

**UNITED STATES DISTRICT COURT**  
**For the Northern District of California**

Case No. 09-CV-3329-CWDate June 9-27, 2014

O'Bannon, et al. v. National Collegiate Athletic Association, et al.

<b>FINAL JOINT TRIAL EXHIBIT LIST</b>			
<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Def. 62	NBA Uniform Player Contract between Sam Jacobson and the Lakers	Stipulation, ECF 239	6/23/2014
Def. 73	Release Agreement between Harry Flournoy and Panini America, Inc.	Stipulation, ECF 239	6/23/2014
Def. 75	Harry Flournoy trading card listing from eBay	Stipulation, ECF 239	6/23/2014
Def. 112	Facsimile attaching Release Agreement between David Lattin and Panini America, Inc.	Stipulation, ECF 239	6/23/2014
Def. 160	Thought Equity Talent Clearance Release	Stipulation, ECF 239	6/23/2014
Def. 181	Arena Football One, LLC Standard Player Contract	Stipulation, ECF 239	6/23/2014
Pl. 248	07/19/06 Minutes of the Student-Athlete Likeness Meeting	Stipulation, ECF 239	6/23/2014
Pl. 269	08/29/08 Email from David Berst to Myles Brand	Stipulation, ECF 259	6/30/2014
Pl. 270	09/04/08 Email from Myles Brand to David Berst	Emmert, Mark	6/20/2014
Pl. 275	11/20/07 Email from Greg Shaheen to David Knopp	Stipulation, ECF 239	6/23/2014
Pl. 280	10/13/08 Email chain between David Berst and Beth Debauche	Order, ECF 264	6/30/2014 [not for truth]
Pl. 281	10/14/09 Meeting notes - David Berst	Stipulation, ECF 259	6/30/2014
Pl. 283	09/03/10 Email from David Berst to Jim Isch and Lorry Weaver	Stipulation, ECF 239	6/23/2014
Def. 293	02/06/03 Email from Greg Weitekamp to Kellie Carroll	Stipulation, ECF 239	6/23/2014
Pl. 298	05/24/09 Email from Greg Shaheen to David Knopp	Emmert, Mark	6/20/2014
Def. 300	06/01/10 Email from Greg Weitekamp to Ronnie Ramos and Brad Alderson	Stipulation, ECF 239	6/23/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Def. 303	03/01/07 Email from Peter Davis to Jordan Edelstein, Erika Austin, Jim Haynes, Tyler Vaught, Jeramy Michiaels	Stipulation, ECF 239	6/23/2014
Pl. 305	07/14/03 Email from Heidi Clarke to Peter Davis	Stipulation, ECF 259	6/30/2014
Def. 308	10/11/04 Email from Greg Weitekamp to Peter Davis	Stipulation, ECF 239	6/23/2014
Def. 332	04/22/08 Email from David Knopp to Greg Weitekamp, Dave Schnase, Peter Davis, and Jim Haynes	Stipulation, ECF 239	6/23/2014
Def. 336	03/04/09 Email from Peter Davis to Joan Scott	Stipulation, ECF 239	6/23/2014
Def. 339	NCAA Corporate Champion and Corporate Partner (CC/P) Marketing Guidelines	Stipulation, ECF 239	6/23/2014
Pl. 400	06/04/10 Multi-Media Agreement between Turner Broadcasting System, Inc., CBS Broadcasting Inc., and the National Collegiate Athletic Association [FILED UNDER SEAL, redacted public version at 400R]	Stipulation, ECF 223	6/17/2014
Pl. 400R	06/04/10 Multi-Media Agreement between Turner Broadcasting System, Inc., CBS Broadcasting Inc., and the National Collegiate Athletic Association [redacted]	Stipulation, ECF 223	6/17/2014
Pl. 424	10/17/10 Email from Wally Renfro to Mark Emmert, forwarded to Diane Young by Mark Emmert	Stipulation, ECF 211	6/13/2014
Def. 498	12/11/02 Facsimile attaching Executed Player Contracts [redacted]	Stipulation, ECF 239	6/23/2014
Def. 552	10/27/05 Email from Michael Drucker (CLC) to Lizzle Singian	Stipulation, ECF 239	6/23/2014
Def. 556	02/21/07 Email from Peter Davis to Cory Moss, other CLC and NCAA employees	Stipulation, ECF 239	6/23/2014
Def. 650	Photo of Bill Russell Wheaties Box	Stipulation, ECF 239	6/23/2014
Pl. 682	Supplement No. 1 - Summary of Invited Guest Comments	Plonsky, Chris	6/17/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Def. 700	NCAA Names Presentation, organizer Todd Sitrin, attendee Tom Goedde [redacted]	Stipulation, ECF 239	pp. 31-34 6/23/2014
Pl. 702	11/07/07 Email from David Kirkpatrick to Jeremy Strauser	Stipulation, ECF 239	6/23/2014
Def. 719	11/04/05 Email from David Knopp to Greg Shaheen	Stipulation, ECF 239	6/23/2014
Def. 730	Promotional Activities, NCAA Bylaw 12.5, Pre- and Post-Enrollment	Emmert, Mark	6/20/2014
Def. 735	05/04/06 Interpretation re: Student Athlete image use, response from Bo Kerin	Stipulation, ECF 239	6/23/2014
Pl. 826	08/25/05 Email from Kevin Lennon to Bo Kerin, Steve Mallonee, Ellen Ferris, and Wendy Walters	Emmert, Mark	6/20/2014
Pl. 835	07/14/06 Email from Myles Brand to Kevin Lennon, David Berst, Bernard Franklin, and Greg Shaheen	Stipulation, ECF 259	6/30/2014
Def. 938	07/13/07 Email from Todd Sitrin to Jordan Edelstein and Joel Linzner	Stipulation, ECF 239	6/23/2014
