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5 **UNITED STATES DISTRICT COURT**  
6 **NORTHERN DISTRICT OF CALIFORNIA**  
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11 **LML HOLDINGS, INC.,**

12 **Plaintiff(s),**

13 **vs.**

14 **PACIFIC COAST DISTRIBUTING INC. *et al.*,**

15 **Defendant(s).**  
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**Case No.: 11-CV-06173 YGR**

**ORDER TO SHOW CAUSE REGARDING  
PLAINTIFF'S FILING AN UNTIMELY BRIEF AND  
FAILURE TO COMPLY WITH PAGE LIMITATION  
OF CIVIL LOCAL RULE 7-4(b)**

17 **TO PLAINTIFF AND ITS COUNSEL OF RECORD:**

18 Counsel for Plaintiff is hereby **ORDERED TO SHOW CAUSE** why counsel should not be  
19 sanctioned and the Reply brief stricken for being untimely filed and for failing to comply with Civil  
20 Local Rule 7-4(b) regarding page limitations.

21 The deadline for Plaintiff to file its Reply brief was May 28, 2013. (Dkt. No. 109.) Plaintiff  
22 filed its Reply brief on May 29, 2013. (Dkt. No. 135.) Civil Local Rule 7-4(b) provides that, unless  
23 the Court expressly orders otherwise, "the reply brief or memorandum may not exceed 15 pages of  
24 text." Plaintiff's Reply brief was in excess of 15 pages of text.


25 A hearing on this Order to Show Cause shall be held on **Friday, June 14, 2013**, on the  
26 Court's **9:01 a.m.** calendar, in the Federal Courthouse, 1301 Clay Street, Oakland, California, in a  
27 courtroom to be designated. By no later than **2:00 p.m.** on **Monday, June 10, 2013**, Plaintiff's  
28 counsel must file a written response to this Order to Show Cause, if counsel contests it.

United States District Court  
Northern District of California

1 If the Court is satisfied with counsel's response, it will consider taking the Order to Show  
2 Cause hearing off calendar. Otherwise, personal appearance is required and neither a special  
3 appearance nor telephonic appearance will be permitted. Failure to file a written response or to  
4 appear personally will be deemed an admission that no good cause exists such that the imposition of  
5 monetary sanctions is appropriate and that Plaintiff's Reply brief should be stricken.

6 **IT IS SO ORDERED.**

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8 Dated: June 5, 2013

  
9 **YVONNE GONZALEZ ROGERS**  
10 **UNITED STATES DISTRICT COURT JUDGE**