

UNITED STATES DISTRICT COURT
For the Northern District of California

Case No. 09-CV-3329-CWDate June 9, 2014

O'Bannon, et al. v. National Collegiate Athletic Association, et al.

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
62	NBA Uniform Player Contract between Sam Jacobson and the Lakers	Stipulation, ECF 239	6/23/2014
73	Release Agreement between Harry Flournoy and Panini America, Inc.	Stipulation, ECF 239	6/23/2014
75	Harry Flournoy trading card listing from eBay	Stipulation, ECF 239	6/23/2014
112	Facsimile attaching Release Agreement between David Lattin and Panini America, Inc.	Stipulation, ECF 239	6/23/2014
160	Thought Equity Talent Clearance Release	Stipulation, ECF 239	6/23/2014
181	Arena Football One, LLC Standard Player Contract	Stipulation, ECF 239	6/23/2014
248	07/19/06 Minutes of the Student-Athlete Likeness Meeting	Stipulation, ECF 239	6/23/2014
269	08/29/08 Email from David Berst to Myles Brand	Stipulation, ECF 259	6/30/2014
270	09/04/2008 Email from Myles Brand to David Berst	Emmert, Mark	6/20/2014
275	11/20/07 Email from Greg Shaheen to David Knopp	Stipulation, ECF 239	6/23/2014
280	10/13/08 Email chain between David Berst and Beth Debauche	Order, ECF 264	6/30/2014 [not for truth]
281	10/14/09 Meeting notes - David Berst	Stipulation, ECF 259	6/30/2014
283	09/03/10 Email from David Berst to Jim Isch and Lorry Weaver [responding to email from Isch to Berst, Greg Shaheen, Scott Bearby, Wally Renfro, Joni Comstock, Bernard Franklin, Keith Martin, Mike Racy, Dan Dutcher, Bob Williams and Kevin Lennon]	Stipulation, ECF 239	6/23/2014
293	02/06/03 Email from Greg Weitekamp to Kellie Carroll	Stipulation, ECF 239	6/23/2014

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
298	05/09/09 Email from Greg Shaheen to David Knopp	Emmert, Mark	6/20/2014
300	06/01/10 Email from Greg Weitekamp to Ronnie Ramos and Brad Alderson	Stipulation, ECF 239	6/23/2014
303	03/01/07 Email from Peter Davis to Jordan Edelstein, Erika Austin, Jim Haynes, Tyler Vaught, Jeramy Michiaels	Stipulation, ECF 239	6/23/2014
305	07/14/03 Email from Heidi Clarke to Peter Davis	Stipulation, ECF 259	6/30/2014
308	10/11/04 Email from Greg Weitekamp to Peter Davis	Stipulation, ECF 239	6/23/2014
332	04/22/08 Email from David Knopp to Greg Weitekamp, Dave Schnase, Peter Davis, and Jim Haynes	Stipulation, ECF 239	6/23/2014
336	03/04/09 Email from Peter Davis to Joan Scott	Stipulation, ECF 239	6/23/2014
339	NCAA Corporate Champion and Corporate Partner (CC/P) Marketing Guidelines	Stipulation, ECF 239	6/23/2014
400	06/04/10 Multi-Media Agreement between Turner Broadcasting System, Inc., CBS Broadcasting Inc., and the National Collegiate Athletic Association [FILED UNDER SEAL, redacted public version at 400R]	Stipulation, ECF 223	6/17/2014
424	10/17/10 Email from Wally Renfro to Mark Emmert, forwarded to Diane Young by Mark Emmert	Stipulation, ECF 211	6/13/2014
498	12/11/02 Facsimile attaching Executed Player Contracts	Stipulation, ECF 239	6/23/2014
552	10/27/05 Email from Michael Drucker (CLC) to Lizzle Singian	Stipulation, ECF 239	6/23/2014
556	02/21/07 Email from Peter Davis to Cory Moss, other CLC and NCAA employees	Stipulation, ECF 239	6/23/2014
650	Photo of Bill Russell Wheaties Box	Stipulation, ECF 239	6/23/2014

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
682	Supplement No. 1 - Summary of Invited Guest Comments	Plonsky, Chris	6/17/2014
700	NCAA Names Presentation, organizer Todd Sitrin, attendee Tom Goedde	Stipulation, ECF 239	pp. 31-34 6/23/2014
702	11/07/07 Email from David Kirkpatrick to Jeremy Strauser	Stipulation, ECF 239	6/23/2014
719	11/04/05 Email from David Knopp to Greg Shaheen	Stipulation, ECF 239	6/23/2014
730	Promotional Activities, NCAA Bylaw 12.5, Pre and Post-Enrollment	Emmert, Mark	6/20/2014
735	05/04/06 Interpretation re: Student Athlete image use, response from Bo Kerin	Stipulation, ECF 239	6/22//2014
826	08/25/05 Email from Kevin Lennon to Bo Kerin, Steve Mallonee, Ellen Ferris, and Wendy Walters	Emmert, Mark	6/20/2014
835	07/14/06 Email from Myles Brand to Kevin Lennon, David Berst, Bernard Franklin, and Greg Shaheen	Stipulation, ECF 259	6/30/2014
938	07/13/07 Email from Todd Sitrin to Jordan Edelstein and Joel Linzner	Stipulation, ECF 239	6/23/2014
1005	Big Ten Conference Student Athlete Name and Likeness Release	Delany, Jim	6/20/2014
1022	08/01 Email from Candice Storey to Chase Garnham	Garnham, Chase	6/16/2013
1028	Screenshots of Vanderbilt Player Number 36 in EA Sports Video Game	Stipulation, ECF 260	pp. 1, 6, 8 6/30/14
1042	University of Arizona Student Handbook	Stipulation, ECF 239	6/23/2014
1047	University of Minnesota Student Handbook	Stipulation, ECF 239	6/23/2014
1111	NBA Broadcast or Telecast Rights [excerpted]	Stipulation, ECF 260	6/30/2014
1125	EA-CLC License Agreement NCAA Football [redacted]	Linzner, Joel Stipuation, ECF 259	p. 7 6/18/2014 pp. 1-7, 10-16, 23, 28-32, 34 6/30/2014

