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IPAD 2

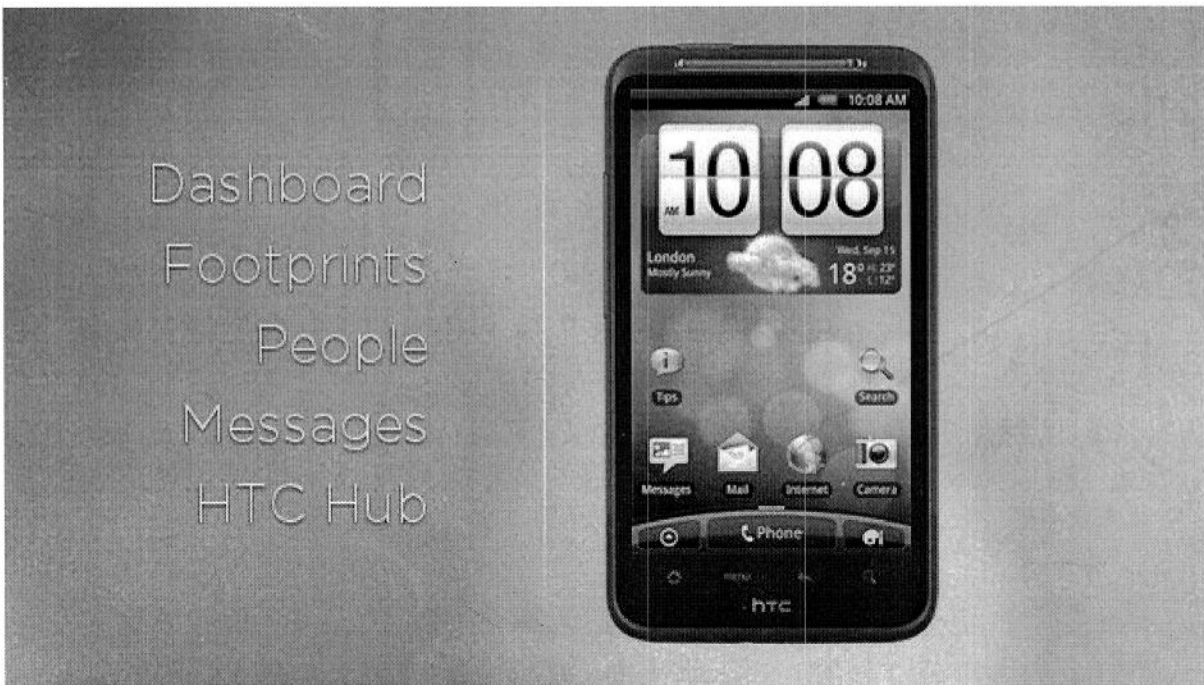
PLAY, NEO AND PRO

SAMSUNG @ MWC

FILED UNDER *Cellphones, Mobile Software*

HTC said to be working on its own app store, would make a lot of Sense

By Vlad Savov  posted Nov 8th 2010 7:28AM



Keen readers of the *Financial Times* will have been greeted this morning by a nice little bit of insider information regarding HTC's future software plans. We already knew the phone maker was keen to play a more active role in the softer parts of the smartphone experience it offers, but two new sources have

come forward with word that HTC is actively hiring new staff in preparation for setting up its very own app store. The HTC Sense.com cloud service that recently launched with the Desire HD and Desire Z looks like the first step toward that goal, with its HTC Hub area already acting as a starting point -- it wouldn't be terribly difficult to include an extra section in it for HTC's own apps. That's not to say that this would be an Android exclusive thing, however, as HTC has more than a dozen apps on Microsoft's Windows Phone 7 platform and it would seem reasonable to have an organized repository where it could sort through all its wares.

0

184

android, app store, apps, AppStore, ft, htc, htc hub, htc sense, HtcHub, HtcSense, htc sense.com, hub, leak, mobile software, MobileSoftware, plans, rumor, rumors, software, speculation, taiwan, windows phone 7, WindowsPhone7, wp7

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- Google spikes 21 malicious apps with big download counts from the Market 24 days ago*
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engaga 4 months ago

no□□□□

REPORT

+ 23



Gangster40210 4 months ago in reply to engaga

Android = Fragmentation King...

