

United States District Court
For the Northern District of California

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

RICHARD CHEN, et al.,

Plaintiffs,

v.

ALLSTATE INSURANCE COMPANY,

Defendant.

No. C 13-0685 PJH

**ORDER GRANTING MOTION TO
DISMISS IN PART AND DENYING
IT IN PART**

The motion of defendant Allstate Insurance Company (“Allstate”) for an order dismissing the above-entitled action for lack of subject matter jurisdiction and failure to state a claim came on for hearing before this court on June 5, 2013. Plaintiff appeared by his counsel Matthew Loker, and Allstate appeared by its counsel Mark Levin. Having read the parties’ papers and carefully considered their arguments and the relevant legal authority, the court hereby GRANTS the motion in part and DENIES it in part as follows.

BACKGROUND

This is a case filed as a proposed class action, asserting violations of the Telephone Consumer Protection Act, 47 U.S.C. § 227, et seq. (“TCPA”). The complaint alleges that defendant Allstate engaged in unlawful activities by contacting plaintiff and the members of the proposed class on their cell phones without their consent.

Plaintiff Richard Chen (“Chen”) filed the original complaint on February 14, 2013, as a proposed class action seeking statutory damages (\$500 per unlawful call, or up to \$1,500 per unlawful call for knowing/willful violations) and injunctive relief against Allstate. Chen alleged that in January 2013, Allstate called him on his cell phone in an attempt to solicit his purchase of an insurance policy. He asserted that Allstate placed “no less than eight (8) calls” to his cell phone through the use of an “automatic telephone dialing system;” that he

1 had never been a customer of Allstate; and that he had never given Allstate his prior
2 consent to call his cell phone using an automatic telephone dialing system.

3 On March 3, 2013, Chen filed a first amended complaint (“FAC”), adding an
4 additional plaintiff – Florencio Pacleb (“Pacleb”). The FAC alleges that Allstate called
5 Pacleb “no less than five (5)” times on his cell phone in February and March 2013, using an
6 automatic telephone dialing system; that he had never been a customer of Allstate, and
7 had not given Allstate prior consent to make the calls; and that the calls were not for
8 emergency purposes. The FAC also alleges that Pacleb was never able to talk to a “live
9 human representative” from Allstate, and that each time he answered the call he was
10 greeted with “dead air” followed by a recorded message asking for an individual named
11 “Frank Arnold.”

12 The FAC asserts two causes of action – (1) negligent violations of the TCPA (\$500
13 per unlawful call); and (2) knowing and/or willful violations of the TCPA (\$1,500 per
14 unlawful call).

15 On April 10, 2013, Allstate made an offer of judgment to Chen and Pacleb pursuant
16 to Federal Rule of Civil Procedure 68. Allstate offered Chen \$15,000, and Pacleb \$10,000,
17 plus “reasonable attorney’s fees and costs that have been accrued to date.” Allstate also
18 offered to stop sending plaintiffs non-emergency telephone calls and short message
19 service messages, and to have a reasonable amount of attorney’s fees and costs
20 determined by the court if the parties could not agree on the amount.

21 On April 24, 2013, counsel for Allstate sent plaintiffs’ counsel a letter stating,
22 “Allstate hereby extends its April 10, 2013 offer of judgment until such time as it is accepted
23 by plaintiffs or Allstate withdraws the offer in writing.” On April 25, 2013, Allstate filed the
24 present motion to dismiss.

25 On May 8, 2013, Chen filed a notice of acceptance of Allstate’s offer of judgment,
26 and was effectively dismissed from the case (though no request for judgment has yet been
27 filed by Allstate). To date, Pacleb has not accepted Allstate’s offer. Allstate asserts that
28 the offer to Pacleb is still “open.”

1 Allstate now seeks an order dismissing the FAC pursuant to Federal Rule of Civil
2 Procedure 12(b)(1) for lack of subject matter jurisdiction; and also argues that the court
3 should “dismiss or strike” plaintiff’s demand for treble damages (available under the TCPA
4 for willing or knowing violation of the statute).

