

**EXHIBIT 2  
TO DECLARATION  
OF MATTHEW FISCHER**

# FORTUNE

**SPECIAL  
REPORT**

DISPLAY UNTIL MAY 18, 2009

## How Bernie Did It

*Madoff is behind bars and isn't talking. But a Fortune investigation uncovers secrets of his massive swindle.*

*by James Bandler and Nicholas Varchaver  
with DORIS BURKE*

PAGE 50

\$4.99US \$5.99CAN

21>



0 70989 10093 0

FORTUNE.COM

**Bernard L. Madoff**  
*"He was the type of person  
who was sort of above the  
fray—the wise man."*

# Helping you stretch your budget, one app at a time.

## Mint.com

**Free** • Manage your bank accounts, monthly bill payments and other finances. With its constantly updated information, it's an easy way to keep a close eye on your budget.

## Gas Cubby

**\$3.99** • Easily keep track of how much you're spending on gas and maintenance. Gas Cubby also logs your mileage and other details to help keep your vehicle in good condition.

## Spotasaurus

**\$5.99** • Quickly find parking garages and compare their rates. With a database of thousands of garages in dozens of cities, you'll never have a problem finding a great spot.

## RepairPal

**Free** • Locate reliable mechanics and get estimates for your vehicle repairs. And if you need roadside assistance, one tap of your iPhone will connect you to a helpline.

## Loan Shark

**\$4.99** • Loan Shark analyzes any component of a loan, including interest, principal and amortization schedules to ensure you have all the information you need to help make a wise loan decision.

## CompareMe

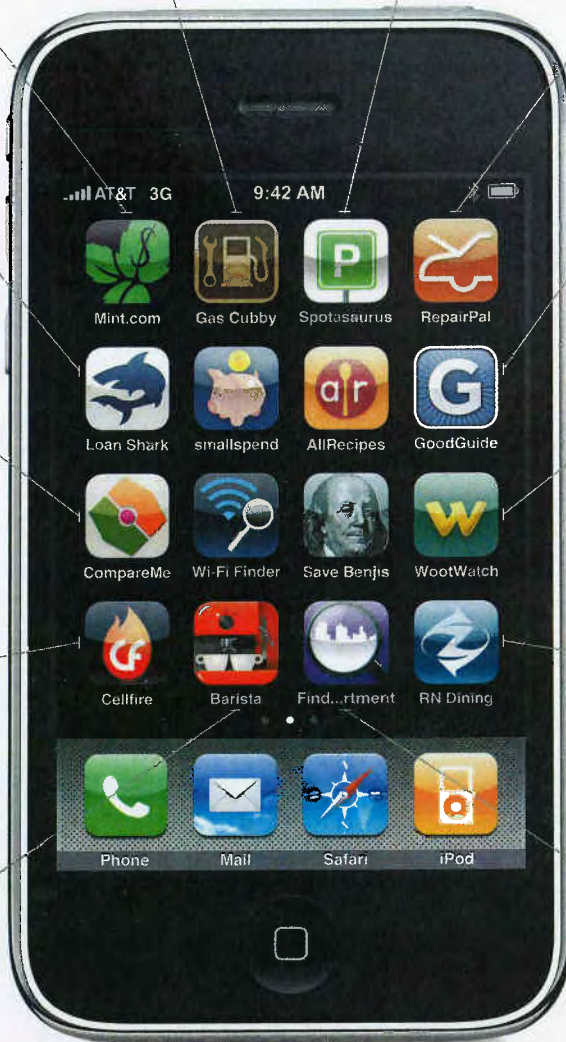
**\$1.99** • Is a 14-ounce carton of juice for \$3.24 a better deal than an 12-ounce carton for \$2.95? Now you can compare prices of products, even if they're different sizes or volumes.

## Cellfire

**Free** • Mobile coupons and discount offers from local merchants and national brands. Coupons can be redeemed right at the checkout register – directly off of your iPhone's screen.

## Barista

**\$2.99** • Why go to a coffee shop when your iPhone can teach you how to make espresso at home? Barista provides step-by-step directions to help you brew the perfect cup.



## Good Guide

**Free** • Find safe, healthy and green products instantly, no matter where you shop. Browse over 65,000 products, make personalized shopping lists and share recommendations.

## WootWatch

**Free** • WootWatch shows you the items currently being sold on woot.com – a web site that sells affordable, practical stuff. If you see something you like, you can buy it instantly.

## RN Dining

**Free** • As a member of the Rewards Network, you can save up to 15% at select restaurants. RN Dining is the easy, convenient way to find participating restaurants in your area.

## Find an Apartment

**\$0.99** • Search millions of rental properties from leading apartment-finding web sites. View pictures, save your favorite listings, and even get directions right on your iPhone's map to see them in person.

The best phone on the nation's fastest 3G network gets even better, with over 25,000 apps on the App Store. iPhone users have already downloaded over 800 million, in every category from games to business.



©2009 Apple Inc. All rights reserved. 1-800-MY-APPLE or www.apple.com. 3G not available in all areas. Wireless service plan required. Some applications are not available in all areas. Application availability and pricing are subject to change.

PRICE

GOODBYE, TEXAS  
by Hendrik Hertzberg

THE  
NEW YORK

MAY 4, 2009

ORKER

# Life after genocide

In the fifteen years since the killing, Rwanda has achieved a remarkable reconciliation—but not without a price. [Philip Gourevitch](#) reports

## Obama's propeller head

[Ryan Lizza](#) on the guardian of the budgetary goals

## A bad day at the races

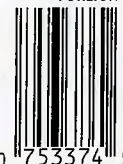
[Peter J. Boyer](#) on Eight Belles and a sporting debate

## Drugs for mutant genes

[Jerome Groopman](#) on treating untreatable illnesses

UNITED STATES \$4.99  
FOREIGN \$5.99

19



08442

0 753374 5

Plus: [Nancy Franklin](#) on  
[Amy Poehler](#) • [Peter Schjeldahl](#)  
on punk-generation art



# Helping you stretch your budget, one app at a time.

## Mint.com

**Free** • Manage your bank accounts, monthly bill payments and other finances. With its constantly updated information, it's an easy way to keep a close eye on your budget.

## Gas Cubby

**\$3.99** • Easily keep track of how much you're spending on gas and maintenance. Gas Cubby also logs your mileage and other details to help keep your vehicle in good condition.

## Spotasaurus

**\$5.99** • Quickly find parking garages and compare their rates. With a database of thousands of garages in dozens of cities, you'll never have a problem finding a great spot.

## RepairPal

**Free** • Locate reliable mechanics and get estimates for your vehicle repairs. And if you need roadside assistance, one tap of your iPhone will connect you to a helpline.

## Loan Shark

**\$4.99** • Loan Shark analyzes any component of a loan, including interest, principal and amortization schedules to ensure you have all the information you need to help make a wise loan decision.

## CompareMe

**\$1.99** • Is a 14-ounce carton of juice for \$3.24 a better deal than an 12-ounce carton for \$2.95? Now you can compare prices of products, even if they're different sizes or volumes.

## Cellfire

**Free** • Mobile coupons and discount offers from local merchants and national brands. Coupons can be redeemed right at the checkout register – directly off of your iPhone's screen.

## Barista

**\$2.99** • Why go to a coffee shop when your iPhone can teach you how to make espresso at home? Barista provides step-by-step directions to help you brew the perfect cup.



## Good Guide

**Free** • Find safe, healthy and green products instantly, no matter where you shop. Browse over 65,000 products, make personalized shopping lists and share recommendations.

## WootWatch

**Free** • WootWatch shows you the items currently being sold on woot.com – a web site that sells affordable, practical stuff. If you see something you like, you can buy it instantly.

## RN Dining

**Free** • As a member of the Rewards Network, you can save up to 15% at select restaurants. RN Dining is the easy, convenient way to find participating restaurants in your area.

## Find an Apartment

**\$0.99** • Search millions of rental properties from leading apartment-finding web sites. View pictures, save your favorite listings, and even get directions right on your iPhone's map to see them in person.

The best phone on the nation's fastest 3G network gets even better, with over 25,000 apps on the App Store. iPhone users have already downloaded over 800 million, in every category from games to business.



ALL YOU NEED TO KNOW ABOUT EVERYTHING THAT MATTERS

# THE WEEK

MAY 29, 2009

THE BEST OF THE U.S. AND INTERNATIONAL MEDIA

VOLUME 9 • ISSUE 414

Main stories

**For gas guzzlers,  
the end is near 2**

Briefing

**Do charter schools  
really work? 11**

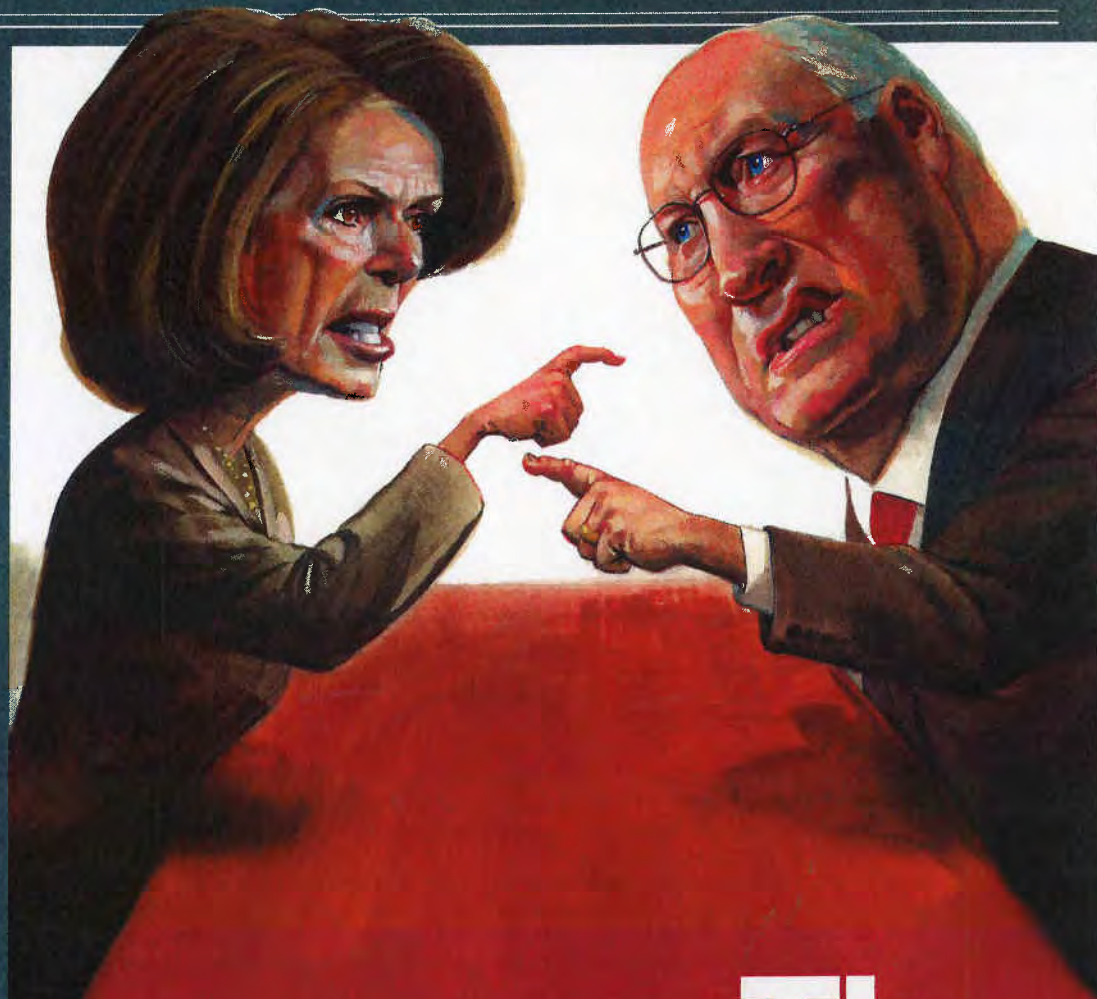
People



**When Pfeiffer was  
a cult member 8**

Health & Science

**Pornography from  
the dawn of man 20**



## The blame game

**Pelosi, Cheney, and the politics of torture Page 4**

WWW.THEWEEK.COM

\$3.00US \$4.00CAN



0 09281 03781 1

# Helping you stretch your budget, one app at a time.

## Mint.com

**Free** • Manage your bank accounts, monthly bill payments and other finances. With its constantly updated information, it's an easy way to keep a close eye on your budget.