Thousands of Handsets, Millions of Versions and Billions of Stores.... That's Android

@Vic Mackey: Having choices sounds good to me too. But the problem here is I have to

REPORT

+ 120

visit 3 - 4 different stores to find a single app. Carrier Store, Manufacturer Store, Google Store, 3rd Party Store.... Then again Inside and Outside US store...so many stores it's all messed up.

Give me single interface through which I can navigate to different 'stores' compare apps and select the best one that suites me.

I cannot 'Clean' install Android version of my choice on handset of my choice (Say Samsung GalaxyS), in a PC world, I can install any flavors of Windows or any of the Linux distros without much of a trouble. Why cant I do that with Android handset?

Why do I have to wait first for manufacturer to release the 'flavor' fragment and then carrier to release the 'crippler' fragment.... and then only i am able to install the 'choice'???



Vic Mackey 4 months ago in reply to Gangster40210

REPORT

Sounds good to me. You know, actually having choices.

+ 102

@Gangster40210 You're just stupid, huh?



Seakip Services 4 months ago in reply to Vic Mackey

REPORT

I like how there are more stores than devices the most.

+ 20



Vic Mackey 4 months ago in reply to Seakip Services

REPORT

I like how terribly wrong you are.

+ 49



Tom Petrie 4 months ago in reply to Vic Mackey

REPORT

I think it would be nice to be able to download all the Widgets HTC offers on all Android phones.

+ 20



muhaidib 4 months ago in reply to Tom Petrie

REPORT

Steve said it, fragmentation is really bad, just one store will do thank you

+ 36



Tes 4 months ago in reply to Tom Petrie

REPORT

Isn't that up to HTC? They go to the trouble of creating software to differentiate their platform from others and you think it would be a good strategy to then give that to everyone else? What company do you run, I'm interested in your business and profitability techniques.

+ 14



Guest 4 months ago in reply to Tom Petrie

REPORT

Oh No, that would not happen

+ 5

You will buy a HTC device preloaded with HTC store outside of US, then you will buy that inside of US with verizon appstore, then you will buy that on

another carrier with Amazon app store, then you will see all of them have lags and drain battery and you will go to XDA to load xda apps, then you will see you are your phone's bitch and you will become crazy running in streets naked, probably next year you will have an iOS or WP7 device.

though HTC appstore is a good thing for WP7, because it will be just an addition to WP7 marketplace, and like what LG is doing that will make the platform competitive and OEM different from another one.



Guest 4 months ago in reply to Tom Petrie

REPORT
+ 25

Google wanted to be free and open, now they have lost control on their platform. Every company is messing up android. Android is a fragmented garbage



tad604 4 months ago in reply to Tom Petrie

REPORT
+ 5

@muhaidib

I can't tell if you're being serious or not.



Tom Petrie 4 months ago in reply to Tom Petrie

REPORT
+ 2

All I said is that I thought it would be nice(for me or other consumers). Not that I own a business and that if I owned HTC that I think this would be a good strategy, just that it would be nice. Sorry to make you upset...



Slyone1 4 months ago in reply to Tom Petrie

REPORT
+ 21

Google - Advertisers are the main customers, fragmentation is welcome.

Apple, MS - Users are the main customers, fragmentation is unwelcome.



Necromaniac 4 months ago in reply to Tom Petrie

REPORT
+ 1

" Blah blah blah. HTC market on Android is a terrible idea. But it's an amazing idea on WP7."

Your colors are showing, chap.



Guest 4 months ago in reply to Vic Mackey

REPORT
+ 32

Verizon, Amazon, Vodafone, and now HTC are doing their own android appstore, this is gonna be a mess for developers. Android will just become more and more fragmented by the day, that's the sad truth.



Vic Mackey 4 months ago in reply to Guest

REPORT
+ 29

More markets doesn't equal fragmentation lol. Software versions do and even then you people seem to forget an app that is made for 1 version for android also works on a similar version. Such as 2.1 and 2.2. For example when I got 2.2 on my Nexus One ALL my apps worked, even the apps that supposedly didn't support 2.2 since 2.2 wasn't as popular as it is now. Sad truth is you don't even know what you are talking about.



Guest 4 months ago in reply to *Guest*

REPORT
+ 5

I'm assuming your speaking as a Developer, yes? Because if you aren't then I don't think you should be speaking about it. More stores means more opportunities to sell.