Pl. 1005	Big Ten Conference Student Athlete Name and Likeness Release	Delany, Jim	6/20/2014
Pl. 1022	08/01/13 Email from Candice Storey to Chase Garnham	Garnham, Chase	6/16/2013
Def. 1028	EA NCAA Football '14 screenshots – Vanderbilt Player Number 36	Stipulation, ECF 260	pp. 1, 6, 8 6/30/2014
Def. 1042	University of Arizona Student Handbook	Stipulation, ECF 239	6/23/2014
Def. 1047	University of Minnesota Student Handbook	Stipulation, ECF 239	6/23/2014
Def. 1111	Excerpts of NBA Broadcast or Telecast Rights	Stipulation, ECF 260	6/30/2014
Pl. 1125	EA-CLC License Agreement NCAA Football [redacted]	Linzner, Joel  Stipuation, ECF 259	pp. 4, 7 6/18/2014  pp. 1-3, 5-6, 10-16, 23, 28-32, 34 6/30/2014
Pl. 1126	EA-CLC License Agreement NCAA Basketball [redacted]	Linzner, Joel  Stipulation, ECF 259	p. 6 6/18/2014  pp. 1-5, 7, 10-16, 22, 28-34, 36 6/30/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Pl. 1127	08/13/07 Email correspondence among CLC executives [David Kirkpatrick, Derek Eiler, Cory Moss, Pat Battle; earlier emails include Wendy Harmon and Cathy Aldridge]	Stipulation, ECF 259	6/30/2014
Pl. 1133	06/09/04 Agent and Amateurism Subcommittee Meeting presentation	Stipulation, ECF 238	6/23/2014
Pl. 2000	03/29/04 Email from Bill Saum to Dennis Cryder, Wallace Renfro, David Knopp, and others, attaching Discussion of Legislative Issue regarding NCAA Bylaw 12.5.2	Rubinfeld, Daniel	pp. 1, 2 6/27/2014
Pl. 2006	04/16/05 Email from Myles Brand to Greg Shaheen	Emmert, Mark	6/20/2014
Pl. 2007	04/15/05 EA Sports NCAA Overview presentation slides	Linzner, Joel	6/18/2014 [not for truth]
Pl. 2011	01/04/06 Email from Greg Shaheen to Scott Bearby, David Knopp, Peter Davis, and Greg Weitekamp, attaching State of the Association Speech	Emmert, Mark	6/20/2014
Pl. 2012	01/04/06 Email from Bob Williams to Wally Renfro, Dennis Cryder, and Erik Christianson forwarding a 12/22/05 email from Gail Dent to Bob Williams	Emmert, Mark	6/20/2014
Pl. 2013	01/09/06 Email from Jennifer Jernstedt to Christine Plonsky	Plonsky, Chris	p. 2 6/17/2014
Pl. 2016	05/15/06 Email from Jim Isch to Myles Brand, Abe Frank, Todd Petr, and Wally Renfro, and Abe Frank - Letter to Congress	Petr, Todd	6/23/2014
Pl. 2017	10/06 Report issued by the Presidential Task Force on the Future of Division I Intercollegiate Athletics, entitled The Second-Century Imperatives, Presidential Leadership – Institutional Accountability	Plonsky, Chris  Stipulation, ECF 259	pp. 8, 9, 25, 59, 62 6/16/2014  pp. 2-3, 11-16, 18-24, 26, 29-30, 35-41, 43, 53-56, 59-61 6/30/2014
Pl. 2018	10/05/06 Timeline of Agent and Amateurism Subcommittee's Promotional Activities Discussions (February 2004-June 2006)	Plonsky, Chris	6/17/2014
Pl. 2020	01/11/07 NCAA Study Group on Use of SA NIL, Summary of Invited Guest Comments	Stipulation, ECF 259	6/30/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Pl. 2021	03/01/07 Email from Peter Davis to Jordan Edelstein	Order, ECF 278	7/8/2014 [only NCAA authored portions]
Pl. 2023	08/19/07 Email chain among Greg Shaheen, Myles Brand, and Tom Jernstedt	Stipulation, ECF 239	6/23/2014
Pl. 2026	11/21/07 Email from David Knopp to Kevin Lennon, Greg Shaheen, Wendy Walters, Leeland Zeller, Scott Bearby, David Berst, and Jim Haynes	Emmert, Mark	6/20/2014
Pl. 2027	01/02/08 Email from Kevin Lennon to Leeland Zeller and David Knopp	Plonsky, Chris	6/17/2014
Pl. 2029	01/05/08 Email chain among David Berst, Myles Brand, and Greg Shaheen	Plonsky, Chris	6/17/2014
Pl. 2033	Task Force on Commercial Activity – Corporate Sponsors 4/08	Plonsky, Chris	pp. 27-30 6/17/2014
Pl. 2037	07/28/08 Email Chain among Greg Shaheen, Myles Brand, David Berst, Wally Renfro, Beth Debauche, Bob Williams, Scott Bearby, David Knopp, Greg Weitekamp, Bernard Franklin, and Kevin Lennon	Emmert, Mark	6/19/2014
Pl. 2038	08/26/08 Memorandum from Myles Brand to university presidents	Stipulation, ECF 259	6/30/2014
Pl. 2045	10/17/08 Email from David Berst, attaching Report of the October 6, 2008 NCAA Division I Task Force Meeting	Plonsky, Chris	6/17/2014
Pl. 2046	12/08/08 Email from Betsy Altmaier to Task Force on Commercial Activity [forwarded from Graham Spanier to David Berst]	Order, ECF 264	6/30/2014 [not for truth]
Pl. 2047	01/12/09 Email from David Berst attaching Final Report of the NCAA Task Force on Commercial Activity in Division I Intercollegiate Athletics	Stipulation, ECF 211	6/13/2014
