Case No: C 09-03329 CW Case Name: O'Bannon, Jr. v. National Collegiate Athletic Association, et al.

EXHIBIT and WITNESS LIST

JUDGE Claudia Wilken FILED

JUN 27 2014

RICHARD W. WIEKING CLERK, U.S. DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA OAKLAND

PLAINTIFF ATTORNEY:

Michael Hausfeld; Sathya Gosselin; Michael Lehmann; Bruce Wecker; William Isaacson; Martha Goodman; Renae Steiner; Seth Rosenthal

Jeslyn Miller; Luis Li

TRIAL DATE:

<u>6/9/2014 - 6/27/2014</u>

REPORTER(S):

Diane Skillman; Raynee Mercado

CLERK:

Nikki D. Riley;

Dawn Toland (6/11/2014)

DEFENSE ATTORNEY:

Glenn Pomerantz; Rohit Singla;

Carolyn Luedtke; Kelly Klaus;

DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
	6/9/2014			@8:36A - The Court enters the courtroom. Atty Robert Berman advises the Court via phone that there is a preliminary settlement in principal regarding the Keller case (C 09-1967 CW).	
				@8:39A - Edward O'Bannon is called, sworn and examined under direct.	
				Cross begins.	
<u>3761</u>		X			
<u>3745</u>		X			
				@10:17A - Court takes a 15 minute break.	
				@10:33A - Judge re-enters the courtroom.	
				Witness O'Bannon resumes the stand under cross.	
				Deposition transcript is shown.	
		X			
-				Deposition transcript is shown.	
<u>3790</u>		X			
				Deposition transcript is shown.	
				@11:03A - Re-direct begins.	
		X			
				@11:06A - Witness O'Bannon is excused.	
	3761 3745	3761 3745	NO OFFERED ID 6/9/2014 3761 X X X X 3790 X X	NO OFFERED ID REV 6/9/2014 3761 X X X X 3745 X X X X X X X X X X X X X	NO OFFERED ID REV DESCRIPTION (#8:36A - The Court enters the courtroom. Atty Robert Berman advises the Court via phone that there is a preliminary settlement in principal regarding the Keller case (C 09-1967 CW). (#8:39A - Edward O'Bannon is called, sworn and examined under direct. Cross begins. X

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		6/9/2014			@11:07A - Roger Noll is called, sworn and examined under direct.	
					Roger Noll is deemed an expert.	
2			X		Demonstrative misidentified on the record as an exhibit.	
<u>3</u>			<u>X</u>		Demonstrative misidentified on the record as an exhibit.	
<u>4</u>			X		Demonstrative misidentified on the record as an exhibit.	
<u>5</u>			X		Demonstrative misidentified on the record as an exhibit.	
<u>6</u>			<u>X</u>		Demonstrative misidentified on the record as an exhibit.	
<u>6.2</u>			X		Demonstrative misidentified on the record as an exhibit.	
<u>6.3</u>			<u>X</u>		Demonstrative misidentified on the record as an exhibit.	
<u>3</u>					Previously identified.	
7			<u>X</u>		Demonstrative misidentified on the record as an exhibit.	
<u>8</u>			<u>X</u>		Demonstrative misidentified on the record as an exhibit.	
9			X		Demonstrative misidentified on the record as an exhibit.	
<u>10</u>			X		Demonstrative misidentified on the record as an exhibit.	
<u>11</u>			X		Demonstrative misidentified on the record as an exhibit.	
<u>12</u>			X		Demonstrative misidentified on the record as an exhibit.	
<u>13</u>			<u>X</u>		Demonstrative misidentified on the record as an exhibit.	
13. 2			X		Demonstrative misidentified on the record as an exhibit.	
14			X		Demonstrative misidentified on the record as an exhibit.	
14. 3			X		Demonstrative misidentified on the record as an exhibit.	
					@12:46P - Court takes break until 1 p.m.	
					@1:00P -Judge re-enters the courtroom.	
					Roger Noll resumes the stand under direct.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
<u>15</u>		6/9/2014	X		Demonstrative misidentified on the record as an exhibit.	
1133			X			
16.5			X			
<u>20</u>			X			
					Witness Noll is excused for the day.	
					Counsel for Defendant indicates that Counsel for Plaintiff misidentified demonstrative slides (nos. 2-15, 16.5, and 20) on the record as exhibits.	
					@1:33P - Judge exits the bench for the day.	
		6/10/2014			@8:30A - Judge enters the courtroom.	
					Witness Noll resumes the stand under direct.	
					Demonstrative is shown.	
2095			<u>X</u>			
<u>2527</u>			<u>X</u>		·	_
					Demonstratives are shown.	
					@10:00A - Court takes a break until 10:10A.	_
					@10:14A - Judge re-enters the courtroom	
					Witness Noll resumes the stand under direct.	
					Demonstratives are shown.	
					Counsel for Plaintiff to recite a stip on the record regarding admitting demonstrative exhibits at a later time.	
					@11:24A -Cross begins	
1125			X			
1126			X			
			<u> </u>		Demonstrative is shown.	
					@11:51A - Court takes a break until noon.	