Andrew Wood 4 months ago in reply to *Guest*

REPORT
+ 9

I agree. And @vic mackey, how do more markets not equal fragmentation (lol)? It's going to be that much harder for either devs to get their software to the entire android userbase. And even then it won't work on all phones (the Nexus one is famous for being more accepting of software than most android phones.

So glad to be out of the android mess. Don't have time to trawl multiple stores and see if software is going to work on my phone or not...



tad604 4 months ago in reply to *Guest*

REPORT
+ 41

I know, I know. I absolutely hate the fact that I have to decide between Krogers, Walmart, Meijers, and IGA when I go grocery shopping. Man food is such a fragmented mess. It's an absolute nightmare for cooks everywhere.



brandroid 4 months ago in reply to *Guest*

REPORT
+ 3

How is it a mess for developers? People said the same thing when Amazon announced their plans for an app store, where they would partner directly with devs to bring quality and exclusive titles to their store - in other words, their need to compete means Android users get access to titles they might not otherwise be able to. I fail to see how this is a bad thing.

All an HTC App Store means is HTC will make extra paid apps available to users as an extra incentive to purchase their products. Again, where is the bad here?

If all you care about is being able to scour a single store of apps, then maybe Apple's monopoly on distribution suits you. Most quality/useful apps I download are things I learn about online, so I really don't care if I have to open up a different store to download them. Do you think the world would better if Best Buy was the only place you could buy a computer?



CleverBoy 4 months ago in reply to Guest

REPORT
+ 3

@tad604 "I know, I know. I absolutely hate the fact that I have to decide between Krogers, Walmart, Meijers, and IGA when I go grocery shopping. Man food is such a fragmented mess. It's an absolute nightmare for cooks everywhere."

If cooks had to manage relationships and pay for placement with all the stores their food appeared in, yes... then yes, it'd be a fragmented relationship with food. Of course, what am I saying... you DO have to drive over to different food stores for different products and different pricing. That's why Amazon (as usual) forbids any dev giving them a higher priced listing. We'll see how this all turns out with Android, but... there's no doubt, these other "markets" won't have Google apps in them, but you can be sure they'll get other app exclusives. You see that Amazon Kindle commercial with that charming song in it? That's an exclusive Amazon Mp3 player song. Just extrapolate that out for customers.



dupe123 4 months ago in reply to Guest

REPORT
+ 2

more stores = more competition = better rates for developers. You know these stores take a cut of what the apps sell for right? If there is just one stores it has a monopoly and can get away with taking a bigger cut.



tk772 4 months ago in reply to Guest

REPORT
+ 3

@tad604

Actually it can be quite annoying sometimes. "I need more of X"... head over to the A&P and find out it was Stop n' Shop that carried it. Or have a list of items that I need but it will require me to go to both stores.

Now, the Android store "fragmentation" may be less annoying (the two stores are miles apart, the two android stores will be two URL's or App's apart). But one question is how will updating of apps work?

If someone has apps from 5 different app stores, how do they update all their apps? Will they have to log into each store and check for updates? Will they have to have 5 app store updater background tasks running? Will an app downloaded from one store be able to be updated via another store? (what if a developer decides to pull their app from one store, the store you bought the app from)



Slyone1 4 months ago in reply to Guest

REPORT
+ 3

@tk772

And when it's time to purchase another phone, will all of these previously purchased apps from different stores be compatible and easily transferable to your new *Android* device? I would hate for app compatibility to be the deciding factor when purchasing a new device. But I could see this playing out they way things are going. Google could easily step in and set some

rules but they're keeping away. Just wait till Sprint and other carriers decide to follow Verizon with their own Android stores. Let's not forget the other crop of manufacturers that's not selling phones like Archos but have their own specialized app stores for Android tablets.



Andrew Wood 4 months ago in reply to Guest

REPORT

+

<http://jonathanbuys.com/11-07-...> and most tellingly What I did not find on the HTC was the actual Angry Birds game from Rovio. I knew that it was released, thanks to Dan Benjamin mentioning it on The Talkshow, so I checked on the Samsung. Sure enough, the Samsung search returned 53 results, and the HTC only 51, and the Samsung included the official game. I wonder how many people buy one of those ripoffs on the HTC when they can't find the real game, knowing that it is supposedly available for "Android".

