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# Ex. 5

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
OAKLAND DIVISION

PETROLIAM NASIONAL BERHAD  
(PETRONAS),

Plaintiff,

CASE NO. 09-CV-5939PJH

vs.

GODADDY.COM, INC.,

Defendant.

\_\_\_\_\_ /

::: CONFIDENTIAL :::

30(b)(6) DEPOSITION OF JESSICA HANYEN

DATE: Wednesday, October 12, 2011

TIME: 11:58 a.m.

LOCATION: BALLARD SPAHR, LLP  
1 East Washington Street, Suite 2300  
Phoenix, Arizona 85004

REPORTED BY: JANICE HARRINGTON, RPR, CRR, CLR  
AZ Certified Court Reporter No. 50844  
Registered Professional Reporter  
Certified Realtime Reporter  
Certified LiveNote Reporter

MBreporting

111 Deerwood Road, Suite 200

San Ramon, California 94583

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::: APPEARANCES :::

FOR PETROLIAM NASIONAL BERHAD (PETRONAS) PLAINTIFF:

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PAGE   LINE   REQUEST

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1 JESSICA HANYEN,  
2 being duly sworn by the Certified Shorthand Reporter  
3 to tell the truth, the whole truth, and nothing but  
4 the truth, testified as follows:

5 EXAMINATION BY MR. CLARK

6 Q. Good morning. My name is Perry Clark.  
7 I'm a lawyer. I represent the plaintiff in this case  
8 Petroliam Nasional Berhad who I will refer to as  
9 Petronas.

10 MR. LANSKY: I'm David Lansky of Wilson  
11 Sonsini Goodrich & Rosati appearing on behalf of the  
12 deponent.

13 MR. CLARK: Defendant or --

14 MR. LANSKY: Deponent.

15 BY MR. CLARK:

16 Q. Can I ask you what your job title is at  
17 Go Daddy?

18 A. Domain Services Supervisor.

19 Q. Okay. And what are your job  
20 responsibilities?

21 A. I supervise the trademark claims on  
22 hosted websites process and other processes such as  
23 CCTLDs.

24 Q. What are CCTLDs?

25 A. Country code top level domains. It's

1 Q. Okay. So if you turn to page 8, there is  
2 topic 11 is on page 8. And that topic is, "Any  
3 trademark of Petronas, including when Go Daddy first  
4 became aware of the foregoing and who at Go Daddy  
5 became aware of the foregoing." Do you see that?

6 A. Yes.

7 Q. Okay. So when did Go Daddy first become  
8 aware of any trademark of Petronas?

9 A. We would have become aware when we  
10 received the complaint.

11 Q. Okay. And that's the complaint related  
12 to petronastower.net?

13 A. Yes.

14 Q. In December 2009?

15 A. Yes.

16 Q. So before that, Go Daddy didn't have any  
17 knowledge of any Petronas trademark?

18 A. Not to my knowledge.

19 Q. Okay. Does Go Daddy have any commercial  
20 interest in any Petronas trademark?

21 MR. LANSKY: Object to the form. You can  
22 go ahead and answer.

23 THE WITNESS: No.

24 BY MR. CLARK:

25 Q. Does Go Daddy have any commercial

1 interest in any Petronas trademark registration?

2 MR. LANSKY: Object to the form.

3 THE WITNESS: No.

4 BY MR. CLARK:

5 Q. Now, prior to December 2009, was Go Daddy  
6 aware of any use of just the word Petronas in  
7 connection with any of Go Daddy's activities?

8 MR. LANSKY: Object to the form.

9 THE WITNESS: Not to my knowledge.

10 BY MR. CLARK:

11 Q. Okay. So did Go Daddy rely in any way on  
12 Petronas' enforcement or lack thereof of its  
13 trademark rights in taking any business decisions?

14 MR. LANSKY: Object to the form of the  
15 question.

16 THE WITNESS: Can you rephrase that?

17 BY MR. CLARK:

18 Q. Yeah.

19 A. Thanks.

20 Q. So did Go Daddy base any business  
21 decisions on any apparent lack of enforcement by  
22 Petronas of its trademark rights?

23 MR. LANSKY: Object to the form.

24 THE WITNESS: I don't know how to answer  
25 that because I'm not quite sure what you're in --



1 BY MR. CLARK:

2 Q. Okay. So I understand that Go Daddy is  
3 alleging that Petronas failed to timely enforce its  
4 trademark rights. And I'm wondering if you're aware  
5 of any business decision or business action taken by  
6 Go Daddy based on that alleged inaction?

