement between between John Owens and Patrick	Maynor, Patrick		
139		Maynor, Patrick		
140	Image from EA Sports game	Maynor, Patrick		
141	Image from EA Sports game	Maynor, Patrick		
142	Image from EA Sports game	Maynor, Patrick		
143 144	Printout from Facebook.com Printout from Stanford photo archives	Maynor, Patrick Maynor, Patrick		
145	Printout from Getty Images	Maynor, Patrick		
147	Collection of photographs	Rhodes, Damien		
148	Street & Smith's 2005 Yearbook, College Football	Rhodes, Damien		
149	Copy of 2005 Syracuse program or media guide	Rhodes, Damien		
150	Copy of Syracuse Football Respect the Past, Represent the Future	Rhodes, Damien		
151 152	Copy of 2005 The Spring Thing on The Juice NFL Player Contract	Rhodes, Damien Rhodes, Damien		
102	IN LITAYER CONTRACT	rinouco, Danilen		
153	Signing, Reporting and Playing Bonus Addendum to NFL Player Contract	Rhodes, Damien		
	Collection of photographs available through Getty Images Bates			
156	numbered	Rhodes, Damien		
157	Copy of Midwestern Securities Trading Company, LLC document	Rhodes, Damien	1	
158 159	Copy of image from an EA Sports NCAA college game Printout from book Kentucky Wildcats Where Have You Gone	Rhodes, Damien Jaracz, Thad		
160	Thought Equity talent clearance release	Jaracz, Thad		
161	Raising the Flag on Iwo Jima Photo	Jaracz, Thad		
162	Printout on Thad Jaracz from bigbluehistory.net	Jaracz, Thad		
163	Printout from photobucket.com	Jaracz, Thad		
165 166	Printout from gettyimages.com Printout from aseaofblue.com	Jaracz, Thad Jaracz, Thad		
167	Printout from aseasiolue.com Printout on Dick Gabriel documentary from;bigbluehistory.net	Jaracz, Thad Jaracz, Thad		
.07	in thiteat on Blok dablier documentary from biguidenistory.het	oaraoz, rriau	l	1

