

# Exhibit D

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

# FACEBOOK

**Word Mark** FACEBOOK  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software development tools for social networking, building social networking applications and for allowing data retrieval, upload, access and management; application programming interface (API) for third-party software and online services for social networking, building social networking applications and for allowing data retrieval, upload, access and management. FIRST USE: 20060800. FIRST USE IN COMMERCE: 20060800

IC 038. US 100 101 104. G & S: providing access to computer databases; electronic transmission of instant messages and data. FIRST USE: 20040200. FIRST USE IN COMMERCE: 20040200

IC 041. US 100 101 107. G & S: Electronic publishing services, namely, publishing of online works of others featuring user-created text, audio, video, and graphics; providing on-line journals and web logs featuring user-created content. FIRST USE: 20040200. FIRST USE IN COMMERCE: 20040200

IC 042. US 100 101. G & S: Providing temporary use of non-downloadable software applications for classifieds, virtual community, social networking, photo sharing, and transmission of photographic images. FIRST USE: 20040200. FIRST USE IN COMMERCE: 20040200

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77979375

**Filing Date** November 7, 2006

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** August 25, 2009

**Registration Number** 3801147

**Registration Date** June 8, 2010

**Owner** (REGISTRANT) Facebook, Inc. CORPORATION DELAWARE 1601 South California Avenue Palo Alto CALIFORNIA 94304

**Attorney of Record** Anne H. Peck

**Prior Registrations** 3041791;3122052

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

# FACEBOOK

**Word Mark** FACEBOOK

**Goods and Services** IC 035. US 100 101 102. G & S: Advertising and information distribution services, namely, providing classified advertising space via the global computer network; promoting the goods and services of others over the Internet; providing on-line computer databases and on-line searchable databases in the field of classifieds. FIRST USE: 20040204. FIRST USE IN COMMERCE: 20040400

IC 038. US 100 101 104. G & S: Providing online chat rooms and electronic bulletin boards for registered users for transmission of messages concerning collegiate life, general interest, classifieds, virtual community, social networking, photo sharing, and transmission of photographic images; provision of on-line forums for the transmission of photographic images; provision of on-line forums for communications on topics of general interest. FIRST USE: 20040204. FIRST USE IN COMMERCE: 20040204

IC 041. US 100 101 107. G & S: Providing on-line computer databases and on-line searchable databases in the field of collegiate life concerning college athletics, concerts, entertainment events, art, performing arts, music, dance and academics; providing on-line computer databases and on-line searchable databases featuring collegiate student groups concerning subjects in the fields of academics and entertainment. FIRST USE: 20040204. FIRST USE IN COMMERCE: 20040204

IC 042. US 100 101. G & S: Computer services, namely, hosting online web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions; and computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; computer services, namely, creating an on-line community for registered users to participate in discussion, get feedback from their peers, form virtual communities, and engage in social networking; peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view and download digital photos. FIRST USE: 20040204. FIRST USE IN COMMERCE: 20040204

IC 045. US 100 101. G & S: Internet based introduction and social networking services; providing on-line computer databases and on-line searchable databases in the field of social networking. FIRST USE: 20040204. FIRST USE IN COMMERCE: 20040204

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 78920322

**Filing Date** June 29, 2006

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** June 1, 2010

**Registration Number** 3881770

**Registration Date** November 23, 2010

**Owner** (REGISTRANT) Facebook, Inc. CORPORATION DELAWARE 1601 South California Avenue Palo Alto CALIFORNIA 94304

**Trademark Electronic Search System (TESS)**

<b>Attorney of Record</b>	Anne H. Peck
<b>Prior Registrations</b>	3041791;3122052
<b>Type of Mark Register</b>	SERVICE MARK PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

# FACEBOOK

**Word Mark** FACEBOOK

**Goods and Services** IC 035. US 100 101 102. G & S: Compiling of information into computer databases; Marketing, advertising and promotion services; market research and information services; advertising services, namely, promoting the goods and services of others via computer and communication networks; operating on-line marketplaces for sellers of goods and/or services; online retail store services featuring digital media, namely, pre-recorded digital sound, video and data recordings featuring music, text, video, games, comedy, drama, action, adventure or animation; charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85147898

**Filing Date** October 7, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook, Inc. CORPORATION DELAWARE 1601 S. California Avenue Palo Alto CALIFORNIA 94304