Pl. 2049	02/22/09 Email from Wally Renfro to Myles Brand and David Berst	Emmert, Mark	6/20/2014
Pl. 2054	03/07/09 Email chain between Joe Dunn and Peter Davis	Emmert, Mark	6/20/2014
Pl. 2057	06/04/09 Email from Greg Shaheen to Jamie Zaninovich	Stipulation, ECF 239	p. 1 6/23/2014
Pl. 2059	07/19/09 Email from Greg Shaheen to Brenda Butz	Stipulation, ECF 239	pp. 1, 2 6/23/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Pl. 2062	12/14/09 Email from Joe Dunn to Erika Austin and Peter Davis	Emmert, Mark	6/20/2014
Pl. 2065	05/14/10 Email from Wally Renfro to Lydia Sanchez and Diane Young, attaching Presidential Briefing Documents	Emmert, Mark	6/20/2014
Pl. 2074	10/11/10 Email from Lorry Weaver (on behalf of Jim Isch) to self, attaching NCAA Strategic Communication Plan October 1, 2010	Emmert, Mark	6/19/2014
Pl. 2078	Division I Results from the NCAA GOALS Study, Nov. 2011	Staurowsky, Ellen  Stipulation, ECF 259	pp. 17, 19, 21 6/16/2014  pp. 1, 2, 3, 10, 18, 22, 23, 25, 28-30, 32, 33 6/30/2014
Pl. 2080	08/09/11 NCAA Presidential Retreat Division I Financial Sustainability August 9-10, 2011	Emmert, Mark	6/20/2014
Pl. 2081	08/24/11 Agenda: Collegiate Model, Rules Subcommittee	Sankey, Greg	6/24/2014
Pl. 2083	09/30/11 Email from Dave Schnase to Kevin Lennon, Wally Renfro, Judy Baker and Lynn Dickey re: Competitive Equity, attaching Competitive Equity Within Intercollegiate Athletics	Emmert, Mark	6/20/2014
Pl. 2084	10/11/11 NCAA Working Group on Collegiate Model – Rules: Supplement No. 3 - 2011 NCAA Presidential Retreat Response Questionnaire Data Analysis and Supplement No. 5b – Current Regulatory Culture Characteristics	Emmert, Mark  Stipulation, ECF 276	pp. 34, 35 6/20/2014  pp. 21, 22 7/3/2014
Pl. 2095	12/02/13 Email from Jean Frankel to David Berst attaching “Presentation to NCAA Division 1 Board of Directors Subcommittee on Restructuring the NCAA by President Bernie Machen, University of Florida and Chancellor Harvey Perlman, University of Nebraska-Lincoln”	Order, ECF 264	6/30/2014 [not for truth]

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Pl. 2096	01/03/14 Agenda of Division I Board of Directors Steering Committee on Governance, with supplemental document 01/01/14 "Division I Board of Directors Steering Committee on Governance - Draft Proposed Model"	Sankey, Greg	pp. 1, 10-22 6/24/2014
Pl. 2102	05/31/94 Agreement between SEC and ESPN	Order, ECF 278	7/8/2014
Pl. 2104	Excerpts of 12/06/94 "National Collegiate Basketball Championship Agreement" [redacted]	Desser, Edwin	6/12/2014
Pl. 2110	06/04/99 Agreement between SEC and ESPN	Order, ECF 278	7/8/2014
Pl. 2116	11/18/99 CBS and NCAA broadcast contract [redacted]	Desser, Edwin	6/12/2014
Pl. 2117	03/11/00 Agreement between Big Twelve, ABC Sports, ESPN, Inc., and ESPN Regional Television	Order, ECF 278	7/8/2014
Pl. 2133	01/06/05 Broadcast Agreement C-USA and CSTV [redacted]	Stipulation, ECF 239	6/23/2014
Pl. 2141	05/05/05 Agreement between University of Georgia Athletic Association and Cable Sports, Southeast LLC	Order, ECF 278	7/8/2014
Pl. 2147	12/31/05 Agreement between Atlantic 10 Conference and CSTV Networks, Inc. [redacted]	Order, ECF 278	7/8/2014
Pl. 2151	05/20/96 Big 12 and ESPN Telecast Agreement	Stipulation, ECF 239	6/23/2014
Pl. 2162	2007 Contract between FBS Bowls and the FBS conferences for 2007-2010 [redacted]	Desser, Edwin	6/12/2014
Pl. 2179	06/13/08 Agreement between University of Notre Dame and NBC Sports [redacted]	Order, ECF 278	7/8/2014
Pl. 2195	07/01/09 XOS and SEC Digital Rights Agreement [redacted]	Sankey, Greg	pp. 1-17, 21, 23-24, 30, 37, 52 6/24/2014
Pl. 2225	12/24/10 Texas-ESPN "Longhorn Network" Agreement	Plonsky, Chris	6/17/2014
Pl. 2230	Telecast Rights Agreement between FOX and Big 12 [redacted]	Desser, Edwin	6/12/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Pl. 2266	08/01/13 Form 13-3a: Student-Athlete Statement signed by Chase Garnham for Vanderbilt for Academic Year 2013-2014	Garnham, Chase	6/16/2014
Pl. 2273	Language for inclusion in SEC student-athlete release form	Sankey, Greg	6/24/2014
Pl. 2281	1999-2000 era “Division I Amateurism Deregulation Proposals”	Rubinfeld, Daniel	pp. 1, 6 6/27/2014
Pl. 2283	01/06 Knight Commission on Intercollegiate Athletics – Public Opinion Poll, Executive Summary	Rubinfeld, Daniel	6/27/2014 [not for truth]
Pl. 2287	2010 Knight Commission Report: Restoring the Balance, Dollars, Values, and the Future of College Sports	Order, ECF 264	pp. 1, 17 6/30/2014 [not for truth]