5 **DISCUSSION**

6 A. Telephone Consumer Protection Act

7 In relevant part, the TCPA provides as follows with regard to “[r]estrictions on the
8 use of automated telephone equipment” –

9 (1) Prohibitions

10 It shall be unlawful for any person within the United States, or
11 any person outside the United States if the recipient is within the
United States –

12 (A) to make any call (other than a call made for emergency
13 purposes or made with the prior express consent of the called
14 party) using any automatic telephone dialing system or an
artificial or prerecorded voice –

15 . . .

16 (iii) to any telephone number assigned to a paging service,
17 cellular telephone service, specialized mobile radio service, or
other radio common carrier service, or any service for which the
called party is charged for the call;

18 (B) to initiate any telephone call to any residential telephone line
19 using an artificial or prerecorded voice to deliver a message
20 without the prior express consent of the called party, unless the
call is initiated for emergency purposes or is exempted by rule
or order by the Commission under paragraph (2)(B);

21 . . .

22 (D) to use an automatic telephone dialing system in such a way
23 that two or more telephone lines of a multi-line business are
engaged simultaneously.

24 . . .

25 (3) Private right of action

26 A person or entity may, if otherwise permitted by the laws or rules of court of
a State, bring in an appropriate court of that State –

27 (A) an action based on a violation of this subsection or the
28 regulations prescribed under this subsection to enjoin such
violation,

1 (B) an action to recover for actual monetary loss from such a
2 violation, or to receive \$500 in damages for each such violation,
3 whichever is greater, or

3 (C) both such actions.

4 If the court finds that the defendant willfully or knowingly violated
5 this subsection or the regulations prescribed under this
6 subsection, the court may, in its discretion, increase the amount
7 of the award to an amount equal to not more than 3 times the
8 amount available under subparagraph (B) of this paragraph.

7 47 U.S.C. § 227(b)(1), (3).

8 B. Legal Standards

9 1. Motions to Dismiss for Lack of Subject Matter Jurisdiction

10 Federal courts are courts of limited jurisdiction, possessing only that power
11 authorized by Article III of the United States Constitution and statutes enacted by Congress
12 pursuant thereto. See Bender v. Williamsport Area Sch. Dist., 475 U.S. 534, 541 (1986).
13 Thus, federal courts have no power to consider claims for which they lack subject-matter
14 jurisdiction. See Chen-Cheng Wang ex rel. United States v. FMC Corp., 975 F.2d 1412,
15 1415 (9th Cir. 1992).

16 Under Federal Rule of Civil Procedure 12(b)(1), a defendant may seek dismissal of a
17 claim or action for lack of subject matter jurisdiction. Although the defendant is the moving
18 party in a motion to dismiss brought under Rule 12(b)(1), the plaintiff is the party invoking
19 the court's jurisdiction. As a result, the plaintiff bears the burden of proving that the case is
20 properly in federal court. McCauley v. Ford Motor Co., 264 F.3d 952, 957 (9th Cir. 2001)
21 (citing McNutt v. General Motors Acceptance Corp., 298 U.S. 178, 189 (1936)).

22 Nevertheless, the plaintiff must do more than merely allege that a violation of federal
23 law has occurred; the plaintiff must have standing to invoke the power of the federal court.
24 Valley Forge Christian Coll. v. Americans United for Separation of Church and State, Inc.,
25 454 U.S. 464, 471-72 (1982). Standing is a jurisdictional limitation. It is “an essential and
26 unchanging part of the case-or-controversy requirement of Article III.” Lujan v. Defenders
27 of Wildlife, 504 U.S. 555, 560 (1992).

28 To establish a “case or controversy” within the meaning of Article III, a plaintiff must,

1 at an “irreducible minimum,” show an “injury in fact” which is concrete and not conjectural,
2 a causal causation between the injury and defendant’s conduct or omissions, and a
3 likelihood that the injury will be redressed by a favorable decision. Id. at 560-61; see also
4 Allen v. Wright, 468 U.S. 737, 751 (1984). Standing is not subject to waiver, and must be
5 considered by the court even if the parties fail to raise it. See United States v. Hays, 515
6 U.S. 737, 742 (1995). The burden is on the party who seeks the exercise of jurisdiction in
7 his or her favor to “clearly . . . allege facts demonstrating that he is a proper party to invoke
8 judicial resolution of the dispute.” Id. at 743.