<u>PL</u> <u>F</u> <u>NO.</u>	DEF NO	DATE OFFERED	<u>ID</u>	REV	DESCRIPTION	BY
		6/10/2014			@12:00P - Judge re-enters the courtroom.	
					Witness Noll resumes the stand under cross.	
2240			X			
					Deposition transcript is shown.	
					Article is shown.	
					@1:29P - Witness Noll is excused for the day.	
					@1:30P - Judge exits the courtroom.	
		6/11/2014			@8:30A - Judge enters the Courtroom	
		·			Witness Noll resumes the stand under cross examination	
					Demonstrative #14 - Noll's White Report	
					Demonstrative (slide 25)	
					Deposition transcript shown	
					Demonstrative (slide no. 25, 30)	
					Deposition transcript shown	
					Demonstrative #14 - Noll's White Report	
					Demonstrative #50 - Noll's Article	
					Demonstrative #19 - Book by Noll	
					Demonstrative #31 - Report by Plt's Expert Dr. McCormick	
-					Demonstrative - Class Certification Report	
					Deposition transcript shown	
					Demonstrative (slide 38 Noll's liability report ex 15)	
					Demonstrative #50 - Noll's Article "Buyer Power"	
					Demonstrative #60 - Article "Is the Coach Paid To Much?"	
					<u>Demonstrative #20 - Article "Economics of College Sports"</u>	
					@10:00A - Witness Noll is allowed to step down for break	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		6/11/2014			Court addressed counsel re would like one thumb drive with all expert reports w/o appendix. Returned prior thumb drive to deft. Parties shall submit jt stipulation on the NCAA history. Court asked parties to think about using the expert reports in the decision making process? Should they be in complete form or only portions from testimony? Court held side bar off the record.	
					@10:05A - Court takes a break.	
					@10:20A - Judge re-enters the courtroom.	
					Witness Roger Noll resumes the stand under cross.	
					Demonstrative (slide 5)	
					Demonstrative #14 - Noll's White Report	
					Demonstrative (slide 47)	
					Deposition transcript shown	
· · · · · · · · · · · · · · · · · · ·					Demonstrative #14 - Noll's White Report	
14		only pages 117-126	X	X	@11:17A - Received into evidence pages from document #14 Noll's White Report. Plaintiff has no objection.	
					@11:21A - Court examination.	
					@11:33A - Redirect examination.	
					Demonstrative - Order from the Ninth Circuit	
242			X			
					CBS Sports Report by Commissioner Britton Banowsky.	
					@11:49A - Witness Noll is excused.	
					Parties shall file their stipulation listing exhibits they agree to admit into evidence	
					@11:50A - Court takes break until noon.	
					@12:00P - Judge re-enters the courtroom.	
					@12:00P - Witness Tyrone Prothro is called, sworn and examined under direct.	

PLF NO.	DEF NO	DATE OFFERED	<u>ID</u>	REV	DESCRIPTION	<u>BY</u>
<u>2480</u>		6/11/2014	X			
2459			X			<u> </u>
2493			X			
					@12:44P - Cross begins.	
					Deposition transcript shown.	
					@1:17P - Redirect begins.	
					@1:19P - Witness Prothro is excused.	ļ
					@1:20P - Dr. Daniel Ratcher is called, sworn, and examined under direct.	
					Dr. Ratcher is deemed an expert.	
,					@1:28P - Witness Ratcher stepped down for the day.	
					@1:30P - Recess for the day	<u> </u>
		6/12/2014			@8:30A - Judge enters the courtroom.	
					Edwin Desser is called, sworn, and examined under direct.	
					Witness Desser is deemed an expert.	<u> </u>
2230			X	X	Telecast Rights Agreement (redacted)	
2162			X	<u>X</u>	2007 Contract	_
2104			X	<u>X</u>	12/6/94 Excerpts	
<u>2116</u>			X	X	11/18/99 Contract	
<u>400</u>			<u>X</u>	X	6/4/10 Multi Media Agreement	
					Deposition Transcript is shown.	
					@9:33A - Cross begins.	_
					Deposition transcript is shown.	-
•	2240				Previously identified	_
			,		Expert Report is shown.	
					@10:20A - Break until 10:30A.	

PLF NO.	DEF NO	DATE OFFERED	<u>ID</u>	REV	DESCRIPTION	<u>BY</u>
		6/12/2014			@10:31A - Judge re-enters the courtroom.	
					Witness Desser resumes the stand under cross.	
					@10:47A - Re-direct begins.	
					@10:53A - Witness Desser is excused.	
					@10:54A - Neal Pilson is called, sworn, and examined under direct.	
					Witness Pilson is deemed an expert.	
		_			Deposition transcript is shown.	
2230					Previously admitted.	ļ
					@12:01P - Break until 12:15P.	<u> </u>
					@12:16P - Judge re-enters the courtroom.	
					Witness Pilson resumes the stand, cross begins.	
					Expert report is shown.	
					Demonstrative is shown.	
424					Previously admitted.	
<u>2074</u>			X			
					Deposition transcript is shown.	
2230					Previously admitted.	
2211			X			
<u>2481</u>			X			-
					@1:22P - Re-direct begins.	<u> </u>
	3230		X	X	Excerpt of NFL Standard Player Contracts	<u> </u>
					@1:25P - Witness Pilson is excused.	_
					@1:26P- Judge exits the courtroom for the day.	_
		6/13/2014			@8:32A - Judge enters the courtroom.	

PLF NO.	DEF NO	DATE OFFERED	<u>ID</u>	REV	DESCRIPTION	BY
					Chart shown and admitted provisionally.	
		6/13/2014			@8:38A - Daniel Rascher resumes the stand (from 6/11/14) under direct.	
					Demonstratives are shown.	
<u></u>		-	X	<u>X</u>	Demonstrative 2A is admitted into evidence.	_
-			X	X	Demonstrative 4 is admitted into evidence.	
			X	X	Demonstrative 5 is admitted into evidence.	
			X	X	Demonstrative 6A is admitted into evidence.	
			X	X	Demonstrative 6B is admitted into evidence.	
					Demonstrative is shown.	
			X	X	Demonstrative 7 is admitted into evidence.	
					Demonstratives are shown.	
2509			X	X	October 2011 Override Summary	_
					Demonstratives are shown.	
1133			X			
					Demonstratives are shown.	
					@10:17A - Break until 10:30A.	
					@10:30A - Judge re-enters the courtroom.	
					Witness Rascher resumes the stand under direct.	
			X	X	Demonstrative 19 is admitted into evidence.	
					Demonstratives are shown.	
			X	X	Demonstratives 25A is admitted into evidence.	_
-			X	X	Demonstrative 25B is admitted into evidence.	
			X	X	Demonstrative 26A is admitted into evidence.	_
			X	X	Demonstratives 26B is admitted into evidence.	
			X	X	Demonstratives 27 is admitted into evidence.	