@tad604, Imagine if Walmart sold bread, Krogers sold butter, and IGA sold milk. You wouldn't go to any of them. You'd just go to a proper supermarket.



Vic Mackey 4 months ago in reply to Vic Mackey

REPORT

+ 5

@Andrew Wood More markets simply means the consumer will have more places to get apps. The same as buying software online or in a store. Android Market is preloaded on all Android devices to obviously that will be the most go-to market so devs will not have a problem reaching the entire Android user base. As far as "the Nexus one is famous for being more accepting of software than most android phones" that statement holds no water and makes no sense.

LOL! at the last part of your comment.



Bharat Arimilli 4 months ago in reply to Vic Mackey

REPORT

+ 1

But you forgot that buying software online will work on all Windows machines (for the most part). Phones are more intimate and getting soo complicated on one is frustrating.



Vic Mackey 4 months ago in reply to Vic Mackey

REPORT

+ 1

@Bharat Arimilli And you forgot that isn't an issue. Even now with 1.5, 1.6, 2.1, 2.2 nearly all apps are compatible with each other. The most major cases of incompatibility occurs on 1.5 and 1.6. None of this is frustrating at all unless you're stupid.



Andrew Wood 4 months ago in reply to Vic Mackey

REPORT

+

Oh I get it. You're one of those people that thinks that unless you spend half your life managing your phone, you're an 'idiot'. I just want my tech to help me, not to be spuriously open or an intellectual challenge. Having to trawl

come forward with word that HTC is actively hiring new staff in preparation for setting up its very own app store. The HTC Sense.com cloud service that recently launched with the Desire HD and Desire Z Android models in Europe looks like the first step toward that goal, with its HTC Hub area already acting as an app discovery assistant -- it wouldn't be terribly difficult to include an extra section in it for HTC's own application offerings. That's not to say that this would be an Android exclusive thing, however, as HTC already boasts a selection of ten apps on Microsoft's Windows Phone 7 platform and it would seem quite logical that it'd want an organized repository where it could sort through all its wares.

VIA *Recombu*
SOURCE *Financial Times*

0

184

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vqro 4 months ago in reply to *d_range*

REPORT

+ 1

Tes is an Android fanboy who will attack anyone making a non-positive comment about Android. You've done a good job defending your position but as you can see... no amount of logic, sense or sincerity is enough for these fools.



freeset 4 months ago in reply to *Vic Mackey*

REPORT

+

i have ipod touch and iphones from 2-3 years ago and i still can have the latest updates and can play 2 months old good games on 1g ipod touch on 3.0 . so stop

Isn't disk space being freed up if PPCcode is removed? You're saying it like they were lying when they claimed freed up disk space.



Michael Robson 4 months ago in reply to darkcrayon

REPORT
+ 1

and they can all run iPhone apps. getting a HD app is just an optional benefit.



brandroid 4 months ago in reply to Gangster40210

REPORT
+

Lawl.

What do you call being able to go to a number of different retailers to purchase a television? Or having a number of vendors from whom you can buy groceries? I'll give you a clue - it starts with a "c" and ends in "ompetition". If fragmentation = competition, then by all means bring it on. Anyone who believes Apple's monopoly on iPhone/iPad application distribution is a good thing is an idiot.



shoman24v 4 months ago in reply to Gangster40210

REPORT
+

I don't know where you are getting all these 'markets' from. There is only one market app on Android phones. I think you should really own one before putting in your \$0.02.

Not being able to put what you want on your phone isn't a new thing. It just seems like all these excuses about fragmentation, carrier bloat, and in your case all these different markets (that btw I don't see?) are some kind of way to say that a certain other phone is better.

Though, I will say. Considering how many millions of Galaxy S phones are being sold it's unacceptable by Samsung to be the last player in the game to update to Froyo.



Exaflop 4 months ago in reply to Gangster40210

REPORT
+

If only there were just one store in my city as well. Why do we need so many stores to buy different things at? Give me just one store where I can get everything from coffee, meals, to medicines, to car parts, to computer parts, to... well.. I don't want any choices. I just want one store, with one set of policies, deciding for me what I have access to.

Thank you.