Pl. 2288	01/12/03 NCAA State of the Association address by Myles Brand	Emmert, Mark	6/19/2014
Pl. 2289	01/08/05 NCAA State of the Association by Myles Brand: “The Myths of College Sports: Debunking the Four Great Commonly Held Misperceptions About Intercollegiate Athletics”	Emmert, Mark	6/19/2014
Pl. 2290	Excerpts of 01/07/06 2006 NCAA State of the Association address by Myles Brand	Stipulation, ECF 259	6/30/2014
Pl. 2292	10/27/08 certified transcript of Wally Renfro speech to Knight Commission - “Commercialism in Sports and Athletics’ Rights in the 21st Century”	Stipulation, ECF 239	pp. 1, 5-19, 84 6/23/2014
Pl. 2293	01/15/09 State of the Association by Myles Brand: “State of the Association 2009: The Challenges of Commercial Activity”	Emmert, Mark	6/19/2014
Pl. 2296	01/15/10 2010 State of the Association by Jim Isch	Stipulation, ECF 239	6/23/2014
Pl. 2297	01/13/12 2012 State of Association by Mark Emmert	Staurowsky, Ellen	6/16/2014
Pl. 2299	2013 State of the Association by Mark Emmert	Emmert, Mark	6/20/2014
Pl. 2339	Southeastern Conference IRS Form 990 (2011-2012)	Sankey, Greg	pp. 9, 11, 27 6/24/2014
		Stipulation, ECF 260	pp. 1, 10, 13, 22, 25, 29 6/30/2014



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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Pl. 2340	2013-2014 NCAA 2014 Division I Manual	Staurowsky, Ellen  Stipulation, ECF 276	pp. 15, 18, 359, 360 6/16/2014  pp. 1-10, 19, 22-23, 26, 31-53, 71-87, 89-147, 149-240, 244-51, 272-73, 319-20, 325-27, 364-68, 392, 411-12 7/3/2014
Pl. 2448	Excerpts of Big-Time Sports in American Universities by Charles T. Clotfelter (2011)	Staurowsky, Ellen	6/16/2014
Pl. 2450	01/07/2013 BCS National Championship Program	Stipulation, ECF 239	p. 147 6/23/2014
Pl. 2451	2014 DI Men's Basketball - Final Four Program	Emmert, Mark	p. 203 6/19/2014
Pl. 2459	Video: iTalkSEC - The Mark of Number 4 [excerpted]	Stipulation, ECF 239	6/22/2014
Pl. 2480	Photographs of NCAA Division I stadiums and facilities	Stipulation, ECF 239	pp. 9, 13 6/23/2014
Pl. 2481	Photographs of NCAA Division I basketball and football games	Emmert, Mark	pp. 37, 51 6/19/2014
Pl. 2482	Pre- & Post-Game Interviews	Stipulation, ECF 239	p. 3 6/23/2014
Pl. 2484	11/20/06 NCAA Potential Guiding Principles	Plonsky, Chris	pp. 20, 21 6/17/2014
Pl. 2487	The State of NCAA Division I Football: A Survey of Division I-A & I-AA Presidents & Chancellors (2002)	Order, ECF 264	6/30/2014 [statements of administrators within not for truth]
Pl. 2488	07/29/09 Email between Harvey Perlman and Dan Beebe	Plonsky, Chris	6/17/2014
Pl. 2492	Chase Garnham Press Conference Photograph	Stipulation, ECF 239	p. 1 6/23/2014
Pl. 2493	EA NCAA Football '05 screenshots – Alabama Player Number 4	Stipulation, ECF 260	pp. 2, 4 6/30/2014
Pl. 2509	October 2011 Override Summary	Rascher, Daniel	6/13/2014 [not for truth]
Pl. 2520	2013-2014 College Sport Research Institute 2013-2014 Adjusted Graduation Gap Report: NCAA D-I Basketball	Staurowsky, Ellen	6/16/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Pl. 2521	2013-2014 College Sport Research Institute 2013-2014 Adjusted Graduation Gap Report: NCAA Division I Football	Staurowsky, Ellen	6/16/2014
Pl. 2527	05/14/14 Letter from Pac-12 Presidents	Order, ECF 264	6/30/2014 [not for truth]
Pl. 2529	Noll Demonstrative 5 - Offers and Acceptance by Division 2007-2011	Stipulation, ECF 211	6/13/2014
Pl. 2530	Noll Demonstrative 6 - Competition for Student Athletes - Basketball - All Recruits 2007-2011	Stipulation, ECF 211	6/13/2014
Pl. 2531	Noll Demonstrative 12 - Expert Report Exhibit 9: Football Violations, FBS	Stipulation, ECF 211	6/13/2014
Pl. 2532	Noll Demonstrative 20 - Inefficient Substitution: Coaches (BCS Conferences)	Stipulation, ECF 211	6/13/2014
Pl. 2533	Noll Demonstrative 21 - Inefficient Substitutions: Facilities	Stipulation, ECF 211	6/13/2014
Pl. 2534	Exhibit 14: Definitions of Amateurism by Various International and National Sports Organizations	Stipulation, ECF 211	6/13/2014
Pl. 2535	Curriculum Vitae of Roger Noll, Ph.D.	Stipulation, ECF 211	6/13/2014
Pl. 2536	Rascher Demonstrative Exhibit 2A - Federally-Filed Revenue and Expense Numbers for Major Conference Schools, 2012-2013	Rascher, Daniel	6/13/2014
Pl. 2537	Rascher Demonstrative Exhibit 2B - Federally-Filed Revenue and Expense Numbers for Major Conference Schools, 2012-2013	Rascher, Daniel	6/13/2014