<u>PLF</u> NO.	DEF NO	<u>DATE</u> <u>OFFERED</u>	<u>ID</u>	REV	DESCRIPTION	BY
		6/13/2014			Demonstrative is shown.	
			X	X	Demonstrative 29A is admitted into evidence.	
			X	X	Demonstrative 29B is admitted into evidence.	
			X	X	Demonstrative 30 is admitted into evidence.	
			X	X	Demonstrative 31 is admitted into evidence.	
			X	X	Demonstrative 34 is admitted into evidence.	
			X	X	Demonstrative 36 is admitted into evidence.	
					Demonstrative is shown.	
			X	X	Demonstrative 38 is admitted into evidence.	
					Reply report is shown.	
· · · · · · · · · · · · · · · · · · ·					@11:32A - Cross begins.	
					Chart 53 is shown.	
					Deposition transcript is shown.	
					Exhibit C to the expert report is shown.	
					Chart is shown.	
					150 is shown.	
					@12:04P - Break until 12:15P.	
					@12:15P - Judge re-enters the courtroom.	
					Witness Rascher resumes the stand under cross.	
					Appendix C of his report is shown. (Court will look at the exhibit and determine its admissability later).	
					Slides are shown.	
1133	3				Previously identified.	
					Slides are shown.	
	1		1		Class certification report is shown.	

PLF NO.	DEF NO	DATE OFFERED	<u>ID</u>	<u>REV</u>	DESCRIPTION	BY
		6/13/2014			Slide is shown.	
					Deposition transcript is shown.	
					Slides are shown.	
					Deposition transcript is shown.	
					Demonstrative is shown.	
					Slide is shown.	
					@1:08P - Witness Rascher is excused.	
					@1:09P - Charles Keaton Garnham is called, sworn, and examined under direct.	
					@1:30P - Witness Garnham is excused for the day	
					@1:38P - Judge exits the courtroom.	
		6/16/2014			@8:30A - Judge enters the courtroom.	
					Charles Keaton Granham resumes the stand under direct.	
2266			X	<u>X</u>	8/1/13 Form 13-1a	
					@8:51A - Cross begins.	
	3891		X			
					Demonstrative is shown.	
	3929		X			
					Deposition transcript is shown.	
	1019 A		X			
					Demonstratives are shown.	
	1028		X			
<u></u>					@ 9:20A - Re-direct begins.	
1022			<u>X</u>	<u>X</u>	8/1/13 email.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
	<u>1019</u>	6/16/2014	<u>X</u>			
	1018		<u>X</u>			_
					@9:22A - Witness Garnham is excused.	
					@9:24A - Ellen Staurowsky is called, sworn, and examined under direct.	
<u>2568</u>			X	X	Curriculum Vitae of Ellen Staurowsky, Ph.D	_
					Witness Staurowsky is allowed to testify as an expert.	_
2340			X	X	2013-2014 NCAA 2014 2014 Division I Manual	_
					Demonstrative is shown.	
2340					Previously admitted	
					Docket No. 207 is shown.	
					@10:17A - Break until 10:30A.	
					@10:30A - Judge re-enters the courtroom.	
					Witness Staurowsky resumes the stand under direct.	
2448			X	X	Excerpts of Big-Time Sports in America Universities (2011)	
2247			X			
2017			X	X	10/06 Report	_
<u>2569</u>			X	X	Graph 1.	_
<u>2570</u>			X	X	Table 8.	
2282			<u>X</u>			_
					Slide is shown.	_
2297			X	X	1/13/2012 2012 State of Association by Mark Emmert	_ _
424					Previously admitted.	_ _
2078			X	X	Division I Results from the NCAA Goals Study, Nov. 201	1

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
2340		6/16/2014			Previously admitted.	
424					Previously admitted	
					Slide is shown.	
<u>2078</u>					Previously admitted.	
					Slide is shown.	
	<u>3369</u>		X	X	10/13 Trends in Graduation	
<u>2521</u>	,		X			
<u>2520</u>			<u>X</u>			
					@12:04P - Break until 12:15P.	
					@12:19P - Judge re-enters the courtroom.	
					Witness Staurowsky resumes the stand under direct.	
<u>2520</u>				<u>X</u>	2013-2014 College Sport Research Institute (Basketball)	
2521				<u>X</u>	2013-2014 College Sport Research Institute (Football)	
					Slide is shown.	
2282			<u>X</u>			
2340					Previously identified.	
	3419		<u>X</u>	X	NCAA Eligibility Center - 2013-2014 Guide	
					@12:49P - Cross begins.	
	3626		<u>X</u>			
	3871		<u>X</u>			
	3831		X			
	3873		X			
					Demonstrative is shown.	
	3889		<u>X</u>			
	3888		X			