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EVIUDIT				
EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
168	Honoring Our Veterans presentation	Jaracz, Thad		
	Printout from video game screen	Jaracz, Thad		
	Printout from video game screen	Jaracz, Thad		
	Printout from video game screen	Jaracz, Thad		
	Printout from video game screen Printout from video game screen	Jaracz, Thad Jaracz, Thad		
	Printout from video game screen	Jaracz, Thad		
	Printout from video game screen	Jaracz, Thad		
176	GWsports.com - Bob Tallent, 1990 Athletic Hall of Fame Inductee	Tallent, Robert		
	Page from the Big Blue History dot net showing information about Bob			
177	Tallent	Tallent, Robert		
	Page from eBay showing a photo from 1966 of Bob Tallent and Cliff			
178	Berger	Tallent, Robert		
	Page from Media dot Photobucket dot com showing a photograph that	Talland Dahand		
179 180	includes Bob Tallent and other players as well as Bob Tallent's signature Game screenshots	Tallent, Robert Tallent, Robert		
	Arena Football One, LLC Standard Player Contract	Danny Wimprine		
182	Forwarded e-mail from Suzanne Alford with attached pictures	Danny Wimprine		
	Printout from Nola.com	Wimprine, Danny		
	Printout from Nola.com	Danny Wimprine		
	Article from New York Times	Danny Wimprine		
186	Printout from New Orleans VooDoo website	Danny Wimprine		
187	Printout from cstv.com	Danny Wimprine		
	Printout from secure.wireimage.com	Danny Wimprine		
	Printout from Big Show Combine	Danny Wimprine		
	Printout from Facebook.com	Danny Wimprine		
191	Printout from YouTube.com	Danny Wimprine		
	Printout from Memphis media guide	Danny Wimprine		
193 194	Printout from gettyimages.com  Memo from AFLPA to players	Danny Wimprine Danny Wimprine		
195	E-mail stream regarding autograph signing	Danny Wimprine		
	Printout from Memphis Magazine	Danny Wimprine		
	EA Sports screen image	Danny Wimprine		
	EA Sports screen image	Danny Wimprine		
200	IMG Speakers, Jay Bilas - ESPN College Basketball Analyst	Bilas, Jay		
	ESPN Productions, Inc. Announcer's Agreement as of September 1,			
211	2005	Bilas, Jay		
	Documents from the website of Jay Bilas	Bilas, Jay		
	Photos	George, Tate		
	Printout from Ebay Printout from Sports Memorabilia	George, Tate George, Tate		
	Printout from Sports Memorabilia	George, Tate		
	Document entitled Talent Clearance Release	George, Tate		
	Copy of check	George, Tate		
	Copy of check	George, Tate		
	Article from The New York Times	George, Tate		
236	Document entitled Where Are They Now	George, Tate		
	Document entitled SI Vault	George, Tate		
	Document entitled Portfolio.com	George, Tate		
	Document entitled Hype	George, Tate		
	Page from the Thought Equity Web site	George, Tate		
241	Document entitled Historic Rosters  Document entitled Historic Rosters	George, Tate		
242 243	Document entitled Historic Rosters  Document entitled Historic Rosters	George, Tate George, Tate		
	Document entitled Historic Rosters	George, Tate		
	Document entitled The George Group	George, Tate		
	Business Wire - Thought Equity Motion Now Offers Licensing Rights and	Songo, rato		
	Clearances Expertise to Its Customers	Weitekamp, Greg		
	E-mail from Greg Millard to Matt Kauffman	Weitekamp, Greg		
293	E-mail from Greg Weitekamp to Kellie Carroll	Weitekamp, Greg		
	Email From Greg Weitekamp Regarding Turner Request to Use S-A			
300	Likenesses	Weitekamp, Greg		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EVIUDIT				
EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
		Davis, Peter; Walters,		
	E-mail from Peter Davis to Greg Weitekamp and Jeramy Michiaels	Wendy; Weitekamp, Greg		
302	Emails Re: Virtual Playbook - NCAA Interpretation	Weitekamp, Greg		
		Davis, Peter; Walters,		
	E-mail from Peter Davis to Jordan Edelstein	Wendy; Weitekamp, Greg		
	E-mail from Jeramy Michiaels to Jeff Cravens	Weitekamp, Greg		
	Emails between Greg Weitekamp and Peter Davis re: Broadcast Royalties	Davis, Peter; Weitekamp, Greg		
313	Minutes from the CBS/CLC/NCAA Weekly Meeting, November 1, 2005	Davis, Peter		
	Emails re: Wheaties between Greg Weitekamp, Peter Davis, David Knopp	Davis, Peter; Weitekamp,		
	Emails Re: Game Simulations on ESPN.com	Greg Davis, Peter		
324	Emails he. Game Simulations on ESFN.com	Davis, Peter; Weitekamp,		
332	Emails re: NCAA Guidelines for ESPN	Greg; Lewis, Mark		
	NCAA/Nike Emails re: player images in ads	Davis, Peter		
	Emails between NCAA and CLC re player images	Davis, Peter		
	Emails re: Villanova National Champions Print Collection	Davis, Peter		
	NCAA Corporate Champion and Corporate Partner (CC/P) Marketing	Lennon, Kevin; Davis,		
339	Guidelines	Peter; Lewis, Mark		
		Eiler, Derek; Kirkpatrick,		
445	NCAA Guidelines that reference Trademarks/Logos/Player Likeness	David;		
486	License Agreement between Upper Deck and Oscar Robertson	Robertson, Oscar		
487	Copy of Check No. 803286	Robertson, Oscar		
	Copy of Check No. 808761	Robertson, Oscar		
	License Agreement dated 2/3/10	Robertson, Oscar		
	Release Agreement dated 4/15/08	Robertson, Oscar		
	Affidavit dated 4/15/08	Robertson, Oscar		
492	Affidavit dated 12/4/09	Robertson, Oscar		
	Two 2009 Form 1099s	Robertson, Oscar		
494	Two 2010 Form 1099s	Robertson, Oscar		
495	Checks from Panini America to Oscar Robertson	Robertson, Oscar		
496 497	Letter dated 6/6/06	Robertson, Oscar		
497	Onlinesports.com webpage, Oscar Robertson jersey Contracts between 29/34 VSI and Dominique Wilkens, Billy Cannon,	Robertson, Oscar		
498	Oscar Robertson and Herschel Walker	Robertson, Oscar		
499	Various memos dated 10/19/03 and 10/22/03	Robertson, Oscar		
	Document from Steiner Sports	Robertson, Oscar		
	2009 Form 1099 from Steiner Sports	Robertson, Oscar		
	2008 Form 1099 from NBPRA Marketing	Robertson, Oscar		
	10/7/04 letter from Mel Davis to Oscar Robertson	Robertson, Oscar		
	RPA authorization forms	Robertson, Oscar		
505	Various e-mails to and from Mr. O'Daniel and Mr. Quinn	Robertson, Oscar		
506	Agreement between Donn Burrows and Oscar Robertson	Robertson, Oscar		
	Agreement for documentary and feature film dated 5/18/02	Robertson, Oscar		
	Rodale Author Agreement	Robertson, Oscar		
509	E-mails re: Vintage 'Big O' T-shirt proposal	Robertson, Oscar		
	Excepts from The Big O book	Robertson, Oscar		
	E-Mail and proposed agreement and release	Robertson, Oscar		
	Article from The New York Times	Robertson, Oscar		
	E-mails re: Wheaties proposal	Robertson, Oscar		
552	Emails between CLC and Lizzle Singian Re: Question Regarding ebay Listing Pulled	Moss, Cory		
	Emails re: EA Issue	Moss, Cory; Davis, Peter		
	E-mail from Cory Moss to Tim Hawks and others dated 12-30-09 with attached document entitled College Vault Players Association	Moss, Cory		
	Statement of Resolution by NCAA and Plaintiffs Re: NCAA's Subpoenas			
	to Third Parties Sonny Vaccaro, Pam Vaccaro and Hoops That Help, Inc.	Vaccaro, John		
621	Official 2000 Program, Sonny Vaccaro's Roundball Classic, Monday, April 10	Vaccaro, John		
	America's Original Roundball Classic, Forty-Second Annual, Sunday, April 9, 2006, United Center, Chicago	Vaccaro, John		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
623	Official 2001 Program, Sonny Vaccaro's Roundball Classic, Monday, April 9, 2001	Vaccaro, John		
020	Official Program, Roundball Classic 2002, 03.26.02, United Center,	vaccaro, com		
624	Chicago	Vaccaro, John		
625	Official Program, Roundball Classic 2003, United Center, Chicago, 03.31.03	Vaccaro, John		
023	03.31.03	vaccaro, John		
626	Roundball Classic, Wednesday, March 24, 2004, United Center, Chicago	Vaccaro, John		
627	Roundball Classic, Tuesday, March 22, 2005, United Center	Vaccaro, John		
628	ABCD Camp (http://abcdcamp.net/home.html)	Vaccaro, John		
629	Consulting and Endorsement Agreement, Reebok International Ltd. and John Paul Vaccaro	Vaccaro, John		
630	Employment Agreement, Adidas America and John Vaccaro	Vaccaro, John		
631	Business & Money, Boston Sunday Globe	Vaccaro, John		
632	Sonny Says Article in Eastern Basketball, May 2004	Vaccaro, John		
636	NCAA Litigation Consulting Agreement, Hausfeld LLP and Sonny and Pam Vaccaro	Vaccaro John		
030	Paili vaccaio	Vaccaro, John		
637	Option/Life Story Purchase Agreement, Baron Davis and Sonny Vaccaro	Vaccaro, John		
639	Email, TGeorgeGroup@aol.com to sonnyvaccaro@mac.com	Vaccaro, John		
640	Email thread, Vaccaro to quiflo@aol.com	Vaccaro, John		
641 642	Email, quiflo@aol.com to sonnyvaccaro@mac.com Email, quiflo@aol.com to sonnyvaccaro@mac.com	Vaccaro, John Vaccaro, John		
643	Email, Riley to Vaccaro	Vaccaro, John		
644	Email, Riley to sonnyvaccaro@mac.com	Vaccaro, John		
645	Email thread, Vaccaro to Walton	Vaccaro, John		
646	Email thread, Vaccaro to pearl31@att.blackberry.net	Vaccaro, John		
647	HBO Archives to Vaccaro; agreement, Home Box Office, Inc. and Hoops that Help, 2/8/12	Vaccaro, John		
648	2009 Form 990, Hoops That Help (selected pages)	Vaccaro, John		
649	2011 Form 990, Hoops That Help (selected pages)	Vaccaro, John		
650	Copy of front cover of Wheaties cereal box	Russell, William		
651	Agreement for Personal Appearance between Bill Russell and General	Duggell William		
651	Mills Marketing, Inc. Agreement dated September 15, 2006, between Bill Russell and General	Russell, William		
652	Mills Marketing, Inc.	Russell, William		
653	CBS Sports Commercial Release dated March 4, 2004	Russell, William		
054	Letter agreement dated July 31, 2004, to William F. Russell from Charlie	D II MEII:		
654	Rosenzweig Letter agreement dated May 1, 1996, to William F. Russell from Rick	Russell, William		
655	Welts	Russell, William		
	Letter agreement dated April 12, 2001, to Bill Russell from Josh B.	,		
656	Wollock	Russell, William		
657	Agreement between Bill Russell and Hall of Fame Sports, Inc.	Russell, William		
658	Letter agreement dated October 2, 2001, to William F. Russell from Gregg Winik	Russell, William		
659	Web page printout from Bill Russell Legacy Project website	Russell, William		
660	Web page printout from Celebrity Talent International website	Russell, William		
662	Web page printout from Getty Images website	Russell, William		
663 664	Web page printout from Getty Images website  Composite of documents relating to the Pump brothers	Russell, William Russell, William		
665	Video game screen shot	Russell, William		
666	Web page printout from SCP Auctions website	Russell, William		
667	Printout from eBay auction page	Russell, William		
668 669	Composite of video game screen shots Composite of video game screen shots	Russell, William Russell, William		
670	Web page printout from Sports Memorabilia website	Russell, William		
671	Web page printout from Sports Memorabilia website	Russell, William		
	License Agreement dated June 21, 2012, between Bill Russell and The			
672	Upper Deck Company	Russell, William		
700	NCAA Names Presentation, organizer Todd Sitrin, attendee Tom Goedde	Sitrin Todd		
719	E-mail from David Knopp to Greg Shaheen	Kerin, Bo		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
		Lewis, Mark; Davis, Peter;		
730	Promotional Activities NCAA Bylaw 12.5, Pre and Post Enrollment	Weitekamp, Greg		
705		Peter Davis; Greg		
735	Interpretation re: Student Athlete image use, response from Bo Kerin	Weitekamp		
798	Letter from Edward Hull to Roy Kramer re. changes to the agreement between Jefferson Pilot Sports and SEC	Lingner Jook Conkey Cree		
790	Detween Jenerson Filot Sports and SEC	Linzner, Joel; Sankey, Greg		
799	Southeastern Conference Cross License Agreement	Sankey, Greg; Linzner, Joel		
700	2005-25 Amateurism Institutional Charitable Educational or Nonprofit	carnoy, areg, Emzner, ecor		
	Promotions Sale of Items Bearing Names Likenesses or Pictures of			
801	Student Athletes	Sankey, Greg		
	NCAA Student-Athlete Statement - Division I, Form 08-3a Academic Year			
903	2008-09	Swofford, John		
908	EA stats database	Harvey, Roy		
929	EA Sports Presentation to NCAA	Sitrin, Todd		
930	Email from Steve Chiang to Todd Sitrin et al.	Sitrin, Todd		
931	Email Invitation from Melvin Lenzy to Todd Sitrin et al.  Email from Todd Sitrin to Jordan Edelstein and Joel Linzner	Sitrin, Todd		
938	Declaration of John Welty in Support of the NCAA's Class Certification	Sitrin, Todd		
994	Opposition Brief	Welty, John		
334	Declaration of James E. Delany In Support Of the NCAA's Class	Weity, John		
1003	Certification Opposition Brief	Delany, James		
1018	Chase Garnham's Twitter Files	Garnham. Chase		
1019	Chase Garnham's Resume	Garnham, Chase		
1020	E-mail from Chase Garnham to Compliance	Garnham, Chase		
	Summary of NCAA Regulations - NCAA; Division I, Academic Year 2013-			
1021	14	Garnham, Chase		
1022	E-mail from Candice Lee to Chase Garnham	Garnham, Chase		
4000	Letter from David D. Mohning of Chase;Garnham's Grant for the 2010-11			
1023	Academic; Year	Garnham, Chase		
1024	Letter from David D. Mohning of Chase;Garnham's Grant for the 2011 June:Session	Garnham, Chase		
1024	Letter from David D. Mohning of Chase;Garnham's Grant for the 2012-13	Garrinam, Chase		
1025	Academic:Year	Garnham, Chase		
	Letter from David D. Mohning of Chase;Garnham's Grant for the 2013			
1026	June Session	Garnham, Chase		
	Letter from David D. Mohning of Chase Garnham's Grant for the 2013			
1027	Fall Semester	Garnham, Chase		
1028	Screenshot of Vanderbilt Player Number 36 in EA Sports Video Game	Garnham, Chase		
1029	Two Pictures of Football Players Chase Garnham's Facebook Page	Garnham, Chase		
1030 1040	Jake Smith's Resume	Garnham, Chase Smith, Jake		
1040	Screen Shots of EA Football Video Game	Smith, Jake		
1071	University of Arizona Department of Intercollegiate Athletic Student	Officer, Outlo		
1042	Athlete Handbook	Smith, Jake		
1043	Screen Shots of EA Football Video Game	Fischer, Jake		
1044	Fischer Facebook Timeline	Fischer, Jake		
1045	CATS Handbook	Fischer, Jake		
1047	U of M Student Athlete Handbook	Alipate, Moses		
1048	Moses Alipate Twitter pages	Alipate, Moses		
1049	Moses Alipate Facebook pages	Alipate, Moses		
1050	2010-2011 Statement of Eligibility GAMEDAY; 9/7/13	Robinson, Darius		
1051 1052	Personal Award Summary	Robinson, Darius Robinson, Darius		
1052	Darius A. Robinson, Twitter	Robinson, Darius		
1054	Free Your Family results	Robinson, Darius		
1055	Darius Entrepreneur Robinson, Facebook	Robinson, Darius		
1109	Big Twelve Conference/Fox Sports Net Telecast Rights Agreement	Desser, Edwin		
1.		Desser, Edwin; Weitekamp,		
1110	Excerpt, Multi-Media Agreement between TBS, CBS and NCAA	Greg; Lewis, Mark		
1111	NBA Broadcast or Telecast Rights	Desser, Edwin		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
1105	License Agreement for NCAA Football between Electronic Arts, Inc. and	Dattle Dat		
1125	The Collegiate Licensing Company	Battle, Pat Battle, Pat; Weitekamp,		
		Greg; Lewis, Mark; Dave		
1126	EA/CLC License Agreement NCAA Basketball	Kirkpatrick		
1120	LA OLO LICENSE Agreement NOAA basketball	Kirpatilok		
1127	Email from Dave Kirkpatrick to Derek Eiler re EA Basketball submissions	Battle, Pat; Dave Kirkpatrick		
1150	Potential Guiding Principles, Supplement No 7	Plonsky, Christine		
	Minutes of the National Collegiate Athletic Association Study Group on	Walters, Wendy; Knopp,		
1151	the Use of Student Athletes Names and Likenesses, Supp. No. 1	David; Lennon, Kevin		
	NCAA Study Group on the Use of Student Athletes Names and	,		
	Likenesses, Summary of Invited Guest Comments from January 5 2007			
1156	Meeting, Supplement No 1	Plonsky, Christine		
	Input for the NCAA Board of Directors Aug 6 Meeting, emails between Big	,		
1171	Twelve and University of Texas	Plonsky, Christine		
	,	Berst, David; Lennon,		
	NCAA Bylaw Interpretation, Use of Footage of a Student Athlete with	Kevin; Weitekamp, Greg;		
3000	Remaining Eligibility in Conjunction with Commercial Advertisement	Peter Davis		
	ESPN/SEC Agreement 1996-2000 Football Seasons, 1995-96 - 2000-			
3001	01 Basketball Seasons, Other Events	Sankey, Greg		
		Lewis, Mark; Weitekamp,		
3002	National Collegiate Basketball Championship Agreement	Greg		
		Lennon, Kevin; Lewis, Mark;		
	NCAA Bylaw Interpretation, Use of Student Athletes Picture to Promote	Weitekamp, Greg; Peter		
3003	Athletics Event in Which the Student Athlete Participated	Davis		
3004	ESPN/ Creative Sports-Big12 Basketball Contract 1995-2001	Plonsky, Christine		
		Davis, Peter; Emmert, Mark;		
		Lewis, Mark; Lennon, Kevin;		
3005	NCAA College Basketball Research Study Final Report	Weitekamp, Greg		
3006	Big12/Fox Sports Net Telecast Rights Agreement	Plonsky, Christine		
	ESPN/SEC Agreement - 2001-02 - 2008-09 Football & Basketball			
3007	Seasons	Sankey, Greg		
3008	2000 Big12 Football ESPN/ABC agreement on material terms	Plonsky, Christine		
		Lewis, Mark; Weitekamp,		
	Policies Related to the NCAA-CBS Contract 2003-2013 (September	Greg; Davis, Peter; Mark		
3009	2000)	Emmert		
0040	D I I D' I I A I I I NOAA I FORMOL '	Lewis, Mark; Weitekamp,		
3010	Broadcast Rights Agreement between the NCAA and ESPN Classic	Greg; Mark Emmert		
0011	Manch Made and in Mineranalis Males Manuellana Fana Manue	Dennis, Michael (Expert);		
3011	March Madness in Minneapolis Makes Many Hoops Fans Merry Salt Lake 2002 Overview Unprecedented Winter Games Marketing	Rubinfield, Daniel (Expert)		
2012	•	Lauria Mart		
3013	Success Amended and Restated Rose Bowl Game Broadcasting Rights	Lewis, Mark		
3014	Agreement	Delany, James		
3014	pagraement	Brandon, David; Coleman,		
3015	Collegiate Images agreement with UM	Mary Sue		
5015	Constitute inages agreement with OW	Weitekamp, Greg; Lewis,		
3017	NCAA Licensee Guidelines	Mark; Davis, Peter		
3018	Emails re: Sample CCCAA Ads	Davis, Peter; Knopp, David		
- 5510	Emails re: Request for Membership Services Interp, Student-athlete	zario, i otor, itriopp, zavid		
3019	referencing station that will broadcast the institution's contests	Knopp, David		
3020	NCAA/Wray Ward Laseter Advertising Footage License Agreement	Weitekamp, Greg		
3021	Emails re: ILT 12.5 Wait a Minute	Walters, Wendy		
	University of South Carolina/Collegiate Images Content and Programming			
3022	License Agreement	Pastides, Harris		
		Weitekamp, Greg; Peter		
3023	Big 12/Collegiate Images Content License Agreement	Davis		
	Letter to Collegiate Images from NCAA re: Pontiac Game Changing			
3024	Performance promotion	Lennon, Kevin; Peter Davis		
3025	Emails Regarding Follow Up on Cingular On-Air Integration	Davis, Peter		
	Email from Wendy Walters re: Use of Student Athlete's Names in a			
3026	Promotion	Walters, Wendy		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
		Plonsky, Christine; Berst,		
3027	What Does Proposal 2005-26 Mean?	David; Lennon, Kevin		
3028	CUSA/CSTV Broadcast and Properties Rights Agreement	Banowsky, Britton		
3029	CUSA/ESPN Rights Agreement	Banowsky, Britton		
3030	Southeastern Conference Press Release - Southeastern Conference Creates Consortium To Strengthen Academic Programs At SEC Institutions	Sankey, Greg; Pastides, Harris		
