EXHIBIT 4

Download the Amazon Appstore app immediately by clicking https://www.amazon.com/app-email from your Android device, or follow the click-by-click guide below.

Click-by-Click Guide

You need to do this only once for each device. The clicks below should take less than 30 seconds.

Click 1

Open your device Settings and click "Applications".

Click 2

If unchecked, click "Unknown sources". If "Unknown sources" is already checked, skip to Click 4.

Note: AT&T Wireless does not support the Amazon Appstore for Android. See Help for more details.

Click 3

Click "OK" on the "Attention" dialog. "Unknown sources" will now have a green check.

Click 4

Open your notifications and click the e-mail message from Amazon Appstore.

Click 5

Click the link: https://www.amazon.com/app-email. The Amazon Appstore app will download to your device.

Click 6

Open your notifications and click "Amazon_Appstore.apk".

Click 7

Click "Install".

Click 8

Click "Open".

That's it!

Sign in with your Amazon.com account and start enjoying thousands of apps for Android.

You need to do this only once for each device.