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
	3877	6/16/2014	X			
					@1:30P - Witness Staurowsky is excused for the day.	
					Judge exits the bench.	
		6/17/2014			@8:30A - Judge enters the courtroom.	
					Witness Staurowsky resumes the stand under cross.	
2340					Previously identified.	
	3871		<u>X</u>			
	3240		X			
	3871				Previously identified.	
	3420				Previously identified.	
	3919		X			
	3240				Previously identified.	
	3919				Previously identified.	
	3240				Previously identified.	
	3850		X			
	3335		X			
	3886		X			
	3335				Previously identified.	
	3874		X		·	
	3373		X			
2340					Previously identified.	
	3373				Previously identified.	
<u></u>	3843		X			
	3823		X			
	2825	3	X			

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
	<u>3829</u>	6/17/2014	<u>X</u>			
	<u>3840</u>		X			
	<u>3843</u>		<u>X</u>			
	<u>3835</u>		<u>X</u>			
	<u>3837</u>		X			
	3880		<u>X</u>			
	<u>3847</u>		<u>X</u>			
	3826		<u>X</u>			
	3840		<u>X</u>			
	3871		<u>X</u>			
	3840		<u>X</u>			
					Trial transcript shown.	
	3913		<u>X</u>			
					Deposition transcription is shown.	
	3905		X			ļ
					@9:43A - Re-direct begins.	
	3843				Previously identified.	ļ
2298			X			
					@9:53A - Re-cross begins.	
	1				@9:54A - Witness Staurowsky is excused.	<u> </u>
					Break until 10:10A. Judge exits the bench.	1
					@10:11A - Judge re-enters the courtroom.	
					Christine Plonsky is called, sworn, and examined under direct.	
					Slide is shown	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
	3492	6/17/2014	X	X	TX Longhorns Athletics the University of TX Mission Statement	
	3907		X	X	2014 Annual Report, University of Texas	
	3208		X	X	Name of Reporting Institution University of TX	
	3908		<u>X</u>	<u>X</u>	2014 Membership Guide, Longhorn Foundation	
	3083		X	X	NCAA Study Group (redacted)	
	·				@11:29A - Cross begins.	
2488			<u>X</u>			
	<u>3907</u>				Previously admitted.	
	3908				Previously admitted.	
2488					Previously identified.	
<u>2573</u>			X			
2488				X	<u>07/29/09 email.</u>	
<u>2018</u>			X			
<u>2340</u>					Previously identified.	
<u>2018</u>				<u>X</u>	<u>10/5/06 Timeline</u>	
<u>682</u>			<u>X</u>	X	Supplemental No. 1	
					@12:05P - Break until 12:15P.	
					@12:19P - Judge re-enters the courtroom.	
					Witness Polinsky resumes the stand under cross.	
	3083				Previously admitted.	
	3095		X	X	<u>10/31/07 Memo</u>	
2013			X	X	<u>1/9/06 email</u>	
2014		·	X		Admission is under submission.	
2027			X			

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
2033		6/17/2014	X	<u>X</u>	Task Force on Commercial Activity-Corporate Sponsors	
<u>2029</u>			<u>X</u>			
2045			<u>X</u>			
2029				X	1/5/08 email chain	
<u>2045</u>					Previously identified.	ļ
2484			X			
2045				<u>X</u>	<u>10/17/08 email</u>	
<u>2484</u>					Previously identified.	
<u>2046</u>			X			
<u>2484</u>				X	11/20/06 NCAA Potential Guiding Principles	ļ
<u>2046</u>			X			
<u>2047</u>			<u>X</u>			
<u>2577</u>			X			
<u>2576</u>			<u>X</u>	X	Head Coach Agreement, University of Texas-Mack Brown.	<u> </u>
	<u>3907</u>		<u>X</u>			
					Summary is shown.	<u> </u>
					Chart is shown.	-
<u>2579</u>			X	X	University of Texas, South Goal Post Photograph.	-
<u>2580</u>			<u>X</u>	<u>X</u>	University of Texas at Austin GSR & FGR Reports.	-
<u>2581</u>			<u>X</u>			-
<u>2255</u>			<u>X</u>	<u>X</u>	12/24/10 Texas - ESPN Agreement	_
					@1:06P - Judge questions the witness.	-
					@1:11P - Re-direct begins.	-
					@1:13P - Witness Polinsky is excused.	-
					@1:14P - James Heckman is called, sworn, and examined under direct.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		6/17/2014			Witness Heckman is deemed an expert.	
-	3922		X	<u>X</u>	Curriculum Vitae of James Heckman, Ph.D.	ļ
					@1:29P - Witness Heckman is excused for the day.	
					@1:30P - Judge exits the bench.	ļ
		6/18/2014			@8:34A - Judge enters the courtroom.	
-					Witness Heckman resumes the stand under direct.	<u> </u>
					Demonstrative exhibits are shown.	<u> </u>
					@9:02A - Cross begins.	ļ
					Demonstrative exhibits are shown.	<u> </u>
					Deposition transcript is shown.	<u> </u>
					Re-direct begins.	
· · · · ·			X	X	National Center of Education Statistics Article.	<u> </u>
					@9:55A - Witness is excused.	
				<u>X</u>	slides 7, 9-17 are admitted.	
					@9:56A - Judge announces a break until 10:10A.	-
					@9:58A - Judge exits the bench.	╢
					@10:12A - Judge re-enters the courtroom.	<u> </u>
					Harris Pastides is called, sworn, and examined under direct.	
	3372		X			
	3399	-	<u>X</u>			╬
	3372		_	X	University of So. Carolina Report on Financial Statements.	-
	3399	2		X	University of So. Carolina Department of Athletics.	╂
					@11:07A - Cross begins.	-
248	7		<u>X</u>	_	Admission is under submission.	-
					Demonstratives are shown.	