## Gas Cubby

**\$3.99** • Easily keep track of how much you're spending on gas and maintenance. Gas Cubby also logs your mileage and other details to help keep your vehicle in good condition.

## Spotasaurus

**\$5.99** • Quickly find parking garages and compare their rates. With a database of thousands of garages in dozens of cities, you'll never have a problem finding a great spot.

## RepairPal

**Free** • Locate reliable mechanics and get estimates for your vehicle repairs. And if you need roadside assistance, one tap of your iPhone will connect you to a helpline.

## Loan Shark

**\$4.99** • Loan Shark analyzes any component of a loan, including interest, principal and amortization schedules to ensure you have all the information you need to help make a wise loan decision.

## CompareMe

**\$1.99** • Is a 14-ounce carton of juice for \$3.24 a better deal than an 12-ounce carton for \$2.95? Now you can compare prices of products, even if they're different sizes or volumes.

## Cellfire

**Free** • Mobile coupons and discount offers from local merchants and national brands. Coupons can be redeemed right at the checkout register – directly off of your iPhone's screen.

## Barista

**\$2.99** • Why go to a coffee shop when your iPhone can teach you how to make espresso at home? Barista provides step-by-step directions to help you brew the perfect cup.



## Good Guide

**Free** • Find safe, healthy and green products instantly, no matter where you shop. Browse over 65,000 products, make personalized shopping lists and share recommendations.

## WootWatch

**Free** • WootWatch shows you the items currently being sold on woot.com – a web site that sells affordable, practical stuff. If you see something you like, you can buy it instantly.

## RN Dining

**Free** • As a member of the Rewards Network, you can save up to 15% at select restaurants. RN Dining is the easy, convenient way to find participating restaurants in your area.

## Find an Apartment

**\$0.99** • Search millions of rental properties from leading apartment-finding web sites. View pictures, save your favorite listings, and even get directions right on your iPhone's map to see them in person.

The best phone on the nation's fastest 3G network gets even better, with over 25,000 apps on the App Store. iPhone users have already downloaded over 800 million, in every category from games to business.



# The Economist

MAY 9TH-15TH 2009

Economist.com

Obama and the Supreme Court  
 Inflation is bad, deflation worse  
 Thatcherism, 30 years on  
 Can Fiat change the car industry?

The first great ghost hunter

Le modèle français



# Europe's new pecking order

Modell Deutschland



The Anglo-Saxon model



US\$6.99 • C\$7.99



Argentina.....\$7.00  
 Bahamas.....\$9.95  
 Barbados.....Bds\$16.50  
 Bermuda.....Bds\$7.00  
 Brazil.....R\$29.90

Canada.....C\$7.99  
 Chile.....Ch\$5,000  
 Colombia.....Col\$22,000  
 Costa Rica.....C\$6,900  
 Guyana.....GYD 1,650

Jamaica.....J\$510  
 Mexico.....Mex\$70  
 Peru.....S/36.00  
 Spain.....€5.50  
 St. Maarten.....\$9.25

Trinidad & Tobago.....TD\$43  
 Turks & Caicos.....\$9.50  
 UK.....£4.00  
 USA.....US\$6.99  
 Venezuela.....Bs27



# Helping you stretch your budget, one app at a time.

## Mint.com

**Free** • Manage your bank accounts, monthly bill payments and other finances. With its constantly updated information, it's an easy way to keep a close eye on your budget.

## Gas Cubby

**\$3.99** • Easily keep track of how much you're spending on gas and maintenance. Gas Cubby also logs your mileage and other details to help keep your vehicle in good condition.

## Spotasaurus

**\$5.99** • Quickly find parking garages and compare their rates. With a database of thousands of garages in dozens of cities, you'll never have a problem finding a great spot.

## RepairPal

**Free** • Locate reliable mechanics and get estimates for your vehicle repairs. And if you need roadside assistance, one tap of your iPhone will connect you to a helpline.

## Loan Shark

**\$4.99** • Loan Shark analyzes any component of a loan, including interest, principal and amortization schedules to ensure you have all the information you need to help make a wise loan decision.

## CompareMe

**\$1.99** • Is a 14-ounce carton of juice for \$3.24 a better deal than an 12-ounce carton for \$2.95? Now you can compare prices of products, even if they're different sizes or volumes.

## Cellfire

**Free** • Mobile coupons and discount offers from local merchants and national brands. Coupons can be redeemed right at the checkout register – directly off of your iPhone's screen.

## Barista

**\$2.99** • Why go to a coffee shop when your iPhone can teach you how to make espresso at home? Barista provides step-by-step directions to help you brew the perfect cup.



## Good Guide

**Free** • Find safe, healthy and green products instantly, no matter where you shop. Browse over 65,000 products, make personalized shopping lists and share recommendations.

## WootWatch

**Free** • WootWatch shows you the items currently being sold on woot.com – a web site that sells affordable, practical stuff. If you see something you like, you can buy it instantly.

## RN Dining

**Free** • As a member of the Rewards Network, you can save up to 15% at select restaurants. RN Dining is the easy, convenient way to find participating restaurants in your area.

## Find an Apartment

**\$0.99** • Search millions of rental properties from leading apartment-finding web sites. View pictures, save your favorite listings, and even get directions right on your iPhone's map to see them in person.

The best phone on the nation's fastest 3G network gets even better, with over 25,000 apps on the App Store. iPhone users have already downloaded over 800 million, in every category from games to business.



**Newsweek**

MAY 25, 2009

**OBAMA  
ON  
OBAMA**

**AN EXCLUSIVE  
INTERVIEW  
BY JON MEACHAM**

\$5.95 21



0 706285 6

# Helping you stretch your budget, one app at a time.

## Mint.com

**Free** • Manage your bank accounts, monthly bill payments and other finances. With its constantly updated information, it's an easy way to keep a close eye on your budget.

## Gas Cubby

**\$3.99** • Easily keep track of how much you're spending on gas and maintenance. Gas Cubby also logs your mileage and other details to help keep your vehicle in good condition.

## Spotasaurus

**\$5.99** • Quickly find parking garages and compare their rates. With a database of thousands of garages in dozens of cities, you'll never have a problem finding a great spot.