Signed,
Sheep



Paul Lawbaugh 4 months ago in reply to Gangster40210


REPORT
+

@gangster 40210 "Android = Fragmentation King..."

Do you claim that OSX is fragmented because you can install apps from outside of an app store?

Also, lots of stores for Android have been announced, I haven't seen any yet. I'm not


wishing ill on them but I'm willing to bet that all of these fall on their faces. As a developer of mobile apps, I'm going to put my app on the store that provides the best exposure and gives me the most profit. Seriously, why would I ever consider a Verizon or HTC market? The only thing you will find on there are apps made by themselves in which case, makes sense to me. Why pay Google 30% to roll out their own apps for their own devices. Where is the fragmentation in that?

 *freeset* 4 months ago in reply to engaga REPORT
+


how many appstores android have now...wait ...lets ask steve jobs.

 *Nicholas Peterson* 4 months ago REPORT
+ 5

HTC really should have bought Palm, I just don't understand why they didn't...

 *Vygantas Lipskas* 4 months ago in reply to Nicholas Peterson REPORT
+ 2


Because HTC is not ran by G.W.Bush

 *Calvin Williams* 4 months ago in reply to Vygantas Lipskas REPORT
+ 1


I hope palm doesnt do well. You know its gonna be impossible for 7 major os's to all have apps.

- Android
- Apple
- Blackberry
- Symbian/Meego
- WebOS
- Windows 7 phone


Thats a lot for companies to keep up with. I cant see blackberry, webos or symbian/meego fitting in. They have too small of the app market share and most app developers wont make apps for such a small market.

 *Michael Lorenzo* 4 months ago in reply to Calvin Williams REPORT
+ 2

SHUT YOUR RACIST MOUTH!!!!

 *CubamusPrime* 4 months ago in reply to Calvin Williams REPORT
+

More OS means more money to make. Look at the developer of Angry Bird. They are doing so much money on multiple platforms.

 *SuperPC* 4 months ago in reply to Nicholas Peterson REPORT
+

they did tried to do just that. HP just offered a better price.

(Edited by a moderator)



dethmaShine 4 months ago in reply to Nicholas Peterson

REPORT
+ 3

HP was the best choice I believe. HTC would still be selling wp7 and android phones and everything would be similar. Now we will have a new hardware design. And HP has a lot of money. I hope HP is coming with great devices.

Come on HP.



Daniel Bambi Balmbra 4 months ago

REPORT
+ 3

<http://i240.photobucket.com/al...>

made me chuckle anyway, don't ever change Engadget

Attached files



tNo 4 months ago

REPORT
+

If there will be more Android markets, lets hope that Google will introduce a service where we can access every store from one single place. Like Google Shopping. If not, the fragmentation will kill this platform sooner than we might think.



Sodiq Awokoya 4 months ago in reply to tNo

REPORT
+ 1

I believe HTC is the main culprit behind Fragmentation. HTC SENSE IS NO MORE THAN A RESOURCE HOG ROM. I have my EVO now without HTC sense build, instead replaced it with CM6 ROM(PURE 2.2 ANDROID)



fledge 4 months ago

REPORT
+ 3

That headline is genius!
I chuckled.



Joseph Le Brech 4 months ago

REPORT
+ 8

Only a multiplatform app store would make sense tho.



AKBlade13 4 months ago in reply to Joseph Le Brech

REPORT
+

This comment right here makes a lot of sense.

AKBlade13



Fosuhene Gyeabour Jr 4 months ago

And soon they will have their own OS.. someone put a leash on HTC before that happens

REPORT

+ 1

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Could Best Buy Launch its Own App Store As Well?

by Kevin Krause on October 11th, 2010 at 8:26 am



Now that it is all but confirmed that Amazon will be pitching their own Android app store to the masses other companies have taken notice, and in response to questioning from the *Wall Street Journal* Best Buy CEO Brian Dunn said the big box store is open to the idea of entering the mobile apps space. His statement was later clarified by CTO Robert Stephens who confirmed that while Best Buy was indeed considering the new venture it couldn't be called anything more than conceptual at this point. He also noted that Google has been a partner of the company, implying that they would be sure to be involved in either aiding or stopping any forward movement with the idea.