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PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
<u>2589</u>		6/18/2014	X	X		
					Demonstratives are shown.	
			X		Excerpt 3. Admission is under submission.	
<u>2095</u>			<u>X</u>			
					Demonstrative is shown.	
<u>2527</u>			X			
<u>2095</u>			<u>X</u>			
<u>2527</u>					Previously identified.	
<u>2095</u>					Admission is under submission	
<u>2527</u>					Admission is under submission	
					Demonstrative is shown.	
<u>2567</u>			<u>X</u>			
2189			<u>X</u>			
<u>2567</u>				X		
<u>2017</u>			<u>X</u>			
<u>2487</u>			X			
					Demonstrative is shown.	
<u>2590</u>			<u>X</u>	X	University of So. Carolina GSR & FGR Report.	
					Re-direct begins.	
					@12:06P - Re-cross begins.	
					@12:07P - Break until 12:20P.	
					@12:20P - Judge re-enters the courtroom.	

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UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		6/18/2014			Joel Linzner is called, sworn, and examined under direct.	
2007			X	X	4/15/05 EA Sports NCAA Overview Presentation Slides.	
					@12:48P - Cross begins.	
1125			X	<u>X</u>	EA-CLC License Agreement NCAA Football (Redacted).	ļ
1126			X	X	EA-CLC License Agreement NCAA Basketball (Redacted).	
1125					Previously admitted.	
1126					Previously admitted.	
1125					Previously admitted.	
					@12:53P - Witness Linzner is excused.	
					Bernard Muir is called, sworn, and examined under direct.	
	4035		<u>X</u>			_
	3820		<u>X</u>			_
	3426		X			ļ
	3332		X			
	3426			X	Stanford Student Handbook.	<u> </u>
	4035			<u>X</u>	Standford's 36 Sports	_
	3332			X	Stanford Student Handbook.	
					@1:34P - Witness Muir is excused for the day.	
					Judge exits the bench.	
		6/19/2014			@8:31A - Mark Emmert is called, sworn, and examined under direct.	
					@10:10A - Break until 10:20A.	
					@10:24A - Judge re-enters the courtroom.	
					Witness Emmert resumes the stand under direct.	
					@10:33A - Cross begins.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
2288		<u>6/19/2014</u>	<u>X</u>			
2289			<u>X</u>			
2288	·			X	1/12/03 NCAA State of Association Address.	
2289				X	1/8/05 NCAA State of Association Address.	
			<u>X</u>		2.9 is shown.	
2450			<u>X</u>			
2451			<u>X</u>			
2481		,	X			
2057			X			
2451				X	Rascher demonstrative exhibit 3D.	
2481				<u>X</u>	Photo's of NCAA Division I Basketball & Football Games.	
2450				X	Rascher demonstrative exhibit 3C.	
					Photo is shown.	
2584			<u>X</u>			
					2.9 is shown	
					Deposition transcript is shown.	
2047			<u>X</u>			
2027					Previously admitted.	ļ
2299			<u>X</u>	•		<u> </u>
<u>2591</u>			<u>X</u>			
2582			X			
2340			X			-
2011			<u>X</u>			
2292			<u>X</u>			

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NORTHERN DISTRICT OF CALIFORNIA

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		6/19/2014			Deposition transcript is shown.	
<u>2026</u>			<u>X</u>	<u>X</u>	11/21/07 email.	
2011			X			
2292			X		,	
<u>270</u>			<u>X</u>			
<u>2587</u>			<u>X</u>	<u>X</u>	Excerpts of 2001 NCAA membership report.	
<u>2282</u>			<u>X</u>			
					@12:02P - Break until 12:15P.	
					@12:17P - Judge re-enters the courtroom.	
					Witness Emmert resumes the stand under cross.	
<u>2282</u>			<u>X</u>			
2287			X			
<u>424</u>					Previously admitted.	
2483			X		·	
2492			<u>X</u>			
<u>424</u>					Previously admitted.	
2065			<u>X</u>			
2017				<u>X</u>	10/6 Report.	
2593			X			
2033			X			
2047			X			
2074			X			
2299			X	X	2013 State of Association.	
2037			X			
					@1:29P - Witness Emmert is excused for the day.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
<u>2037</u>		6/19/2014	<u>X</u>	X	7/28/08 email chain.	
					Defendants designations are due on Monday, 6/23/2014 by noon.	
					@1:31P - Judge exits the bench.	
		6/20/2014			@8:33A - Judge enters the courtroom.	
					Witness Emmert resumes the stand under cross.	
2026				X	11/21/07 email.	
2299					Previously admitted.	
<u>2582</u>				<u>X</u>	<u>4/28/08 email.</u>	
<u>2011</u>				X	1/4/06 email.	
<u>270</u>				X	9/4/08 email.	
<u>2584</u>			X			
2292			X			
<u>2597</u>			X			
<u>2596</u>			X			
2065			X			
2067			X			
2065				<u>X</u>		
2067					Previously identified.	
2068			X			
2017			X			
2603			X			
2598			X			
2340			<u>X</u>			
2602			X			
					Deposition transcript is shown	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
<u>826</u>		6/20/2014	X	X	8/25/05 email.	
2012			X			
<u>2054</u>			X			
2012				X	1/4/06 email.	
2054				<u>X</u>	3/7/09 email chain.	
2062			X	<u>X</u>	12/14/09 email.	
2023			<u>X</u>			
	<u>730</u>		<u>X</u>			
<u>298</u>			<u>X</u>			
	<u>730</u>			<u>X</u>	Promotional activities.	
298				<u>X</u>	<u>5/4/09 email.</u>	
3168		·	<u>X</u>			
2340			<u>X</u>			
2083			<u>X</u>			
2080			X			
2083				X	<u>9/30/11 email.</u>	
2080				X	8/9/11 NCAA Presidential Retreat.	
2049			<u>X</u>	X	2/22/09 email.	
2084			X	<u>X</u>	10/11/11 NCAA Working Group.	
2006				X	4/16/05 email.	
<u>280</u>			<u>X</u>			
2046		·	<u>X</u>			
					@10:00A - Court questions the witness.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		6/20/2014			@10:04A - Re-direct begins.	
<u>2006</u>					Previously admitted.	
<u>826</u>					Previously admitted.	
2017					Previously identified.	
					@10:16A - Re-direct begins.	_
					Court questions the witness.	
					@10:18A - Re-cross begins.	
					@10:19A - Re-direct begins	
				4	Witness Emmert is excused.	
					@10:19A - Break until 10:35A.	
					@10:35A - Judge re-enters the courtroom.	
					James Delany is called, sworn, and examined under direct.	
					@10:49A - Judge questions the witness.	
					@10:55A - Direct continues.	
	3193		X	X	10/13/10 memo.	
					@11:50A - Cross begins.	
	3193				Previously admitted.	
<u>2514</u>			X			
2296			X			
	3078		X	X	Telecast Rights Agreement.	
1005			X	X	Big 10 Conference Student Athlete Name & Likeness Release.	
					Demonstrative is shown	
					@12:18P - break until 12:30	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		6/20/2014			@12:32P - Judge re-enters the courtroom.	
		·			Witness Delany resumes the stand under cross.	
<u>2592</u>			X			
					Demonstrative is shown.	
					@12:41P - Re-direct begins.	
					@12:42P - Judge questions the witness.	
					@12:44P - Re-cross begins.	
					Witness Delany is excused.	
					@12:45P - Todd Petr is called, sworn, and examined under direct.	
					Demonstrative is shown.	
	3900		X			
					Demonstrative is shown.	_
	3308		X			
	3900				Previously identified.	
	3308				Previously identified.	
					Demonstratives are shown.	
	3308				Previously identified.	
					Demonstratives are shown.	
	3900				Previously identified.	
					@1:30P - Witness is excused for the day.	
	3308			X	2013-14 Division I Revenue Distribution Plan.	