**Attorney of Record** Anne Peck

**Prior Registrations** 3734637;3793608;3881770

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

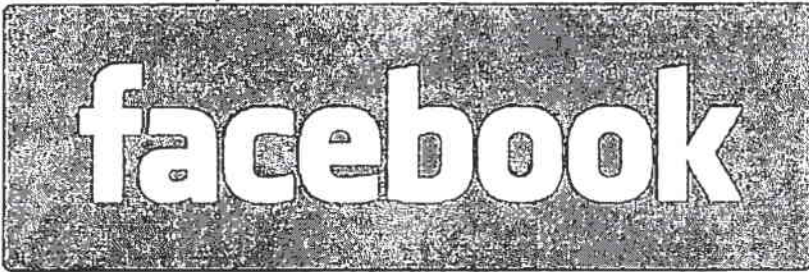
TARR Status

ASSIGN Status

TDR

TTAB Status

( Use the "Back" button of the Internet Browser to return to TESS)



<b>Word Mark</b>	FACEBOOK
<b>Goods and Services</b>	IC 038. US 100 101 104. G & S: Providing access to computer databases in the fields of social networking, social introduction and dating  IC 045. US 100 101. G & S: Social introduction, networking and dating services; providing social services and information in the field of personal development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.11.02 - Plain single line rectangles; Rectangles (single line)
<b>Serial Number</b>	77896325
<b>Filing Date</b>	December 17, 2009
<b>Current Filing Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	November 23, 2010
<b>Owner</b>	(APPLICANT) Facebook, Inc. CORPORATION DELAWARE 1601 South California Avenue Palo Alto CALIFORNIA 94304
<b>Attorney of Record</b>	Anne H. Peck
<b>Prior Registrations</b>	3041791;3122052;3734637;AND OTHERS
<b>Description of Mark</b>	The color(s) blue and white is/are claimed as a feature of the mark. The mark consists of the word "FACEBOOK" in white letters with a blue background.
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

TARR Status

ASSIGN Status

TDR

TTAB Status

( Use the "Back" button of the Internet Browser to

return to TESS)



Word Mark FACEBOOK

Goods and Services IC 035. US 100 101 102. G & S: Compiling of information into computer databases

IC 042. US 100 101. G & S: Computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; computer services, namely, creating indexes of information, sites and other resources available on computer networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design 26.11.21 - Rectangles that are completely or partially shaded

Search Code 26.11.25 - Rectangles with one or more curved sides

Serial Number 77896323

Filing Date December 17, 2009

Current Filing Basis 1B

Original Filing Basis 1B

Published for Opposition November 23, 2010

Owner (APPLICANT) Facebook, Inc. CORPORATION DELAWARE 1601 South California Avenue Palo Alto CALIFORNIA 94304

Attorney of Record Anne H. Peck

Prior Registrations 3041791;3122052;3734637;AND OTHERS

Description of Mark The color(s) blue and white is/are claimed as a feature of the mark. The mark consists of the word "FACEBOOK" in white letters with a blue background.

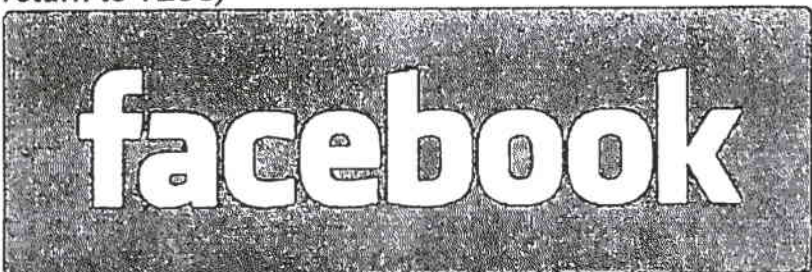
Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE



**TARR Status**   **ASSIGN Status**   **TDR**   **TTAB Status**   ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark**      **FACEBOOK**  
**Goods and Services**      **IC 035. US 100 101 102. G & S: Marketing, advertising and promotion services; market research and information services; advertising services, namely, promoting the goods and services of others via computer and communication networks; operating on-line marketplaces for sellers of goods and/or services; online retail store services featuring digital media, namely, pre-recorded digital sound, video and data recordings featuring music, text, video, games, comedy, drama, action, adventure or animation; charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities**

**IC 038. US 100 101 104. G & S: Delivery of digital music by electronic transmission**

**IC 041. US 100 101 107. G & S: Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product**

**Mark Drawing Code**      **(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS**

**Design Search Code**      **26.11.21 - Rectangles that are completely or partially shaded**  
**26.11.25 - Rectangles with one or more curved sides**

**Serial Number**      **77896315**

**Filing Date**      **December 17, 2009**

**Current Filing Basis**      **1B**

**Original Filing Basis**      **1B**

**Published for Opposition**      **November 23, 2010**

**Owner**      **(APPLICANT) Facebook, Inc. CORPORATION DELAWARE 1601 South California Avenue Palo Alto CALIFORNIA 94304**