3031	Minutes of the NCAA Division I Academics Eligibility Compliance Cabinet Legislative Review Interpretations Committee	Walters, Wendy; Dickman, Diane; Azure Davey		
0000		Walters, Wendy; Peter		
3032	Emails re: ILT Assistance - Bylaw 12.5.1.1 - Rolling Billboard	Davis Walters, Wendy		
3034	Emails re: Photographers  Cable Sports Southeast/University of Georgia Athletic Association Cable	Lewis, Mark; Pilson, Neal		
3035	Distribution and Rebroadcast Licensing Agreement	(Expert)		
3033	Letter to California State University, Fresno from NCAA re: academic	(Expert)		
3036	reform	Welty, John		
3038	Nielsen - State of the Media - 2012 Year In Sports	Lewis, Mark; Pilson, Neal (Expert); Rubinfield, Daniel (Expert); Stiroh, Lauren (Expert)		
3039 3040 3041	2013 Tournament Rules and Guidelines for Little League Baseball, 9-10 Year Old Division Baseball, 10-11 Year Old Division, Intermediate (50-70) Division, Junior League, Senior League and Big League Baseball University of Texas/Collegiate Images Content License Agreement University of Texas/Collegiate Images Trademark License Agreement	Rubinfield, Daniel (Expert) Plonsky, Christine Plonsky, Christine		
	Email from Greg Weitekamp to Ben Brinkman and Erika Austin re Video	, constant		
3042	Policy	Weitekamp, Greg		
	University of Texas/Collegiate Images Content and Trademark License	p-,9		
3043	Agreement	Plonsky, Christine		
3044	Report of the September 7-9 2005 NCAA Division I Academics Eligibility Compliance Cabinet, Supplement No 9 DI Mgmt Council 10/05 NCAA/Cingular Letter re: Cingular All-America Player of the Week text message	Berst, David; Lewis, Mark Lennon, Kevin; Davis, Peter; Lewis, Mark		
3046	The NCAA's Advertising and Promotional Standards, Published October 17, 2005	Emmert, Mark; Lewis, Mark; Berst, David; Lennon, Kevin		
	Letter to Leonard DeLuca and John Wildhack from Myles Brand re:	Davis, Peter; Weitekamp,		
3047	NCAA's Advertising and Promotional Standards	Greg		
		Davis, Peter; Lewis, Mark;		
3048	Letter from Greg Shaheen to Mike Aresco re rights to Cingular	Weitekamp, Greg		
	NCAA Division I Proposal No 2005-26 Student Athlete Likeness and	Berst, David; Plonsky,		
3049	Promotional Activities	Christine; Lennon, Kevin		
3050	CSTV/Atlantic-10 Heads of Agreement Report of the January 9 2006 Division I Board of Directors and the	Lewis, Mark; Pilson, Neal (Expert) Berst, David; Lewis, Mark;		
3051	January 6 and 9 2006 Management Council Meetings	Sankey, Greg		
3052	Emails re: ILT Assistance - DI Bylaw 12.5.3	Walters, Wendy		
3053	TEM Footage License Agreement	Davis, Peter; Lewis, Mark; Weitekamp, Greg		
3054	NCAA/Domains By Proxy letter re: domain name	Davis, Peter; Lewis, Mark; Lennon, Kevin		
2055	CBS Sports/CLC Agapay Agraement	Lewis, Mark; Lennon, Kevin; Weitekamp, Greg		
3055	CBS Sports/CLC Agency Agreement  Excerpt from 2006 NFL Collective Bargaining Agreement	Rubinfield, Daniel (Expert)		
3056 3057	NCAA Letter to Brad Mangin re: SportsShooter.com	Lennon, Kevin		-
3058	Email from Don Peasley to Jim Haynes re Players & Schools	Davis, Peter		
3000	NCAA/Next Level Entertainment Letter re: promotion of "Official NCAA	Lennon, Kevin; Davis,		
3059	2006 Women's Final Four After Parties"	Peter; Lewis, Mark		
3060	SEC ballot on 2005-26	Pastides, Harris		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
		Berst, David; Petr, Todd;		
3061	D League Lowers the Age Requirement to 18	Emmert, Mark; Lewis, Mark		
3062	Thought Equity/Entertainment Highway Footage License Agreement	Weitekamp, Greg		
	<u> </u>	1		
	NCAA Presidential Task Force on the Future of Division I Athletics,			
3063	Subcommittee on the Implications of Academic Values and Standards	Welty, John		
	Agreement Between American Broadcasting Companies, ESPN, ABC	Delany, James; Brandon,		
3064	and The Big Ten Conference	David; Hollis, Mark		
3065	University of Texas-CLC Agreement	Plonsky, Christine		
		Dalamy James Banawaku		
	Licensing Agreement Between Conferences and BCS Bowle and Eav	Delany, James; Banowsky, Britton; Sankey, Greg;		
3066	Licensing Agreement Between Conferences and BCS Bowls and Fox Sports Productions	Lewis, Mark		
3000	Sports Froductions	Lennon, Kevin; Dickman,		
		Diane; Lennon, Kevin;		
	Email from Leeland Zeller to David Batson re Student-Athlete Statement	Lewis, Mark; Plonsky,		
3067	Part III	Christine; Renfro, Wally		
3007	NCAA/eBay VeRO Program letter re: photo with "2006 NCAA Men's	Lennon, Kevin; Davis,		
3068	Frozen Four" logo	Peter; Lewis, Mark		
3000	1102en 1 oui logo	r eter, Lewis, Mark		
3069	University of Texas-Fox Sports Net contract for Sam Houston State game	Plonsky, Christine		
0000	Email from Cody Edwards Regarding Previous Use of NCAA Student	Davis, Peter; Lennon,		
3070	Athletes Pictures on Website	Kevin; Lewis, Mark		
	, M. 10100 1 10101 00 011 11000110	Delany, James; Brandon,		
3071	University of Illinois Institutional and Non Institutional Promotions Form	David; Hollis, Mark		
	Timeline of Agent and Amateurism Subcommittee's Promotional Activities	Plonsky, Christine; Berst,		
3072	Discussions	David; Dickman, Diane		
3073	Email re: Nigerian Invoices and License Agreement	Weitekamp, Greg		
	<u> </u>	Walters, Wendy; Plonsky,		
	Minutes of the National Collegiate Athletic Association Study Group on	Christine; Lennon, Kevin;		
3074	the Use of Student Athletes Names and Likenesses, Supplement No. 1	Knopp, David		
	NCAA Study Group on the Use of Student Athletes Names and			
	Likenesses Possible Legislative Components, Based on Discussion	Dickman, Diane; Berst,		
3075	During Nov 17 2006 Telephone Conference	David		
	ESPN Inc Big Sky Conference Agreement 2006-07 through 2010-11 Big			
	Sky Conference Mens Varsity Basketball Championship Game Dated as	Lewis, Mark ; Pilson, Neal		
3076	of July 12 2006	(Expert)		
	Thought Equity/NCAA First Addendum to the Digital Asset Management	Lewis, Mark; Weitekamp,		
3077	Exclusive Content License Agreement	Greg; Lennon, Kevin		
0070	Telecast Rights Agreement Between The Big Ten Conference and Big	Delany, James; Brandon,		
3078	Ten Network, LLC	David; Hollis, Mark		
2070	Email re: Can You Send Me Language General Concepts that Emerged from the Latest Sa Likeness Discussion? Thanks, KCL	Walters, Wendy; Lennon,		
3079	ITOTI THE Latest Sa Likeriess Discussion? Thanks, NOL	Kevin		
3080	Emails re: Game Simulations on ESPN.com	Davis, Peter; Weitekamp, Greg		
3000	Discussion of the Application of the Recommendations of the NCAA	Grog		
	Study Group on the Use of Student Athletes Names and Likenesses.	Plonsky, Christine; Berst,		
3081	Supplement No 2	David		
3082	SEC Satellite Radio Agreement with XM Satellite Radio	Sankey, Greg		<u> </u>
3002	NCAA Study Group on the Use of Student Athletes Names and			
	Likenesses Proposed Legislative Language, Supplement No. 12 DI AEC	Plonsky, Christine; Lewis,		
3083	6/07	Mark		
		Pastides, Harris; Sankey,		
3084	Letter re. Rights for SEC Satellite Agreement with XM Satellite Radio	Greg		
	Report of the June 11-13-2007 NCAA Division I Academics Eligibility	Berst, David; Dickman,		
3085	Compliance Cabinet, Supplement No 3 DI AEC 09/07	Diane		
		Delany, James; Banowsky,		
3086	BCS-FOX promotion and digital media contract	Britton		
		Lewis, Mark; Davis, Peter;		
	Thought Equity NCAA Monthly Report - August 2007	Knopp, David		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
3088	Report of the Division I Mens Basketball Academic Enhancement Group, Supplement No 5 DI Mgmt Council 10/07	Dickman, Diane; LeCrone, Jonathan; Lennon, Kevin; Berst, David		
3089	University of Texas-Fox Sports Net contract for Arkansas State game	Plonsky, Christine		
3090	NCAA-Wilson Sporting Goods Company Official Basketball License Agreement	Weitekamp, Greg; Lennon, Kevin; Lewis, Mark; Davis, Peter		
3091	Email from Wendy Walters to Jim Haynes re: Posted Promotional Activities Question	Walters, Wendy		
3092	NCAA Letter to Mike & Scott Cladfelter reginateey feetball league	Davis, Peter; Lennon, Kevin; Lewis, Mark		
3092	NCAA Letter to Mike & Scott Gladfelter re: fantasy football league  Evaluation of Multi Year Eligibility and Retention NCAA Division I  Academic Progress Rates	Dickman, Diane; Emmert, Mark; Renfro, Wally		
3094	UNC Department of Athletics Letter re: sale of items containing pictures and autographs of student-athletes	Davis, Peter; Lennon, Kevin; Lewis, Mark		
3095	Memo from Myles Brand to Selected NCAA Conference Commissioners re: NCAA Proposal Nos 2007-25 2007-26 and 2007-28 of the NCAA Study Group on the Use of Student Athletes Names and Likenesses	LeCrone, Jonathan; Sankey, Greg; Delany, James; Plonsky, Christine; Emmert, Mark		
	Report of the January 14 2008 Division I Board of Directors and the	Berst, David; Lewis, Mark;		
3096 3097	January 11 and 13 2008 Management Council Meetings  Minutes of November 2007 Group of Six Conferences Meeting	Dickman, Diane; Petr, Todd Delany, James; Berst, David; Lennon, Kevin		
3098	The Group of Six Conference Meeting Notes	Delany, James; Lennon, Kevin; Swofford, John; Sankey, Greg		
3099	TEM Footage License Agreement	Weitekamp, Greg; Davis, Peter; Lewis, Mark		
	NCAA Press Release: Presidential Group to Examine Use of Student			
3100	Athlete Likeness	Berst, David Sankey, Greg; Banowsky,		
3101	E-mail from Pac-12 to NCAA re: 2007-25, 2006-26 E-mail from Sankey (SEC) to Slive (SEC) Regarding Votes on Student-	Britton; LeCrone, Jonathan		
3102	Athlete/Marketing Proposals  Fresno State/Collegiate Images Content and Trademark License	Sankey, Greg		
3103 3104	Agreement SEC ballot on 2007-2008 legislative proposals	Welty, John Sankey, Greg		
3105	Georgetown 2008 Baseball Program	Bernard Muir		
3106	About the Horizon League, 2008-2009 Horizon League Handbook Report of the January 14 2008 Division I Board of Directors and the	LeCrone, Jonathan		
3107	January 11 and 13 2008 Management Council Meetings  NCAA / ACC footage license to Yahoo! / Rivals.com says TEM does	Berst, David; Lewis, Mark		
3108 3109	not have/is not licensing SA NIL  NCAA/Creative Image Group Letter re: use of likenesses of current student-athletes	Weitekamp, Greg Davis, Peter; Lennon, Kevin; Lewis, Mark		
	Minutes of the National Collegiate Athletic Association Division I Working Group to Review at Risk Student Athlete Issues, Supplement No 7-A DI			
3110 3111	AEC 6/08 Thad Jaracz release for AT&T print ad in NCAA magazine	Dickman, Diane Jaracz, Thad		
3112	Cable Sports Southeast/International Sports Properties Amended and Restated Agreement	Garnham, Chase; Lewis, Mark; Pilson, Neal (Expert)		
3113	NCAA/Glass Entertainment Management Letter re: use of likenesses of current student-athletes	Davis, Peter; Lennon, Kevin; Lewis, Mark		
3114	Emails re: Recap of World Congress meetings	Davis, Peter Davis, Peter; Lewis, Mark;		
3115	Thought Equity NCAA Monthly Report, April 2008	Weitekamp, Greg		
2116	Presidential Task Force on the Future of Division I Intercollegiate Athletics Assignment of Responsibilities, Supplement No 13 DI Board of Directors 4/08	Emmert, Mark; Lewis, Mark; Berst, David; Dickman, Diane		
3116 3117	Email re: Conference Call	Davis, Peter		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
0110	Report of the NCAA Division I Task Force on Commercial Activity in	Lennon, Kevin; Dickman,		
3118	Intercollegiate Athletics	Diane; Lewis, Mark		
	Summary of the NCAA Division I Board of Directors and NCAA Division I	Emmert, Mark; Lewis, Mark;		
3119	Management Council April 2008, Supplement No 5 DI AEC 6/08	Berst, David		
	T	Lewis, Mark; Davis, Peter;		
3120	Thought Equity NCAA Monthly Report - June 2008 Agenda National Collegiate Athletic Association Division I Academics	Knopp, David		
	Eligibility Compliance Cabinet Subcommittee on Initial Eligibility Issues,	Berst, David; Dickman,		
3121	Supplement No 13 DI AEC 6/08	Diane		
	Report of the NCAA Division 1 Working Group to Review At-Risk Student			
3122	Athlete Issues	Dickman, Diane		
3123	Report of the NCAA Division I Working Group to Review At-Risk Student- Athlete Issues	Dickman, Diane; Berst, David; Petr, Todd		
3123	Attricte issues	Lewis, Mark; Pilson, Neal		
3124	NBC/Notre Dame Telecast Agreement	(Expert)		
	-	Berst, David; Weitekamp,		
3125	Form 08-3a Academic Year 2008-09 Student Athlete Statement Division I	Greg; Davis, Peter		
3126	Form 08-3a, Student Athlete Statement - Division I  NCAA Official Interpretation, Use of a Student-Athlete's Name in a	Berst, David; Lewis, Mark Berst, David; Mark Lewis;		
3127	Fantasy Sports Game	Peter Davis		
0.127	Emails between Greg Weitekamp and Jason Kint re: NCAA Legislative	. oto: Davie		
	Review and Interpretations Committee Decision Pertaining to Collegiate			
3128	Fantasy Games	Weitekamp, Greg		
0100	NCAA Official Interpretation, Use of a Student Athlete's Name in a	Berst, David; Mark Lewis;		
3129	Fantasy Sports Game  NCAA footage license to Tap TV for trivia says TEM does not have/is	Peter Davis Davis, Peter; Lewis, Mark;		
3130	not licensing SA NIL	Weitekamp, Greg		
	Cable Sports Southeast/Clemson University Athletic Dept. Amended and	Lewis, Mark; Pilson, Neal		
3131	Restated Agreement	(Expert)		
0400	Letter to ODO Oresto from NOAA my fortens	Berst, David; Lennon,		
3132	Letter to CBS Sports from NCAA re: fantasy games	Kevin; Weitekamp, Greg Berst, David; LeCrone,		
		Jonathan; Lennon, Kevin;		
	NCAA Memorandum, Use of student-athlete names, statistics, and	Knopp, David; Weitekamp,		
3133	institution affiliation in fantasy sports games	Greg		
3134	University of Texas-Fox Sports Net contract for Florida Atlantic game	Plonsky, Christine Berst, David; Renfro, Wally;		
		Knopp, David; Lennon,		
3135	Letter to Perimeter Consulting from NCAA re: fantasy sports game	Kevin		
	, , , , , , , , , , , , , , , , , , ,	Davis, Peter; Lennon,		
	Letter from Oklahoma Department of Athletics Compliance re:	Kevin; Lewis, Mark;		
3136	BedlamNation.com	Plonsky, Christine Davis, Peter; Lennon,		
3137	OK State/NCAA Email re: C&D Letter	Kevin; Lewis, Mark		
0107	NCAA/MileSplit Letter re: Use of Student-Athlete and Coach images on	Lennon, Kevin; Davis,		
3138	website	Peter; Lewis, Mark		
3139	Big Ten Network footage license agreement with TEM	Delany, James		
2140	Emails re: Photo Request Jarrett Lee	Davis, Peter; Weitekamp,		
3140	LITIANS TO THOSE DEVICES SATTEST LEE	Greg		
3141	Principles Related to Commercial Activities in Intercollegiate Athletics	Berst, David; Lewis, Mark		
		Berst, David; Knopp, David;		
04.10		Lennon, Kevin; Renfro,		
3142	Emails Regarding Commercial Activity Principles New Draft	Wally Berst, David; Knopp, David;		
		Lennon, Kevin; Renfro,		
3143	Emails Regarding Commercial Activity Principles New Draft	Wally		
	NCAA Form 990 Return of Organization Exempt from Income Tax 2009	Emmert, Mark; Lewis, Mark;		
3144	Employer Identification Number 44-0567264	Petr, Todd		
3145	2008-09 NCAA Membership Report	Lewis, Mark; Emmert, Mark; Bernard Franklin		
3145	2008 - 09 Basketball University of Maryland	Anderson, Kevin		
		·		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
3147	Final Report of the NCAA Task Force on Commercial Activity in Division I Intercollegiate Athletics	Lewis, Mark; Berst, David; Plonsky, Christine		
		Berst, David; Weitekamp,		
		Greg; Davis, Peter		
		Dickman, Diane; Emmert, Mark; Lennon, Kevin; Lewis,		
	   Final Report of the NCAA Task Force on Commercial Activity in Division I	Mark; Plonsky, Christine;		
3148	Intercollegiate Athletes, Supplement Nos. 6 and 7-a	Renfro, Wally		
		Emmert, Mark; Lennon,		
	Final Report of the NCAA Task Force on Commercial Activity in Division I	Kevin; Lewis, Mark;		
3149	Intercollegiate Athletics, Supplement No 7-a DI Amateurism Cabinet 2/09, Supplement No 6 DI Board of Directors 1/09	Plonsky, Christine; Renfro, Wally		
3149	Supplement No 6 Dr Board of Directors 1709	Berst, David; Davis, Peter;		
		Emmert, Mark ; Lewis,		
	State of the Association 2009: The Challenges of Commercial Activity by	Mark; Lennon, Kevin;		
	Dr. Myles Brand, NCAA President, Supplement No. 7-b DI Amateurism	Renfro, Wally; Weitekamp,		
3150	Cabinet 2/09	Greg		
	Email from Erik Christianson to Tom O'Toole re gridiron bash and attaching 4/28/2009 letter from Kris Richardson to Ed Manetta Jr. and	Lennon, Kevin; Weitekamp,		
3151	Kevin Lennon	Greg; Davis, Peter		
	Supplement No 3 DI Amateurism Cabinet 2/09 Guiding Principles for the	Plonsky, Christine; Lewis,		
3152	Amateurism Cabinet	Mark		
		Lennon, Kevin; Lewis, Mark;		
0150	Guiding Principles for the Amateurism Cabinet, Supplement No 3 DI	Emmert, Mark; Renfro,		
3153	Amateurism Cabinet 2/09  Letter to Legends Autographs from UNC Athletics re: sale of UNC student-	Wally Davis Peter: Lennon		
3154	athlete autographed items	Kevin; Lewis, Mark		
		Walters, Wendy; Dickman,		
3155	Email re: Wednesday Interpretations Staff Meeting Report 031809.pdf	Diane		
3156	Emails re: Proposed Deal Sheets & Integrations for NCAA FB 2010	Davis, Peter		
3157	TEM NCAA Monthly Report - April 2009	Lewis, Mark; Davis, Peter; Knopp, David		
3158	Emails Regarding Follow Up on Cingular On-Air Integration	Knopp, David		
3159	Emails re: UNC MBB Highlight Video and SI	Weitekamp, Greg		
3160	Emails Regarding UNC/SI DVD and Commercial	Weitekamp, Greg		
		Emmert, Mark; Knopp,		
	Supplement No. 3 DI Amateurism Cabinet 2/10 Guiding Principles for the	David; Lewis, Mark; Dickman, Diane; Lennon,		
3161	Amateurism Cabinet	Kevin; Renfro, Wally		
	NCAA Guiding Principles for the Amateurism Cabinet, Supplement No. 3	Berst, David; Dickman,		
3162	DI Amateurism Cabinet 2/10	Diane		
0.4.00	Emails re: Review of CBS College Sports' Proposed College			
3163 3164	Football/Basketball Preview show presented by EA Emails re: LG Football Promotion	Davis, Peter Davis, Peter		
3104	Thought Equily Motion/Youreeeka Collegiate Sports Footage License	Weitekamp, Greg; Lewis,		
3165	Agreement	Mark; Davis, Peter		
	The Official Website of UC Irvine Athletics - UC Irvine Announces Budget			
3166	Reductions in Athletics	Drake, Michael		
3167	University of Texas-Fox Sports Net contract for Louisiana-Monroe game	Plonsky, Christine		
3107	Agenda, National Collegiate Athletic Association Division I Board of	i iorisky, orinstine		
3168	Directors Meeting	Berst, David; Lewis, Mark		
	Report of the National Collegiate Athletic Association Division I			
0400	Communications and Coordination Committee Conference Call,	Berst, David; Dickman,		
3169	Supplement No 8 DI Amateurism Cabinet 9/09  Letter to Peter Davis from Non-Apparel Marketing re: trading cards and a	Diane; Lennon, Kevin		
3170	proposal from The Upper Deck Company	Davis, Peter		
3171	Emails re: Upper Deck Proposal	Davis, Peter		
	Horizon League, WebStream Productions Launch All-New Horizon			
3172	League Network	LeCrone, Jonathan		
2170	Report of the NCAA Division I Academic Cabinet September 14-15, 2009,	Dickman, Diane; Berst,		
3173 3174	Meeting, Supplement No. 7 DI SAAC Meeting 11/09 Agreement for January 2010 National Championship Game	David Delany, James		
U1/7	present for bandary 2010 Hattorial Orial plottering dame	Donarry, James		1

