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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

COACH, INC.,

No. CV10-03417 DMR

Plaintiff,

**CASE MANAGEMENT AND PRETRIAL
ORDER FOR JURY TRIAL**

v.

ONLY IN CHINA TOWN, INC.

Defendant.

Following the Case Management Conference held on **11/10/2010**, IT IS HEREBY
ORDERED THAT:

A further case management conference is set for **2/16/11** at **1:30** p.m. before Magistrate
Judge Ryu in Courtroom 4, 3rd Floor, U.S. District Court, 1301 Clay Street, Oakland, California.
An updated joint case management conference statement is due **2/9/11**.

Pursuant to Fed.R.Civ.P. 16, IT IS FURTHER ORDERED THAT the following case
management and pretrial order is entered:

1. DEADLINE FOR NAMING ADDITIONAL PARTIES

The last day to add additional parties is **12/17/10**.

2. DEADLINE FOR FILING AND SERVING AMENDED COMPLAINT

The last day to file and serve the Amended Complaint is **12/17/10**.

1 3. TRIAL DATE

2 a. Jury trial will begin on **11/14/2011** at **8:30 a.m.** in Courtroom 4, 3rd Floor, 1301 Clay
3 Street, Oakland, CA 94612.

4 b. The length of the trial will be not more than **5** days. The Court may shorten the
5 allotted time as it deems appropriate, and may also allocate a fixed number of hours for each side.
6 Court hours for trial normally are 8:30 a.m. to 1:30 p.m., subject to the Court's availability.

7 4. DISCOVERY

8 a. All non-expert discovery shall be completed by **6/27/2011**.

9 b. Experts shall be disclosed and reports provided by plaintiff and defendant by **6/27/2011**.

10 c. Rebuttal experts shall be disclosed and reports provided by **7/11/2011**.

11 d. All discovery from experts shall be completed by **7/25/2011**.

12 e. Pursuant to Civil L.R. 37-1(b), telephone conferences are available to resolve
13 disputes during a discovery event, such as a deposition, where the resolution during the event likely
14 would result in substantial savings of expense or time.

15 5. MOTIONS

16 The last day for **hearing** dispositive motions shall be **8/25/2011** at **11:00 a.m.** Dispositive
17 motions shall be served and filed no later than **thirty-five (35)** days prior to the scheduled hearing
18 date.

19 6. ALTERNATIVE DISPUTE RESOLUTION/SETTLEMENT CONFERENCE

20 The parties shall participate in Early Neutral Evaluation ("ENE") through the Northern
21 District of California ADR Program, which shall be completed within **90 days from the date of this**
22 **Order. Within one week from the date of this Order**, the parties shall contact the Northern
23 District of California ADR Program to make arrangements for an ENE session.

24 7. PRETRIAL CONFERENCE

25 a. A pretrial conference shall be held on **11/2/2011** at **3:00 p.m.** in Courtroom 4, 3rd
26 Floor. **Lead counsel who will try the case must attend.** The timing of disclosures required by
27 Federal Rule of Civil Procedure 26(a)(3) and other pretrial disclosures shall be governed by this
28 order.

1 b. **10/4/2011, thirty (30) days** prior to the date of the pretrial conference, lead counsel
2 shall meet and confer regarding:

- 3 (1) Preparation and content of the joint pretrial conference statement;
4 (2) Preparation and exchange of pretrial materials to be served and lodged
5 pursuant to paragraph 5(c) below; and
6 (3) Settlement of the action.

7 c. **10/14/2011, twenty (20) days** prior to the pretrial conference, counsel and/or parties
8 shall:

9 (1) Serve and file a joint pretrial statement that includes the pretrial disclosures
10 required by Federal Rule of Civil Procedure 26(a)(3) as well as the following
11 supplemental information:

12 (a) *The Action.*

13 (i) Substance of the Action. A brief description of the substance
14 of claims and defenses which remain to be decided.

15 (ii) Relief Prayed. A detailed statement of all the relief claims,
16 particularly itemizing all elements of damages claimed as well
17 as witnesses, documents or other evidentiary material to be
18 presented concerning the amount of those damages.

19 (b) *The Factual Basis of the Action.*

20 (i) Undisputed Facts. A plain and concise statement of all
21 relevant facts not reasonably disputable, as well as which facts
22 parties will stipulate for incorporation into the trial record
23 without the necessity of supporting testimony or exhibits.

24 (ii) Disputed Factual Issues. A plain and concise statement of all
25 disputed factual issues which remain to be decided.

