

UNITED STATES DISTRICT COURT

for the

Northern District of California

EDWARD C. O'BANNON, JR., on behalf of himself  
and all others similarly situated,

Plaintiff

v.

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION (a/k/a  
the "NCAA"); and COLLEGIATE LICENSING COMPANY  
(a/k/a "CLC"),

Defendant

CV 09 3329

Civil Action No.

BZ

SUMMONS IN A CIVIL ACTION

To: (Defendant's name and address) National Collegiate Athletic Association  
700 W. Washington St.  
Indianapolis, Indiana 46206-6222

Collegiate Licensing Company  
290 Interstate N. Circle SE, #200  
Atlanta, GA 30339

A lawsuit has been filed against you.

Within 20 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff or plaintiff's attorney, whose name and address are:

Michael P. Lehmann  
Jon T. King  
Arthur N. Bailey  
HAUSFELD LLP  
44 Montgomery Street, Suite 3400  
San Francisco, CA 94104

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

RICHARD W. WIE...

CLERK OF COURT

MARYANN BUCKLEY

Date: \_\_\_\_\_

Signature of Clerk or Deputy Clerk

Civil Action No. \_\_\_\_\_

**PROOF OF SERVICE**

*(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (l))*

This summons for *(name of individual and title, if any)* \_\_\_\_\_  
was received by me on *(date)* \_\_\_\_\_.

I personally served the summons on the individual at *(place)* \_\_\_\_\_  
\_\_\_\_\_ on *(date)* \_\_\_\_\_ ; or

I left the summons at the individual's residence or usual place of abode with *(name)* \_\_\_\_\_  
\_\_\_\_\_, a person of suitable age and discretion who resides there,  
on *(date)* \_\_\_\_\_, and mailed a copy to the individual's last known address; or

I served the summons on *(name of individual)* \_\_\_\_\_, who is  
designated by law to accept service of process on behalf of *(name of organization)* \_\_\_\_\_  
\_\_\_\_\_ on *(date)* \_\_\_\_\_ ; or

I returned the summons unexecuted because \_\_\_\_\_ ; or

Other *(specify)*: \_\_\_\_\_

My fees are \$ \_\_\_\_\_ for travel and \$ \_\_\_\_\_ for services, for a total of \$ \_\_\_\_\_ 0.00.

I declare under penalty of perjury that this information is true.

Date: \_\_\_\_\_

\_\_\_\_\_  
*Server's signature*

\_\_\_\_\_  
*Printed name and title*

\_\_\_\_\_  
*Server's address*

Additional information regarding attempted service, etc: