

**EXHIBIT 5  
TO DECLARATION  
OF MATTHEW FISCHER**

# Thank you. Ten billion times.

The App Store has reached 10 billion downloads. Thanks for getting us there.



### Contest Winner

The 10 billionth app, [Paper Glider](#), was downloaded by Gail Davis of Orpington, Kent, in the UK. As the grand prize winner of Apple's 10 Billion Apps Countdown promotion, Gail will receive an iTunes Gift Card worth US\$10,000.

[View the official rules.](#)



### 10 Billionth Download

Paper Glider

[View in the App Store](#)

- Some applications are not available in all areas. Application availability and pricing are subject to change.