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

## **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
	Student Athlete Academic Support Services at Division I Institutions,			
	Preliminary Results	Dickman, Diane; Petr, Todd		
	Email from Peter Davis to Ashley Hicks re S-A likenesses	Davis, Peter		
3177	Horizon League Form 990 Return of Organization Exempt from Income Tax 2010 Employer Identification Number 35-1979089	LeCrone, Jonathan		
	Name of Reporting Institution Michigan State University Information for			
3178	the Reporting Year 2010	Hollis, Mark		
		Emmert, Mark; Lewis, Mark;		
	NCAA - Form 990 Return of Organization Exempt from Income Tax 2010	Petr, Todd; Kathleen		
3179	Employer Identification Number 44-0567264	McNeeley		
0400	COLLO NOAA B LT LIB	Weitekamp, Greg; Kathleen		
3180	2010 NCAA on Demand Total Revenue	McNeeley		
0404	Analization of NOAA Decreased No 0040 00 and American	Boost Books Looses Kooks		
	Application of NCAA Proposal No 2010-26 and Amendments	Berst, David; Lennon, Kevin		
	Georgetown University Athletics 2009-2010	Bernard Muir		
3183	AAPOR Report on Online Panels	Dennis, Michael (Expert)		
0105	David Champianahin Carias Agreemant	Delany, James; Sankey,		
	Bowl Championship Series Agreement	Greg; Banowsky, Britton		
3186	CBSC/CUSA Term Sheet - Rights Agreement Extension	Banowsky, Britton		
		Davis, Peter; Emmert, Mark;		
0407	For every Model Model Annual research between TRO, ORO, and NOAA	Lewis, Mark; Weitekamp,		
3187	Excerpt, Multi-Media Agreement between TBS, CBS and NCAA	Greg		
0400	Michigan Ablatica Department Figure in Information FV 0000 0010	Brandon, David; Coleman,		
	Michigan Athletics Department Financial Information, FY 2009-2010	Mary Sue		
3189	University of South Carolina Mission Statement	Pastides, Harris		
	NOAA O-manuta Obanzaian and O-manuta Bartuan (OO/D) Manutatina	Davis, Peter; Lewis, Mark;		
	NCAA Corporate Champion and Corporate Partner (CC/P) Marketing Guidelines	Weitekamp, Greg Lennon,		
		Kevin		
	TEM/Athletics Nation Big Ten football and basketball footage licensing	Waitakama Cras		
	agreement Digital Rights Agreement between the NCAA and Turner Sports	Weitekamp, Greg Lewis, Mark; Weitekamp,		
3192	Interactive	Greg		
3192	Interactive	Delany, James; Sankey,		
		Greg; LeCrone, Jonathan;		
	Memo from Jim Delany to Division I Conference Commissioners	Banowsky, Britton; Pastides,		
	opposing 2010-26	Harris		
3133	Opposing 2010-20	Delany, James; Sankey,		
		Greg; LeCrone, Jonathan;		
		Banowsky, Britton; Pastides,		
3194	E-mail from Big Ten describing strong opposition to 2010-26	Harris		
3.01	University of South Carolina Report on Financial Statements for the Year			
3195	Ended June 30 2010	Pastides, Harris		
		Walters, Wendy; Dickman,		
		Diane; Emmert, Mark;		
		Knopp, David; Lewis, Mark;		
		Renfro, Wally; Lennon,		]
	Report of the October 27, 2010 Meeting of the Division 1 Presidential	Kevin; Bernard Franklin;		
	AAdvisory Group	David Berst		
	/ w.zak			
		Walters, Wendy; Dickman,		
		Diane; Emmert, Mark;		
		Knopp, David; Lewis, Mark;		
		Renfro, Wally; Lennon,		]
	Report of the October 27, 2010 Meeting of the Division I Presidential	Kevin; Bernard Franklin;		
	Advisory Group	David Berst		
	Name of Reporting Institution Clemson University Information for the			
	Reporting Year 2010	Robinson, Darius		
	Fox Big Ten Conference Football Championship Game Binding Term	Delany, James; Brandon,		
3199	Sheet	David; Hollis, Mark		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

DATE OFFERED	DATE ADMITTED
	i l
	<u> </u>
	+

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT	DECORPORA	oneween.	DATE OFFEDER	DATE ADMITTED
NO	DESCRIPTION  New York Daily News - Path Cleared for Cablevision-PSAL Athletics	SPONSOR	DATE OFFERED	DATE ADMITTED
3229	Television Deal by Panel for Educational Policy Vote	Pilson, Neal (Expert)		
		Pilson, Neal (Expert);		
3230	Excerpt from 2011 NFL Collective Bargaining Agreement	Rubinfield, Daniel (Expert)		
		Pilson, Neal (Expert);		
		Rubinfield, Daniel (Expert);		
3231	NFL Collective Bargaining Agreement	Stiroh, Lauren (Expert)		
3232	Conference Realignment Poll September 2011	Dennis, Michael (Expert); Rubinfield, Daniel (Expert)		
3232	Strategic Marketing Affiliates Quarterly Royalty Report through June	Rubillileid, Dalliel (Expert)		
3233	Quarter 2 2005	LeCrone, Jonathan		
	Strategic Marketing Affiliates Quarterly Royalty Report through June			
3234	Quarter 2 2007	LeCrone, Jonathan		
	Strategic Marketing Affiliates Quarterly Royalty Report through June			
3235	Quarter 2 2008	LeCrone, Jonathan		
0000	Strategic Marketing Affiliates Quarterly Royalty Report through June			
3236	Quarter 2 2009	LeCrone, Jonathan		
3237	Strategic Marketing Affiliates Quarterly Royalty Report through June Quarter 2 2010	LeCrone, Jonathan		
3237	Strategic Marketing Affiliates Quarterly Royalty Report through June	Lectone, Jonathan		
3238	Quarter 2 2011	LeCrone, Jonathan		
		Emmert, Mark; Dickman,		
	Estimated Probability of Competing in Athletics Beyond the High School	Diane; Lewis, Mark;		
3239	Interscholastic Level	Franklin, Bernard		
	Division I Results from the NCAA Goals Study on the Student Athlete	Petr, Todd; Franklin,		
3240	Experience	Bernard		
2011	Report of the Presidents Commission on Intercollegiate Athletics			
	University of Maryland College Park November 11 2011	Anderson, Kevin		
3242 3243	New York Times Photo Replay - North Carolina vs. Michigan State  Michigan State Aircraft Carrier Game Photos	Hollis, Mark Hollis, Mark		
3244	New York Times Photo Replay: North Carolina vs. Michigan State	Hollis, Mark		
3277	Report of the National Collegiate Athletic Association Division I	Hollis, Mark; Emmert, Mark;		
	Communications and Coordination Committee (CCC), November 30,	Lewis, Mark; Franklin,		
3245	2011 Conference Call	Bernard		
	Multi Media Agreement between ESPN Inc ESPN Enterprises Inc and the			
3246	National Collegiate Athletic Association	Berst, David; Lewis, Mark		
	Comparing the Accuracy of RDD Telephone Surveys and Internet			
3247	Surveys Conducted with Probability and Non Probability Samples	Dennis, Michael (Expert)		
		Emmert, Mark; Lewis, Mark;		
3248	USGA - Rules of Amateur Status	Franklin, Bernard; Rubinfield, Daniel (Expert)		
3249	Damages per Player Prior to 2011-12	Rascher, Daniel		
02.10	Athlete Games Forms 2012 Olympic Games United States Olympic	radonor, Barnor		
3250	Committee	Lewis, Mark		
		Emmert, Mark; Lewis, Mark;		
	Friend at Court - The USTA Handbook of Tennis Rules and Regulations	Franklin, Bernard;		
3251	2012 Edition	Rubinfield, Daniel (Expert)		
		Dickman, Diane; Coleman,		
		Mary Sue; Drake, Michael;		
3252	Trends in Higher Education Series Trends in Student Aid 2012	Pastides, Harris; Welty, John; Franklin, Bernard		
3232	Trends in Fligher Education Selies Trends in Student Aid 2012	oonin, i rankiin, bellialu		
		Dickman, Diane; Emmert,		
		Mark; Lewis, Mark; Lennon,		
3253	NCAA - Division I Academic Progress Rate	Kevin; Davey, Azure		
	·	Dickman, Diane; Emmert,		
		Mark; Lennon, Kevin; Lewis,		
		Mark; Knopp, David; Davey,		
3254	NCAA Behind the Blue Disk - How Do Athletics Scholarships Work	Azure		
		Anderson, Kevin; Petr,		
	NICAA Sports Spansorabin and Bartisinstian Batas Barast 1991 1992	Todd; Dickman, Diane;		
3255	NCAA Sports Sponsorship and Participation Rates Report 1981-1982 - 2011-2012	Emmert, Mark; Lewis, Mark; Franklin, Bernard		
3233	LU11-LU1L	i iaiikiiii, Deilialu		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
		Dickman, Diane; Emmert,		
		Mark; Lennon, Kevin; Lewis,		
		Mark; Franklin, Bernard;		
3256	NCAA - Division I Academic Reform	Davey, Azure; Petr, Todd		
0200	TVO/VY BIVIOLITY loadonile floridini	Berst, David; Emmert, Mark;		
		Dickman, Diane; Lennon,		
		Kevin: Lewis. Mark:		
3257	NCAA - Transfer Rules Basic Guidelines for Student Athletes	Franklin, Bernard		
		Brandon, David; Coleman,		
3258	Michigan Football 2012 Guide	Mary Sue		
3259	Southeastern Conference Men's Basketball Tournament Records	Sankey, Greg		
	The Hollywood Reporter - NBC Sports Network Official Launch Replaces	, ,		
3260	Versus on Monday	Lewis, Mark		
	Southeastern Conference - Form 990 Return of Organization Exempt			
3261	from Income Tax 2010 Employer Identification Number 63-0377461	Sankey, Greg		
		Pilson, Neal (Expert);		
		Rubinfield, Daniel (Expert);		
3262	Sportsbusniessdaily.com - Inside NBA's Revenue Sharing	Stiroh, Lauren (Expert)		
3263	Forbes.com - A High School TV Sports Network for the 99 Percent	Pilson, Neal (Expert)		
	Conference USA - Form 990 Return of Organization Exempt from Income			
3264	Tax 2010 Employer Identification Number 36-4021594	Banowsky, Britton		
	Marist Poll - Majority Thinks Colleges Break NCAA Rules Most Say Only	Dennis, Michael (Expert);		
3265	Scholarships for Athletes	Rubinfield, Daniel (Expert)		
	The Big Ten Conference - Form 990 Return of Organization Exempt from			
3266	Income Tax 2010 Employer Identification Number 36-3640583	Delany, James		
3267	UC Irvine Mission Statement	Drake, Michael		
	New York Times article - Uconn is Among Those Barred from Postseason	Dickman, Diane; Franklin,		
3268	Basketball	Bernard; Davey, Azure		
3269	The 2013 Official US Figure Skating Rulebook	Rubinfield, Daniel (Expert)		
		Dickman, Diane ; Emmert,		
	NCAA Catastrophic Injury Insurance Program Frequently Asked	Mark ; Lewis, Mark ;		
3270	Questions Applicable to the 8/1/12 to 7/31/13 Policy Period	Franklin, Bernard		
		Pilson, Neal (Expert);		
		Rubinfield, Daniel (Expert);		
3271	NHL / NHLPA Collective Bargaining Agreement - 9/16/12 - 9/15/22	Stiroh, Lauren (Expert)		
	NCAA Research - Estimated Probability of Competing in Athletics Beyond	Petr, Todd; Dickman, Diane;		
3272	High School Interscholastic Level	Franklin, Bernard		
	United States Census Bureau - Work Life Earnings by Field of Degree			
3273	and Occupation for People with a Bachelors Degree 2011	Plonsky, Christine		
	Yahoo Sports - Red River Rivalry: The Making of the Texas-Oklahoma			
3274	Rivalry	Plonsky, Christine		
	Antitrust Plaintiffs Revised Omnibus Objections and Responses to			
0075	Defendant Collegiate Licensing Companys First Sets of Requests for			
3275	Admission to Antitrust Plaintiffs Case No CV-09-1967-CW NC			
	In Re NCAA Student Athlete Name & Likeness Licensing Litigation			
	Antitrust Plaintiffs Objections and Responses to Defendant Electronic			
2070	Arts Incs Second Set of Requests for Admissions to Antitrust Plaintiffs Case No CV-09-1967-CW NC			
3276		Lauria Manta		
3277	Macy's Thanksgiving Day Parade - Press Releases The Thanksgiving Day Parade on CBS To Be Anchored Live By "The	Lewis, Mark		
	Ine Thanksgiving Day Parade on CBS To Be Anchored Live By "The Insider" Co-Hosts Kevin Frazier and Brooke Anderson From New York			
3278	City, Thursday, Nov. 22 On The CBS Television Network	Nantz, Jim		
3278	2013 University of Texas Athletic Report	Plonsky, Christine		
3213	2010 Oniversity of Texas Attrictio Fieport	Garnham, Chase; Petr,		
3280	Vanderbilt University - 2013 Financial Report	Todd		
0200	variotion oniversity - 2010 i mandial Nepolt	Dickman, Diane; Coleman,		
		Mary Sue; Franklin,		
		Bernard; Drake, Michael		
	National Survey Student Engagement - A Fresh Look at Student	Pastides, Harris ; Welty,		
3281	Engagement Annual Results 2013	John		
0201	- Linguage Monte / Miniatal Floodito 2010	Coleman, Mary Sue;		
3282	University of Michigan - 2013 Financial Report	Brandon, David		
0202	John Voronty of Miloringuit 2010 i mariolar report	Dianaon, David		l .

