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**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**

SAMUEL MICHAEL KELLER, on behalf  
of himself and all others similarly situated,

Plaintiff,

v.

ELECTRONIC ARTS, INC., et al.,

Defendants.

Case No. C 09-01967 (CW)

**ORDER GRANTING PLAINTIFFS  
SAMUEL MICHAEL KELLER'S AND  
EDWARD C. O'BANNON, JR.'S JOINT  
MOTION TO CONSOLIDATE ACTIONS**

EDWARD C. O'BANNON, JR., on behalf  
of himself and all others similarly situated,

Plaintiff,

v.

NATIONAL COLLEGIATE ATHLETIC  
ASSOCIATION (a/k/a the "NCAA"), et al.

Defendants.

Case No. C 09-03329 (CW)

BRYON BISHOP, on behalf of himself  
and all others similarly situated,

Plaintiff,

v.

ELECTRONIC ARTS, INC., et al.,

Defendants.

Case No. C 09-04128 (CW)

1 CRAIG NEWSOME, on behalf of himself  
and all others similarly situated,

2  
3 Plaintiff,

4 v.

5 NATIONAL COLLEGIATE ATHLETIC  
ASSOCIATION, et al.,

6 Defendants.  
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Case No. C 09-04882 (CW)

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9 MICHAEL ANDERSON, on behalf of  
himself and all others similarly situated,

10 Plaintiff,

11 v.

12 NATIONAL COLLEGIATE ATHLETIC  
ASSOCIATION (a/k/a the "NCAA"), et  
13 al.,

14 Defendants.  
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Case No. C 09-05100 (CW)

16 DANNY WIMPRINE, on behalf of himself  
and all others similarly situated,

17 Plaintiff,

18 v.

19 NATIONAL COLLEGIATE ATHLETIC  
ASSOCIATION (a/k/a the "NCAA"), et  
20 al.,

21 Defendants.  
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Case No. C 09-05134 (CW)

1 SAMUEL JACOBSON, on behalf of  
2 himself and all others similarly situated,

3 Plaintiff,

4 v.

5 NATIONAL COLLEGIATE ATHLETIC  
6 ASSOCIATION (a/k/a the "NCAA"), et  
7 al.,

8 Defendants.

Case No. C 09-05372 (CW)

9 DAMIEN RHODES, on behalf of himself  
10 and all others similarly situated,

11 Plaintiff,

12 v.

13 NATIONAL COLLEGIATE ATHLETIC  
14 ASSOCIATION (a/k/a the "NCAA"), et  
15 al.,

16 Defendants.

Case No. C 09-05378 (CW)

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18 This matter comes before the Court on Plaintiffs Samuel Michael Keller's and Edward C.  
19 O'Bannon, Jr.'s Joint Motion to Consolidate Actions. The actions, as well as the other above-  
20 captioned actions, meet the standard for consolidation pursuant to Rule 42 of the Federal Rules of  
21 Civil Procedure, as they share a common question of law or fact.

22 Upon consideration of the foregoing motion, the papers submitted in support and  
23 opposition thereto, and good cause appearing, IT IS HEREBY ORDERED that Plaintiffs' motion  
24 is GRANTED as follows:

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26 The above-captioned actions shall be consolidated onto a single docket and bear the civil  
27 case number of the lowest numbered case: C 09-1967 CW. The consolidated actions shall bear  
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1 the name *In re NCAA Student-Athlete Name & Likeness Licensing Litigation*. This consolidation  
2 is without prejudice to a later determination as to whether the cases should be tried together.

3 Plaintiffs' counsel shall file a Consolidated Amended Complaint within thirty (30) days  
4 after issuance of the Court's last-filed Order on the pending motion to consolidate; the pending  
5 motions to dismiss the *Keller* and *O'Bannon* complaints (*Keller* Dkt. Entry Nos. 34, 47, and 48;  
6 *O'Bannon* Dkt. Entry Nos. 91, 92); Defendant Electronic Arts, Inc.'s pending motion to strike all  
7 causes of action in the *Keller* Complaint (Dkt. Entry No. 35); and Plaintiffs Samuel Michael  
8 Keller's and Edward C. O'Bannon, Jr.'s Motion for Appointment of Interim Co-Lead Counsel  
9 Pursuant to Federal Rule of Civil Procedure 23(g)(3) (*Keller* Dkt. Entry No. 81).

11 IT IS SO ORDERED.

13 DATED: January 15, 2010



14 HONORABLE CLAUDIA WILKEN  
15 UNITED STATES DISTRICT JUDGE