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
1126	EA-CLC License Agreement NCAA Basketball [redacted]	Linzner, Joel Stipulation, ECF 259	p. 6 6/18/2014 pp. 1-7, 10-16, 22, 28-34, 36 6/30/2014
1127	08/13/07 Email correspondence among CLC executives [David Kirkpatrick, Derek Eiler, Cory Moss, Pat Battle; earlier emails include: Wendy Harmon and Cathy Aldridge]	Stipulation, ECF 259	6/30/2014
1133	06/09/04 Agent and Amateurism Subcommittee Meeting presentation	Stipulation, ECF 238	6/23/2014
2000	03/29/04 Email from Bill Saum to Dennis Cryder, Wallace Renfro, David Knopp, and others, attaching Discussion of Legislative Issue regarding NCAA Bylaw 12.5.2	Rubinfeld, Daniel	pp. 1, 2 6/27/2014
2006	03/16/05 Email from Myles Brand to Greg Shaheen	Emmert, Mark	6/20/2014
2007	04/15/05 EA Sports NCAA Overview presentation slides	Linzner, Joel	6/18/2014 [not for truth]
2011	01/04/06 Email from Greg Shaheen to Scott Bearby, David Knopp, Peter Davis, and Greg Weitekamp, attaching State of the Association Speech	Emmert, Mark	6/20/2014
2012	01/04/06 Email forwarding from Bob Williams to Wally Renfro, Dennis Cryder, and Erik Christianson a 12/22/05 email from Gail Dent to Bob Williams	Emmert, Mark	6/20/2014
2013	01/09/06 Emails between Kit Walsh and Scott Bouyack [original email from Jennifer Jernstedt to Christine Plonsky]	Plonsky, Chris	p. 2 6/17/2014
2016	05/15/06 Email from Jim Isch to Myles Brand, Abe Frank, Todd Petr, and Wally Renfro, and Abe Frank Letter to Congress	Petr, Todd	6/23/2014

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EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
2017	10/06 Report issued by the Presidential Task Force on the Future of Division I Intercollegiate Athletics entitled The Second-Century Imperatives, Presidential Leadership – Institutional Accountability [excerpted]	Plonsky, Chris Stipulation, ECF 259	pp. 8, 9, 25, 59, 62 6/16/2014 pp. 2-3, 11-16, 18-24, 26, 29-30, 35-41, 43, 53-56, 59-61 6/30/2014
2018	10/05/06 Timeline of Agent and Amateurism Subcommittee's Promotional Activities Discussions (February 2004-June 2006)	Plonsky, Chris	6/17/2014
2020	01/11/07 NCAA Study Group on Use of SA NIL, Summary of Invited Guest Comments	Stipulation, ECF 259	6/30/2014
2021	03/02/07 Email from Joel Linzner to Greg Shaheen and Pat Battle	Subject of Pending Motion, ECF 256	
2023	08/19/07 Email chain among Greg Shaheen, Myles Brand and Tom Jernstedt	Stipulation, ECF 239	6/23/2014
2026	11/21/07 Email from David Knopp to Kevin Lennon, Greg Shaheen, Wendy Walters, Leeland Zeller, Scott Bearby, David Berst and Jim Haynes	Emmert, Mark	6/20/2014
2027	01/02/08 Email from Kevin Lennon to Leeland Zeller and David Knopp	Plonsky, Chris	6/17/2014
2029	01/05/08 Email chain among David Berst, Myles Brand, and Greg Shaheen	Plonsky, Chris	6/17/2014
2033	02/21/08 Email from Vicki McEachran to David Berst, with CAIA attachments	Plonsky, Chris	pp. 27-30 6/17/2014
2037	07/28/08 Email Chain among Greg Shaheen, Myles Brand, David Berst, Wally Renfro, Beth Debauche, Bob Williams, Scott Bearby, David Knopp, Greg Weitekamp, Bernard Franklin, Kevin Lennon	Emmert, Mark	6/19/2014
2038	08/26/08 Memorandum from Myles Brand to university presidents	Stipulation, ECF 259	6/30/2014
2045	10/17/08 Email from David Berst, attaching Report of the October 6, 2008 NCAA Division I Task Force Meeting	Plonsky, Chris	6/17/2014
2046	12/08/08 Email from Betsy Altmaier to Task Force on Commercial Activity [forwarded from Graham Spanier to David Berst]	Order, ECF 264	6/30/2014 [not for truth]

