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Attorneys for Defendant  
 National Collegiate Athletic Association

15 UNITED STATES DISTRICT COURT  
 16 NORTHERN DISTRICT OF CALIFORNIA  
 17 OAKLAND DIVISION  
 18

19 EDWARD C. O'BANNON, JR. on behalf  
 of himself and all others similarly situated,  
 20

21 Plaintiffs,

22 v.

23 NATIONAL COLLEGIATE ATHLETIC  
 ASSOCIATION (NCAA); ELECTRONIC  
 24 ARTS, INC.; and COLLEGIATE  
 LICENSING COMPANY,  
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26 Defendants.  
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Case No. 4:09-cv-3329 CW

**STIPULATION AND ~~PROPOSED~~  
 ORDER REGARDING THE ADMISSION  
 OF EXHIBITS**

Judge: The Honorable Claudia Wilken  
 Courtroom: 2, 4th Floor

1 WHEREAS the parties have met and conferred regarding the admission of certain  
2 summary exhibits and proposed Plaintiffs' trial exhibits used during the testimony of Dr. Daniel  
3 Rascher ("Rascher"):

4 **IT IS HEREBY STIPULATED AND AGREED THAT** the following materials shall be  
5 admitted into evidence:

- 6 1. PX 2562 [Rascher Curriculum Vitae];
- 7 2. PX 2563 [Demonstrative re: Historical Nielsen TV Ratings];
- 8 3. PX 1133;
- 9 4. DX 3941;
- 10 5. DX 3942;
- 11 6. DX 4038 [Demonstrative based on Rascher Demonstrative 19]; and
- 12 7. DX 4039 [Demonstrative re: Nielsen Ratings for Olympics].

13 **IT IS HEREBY FURTHER STIPULATED AND AGREED** that the following materials  
14 shall be admitted into evidence under seal:

- 15 1. PX 2565 [Rascher Exhibit 5B: March Madness Revenues Chart].

17 Respectfully submitted,

18 HAUSFELD LLP

19  
20 Dated: June 20, 2014

/s/ \_\_\_\_\_

Swathi Bojedla  
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Washington, DC 20006

24 MUNGER, TOLLES & OLSON LLP

25  
26 Dated: June 20, 2014

/s/ Thane Rehn \_\_\_\_\_


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**[PROPOSED] ORDER**

Pursuant to the stipulation of counsel, IT IS SO ORDERED.

Dated: 6/23/2014

  
\_\_\_\_\_  
The Honorable Claudia Wilken  
Chief District Judge

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**CERTIFICATE OF SERVICE**

I hereby certify that on June 20, 2014, I electronically filed the foregoing document with the Clerk of the Court using the CM/ECF system, which will send notification to the e-mail addresses registered.

/s/ Swathi Bojedla  
Swathi Bojedla  
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