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Attorneys for Defendant
 National Collegiate Athletic Association

16 UNITED STATES DISTRICT COURT
 17
 18 NORTHERN DISTRICT OF CALIFORNIA, OAKLAND DIVISION

19 EDWARD O'BANNON, et al.,

20 Plaintiffs,

21 v.

22 NATIONAL COLLEGIATE ATHLETIC
 23 ASSOCIATION; COLLEGIATE
 LICENSING COMPANY; AND
 24 ELECTRONIC ARTS INC.,

25 Defendants.
 26
 27
 28

Case No. 09-cv-3329-CW

**DEFENDANT NCAA'S
 ADMINISTRATIVE MOTION TO FILE
 UNDER SEAL MATERIALS
 DESIGNATED AS CONFIDENTIAL**

Judge: Hon. Claudia Wilken

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Courtroom: 2, 4th Floor

Hearing: February 20, 2014 at 2:00 PM

1 Pursuant to Civil Local Rules 7-11 and 79-5, the National Collegiate Athletic Association
2 (“NCAA”) respectfully submits this Administrative Motion to File Under Seal Confidential
3 Materials. In particular, the NCAA moves to file under seal its Memorandum in Response to
4 Plaintiffs’ Form of Proposed Injunction.

5 In determining whether compelling reasons exist to seal, the court shall consider the
6 “[1] public interest in understanding the judicial process and [2] whether disclosure of the
7 material could result in improper use of the material for scandalous or libelous purposes or
8 infringement upon trade secrets.” *Hagestad v. Tragesser*, 49 F.3d 1430, 1434 (9th Cir. 1995)
9 (quoting *EEOC v. Erection Co.*, 900 F.2d 168, 170 (9th Cir. 1990)).

10 Specifically, NCAA’s Memorandum in Response to Plaintiffs’ Form of Proposed
11 Injunction contains confidential information filed under seal at the direction of the Court, pursuant
12 to discussion at sidebar on June 26, 2014.

13 DATED: June 27, 2014

Respectfully submitted,

MUNGER, TOLLES & OLSON LLP

17 By: /s/ Glenn D. Pomerantz
18 GLENN D. POMERANTZ

19 Attorneys for Defendant
20 National Collegiate Athletic Association