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EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
2047	01/12/09 Email from David Berst attaching Final Report of the NCAA Task Force on Commercial Activity in Division I Intercollegiate Athletics	Stipulation, ECF 211	6/13/2014
2049	02/22/09 Email from Wally Renfro to Myles Brand and David Berst	Emmert, Mark	6/20/2014
2054	03/07/09 Email from Joe Dunn responding to Peter Davis' original message which included: CBS, CLC, IMG, and Host Communications	Emmert, Mark	6/20/2014
2057	06/04/09 Email from Greg Shaheen to Jamie Zaninovich attaching The NCAA, Bundled Rights, Basketball & More presentation slides	Stipulation, ECF 239	p. 1 6/23/2014
2059	07/19/09 Email from Greg Shaheen to Brenda Butz, attaching Thought Equity Summit Powerpoint and Agenda	Stipulation, ECF 239	pp. 1, 2 6/23/2014
2062	12/14/09 Email from Joe Dunn to Erika Austin and Peter Davis [original email from Moya Nickodem to Dave Kirkpatrick, David Bertram and Boyd Kendall; Kirkpatrick forwarded to Erika Austin, Cory Moss, C. Aldridge and David Bertram; Austin forwarded to Peter Davis and Joe Dunn]	Emmert, Mark	6/20/2014
2065	05/14/10 Email from Wally Renfro to Lydia Sanchez and Diane Young, attaching Presidential Briefing Documents	Emmert, Mark	6/20/2014
2074	10/11/10 Email from Lorry Weaver (on behalf of Jim Isch) to self, attaching NCAA Strategic Communication Plan October 1, 2010	Emmert, Mark	6/19/2014
2078	2010 GOALS study presentation, pulled from the NCAA's website at http://www.ncaa.org/sites/default/files/DI_GOALS_FARA_final_1.pdf .	Staurowsky, Ellen Stipulation, ECF 259	pp. 17, 19, 21 6/16/2014 pp. 1, 2, 3, 10, 18, 22, 23, 25, 28-30, 32, 33 6/30/14
2080	08/09/11 NCAA Presidential Retreat Division I Financial Sustainability August 9-10, 2011	Emmert, Mark	6/20/2014

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EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
2081	08/24/11 Agenda: Collegiate Model, Rules Subcommittee	Sankey, Greg	6/24/2014
2083	09/30/11 Email from Dave Schnase to Wally Renfro, Judy Baker and Lynn Dickey re Competitive Equity, attaching Competitive Equity Within Intercollegiate Athletics	Emmert, Mark	6/20/2014
2084	10/11/11 Meeting acceptance for Lynn Dickey, David Berst, Jackie Campbell, Lynn Holzman, Brad Hostetter, LuAnn Humphrey, Jim Isch, Kevin Lennon, Steve Mallonee, Donald Remy, Wally Renfro, Dave Schnase and Emily Wollet, attaching agenda	Emmert, Mark pp. 20, 21 Subject of Pending Stipulation, ECF 269	pp. 34, 35 6/20/2014
2095	12/02/13 Email from Jean Frankel to David Berst attaching "Presentation to NCAA Division 1 Board of Directors Subcommittee on Restructuring the NCAA by President Bernie Machen, University of Florida and Chancellor Harvey Perlman, University of Nebraska-Lincoln"	Order, ECF 264	6/30/14 [not for truth]
2096	1/3/14 Agenda of Division I Board of Directors Steering Committee on Governance, with supplemental documents (12/30/13 "Division I NCAA Governance 'NYC Group' Report of 12.9.13 Meeting and Working Documentation" and 01/01/14 "Division I Board of Directors Steering Committee on Governance - Draft Proposed Model")	Sankey, Greg	pp. 1, 10-22 6/24/2014
2102	05/31/94 Agreement between SEC and ESPN	Subject of Pending Motion, ECF 255 and 258	
2104	12/06/94 "National Collegiate Basketball Championship Agreement"	Desser, Edwin	6/12/2014
2110	06/04/99 Agreement between SEC and ESPN	Subject of Pending Motion, ECF 255 and 258	
2116	11/18/99 CBS and NCAA broadcast contract	Desser, Edwin	6/12/2014