PLF NO.	DEF NO	DATE OFFERED	<u>ID</u>	REV	DESCRIPTION	BY
	<u>3900</u>	6/20/2014		X	NCAA, Investing Where it Matters.	
		-			@1:39P - Judge exits the courtroom.	
		6/23/2014			@8:32A - Judge enters the courtroom.	
					Witness Petr resumes the stand under direct.	
	<u>4043</u>		<u>X</u>			
	<u>3317</u>		X	X	Revenue & Expenses, 2004-2012.	
	<u>4003</u>		<u>X</u>	X	Number of Division I Schools Reporting.	
	3317				Previously admitted.	
	<u>4001</u>		X	X		
					Demonstrative is shown.	
	3373		<u>X</u>	X		
	3210		X	X		
					@9:45A - Cross begins.	
<u>2016</u>			X			
	4003				Previously admitted.	
	3317				Previously admitted.	
<u>2605</u>			X			
<u>2606</u>			X			
<u>2016</u>				X		
	3317			ļ	Previously admitted.	
2333			<u>X</u>			
<u>2605</u>				X		
<u>2606</u>					Previously identified.	
	3317				Previously admitted.	
					@10:17A - break until 10:30A.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		6/23/2014			@10:30A - Judge re-enters the courtroom.	
					Witness Petr resumes the stand under cross.	
	4003				Previously admitted.	
	3317				Previously admitted.	
<u> 2621</u>			X			
<u> 2614</u>			X			
<u> 2621</u>					Previously identified.	
<u>2507</u>			<u>X</u>			
<u> 2621</u>				<u>X</u>	NCAA and Subsidiaries Consolidated.	
	<u>3308</u>				Previously admitted.	
<u> 2619</u>			X	X	Total NCAA Distributions to Conferences.	
	<u>4001</u>				Previously admitted.	
<u>2286</u>			X			
<u>2607</u>			X			
					<u>@10:52A - Re-direct begins.</u>	
	3308	·			Previously admitted.	
	<u>4001</u>			<u> </u>	Previously admitted.	
					@10:58 - Witness Petr is excused.	
					@10:59A - Britton Banowsky is called, sworn, and examined under direct.	
	3596		X	X	Graphic Showing Conference USA Members Schools.	
					@12:09 - Break until 12:25P.	
					@12:26P - Judge re-enters the courtroom	
					Cross begins.	
					slide is shown.	

PLF NO.	DEF NO	DATE OFFERED	Ю	REV	DESCRIPTION	BY
<u>2542</u>		6/23/2014	X			
<u>2543</u>			<u>X</u>			
					slide is shown.	
					Article is shown.	
					@1:22P - Re-direct begins.	
					@1:29P - Witness Banowsky is excused.	_
					@1:30P - Judge exits the bench.	
		6/24/2014			@8:30A - Judge enters the courtroom.	
					@8:33A - Gregory Sankey is called, sworn, and examined under direct.	
	4044		X	X	Colleges in the SEC.	
					Demonstrative is shown.	
	3314		<u>X</u>	X	SECU, The Academic Initiative of the SEC.	
					Demonstrative is shown.	_
	<u>3906</u>		X			
2189			X			_
2273			X			
<u>2340</u>			X		<u> </u>	
					Demonstrative is shown.	
2340					Previously identified.	
	3290		X			_
	3968		X			_
					Demonstratives are shown.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
<u>2481</u>		6/24/2014	<u>X</u>			
	<u>3971</u>		X			
<u>2492</u>			<u>X</u>			
	<u>3969</u>		<u>X</u>	-		
					@10:02A - Break until 10:15A.	
					@10:15A - Judge re-enters the courtroom.	
					Witness Sankey resumes the stand under direct.	
					Demonstratives are shown.	
2340					Previously identified.	
					Demonstratives are shown.	
2340					Previously identified.	
					Demonstrative is shown.	
	<u>3906</u>		X	X	8/1/08 Multi -Media Agreement between ESPN & SEC.	
	3290		X	X	Michigan State University Gymnastics Schedule.	
	3968		X	X	Louisiana State University 2013 Football.	
	3971		X	X	Mobile, AL Little League Photo.	
					@10:38A - Cross begins.	
					990 (Tax Form is shown)	
2237			X			
2339			X	<u>X</u> `	Southeastern Conference IRS Form 990.	
					New York Times Article is shown.	
<u>2195</u>			X	X	7/1/09 XOS and SEC Digital Rights Agreement.	
					Articles are shown.	
2080			X			