Pl. 2538	Rascher Demonstrative Exhibit 3A - Division I Basketball and FBS Football Revenues, 2000-01 to 2012-13	Rascher, Daniel	6/13/2014
Pl. 2539	Rascher Demonstrative Exhibit 3B - Football and Basketball Revenues, FBS Major Conferences	Rascher, Daniel	6/13/2014
Pl. 2540	Rascher Demonstrative Exhibit 3C - Football and Basketball Revenue, FBS Other Conferences	Rascher, Daniel	6/13/2014
Pl. 2541	Rascher Demonstrative Exhibit 3D - Basketball Revenue, Non-FBS Conferences	Rascher, Daniel	6/13/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Pl. 2542	Rascher Demonstrative Exhibit 3E - Division I Men's Basketball Revenue, 2000-01 to 2012-13	Rascher, Daniel	6/13/2014
Pl. 2543	Rascher Demonstrative Exhibit 3F - Division I Men's Football Revenue, 2000-01 to 2012-13	Rascher, Daniel	6/13/2014
Pl. 2544	Rascher Demonstrative Exhibit 4 - Estimated Broadcast Revenue	Rascher, Daniel	6/13/2014
Pl. 2545	Rascher Demonstrative Exhibit 5 - Current Television Contracts for the Major College Conferences	Rascher, Daniel	6/13/2014
Pl. 2546	Rascher Demonstrative Exhibit 6A - Basketball Attendance by League (2009-10 Season)	Rascher, Daniel	6/13/2014
Pl. 2547	Rascher Demonstrative Exhibit 6B - Football Attendance by League (2012 Season)	Rascher, Daniel	6/13/2014
Pl. 2548	Rascher Demonstrative Exhibit 7 - Federally-Filed Revenue and Expense Numbers for Major Conference Schools, 2012-2013 w/ NHL Comparison	Rascher, Daniel	6/13/2014
Pl. 2549	Rascher Demonstrative Exhibit 19 - Average Player Salary vs. Total MLB Revenue	Rascher, Daniel	6/13/2014
Pl. 2550	Rascher Demonstrative Exhibit 25A - Coaching Pay is Increasing Faster in FBS/D1 than in the NFL/NBA	Rascher, Daniel	6/13/2014
Pl. 2551	Rascher Demonstrative Exhibit 25B - Coaching Pay is Much Larger Relative to Revenue in FBS/D1 than in the NFL/NBA	Rascher, Daniel	6/13/2014
Pl. 2552	Rascher Demonstrative Exhibit 26A - 2011 Head Coach Salary vs. Football Revenue	Rascher, Daniel	6/13/2014
Pl. 2553	Rascher Demonstrative Exhibit 26B - Total Count of Stars vs. Division IA Football Revenue 2007-2011	Rascher, Daniel	6/13/2014
Pl. 2554	Rascher Demonstrative Exhibit 27 - Basketball & Football Commits, 2007-2011	Rascher, Daniel	6/13/2014
Pl. 2555	Rascher Demonstrative Exhibit 29A - Spearman's Rank Correlation Coefficient (SRCC)	Rascher, Daniel	6/13/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Pl. 2556	Rascher Demonstrative Exhibit 29B - Margin of Victory	Rascher, Daniel	6/13/2014
Pl. 2557	Rascher Demonstrative Exhibit 30 - Spearman's Rank Correlation Coefficient (SRCC)	Rascher, Daniel	6/13/2014
Pl. 2558	Rascher Demonstrative Exhibit 31 - College and Professional Expected Football Spreads Based on Betting Markets, 2013-14	Rascher, Daniel	6/13/2014
Pl. 2559	Rascher Demonstrative Exhibit 34 - Total Football Revenue Rank vs. Sagarin Rank, 2011-12	Rascher, Daniel	6/13/2014
Pl. 2560	Rascher Demonstrative Exhibit 36 - Total Football Expenditures Rank vs. Sagarin Rank, 2011-12	Rascher, Daniel	6/13/2014
Pl. 2561	Rascher Demonstrative Exhibit 38 - FB Athletes with Multiple Offers and Forgone Cost Greater than or equal to \$10,000 & BB Athletes with Multiple Offers and Forgone Cost Greater than or equal to \$10,000	Rascher, Daniel	6/13/2014
Pl. 2562	Curriculum Vitae of Daniel Rascher, Ph.D.	Stipulation, ECF 238	6/23/2014
Pl. 2563	Historical Nielsen TV Ratings, 1960-2009	Stipulation, ECF 238	6/23/2014
Pl. 2564	Rascher Exhibit 10: Examples of Possible Related Party Transactions	Order, ECF 264	6/30/2014
Pl. 2565	NCAA March Madness Contracts: 1995-2024 [FILED UNDER SEAL]	Stipulation, ECF 238	6/23/2014
Pl. 2567	SEC Multi-Media Agreements with ESPN and CBS [redacted]	Pastides, Harris	6/18/2014
Pl. 2568	Curriculum Vitae of Ellen Staurowsky, Ph.D.	Staurowsky, Ellen	6/16/2014
Pl. 2569	Graph 1. Percent Change in NCAA Division IA Recruiting Expenditures Between 2004 and 2012	Staurowsky, Ellen	6/16/2014
Pl. 2570	Table 8. Recruiting Expenses (in Dollars), 2003-2004 & 2011-2012 for ACC, Big Ten, PAC-12, SEC	Staurowsky, Ellen	6/16/2014
Pl. 2576	Head Coach Agreement, University of Texas-Mack Brown	Plonsky, Chris	6/17/2014
Pl. 2579	University of Texas, South Goal Post photograph	Plonsky, Chris	6/17/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Pl. 2580	University of Texas at Austin GSR and FGR reports	Plonsky, Chris	6/17/2014
Pl. 2582	04/28/08 Email from David Knopp to Peter Davis, Erika Austin	Emmert, Mark	6/20/2014
Pl. 2584	07/19/11 NCAA Press Release, Emmert: Substantial Change Needed	Stipulation, ECF 239	6/23/2014