7 MR. LANSKY: Object to the form.

8 THE WITNESS: Not that I'm aware of.

9 BY MR. CLARK:

10 Q. Okay. So when Go Daddy became aware of  
11 Petronas' trademark, what did it do?

12 A. In that case when we evaluated it,  
13 because the website content wasn't hosted with us  
14 from a trademark claims perspective, we didn't take  
15 any action. What we did was advise that it wasn't  
16 hosted and also advise that it would be appropriate  
17 to direct that type of complaint towards the hosting  
18 provider to have it addressed. There wasn't anything  
19 received in regard to an arbitration going on or a  
20 court case going on that would be appropriate for  
21 domain disputes to be involved at that time.

22 Q. Okay. And so the Petronas notification  
23 of trademark infringement regarding petronastower.net  
24 was handled according to Go Daddy's standard policy;  
25 is that correct?

1 regarding websites that Go Daddy determines are not  
2 hosted by Go Daddy, Go Daddy doesn't investigate  
3 whether or not there is identifiable trademark  
4 infringement; is that correct?

5 MR. LANSKY: Object to the form. Asked  
6 and answered.

7 THE WITNESS: Since it's not actionable,  
8 we don't make a determination.

9 BY MR. CLARK:

10 Q. Okay. So if a website is not hosted at  
11 Go Daddy, there very well may be trademark  
12 infringement; is that correct?

13 MR. LANSKY: Object to the form.

14 THE WITNESS: There could be something  
15 that would be identified by the hosting company as  
16 trademark infringement, but we don't make a  
17 determination as to whether or not that it exists.  
18 We simply give them the proper channels to pursue the  
19 issue.

20 BY MR. CLARK:

21 Q. Okay. And do you know why Go Daddy will  
22 not -- Go Daddy doesn't carry out any of these steps  
23 regarding trademark infringement if the website is  
24 not hosted by Go Daddy?

25 MR. LANSKY: Object to the form.

1           THE WITNESS: Because we don't have  
2 control over being able to stop the content when it  
3 is hosted with us. We can place a suspension. We  
4 don't have a similar step that we can take with that.

5 BY MR. CLARK:

6           Q. Okay. With respect to domain name  
7 forwarding, could Go Daddy just stop providing the  
8 domain name forwarding if it determined that there  
9 was trademark infringement?

10          A. Using the trademark claims process,  
11 that's not something that we would do because it's  
12 not going to address the issue of the content itself.  
13 The content issue has to be directed to the hosting  
14 provider. If we're in receipt of a UDRP or a court  
15 order or something to that effect, then that would be  
16 when we can take some action in regard to the domain  
17 name registration itself.

18          Q. But what about for domain name  
19 forwarding? Couldn't Go Daddy just stop providing  
20 domain name forwarding for a particular domain name?

21          A. It's a service so it could be stopped,  
22 but in the context of trademark claims and what we  
23 are and are not able to do under our procedures and  
24 policies, it's not a step that we would take.

25          Q. Okay. Now, for hosted websites, websites

1 hosted by Go Daddy, do you have any sense of the  
2 number of claims of trademark infringement that Go  
3 Daddy gets in a given year?

4 A. In reference to ones that are actually  
5 hosted with us?

6 Q. Uh-huh.

7 A. It varies year by year. A few hundred  
8 would probably be fair to say.

9 Q. Okay. And how many of those -- roughly  
10 how many of those does Go Daddy determine that it  
11 should open a valid trademark claim?

12 A. Of your previous question it was about  
13 ones that are actually hosted. So the few hundred,  
14 that would be ones that would be ultimately  
15 actionable.

16 Q. I see. So I'm trying to get a sense of  
17 the number of claims that you get where Go Daddy does  
18 determine the content is hosted. How many of those  
19 initial complaints does Go Daddy determine not to  
20 open a valid trademark claim?

21 MR. LANSKY: Object to the form.

22 THE WITNESS: If they provide us a  
23 complete complaint which is on websites that are  
24 hosted with us, then we will take action.

25 BY MR. CLARK:

1 A. Yes.

2 Q. So Go Daddy wouldn't have -- in  
3 evaluating the complaint for petronastowers.net, Go  
4 Daddy wouldn't have considered the domain name  
5 petronastower.net had been ordered transferred by a  
6 court?

7 A. No, because it would have been the same  
8 thing where we would have followed our standard  
9 operating procedure.

10 Q. And it wouldn't have mattered that the  
11 domain name petronastower.net was transferred by a  
12 court because the court found trademark infringement?