## RepairPal

**Free** • Locate reliable mechanics and get estimates for your vehicle repairs. And if you need roadside assistance, one tap of your iPhone will connect you to a helpline.

## Loan Shark

**\$4.99** • Loan Shark analyzes any component of a loan, including interest, principal and amortization schedules to ensure you have all the information you need to help make a wise loan decision.

## CompareMe

**\$1.99** • Is a 14-ounce carton of juice for \$3.24 a better deal than a 12-ounce carton for \$2.95? Now you can compare prices of products, even if they're different sizes or volumes.

## Cellfire

**Free** • Mobile coupons and discount offers from local merchants and national brands. Coupons can be redeemed right at the checkout register – directly off of your iPhone's screen.

## Barista

**\$2.99** • Why go to a coffee shop when your iPhone can teach you how to make espresso at home? Barista provides step-by-step directions to help you brew the perfect cup.



## Good Guide

**Free** • Find safe, healthy and green products instantly, no matter where you shop. Browse over 65,000 products, make personalized shopping lists and share recommendations.

## WootWatch

**Free** • WootWatch shows you the items currently being sold on woot.com – a web site that sells affordable, practical stuff. If you see something you like, you can buy it instantly.

## RN Dining

**Free** • As a member of the Rewards Network, you can save up to 15% at select restaurants. RN Dining is the easy, convenient way to find participating restaurants in your area.

## Find an Apartment

**\$0.99** • Search millions of rental properties from leading apartment-finding web sites. View pictures, save your favorite listings, and even get directions right on your iPhone's map to see them in person.

The best phone on the nation's fastest 3G network gets even better, with over 25,000 apps on the App Store. iPhone users have already downloaded over 800 million, in every category from games to business.





The Flu Scare:  
How to Stop the  
Next Pandemic

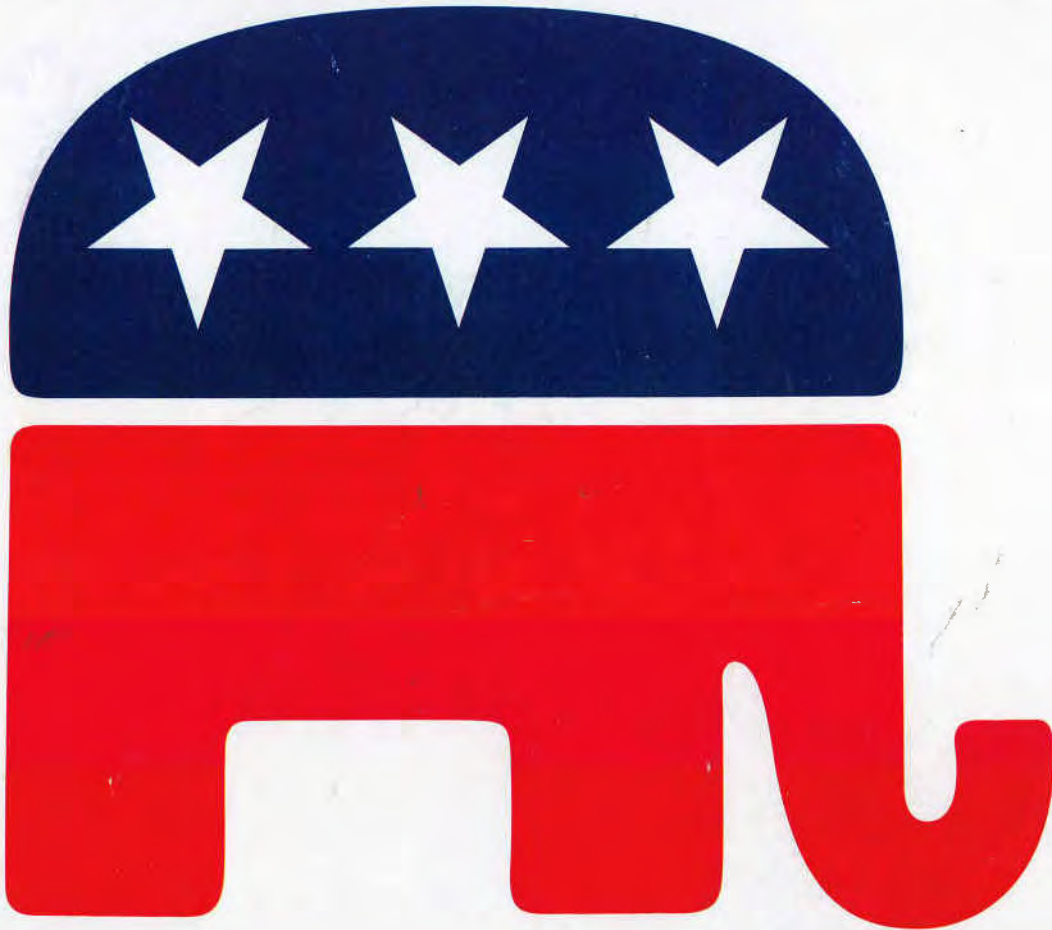
The Middle East:  
Will Bibi Netanyahu  
Go to War?



Elizabeth  
Edwards: Living  
With Infidelity

# TIME

## Endangered Species



How the Republicans Lost Their Way

BY MICHAEL GRUNWALD

How They Can Come Back

BY JOE SCARBOROUGH

# Helping you stretch your budget, one app at a time.

## Mint.com

**Free** • Manage your bank accounts, monthly bill payments and other finances. With its constantly updated information, it's an easy way to keep a close eye on your budget.

## Gas Cubby

**\$3.99** • Easily keep track of how much you're spending on gas and maintenance. Gas Cubby also logs your mileage and other details to help keep your vehicle in good condition.

## Spotasaurus

**\$5.99** • Quickly find parking garages and compare their rates. With a database of thousands of garages in dozens of cities, you'll never have a problem finding a great spot.

## RepairPal

**Free** • Locate reliable mechanics and get estimates for your vehicle repairs. And if you need roadside assistance, one tap of your iPhone will connect you to a helpline.

## Loan Shark

**\$4.99** • Loan Shark analyzes any component of a loan, including interest, principal and amortization schedules to ensure you have all the information you need to help make a wise loan decision.

## CompareMe

**\$1.99** • Is a 14-ounce carton of juice for \$3.24 a better deal than a 12-ounce carton for \$2.95? Now you can compare prices of products, even if they're different sizes or volumes.