Pl. 2587	Excerpts of 2001 NCAA Membership Report	Emmert, Mark	6/19/2014
Pl. 2588	07/31/10 XOS Digital Royalty Statement for University of South Carolina	Stipulation, ECF 239	6/23/2014
Pl. 2589	Official Outfitter Agreement, University of South Carolina-Under Armour	Pastides, Harris	pp. 1-4, 18, 23 6/18/2014
Pl. 2590	University of South Carolina, Columbia GSR and FGR Reports	Pastides, Harris	6/18/2014
Pl. 2592	2011-12 Guide for the College-Bound Student-Athlete	Stipulation, ECF 239	pp. 1, 3-6, 8-9, 11, 16, 19 6/23/2014
Pl. 2593	12/03/07 Email from David Berst to Kevin Lennon, Greg Shaheen, Myles Brand, Wallace Renfro, Bob Williams, and Erik Christianson	Stipulation, ECF 239	6/23/2014
Pl. 2595	12/96 National Center for Education Statistics, Statistics in Brief	Heckman, James	pp. 1-2 6/18/2014
Pl. 2598	06/19/14 Georgia Tech Marketing Twitter post	Stipulation, ECF 259	6/30/2014
Pl. 2603	Jameis Winston 2012 UD USA Football #26 Rookie Card, website printout	Stipulation, ECF 259	6/30/2014
Pl. 2604	Nike Oregon Ducks #8 Game Football Jersey, website printout	Stipulation, ECF 259	6/30/2014
Pl. 2605	Estimated NCAA Distributions, 2011-12	Petr, Todd	6/23/2014
Pl. 2614	Screenshots from Todd Petr, Nicole Bracken presentation of NCAA Division I finances	Petr, Todd	pp. 1-2 6/23/2014
Pl. 2615	Transcript of Todd Petr, Nicole Bracken presentation of NCAA Division I finances [admitted as 2314-3, renamed pursuant to Stipulation, ECF 254]	Petr, Todd	6/23/2014
Pl. 2616	Big Ten GSR and FGR reports compilation	Stipulation, ECF 259	6/30/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Pl. 2619	Total NCAA Distributions to Conferences	Petr, Todd	6/23/2014
Pl. 2621	NCAA and Subsidiaries Consolidated Financial Statements as of and for the Years Ended August 31, 2013 and 2012, Supplementary Information as of and for the Year Ended August 31, 2013, and Independent Auditors' Report	Petr, Todd	6/23/2014
Pl. 2623	Summary Exhibit: Distribution of In-Season and Rebroadcasted Football and Basketball Games	Order, ECF 278	7/8/2014
Pl. 2624	Curriculum Vitae of Hal Poret	Poret, Hal	6/25/2014
Pl. 2627	University of Florida, University of Arkansas, and Louisiana State University GSR and FGR reports	Stipulation, ECF 259	6/30/2014
Pl. 2628	University of Illinois student-athlete release form	Order, ECF 278	7/8/2014 [limited purpose to rebut Dr. Stiroh's testimony]
Pl. 2629	Illicit Payments -191 Survey Responses	Dennis, Michael	6/25/2014
Pl. 2630	Salary/Stipend - 83 Survey Responses	Dennis, Michael	6/25/2014
Pl. 2631	NIL Payments - 14 Survey Responses	Dennis, Michael	6/25/2014
Pl. 2645	National Association of Intercollegiate Athletics' IRS Form 990 (2011-2012)	Order, ECF 278	p. 1 7/8/2014
Pl. 2651	Excerpts of NBA Uniform Player Contract	Stipulation, ECF 260	6/30/2014
Pl. 2661	Excerpts of Dr. Rubinfeld's Merits Expert Report dated 09/25/13	Order, ECF 278	7/8/2014 [portions that quote Knight Commission not for truth]
Def. 3004	1995-96 - 2000-01 ESPN/Creative Sports-Big 12 Agreement	Stipulation, ECF 239	6/23/2014
Def. 3008	Telecast Agreement between The Big Twelve Conference, Inc., ABC Sports, Inc. and ESPN Regional Television, Inc.	Stipulation, ECF 239	6/23/2014
Def. 3009	09/00 Policies Related to the NCAA-CBS Contract 2003-2013	Stipulation, ECF 259	pp. 1, 41-43 6/30/2014
Def. 3017	NCAA Licensee Guidelines	Stipulation, ECF 259	pp. 1, 9, 10 6/30/2014
Def. 3020	NCAA/Wray Ward Laseter Advertising Footage License Agreement	Stipulation, ECF 259	6/30/2014
Def. 3028	CUSA and CSTV Networks, Inc. Broadcast Rights Agreement [redacted]	Stipulation, ECF 239	6/23/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Def. 3029	CUSA and ESPN, Inc. Broadcast Rights Agreement [redacted]	Stipulation, ECF 239	6/23/2014
Def. 3042	Email from Greg Weitekamp to Ben Brinkman and Erika Austin	Stipulation, ECF 259	6/30/2014
Def. 3062	Thought Equity/Entertainment Highway Footage License Agreement	Stipulation, ECF 259	6/30/2014
Def. 3069	Pay-Per-View Telecast Rights - University of Texas v. Sam Houston State - September 30, 2006	Stipulation, ECF 239	6/23/2014
Def. 3078	Telecast Rights Agreement between The Big Ten Conference, Inc. and The Big Ten Network, LLC dated 02/13/2007 [redacted]	Delany, Jim	6/20/2014
Def. 3080	03/01/07 Emails between Jeramy Michiaels and Greg Weitekamp forwarding emails between Michiaels and Jeff Cravens at ESPN	Stipulation, ECF 259	6/30/2014