**Attorney of Record**      **Anne H. Peck**

**Prior Registrations**      **3041791;3122052;3734637;AND OTHERS**

**Description of Mark**      **The color(s) blue and white is/are claimed as a feature of the mark. The mark consists of the word "FACEBOOK" in white letters with a blue background.**

**Type of Mark**      **SERVICE MARK**

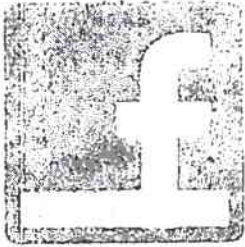
**Register**      **PRINCIPAL**

**Live/Dead Indicator**      **LIVE**



## Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** F

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software development tools for social networking, building social networking applications and for allowing data retrieval, upload, access and management; application programming interface (API) for third-party software and online services for social networking, building social networking applications and for allowing data retrieval, upload, access and management; Software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communications network. FIRST USE: 20061000. FIRST USE IN COMMERCE: 20061000

IC 035. US 100 101 102. G & S: advertising and information distribution services, namely, providing classified advertising space via the global computer network; promoting the goods and services of others over the Internet; providing on-line computer databases and on-line searchable databases in the field of classifieds. FIRST USE: 20061000. FIRST USE IN COMMERCE: 20061000

IC 038. US 100 101 104. G & S: Providing online chat rooms and electronic bulletin boards for registered users for transmission of messages concerning collegiate life, general interest, classifieds, virtual community, social networking, photo sharing, and transmission of photographic images; Providing services in relation to online chat rooms for transmission of messages and online directory information for registered users featuring information regarding, and in the nature of, collegiate life, general interest, classifieds, virtual community, and social networking; telecommunication services, namely, worldwide switched text and message transmission services, electronic message sending and outcall notification services; providing transmission services in relation to using mobile devices, namely, to look up user profile information, search for users, send messages to users, post information viewable by users, add contacts, and provide notifications; audio and video broadcasting services over the Internet or other communications network, namely, electronically transmitting information, audio and video clips; providing access to information, audio, and video via websites, online forums, chat rooms, electronic mailing lists and blogs over the Internet; Providing access to computer databases; electronic transmission of instant messages and data; providing on-line computer databases and on-line searchable databases in the fields of transmission of photographic images and provision of on-line forums for communications on topics of general interest. FIRST USE: 20061000. FIRST USE IN COMMERCE: 20061000

IC 041. US 100 101 107. G & S: Electronic publishing services, namely, publishing of online works of others featuring user-created text, audio, video, and graphics; providing on-line journals and web logs featuring user-created content; providing on-line computer databases and on-line searchable databases in the fields of collegiate life, photosharing, video sharing. FIRST USE: 20061000. FIRST USE IN COMMERCE: 20061000

IC 042. US 100 101. G & S: Computer services, namely, hosting online web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions; and computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; Application service provider (ASP) featuring software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communications network; Providing temporary use of non-downloadable software applications for classifieds, virtual community, social networking, photo sharing, video sharing, and transmission of photographic images; providing a web site over the Internet or electronic communications networks that gives computer users the ability to upload, post, show, display and tag video clips; providing on-line computer databases and on-line searchable databases in the field of forming and connecting with virtual communities. FIRST USE: 20061000. FIRST USE IN COMMERCE: 20061000

IC 045. US 100 101. G & S: Internet based introduction and social networking services; providing on-line computer databases and on-line searchable databases in the field of social networking. FIRST USE: 20061000. FIRST USE IN COMMERCE: 20061000

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

## Trademark Electronic Search System (TESS)

**Design Search Code** 26.09.21 - Squares that are completely or partially shaded

**Serial Number** 77273570

**Filing Date** September 6, 2007

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** January 12, 2010

**Registration Number** 3934743

**Registration Date** March 22, 2011

**Owner** (REGISTRANT) Facebook, Inc. CORPORATION DELAWARE 1601 South California Avenue Palo Alto CALIFORNIA 94304

**Attorney of Record** Anne H. Peck

**Description of Mark** The color(s) blue and white is/are claimed as a feature of the mark. The mark consists of the following: a dark blue shaded square featuring a light blue horizontal line and a white lowercase "f".