## Cellfire

**Free** • Mobile coupons and discount offers from local merchants and national brands. Coupons can be redeemed right at the checkout register – directly off of your iPhone's screen.

## Barista

**\$2.99** • Why go to a coffee shop when your iPhone can teach you how to make espresso at home? Barista provides step-by-step directions to help you brew the perfect cup.



## Good Guide

**Free** • Find safe, healthy and green products instantly, no matter where you shop. Browse over 65,000 products, make personalized shopping lists and share recommendations.

## WootWatch

**Free** • WootWatch shows you the items currently being sold on woot.com – a web site that sells affordable, practical stuff. If you see something you like, you can buy it instantly.

## RN Dining

**Free** • As a member of the Rewards Network, you can save up to 15% at select restaurants. RN Dining is the easy, convenient way to find participating restaurants in your area.

## Find an Apartment

**\$0.99** • Search millions of rental properties from leading apartment-finding web sites. View pictures, save your favorite listings, and even get directions right on your iPhone's map to see them in person.

The best phone on the nation's fastest 3G network gets even better, with over 35,000 apps on the App Store. iPhone users have already downloaded over 1 billion, in every category from games to business.



**DID LOVE  
MAKE ME LOSE MY HEAD —  
AND MY HOUSE?**

BY EDMUND L. ANDREWS

**WHAT DOES  
YOUR CREDIT-CARD  
COMPANY REALLY KNOW  
ABOUT YOU?**

BY CHARLES DUHIGG

**SO NOW WILL  
YOU LISTEN TO ME  
ABOUT STAYING OUT  
OF DEBT?**

A PROFILE OF SUZE ORMAN,  
BY SUSAN DOMINUS

**WILL  
CHINA STILL  
BANKROLL US?**

BY DAVID LEONHARDT

**ARE SMALL  
BANKS  
THE FUTURE?**

BY JIM RENDON



THE MONEY ISSUE

# DILEMMAS OF DEBT

# Helping you stretch your budget, one app at a time.

## Mint.com

**Free** • Manage your bank accounts, monthly bill payments and other finances. With its constantly updated information, it's an easy way to keep a close eye on your budget.

## Gas Cubby

**\$3.99** • Easily keep track of how much you're spending on gas and maintenance. Gas Cubby also logs your mileage and other details to help keep your vehicle in good condition.

## Spotasaurus

**\$5.99** • Quickly find parking garages and compare their rates. With a database of thousands of garages in dozens of cities, you'll never have a problem finding a great spot.

## RepairPal

**Free** • Locate reliable mechanics and get estimates for your vehicle repairs. And if you need roadside assistance, one tap of your iPhone will connect you to a helpline.

## Loan Shark

**\$4.99** • Loan Shark analyzes any component of a loan, including interest, principal and amortization schedules to ensure you have all the information you need to help make a wise loan decision.

## CompareMe

**\$1.99** • Is a 14-ounce carton of juice for \$3.24 a better deal than a 12-ounce carton for \$2.95? Now you can compare prices of products, even if they're different sizes or volumes.

## Cellfire

**Free** • Mobile coupons and discount offers from local merchants and national brands. Coupons can be redeemed right at the checkout register – directly off of your iPhone's screen.

## Barista

**\$2.99** • Why go to a coffee shop when your iPhone can teach you how to make espresso at home? Barista provides step-by-step directions to help you brew the perfect cup.



## Good Guide

**Free** • Find safe, healthy and green products instantly, no matter where you shop. Browse over 65,000 products, make personalized shopping lists and share recommendations.

## WootWatch

**Free** • WootWatch shows you the items currently being sold on woot.com – a web site that sells affordable, practical stuff. If you see something you like, you can buy it instantly.

## RN Dining

**Free** • As a member of the Rewards Network, you can save up to 15% at select restaurants. RN Dining is the easy, convenient way to find participating restaurants in your area.

## Find an Apartment

**\$0.99** • Search millions of rental properties from leading apartment-finding web sites. View pictures, save your favorite listings, and even get directions right on your iPhone's map to see them in person.

The best phone on the nation's fastest 3G network gets even better, with over 35,000 apps on the App Store. iPhone users have already downloaded over 1 billion, in every category from games to business.



©2009 Apple Inc. All rights reserved. Learn more at www.apple.com. iPhone and available on all carriers. Wi-Fi not available on all carriers. App availability may vary by device and carrier.



On the Front Lines  
Of Mexico's Deadly  
Drug War

Robert Baer: Why  
Waterboarding  
Doesn't Work



Can *Star Trek*  
Go Where It's  
Gone Before?

# TIME

# 100 DAYS

Behind the Scenes  
Photographs  
**BY CALLIE SHELL**  
Education of  
A President  
**BY JOE KLEIN**





# Helping you run your small business, one app at a time.

## Credit Card Terminal

**\$49.99** • Turn your iPhone into a mobile credit card terminal and accept customer payments when you're on the go. It's the simple, secure way to ensure you never miss a sale.

## Print & Share

**\$6.99** • Wirelessly access email attachments, photos and other documents that are on your computer – and print them directly from your iPhone to a local printer.

## FedEx Mobile

**Free** • FedEx Mobile not only tracks all your FedEx shipments right from your iPhone – it can also create shipping labels, get rate quotes and find the nearest FedEx office.

## Jott

**Free** • Just speak into your iPhone's built-in mic, and Jott amazingly converts the recordings into SMS, email, or online notes. Makes managing your memos and lists easier than ever.

## SimpleMind Xpress

**Free** • Let your iPhone be your brainstorming partner. SimpleMind Xpress is an intuitive, mind-mapping application that helps you visually express and organize your thoughts and ideas.

## Nomina

**\$14.99** • Starting a new business? Nomina can help you pick a name, find available web domains, and run trademark searches – right on your iPhone.

## Quicksheet®

**\$12.99** • Create, edit and save spreadsheet files on your iPhone. And with support for over 125 spreadsheet functions, it works just like it does on your computer.

## Mint.com

**Free** • Keep a close eye on your company's overall financial health. Information from all your online financial accounts can be synced together and viewed securely, in one convenient place.



## Jobs - Time Tracking

**\$3.99** • Track your billable hours across multiple projects, everywhere your work takes you. Also create timesheets that can be exported and edited in almost any spreadsheet program.

