

**EXHIBIT 7
TO DECLARATION
OF MATTHEW FISCHER**

----- Forwarded message -----

From: **iTunes** <itunes@new.itunes.com>


Date: Tue, Jan 18, 2011 at 9:21 PM

Subject: New On iTunes: 10 Billion App Downloads, \$7.99 Classic Rock Albums, Off the Map, Buried, and More


To:


New On iTunes

App Downloads




As if you really needed extra incentive to discover more fun, functional, and amazing apps . . . Download any app on the App Store — for your iPhone, iPod touch, or iPad — and you could win a \$10,000 iTunes Gift Card as we count down to 10 billion app downloads.*


[Check It Out](#) 



DUNGEON HUNTER
iPhone GAME OF THE WEEK




APPS FOR MOVIE LOVERS
App Store Essentials




8mm VINTAGE CAMERA
iPhone APP OF THE WEEK


\$7.99 Classic Rock Albums

We've pulled together some of the finest albums in all of classic rock — music full of bluster and bravado. That's not enough? Well, we've also made all of these albums available for just \$7.99 each.




[Check It Out](#) 


New Music




Some Kind of Trouble + Limited-Time Price: \$7.99 Albums
James Blunt



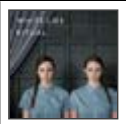
Science & Faith (Bon...)
The Script




Leaving Eden
Brandon Heath



Live On Ten Legs
Pearl Jam



Ritual
White Lies



FREE

DOONNIS

SINGLE OF THE WEEK

THE DECEMBERISTS

New Album + \$6.99 Albums and More

MY CHEMICAL ROMANCE

CELEBRITYPLAYLISTPODCAST + \$8.99 Album

Low Country Blues
Gregg Allman



Dye It Blonde
Smith Westerns

iTunes **LIVE** FROM THE SHOW

THE HOLD STEADY

+ Limited-Time Price: *Heaven Is Whenever* - \$6.99

PRE-ORDER **R.E.M.**

New Album + *In Time - The Best of R.E.M.* - \$7.99

SOCIAL DISTORTION

Free Song + New Album



Bach: A Strange Beauty
Simone Dinnerstein &...

Off the Map

From the producers of *Grey's Anatomy* comes a new medical drama set in a small town in the South American jungle. Get the series premiere of *Off the Map* free for a limited time.

Check It Out



Kidz Bop 19 (Deluxe ...)
Kidz Bop Kids

#1 Album

Series Premiere **FREE**

BEING HUMAN

Top TV Rentals

skins

Series Premiere + Exclusive Bonus



The King Is Dead
The Decemberists

Buried

Ryan Reynolds stars in this chilling film about a man buried alive with only a cell phone to save him. For a limited time, own *Buried* for just \$9.99.

Check It Out



Video Spotlight



Fairly Legal
Free Sneak Peek

99¢ Rental **LIMITED TIME**

EXIT THROUGH THE GIFT SHOP

A Banksy film

SUNDANCE FILMFESTIVAL

Past Winners & Premieres

\$4.99 **LIMITED TIME**

Sci-Fi Movies



Lights Out
Free Series Premiere

**THE KING'S
SPEECH**
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PETER CONRADI
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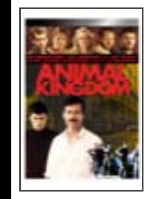
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Politics

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Takers
In HD



Animal Kingdom
Own It Now



App Store is on Facebook.

Get exclusive offers, discover new apps,
and share with friends.



*The 10 Billion Apps Countdown Promotion is open only to entrants who are 13 years of age or older at time of entry, and are legal residents of a participating country. See the iTunes Store front page in your country for details. Limit 25 entries per person per day. No purchase necessary. This contest ends after download of the 10 billionth app. To enter or read official rules, visit www.apple.com/itunes/10-billion-app-countdown/.

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