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EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
2117	03/11/00 Agreement between Big Twelve, ABC Sports, ESPN, Inc., and ESPN Regional Television	Subject of Pending Motion, ECF 255 and 258	
2119	06/23/00 Agreement between ACC, Raycom Sports, Inc., and Jefferson-Pilot Sports, Inc.	Subject of Pending Motion, ECF 255 and 258	
2133	01/06/05 Broadcast Agreement C-USA and CSTV [redacted]	Stipulation, ECF 239	6/23/2014
2141	05/05/05 Agreement between University of Georgia Athletic Association and Cable Sports, Southeast LLC	Subject of Pending Motion, ECF 255 and 258	
2147	12/31/05 Agreement between Atlantic 10 Conference and CSTV Networks, Inc.	Subject of Pending Motion, ECF 255 and 258	
2151	05/20/06 Big 12 and ESPN Telecast Agreement	Stipulation, ECF 239	6/22/2014
2162	2007 Contract between FBS Bowls and the FBS conferences for 2007-2010	Desser, Edwin	6/12/2014
2179	06/13/08 Agreement between University of Notre Dame and NBC Sports	Subject of Pending Motion, ECF 255 and 258	
2195	07/01/09 XOS and SEC Digital Rights Agreement [redacted]	Sankey, Greg	pp. 1-17, 21, 23-24, 30, 37, 52 6/24/2014
2225	TEXAS000017-TEXAS000067 - 12/24/10 Texas-ESPN "Longhorn Network" Agreement	Plonsky, Chris	6/17/2014
2230	Telecast Rights Agreement between FOX and Big 12 [redacted]	Desser, Edwin	6/12/2014
2266	08/01/13 Form 13-3a: Student-Athlete Statement signed by Chase Garnham for Vanderbilt for Academic Year 2013-2014	Garnham, Chase	6/16/2014
2273	SEC student athlete release form	Sankey, Greg	6/24/2014
2281	1999-2000 era "Division I Amateurism Deregulation Proposals"	Rubinfeld, Daniel	pp. 1, 6 6/27/2014
2283	01/2006 Knight Commission on Intercollegiate Athletics – Public Opinion Poll, Executive Summary	Rubinfeld, Daniel	6/27/2014 [not for truth]
2287	2010 Knight Commission Report: Restoring the Balance, Dollars, Values, and the Future of College Sports	Order, ECF 264	pp. 1, 17 6/30/14 [not for truth]

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
2288	01/12/03 NCAA State of the Association address by Myles Brand	Emmert, Mark	6/19/2014
2289	01/08/05 NCAA State of the Association by Myles Brand: "The Myths of College Sports: Debunking the Four Great Commonly Held Misperceptions About Intercollegiate Athletics"	Emmert, Mark	6/19/2014
2290	01/07/06 2006 State of the Association by Myles Brand, excerpted	Stipulation, ECF 259	6/30/2014
2292	10/27/08 certified transcript of Wally Renfro speech to Knight Commission - "Commercialism in Sports and Athletics' Rights in the 21st Century"	Stipulation, ECF 239	pp. 1, 5-19, 84 6/23/2014
2293	01/15/09 State of the Association by Myles Brand: "State of the Association 2009: The Challenges of Commercial Activity"	Emmert, Mark	6/19/2014
2296	01/15/10 2010 State of the Association by Jim Isch	Stipulation, ECF 239	6/23/2014
2297	01/13/12 2012 State of Association by Mark Emmert	Staurowsky, Ellen	6/16/2014
2299	2013 State of the Association by Mark Emmert	Emmert, Mark	6/20/2014
2339	SEC Form 990 (2011-2012)	Sankey, Greg Stipulation, ECF 260	pp. 9, 11, 27 6/24/2014 pp. 1, 10, 13, 22, 25, 29 6/30/2014
2340	2013-2014 NCAA 2014 Division I Manual	Staurowsky, Ellen Additional Pages Subject of Pending Stipulation, ECF 269	pp. 15, 18, 359, 360 6/16/2014
2448	Summary exhibit: Clotfelter chart and tables	Staurowsky, Ellen	6/16/2014
2450	01/07/2013 BCS National Championship Program	Stipulation, ECF 239	p. 147 6/23/2014
2451	2014 DI Men's Basketball - Final Four Program	Emmert, Mark	p. 203 6/19/2014
2459	Video: iTalkSEC - The Mark of Number 4 [excerpted]	Stipulation, ECF 239	6/22/2014

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
2480	Photographs of NCAA Division I stadiums and facilities	Stipulation, ECF 239	pp. 9, 13 6/23/2014
2481	Photographs of NCAA Division I basketball and football games	Emmert, Mark	pp. 37, 51 6/19/2014
2482	Pre- & Post-Game Interviews	Stipulation, ECF 239	p. 3 6/23/2014
2484	03/23/07 Email from David Knopp to Chris Plonsky and Kevin Lennon	Plonsky, Chris	pp. 20, 21 6/17/2014
2487	The State of NCAA Division I Football: A Survey of Division I-A & I-AA Presidents & Chancellors (2002)	Order, ECF 264	6/30/2014 [statements of administrators within not for truth]
2488	07/29/09 Email between Harvey Perlman and Dan Beebe	Plonsky, Chris	6/17/2014
2492	Chase Garnham Press Conference	Stipulation, ECF 239	p. 1 6/23/2014
2493	EA NCAA Football '05 screenshot – Tyrone Prothro	Stipulation, ECF 260	pp. 2, 4 6/30/2014
2509	October 2011 Override Summary	Rascher, Daniel	6/13/2014 [not for truth]
2520	2013-2014 College Sport Research Institute 2013-2014 Adjusted Graduation Gap Report: NCAA D-I Basketball	Staurowsky, Ellen	6/16/2014
2521	2013-2014 College Sport Research Institute 2013-2014 Adjusted Graduation Gap Report: NCAA Division I Football	Staurowsky, Ellen	6/16/2014
2527	05/14/14 Letter from Pac-12 Presidents	Order, ECF 264	6/30/2014 [not for truth]
2529	Noll Demonstrative 5 - Offers and Acceptance by Division 2007-2011	Stipulation, ECF 211	6/13/2014
2530	Noll Demonstrative 6 - Competition for Student Athletes - Basketball - All Recruits 2007-2011	Stipulation, ECF 211	6/13/2014
2531	Noll Demonstrative 12 - Expert Report Exhibit 9: Football Violations, FBS	Stipulation, ECF 211	6/13/2014
2532	Noll Demonstrative 20 - Inefficient Substitution: Coaches (BCS Conferences)	Stipulation, ECF 211	6/13/2014
2533	Noll Demonstrative 21 - Inefficient Substitutions: Facilities	Stipulation, ECF 211	6/13/2014