9 Also embedded in Article III’s case-or-controversy requirement is the doctrine of
10 mootness, which requires that an actual, ongoing controversy exist at all stages of federal
11 court proceedings. See Burke v. Barnes, 479 U.S. 361, 363 (1987). A case becomes
12 moot when the issues presented are no longer “live” or the parties lack a legally cognizable
13 interest in the outcome of the litigation. Powell v. McCormack, 395 U.S. 486, 496 (1969).
14 That is, if events subsequent to the filing of the case can solve the parties’ dispute, the
15 court must dismiss the case as moot, because the court does not have constitutional
16 authority to decide moot cases. Pitts v. Terrible Herbst, Inc., 653 F.3d 1081, 1086-87 (9th
17 Cir. 2011).

18 2. Offers of Judgment under Federal Rule of Civil Procedure 68

19 At any time up to 14 days before the date set for trial, a defendant may serve a
20 plaintiff with an offer to allow judgment to be taken against the defendant for a specified
21 amount of money or property with costs then accrued. If the plaintiff accepts, and the offer
22 and acceptance are filed with the court, the clerk must enter judgment accordingly. Fed. R.
23 Civ. P. 68(a). If the offer is not accepted within 14 days after service, it is deemed
24 withdrawn, “but it does not preclude a later offer.” Fed. R. Civ. P. 68(b). If the judgment
25 recovered by the plaintiff at trial is “not more favorable” than the defendant’s offer, the
26 plaintiff must pay the defendant’s costs incurred after the offer was made. Fed. R. Civ. P.
27 68(d); see also Marek v. Chesney, 473 U.S. 1, 5 (1985).

28 If a defendant offers judgment in complete satisfaction of a plaintiff’s claims, the

1 plaintiff's claims generally are rendered moot because the plaintiff lacks any remaining
2 interest in the outcome of the case. See Schwarzer, Tashima and Wagstaffe, Federal Civil
3 Procedure Before Trial (2013 ed.) § 15:156.5. In cases filed as class actions, however, the
4 rule has long been that once a class is certified, the claims of the unnamed class members
5 are not mooted by the named plaintiff's acceptance of an offer of judgment. See Wright &
6 Miller, 13C Federal Practice and Procedure, Jurisdiction (3d ed. 2013) § 3533.9.1. The
7 question whether that same rule applies where a class has not yet been certified remains
8 somewhat unsettled. See id.; see also Schwarzer, et al., § 15:156.5.

9 In Pitts, the plaintiff filed suit in the District of Nevada in April 2009, alleging failure to
10 pay overtime and minimum wages, and asserting a collective action under the federal Fair
11 Labor Standards Act, a class action for violation of Nevada labor laws, and a class action
12 for breach of contract. The defendant served the plaintiff with a Rule 68 offer of judgment,
13 for an amount well over the amount the plaintiff was seeking on his own behalf. The
14 plaintiff refused the offer, and the defendant filed a motion to dismiss for lack of subject
15 matter jurisdiction, arguing that the offer of judgment had rendered the entire action moot.

16 The district court ruled that a Rule 68 offer of judgment does not moot a putative
17 class action so long as the class representative can file a timely motion for class
18 certification; but nevertheless found that the defendant's offer did moot the action because
19 the plaintiff had failed to seek class certification before the initial deadline for completion of
20 discovery (which had subsequently been extended) – and had thus failed to act in a “timely”
21 manner. The court dismissed both the FLSA cause of action and the state law labor code
22 cause of action on that basis.

23 The court also ruled that a Rule 23 class action alleging violations of state law is
24 incompatible with an FLSA collective action, and that where both are brought together, only
25 the FLSA action may proceed – notwithstanding that in the case before the court, the
26 plaintiff had sought to dismiss the FLSA claim and proceed under only the state law class
27 action.

28 On appeal, the Ninth Circuit considered a number of issues, including whether a

1 rejected offer of judgment for the full amount of a putative class representative’s individual
2 claim moots a class action complaint where the offer precedes the filing of a motion for
3 class certification. The court held that it does not in all cases. Pitts, 653 F.3d at 1090.

