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 NATIONAL COLLEGIATE ATHLETIC
 8 ASSOCIATION

9 UNITED STATES DISTRICT COURT
 10 NORTHERN DISTRICT OF CALIFORNIA
 11 SAN FRANCISCO DIVISION

13 EDWARD C. O'BANNON, JR., on behalf
 of himself and all others similarly situated,

14 Plaintiff,

15 vs.

16 NATIONAL COLLEGIATE ATHLETIC
 17 ASSOCIATION (a/k/a the "NCAA"); and
 COLLEGIATE LICENSING COMPANY
 18 (a/k/a "CLC"),

19 Defendants.

Case No. CV 09 3329 BZ

**NOTICE OF APPEARANCE ENTERED
 ON BEHALF OF NATIONAL
 COLLEGIATE ATHLETIC
 ASSOCIATION**

1 **TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:**

2 PLEASE TAKE NOTICE THAT Kent M. Roger (State Bar No. 095987), Christopher J.
3 Banks (State Bar No. 218779), and Matthew S. Weiler (State Bar No. 236052) of Morgan, Lewis
4 & Bockius LLP hereby appear as counsel for Defendant the National Collegiate Athletic
5 Association in this action. Counsel respectfully request that they be included via email on the
6 Court's notification of all electronic filings in this action at the following e-mail addresses:

7 kroger@morganlewis.com, cbanks@morganlewis.com, and mweiler@morganlewis.com.

8 Dated: July 28, 2009

MORGAN, LEWIS & BOCKIUS LLP
KENT M. ROGER

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By _____ /s/ _____

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Kent M. Roger
Attorneys for Defendant
National Collegiate Athletic Association

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