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
		Dickman, Diane; Lewis,		
2000	NICAA Ctudost Athleta Danafita	Mark; Franklin, Bernard;		
3283	NCAA - Student Athlete Benefits	Petr, Todd Lewis, Mark; McNeeley,		
		Kathleen; Petr, Todd;		
3284	NICAA Whare the Manay Good	Emmert, Mark		
	NCAA - Where the Money Goes Michigan State 2012-13 Spartan Basketball	Hollis, Mark		
	Michigan State University Football schedule	Hollis, Mark		
3287	Michigan State tennis schedule	Hollis, Mark		
3288	Michigan State Football 2013 Media Guide	Hollis, Mark		
3289	Michigan State Football 2013 schedule	Hollis, Mark		
3290	Michigan State University Gymnastics schedule	Hollis, Mark		
0200	Information of the Children	Brandon, David; Coleman,		
3291	University of Michigan 2013 Financial Report	Mary Sue		
	2013 University of Texas Athletics Report	Plonsky, Christine		
3293	2012 - 2013 South Carolina Gamecocks Annual Report	Pastides, Harris		
3294	Fox Sports Local Map	Pilson, Neal (Expert)		
0204	1 0x oporto 2000 map	Sankey, Greg; Pastides,		
3295	Southeastern Conference Constitution and Bylaws, 2013-2014	Harris		
0233	Countries Sterri Conference Constitution and Bylaws, 2010-2014	Delany, James; Brandon,		
3296	Big Ten Conference Football Media Guide	David; Hollis, Mark		
3297	Big Ten Conference Men's Basketball Tournament Results	Delany, James		
3298	Conference USA Football Media Guide, 2013	Banowsky, Britton		
3299	Conference USA Men's Basketball Media Guide, 2013-2014	Banowsky, Britton		
	Horizon League Men's Basketball Record Book, 2013-2014	LeCrone, Jonathan		
3301	Horizon League Men's Basketball Media Guide, 2013-2014	LeCrone, Jonathan		
3301	Tionzon League Men's Basketball Media Guide, 2013-2014	Sankey, Greg; Pastides,		
3302	Southeastern Conference Football Media Guide, 2013	Harris		
0002	Southeastern Conference Men's Basketball Tournaments & Rankings	Sankey, Greg; Pastides,		
3303	Section of Media Guide	Harris		
3304	University of South Carolina Football Notebook, 2013	Pastides, Harris		
0004	University of South Carolina Dance Company Brochure, Season 2013-	r astraes, riams		
3305	2014	Pastides, Harris		
	University of South Carolina Housing Guide, 2013-2014	Pastides, Harris		
3307	University of South Carolina Theatre Brochure, Season 2013-2014	Pastides, Harris		
0007	Chiroloty of Coutif Curomia Micatio Eroonard, Coucon Ec 10 Ec 11	Emmert, Mark; Lewis, Mark;		
3308	2013-14 NCAA Division I Revenue Distribution Plan	McNeeley, Kathleen		
3309	Stanford 2013 Football Media Guide	Muir, Bernard		
0000	Charmona 2010 1 Goldan Modia Galdo	Davis, Peter; Weitekamp,		
		Greg; Lennon, Kevin;		
3310	JMAN2 Enterprises LLC vs Eric Vaughan Complaint	Emmert, Mark		
0010	San Antonio Express News, Texas A&M NCAA Manziel Can Keep	Lewis, Mark; Lennon, Kevin;		
3311	Lawsuit Money	Emmert, Mark		
		Petr, Todd; McNeeley,		1
3312	NCAA Report Reveals Consistent Financial Allocation Among DI Schools	Kathleen		
	UT Austin Student Athlete System Promotional Activities Release	Plonsky, Christine		
	SECU, The Academic Initiative of the SEC - SECU Academic Initiative	Sankey, Greg; Pastides,		<u> </u>
3314	Programs and Activities	Harris		
	Marist College Institute for Public Opinion - Education Should Be a	Dennis, Michael (Expert);		1
3315	Priority, Say Most	Rubinfield, Daniel (Expert)		
	South Campus Time 2013 NCAA National Champion Teams Vol IV Issue	Brandon, David; Coleman,		1
3316	IV	Mary Sue		
		<b>,</b>		
	Revenues & Expenses 2004-2012 NCAA Division I Intercollegiate	Berst, David; Petr, Todd;		
3317	Athletics Programs Report	Emmert, Mark; Lewis, Mark		
	University of Michigan Student-Athletes Recognized at Annual Academic	Brandon, David; Coleman,		
3318	Awards Banquet	Mary Sue		
	1	Dickman, Diane; Franklin,		
		Bernard; Davey, Azure;		
3319	NCAA Division I Academic Performance Program Manual	Lewis, Mark		
		Dickman, Diane; Franklin,		
		Bernard; Davey, Azure;		
	NCAA Division I Academic Performance Program Manual	Lewis, Mark		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
		Dubinfield Deniel (Evnert)		
		Rubinfield, Daniel (Expert); Emmert, Mark; Lewis,		
3321	The 2014 Official US Figure Skating Rulebook	Mark; Pilson, Neal (Expert)		
	<u> </u>	Dennis, Michael (Expert);		
3322	Sport in Society Cultures Commerce Media Politics	Rubinfield, Daniel (Expert)		
3323	New York Times article - NCAA Hands Out Postseason Bans for Academics but Uconn is Back	Dickman, Diane; Franklin, Bernard; Davey, Azure		
3324	CoDuke.com - Mike Krzyzewski Bio	Pilson, Neal (Expert)		
	Conference USA Website - Conference USA Postgraduate Scholarship	, , , , , , , , , , , , , , , , , , , ,		
3325	Winners Announced	Banowsky, Britton		
		Pilson, Neal (Expert); Rubinfield, Daniel (Expert);		
3326	Reuters.com - List of National Basketball Association Champions	Stiroh, Lauren (Expert);		
3320	SportsBusinessDaily.com - PlayOn! High School Group Planning	Othon, Lauren (Expert)		
3327	national Network	Pilson, Neal (Expert)		
	University of Arizona - Comprehensive Annual Financial Report Year			
3328	Ended June 30 2013	Fischer, Jake; Smith, Jake		
3329	Clemson University - Supplemental Schedules for the Year Ended June 30 2013	Robinson, Darius		
3329	Clemson University Comprehensive Annual Financial Report for the Year	Hobinson, Danus		
3330	Ended June 30 2013	Robinson, Darius		
	California Community College Athletic Association Constitution and Bylaw			
3331	1 Student Athlete Eligibility	Rubinfield, Daniel (Expert)		
3332	Stanford Viewbook	Muir, Bernard		
		Rubinfield, Daniel (Expert);		
3333	Eligibility Rules of the National Junior College Athletic Association	Emmert, Mark; Lewis, Mark		
	g vy v v v v v v v v v v v v v v v v v v	Dickman, Diane; Emmert,		
	NCAA Catastrophic Injury Insurance Program Benefit Summary for the	Mark; Lewis, Mark; Franklin,		
3334	Period of 8/1/13 through 7/31/14	Bernard		
		Dickman, Diane; Emmert, Mark; Lennon, Kevin; Lewis,		
		Mark; Franklin, Bernard;		
		Weitekamp, Greg; Davis,		
3335	2013-14 NCAA Division I Manual	Peter		
	Neticeal Accesses of interesting sint Athletics 0040 Official C Delice	Dubiefield Devial (Foreset)		
3336	National Association of intercollegiate Athletics 2013 Official & Policy Handbook	Rubinfield, Daniel (Expert); Emmert, Mark; Lewis, Mark		
3337	UC Irvine Viewbook	Drake, Michael		
3338	U.S. Open on Fox Starting in 2015	Lewis, Mark		
	New York Times - Adding Golf to It's Lineup, Fox Sports Acquires Rights			
3339	to United States Open	Lewis, Mark		
3340	Sportsbusinessdaily.com - ESPN completes deal to lock up LLWS through '22	Pilson, Neal (Expert)		
3341	MSG Networks Kicks Off College Football Schedule This Week	Pilson, Neal (Expert)		
	The state of the s	Pilson, Neal (Expert); Lewis,		
3342	Fox Sports - Big Time College Basketball Comes to Fox Sports	Mark		
	Baylor University Survey - Conference Realignment Poll Says Fans	Dennis, Michael (Expert);		
3343	Prefer Regional Conferences and Traditional Rivalries	Rubinfield, Daniel (Expert)		
3344	News and Notes from "NFL Monday Night QB" on CBS Sports Network	Lewis, Mark; Nantz, Jim		
0044	INCWS and Notes from TVI E Monday Hight QB on OBO opons Notwork	Petr, Todd; Lewis, Mark;		
3345	2001-02 NCAA College Basketball Standings ESPN	Franklin, Bernard		
		Petr, Todd; Lewis, Mark;	_	
3346	2002-03 NCAA College Basketball Standings ESPN	Franklin, Bernard		
2247	2002-04 NCAA College Backethall Standings ESPN	Petr, Todd; Lewis, Mark; Franklin, Bernard		
3347	2003-04 NCAA College Basketball Standings ESPN	Petr, Todd; Lewis, Mark;		
3348	2004-05 NCAA College Basketball Standings ESPN	Franklin, Bernard		
	, , , , , , , , , , , , , , , , , , ,	Petr, Todd; Lewis, Mark;		
3349	2005-06 NCAA College Basketball Standings ESPN	Franklin, Bernard		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

