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U.S.	ETHERNET	INNOVATIONS,	LLC,			
Plaintiff						

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v.

AT&T MOBILITY LLC; BARNES & NOBLE, INC.; CLAIRE'S BOUTIQUES, INC.; J. C. PENNEY COMPANY, INC.; SALLY BEAUTY HOLDINGS, INC.; ANN TAYLOR STORES CORPORATION; ANN TAYLOR RETAIL, INC.; HARLEY-DAVIDSON MOTOR COMPANY, INC.; KIRKLAND'S INC.; KIRKLAND'S STORES, INC.; MACY'S, INC.; MACY'S RETAIL HOLDINGS, INC.; MACY'S WEST STORES, INC.; NEW YORK & COMPANY, INC.; LERNER NEW YORK, INC.; RADIOSHACK CORPORATION; RENT-A-CENTER, INC.; and THE DRESS BARN, INC.;

Defendants.

AND ALL RELATED CLAIMS AND COUNTERCLAIMS

This Order applies to the non-stayed portions of the above captioned cases only. The Case Management Statement filed by the parties is hereby adopted by the Court as the Case Management Order for the case, except as may be noted below.

No. C 10-5254 CW

CASE MANAGEMENT

ORDER

The Court re-refers these actions to the Court's Alternative Dispute Resolution (ADR) Multi-Option Program.

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1	<u>Event</u>	<u>Date</u>
2	Deadline for any party who wishes to add a party or claims and any non-party who	Thursday, March 14, 2013 ¹
3	wishes to intervene to file a motion seeking leave to do so	
	Deadline for parties to meet and confer in an attempt to agree on an alternative	Thursday, March 14, 2013
6	dispute resolution (ADR) process and to file an ADR Certification form and	
7	appropriate stipulation or notice of need for an ADR phone conference	
8	pursuant to ADR Local Rule 3-5 Oppositions due to motions to add a	Thursday, March 28, 2013
9	party or claims or to intervene, including Defendant Apple, Inc.'s motion	Titursday, March 20, 2013
10	for leave to file a third party complaint (Docket No. 685 in Case No.	
11	10-3724)	
	Replies due in support of motions to add a party or claims or to intervene, including Apple's motion for leave	Thursday, April 4, 2013
14	Hearing on motions to add a party or claims or to intervene, including	Thursday, April 18, 2013 at 2:00 p.m.
15	Apple's motion for leave	0.0 Z 00 FV
16	Deadline for Defendants and Intervenors to file a joint dispositive motion,	Thursday, April 25, 2013
	contained in a single brief of twenty- five pages or less, addressing the	
	application of the marking defense under 35 U.S.C. § 287 and whether recovery is	
	limited to nominal damages if Defendants and Intervenors are able to prove	
20	ultimately that the accused features have been disabled for the entire time	
21	period for which Plaintiff can pursue damages	
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 $^{^{1}}$ The Court notes that Plaintiff represents that it may file "motions to supplement its infringement contentions to add products identified as discovery begins and progresses." Management Statement, 9. Such motions, if they are filed after this date and seek to add products that include chips supplied by companies not already party to these suits or that would otherwise implicate the technology of such companies, will be strongly disfavored.

1	Deadline for Plaintiff to file a response, of twenty-five pages or less, to Defendants' and Intervenors'	Thursday, May 9, 2013
_	dispositive motion regarding marking and	
3	nominal damages	
4	Deadline for Defendants and Intervenors to file a joint reply, in a single brief	Thursday, May 16, 2013
5	of fifteen pages or less, in support of their motion regarding marking and	
6	nominal damages	
7	Case Management Statement due	Thursday, May 30, 2013
8	Hearing on Defendants' and Intervenors' dispositive motion regarding marking and	Thursday, June 6, 2013 at 2:00 p.m.
9	nominal damages and further case	ac 2.00 p.m.
10	management conference	
	Deadline to complete ADR	November 15, 2013
11 12	Close of fact discovery	March 7, 2014
13	Deadline to disclose identities and reports of expert witnesses	April 24, 2014
14	Deadline to disclose identities and reports of rebuttal expert witnesses	May 23, 2014
15	Close of expert discovery	June 4, 2014
16		
17	Deadline for Plaintiff to file its motion for judgment on the pleadings and any other dispositive motion, contained	Thursday, June 26, 2014
18	in a single brief of twenty-five pages	
19	or less.	
20	Deadline for Defendants and Intervenors to file their motion for summary	Thursday, July 10, 2014
21	judgment on remaining issues and their opposition to Plaintiff's dispositive	
22	motions, contained in a single joint brief of twenty-five pages or less.	
23	Deadline for Plaintiff to file its reply	Thursday, July 24, 2014
24	in support of its dispositive motion and its opposition to Defendants' and	
25 26	Intervenors' dispositive motion, contained in a single brief of fifteen pages or less.	

Deadline for Defendants and Intervenors to file their joint reply in support of their dispositive motion, contained in a single brief of fifteen pages or less.	Thursday, July 31, 2014
Case Management Statement due	Thursday, August 7, 2014
Hearing on dispositive motions and further case management conference	Thursday, August 14, 2014, at 2:00 p.m.
Final pretrial conference	Wednesday, December 17, 2014, at 2:00 p.m.
Jury trial to begin	Monday, January 5, 2015, at 8:30 a.m.

Discovery is governed by the Federal Rules of Civil Procedure and has already been referred to a discovery Magistrate Judge. If any party seeks to conduct discovery that exceeds the limits set therein and is unable to obtain a stipulation to do so, it shall seek permission to do so from the discovery Magistrate Judge in compliance with her Standing Order. Similarly, if the parties seek to impose additional limits on the amount of discovery to be conducted that are not set forth in the Federal Rules of Civil Procedure and they are unable to reach an agreement, they may raise the dispute with the discovery Magistrate Judge in compliance with her Standing Order.

The Court's Standing Order for Pretrial Preparation shall apply and is attached.

IT IS SO ORDERED.

Dated: 2/19/2013

United States District Judge

26 cc: ADR