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10 Attorneys for Defendants Google Inc. and AdMob, Inc.

11 **UNITED STATES DISTRICT COURT**
 12 **SOUTHERN DISTRICT OF CALIFORNIA**

14 STREETSPLACE, INC.,

15 Plaintiff,

16 v.

17 GOOGLE INC., et al.

18 Defendants.

Case No: 3:10-cv-01757-LAB-AJB

**DECLARATION OF GOOGLE INC. AND
 ADMOB, INC. IN SUPPORT OF MOTION TO
 TRANSFER VENUE TO THE NORTHERN
 DISTRICT OF CALIFORNIA**

Judge: Hon. Larry A. Burns
 Hearing Date: March 14, 2011
 Time: 11:15 a.m.
 Courtroom: 9, 2nd Floor

Action Filed: August 23, 2010

1 I, Frank Wagner declare:

2 1. I am employed as a Director in the People Operations Department at Google Inc.
3 (“Google”) in Mountain View, California. I have been employed by Google since April 2007. I
4 submit this declaration on behalf of Google and AdMob, Inc. (“AdMob”) in support of
5 Defendants’ Motion to Transfer Venue to the Northern District of California. Unless otherwise
6 indicated below, the statements in this declaration are based on either my personal knowledge or
7 corporate records maintained by Google in the ordinary course of business.

8 2. Google has been headquartered in Northern California since its founding in 1998.
9 It has been headquartered in Mountain View, California since 2003.

10 3. Google employs nearly 10,000 people in its Mountain View offices, including
11 engineers, product managers, executives, and staff.

12 4. AdMob was initially based in San Mateo, California. Google acquired AdMob in
13 May 2010. After the acquisition, all of AdMob’s operations, including its employees and
14 records, were consolidated with Google’s operations. AdMob employees and records from its
15 San Mateo headquarters were relocated to Google’s headquarters in Mountain View. AdMob is
16 incorporated in Delaware and is a wholly owned subsidiary of Google.

17 5. The majority of the development work for Google AdWords, AdSense, Google
18 Mobile Ads, and Android took place in Mountain View, California. The operation of these
19 services, as well as AdMob-related services, are currently led by teams in Google’s Mountain
20 View offices. Nearly all the lead engineers and product managers working on these services are
21 located in Mountain View and generally reside in the Northern District of California.

22 6. Google and AdMob do not have an office or corporate presence in the Southern
23 District of California.

24 7. Google is not aware of any party witness with relevant information who resides in
25 the Southern District of California.

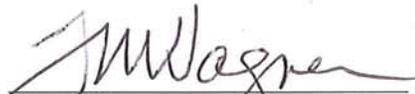
26 8. The technical details of how Google’s products work, such as those contained in
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1 source code and technical documentation, are highly proprietary, and valuable to Google, and
2 exposing them to the risk of a confidentiality breach would impose a hardship on Google.

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I declare under penalty of perjury that the foregoing is true and correct.

Dated: January 18, 2011

By: 
Frank Wagner
Director, People Operations
Google Inc.