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
<u>2081</u>		6/24/2014	X	X	8/24/11 Agenda.	
<u>2096</u>			X	<u>X</u>	<u>12/2/2013 email.</u>	
					Article is shown.	
					Document is shown.	
				1	Graduation Rates are admitted.	
-	:				Article is shown.	
<u>2189</u>			<u>X</u>			
2273			X	X	Language for Inclusion in SEC Student-Athlete Release Form.	
					@11:37A - Witness is Sankey is excused.	
					Bernard Muir is called, sworn, and examined under direct.	
					A photo is shown.	
					An article is shown.	
<u>2340</u>					Previously identified.	
					@11:51A - Re-cross begins	
					@11:52A - Witness Muir is excused.	
					Break until 12:10P.	
					@12:11P - Judge re-enters the courtroom.	
					Diane Dickman is called, sworn, and examined under direct.	
<u>2340</u>					Previously identified.	
	3419		<u>X</u>			
<u>2340</u>		·			Previously identified.	
					@12:51P - Cross begins.	
					ESPN article is shown.	
<u>2085</u>	-		X			
					Witness Dickman is excused.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		6/24/2014			@1:10P - John Dennis is called, sworn, and examined under direct.	
					Exhibit A to declaration is shown.	
	3389		X	<u>X</u>	Curriculum Vitae of J. Michael Dennis, Ph.D.	
					Witness Dennis is deemed an expert.	
	:				@1:30P - Witness Dennis is excused.	
					Judge exits the bench.	
•		6/25/2014			@8:32A - Judge enters the courtroom.	
					Witness Dennis resumes the stand under direct.	
					Demonstrative exhibit is shown.	
					Slide is shown.	
	3392		X	<u>X</u>	Main Survey Online Survey Screen.	
,			-		Demonstrative slides are shown.	
	3393		X	X	Topline Report.	
	4045		X	X	·	
	4046		X	X	·	
	4047		X	X		
	4048		X	X		
	4049		X	X		
	4050		X	X		
	4051		X	X		
	4052		X	X		
	4053		X	X		
	4054		X	X		

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NORTHERN DISTRICT OF CALIFORNIA

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
	4055	·	X	X		
	<u>4056</u>		X	X		
	4057		<u>X</u>	X		
	<u>4058</u>		X	<u>X</u>		
	4059		X	<u>X</u>		
	<u>4060</u>	,	X	X		
	<u>4061</u>		<u>X</u>	<u>X</u>		
	<u>4062</u>		<u>X</u>	X		
	<u>4063</u>		<u>X</u>	X		
, .	<u>4064</u>		<u>X</u>	X		
	<u>4065</u>		<u>X</u>	X		
	<u>4066</u>		X	X		
	<u>4067</u>		<u>X</u>	X		
	<u>4068</u>		X	X		
	<u>4069</u>		X	X		
	<u>4070</u>		X	X		
	<u>4071</u>		<u>X</u>	X		
	4072		X	X		ļ
	4073		X	X		
	4074		X	X		
	<u>4075</u>		<u>X</u>	X		
	<u>4076</u>		<u>X</u>	X		
	4077		<u>X</u>	X		
	<u>4078</u>		<u>X</u>	X		

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		<u>6/25/2014</u>			@9:41A - cross begins.	
					Deposition transcript is shown.	
	3392				Previously admitted.	
					Deposition transcript is shown.	
	<u>3392</u>				Previously admitted	
<u> 2629</u>			X	X		
<u>2630</u>			<u>X</u>	<u>X</u>		
<u>2631</u>			<u>X</u>	X		
	3393				Previously admitted	
	<u>4064</u>		<u>X</u>			
<u>2632</u>			<u>X</u>			
					@10:15P - Witness is excused.	
					Break until 10:30A.	
					@10:30A - Judge re-enters the courtroom.	
					Hal Poret is called, sworn, and examined under direct.	
<u> 2624</u>			<u>X</u>	<u>X</u> .		
	3322		<u>X</u>			
-	3392				Previously admitted.	
<u> 2629</u>					Previously admitted.	
<u> 2630</u>					Previously admitted.	
	3392				Previously admitted.	
	3315		<u>X</u>			
	3232		<u>X</u>			
					Demonstrative is shown.	
					@11:20A - Cross begins.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
	3392	6/25/2014			Previously admitted.	
					Demonstratives are shown.	
	<u>3393</u>				Previously admitted.	
					Demonstrative is shown.	
	<u>3961</u>		<u>X</u>			
	<u>4064</u>		<u>X</u>			
					@11:38A - Witness Poret is excused.	
					Lauren Stiroh is called, sworn, and examined under direct.	
					Witness Stiroh is deemed an expert.	
					Slides are shown.	
					@11:41A - Break until 1:45P.	
					@1:46P - Judge re-enters the courtroom.	
					@1:47P - Witness Stiroh resumes the stand direct	
					Slides are shown.	
					@3:12P - Cross begins.	
····					Reply report is shown.	
					@3:25P - Witness Stiroh is excused.	
					Judge exits the courtroom.	
		6/26/2014			@8:31P - Judge enters the courtroom.	
					Witness Stiroh resumes the stand under cross.	
415			<u>X</u>			
					Report is shown.	
<u>2648</u>			<u>X</u>			
<u>2649</u>			X			