## **NCAA'S EXHIBIT LIST**

EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
3350	2006-07 NCAA College Basketball Standings ESPN	Petr, Todd; Lewis, Mark; Franklin, Bernard		
		Petr, Todd; Lewis, Mark;		
3351	2007-08 NCAA College Basketball Standings ESPN	Franklin, Bernard Petr, Todd; Lewis, Mark;		
3352	2008-09 NCAA College Basketball Standings ESPN	Franklin, Bernard		
3353	2009-10 NCAA College Basketball Standings ESPN	Petr, Todd; Lewis, Mark; Franklin, Bernard		
3354	2010-11 NCAA College Basketball Standings ESPN	Petr, Todd; Lewis, Mark; Franklin, Bernard		
3355	2011-12 NCAA College Basketball Standings ESPN	Petr, Todd; Lewis, Mark; Franklin, Bernard		
	Ţ Ţ	Petr, Todd; Lewis, Mark; Franklin, Bernard		
3356	2012-13 NCAA College Basketball Standings ESPN	Petr, Todd; Lewis, Mark;		
3357	2002 NCAA College Football Standings ESPN	Franklin, Bernard Petr, Todd; Lewis, Mark;		
3358	2003 NCAA College Football Standings ESPN	Franklin, Bernard		
3359	2004 NCAA College Football Standings ESPN	Petr, Todd; Lewis, Mark; Franklin, Bernard		
0000	2004 NO.W. Conego i consum citationings 201 N	Petr, Todd; Lewis, Mark;		
3360	2005 NCAA College Football Standings ESPN	Franklin, Bernard Petr, Todd; Lewis, Mark;		
3361	2006 NCAA College Football Standings ESPN	Franklin, Bernard		
3362	2007 NCAA College Football Standings ESPN	Petr, Todd; Lewis, Mark; Franklin, Bernard		
3302	2007 NOAA Odliege Football Glaffdings 201 N	Petr, Todd; Lewis, Mark;		
3363	2008 NCAA College Football Standings ESPN	Franklin, Bernard Petr, Todd; Lewis, Mark;		
3364	2009 NCAA College Football Standings ESPN	Franklin, Bernard		
3365	2010 NCAA College Football Standings ESPN	Petr, Todd; Lewis, Mark; Franklin, Bernard		
		Petr, Todd; Lewis, Mark;		
3366	2011 NCAA College Football Standings ESPN	Franklin, Bernard Petr, Todd; Lewis, Mark;		
3367	2012 NCAA College Football Standings ESPN	Franklin, Bernard		
		Petr, Todd; Dickman, Diane; Emmert, Mark; Lewis, Mark;		
3368	NCAA Research - Estimated Probability of Competing in Athletics Beyond the High School Interscholastic Level	Franklin, Bernard; Davey, Azure		
2200	NCAA Research, Trends in Graduation-Success Rates and Federal	Dickman, Diane; Franklin,		
3369 3370	Graduation Rates at NCAA Division I Institutions CBS Sports - CBS Sports Network Announces 2013-2014 Schedule	Bernard; Lewis, Mark Lewis, Mark; Nantz, Jim		
3371	Follow Up Email to Chase Garnham from Candice Storey Lee	Garnham, Chase		
3372	University of South Carolina Financial Report, 2012-2013	Pastides, Harris		
3373	NCAA Research Report - Trends in Graduation Success Rates and Federal Graduation Rates at NCAA Division I Institutions	Franklin, Bernard; Lewis, Mark; Petr, Todd; Dickman, Diane; Davey, Azure		
	Trends in Graduation Success Rates and Federal Graduation Rates at	Franklin, Bernard; Lewis, Mark; Petr, Todd; Dickman,		
3374	NCAA Division I Institutions NCAA Research Staff October 2013	Diane; Davey, Azure Lewis, Mark; Anderson,		
3375	College Basketball On MSG Networks Schedule	Kevin; Pastides, Harris		
3376	Michigan State University - Annual Financial Report Fiscal Year 2012- 2013	Hollis, Mark		
32,0	ESPNmediazone.com - Industry Leading 1500 Men's College Basketball	Delany, James; Sankey, Greg; Lewis, Mark;		
3377	Games across ESPN Networks	LeCrone, Jonathan;		
3378	NBCSN Announces 2013-14 College Basketball Schedule	Lewis, Mark		
3379	University of Minnesota - Financials 2012-2013	Alipate, Moses		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
		Petr, Todd; Lewis, Mark;		
3380	ESPN mediazone.com - ESPN, Inc. Fact Sheet	Franklin, Bernard		
3381	NFL History - Super Bowl Winners	Nantz, Jim		
0000	LICA T. I. II. O. I.	Rubinfield, Daniel (Expert);		
	USA Today - HoopsHype Salaries	Stiroh, Lauren (Expert)		
3383	NBA Encyclopedia Playoff Edition - The Original Dream Team	Lewis, Mark		
3384	NFHS, PlayOn! Sports Announce Plans for High School Sports Network	Pilson, Neal (Expert)		
3385	NHL Players Participating In 2010 Olympic Winter Games	Lewis, Mark		
3386	Purduesports.com - Trophy Rivalries	Delany, James		
3387	The Tale of the Majestic Blade: The History of the Stanford Axe Time Warner Cable and California Interscholastic Federation Sign One of	Muir, Bernard		
3388	Nation's Largest High School Sports Programming Deals	Pilson, Neal (Expert)		
	Curriculum Vitae of J Michael Dennis	Dennis, Michael (Expert)		
3390	Dennis Report - Attachment B Pretest Survey Questionnaire	Dennis, Michael (Expert)		
3391	Dennis Report - Attachment C Main Survey Questionnaire	Dennis, Michael (Expert)		
3392	Dennis Report - Attachment D Main Survey Screen Captures	Dennis, Michael (Expert)		
3393	Dennis Report - Attachment E	Dennis, Michael (Expert)		
3394	Dennis Report - Attachment F	Dennis, Michael (Expert)		
3395	Dennis Report - Attachment G Codebook	Dennis, Michael (Expert)		
3396	Rebuttal Expert Report of J Michael Dennis PhD	Dennis, Michael (Expert)		
0000	Trobuttal Export rioport of a Michael Berlino Frib	Coleman, Mary Sue;		
		Dickman, Diane; Drake,		
		Michael; Pastides, Harris;		
3397	Updated NSSE Survey Provides Fresh Look at Student Engagement	Welty, John		
3398	Probability of Competing in Athletics Beyond High School	Petr, Todd		
3399	University of South Carolina Financials, 2012-2013	Pastides. Harris		
0000	Chirotoky of Coult Curolina Financialo, 2012 2010	r dollado, riarrio		
3400	Remarks by Chris Plonsky re: Proposals 2007-25, 2007-26 and 2007-28	Plonsky, Christine		
3401	2012-13 Unduplicated Student Athlete Count	Muir, Bernard; Petr, Todd		
3402	Pac-12 NCAA and Conference Championship Facts	Petr, Todd; Muir, Bernard		
3403	2013 NCAA March Madness Mens Basketball	Petr, Todd		
	NCAA Mens Basketball Standings D1	Petr, Todd		
3405	FBS Football Championship History	Petr, Todd		
3406	NCAA Football Standings FBS	Petr, Todd		
	Spending on Womens Spots and Broadcast Revenues from Football and	Petr, Todd; Franklin,		
3407	Mens Basketball	Bernard		
		Petr, Todd; Franklin,		
3408	Student Athlete Participation per Member Institution All Sports	Bernard		
0.400		Petr, Todd; Franklin,		
3409	Student Athlete Participation per Member Institution All Womens Sports	Bernard		
0440	Information received from Todd Petr, NCAA Managing Director of	D' 1 D' D 1 T 11		
3410	Research, September 24 and 25, 2013	Dickman, Diane ; Petr, Todd		
3411	The Final Four	Petr, Todd		
3412	The Brackets Bowl All Star Game Records	Petr, Todd Petr, Todd		
3413		Petr, Todd		
3414	Football Bowl Subdivision Records	reli, i odd		-
2/15	Screenshot from video presentation entitled Finances of NCAA Athletics Programs	Potr Todd		
3415	1 0	Petr, Todd		
	Number of Institutions Where Generated Revenues Exceed Expenses - Screenshot from video presentation entitled "Finances of NCAA Althetics			
2/16	Programs"	Potr Todd		
3416	riogianis	Petr, Todd Rubinfield, Daniel (Expert);		
		Pilson, Neal (Expert); Muir,		
2/17	California Intercabalactic Fodoration Constitution 9 Pulsus 2012 2014	, , , , ,		
3417	California Interscholastic Federation Constitution & Bylaws 2013 2014	Bernard  Emmort Mark: Lowis Mark:		
0440	0010 14 Division I Devenue Distribution Dis-	Emmert, Mark; Lewis, Mark;		
3418	2013-14 Division I Revenue Distribution Plan	Petr, Todd		
		Diokman Diana: Emmart		
	NCAA Eligibility Contor - 2013-14 Guido for the College Bound Student	Dickman, Diane; Emmert, Mark; Lennon, Kevin; Lewis,		
2410	NCAA Eligibility Center - 2013-14 Guide for the College Bound Student			
3419	Athlete	Mark; Franklin, Bernard		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
		Dialogo Diago Francis		
		Dickman, Diane; Emmert, Mark; Lennon, Kevin; Lewis,		
2420	NCAAs Three Divisions	Mark; Franklin, Bernard		
3420 3421	NCAAs Three Divisions Stanford Basketball 2013-14	Muir. Bernard		
3421	Starilord Basketball 2013-14	Brandon, David; Coleman,		
3422	University of Michigan Michigan 2014 Baseball Schedule	Mary Sue		
07ZZ	Driversity of Michigan Michigan 2014 Baseball ochedule	Brandon, David; Coleman,		
3423	Michigan University 2013 - 2014 - Michigan Basketball History has Future	Mary Sue		
0.120	Internigent conversely 2010 2011 Milenigent Backetsan Filotory flac Fattare	Brandon, David; Coleman,		
3424	University of Michigan 2014 Womens Tennis Schedule	Mary Sue		
0.2.	University of Michigan - School of Music, Theatre and Dance, 2013-2014	Brandon, David; Coleman,		
3425	Season	Mary Sue		
	Stanford University Department of Athletics Student Athlete Handbook			
3426	2013-2014	Muir, Bernard		
3427	Texas Athletics - 2013-2014 Student Athlete Manual	Plonsky, Christine		
3428	2013 - 2014 Student Athlete Manual	Plonsky, Christine		
3429	South Carolina 2014 Football Spring Guide	Pastides, Harris		
3430	South Carolina Men's Basketball Game Notes, 2013-2014	Pastides, Harris		
	University of South Carolina Guide to Learning Communities and			
3431	Residence Halls, 2014-2015	Pastides, Harris		
	Horizon League Website - Horizon League 2013 Fall Academic Honor			
3432	Roll Release	LeCrone, Jonathan		
		Rubinfield, Daniel (Expert);		
3433	You.gove.com - Poll Results College Athletes	Dennis, Michael (Expert)		
	Mark Hollis Latest Event 3 Big MSU Basketball Games in 3 Big Cities in			
3434	2018	Hollis, Mark		
3435	Stanford Athletics Facebook	Muir, Bernard		
3436	Shaw Collects Named AVCA Player of the Week	Muir, Bernard		
3437	Costanford.com - Four All Pac-12 Powell Randle Named to First Team	Muir, Bernard		
3438	Stanford University - Media Guides Athletics Publications 2013-2014	Muir, Bernard		
3439	Stanford University - Womens Volleyball News	Muir, Bernard		
3440	Stanford University - Football Fan Fest	Muir, Bernard		
3441	Stanford University Online Ticket Office Event Groups	Muir, Bernard		
3442	Stanford University - The Red Zone	Muir, Bernard		
0440	Maryland Terrapins Athletics University of Maryland Terps Official Athletic	A		
3443	Site  Maryland Terrapins Athletics University of Maryland Terps Official Athletic	Anderson, Kevin		
3444		Anderson Karin		
3444	Site Baseball News Maryland Terrapins Athletics University of Maryland Terps	Anderson, Kevin		
3445	Official Athletic Site	Anderson, Kevin		
3443	Official Athletic Site	Brandon, David; Coleman,		
3446	University of Michigan Official Athletic Site Mens Basketball	Mary Sue		
0440	Chiversity of Michigan Chicker Athletic Oile Micha Bashetball	Brandon, David; Coleman,		
3447	University of Michigan Official Athletic Site Womens Basketball	Mary Sue		
		Brandon, David; Coleman,		
3448	University of Michigan Official Athletic Site Football	Mary Sue		
	Institution Data the Equity in Athletics Data Analysis Cutting Tool -	ĺ		
3449	UNiversity of Texas	Plonsky, Christine		
	Institution Data the Equity in Athletics Data Analysis Cutting Tool -			
3450	University of Texas at Austin	Plonsky, Christine		
	Institution Data the Equity in Athletics Data Analysis Cutting Tool -			
3451	University of Texas at Austin	Plonsky, Christine		<u> </u>
3452	Longhorns Kids Club Upcoming Events	Plonsky, Christine		
	The Official Website of the University of Texas Athletics - March 20, 2014		<u> </u>	
3453	Women's Swimming and Diving	Plonsky, Christine		
3454	The Official Website of the University of Texas Athletics	Plonsky, Christine	·	
	The Official Website of the University of Texas Athletics - Final Four			
3455	Texas vs Michigan	Plonsky, Christine		
	Public Divides on College Players Union but Most Nix Salaries for	Dennis, Michael (Expert);		
3456	Student Athletes	Rubinfield, Daniel (Expert)		
3457	The Official Website of the University of Texas Athletics	Plonsky, Christine		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