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
2534	Exhibit 14: Definitions of Amateurism by Various International and National Sports Organizations	Stipulation, ECF 211	6/13/2014
2535	Curriculum Vitae of Roger Noll, Ph.D.	Stipulation, ECF 211	6/13/2014
2536	Rascher Demonstrative Exhibit 2A - Federally-Filed Revenue and Expense Numbers for Major Conference Schools, 2012-2013	Rascher, Daniel	6/13/2014
2537	Rascher Demonstrative Exhibit 2B - Federally-Filed Revenue and Expense Numbers for Major Conference Schools, 2012-2013	Rascher, Daniel	6/13/2014 [provisional]
2538	Rascher Demonstrative Exhibit 3A - Division I Basketball and FBS Football Revenues, 2000-01 to 2012-13	Rascher, Daniel	6/13/2014 [provisional]
2539	Rascher Demonstrative Exhibit 3B - Football and Basketball Revenues, FBS Major Conferences	Rascher, Daniel	6/13/2014 [provisional]
2540	Rascher Demonstrative Exhibit 3C - Football and Basketball Revenue, FBS Other Conferences	Rascher, Daniel	6/13/2014 [provisional]
2541	Rascher Demonstrative Exhibit 3D - Basketball Revenue, Non-FBS Conferences	Rascher, Daniel	6/13/2014 [provisional]
2542	Rascher Demonstrative Exhibit 3E - Division I Men's Basketball Revenue, 2000-01 to 2012-13	Rascher, Daniel	6/13/2014 [provisional]
2543	Rascher Demonstrative Exhibit 3F - Division I Men's Football Revenue, 2000-01 to 2012-13	Rascher, Daniel	6/13/2014 [provisional]
2544	Rascher Demonstrative Exhibit 4 - Estimated Broadcast Revenue	Rascher, Daniel	6/13/2014
2545	Rascher Demonstrative Exhibit 5 - Current Television Contracts for the Major College Conferences	Rascher, Daniel	6/13/2014
2546	Rascher Demonstrative Exhibit 6A - From Expert Report of Daniel L. Rubinfeld Regarding Merits (September 25, 2013) - Exhibit 3A-3B, pg.78-79 - Exhibit 3A: Basketball Attendance by League (2009-10 Season)	Rascher, Daniel	6/13/2014

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EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
2547	Rascher Demonstrative Exhibit 6B - From Expert Report of Daniel L. Rubinfeld Regarding Merits (September 25, 2013) Exhibit 3A-3B, pg.78-79, 40.000.000 - Exhibit 3B" Football Attendance by League (2012 Season)	Rascher, Daniel	6/13/2014
2548	Rascher Demonstrative Exhibit 7 - Federally-Filed Revenue and Expense Numbers for Major Conference Schools, 2012-2013 w/ NHL Comparison	Rascher, Daniel	6/13/2014
2549	Rascher Demonstrative Exhibit 19 - Average Player Salary ~Total MLB Revenue	Rascher, Daniel	6/13/2014
2550	Rascher Demonstrative Exhibit 25A - Coaching Pay is Increasing Faster in FBS/D 1 than in the NFL/NBA	Rascher, Daniel	6/13/2014
2551	Rascher Demonstrative Exhibit 25B - Coaching Pay is Much Larger Relative to Revenue in FBS/D 1 than in the NFL/NBA	Rascher, Daniel	6/13/2014
2552	Rascher Demonstrative Exhibit 26A - 2011 Head Coach Salary vs. Football Revenue	Rascher, Daniel	6/13/2014
2553	Rascher Demonstrative Exhibit 26B - Total Count of Stars vs. Division IA Football Revenue 2007-2011	Rascher, Daniel	6/13/2014
2554	Rascher Demonstrative Exhibit 27 - Basketball & Football Commits, 2007-2011	Rascher, Daniel	6/13/2014
2555	Rascher Demonstrative Exhibit 29A - Spearman's Rank Correlation Coefficient (SRCC)	Rascher, Daniel	6/13/2014
2556	Rascher Demonstrative Exhibit 29B - Margin of Victory	Rascher, Daniel	6/13/2014
2557	Rascher Demonstrative Exhibit 30 - Spearman's Rank Correlation Coefficient (SRCC)	Rascher, Daniel	6/13/2014
2558	Rascher Demonstrative Exhibit 31 - College and Professional Expected Football Spreads Based on Betting Markets, 2013-14	Rascher, Daniel	6/13/2014
2559	Rascher Demonstrative Exhibit 34 - Total Football Revenue Rank vs. Sagarin Rank, 2011-12	Rascher, Daniel	6/13/2014