## Analytics App

**\$5.99** • Want to see how your web site's performing? Analytics App shows you your site's unique visitors, page views and other statistics using a series of customizable reports.

## LogMeIn

**\$29.99** • With your iPhone, you can remotely view your computer desktop over the 3G network or Wi-Fi connection – and access files when you're away from the office.

## YellowPages.com

**Free** • By using your iPhone's GPS, YellowPages.com can find specific stores and businesses near you. Save searches and get directions or business hours with just a few taps.

The best phone on the nation's fastest 3G network gets even better, with over 25,000 apps on the App Store. iPhone users have already downloaded over 800 million, in every category from games to business.



# FORTUNE

Colvin to Feds:  
Back Off!

PAGE 22

DISPLAY UNTIL MAY 4, 2009

## Buffett's Electric Car

Warren's wild about the new **BYD E6**. It's made in China and will cost around \$35,000. If the Oracle's plugging in, shouldn't you?

By Marc Gunther

PAGE 44

## Andy Grove on Batteries

PAGE 62

## Can Carol Bartz Fix Yahoo?

PAGE 80

## Getting Into College

New Economics,  
New Rules

PAGE 74

WARREN BUFFETT  
CEO, Berkshire Hathaway



\$4.99US \$5.99CAN

0 70989 10093 0 17

FORTUNE.COM

# Helping you run your small business, one app at a time.

## Credit Card Terminal

**\$49.99** • Turn your iPhone into a mobile credit card terminal and accept customer payments when you're on the go. It's the simple, secure way to ensure you never miss a sale.

## Print & Share

**\$6.99** • Wirelessly access email attachments, photos and other documents that are on your computer – and print them directly from your iPhone to a local printer.

## FedEx Mobile

**Free** • FedEx Mobile not only tracks all your FedEx shipments right from your iPhone – it can also create shipping labels, get rate quotes and find the nearest FedEx office.

## Jott

**Free** • Just speak into your iPhone's built-in mic, and Jott amazingly converts the recordings into SMS, email, or online notes. Makes managing your memos and lists easier than ever.

## SimpleMind Xpress

**Free** • Let your iPhone be your brainstorming partner. SimpleMind Xpress is an intuitive, mind-mapping application that helps you visually express and organize your thoughts and ideas.

## Nomina

**\$14.99** • Starting a new business? Nomina can help you pick a name, find available web domains, and run trademark searches – right on your iPhone.

## Quicksheet®

**\$12.99** • Create, edit and save spreadsheet files on your iPhone. And with support for over 125 spreadsheet functions, it works just like it does on your computer.

## Mint.com

**Free** • Keep a close eye on your company's overall financial health. Information from all your online financial accounts can be synced together and viewed securely, in one convenient place.



## Jobs - Time Tracking

**\$3.99** • Track your billable hours across multiple projects, everywhere your work takes you. Also create timesheets that can be exported and edited in almost any spreadsheet program.

## Analytics App

**\$5.99** • Want to see how your web site's performing? Analytics App shows you your site's unique visitors, page views and other statistics using a series of customizable reports.

## LogMeln

**\$29.99** • With your iPhone, you can remotely view your computer desktop over the 3G network or Wi-Fi connection – and access files when you're away from the office.

## YellowPages.com

**Free** • By using your iPhone's GPS, YellowPages.com can find specific stores and businesses near you. Save searches and get directions or business hours with just a few taps.

The best phone on the nation's fastest 3G network gets even better, with over 25,000 apps on the App Store. iPhone users have already downloaded over 800 million, in every category from games to business.

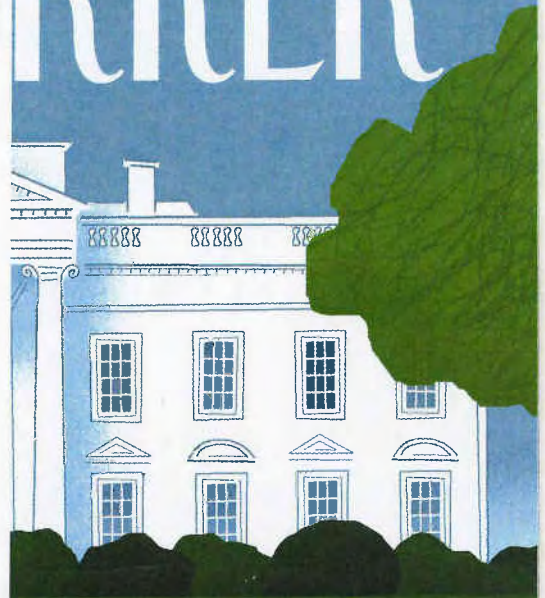


PRICE

THE NEW ECO-DEFEATISM  
by Elizabeth Kolbert

# THE NEW YORKER

APRIL 27, 2009



## Brave New Brains

More and more people are taking potent drugs to boost intelligence. Soon, 'neuroenhancers' may change the way we work. **Margaret Talbot** reports

## Can Obama save Detroit?

**Peter J. Boyer** on where American cars are headed

## The reign of Lady Gaga

**Sasha Frere-Jones** on the voice of the moment

## The Tell-Tale Poe

**Jill Lepore** on horror and poverty

UNITED STATES \$4.99

FOREIGN \$5.99

1.8



Plus: **Elif Batuman** on Russia's bell mania • **David Denby** on Hollywood's newspaper nostalgia

# Helping you run your small business, one app at a time.

## Credit Card Terminal

**\$49.99** • Turn your iPhone into a mobile credit card terminal and accept customer payments when you're on the go. It's the simple, secure way to ensure you never miss a sale.

## Print & Share

**\$6.99** • Wirelessly access email attachments, photos and other documents that are on your computer – and print them directly from your iPhone to a local printer.

## FedEx Mobile

**Free** • FedEx Mobile not only tracks all your FedEx shipments right from your iPhone – it can also create shipping labels, get rate quotes and find the nearest FedEx office.

## Jott

**Free** • Just speak into your iPhone's built-in mic, and Jott amazingly converts the recordings into SMS, email, or online notes. Makes managing your memos and lists easier than ever.

## SimpleMind Xpress

**Free** • Let your iPhone be your brainstorming partner. SimpleMind Xpress is an intuitive, mind-mapping application that helps you visually express and organize your thoughts and ideas.