26 (iii) Agreed Statement. A statement assessing whether all or part of
27 the action may be presented upon an agreed statement of facts.
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- (iv) Stipulations. A statement of stipulations requested or proposed for pretrial or trial purposes.
- (c) *Disputed Legal Issues.*
Without extended legal argument, a concise statement of each disputed point of law concerning liability or relief, citing supporting statutes and decisions.
- (d) *Trial Preparation.*
 - (i) Witnesses to Be Called. With regard to witnesses disclosed pursuant to Federal Civil Rule of Civil Procedure 26(a)(3)(A), a brief statement describing the substance of the testimony to be given.
 - (ii) Estimate of Trial Time. An estimate of the number of hours needed for the presentation of each party’s case, indicating possible reductions in time through proposed stipulations, agreed statements of facts, or expedited means of presenting testimony and exhibits.
 - (iii) Use of Discovery Responses. Designate excerpts from discovery that the parties intend to present at trial, other than solely for impeachment or rebuttal, from depositions specifying the witness page and line references, from interrogatory answers, or from responses to requests for admission.
- (e) *Trial Alternatives and Options.*
 - (i) Settlement Discussion. A statement summarizing the status of settlement negotiations and indicating whether further negotiations are likely to be productive.

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(ii) Amendments, Dismissals. A statement of requested or proposed amendments to pleadings or dismissals of parties, claims or defenses.

(f) *Miscellaneous.*

Any other subjects relevant to the trial of the action or material to its just, speedy and inexpensive determination.

- (2) Serve and file trial briefs, motions in limine (including any motion regarding the qualifications or testimony or any expert witness), proposed voir dire questions, jury instructions, verdict forms and excerpts from discovery that will be offered at trial (include a copy of the deposition testimony or admission). The parties shall submit proposed jury instructions **jointly**. If there are any instructions on which the parties cannot agree, those instructions may be submitted separately. The parties shall submit a **jointly prepared** proposed form of verdict, or, if the parties cannot agree, their respective proposals;
- (3) Serve and file an exhibit setting forth the qualifications and experience for each expert witness;
- (4) Serve and file a list of each party's exhibits by number (plaintiff) or letter (defendant), including a brief statement describing the substance and purpose of each exhibit and the name of the sponsoring witness;
- (5) Exchange exhibits which shall be premarked (plaintiff shall use numbers; defendant shall use letters) and tabbed; and
- (6) Deliver two sets of all premarked exhibits to chambers (exhibits are not to be filed).

No party shall be permitted to call any witness or offer any exhibit in its case in chief that is not disclosed in its pretrial statement without leave of the Court and for good cause.

d. **10/24/2011, ten (10) days** prior to the pretrial conference, after meeting and conferring in a good faith attempt to resolve any objections, counsel and/or parties shall serve and

1 file: (1) any objections to exhibits or to use of deposition excerpts or other discovery; (2) any
2 objections to witnesses, including the qualifications of an expert witness; (3) any objection to
3 proposed voir dire questions, jury instructions and verdict forms that the parties have been unable in
4 good faith to resolve; (4) any opposition to a motion in limine. No replies shall be filed.

5 e. All motions in limine and objections shall be heard at the pretrial conference.

6 8. JURY TRIAL

7 a. The attached voir dire questionnaire (or similar) shall be given or presented to the venire
8 members to be answered orally in Court. Counsel shall submit an agreed upon set of additional voir dire
9 questions to be posed by the Court. Any voir dire questions on which counsel cannot agree may be
10 submitted separately. Counsel shall be allowed brief follow-up voir dire after the Court's questioning.

11 b. The following jury instructions from the Ninth Circuit Manual of Model Civil Jury
12 Instructions (2007 edition) (also available on the Ninth Circuit website at www.ce9.uscourts.gov)
13 shall be given absent objection: 1.1-1.2, 1.6-1.14, 1.18, 2.11, 3.1-3.3. Counsel shall submit jointly
14 an agreed upon set of case specific instructions, using the Ninth Circuit Manual where appropriate.
15 Do not submit duplicates of those listed above. Any instructions on which counsel cannot agree
16 may be submitted separately. Each requested instruction shall be typed in full on a separate page
17 with citations to the authority upon which it is based and a reference to the party submitting it. A
18 second blind copy of each instruction and verdict form shall also be submitted omitting the citation
19 to authority and the reference to the submitting party.

20 7. All documents filed with the Clerk of the Court shall list the civil case number followed by
21 the initials "**DMR**". One copy shall be clearly marked as a chambers copy. Chambers' copies shall
22 be three-hole punched at the left side, suitable for insertion into standard binders. In additions, all
23 proposed jury instructions, motions in limine, forms of verdict and trial briefs shall be accompanied
24 by diskette containing a copy of the document formatted in WordPerfect 6.1 (Windows) or 8.0
25 (Windows).

26 Dated: 11/12/2010



27 DONNA M. RYU
28 United States Magistrate Judge

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JUROR QUESTIONNAIRE

Please stand and recite the information listed below.

1. Name
2. City of Residence
3. Occupational Status
4. Organizations
5. Hobbies
6. Marital Status
7. Spouse's Occupation
8. Children, Ages
9. If Juror on Another Case
10. If Ever a Grand Juror
11. If Ever in Military