

Clerk's Use Only  
Initial for fee pd.:  
\_\_\_\_\_

Kimberly K. Kefalas  
Miller Canfield Paddock and Stone PLC  
101 N. Main St., 7th Floor  
Ann Arbor, MI 48104  
(734) 668-7663

**FILED**  
OCT 15 2009  
RICHARD W. WIEKING  
CLERK, U.S. DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
OAKLAND

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**

BRYON BISHOP, individually and on  
behalf of himself and all others similarly  
situated,

**CASE NO. 09-cv-4128 CW**

Plaintiff(s),

v.

**APPLICATION FOR  
ADMISSION OF ATTORNEY  
PRO HAC VICE**

ELECTRONIC ARTS, INC., NATIONAL  
COLLEGIATE ATHLETIC  
ASSOCIATION and COLLEGIATE  
LICENSING COMPANY,

Defendant(s). /

Pursuant to Civil L.R. 11-3, **KIMBERLY K. KEFALAS**, an active member in  
good standing of the bar of **STATE OF MICHIGAN**, hereby applies  
for admission to practice in the Northern District of California on a pro hac vice basis  
representing **NCAA** in the above-entitled action.

In support of this application, I certify on oath that:

1. I am an active member in good standing of a United States Court or of the highest court of another State or the District of Columbia, as indicated above;
2. I agree to abide by the Standards of Professional Conduct set forth in Civil Local Rule 11-4, to comply with General Order No. 45, Electronic Case Filing, and to become familiar with the Local Rules and the Alternative Dispute Resolution programs of this Court; and,
3. An attorney who is a member of the bar of this Court in good standing and who maintains an office within the State of California has been designated as co-counsel in the above-entitled action. The name, address and telephone number of that attorney is:  
**JASON A. GELLER, Long & Levit, LLP  
465 California Street, San Francisco CA 94104**

I declare under penalty of perjury that the foregoing is true and correct.

Dated: 10-7-09

  
KIMBERLY K. KEFALAS