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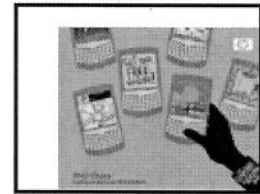- Wiki & Forum
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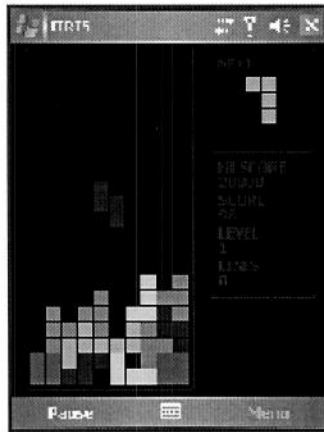# Register/Login to redeem your voucher from a Brochure

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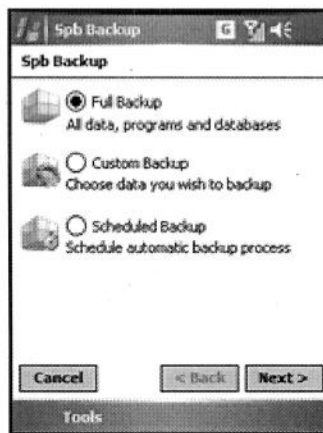## Editor's Choice

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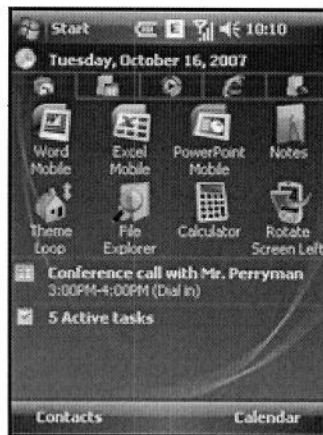
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- 28.01.2011 <u>Safe My Windows Phone</u>
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1. <u>SPB Mobile Shell</u>
2. <u>SPB Wallet</u>
3. <u>Spb Pocket Plus</u>
4. <u>SPB Backup</u>
5. <u>Winter Game Fantasy</u>

Top 5 Games

1. <u>Winter Game Fantasy</u>
2. <u>Mastersoft SuDoku</u>
3. <u>Brain School Brain Trainer WM6.x</u>
4. <u>3D Nine Hole Golf</u>
5. <u>3D Super-G Stunt</u>

Top 5 Business & Finance

1. <u>SPB Wallet</u>
2. <u>1-Calc</u>
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4. <u>SPB Finance</u>
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About GetJar

GetJar is the world's largest open app store with over 1.5 billion downloads to date. The company's key point of difference is its open market approach, which allows it to deliver applications for both feature phones and smartphones across all major platforms such as Android, BlackBerry, Windows Mobile, iPhone and Symbian among others. The company provides more than 75,000 mobile applications to consumers in more than 200 countries. GetJar has been selected by the World Economic Forum as a Technology Pioneer for 2011 for its innovative approach to technology and its deep impact on business and society on a global scale. GetJar is backed by Accel Partners and Tiger Global Management and is headquartered in Silicon Valley with offices in the UK and Lithuania. For more information: www.getjar.com and follow us on Twitter @getjar.

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Appia Launches

Appia, formerly PocketGear, Officially Launches as Largest Open App Marketplace

Company focused on powering white-label application stores for mobile operators, handset manufacturers, and mobile portals

Durham, N.C. – February 3, 2011 – PocketGear, the world's largest open app marketplace, today announces tha it has relaunched the company under the new name, Appia, with a new focus. Along with the new brand identity, Appia is announcing a significant shift from a consumer destination to a pure-play white-label app store platform for mobile operators, handset manufacturers and mobile portals. As the largest open app marketplace, Appia currently powers app stores for more than 40 partners, driving hundreds of thousands of downloads per day.

Appia – The Application Store Platform

Appia isn't an app store itself, but rather an app platform with global reach, powering third-party app stores arounc the world. Integrated into the platform is content from the Appia Developer Program, giving channel partners access to a catalog of 140,000 paid and free apps across all major mobile platforms, including Android, BlackBerry, Java, Symbian, Windows and Palm.

Today the company is announcing it now powers app stores for more than 40 partners, including four of the world top five handset manufacturers, three of the top four mobile operators in the U.S., three of the top 10 mobile operators globally, and leading media and ecommerce companies, including Samsung, T-Mobile, AT&T, and Verizon Wireless. Appia's platform enables its partners to deliver apps to more than 3,200 different mobile device; For any company engaging consumers on the mobile web who want to own their app store experience, Appia has become their one-stop-shop providing a managed service app store that supports all current platforms and devices.

"Over the past few years we've been focused on building out an end-to-end application store platform for carriers and handset manufacturers, and supplying content developers with the tools they need to take control of the marketing and distribution of their apps to as many consumer touch points as possible," said Jud Bowman, CEO c Appia. "As consumers increasingly look for alternatives to the native app stores, Appia intends to power those other stores and enable app creators to easily reach new customers."

According to a January report, market research firm Gartner forecasts that global mobile app store revenues will triple from $5.2 billion last year to $15 billion in 2011, and keep growing to an astounding $58 billion by 2014.