Def. 3081	Discussion of the Application of the Recommendations of the NCAA Study Group on the Use of Student-Athletes' Names and Likenesses	Order, ECF 264	6/30/2014 [not for truth]
Def. 3083	NCAA Study Group on the Use of Student Athletes Names and Likenesses Proposed Legislative Language, Supplement No. 12 DI AEC 6/07 [redacted]	Plonsky, Chris	6/17/2014
Def. 3089	Pay-Per-View Telecast Rights - University of Texas v. Arkansas - September 1, 2007	Stipulation, ECF 239	6/23/2014
Def. 3095	10/31/07 Memo from Myles Brand to Selected NCAA Conference Commissioners re: NCAA Proposal Nos 2007-25 2007-26 and 2007-28 of the NCAA Study Group on the Use of Student Athletes Names and Likenesses	Plonsky, Chris	6/17/2014
Def. 3117	05/01/08 Email from Peter Davis to oarnold@clc.com, Zak Raffel, Erika Austin, Keith Holden, and Kati Reeves	Stipulation, ECF 259	6/30/2014
Def. 3130	NCAA footage license to Tap TV for trivia [redacted]	Stipulation, ECF 259	6/30/2014
Def. 3134	Pay-Per-View Telecast Rights - University of Texas v. Florida Atlantic University - August 30, 2008	Stipulation, ECF 239	6/23/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Def. 3165	Thought Equity Motion/Youreeeka Collegiate Sports Footage License Agreement	Stipulation, ECF 259	6/30/2014
Def. 3168	06/20/09 Memorandum to Myles Brand re: Communication Plan	Emmert, Mark	pp. 27-28 6/20/2014
Def. 3176	12/17/09 Email from Peter Davis to Ashley Hicks	Stipulation, ECF 259	6/30/2014
Def. 3191	TEM/Athletics Nation Big Ten football and basketball footage licensing agreement [redacted]	Stipulation, ECF 259	6/30/2014
Def. 3193	10/13/10 Memo from Jim Delany to Division 1 Conference Commissioners re NCAA Proposal 2010-26 - Use of Student-Athlete's Name or Likeness	Emmert, Mark	6/20/2014
Def. 3208	Name of Reporting Institution University of Texas at Austin Information for the Reporting Year 2010	Plonsky, Chris	6/17/2014
Def. 3210	01/13/11 NCAA Convention, 2011 San Antonio - Examining the Student-Athlete Experience Through the NCAA GOALS and SCORE Studies	Petr, Todd  Stipulation, ECF 259	pp. 1, 6-8, 24, 26, 31, 32 6/23/2014  pp. 12, 14, 15 6/30/2014
Def. 3230	Excerpts of NFL Standard Player Contract from 2011 NFL Collective Bargaining Agreement	Plonsky, Chris	6/12/2014
Def. 3248	U.S. Golf Association Rules of Amateur Status	Rubinfeld, Daniel	6/26/2014
Def. 3251	U.S. Tennis Association Handbook of Tennis Rules and Regulations, 2012	Rubinfeld, Daniel	6/26/2014
Def. 3290	Michigan State University Gymnastics schedule	Sankey, Greg	6/24/2014
Def. 3308	2013-14 Division I Revenue Distribution Plan	Stipulation, ECF 239	pp. 1-21, 23 6/23/2014
Def. 3314	SECU, The Academic Initiative of the SEC - SECU Academic Initiative Programs and Activities	Sankey, Greg	6/24/2014
Def. 3317	Revenues & Expenses, 2004-2012, NCAA Division I Intercollegiate Athletics Programs Report	Petr, Todd	6/23/2014
Def. 3332	Stanford Student Handbook	Muir, Bernard	p. 41 6/18/2014



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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Def. 3369	10/13 Trends in Graduation-Success Rates and Federal Graduation Rates at NCAA Division I Institutions [also admitted as 3373 on 6/23/2014, renamed pursuant to stipulation at ECF 239]	Staurowsky, Ellen	6/16/2014
Def. 3372	University of South Carolina, Report on Financial Statements, year ending 06/30/2013	Pastides, Harris	pp. 1, 10 6/18/2014
Def. 3389	Curriculum Vitae of J. Michael Dennis, Ph.D.	Dennis, Michael	6/24/2014
Def. 3392	Main Survey Online Survey Screen Captures (Dennis Survey)	Dennis, Michael	6/25/2014
Def. 3393	Topline Report (Dennis Survey)	Dennis, Michael	6/25/2014
Def. 3399	University of South Carolina - Columbia Department of Athletics, Independent Accountant's Report on Applying Agreed-Upon Procedures, year ending 06/30/2013	Pastides, Harris	6/18/2014
Def. 3411	The Final Four: Championship Results 1939-2012	Stipulation, ECF 259	pp. 1-2 6/30/2014
Def. 3413	Bowl All Star Game Records	Stipulation, ECF 259	pp. 1, 15, 72-73 6/30/2014
Def. 3414	Football Bowl Subdivision Records	Stipulation, ECF 259	pp. 1, 96-99, 108-113 6/30/2014
Def. 3419	NCAA Eligibility Center - 2013-14 Guide for the College Bound Student Athlete	Staurowsky, Ellen	6/16/2014
Def. 3426	Stanford Student Handbook	Muir, Bernard  Stipulation, ECF 259	pp. 1, 6 6/18/2014  remaining pages 6/30/2014
Def. 3492	Texas Longhorns Athletics the University of Texas Mission Statement	Plonsky, Chris	6/17/2014