4 Relying on United States Parole Comm’n v. Geraghty, 445 U.S. 388 (1980); Deposit
5 Guaranty Nat. Bank v. Roper, 445 U.S. 326 (1980); and Sosna v. Iowa, 419 U.S. 393
6 (1975), the court as an initial matter noted that if the district court has certified a class,
7 mooting the putative class representative’s claim will not moot the class action, because
8 upon certification the class acquires a legal status apart from the interest asserted by the
9 class representative. Pitts, 653 at 1090. Further, if the district court has denied class
10 certification, mooting the class representative’s claim will not necessarily moot the class
11 action, because the putative class representative retains an interest in obtaining a final
12 decision on the class certification. Id.

13 Finally, the court held that “even if the district court has not yet addressed the class
14 certification issue, mooting the putative class representative’s claims will not necessarily
15 moot the class action.” Id. The court advised that the mootness doctrine be applied
16 “flexibly” – “particularly where the issues remain alive” even if the named plaintiff’s stake in
17 the outcome has become moot. Id. at 1087. The court noted that some claims are so
18 “inherently transitory” that the court would not have enough time to rule on a motion for
19 class certification before the proposed representative’s individual interest will expire. Id. at
20 1090.

21 An “inherently transitory” claim is one that will certainly repeat as to the class, either
22 because the individual could suffer repeated harm, or because it is certain that others
23 similarly situated will have the same complaint. Id. In such cases, the court opined, the
24 named plaintiff’s claim is “capable of repetition, yet evading review,” and the “relation back”
25 doctrine would apply to preserve the merits of the case for judicial resolution. Id. (citations
26 and quotations omitted).

27 The court conceded that the plaintiff’s claim in the case before it was not inherently
28 transitory, but asserted that where a defendant is seeking to “buy off” the individual claims

1 of the named plaintiffs, the analogous claims of the class “become no less transitory than
2 inherently transitory claims.” Id. at 1091. The court concluded that application of the
3 “relation back” doctrine in the case before it would “avoid the spectre of plaintiffs filing
4 lawsuit after lawsuit, only to see their claims mooted before they can be resolved.” Id. at
5 1090.

6 Thus, the court determined that the defendant’s unaccepted offer of judgment did
7 not moot the named plaintiff’s case because his class action claim was “transitory” in nature
8 because it was subject to the potential “buy-off,” and might otherwise evade review – and
9 that if the district court were to certify a class, the certification would relate back to the filing
10 of the complaint. Id. at 1091-92. This decision was in accord with decisions reached by
11 the Tenth, Fifth, and Third Circuits. See Damasco v. Clearwire Corp., 662 F.3d 891, 895-
12 96 (7th Cir. 2011).

13 In the Seventh Circuit, by contrast, the court in Damasco held that the action (also
14 brought under the TCPA) was mooted by the defendant’s offer of the named plaintiff’s full
15 request for relief that preceded a motion for class certification. Id., 662 F.3d at 895-96.¹
16 (The offer was an offer of settlement, not a Rule 68 offer of judgment, but the court
17 concluded that the difference between the two was not significant.) The Damasco court
18 was critical of the approach taken by the Ninth, Tenth, Fifth, and Third Circuits, which was
19 that absent undue delay, a plaintiff may move to certify a class and avoid mootness even
20 after being offered complete relief. See id. (citing, e.g., Pitts, 653 F.3d at 1091-92).

21 Here, Allstate argues that Pitts is no longer good law in light of the Supreme Court’s
22 recent decision in Genesis Healthcare Corp. v. Symczyk, 133 S.Ct. 1523 (2013), but the
23 court does not agree. Genesis was an FLSA case, in which the district court dismissed the
24

25 ¹ The Seventh Circuit also held, however, that class action plaintiffs can move to certify
26 the class at the same time they file their complaint, and that the pendency of that class cert
27 motion will protect a putative class from attempts to “buy off” the named plaintiffs. The court
28 also asserted that even if the plaintiffs do not have sufficient facts to move for class
certification, they can “ask the district court to delay its ruling to provide time for additional
discovery or investigation.” Id., 662 F.3d at 896-97. The court characterized this as a “simple
solution to the buy-off problem.”

