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Definition of: online app store

A Web site for downloading free and paid applications to smartphones as well as Mac computers. Launched with the iPhone 3G in 2008, Apple's App Store popularized the concept of a single point of contact for downloading applications and updates. Following are the major app stores:

- Apple iPhone/iPad (2008)**  
See App Store.
- Apple Mac OS X (2011)**  
See Mac App Store.
- Android (2008)**  
See Android Market.
- BlackBerry (2009)**  
See BlackBerry App World.
- Windows Mobile (2009)**  
See Windows Marketplace for Mobile.
- Windows Phone 7 (2010)**  
See Windows Phone Marketplace.

RELATED TERMS:

- App Store
- Android Market
- BlackBerry App World
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