**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

 Like

**Word Mark** LIKE  
**Goods and Services** IC 045. US 100 101. G & S: Social introduction, networking and dating services; providing social services and information in the field of personal development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; Identification verification services, namely, providing authentication of personal identification information  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded  
**Serial Number** 85020073  
**Filing Date** April 21, 2010  
**Current Filing Basis** 1B  
**Original Filing Basis** 1B  
**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301  
**Attorney of Record** Lauri S. Thompson  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

**Word Mark** LIKE

**Goods and Services** IC 042. US 100 101. G & S: Computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; computer services, namely, creating indexes of information, sites and other resources available on computer networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data; peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view, and download digital photos; providing a web site featuring technology that enables users to upload and share video, photos, text, graphics and data; creating and maintaining blogs for others. providing a web hosting platform for use of non-downloadable software in connection with interactive, multiplayer and single player games for third parties

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020071

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

 Like

**Word Mark** LIKE

**Goods and Services** IC 041. US 100 101 107. G & S: Providing computer, electronic and online databases in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups; on-line journals, namely, blogs in the fields of entertainment, education, social, political, cultural, economic, scientific and general interest; electronic publishing services, namely, publication of text and graphic works of others via computer and communications networks in the fields of entertainment, education, social, political, cultural, economic, scientific and general interest; publishing of electronic publications; entertainment services, namely, providing temporary use of interactive, multiplayer and single player games for games played via computer or communication networks; providing information about online computer games and video games via computer or communication networks; arranging and conducting competitions for video gamers and computer game players; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020068

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .


**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

 Like

**Word Mark** LIKE

**Goods and Services** IC 038. US 100 101 104. G & S: Providing access to computer databases in the fields of social networking, social introduction and dating; Peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; Providing access to computer, electronic and online databases; telecommunications services, namely, electronic transmission of data, messages and information; providing online forums for communication on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing access to web sites for others hosted on computer servers accessible via a global computer network; providing access to third party web sites by enabling users to log in through a universal username and password via a global computer network and other communication networks; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; audio, text and video broadcasting services over computer or other communication networks, namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, audio and video images; Delivery of digital music by electronic transmission

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020066

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE



Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

**Word Mark** LIKE

**Goods and Services** IC 036. US 100 101 102. G & S: Financial transaction processing services, namely, clearing and reconciling financial transactions via computer and communication networks; Electronic processing and transmission of bill payment data for users of computer and communication networks; Electronic funds transfer services; Bill payment services; Financial exchange services, namely, providing a virtual currency for use by members of an online community via computer and communication networks

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020064

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

TARR Status ASSIGH Status TDR TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

011116

**Word Mark** LIKE

**Goods and Services** IC 035. US 100 101 102. G & S: Compiling of information into computer databases; Marketing, advertising and promotion services; market research and information services; advertising services, namely, promoting the goods and services of others via computer and communication networks; operating on-line marketplaces for sellers of goods and/or services; online retail store services featuring downloadable digital media; online retail store services featuring digital media, namely, pre-recorded digital sound, video and data recordings featuring music, text, video, games, comedy, drama, action, adventure or animation; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020062

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

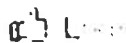
**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** LIKE

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software development tools; Computer software for use as an application programming interface (API); Application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; Computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020058

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGH Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

 Like

**Word Mark** LIKE

**Goods and Services** IC 045. US 100 101. G & S: Social introduction, networking and dating services; providing social services and information in the field of personal development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; Identification verification services, namely, providing authentication of personal identification information

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020073

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** LIKE

**Goods and Services** IC 042. US 100 101. G & S: Computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; computer services, namely, creating indexes of information, sites and other resources available on computer networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data; peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view, and download digital photos; providing a web site featuring technology that enables users to upload and share video, photos, text, graphics and data; creating and maintaining blogs for others. providing a web hosting platform for use of non-downloadable software in connection with interactive, multiplayer and single player games for third parties

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020071

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

 Like

**Word Mark** LIKE

**Goods and Services** IC 041. US 100 101 107. G & S: Providing computer, electronic and online databases in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups; on-line journals, namely, blogs in the fields of entertainment, education, social, political, cultural, economic, scientific and general interest; electronic publishing services, namely, publication of text and graphic works of others via computer and communications networks in the fields of entertainment, education, social, political, cultural, economic, scientific and general interest; publishing of electronic publications; entertainment services, namely, providing temporary use of interactive, multiplayer and single player games for games played via computer or communication networks; providing information about online computer games and video games via computer or communication networks; arranging and conducting competitions for video gamers and computer game players; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020068