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
<u>2648</u>		6/26/2014			Previously identified.	
<u>2645</u>			<u>X</u>		·	
<u>2647</u>			<u>X</u>			
<u>2651</u>			X			
1111			X		·	
<u>730</u>			<u>X</u>			
<u>2023</u>			<u>X</u>			
					Report is shown.	
<u>2628</u>			<u>X</u>			
<u>2021</u>		:	<u>X</u>			
1133			X			
					@9:52A - Re-direct begins.	
1111			<u>X</u>		·	
<u>2651</u>			<u>X</u>			
<u>2628</u>			<u>X</u>		·	
					@10:02A - Re-cross begins.	
					@10:03A - Witness is excused.	
				·	@10:07A - Judge exits the bench.	
					Break until 10:15A.	
					@10:20A - Judge re-enters the courtroom.	
					Daniel Rubenfield is called, sworn, and examined under direct.	
					Witness Rubenfield is deemed an expert.	
	<u>3986</u>		<u>X</u>	<u>X</u>	Curriculum Vitae, Daniel L. Rubinfeld.	
					Slides are shown.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	ву
	<u>3248</u>	6/26/2014	<u>X</u>	X	U.S. Golf Association Rules.	
					Slides are shown.	
	<u>3251</u>		<u>X</u>	<u>X</u>	U.S. Tennis Association Handbook.	
					Slide is shown.	
	<u>4120</u>		<u>X</u>	X	Slides: Substantial Incentives.	
					Slides are shown.	
					Deposition transcript is shown.	
					Slide is shown.	
	<u>4120</u>				Previously admitted.	
					Slides are shown.	
					@12:00P - Break until 12:15P.	
					@12:15P - Judge re-enters the courtroom.	
					Witness Rubenfield resumes the stand under direct.	
					Slides are shown.	-
	<u>4120</u>				Previously admitted.	
					Slide is shown.	
	<u>3997</u>		<u>X</u>	<u>X</u>	Rascher Projected Payments, 2010-11.	
	<u>3996</u>		<u>X</u>	<u>X</u>	Rascher Projected Payments, 2010-11.	
					Slides are shown.	
	<u>4120</u>				Previously admitted.	
					Slide is shown.	
					@12:40P - Judge questions the witness.	
					@12:43P - Direct continues.	
					Slide is shown.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		6/26/2014			@12:54P - Judge questions the witness.	
			<u></u>		@12:55P - Cross begins.	
<u> 2626</u>			X			
<u>2640</u>			X			
424					Previously admitted.	
					@1:26P - Witness Rubenfield is excused	
					@1:30P - Judge exits the bench.	
		<u>6/27/2014</u>			@8:30A - Judge enters the courtroom.	
·					Witness Rubenfield resumes the stand under cross.	
<u>2626</u>					Previously identified.	
					Transcript is shown.	
<u>2485</u>			<u>X</u>			
<u>2293</u>			<u>X</u>	,		
<u>2017</u>			X			
<u>2293</u>					Previously identified.	
<u>2279</u>			X		·	
<u>2283</u>			<u>X</u>	X	01/06 Knight Commission.	
<u>2659</u>			X			
<u>2519</u>			<u>X</u>			
<u>2657</u>			X			
<u>1133</u>			<u>X</u>			
					@10:17A - Break until 10:30A.	
····					@10:30A - Judge re-enters the courtroom.	
	•	_			Witness Rubenfield resumes the stand under cross.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
2000		6/27/2014	X	<u>X</u>	3/29/04 email.	
2281			X	X	1999-2000 era.	
					Deposition transcript is shown.	
					Redirect begins.	
					Slide is shown.	
					@10:50A - Witness Rubenfield is excused.	
					@10:51A - Mark Lewis is called, sworn, and examined under direct.	
	<u>3968</u>		X			
	<u>3966</u>	: 	<u>X</u>	X	NCAA March Madness	
	<u>3607</u>		X			
	<u>3995</u>		X			
<u>2240</u>			X			
	<u>4115</u>	٧	<u>X</u>			
	<u>339</u>		<u>X</u>	<u>X</u>	NCAA Corporate Champion & Corporate Partner.	
					@12:12P - Break until 12:22P.	
					@12:23P - Judge re-enters the courtroom.	
					Witness Lewis resumes the stand, cross begins.	
					Deposition transcript is shown.	
<u>2032</u>			<u>X</u>	,		
					Deposition transcript is shown.	
<u>2623</u>			<u>X</u>			
	<u>3570</u>		<u>X</u>			
<u>2634</u>			<u>X</u>			
					@12:49P - Witness is excused.	

PLF NO.	DEF NO	DATE OFFERED	ID	REV	DESCRIPTION	BY
		<u>6/27/2014</u>			@12:52P - Break until 1:30P.	
•					@1:41P - Judge re-enters the courtroom.	
					@3:39P - Break until 3:49P.	
· · · · · · · · · · · · · · · · · · ·					@3:50P - Judge re-enters the courtroom.	
					@4:59P - Judge exits the bench.	
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