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EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
2560	Rascher Demonstrative Exhibit 36 - Total Football Expenditures Rank vs. Sagarin Rank, 2011-12	Rascher, Daniel	6/13/2014
2561	Rascher Demonstrative Exhibit 38 - FB Athletes with Multiple Offers and Forgone Cost Greater than or equal to \$10,000	Rascher, Daniel	6/13/2014
2562	Curriculum Vitae of Daniel Rascher, Ph.D.	Stipulation, ECF 238	6/23/2014
2563	Historical Nielsen TV Ratings, 1960-2009	Stipulation, ECF 238	6/23/2014
2564	Rascher Exhibit 10: Examples of Possible Related Party Transactions	Order, ECF 264	6/30/2014
2565	NCAA March Madness Contracts: 1995-2024 [FILED UNDER SEAL]	Stipulation, ECF 238	6/23/2014
2567	SEC Multi-Media Agreements with ESPN and CBS	Pastides, Harris	6/18/2014
2568	Curriculum Vitae of Ellen Staurowsky, Ph.D.	Staurowsky, Ellen	6/16/2014
2569	Graph 1. Percent Change in NCAA Division IA Recruiting Expenditures Between 2004 and 2012	Staurowsky, Ellen	6/16/2014
2570	Table 8. Recruiting Expenses (in Dollars), 2003-2004 & 2011-2012 for ACC, Big Ten, PAC-12, SEC, ACC	Staurowsky, Ellen	6/16/2014
2576	Head Coach Agreement, University of Texas-Mack Brown	Plonsky, Chris	6/17/2014
2579	University of Texas, South Goal Post photograph	Plonsky, Chris	6/17/2014
2580	University of Texas at Austin GSR and FGR reports	Plonsky, Chris	6/17/2014
2582	04/28/08 Email from David Knopp to Peter Davis, Erika Austin	Emmert, Mark	6/20/2014
2584	01/19/11 NCAA Press Release, Emmert: Substantial Change Need	Stipulation, ECF 239	6/23/2014
2587	2001 NCAA Membership Report	Emmert, Mark	6/19/2014
2588	07/31/10 XOS Digital Royalty Statement for University of South Carolina	Stipulation, ECF 239	6/22/2014
2589	Official Outfitter Agreement, University of South Carolina-Under Armour	Pastides, Harris	pp. 1-4, 18, 23 6/18/2014

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
2590	University of South Carolina, Columbia GSR and FGR Reports	Pastides, Harris	6/18/2014
2592	2011-12 Guide for the College-Bound Student-Athlete	Stipulation, ECF 239	pp. 1, 3-6, 8-9, 11, 16, 19 6/23/2014
2593	12/03/07 Email from David Berst to Kevin Lennon, Greg Shaheen, Myles Brand, Wallace Renfro, Bob Williams, Erik Christianson	Stipulation, ECF 239	6/23/2014
2595	12/96 National Center for Education Statistics, Statistics in Brief	Heckman, James	pp. 1-2 6/18/2014
2598	06/19/14 Georgia Tech Marketing tweet	Stipulation, ECF 259	6/30/2014
2603	Jameis Winston 2012 UD USA Football #26 Rookie Card, website printout	Stipulation, ECF 259	6/30/2014
2604	Nike Oregon Ducks #8 Game Football Jersey, website printout	Stipulation, ECF 259	6/30/2014
2605	Estimated NCAA Distributions, 2011-12	Petr, Todd	6/23/2014
2614	Screenshots from Todd Petr, Nicole Bracken presentation of NCAA Division I finances	Petr, Todd	pp. 1-2 6/23/2014
2615	Transcript of Todd Petr, Nicole Bracken presentation of NCAA Division I finances	Petr, Todd	6/23/2014
2616	Big Ten GSR and FGR reports compilation	Stipulation, ECF 259	6/30/2014
2619	Total NCAA Distributions to Conferences	Petr, Todd	6/23/2014
2621	NCAA and Subsidiaries Consolidated Financial Statements as of and for the Years Ended August 31, 2013 and 2012, Supplementary Information as of and for the Year Ended August 31, 2013, and Independent Auditors' Report	Petr, Todd	6/23/2014
2623	Summary Exhibit: Distribution of In-Season and Rebroadcasted Football and Basketball Games	Subject of Pending Motion, ECF 256	
2624	Curriculum Vitae of Hal Poret	Poret, Hal	6/25/2014
2627	University of Florida, University of Arkansas, and Louisiana State University GSR and FGR reports	Stipulation, ECF 259	6/30/2014
2628	University of Illinois student-athlete release form	Subject of Pending Motion, ECF 256	

