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7 Attorneys for Plaintiff  
 8 LEVI STRAUSS & CO.

9 UNITED STATES DISTRICT COURT  
 10 FOR THE NORTHERN DISTRICT OF CALIFORNIA

12 LEVI STRAUSS & CO.,

13 Plaintiff,

14 v.

15 BRAND X, L.L.C.,

16 Defendant.

Case No. CV 10-02658 LB

**STIPULATION AND [PROPOSED]  
 ORDER FOR EXTENSION OF TIME TO  
 RESPOND TO COMPLAINT**

18 Plaintiff LEVI STRAUSS & CO. and defendant BRAND X, L.L.C., by and through their  
 19 attorneys of record, hereby stipulate as follows:

20 1. Plaintiff LEVI STRAUSS & CO.'s Complaint for Trademark Infringement, Trade  
 21 Dress Infringement, Unfair Competition, False Advertising and Dilution was served on defendant  
 22 BRAND X, L.L.C. on July 9, 2010. Based on that service date, a response to the Complaint would  
 23 otherwise be due on July 30, 2010.

24 2. Due to the Defendant's need to retain litigation counsel for this matter, and the desire  
 25 of the parties to consider an early resolution of the case before incurring unnecessary attorney's fees  
 26 and costs, it is hereby stipulated that defendant BRAND X, L.L.C. may have an extension of fourteen  
 27  
 28

1 (14) days to respond to the Complaint, which would make an answer or other pleading in response to  
2 the Complaint due on August 13, 2010.

3 DATED: July 28, 2010

Respectfully submitted,

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5 BRAND X, L.L.C.

6  
7 By: /s/ Daniel J. Bellizio

8 DANIEL J. BELLIZIO  
9 Attorneys for Defendant  
BRAND X, L.L.C.

10 DATED: July 28, 2010

TOWNSEND AND TOWNSEND AND CREW LLP

11  
12 By: /s/ Ryan Bricker

13 RYAN BRICKER  
14 Attorneys for Plaintiff  
LEVI STRAUSS & CO.

15  
16 **ORDER**

17 Based upon the Stipulation of the parties hereto, it is hereby ordered that the date for defendant  
18 BRAND X, L.L.C. to file a response to the Complaint of LEVI STRAUSS & CO. in this matter is  
19 extended to August 13, 2010.

20  
21 Dated: 7/30/2010

JUDGE \_\_\_\_\_ District Court

