00 JUL 27 PH 3: 04 MORGAN, LEWIS & BOCKIUS LLP 1 KENT M. ROGER, State Bar No. 095987 2 ROBERT S. EATON, State Bar No. 240761 One Market Street, Spear Street Tower San Francisco, CA 94105 3 Tel: 415.442.1000 4 Fax: 415.442.1001 Email: kroger@morganlewis.com 5 Email: reaton@morganlewis.com 6 Attorneys for Defendants NATIONAL COLLEGIATE ATHLETIC ASSOCIATION, and COLLEGIATE LICENSING 7 **COMPANY** 8 UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA 10 SAN FRANCISCO DIVISION 12 EDWARD C. O'BANNON, JR., on behalf Case No. CV 09 3329 BZ 13 of himself and all others similarly situated, DECLINATION TO PROCEED BEFORE A 14 Plaintiff, MAGISTRATE JUDGE AND REQUEST FOR REASSIGNMENT TO A UNITED 15 VS. STATES DISTRICT JUDGE 16 NATIONAL COLLEGIATE ATHLETIC ASSOCIATION, and COLLEGIATE 17 LICENSING COMPANY, 18 Defendants. 19 REQUEST FOR REASSIGNMENT TO A UNITED STATES DISTRICT JUDGE 20 21 Defendants the National Collegiate Athletic Association and the Collegiate Licensing 22 Company hereby decline to consent to the assignment of this case to a United States Magistrate 23 Judge for trial and disposition and hereby request the reassignment of this case to a United States 24 District Judge. 25 26 27 28 Morgan, Lewis & BOCKIUS LLP

ED STATES

ATTORNEYS AT LAW
SAN FRANCISCO

1	Dated: July 27, 2009	MORGAN, LEWIS & BOCKIUS LLP
2		MORGAN, LEWIS & BOCKIUS LLP KENT M. ROGER ROBERT S. EATON
3		
4		By Kent M. Roger
5		Kent M. Roger Attorney for Defendants National Collegiate Athletic Association and Collegiate Licensing Company
6		and Collegiate Licensing Company
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PROOF OF SERVICE

I am a resident of the State of California and over the age of eighteen years and not a party to the within-entitled action; my business address is One Market, Spear Street Tower, San Francisco, California 94105-1126.

On July 27, 2009, I served the within document(s):

DECLINATION TO PROCEED BEFORE A MAGISTRATE JUDGE AND REQUEST FOR REASSIGNMENT TO A UNITED STATES DISTRICT JUDGE

- by transmitting via facsimile the document(s) listed above to the fax number(s) set forth below on this date before 5:00 p.m.
- by placing the document(s) listed above in a sealed envelope with postage thereon fully prepaid, in the United States mail at San Francisco, California addressed as set forth below.
- by placing the document(s) listed above in a sealed Federal Express envelope and X affixing a pre-paid air bill, and causing the envelope to be delivered to a Federal Express agent for delivery.
- by causing the document(s) listed above to be personally delivered at to the X person(s) at the address(es) set forth below.
- by transmitting via electronic mail the document(s) listed above to each of the X person(s) as set forth below.

VIA FEDERAL EXPRESS

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VIA HAND DELIVERY

44 Montgomery St., 34th Floor

Michael P. Lehmann

HAUSFELD LLP

I am readily familiar with the firm's practice of collection and processing correspondence for mailing. Under that practice it would be deposited with the U.S. Postal Service on that same day with postage thereon fully prepaid in the ordinary course of business. I am aware that on motion of the party served, service is presumed invalid if postal cancellation date or postage meter date is more than one day after date of deposit for mailing in affidavit.

Executed on July 27, 2009, at San Francisco, California.

28 Morgan, Lewis & **BOCKIUS LLP** ATTORNEYS AT LAW SAN FRANCISCO

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I declare under penalty of perjury that I am employed in the office of a member of the bar of this court at whose direction the service was made, and that the foregoing is true and correct.

> PROOF OF SERVICE

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