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE



Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

 Like

**Word Mark** LIKE

**Goods and Services** IC 038. US 100 101 104. G & S: Providing access to computer databases in the fields of social networking, social introduction and dating; Peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; Providing access to computer, electronic and online databases; telecommunications services, namely, electronic transmission of data, messages and information; providing online forums for communication on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing access to web sites for others hosted on computer servers accessible via a global computer network; providing access to third party web sites by enabling users to log in through a universal username and password via a global computer network and other communication networks; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; audio, text and video broadcasting services over computer or other communication networks, namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, audio and video images; Delivery of digital music by electronic transmission

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020066

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

**Word Mark** LIKE

**Goods and Services** IC 036. US 100 101 102. G & S: Financial transaction processing services, namely, clearing and reconciling financial transactions via computer and communication networks; Electronic processing and transmission of bill payment data for users of computer and communication networks; Electronic funds transfer services; Bill payment services; Financial exchange services, namely, providing a virtual currency for use by members of an online community via computer and communication networks

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020064

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

**Word Mark** LIKE

**Goods and Services** IC 035. US 100 101 102. G & S: Compiling of information into computer databases; Marketing, advertising and promotion services; market research and information services; advertising services, namely, promoting the goods and services of others via computer and communication networks; operating on-line marketplaces for sellers of goods and/or services; online retail store services featuring downloadable digital media; online retail store services featuring digital media, namely, pre-recorded digital sound, video and data recordings featuring music, text, video, games, comedy, drama, action, adventure or animation; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020062

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

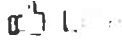
**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

Trademark Electronic Search System (TESS)

**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** LIKE

**Goods and Services** IC 009, US 021 023 026 036 038. G & S: Computer software development tools; Computer software for use as an application programming interface (API); Application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; Computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.14 - Finger pointing (gesture); Fingers walking (gesture) ; Gestures (OK, thumbs up, thumbs down, fingers walking, handshake, finger pointing); Hands and fingers forming the following: handshake, finger pointing, fingers walking, OK sign, and thumbs up or thumbs down; Handshake (gesture); OK gesture; Thumbs up or thumbs down (gesture)  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85020058

**Filing Date** April 21, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Facebook Inc. CORPORATION DELAWARE 1601 S. California Ave. Palo Alto CALIFORNIA 94301

**Attorney of Record** Lauri S. Thompson

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a thumbs up gesture followed with the word LIKE in a rectangle .

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

# Exhibit E

## Social Survey

April 5, 2011

To mark our 6th anniversary of operation, we've decided to conduct a short survey of our users.

You've been selected from the Seattle region to take part. This will only take 30 seconds of your time and will enhance user experience.

Upon completion you will have the opportunity to get a Macbook Air®, Apple iPhone 4®, or the iPad2®.

[Start Now](#)



# Exhibit F

## Social Survey

April 5, 2011

### Question 1/3

Are you male or female?

**Male Female**

# Exhibit G

## Social Survey

April 5, 2011

### Question 2/3

Do social networking sites help you develop closer relationships with friends?

**Definitely Somewhat Not at All**

# Exhibit H

## Social Survey

April 5, 2011

### Question 3/3

Do you have any ideas for improving your favorite social networking site?

**Many A Few None**

# Exhibit I



## Social Survey

April 5, 2011

**Thank you for your input.** Participation is required for your opportunity to get an **exclusive reward**.

<p><b>Macbook®</b></p>  <p>Quantity Remaining: 3</p> <p><b>Select</b></p>	<p><b>iPhone 4®</b></p>  <p>Quantity Remaining: 4</p> <p><b>Select</b></p>	<p><b>iPad 2®</b></p>  <p>Quantity Remaining: 2</p> <p><b>Select</b></p>
------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------

# Exhibit J

## Social Survey

April 5, 2011

You selected the Macbook Air®



Thank you for your response.

Please enter your information to continue

Cell Phone:

Email:

# Exhibit K

# Social Survey

April 5, 2011

You selected the iPhone 4<sup>®</sup>



Thank you for your response.

Please enter your information to continue

Cell Phone:

Email:

[Validate](#)

# Exhibit L

## Social Survey

April 5, 2011

You selected the iPad 2<sup>®</sup>



Thank you for your response.

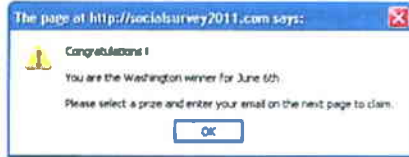
Please enter your information to continue

Cell Phone:

Email:



# Exhibit M



# Exhibit N

## Facebook Winner!

### You Are Today's Washington Winner!

**How To Claim:** Please select a prize, enter your email address and fill out your shipping information.



**Claim Now**

Macbook Air



**Claim Now**



**Claim Now**

**Award Date:**  
**June 6, 2011**

Claim in **113.8** Seconds