We have long been familiar with the idea of carrier-centric app stores with Android. For the most part they have been relegated to places that had no support for paid apps, but Amazon's move will mark the first third party not related to a manufacturer or wireless provider to move into the app retail space. The move sets a precedent that Best Buy is already looking into, and we should expect to see at least a few more tertiary market places emerge over the coming months.

[via AndroidCommunity]



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Cool McDude

w00t I love best buy. Free phone fridays every friday in October ^_^ Best Buy mobile for life! The employees know everything!

5 months ago

Like Reply



Storm14K aka Phil

So the thing I'm not getting about everybody wanting to open an app store is how they think they are going to get developers to their store. I get the feeling this is all being done with a "build it and they will come" mentality. If they aren't providing a better solution they won't pick up many devs. And to be honest theres not much wrong with the App Market that sending people through AppBrain won't fix. Google should just buy up AppBrain anyway.

5 months ago

Like Reply



Raon

Ok and then, in like 3 month, all Best buys phones will be preloaded with BestBuy Appstore, without the Android Market. Have fun american consumers.

5 months ago

[Like](#) [Reply](#)



larrythebarry

Great, one more place to send an .apk to when you're putting out an update for your app.

Opening up all these stores just seems like a way to make sure that you end up with an out-of-date version of whatever app you're looking for.

5 months ago

[Like](#) [Reply](#)



iamNotDumbLikeYou

Roan - Your a full blown idiot. No one would "replace" the android market with something like the amazon market or even the purposed bby market.

Ge smart or get out :/

5 months ago

[Like](#) [Reply](#)

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rohdawg

...what larrythebarry said^

So now developers will have to update their apps on multiple platforms? Sounds like bad news.

5 months ago

[Like](#) [Reply](#)



Pax

THAT WOULD SUCK LIKE BEST BUY ITSELF.

5 months ago

[Like](#) [Reply](#)



Hendrix

Yeah, I honestly don't see a need for 5000 app stores.

5 months ago

[Like](#) [Reply](#)



curt

I'd prefer a single Market where I can find everything.

5 months ago

[Like](#) [Reply](#)



Raon

"Roan -- Your a full blown idiot. No one would "replace" the android market with something like the amazon market or even the purposed bby market.Ge smart or get out"

You are.



Why Best buy would place on "his" smartphone a store that is far more complete and bigger than his own? Who would go and buy app (because it's all about that, you know?) on a lesser store if the Android Market is available?

And Mme Michu doesn't even know about Android Market, so don't sell me the argument that consumer won't buy BestBuy smartphone if they pull out the AndroMarket.

5 months ago

Like Reply



Jeff

"I'd prefer a single Market where I can find everything."

THIS.

5 months ago

Like Reply



jdog

I will never support anything but the Android Market and stock Android.

5 months ago

Like Reply



Mark Kauffman

Death of Android? Long live the iPhone! One market to rule them all.

5 months ago

Like Reply



txasubba

@Mark:

I'm apprehensive about these various markets, but I think it'll depend on if Best Buy has any requirements that the Amazon market will have. Otherwise, it might be little more than a reskin of the Android market, maybe with some categories and "hot deals."

The proposal of Verizon's own market is more of a problem IMO. Amazon might have a certain exclusivity for its market, but it's not exclusive to particular carriers, as Verizon's obviously would be. Having multiple markets for apps is not an inherent problem: People are already used to different mortar-and-brick stores.

5 months ago

Like Reply



bby fan

i would say this i just a rumor. knowing BBM.. the last thing we would want to do is compete against a ally. the android market in my opnion is going to be un matched my any duplicate attempts. tho i do like android markt i phone runs soo much smother than any phone available right now

5 months ago

Like Reply



Joe B

I agree with the comments above. Even as a Best Buy employee the last thing I want to do is have to check several app stores to find an app.

@PAX Maybe if you didn't yell everywhere you went you'd get better service.

5 months ago

Like Reply



DannyB

I don't see a need for more than one app store any more than I see a need for my city to have more than one gas station or grocery store.

The last thing I want to do is worry about which grocery store has diet coke, taco chips and salsa. Even worse I don't want to be bothered worrying about which gas station sells gasoline.

Why would we want multiple app stores competing for developers? If Apple has taught us anything it is that developers are a disposable resource but a necessary evil. Evil people who make it possible for others to jailbreak their devices are (gasp!) developers. If Microsoft has taught us anything it is that there should never be any competition. On that thought, Android needs to follow Apple's lead on having the ONE true device made by only ONE company and sold on ONE network.