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
2629	Illicit Payments -191 Survey Responses	Dennis, Michael	6/24/2014
2630	Salary/Stipend - 83 Survey Responses	Dennis, Michael	6/24/2014
2631	NIL Payments - 14 Survey Responses	Dennis, Michael	6/24/2014
2645	National Association of Intercollegiate Athletics' IRS Form 990 (2011-2012)	Subject of Pending Motion, ECF 256	
2651	NBA Uniform Player Contract [excerpted]	Stipulation, ECF 260	6/30/2014
2661	09/25/13 Excerpt from Dr. Rubinfeld's Merits Expert Report	Subject of Pending Motion, ECF 256	
2662	Compilation of Conference USA GSR and FGR reports	Subject of Pending Motion, ECF 256	
3004	1995-96 - 2000-01 ESPN/Creative Sports-Big 12 Agreement	Stipulation, ECF 239	6/23/2014
3008	Telecast Agreement between The Big Twelve Conference, Inc., ABC Sports, Inc and ESPN Regional Television, Inc.	Stipulation, ECF 239	6/23/2014
3009	09/00 Policies Related to the NCAA-CBS Contract 2003-2013	Stipulation, ECF 259	pp. 1, 41-43 6/30/2014
3017	NCAA Licensee Guidelines	Stipulation, ECF 259	1, 9, 10 6/30/2014
3020	NCAA/Wray Ward Laseter Advertising Footage License Agreement	Stipulation, ECF 259	6/30/2014
3029	ESPN, Inc. Rights Agreement	Stipulation, ECF 239	6/23/2014
3042	Email from Greg Weitekamp to Ben Brinkman and Erika Austin	Stipulation, ECF 259	6/30/2014
3062	Thought Equity/Entertainment Highway Footage License Agreement	Stipulation, ECF 259	6/30/2014
3069	Pay-Per-View Telecast Rights - University of Texas v. Sam Houston State - September 30, 2006	Stipulation, ECF 239	6/23/2014
3078	Telecast Rights Agreement between The Big Ten Conference, Inc. and The Big Ten Network, LLC dated 02/13/2007	Delany, Jim	6/20/2014
3080	Emails re: Game Simulations on ESPN.com	Stipulation, ECF 259	6/30/2014
3081	Discussion of the Application of the Recommendations of the NCAA Study Group on the Use of Student-Athletes' Names and Likenesses	Order, ECF 264	6/30/2014 [not for truth]

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
3083	NCAA Study Group on the Use of Student Athletes Names and Likenesses Proposed Legislative Language, Supplement No. 12 DI AEC 6/07	Plonsky, Chris	6/17/2014
3086	04/01/06 Agreement between ACC, Big East, Big Ten, Big Twelve, Conference USA, MAC, Mountain West, Pac-10, SEC, Sun Belt, and Western Athletic conferences, University of Notre Dame, and Fox Sports Productions, Inc.	Subject of Pending Motion, ECF 255 and 258	
3089	Pay-Per-View Telecast Rights - University of Texas v. Arkansas - September 1, 2007	Stipulation, ECF 239	6/23/2014
3095	Memo from Myles Brand to Selected NCAA Conference Commissioners re: NCAA Proposal Nos 2007-25 2007-26 and 2007-28 of the NCAA Study Group on the Use of Student Athletes Names and Likenesses	Plonsky, Chris	6/17/2014
3117	05/01/08 Email from Peter Davis to oarnold@clc.com, Zak Raffel, Erika Austin, Keith Holden, and Kati Reeves	Stipulation, ECF 259	6/30/2014
3130	NCAA footage license to Tap TV for trivia	Stipulation, ECF 259	6/30/2014
3134	Pay-Per-View Telecast Rights - University of Texas v. Florida Atlantic University - August 30, 2008	Stipulation, ECF 239	6/22/2014
3165	Thought Equity Motion/Youreeeka Collegiate Sports Footage License Agreement	Stipulation, ECF 259	6/30/2014
3168	08/06/09 Agenda, NCAA Division 1 Board of Directors	Emmert, Mark	pp. 27-28 6/20/2014
3176	12/17/09 Email from Peter Davis to Ashley Hicks	Stipulation, ECF 259	6/30/2014
3191	TEM/Athletics Nation Big Ten football and basketball footage licensing agreement	Stipulation, ECF 259	6/30/2014
3193	10/13/10 Memo from Jim Delany to Division 1 Conference Commissioners re NCAA Proposal 2010-26 - Use of Student-Athlete's Name or Likeness	Emmert, Mark	6/20/2014
3208	Name of Reporting Institution University of Texas at Austin Information for the Reporting Year 2010	Plonsky, Chris	6/17/2014

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
3210	01/13/11 NCAA Convention, 2011 San Antonio - Examining the Student-Athlete Experience Through the NCAA GOALS and SCORE Studies	Petr, Todd Stipulation, ECF 259	pp. 1, 6-8, 24, 26, 31, 32 6/23/2014 pp. 12, 14, 15 6/30/14
3230	NFL Standard Player Contract from 2011 NFL Collective Bargaining Agreement [excerpted]	Plonsky, Chris	6/12/2014
3290	Michigan State University Gymnastics schedule	Sankey, Greg	6/24/2014
3308	2013-14 Division 1 Revenue Distribution Plan	Stipulation, ECF 239	pp. 1-21, 23 6/23/2014
3314	SECU, The Academic Initiative of the SEC - SECU Academic Initiative Programs and Activities	Sankey, Greg	6/24/2014
3317	Revenues & Expenses, 2004-2012, NCAA Division I Intercollegiate Athletics Programs Report	Petr, Todd	6/23/2014
3332	Stanford Student Handbook	Muir, Bernard	p. 41 6/18/2014
3369	10/13 Trends in Graduation-Success Rates and Federal Graduation Rates at NCAA Division I Institutions [also admitted as 3373 on 6/23/2014, renamed pursuant to stipulation at ECF 239]	Staurowsky, Ellen	6/16/2014
3372	University of South Carolina, Report on Financial Statements, Year ending 06/30/2013	Pastides, Harris	pp. 1, 10 6/18/2014
3389	Curriculum Vitae of J. Michael Dennis, Ph.D.	Dennis, Michael	6/24/2014
3392	Main Survey Online Survey Screen Captures (Dennis Survey)	Dennis, Michael	6/25/2014
3393	Topline Report (Dennis Survey)	Dennis, Michael	6/25/2014
3399	University of South Carolina - Columbia Department of Athletics, Independent Accountant's Report on Applying Agreed-Upon Procedures, YE 06/30/2013	Pastides, Harris	6/18/2014
3411	The Final Four	Stipulation, ECF 259	pp. 1-2 6/30/2014
3413	Bowl All Star Game Records	Stipulation, ECF 259	pp. 1, 15, 72-73 6/30/2014