## Nomina

**\$14.99** • Starting a new business? Nomina can help you pick a name, find available web domains, and run trademark searches – right on your iPhone.

## Quicksheet®

**\$12.99** • Create, edit and save spreadsheet files on your iPhone. And with support for over 125 spreadsheet functions, it works just like it does on your computer.

## Mint.com

**Free** • Keep a close eye on your company's overall financial health. Information from all your online financial accounts can be synced together and viewed securely, in one convenient place.

## Jobs - Time Tracking

**\$3.99** • Track your billable hours across multiple projects, everywhere your work takes you. Also create timesheets that can be exported and edited in almost any spreadsheet program.

## Analytics App

**\$5.99** • Want to see how your web site's performing? Analytics App shows you your site's unique visitors, page views and other statistics using a series of customizable reports.

## LogMeIn

**\$29.99** • With your iPhone, you can remotely view your computer desktop over the 3G network or Wi-Fi connection – and access files when you're away from the office.

## YellowPages.com

**Free** • By using your iPhone's GPS, YellowPages.com can find specific stores and businesses near you. Save searches and get directions or business hours with just a few taps.



The best phone on the nation's fastest 3G network gets even better, with over 25,000 apps on the App Store. iPhone users have already downloaded over 800 million, in every category from games to business.



ALL YOU NEED TO KNOW ABOUT EVERYTHING THAT MATTERS

# THE WEEK

MAY 1, 2009

THE BEST OF THE U.S. AND INTERNATIONAL MEDIA

VOLUME 9 • ISSUE 410

Best U.S. columns

**Should Texas secede from the Union? 14**

Briefing

**Why all those people are Twittering 13**

Talking points

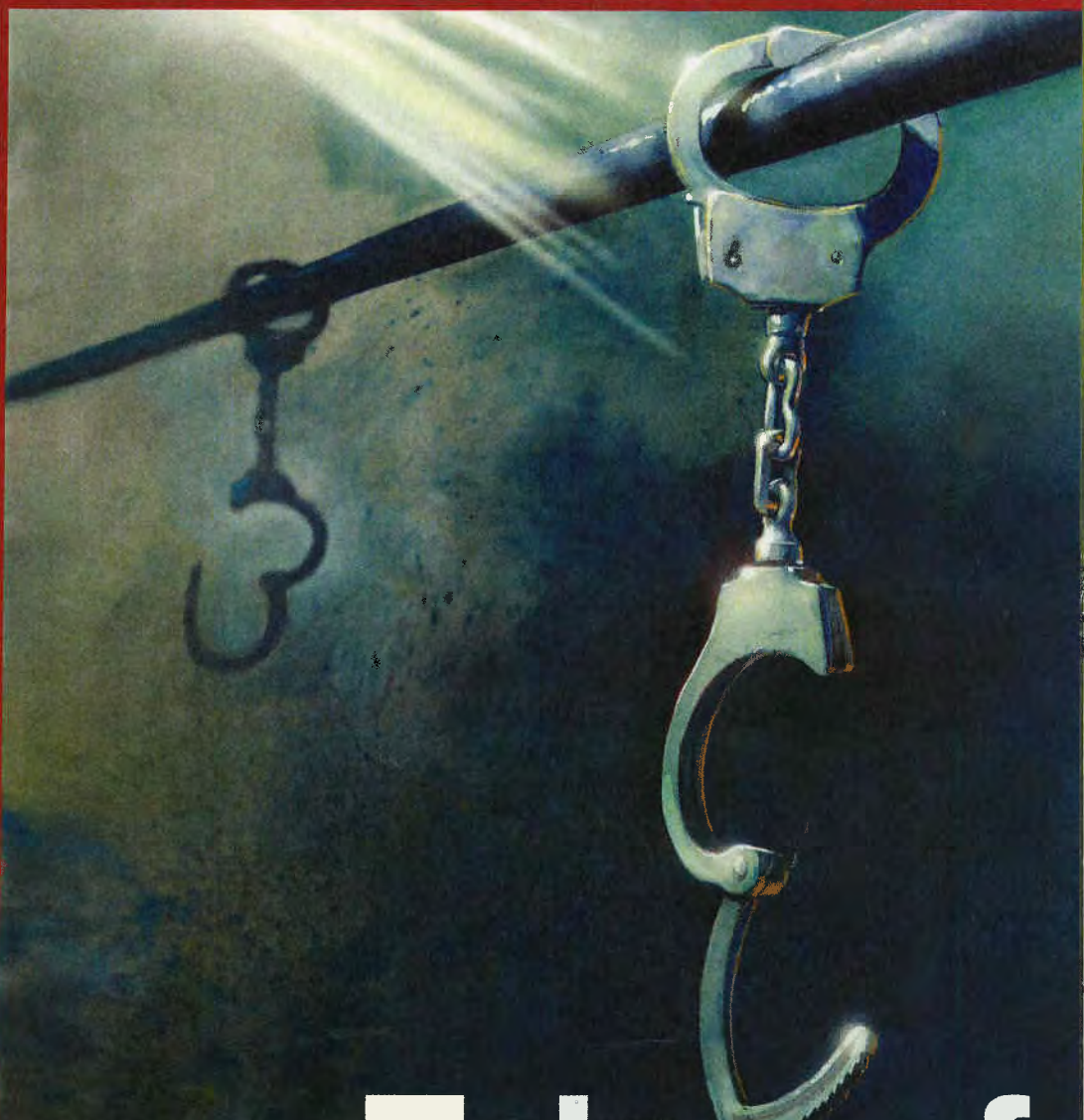
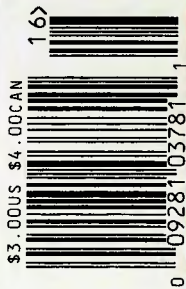


**The triumph of an 'invisible' woman 19**

Health & Science

**A 'solar farm' in space 21**

WWW.THEWEEK.COM



## Tales of torture

**Did tough tactics stop al Qaida plots? Page 6**

# Helping you run your small business, one app at a time.

## Credit Card Terminal

**\$49.99** • Turn your iPhone into a mobile credit card terminal and accept customer payments when you're on the go. It's the simple, secure way to ensure you never miss a sale.

## Print & Share

**\$6.99** • Wirelessly access email attachments, photos and other documents that are on your computer – and print them directly from your iPhone to a local printer.