Today, the company also launched an updated developer portal (dev.appia.com) where developers can go to upload their apps for discovery, download and distribution globally. Unlike other app stores, Appia provides developers with an easy way to broaden their reach across a variety of app stores, with the end goal of driving more downloads and increasing revenue. The name Appia comes from "Via Appia", the first major road connecting cities in the ancient Roman Empire, as Appia connects mobile developers with distribution in more than 200 countries.

"Appia's carrier-grade platform and commerce engine gives us a great opportunity to extend our games to an ever growing audience of Angry Birds fans," said Matthew Wilson, marketing manager at Rovio."

Appia (formerly PocketGear) was founded in June 2008, when the company spun out from Motricity (NASDAQ: MOTR) as a stand-alone company is led by CEO Jud Bowman, co-founder of Motricity. In August 2010, Appia announced $15 million in funding led by Trident Capital, BlackBerry Partners Fund, and Eric Schmidt's Tomorrow Ventures.

Appia is the world's largest open app marketplace and white label storefront platform, supporting all operating systems and handsets. Today, Appia powers app storefronts for more than 40 partners reaching more than 100 million mobile subscribers in 200 countries and counting. Customers include four of the world's top five handset manufacturers, three of the top four mobile operators in the US, three of the top ten mobile operators globally including Samsung, T-Mobile, AT&T, and Verizon Wireless.

The Appia Developer Program provides partners with a ready to launch catalog of over 140,000 paid and free apps from more than 30,000 global application developers.

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Appia is headquartered in Durham, NC with offices in Dallas, TX, and Munich, Germany. For more information, please visit http://www.appia.com, or follow @Appia.

5 Responses to *Appia Launches*

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JD *says:*

February 3, 2011 at 8:51 pm

PROMOTING APP DEVELOPERS

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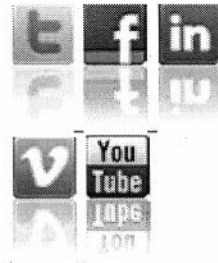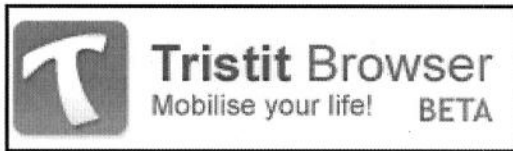and sell apps with your own Mini App Store.

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Redirecting to the coolest service...

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Tristit App Store – Beta launch

Tristit App Store – Beta launch
November 8th, 2010 Tristit

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Tristit Group, a major developer of mobile technology platforms has launched the Tristit Application Store, a high-end online shop for mobile applications.

Tristit offers free powerful, ready-to-use mobile applications and services that target individual needs and functions in the broadest sense.

The new Application Store (Web: http://www.tristit.com/ Mobile: http://m.tristit.com) offers next to Tristit produced mobile applications also 3rd party offerings creating an unique and profitable eco-system, with new apps being added every day. Applications range from games and travel guides to social networking apps and mobile blog management sites.

According to Goksal Sahin, VP business development at Tristit: "The apps available via our new app store will allow users all over the world to find exactly the right application they need for free. With three app plants and our app store combined we are confident that we will be able to maintain our place as a dominant player in the global app market."

The Application Store will also provide developers tools to market their own applications. After joining the developer program developers will have a permanent free listing with guaranteed traffic and will also be able to create premium listings, determining their own price per download. The

Tristit App Store will create a global sales and marketing market place for all developers and publishers.

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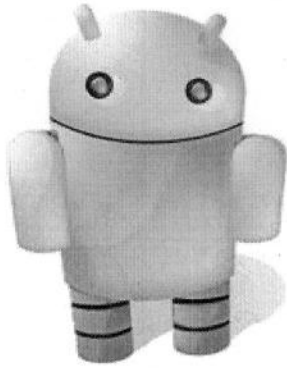**Basic Information**

Founded	2009
About	The only app market that treats you like an adult. Go to mikandi.com on your mobile browser to install MiKandi on to your Android device today. By installing MiKandi, you certify that you are of legal age to view adult content.
Company Overview	We're a mobile app market, available on the Android platform right now. We allow all apps, including Adult applications, to be in our stor
Mission	As the ONLY mobile app market that treats developers and consume like the adults they are, we're focused on getting the apps YOU wan developed and delivered to YOU.
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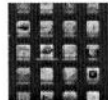
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About	Worlds First Social Android App Store. Find us on Twitter http://twitter.com/AppsVille
Description	Android App Store is a way to purchase Android Applications for your phones and get them directly to your phone quickly and easily.

When you purchase an application from us you always have a place back up your Apps, changing phone is no problem as the apps can b directly downloaded to your new phone from our user dash board. |
General Information	Android App Store allows you to purchase and sell apps directly from our Facebook along with Twitter Pages.
Price Range	$ (0-10)
Email	info@appafone.com
Website	http://twitter.com/AppsVille

Likes and Interests

Likes   App Store, Apps, iPhone Apps, Android Apps, Google Apps, Megan Fox, Facebook, Texas Hold'em Poker, Top Gear

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