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
3414	Football Bowl Subdivision Records	Stipulation, ECF 259	pp. 1, 96-99, 108-113 6/30/2014
3419	NCAA Eligibility Center - 2013-14 Guide for the College Bound Student Athlete	Staurowsky, Ellen	6/16/2014
3426	Stanford Student Handbook	Stipulation, ECF 259	6/30/14
3492	Texas Longhorns Athletics the University of Texas Mission Statement	Plonsky, Chris	6/17/2014
3596	Graphic Showing Conference USA Member Schools	Banowsky, Britton	6/23/2014
3607	Video: One Shining Moment 2014 HD - #oneshiningmoment	Stipulation, ECF 260	6/30/2014
3673	01/27/10 Email from Jim Haynes to Peter Davis	Stipulation, ECF 259	6/30/2014
3731	Overall Division I Freshman Cohort Graduation Rates	Stipulation, ECF 259	6/30/2014
3741	The Big O: My Life, My Times, My Game by Oscar Robertson [excerpted]	Subject of Pending Motion, ECF 255 and 258	
3742	Slam Dunk to Glory by David Lattin [excerpted]	Subject of Pending Motion, ECF 255 and 258	
3886	Interpretation - Composition of Financial Aid Appeals Committee	Stipulation, ECF 239	6/23/2014
3900	Investing Where it Matters	Stipulation, ECF 239	6/23/2014
3906	08/01/08 Multi-media Agreement between ESPN and the SEC	Sankey, Greg	pp. 1, 52, 59 6/24/2014
3907	2014 Annual Report, University of Texas	Plonsky, Chris	6/17/2014
3908	2014 Membership Guide, Longhorn Foundation	Plonsky, Chris	6/17/2014
3919	Big-Time Sports in American Universities	Stipulation, ECF 239	6/23/2014
3922	Curriculum Vitae of James Heckman, Ph.D.	Heckman, James	6/17/2014
3941	Nielsen Television at a Glance (Summer 2008)	Stipulation, ECF 238	6/23/2014
3942	Complete Super Bowl TV Rating, 1997-2009	Stipulation, ECF 238	6/23/2014
3961	If College Athletes Were Paid, Would You Lose Interest?	Poret, Hal	6/24/2014 [proffered, not admitted]

JOINT TRIAL EXHIBIT LIST			
EX. NO.	DESCRIPTION	SPONSOR WITNESS	DATE ADMITTED
3962	University of South Carolina, Columbia Freshman-Cohort Graduation Rates, 2007-08 Rates	Stipulation, ECF 239	6/23/2014
3966	NCAA March Madness: 2014 NCAA March Madness Tune In Marketing Recap	Lewis, Mark	6/27/2014
3968	Louisiana State University 2013 Football Schedule Poster	Sankey, Greg	p. 3 6/24/2014
3971	Mobile, AL Little League Photo	Sankey, Greg	6/24/2014
3987	Curriculum Vitae of Lauren Stiroh, Ph.D.	Stipulation, ECF 259	pp. 2-9 6/30/2014
4001	Division I Median Coaches' Compensation As Proportion of Total Expenses	Petr, Todd	6/23/2014
4003	Number of Division I Schools Reporting Positive Net Revenue in Athletics Departments	Petr, Todd	6/23/2014
4004	Disadvantage College Athletes and Completion	Heckman, James	6/18/2014
4005	College Attendance	Heckman, James	6/18/2014
4006	College Attendance	Heckman, James	6/18/2014
4007	College Attendance	Heckman, James	6/18/2014
4008	Graduation Rates	Heckman, James	6/18/2014
4009	Graduation Rates	Heckman, James	6/18/2014
4010	Post-College Wages	Heckman, James	6/18/2014
4011	Post-College Wages	Heckman, James	6/18/2014
4012	White-Collar Jobs	Heckman, James	6/18/2014
4013	White-Collar Jobs	Heckman, James	6/18/2014
4035	Stanford's 36 Sports	Muir, Bernard	6/18/2014
4038	Nielsen Television Ratings for World Series	Stipulation, ECF 238	6/23/2014
4039	Nielsen Television Ratings for Olympics	Stipulation, ECF 238	6/23/2014
4044	Colleges in the SEC	Sankey, Greg	p. 1 6/24/2014
4045	Public Opinion About Paying Student-Athletes - Findings from a Scientific Survey Conducted by J. Michael Dennis, Ph.D. dated June 24, 2014	Dennis, Michael	6/25/2014