## **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
3458 l	University of South Carolina Official Athletic Site	Pastides, Harris		
	University of South Carolina Official Athletic Site	Pastides, Harris		
3460 l	University of South Carolina - Baseball this Weekend	Pastides, Harris		
1	Institution Data the Equity in Athletics Data Analysis Cutting Tool -			
	University of South Carolina	Pastides, Harris		
	nstitution Data the Equity in Athletics Data Analysis Cutting Tool -			
	University of South Carolina	Pastides, Harris		
	nstitution Data the Equity in Athletics Data Analysis Cutting Tool -			
	University of South Carolina - Columbia	Pastides, Harris		
	University of South Carolina - Softball this Week	Pastides, Harris		
	nstitution Data the Equity in Athletics Data Analysis Cutting Tool -			
3465 l	University of California - Irvine	Drake, Michael		
	nstitution Data the Equity in Athletics Data Analysis Cutting Tool -			
	University of California - Irvine	Drake, Michael		
	Institution Data the Equity in Athletics Data Analysis Cutting Tool	Dueles Mishaal		
	University of California - Irvine	Drake, Michael		
	Institution Data the Equity in Athletics Data Analysis Cutting Tool	Dyalca Mishaal		
	University of California - Irvine Big Ten Conference Website - Big Ten Recognizes Winter Academic All-	Drake, Michael		
	Big Ten Honorees	Delany, James		
	UC Irvine Athletics - Facebook page	Drake, Michael		
	UCIrvinesports.com - homepage	Drake, Michael		
	The Official Website of UC Irvine Athletics - Men's Basketball	Drake, Michael		
	The Official Website of UC Irvine Athletics - Men's Basketball  The Official Website of UC Irvine Athletics - Men's Soccer	Drake, Michael		
	The Official Website of UC Irvine Athletics - Women's Cross-Country	Drake, Michael		
	The Official Website of UC Irvine Athletics - Women's Volleyball	Drake, Michael		
0.70	The children response of the first annual control remarks and	Drane, menae		
3476	State Budget Cuts Strike Down 5 UC Irvine Sports - Los Angeles Times	Drake, Michael		
	Institution Data the Equity in Athletics Data Analysis Cutting Tool -			
	Michigan State University	Hollis, Mark		
I	nstitution Data the Equity in Athletics Data Analysis Cutting Tool -			
3478 N	Michigan State University	Hollis, Mark		
	Institution Data the Equity in Athletics Data Analysis Cutting Tool -			
3479 N	Michigan State University	Hollis, Mark		
	nstitution Data the Equity in Athletics Data Analysis Cutting Tool -			
	Michigan State University	Hollis, Mark		
	Michigan State University - Official Athletic Site - Vieaux Named Big Ten	l		
	Freshman of the Week	Hollis, Mark		
	Michigan State Official Athletic Site Womens Soccer	Hollis, Mark		
	Michigan State Official Athletic Site Softball	Hollis, Mark		
	Michigan State University - Presidents Statement on Core Values Michigan State University - MSU Mission Statement	Hollis, Mark Hollis, Mark		
	University of South Carolina - Mission Statement	Pastides, Harris		
	Gostanford.com - Athletics - Mission Statement	Muir, Bernard		
	Stanford Bulletin 2013-14 Explore Degrees	Muir, Bernard		
	Mission Statement of UC Irvine Athletics	Drake, Michael		
	UC Irvine Office of the Chancellor - A Commitment to Values	Drake, Michael		
0-30	OO HAND CHOO OF THE CHARLOCKER AT COMMITTEEN TO VALUES	Coleman, Mary Sue;		
3491 l	University of Michigan - Office the President - Mission Statement	Brandon, David		
3492	Texas Longhorns Athletics the University of Texas Mission Statement	Plonsky, Christine		
	5	- ,, - 22		
3493 l	University of Texas at Austin - Mission Core Purpose and Honor Code	Plonsky, Christine		
	, , , , , , , , , , , , , , , , , , , ,	,.		
3494 l	UCIrvine News - Obama Offers Shout-Out to Volleyball-Playing Anteaters	Drake, Michael		
	UC Irvine Mens Volleyball Representatives Visit White House	Drake, Michael		
	<u> </u>	Dickman, Diane; Emmert,		
3496	Division I Committee on Academic Performance Duties & Responsibilities	Mark; Franklin, Bernard		<u>                                       </u>
	•	Dickman, Diane; Emmert,		
		Mark; Lewis, Mark; Lennon,		
		Kevin; Franklin, Bernard;		
3497 N	NCAA - Becoming Eligible - Academic Standards	Davey, Azure		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
		Emmert, Mark; Petr, Todd;		
		Lewis, Mark; Franklin,		
3498	NCAA Division I Facts and Figures	Bernard		
		Emmert, Mark; Petr, Todd;		
0.400		Lewis, Mark; Franklin,		
3499	NCAA - Insurance Coverage for Student Athletes	Bernard		
		Emmert, Mark; Petr, Todd;		
0500	Nictional Callegists Athletic Association History	Lewis, Mark; Franklin,		
3500 3501	National Collegiate Athletic Association History  UC Irvine - Welcome to Academics and Student Services	Bernard; Renfro, Wallace Drake, Michael		
	UC Irvine - Santora Elite Training Center	Drake, Michael		
3502 3503	UC Irvine - The Campaign fo the Student Athlete	Drake, Michael		
3303	University of Marayland - Academic Enrichment Program Maryland	Diake, Michael		
3504	Terrapins Athletics	Anderson, Kevin		
0505	University of Maryland - Academic Support & Career Development			
3505	Maryland Terrapins	Anderson, Kevin		
0500	University of Maryland - Career Development Maryland Terrapins	Andrea Karin		
3506	Athletics University of Maryland University of Maryland - Leadership Maryland Terrapins Athletics	Anderson, Kevin		
0507	1 ' ' '	Andaran Karin		
3507	University of Maryland Terps University of Michigan - MGOBLUE.COM Official Athletic Site Academic	Anderson, Kevin Brandon, David; Coleman,		
3508	Success Program	Mary Sue		
3306	Academic Services Student Athlete Support Services Michigan State	Mary Sue		
3509	University	Hollis, Mark		
	Michigan State University Athletic Training	Hollis, Mark		
3310	Clara Bell Smith Center Student Athlete Support Services Michigan State	Tions, wark		
3511	University	Hollis, Mark		
3311	Student Athlete Development Program Student Athlete Support Services	Tiolis, Wark		
3512	Michigan State University	Hollis, Mark		
3513	South Carolina Official Athletic Site Academics	Pastides, Harris		
	Advising for Student Athletes Stanford Undergrad - Stanford.edu	Muir, Bernard		
	Transmigror otation ramotes otamora on congress otamora ota	, 20		
3515	Texas Longhorns Athletics Academic and Student Services Welcome	Plonsky, Christine		
	Texas Longhorns Athletics Academic and Student Services Big 12	, , , , , , , , , , , , , , , , , , , ,		
3516	Conference - Academic and Student Services	Plonsky, Christine		
	University of Michigan School of Music Theatre & Dance Department of	Brandon, David; Coleman,		
3517	Dance Photo Gallery	Mary Sue		
	University of Michigan School of Music Theatre & Dance Department of	Brandon, David; Coleman,		
3518	Dance Photo Gallery	Mary Sue		
	University of Michigan School of Music Theatre & Dance Performance	Brandon, David; Coleman,		
3519	Opportunities	Mary Sue		
	University of Michigan - School of Music Theatre & Dance Performance	Brandon, David; Coleman,		
3520	Opportunities	Mary Sue		
	University of Michigan - School of Music Theatre & Dance Performances	Brandon, David; Coleman,		
	Events Season Brochure	Mary Sue		
3522	UC Irvine Materials	Drake, Michael		
0500	South Carolina Official Athletic Site Athletics - Commitment to Academic	L		
3523	Excellence	Pastides, Harris		
3524	Athletics Georgetown University	Muir, Bernard		
0505	University of Michigan School of Music Theatre & Dance Department of	Brandon, David; Coleman,		
3525	Dance Photo Gallery University of Michigan School of Music Theatre & Dance Department of	Mary Sue		
3526	Musical Theatre	Brandon David		
3527	Michigan State Official Athletic Site Facilities	Brandon, David Hollis, Mark		
3528	Michigan State Official Athletic Site Facilities	Hollis, Mark		
3529	Michigan State Official Athletic Site Pacifiles  Michigan State Official Athletic Site On Campus	Hollis, Mark		
3530	Michigan State University Athletic Training	Hollis, Mark		
3531	South Carolina Official Athletic Site Academics	Pastides, Harris		
3532	South Carolina Official Athletic Site Facilities	Pastides, Harris		
3533	South Carolina Official Athletic Site On Campus	Pastides, Harris		
3534	South Carolina Official Athletic Site On Campus	Pastides, Harris		
	The same state of the same same same same same same same sam			
3535	Texas Longhorns Athletics Bryan and Deborah Stolle Academic Center	Plonsky, Christine		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
3536	Texas Longhorns Athletics Dr Nasser Al Rashid Strength Complex	Plonsky, Christine	-	
3537	Texas Longhorns Athletics Staff Directory	Plonsky, Christine		
	MGOBLUE.COM University of Michigan Official Athletic Site Sports	Brandon, David; Coleman,		
3538	Medicine	Mary Sue		
0000	INEGICITE	Brandon, David; Coleman,		
3539	MGOBLUE.COM University of Michigan Official Athletic Site Facilities	Mary Sue		
3339	MIGOBLOE.COM Oniversity of Michigan Official Athletic Site Facilities	Brandon, David; Coleman,		
0540	Toyon Lamebarra Athletica DM Mode Doubin Je Lamebarra Dining Hall			
3540	Texas Longhorns Athletics BM Mack Rankin Jr Longhorn Dining Hall Southeastern Conference Digital Network - 2013-2014 Winter SEC	Mary Sue		
0544		Sankey, Greg; Pastides,		
3541	Academic Honor Roll	Harris		
3542	Conference USA Website - Conference USA Awards	Banowsky, Britton		
	Big Ten Conference Website - Big Ten Announces Winter Academic All-	Delany, James; Brandon,		
3543	Conference Teams	David; Hollis, Mark		
		Delany, James; Brandon,		
3544	Big Ten Conference Website - About the Conference	David; Hollis, Mark		
3545	Southeastern Conference Symposium Website - SECU	Sankey, Greg		
3546	Southeastern Conference Digital Network - Academic Consortium	Sankey, Greg		
		Brandon, David; Coleman,		
3547	Michigan-Minnesota: The Little Brown Jug Series	Mary Sue		
	The University of Michigan Academic Support Services for Student-	Brandon, David; Coleman,		
3548	Athletes	Mary Sue		
	The University of Michigan Athletics Mission Statement and Guiding	Brandon, David; Coleman,		
3549	Principles	Mary Sue		
		Rubinfield, Daniel (Expert);		
3550	Washington Post Poll - Public Opposes Paying College Athletes	Dennis, Michael (Expert)		
	Tracing control to the result opposes having contage hamotes	Stiroh, Lauren (Expert);		
		Rubinfield, Daniel (Expert);		
3551	The College Payoff Education Occupations Lifetime Earnings	Heckman, Jim (Expert)		
	The conoger ayon Education Cocapations Englished Earnings	Delany, James; Banowsky,		
3552	BCS-FOX TV contract	Britton		
- 0002	DOOT ON TO COMMON	Rubinfield, Daniel (Expert);		
		Franklin, Bernard; Lewis,		
3553	NCAA Eligibility & Casebook	Mark		
- 0000	1107 IX Eligibility & Gacobook	Pilson, Neal (Expert);		
3554	NFL Group Licensing Agreement, NFL Players Association	Rubinfield, Daniel (Expert)		
0001	The Endop Electioning Agreement, the Endoperation	Pilson, Neal (Expert);		
3555	NFL Group Licensing Agreement, NFL Players Association	Rubinfield, Daniel (Expert)		
0000	TWILE Group Electroning Agreement, TWILE Hayers Adocoration	rtabililleid; Barilei (Expert)		
	Official Code Book of the Northwest Athletic Association of Community	Rubinfield, Daniel (Expert);		
3556	Colleges	Emmert, Mark; Lewis, Mark		
3330	Summary and releases of clearances for 1995 UCLA-Missouri and 1990	Lillileit, Mark, Lewis, Mark		
3557	UCONN-Clemson Coke commercials	Weitekamp, Greg		
3337	Summary and releases of clearances for AT&T print magazine ads in	Weitekamp, Greg		
3558	NCAA magazine	Weitekamp, Greg		
3336	INOAA magazine	wetteramp, dieg		
	United States Collegiate Athletic Association Eligibility Case Study	Emmert, Mark; Lewis, Mark;		
3559	Handbook	Rubinfield, Daniel (Expert)		
	Intentionally left blank.	N/A		
N/A	Intentionally left blank.	N/A N/A		
N/A				
3562	Letter from CLC Regarding Licensing of NCAA Videogames	Davis, Peter		-
2502	Clemson University Institutional, Charitable, Educational or Nonprofit	Pohinson Dorius		
3563	Promotions Waiver  NCAA Presidential Task Force on the Future of Division I Athletics,	Robinson, Darius		-
2504		Welty John		
3564	Subcommittee on Values and Academic Standards	Welty, John		-
		Emmert, Mark; Dickman,		
		Diane; Lewis, Mark;		
0505	NIOAA Dukiis Harramana Cirila Adda da S	Franklin, Bernard; Sankey,		
3565	NCAA Public Homepage - Student Athlete Insurance Programs	Greg		
0500	Report of the NCAA Division 1 Academic Cabinet September 14-15 2009	Dickman, Diane; Franklin,		
3566	Meeting	Bernard		
25.07	Big Ten Network MGOBLUE Com University of Michigan Official Athletic	Brandon, David; Coleman,		
3567	Site	Mary Sue;		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
		Dickman, Diane; Emmert,		
		Mark; Lewis, Mark;		
0500		Pastides, Harris; Franklin,		
	Rules Working Group Bylaw 17 Concepts Under Consideration	Bernard Bestides Herris		
3569	USA Today web page re. South Carolina SEC School Finances	Pastides, Harris Lewis, Mark; Weitekamp,		
2570	NICAA Man'a Baakathall Athlataa Dighta and Clagranges			
3570	NCAA Men's Basketball Athletes - Rights and Clearances	Greg; Davis, Peter Davis, Peter; Lewis, Mark;		
3571	NCAA Men's Basketball Athletes - Rights and Clearances	Weitekamp, Greg		
- 0071	14077 Men 3 Basketball 7 tilliotes - Flights and Olearandes	Brandon, David; Coleman,		
3572	Photos of University of Michigan Marching Band	Mary Sue		
	UC Irvine Sport - The Campaign for the Student Athlete - Al Irwin	mary out		
3573	Academic Center	Drake, Michael		
	UC Irvine Sports - Crawford Gym	Drake, Michael		
	UC Irvine Sports - Photos of Athletic Facilities	Drake, Michael		
	,	Dickman, Diane; Emmert,		
		Mark; Franklin, Bernard;		
3576	NCAA Division I Academic Progress Rate Improvement	Davey, Azure		
3577	Univerity of Maryland Student Athlete Handbook	Anderson, Kevin		
	Michigan State University Student Athlete Handbook and Planner	Hollis, Mark		
	CBS Sports Network - About Us	Lewis, Mark; Nantz, Jim		
3580	Comcast Sportsnet - NBC Sports Regional Networks	Lewis, Mark		
		Weitekamp, Greg; Davis,		
	CSTV - About Us	Peter; Lewis, Mark		
	ESPNmediazone.com - "By the Numbers": Three-Part Look at College	Pilson, Neal (Expert); Lewis,		
	Football on ESPN Networks - Part 1	Mark		
	Pauley Pavilion Floor to be Named John and Nell Wooden Court'	O'Bannon, Edward;		
	Fox Broadcasting Company - Programming	Pilson, Neal (Expert)		
3585	Fox Sports Media Information - Fox Sports 1 Ready for Launch	Pilson, Neal (Expert)		
3586	Article XXVIII - Broadcast or Telecast Rights	Pilson, Neal (Expert); Rubinfield, Daniel (Expert)		
	Team USA - Kobe Bryant	Lewis, Mark		
	Team USA - LeBron James	Lewis, Mark		
3589	Tournament of Roses - Rose Parade - Broadcast Partners	Muir, Bernard		
0000	Todinament of Hoses Those Farade Broadoust Fariners	Ividir, Berriara		
	Fox Sports Media Information - Fox Sports Announces Expanded College	Banowsky, Britton: Muir.		
	Football schedule Featuring Nation's Top Teams	Bernard; Plonsky, Christine;		
	Michigan State Aircraft Carrier Game Photos	Hollis, Mark		
	Michigan State Aircraft Carrier Game Photos	Hollis, Mark		
	Michigan State Aircraft Carrier Photos	Hollis, Mark		
3594	Conference USA Academic Awards	Banowsky, Britton		
		Delany, James; Hollis,		
3595	Graphic Showing Big Ten Conference Members	Mark; Brandon, David		
3596	Graphic Showing Conference USA Member Schools	Banowsky, Britton	·	
3597	Graphic Showing Horizon League Members	LeCrone, Jonathan		
	Graphic Showing Horizon League Members	LeCrone, Jonathan		
3599	Graphic Showing Southeastern Conference Member Schools	Sankey, Greg		
	Southeastern Conference Academic Consortium - SEC Academic	Sankey, Greg; Pastides,		
3600	Consortium Leadership Development Program at a Glance	Harris		
	TI. 1 TI 050	Sankey, Greg; Pastides,		
3601	This Is The SEC	Harris		
3602	UC Irvine Drama Brochure	Drake, Michael		
		Lewis, Mark; Emmert, Mark;		
2600	The Core Cole Company NCAA Correspets Champion Cuideling	Davis, Peter; Weitekamp,		
3603 3604	The Coca-Cola Company NCAA Corporate Champion Guidelines Fresno State Viewbook	Greg Welty, John		
	Video: RunTheFloor.com, Lehigh Beats Duke	, ,		
3605	video. huittierioot.com, Lenigh beats Duke	Nantz, Jim		
3606	Video: Marshall Thundering Herd - Winning kick vs YSU in 1992 1-AA	Nantz, Jim		
3607	Video: One Shining Moment 2014 HD - #oneshiningmoment	Nantz, Jim		
3608	Video: Final Four Preview	Nantz, Jim		
3609	Wikipedia - 2010 NCAA Men's Division I Basketball Tournament	Lewis, Mark; Petr, Todd		
	Wikipedia - 2011 NCAA Men's Division I Basketball Tournament	Lewis, Mark, Petr, Todd		
	1p. a	,,,,,		1