5 months ago

Like Reply




DannyB

And I should add . . . on only ONE app store.

5 months ago

Like Reply

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TechCrunch

Podio Is Like A Yammer With Its Own App Store And App Builder

Alexia Tsotsis

Mar 24, 2011

Like a souped up **Yammer** with its own App store attached, Danish online workspace **Podio** launches to the public today after two years of being in beta. In the same space as Box.net and 37Signals, Podio aims to be a complete work platform for enterprise — sort of like all inclusive web-based Intranet for companies.

Founded by Anders Pollas, Jon Froda and Kasper Hultin, the Danish startup took up Tommy Ahlers (who is best known for selling ZYB to Vodafone in 2008) as a CEO and investor in August, all in all raking in **\$4.5M in funding**.

The principle behind Podio is that all work tasks, from expense reports to hiring, happen within the app — And unlike the more social networking focused collaboration platforms, on Podio, you don't follow users but Spaces. To create a new Space on Podio, click on New Space, name the Space (TechCrunch, for example) and invite users. Each Space comes with baseline fields for Activity, Contacts, Calendar and Tasks and an Add App link at the top left.

Your profile on Podio allows you to see your Frequently Used Spaces, Contacts and Calendar on the right, with an activity stream of all actions on the left. To visit a space you click on its name and you can view all actions in the activity stream, including inline files as well custom widgets that you add with the Add Widget button.

While it's somewhat unwieldy from a design standpoint (It will take you a long time to figure out where every thing is on Podio) Podio's killer app in a sense is its Add App button at the top navigation bar. What differentiates Podio from the rest of the contenders in the space is this option, which leads to a Podio App store (for a more detailed explanation of why the App Store is a boon, check out Stowe Boyd's **analysis here**).

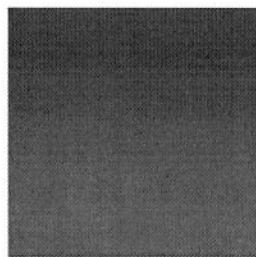
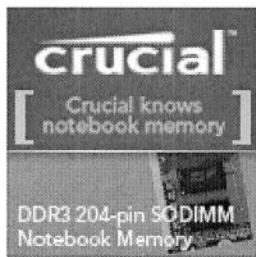
In the Podio App store, users can add App bundles for specific workflow purposes like a CRM Management tool, Project Management tool or individual Apps like like Candidates, an app to manage job candidates, Twitter, an app to monitor tweets and Bugs, an app for internal bug reporting.

If one of the 200 Apps in the store or a modified version doesn't fulfill your workflow need, Podio allows workers to custom build their own apps, mixing and matching modules like a status box, fields for notes, and fields to upload images.

Already scooping up clients like Greenpeace, InMobi and Rebate Networks, Podio has hit the ground running in terms of appealing to users; "Instead of using a cumbersome combination of Yammer, Box.net and SharePoint, we just use Podio – and get all those functionalities in one place" InMobi Biz Dev VP Amit Gupta raves. Jeez.

The service will monetize on a freemium, and is currently free for companies with 10 and under users. The premium pricing begins at 99.99 a month for up to 25 users. Podio itself currently has 20,000 users, 8,000 organizations registered, and more than 10,000 seats sold on the system so far. iPhone and Android Apps are also available and an Air App is in the works for those that prefer desktop clients.

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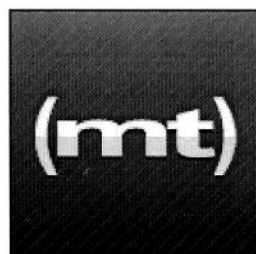
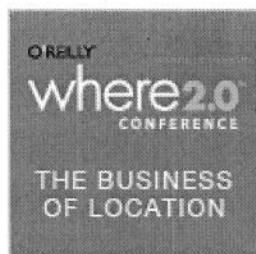
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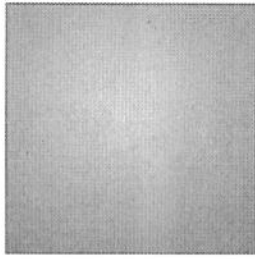
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