Def. 3596	Graphic Showing Conference USA Member Schools	Banowsky, Britton	6/23/2014
Def. 3607	Video: One Shining Moment 2014 HD - #oneshiningmoment	Stipulation, ECF 260	6/30/2014
Def. 3673	01/27/10 Email from Jim Haynes to Peter Davis	Stipulation, ECF 259	6/30/2014
Def. 3731	Overall Division I Freshman Cohort Graduation Rates	Stipulation, ECF 259	6/30/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Def. 3741	Excerpts of The Big O: My Life, My Times, My Game by Oscar Robertson (2003)	Order, ECF 278	pp. 1, 6, 75, 81, 83-84, 182 7/8/2014
Def. 3742	Excerpts of Slam Dunk to Glory by David Lattin (2006)	Order, ECF 278	pp. 1, 4, 73, 76, 229 7/8/2014
Def. 3886	Interpretation - Composition of Financial Aid Appeals Committee	Stipulation, ECF 239	6/23/2014
Def. 3900	NCAA, Investing Where it Matters	Stipulation, ECF 239	6/23/2014
Def. 3906	08/01/08 Multi-media Agreement between ESPN and the SEC	Sankey, Greg	pp. 1, 52, 59 6/24/2014
Def. 3907	2014 Annual Report, University of Texas	Plonsky, Chris	6/17/2014
Def. 3908	2014 Membership Guide, Longhorn Foundation	Plonsky, Chris	6/17/2014
Def. 3919	Excerpts of Big-Time Sports in American Universities by Charles T. Clotfelter (2011)	Stipulation, ECF 239	6/23/2014
Def. 3922	Curriculum Vitae of James Heckman, Ph.D.	Heckman, James	6/17/2014
Def. 3941	Nielsen Television at a Glance (Summer 2008)	Stipulation, ECF 238	6/23/2014
Def. 3942	Complete Super Bowl TV Rating, 1997-2009	Stipulation, ECF 238	6/23/2014
Def. 3961	If College Athletes Were Paid, Would You Lose Interest?	Poret, Hal	6/24/2014 [proffered, not admitted]
Def. 3962	University of South Carolina, Columbia Freshman-Cohort Graduation Rates, 2007-08 Rates	Stipulation, ECF 239	6/23/2014
Def. 3966	NCAA March Madness: 2014 NCAA March Madness Tune In Marketing Recap	Lewis, Mark	6/27/2014
Def. 3968	Louisiana State University 2013 Football Schedule Poster	Sankey, Greg	p. 3 6/24/2014
Def. 3971	Mobile, AL Little League Photo	Sankey, Greg	6/24/2014
Def. 3986	Curriculum Vitae, Daniel L. Rubinfeld, Ph.D.	Rubinfeld, Daniel	6/26/2014
Def. 3987	Curriculum Vitae of Lauren Stiroh, Ph.D.	Stipulation, ECF 259	pp. 2-9 6/30/2014
Def. 3996	Rascher Projected Payments, 2010-11	Rubinfeld, Daniel	6/26/2014
Def. 3997	Rascher Projected Payments, 2010-11	Rubinfeld, Daniel	6/26/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Def. 4001	Division I Median Coaches' Compensation As Proportion of Total Expenses	Petr, Todd	6/23/2014
Def. 4003	Number of Division I Schools Reporting Positive Net Revenue in Athletics Departments	Petr, Todd	6/23/2014
Def. 4004	Disadvantage College Athletes and Completion [admitted as Slide 7, renamed pursuant to Stipulation, ECF 239]	Heckman, James	6/18/2014
Def. 4005	College Attendance [admitted as Slide 9, renamed pursuant to Stipulation, ECF 239]	Heckman, James	6/18/2014
Def. 4006	College Attendance [admitted as Slide 10, renamed pursuant to Stipulation, ECF 239]	Heckman, James	6/18/2014
Def. 4007	College Attendance [admitted as Slide 11, renamed pursuant to Stipulation, ECF 239]	Heckman, James	6/18/2014
Def. 4008	Graduation Rates [admitted as Slide 12, renamed pursuant to Stipulation, ECF 239]	Heckman, James	6/18/2014
Def. 4009	Graduation Rates [admitted as Slide 13, renamed pursuant to Stipulation, ECF 239]	Heckman, James	6/18/2014
Def. 4010	Post-College Wages [admitted as Slide 14, renamed pursuant to Stipulation, ECF 239]	Heckman, James	6/18/2014
Def. 4011	Post-College Wages [admitted as Slide 15, renamed pursuant to Stipulation, ECF 239]	Heckman, James	6/18/2014
Def. 4012	White-Collar Jobs [admitted as Slide 16, renamed pursuant to Stipulation, ECF 239]	Heckman, James	6/18/2014
Def. 4013	White-Collar Jobs [admitted as Slide 17, renamed pursuant to Stipulation, ECF 239]	Heckman, James	6/18/2014
Def. 4035	Stanford's 36 Sports	Muir, Bernard	6/18/2014
Def. 4038	Nielsen Television Ratings for World Series	Stipulation, ECF 238	6/23/2014
Def. 4039	Nielsen Television Ratings for Olympics	Stipulation, ECF 238	6/23/2014

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<b>EX. NO.</b>	<b>DESCRIPTION</b>	<b>SPONSOR WITNESS</b>	<b>DATE ADMITTED</b>
Def. 4044	Colleges in the SEC	Sankey, Greg	p. 1 6/24/2014
Def. 4045	Public Opinion About Paying Student-Athletes - Findings from a Scientific Survey Conducted by J. Michael Dennis, Ph.D. dated June 24, 2014	Dennis, Michael	6/25/2014
Def. 4120	Slides: Substantial Incentives to Choose High-Paying Schools	Rubinfeld, Daniel	pp. 19, 20, 31, 53, 54, 55, 59, 61 6/26/2014