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
3611	Wikipedia - 2012 NCAA Men's Division I Basketball Tournament	Lewis, Mark; Petr, Todd		
3612	Wikipedia - 2013 NCAA Men's Division I Basketball Tournament	Lewis, Mark; Petr, Todd		
3613 3614	ESPN College Football - 2013-14 bowl schedule  NCAA 2013-14 Division I Manual	Lewis, Mark; Petr, Todd Lewis, Mark; Petr, Todd		
3014	INCAA 2013-14 DIVISIOITTIVIANUAI	Lewis, Mark, Petr, Todd		
3615	NCAA Division I Men's Basketball Championship, Tournament History	Lewis, Mark; Petr, Todd		
	Student-Athlete Participation 1981-1982 2012-13, NCAA Sports	20110, 1114111, 1 241, 1 244		
3616	Sponsorship and Participation Rates Report	Lewis, Mark; Petr, Todd		
3617	1984-85 NCAA Manual	Lewis, Mark; Petr, Todd		
3618	1986-87 NCAA Manual	Lewis, Mark; Petr, Todd		
3619	1989-90 NCAA Manual	Lewis, Mark; Petr, Todd		
3620	1991-92 NCAA Manual	Lewis, Mark; Petr, Todd		
3621	2004-05 NCAA Division I Manual	Lewis, Mark; Petr, Todd		
3622	1984 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3623	1985 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3624	1987 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3625	1988 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3626	1989 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3627 3628	1990 Season Bowl Game Results 1991 Season Bowl Game Results	Lewis, Mark; Petr, Todd Lewis, Mark; Petr, Todd		
3629	1993 Season Bowl Game Results	Lewis, Mark, Petr, Todd		
3630	1994 Season Bowl Game Results	Lewis, Mark, Petr, Todd		
3631	1996 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3632	1997 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3633	1998 Season Bowl Game Results	Lewis, Mark; Petr. Todd		
3634	1999 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3635	2000 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3636	2001 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3637	2002 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3638	2003 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3639	2004 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3640	2005 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3641	2006 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3642	2007 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3643	2008 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3644 3645	2009 Season Bowl Game Results 2010 Season Bowl Game Results	Lewis, Mark; Petr, Todd Lewis, Mark; Petr, Todd		
3646	2011 Season Bowl Game Results	Lewis, Mark, Petr, Todd		
3647	2012 Season Bowl Game Results	Lewis, Mark, Petr, Todd		
3648	2013 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3649	Ohio University Student-Athlete Handbook	McDavis, Roderick		
3650	Ohio University Athletics Staff Directory	McDavis, Roderick		
3651	Ohio University NCAA Eligibility and Student-Athlete Success Center	McDavis, Roderick		
3652	Ohio University Bobcat Club	McDavis, Roderick		
3653	Ohio University Athletics Facilities, The Joan and Wallace Phillips Center	McDavis, Roderick		
3654	Photo of Fans from Ohio University Athletics Facebook Page	McDavis, Roderick		
3655	Schedule Poster from Ohio University Athletics Facebook Page	McDavis, Roderick		
3656	Ohio University Equity in Athletics Data, Coaching Staff and Salaries	McDavis, Roderick		
3657	Ohio University Equity in Athletics Data, Participants	McDavis, Roderick		
3658	Ohio University Equity in Athletics Data, Revenues and Expenses	McDavis, Roderick		
3659	Ohio University Equity in Athletics Data, Supplemental Information Ohio University Financial Statements for the Years Ended June 30, 2013	McDavis, Roderick		
3660	and 2012	McDavis, Roderick		
3661	Ohio University Football 2013 Media Guide	McDavis, Roderick		
3662	Ohio University 2013-14 Men's Basketball, History and Records	McDavis, Roderick		
3663	Ohio University Mission Statement	McDavis, Roderick		
3664	Ohio University Athletics Hompage	McDavis, Roderick		
3665	Ohio University Women's Basketball Homepage	McDavis, Roderick		
3666	Ohio University 2013 President's Annual Report	McDavis, Roderick		
3667	Ohio University Athletics 2012-2013 Annual Report	McDavis, Roderick		
3668	Ohio University Women's Soccer 2013 Media Guide/Record Book	McDavis, Roderick		
3669	Support Your Seniors Poster from Ohio University Facebook Page	McDavis, Roderick		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
3670	Ohio University 2013 New Student Orientation Brochure	McDavis, Roderick		
3671	Ohio University Men's Basketball 2013 Game Notes	McDavis, Roderick		
	Letter to CBS Sports from Myles Brand re: CBS Sports' Fantasy Sports	Berst, David; Emmert, Mark;		
3672	Games	Lewis, Mark		
3673	Email from Jim Haynes to Peter Davis Regarding Footage/Photos	Davis, Peter		
0070	Email nom one ridynos to rotor Barlo riogaranig rootago/r notos	Knopp, David; Lennon,		
3674	Emails re: Cingular Promotion	Kevin; Davis, Peter		
3675	Emails re: Follow Up from the Meeting with the Big 6 Conferences	Knopp, David		
0070	Emails Regarding the Use of O'Bannon Game Footage for Coca-Cola	Weitekamp, Greg; Davis,		
3676	Commercial	Peter		
0070	Commordia	1 0.01		
3677	Equity and Title IX in Intercollegiate Athletics, A Practical Guide for Colleges and Universities, 2012	Sweet, Judith (Expert); Petr, Todd; Emmert, Mark; Lewis, Mark; Franklin, Bernard		
3678	NCAA Gender Equity Planning	Sweet, Judith (Expert); Petr, Todd; Emmert, Mark; Lewis, Mark; Franklin, Bernard		
3679	NCAA Website - Gender Equity / Title IX Important Facts	Sweet, Judith (Expert); Petr, Todd; Emmert, Mark; Lewis, Mark; Franklin, Bernard		
3680	NCAA, The Title IX Coordinator and Athletics Compliance	Sweet, Judith (Expert); Petr, Todd; Emmert, Mark; Lewis, Mark; Franklin, Bernard		
		Lewis, Mark; Petr, Todd;		
3681	NCAA 2009-10 Membership Report	Franklin, Bernard		
3682	1986 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3683	1992 Season Bowl Game Results	Lewis, Mark; Petr, Todd		
3684	1995 Season Bowl Game Results	Lewis, Mark ; Petr, Todd		
	NCAA Inclusion's Best Practices, Building on a Rich History of Athletic			
3685	Struggle	Franklin, Bernard		
3686	2006-07 NCAA Division I Manual	Lewis, Mark; Petr, Todd		
3687	NCAA Sports Sponsorship and Participation Rates Report, Student- Athlete Participation 1981-1982 2011-12	Lewis, Mark; Berst, David; Emmert, Mark; Franklin, Bernard		
3688	NCAA 2013-14 Division I Revenue Distribution Plan	Emmert, Mark; Lewis, Mark		
3689	Equity and Title IX in Intercollegiate Athletics, A Practical Guide for Colleges and Universities - 2012	Sweet, Judith (Expert); Petr, Todd; Emmert, Mark; Lewis, Mark; Franklin, Bernard		
3690	NCAA Website - Gender Equity / Title IX Important Facts	Sweet, Judith (Expert); Petr, Todd; Emmert, Mark; Lewis, Mark; Franklin, Bernard		
3691	NCAA Gender Equity Planning, Best Practices	Sweet, Judith (Expert); Petr, Todd; Emmert, Mark; Lewis, Mark; Franklin, Bernard		
3692	NCAA The Title IX Coordinator and Athletics Compliance	Sweet, Judith (Expert); Petr, Todd; Emmert, Mark; Lewis, Mark; Franklin, Bernard Sweet, Judith (Expert); Petr, Todd; Emmert, Mark; Lewis,		
3693	NCAA Division I Academic Performance Program Manual	Mark; Franklin, Bernard; Dickman, Diane Emmert, Mark; Lewis, Mark;		
3694	NCAA Research - Trends in Graduation-Success Rates and Federal Graduation Rates at NCAA Division I Institutions	Petr, Todd; Franklin, Bernard; Dickman, Diane		

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

# **NCAA'S EXHIBIT LIST**

EXHIBIT NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
	NCAA Division I Intercollegiate Athletics Programs Report, Revenues &			
3695	Expenses 2004-2012	Emmert, Mark ; Lewis, Mark		
3696	ESPN College Athletics Revenues and Expenses - 2008	McNeely, Kathleen		
	Indiana University 2013-2014 Annual Giving Campaign for Student-			
3697	Athletes	McNeely, Kathleen		
3698	Indiana University Admissions Brochure, 2013-2014	McNeely, Kathleen		
3699	Indiana University Annual Financial Report, 2012-2013	McNeely, Kathleen		
3700	Indiana University 2011-2012 Financial Report	McNeely, Kathleen		
3701 3702	USA Today Sports' College Athletics Finances, Indiana University Indiana University, NAS, 2009-2010	McNeely, Kathleen McNeely, Kathleen		
3702	University of New Mexico 2013 Track and Field Media Guide	Spencer, Kendall		
3703	University of New Mexico 2013 Track and Field Media Guide  University of New Mexico 2014 Track and Field Meida Guide	Spencer, Kendall		
3704	The University of New Mexico Viewbook	Spencer, Kendall		
3705	Emails Between EA and CLC Re: NCAA Football 11 TV Spot	Davis, Peter		
3700	Emails between EA and GLO Ne. NGAA FOOtball 11 17 Spot	Davis, Peter; Weitekamp,		
2707	Empile Between EA and CLC Bay Bights to Video Egatage	Greg		
3707	Emails Between EA and CLC Re: Rights to Video Footage	Weitekamp, Greg; Lewis,		
2700	Letters to NBC Sports from the University of Notre Dame	Mark; Lennon, Kevin		
3708	Letters to NBC Sports from the University of Notre Dame  NCAA Research - Student-Athlete Academic Support Services at Division	Dickman, Diane; Lewis,		
2700	I Institutions	Mark; Emmert, Mark		
3709	I Institutions	Mark, Emmert, Mark		
	NICAA Fastaga Liganas Agyaamant Batusaan Thayant Fayity and	Maitakama Crasi Lannan		
	NCAA Footage License Agreement Between Thought Equity and	Weitekamp, Greg; Lennon,		
3710	Entertainment Highway, Limited	Kevin; Lewis, Mark		
0711	NICAA Interpretation Departing OK Callege Beakethall Video Comp	Weitekamp, Greg; Davis,		
3711	NCAA Interpretation Regarding 2K College Basketball Video Game NCAA Footage License Agreement Between NCAA and Wray Ward	Peter; Lennon, Kevin		
	Laseter Advertising - Clip of Christian Laettner's Winning Basket, 1992			
0710	Championship Game	Maitakama Cras		
3712	Championship Game	Weitekamp, Greg		
0710	Empile Detuces NCAA and ECDN Dev Come Cimulations on ECDN come	Weitekamp, Greg; Davis, Peter		
3713	Emails Between NCAA and ESPN Re: Game Simulations on ESPN.com	Weitekamp, Greg; Davis,		
2714	Empile Patwarn NCAA and CLC Pay Photo Dights	Peter		
3714	Emails Between NCAA and CLC Re: Photo Rights  Emails Between NCAA and University of North Carolina Athletics Re:	reter		
3715	UNC MBB Highlight Video and SI	Weitekamp, Greg		
3/13	ONC MBB Highlight video and Si	Weitekamp, Greg; Davis,		
3716	Emails Re: Men's Final Four book interp question	Peter		
37 10	Emails Re: NCAA Interpretation of Coca-Cola and University of Illinois	i etei		
3717	Promotion	Knopp, David		
0717	Emails Re: NCAA Legislative Review and Interpretations Committee	πιορρ, Βανία		
3718	decision pertaining to collegiate fantasy games	Weitekamp, Greg		
- 07 10	decision pertaining to conegrate rantasy games	Weitertamp, Greg		
		Weitekamp, Greg; Lennon,		
3719	NCAA Licensee Guidelines	Kevin; Lewis, Mark		
	Multi-Media Agreement Between Turner Broadcasting, CBS Broadcasting	Noviii, Edwid, Mark		
	and NCAA	Lewis, Mark		
0.20		20110, 1110.11		
		Walters, Wendy;		
		Weitekamp, Greg; Lennon,		
3721	Emails Re: Materials for 2/18/09 interpretations staff meeting	Kevin; Lewis, Mark		
		, , , , , , , , , , , , , , , , , , , ,		
		Walters, Wendy:		
	Presentation: Promotional Activities - Membership Services, Continuing	Weitekamp, Greg; Lennon,		
3722	Education	Kevin; Lewis, Mark		
		Lennon, Kevin; Walters,		
3723	NCAA Emails Re: 2K Interp Request	Wendy		
	r r	Lennon, Kevin; Walters,		
3724	NCAA Interpretation Regarding 2K College Basketball Video Game	Wendy		
5.21		Lennon, Kevin; Walters,		<del> </del>
3725	Letter to Brad Mangin from NCAA Re: SportsShooter.com	Wendy		
	Emails Between NCAA and CBS Sports Re: LG - 3D Best Buy	Davis, Peter; Weitekamp,		
3726	Informative Piece	Greg		
	Emails Between NCAA and Wilson Sporting Goods Re: Bracket Town	Davis, Peter; Weitekamp,		
3727	Booth Graphics	Greg; Lewis, Mark		
	1	9,,		1

O'Bannon et al. v National Collegiate Athletic Association, et al.

Case No. C 09-1967 CW

## **NCAA'S EXHIBIT LIST**

EXHIBIT				
NO	DESCRIPTION	SPONSOR	DATE OFFERED	DATE ADMITTED
	Emails Between NCAA and Thought Equity Re: Approvals for Marketing			
3728	Collateral	Weitekamp, Greg		
3729	Policies Related to the NCAA-CBS Contract, 2003-2013	Lewis, Mark; Lennon, Kevin		
	Report of the National Collegiate Athletic Association Division I			
	Communications and Coordination Committee, November 30, 2011	l		
3730	Conference Call	Hollis, Mark; Berst, David		
		Franklin Damandal aviis		
		Franklin, Bernard; Lewis,		
0701	Divisions Overall Division I. Freehman Cohort Creduction Bates	Mark; Petr, Todd; Dickman,		
	Division: Overall Division I - Freshman-Cohort Graduation Rates Fresno State Athletics Department Mission Statement	Diane; Davey, Azure Welty, John		
	Fresno State Basketball Media Guide	Welty, John		
	Fresno State Mission Statement	Welty, John		
	University of Maryland Mission Statement	Anderson, Kevin		
3/33	University of Maryland Mission Statement University of Texas at Austin, Intercollegiate Athletics, Winning with	Anderson, Kevin		
3736	Integrity: Donor and Fan guide	Plonsky, Christine		
	Go Up for Glory, Bill Russell, as Told by Willian McSweeny, 1966	Antitrust Plaintiffs		
3737	Red and Me, My coach, My Lifelong Friend, Bill Russell with Alan	Antitiust i laintins		
3738	Steinberg, 2010	Antitrust Plaintiffs		
0700	Second Wind, The Memoirs of an Opinionated Man, Bill Russell and	7 that dot 1 families		
3739	Taylor Branch, 1979	Antitrust Plaintiffs		
0.00	Russell Rules, 11 Lessons on Leadship From the Twentieth Century's	7 titule doc 1 families		
3740	Greatest Winner, Bill Russell with David Falkner, 2001	Antitrust Plaintiffs		
3741	The Big O, My Lifem My Times, My Game, Oscar Robertson, 2010	Antitrust Plaintiffs		
	Slam Dunk to Glory, David Lattin, 2006	Antitrust Plaintiffs		
3743	The Art of Basketball, Oscar Robertson with Michael O'Daniel, 1998	Antitrust Plaintiffs		
	Video - Ed O'Bannon Interview with Ralph IrvinEd O'Bannon Returns to			
3744	UCLA to Complete his Degree	Antitrust Plaintiffs		
	Certified transcript of Video Ed O'Bannon Interview with Ralph IrvinEd			
3745	O'Bannon Returns to UCLA to Complete his Degree	Antitrust Plaintiffs		
3746	Video - Larry King Interview with Ed O'Bannon and Michael Hausfeld	Antitrust Plaintiffs		
	Certified transcript of Video - Larry King Interview with Ed O'Bannon and			
	Michael Hausfeld	Antitrust Plaintiffs		
3748	Video - Ed O'Bannon Interview with Larry Brown	Antitrust Plaintiffs		
	Certified transcript of Video - Ed O'Bannon Interview with Larry Brown	Antitrust Plaintiffs		
	Tweet from Jake Smith dated Oct. 20, 2013	Antitrust Plaintiffs		
3751	Tweet from Jake Smith dated Oct. 18, 2013	Antitrust Plaintiffs		
	Tweet from Jake Smith dated Nov. 7, 2013	Antitrust Plaintiffs		
3753	Tweet from Jake Smith dated July 18, 2013	Antitrust Plaintiffs		