

EXHIBIT 17

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Fun & Games

View All

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Receiver Requirement

A DIRECTV Plus® HD DVR or DIRECTV HD Receiver.

DIRECTV receiver must be connected to the Internet.

New! TV Apps

TV Apps are interactive applications available right on your TV. No matter what channel you're watching, just click the right arrow on your remote and get instant access to Flickr, webcams, NFL scores, weather and more. They're FREE, fun and easy. Enjoy TV in a whole new way.

Log in to browse, add and manage your TV Apps...

VIEW DEMO →



Find TV Apps

Top TV Apps

- Weather 5-Day Weather
- ScoreGuide ScoreGuide
- Flickr Flickr
- What's Hot! Whats Hot
- My MLB Team My MLB Team

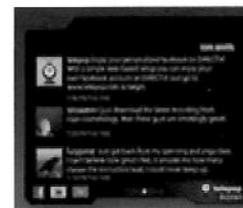
New & Notable



Social TV
CREATOR: DIRECTV

Share your favorite shows on Twitter and Facebook

+ Add this TV APP



Agent - Fbook
CREATOR: Telepop

Telepop brings your Facebook updates to the TV. Catch up without leaving your couch!

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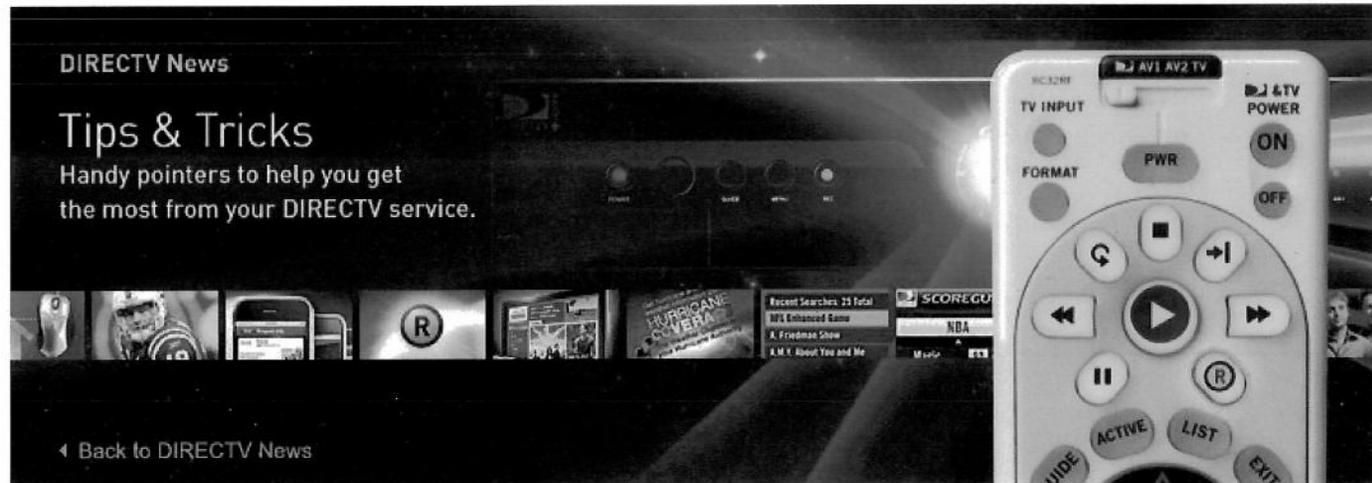
- Ultimate Picture & Sound
- DIRECTV CINEMA™
- TV on Your Schedule
- DIRECTV™ iPad® App
- Superior Technology
- Best Bundles
- Exclusive Shows
- Compare the Competition
- What Our Customers Say

Latest News

- Feature Articles
- Tips & Tricks
- The Scorsese Selection
- Press Releases

New On DIRECTV

- Latest DIRECTV News
- Tips and Tricks
- Set your DVR Online
- Browse Top Movies
- DIRECTV on DEMAND
- Online Assistant



Customer Testimonial

"DIRECTV continues to be the best value around. Quality products and services with consistent customer satisfaction."

— Dan O.

DIRECTV Communities

Catch never before seen videos of DIRECTV events and learn about the latest news and offers.

- **DIRECTV Facebook**
Become a fan
- **Twitter @DIRECTV**
Find out the latest news

TIPS & TRICKS

2009-08-18



- **Twitter @DIRECTVService**
Get tips and support
 - **DIRECTV YouTube**
Subscribe to our channel
- Join the DIRECTV Community

DIRECTV presents TV Apps

A whole new way to enjoy TV.

With DIRECTV's exciting FREE TV Apps, like Flickr, ScoreGuide, 5-Day Weather Forecast and 15 Webcams, you can view your favorite pictures, get up to the minute scores, check your local weather, see live feeds of sights from Venice to the Eiffel Tower to the Pyramids and much more — without missing a second of what you're watching, all at the press of a button.

How It Works:

- Press the Right Arrow button on your remote control to launch TV Apps. Select the DIRECTV App Store icon at the top of the TV Apps Dock and choose the apps you want. You can also go to the online DIRECTV App Store on your computer, select Browse and choose the apps you want there.
- Whenever you want to access your TV Apps, just press the Right Arrow button and select the App you want to use.
- Enjoy.



To enjoy TV Apps, you need a DIRECTV Plus® HD DVR receiver (model HR20 and up), a DIRECTV Plus® DVR (model R22) or a DIRECTV HD receiver (models H21 and H23). The

receiver must be connected to the Internet.

It's that simple. Just click and enjoy.

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