## FedEx Mobile

**Free** • FedEx Mobile not only tracks all your FedEx shipments right from your iPhone – it can also create shipping labels, get rate quotes and find the nearest FedEx office.

## Jott

**Free** • Just speak into your iPhone's built-in mic, and Jott amazingly converts the recordings into SMS, email, or online notes. Makes managing your memos and lists easier than ever.

## SimpleMind Xpress

**Free** • Let your iPhone be your brainstorming partner. SimpleMind Xpress is an intuitive, mind-mapping application that helps you visually express and organize your thoughts and ideas.

## Nomina

**\$14.99** • Starting a new business? Nomina can help you pick a name, find available web domains, and run trademark searches – right on your iPhone.

## Quicksheet®

**\$12.99** • Create, edit and save spreadsheet files on your iPhone. And with support for over 125 spreadsheet functions, it works just like it does on your computer.

## Mint.com

**Free** • Keep a close eye on your company's overall financial health. Information from all your online financial accounts can be synced together and viewed securely, in one convenient place.

## Jobs - Time Tracking

**\$3.99** • Track your billable hours across multiple projects, everywhere your work takes you. Also create timesheets that can be exported and edited in almost any spreadsheet program.

## Analytics App

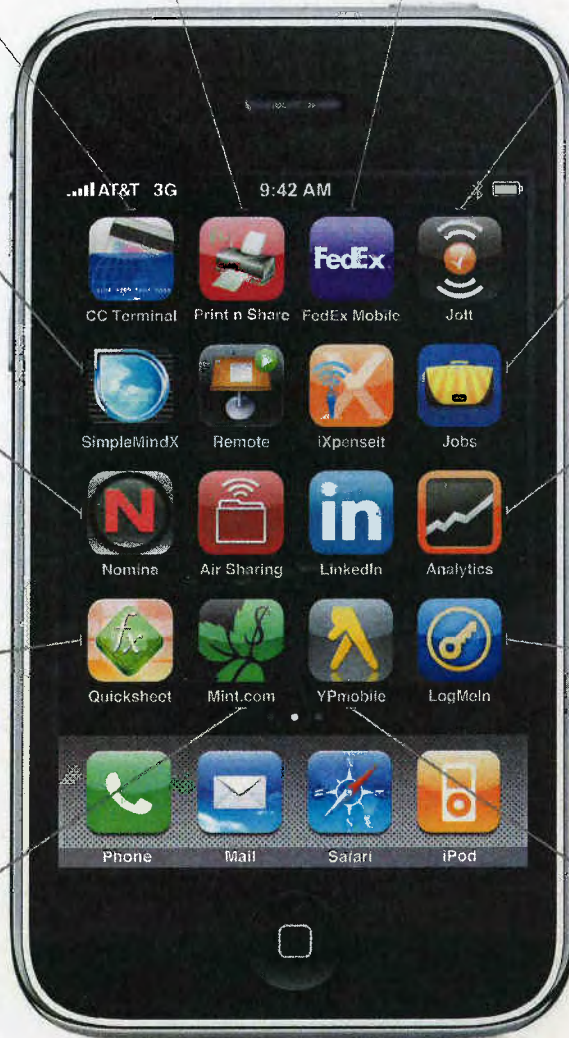
**\$5.99** • Want to see how your web site's performing? Analytics App shows you your site's unique visitors, page views and other statistics using a series of customizable reports.

## LogMeIn

**\$29.99** • With your iPhone, you can remotely view your computer desktop over the 3G network or Wi-Fi connection – and access files when you're away from the office.

## YellowPages.com

**Free** • By using your iPhone's GPS, YellowPages.com can find specific stores and businesses near you. Save searches and get directions or business hours with just a few taps.



The best phone on the nation's fastest 3G network gets even better, with over 25,000 apps on the App Store. iPhone users have already downloaded over 800 million, in every category from games to business.



THE INTERROGATOR WHO FOUGHT BACK AGAINST TORTURE

# Newsweek®

## TO BOLDLY GO...

HOW 'STAR TREK' TAUGHT  
US TO DREAM BIG



\$4.95

MAY 4, 2009

newsweek.com



# Helping you run your small business, one app at a time.

## Credit Card Terminal

**\$49.99** • Turn your iPhone into a mobile credit card terminal and accept customer payments when you're on the go. It's the simple, secure way to ensure you never miss a sale.

## Print & Share

**\$6.99** • Wirelessly access email attachments, photos and other documents that are on your computer – and print them directly from your iPhone to a local printer.

## FedEx Mobile

**Free** • FedEx Mobile not only tracks all your FedEx shipments right from your iPhone – it can also create shipping labels, get rate quotes and find the nearest FedEx office.

## Jott

**Free** • Just speak into your iPhone's built-in mic, and Jott amazingly converts the recordings into SMS, email, or online notes. Makes managing your memos and lists easier than ever.

## SimpleMind Xpress

**Free** • Let your iPhone be your brainstorming partner. SimpleMind Xpress is an intuitive, mind-mapping application that helps you visually express and organize your thoughts and ideas.

## Nomina

**\$14.99** • Starting a new business? Nomina can help you pick a name, find available web domains, and run trademark searches – right on your iPhone.

## Quicksheet®

**\$12.99** • Create, edit and save spreadsheet files on your iPhone. And with support for over 125 spreadsheet functions, it works just like it does on your computer.

## Mint.com

**Free** • Keep a close eye on your company's overall financial health. Information from all your online financial accounts can be synced together and viewed securely, in one convenient place.

## Jobs - Time Tracking

**\$3.99** • Track your billable hours across multiple projects, everywhere your work takes you. Also create timesheets that can be exported and edited in almost any spreadsheet program.

## Analytics App

**\$5.99** • Want to see how your web site's performing? Analytics App shows you your site's unique visitors, page views and other statistics using a series of customizable reports.

## LogMeln

**\$29.99** • With your iPhone, you can remotely view your computer desktop over the 3G network or Wi-Fi connection – and access files when you're away from the office.

## YellowPages.com

**Free** • By using your iPhone's GPS, YellowPages.com can find specific stores and businesses near you. Save searches and get directions or business hours with just a few taps.



The best phone on the nation's fastest 3G network gets even better, with over 25,000 apps on the App Store. iPhone users have already downloaded over 800 million, in every category from games to business.