13 A. No.

14 MR. LANSKY: Object to the form.

15 BY MR. CLARK:

16 Q. And it wouldn't matter that the  
17 petronastower.net domain name listed the same  
18 registrant?

19 MR. LANSKY: Object to the form.

20 THE WITNESS: No.

21 BY MR. CLARK:

22 Q. And that it was forwarding to the same  
23 website?

24 MR. LANSKY: Object to the form.

25 THE WITNESS: No.

1 infringement when it receives complaints regarding  
2 websites that are not hosted by Go Daddy?

3 A. That's difficult to answer yes or no  
4 because there's a lot of notes in there. I can say  
5 that it's our policy to investigate and see if things  
6 are actionable and that we will take action if we  
7 can. If we can't, we'll give advice as to how to try  
8 to get assistance.

9 Q. Okay. If Go Daddy -- well, in the case  
10 of petronastowers.net, a court found that Go Daddy  
11 was providing domain name forwarding services to a  
12 domain name that was infringing Petronas' trademarks.  
13 Do you understand that?

14 MR. LANSKY: Object to the form.

15 THE WITNESS: Yes.

16 BY MR. CLARK:

17 Q. And in responding to Petronas' complaints  
18 regarding petronastowers.net, did Go Daddy do  
19 anything to determine whether or not the website to  
20 which that domain name was being forwarded was  
21 committing trademark infringement?

22 A. Not to my knowledge.

23 Q. And for petronastower.net, did Go Daddy  
24 do anything to determine whether or not the website  
25 to which that domain name was being forwarded was

1 committing trademark infringement?

2 A. Not to my knowledge.

3 Q. Do you know how many complaints a year Go  
4 Daddy gets regarding trademark infringement for  
5 domain names for which Go Daddy's offering domain  
6 name forwarding services?

7 A. No.

8 (DEPOSITION EXHIBIT 16 WAS MARKED.)

9 BY MR. CLARK:

10 Q. I'm going to go ahead and mark -- I'm  
11 going to hand you a document that has been marked  
12 Hanyen Exhibit 16. It's a document bearing Bates  
13 numbers GD-000564 to 566. And once you've had a  
14 chance to look at that document, can you tell me what  
15 it is?

16 A. This is Go Daddy's Trademark and/or  
17 Copyright Infringement Policy.

18 (DEPOSITION EXHIBIT 17 WAS MARKED.)

19 BY MR. CLARK:

20 Q. Okay. I'd like to hand you Exhibit 17  
21 which is the document bearing Bates numbers GD-00567  
22 to 569. And when you've had a chance to look at  
23 that, can you tell me what that document is?

24 A. This is a different version of the Go  
25 Daddy Trademark and/or Copyright Infringement Policy.

1 pretty steady.

2 Q. Okay. And do you have any idea how many  
3 trademark infringement claims Go Daddy receives each  
4 year?

5 A. I don't know a specific number, but it is  
6 in the thousands.

7 Q. And of those claims -- I'm sorry if you  
8 already told me this, but what's your estimate of how  
9 many of those relate to hosted accounts?

10 A. Actionable claims are in the hundreds.

11 Q. Okay. And of the actionable claims, give  
12 a sense of what percentage of those actually result  
13 in a hosting account being cancelled or suspended?

14 A. It would be suspended and any actionable  
15 claim that we get a valid complete complaint for  
16 we're going to take action on. So a majority, vast  
17 majority. I couldn't really give you a specific  
18 number.

19 Q. And when you have the -- when there is a  
20 valid trademark claim for a hosted website, the Go  
21 Daddy customer has the opportunity to provide a  
22 counter-notification; is that correct?

23 A. Yes.

24 Q. And can you describe what a  
25 counter-notification is?



1           A.    Yes.  Counter-notification is actually on  
2 Exhibit 16.  And basically what they have to do is  
3 they have to provide 1A through 1D.  If they provide  
4 1A through 1D, then in 10 business days if we don't  
5 receive anything from the complainant to prevent us  
6 from reinstating the site or removing the suspension,  
7 then the suspension is removed.

8           Q.    Okay.  And do you have a sense of in what  
9 percentage of the cases where an account is suspended  
10 the suspension is removed after counter-notification?

11          A.    It's extremely low.

12          Q.    In implementing this trademark policy for  
13 hosted content, does it require that Go Daddy  
14 actually determine whether or not a particular hosted  
15 website is infringing a trademark?

16          A.    Can you clarify that a little?

17          Q.    In other words, is what Go Daddy's doing  
18 under this trademark policy, is it actually looking  
19 at complaints and determining whether or not there  
20 actually is infringement or something else?

21                MR. LANSKY:  Object to the form.

22                THE WITNESS:  We're determining whether  
23 or not we've got all the elements that we need in  
24 order to take action.  We're determining that we can  
25 actually view the trademark.  We're determining that