1 complaint for lack of subject matter jurisdiction after the employer extended an offer of
2 judgment in full satisfaction of the plaintiff-employee’s claimed damages, fees, and costs.
3 The Third Circuit reversed, finding that while the individual claim was moot, the collective
4 action was not, and that allowing defendants to “pick off” named plaintiffs before
5 certification with calculated Rule 68 offers would frustrate the goals of collective actions.
6 The court remanded the case to the district court to allow the plaintiff to seek “conditional
7 certification” which, if successful, would relate back to the date the complaint was filed.
8 See Genesis, 133 S.Ct. at 1524-25.

9 The Supreme Court granted cert, and reversed the order remanding the case so that
10 plaintiff could move for a conditional certification. The court found that the question
11 whether the plaintiff’s failure to respond to the offer of judgment had the effect of moot
12 her claims was not before it, because both the district court and the Third Circuit had ruled
13 that the plaintiff’s individual claim was moot because of the unaccepted offer of judgment,
14 and because plaintiff herself had “conceded” (while the case was pending before the district
15 court) that an offer of complete relief will generally moot the plaintiff’s claim.

16 Instead, the Court turned to the question whether the action remained justiciable
17 based on the collective-action allegations in the complaint. The Court held that the
18 individual plaintiff’s suit became moot when her FLSA claim became moot, because from
19 that point on she lacked any personal interest in representing others in the FLSA collective
20 action. Id. at 1529. The Court also found that the cases on which the plaintiff relied –
21 which all had arisen in the context of Rule 23 class actions – were inapposite, both
22 because Rule 23 actions are fundamentally different from FLSA collective actions, and
23 because the cases on their own terms were inapplicable to the facts of the case. These
24 cases include the three cases cited by the Ninth Circuit in Pitts – Geraghty, Roper, and
25 Sosna. See Genesis, 133 S.Ct. at 1530-32.

26 The Court cited these cases for the proposition that while a live controversy might
27 continue to exist after class certification has been denied, because a corrected ruling on
28 appeal would relate back to the time of the erroneous denial of the class cert motion, the

1 situation in the Genesis case was that the claim became moot before the plaintiff had
2 moved for certification, and also because under the FLSA, a “conditional certification” does
3 not confer independent legal status (as a Rule 23 certification does). See Genesis, 133
4 S.Ct. at 1530.

5 The court also addressed the argument that an “inherently transitory” class action
6 claim is not necessarily moot upon the termination of the named plaintiff’s claim. The court
7 indicated that this might be true if the plaintiff was challenging the constitutionality of
8 temporary pretrial detentions, but noted that unlike claims for injunctive relief challenging
9 ongoing conduct, claims for damages cannot evade review, and remain live until settled,
10 judicially resolved, or barred by a statute of limitations. Moreover, the Court noted, while
11 settlement of the named plaintiff’s claim prior to certification may have the effect of
12 foreclosing unjoined plaintiffs from having their rights vindicated in the original plaintiff’s
13 suit, nothing precludes them from filing their own suits. Id. at 1530-31.

14 Finally, the Court addressed the argument that the purposes served by the FLSA’s
15 collective action provisions would be frustrated by defendants’ use of Rule 68 to “pick off”
16 named plaintiffs before the collective action process has run its course. The Court noted
17 that in Roper, the district court had denied the motion for class cert, and had found that the
18 named plaintiffs retained an ongoing personal economic interest in the case – to shift the
19 attorney’s fees and expenses to successful class litigants. The Court characterized the
20 language about “pick[ing] off” named plaintiffs as “dicta,” and noted that the essence of the
21 ruling was that the plaintiffs retained a continuing personal economic stake in the litigation
22 even after the defendants’ offer of judgment (but also noted that later cases have held that
23 an interest in attorney’s fees is not sufficient to create an Article III case or controversy
24 where none exists on the merits of the underlying claim). Id. at 1531-32.

25 In short, the Court assumed (without deciding) that the individual named plaintiff’s
26 claim had become moot as a result of the offer of judgment in an amount sufficient to make
27 her whole, and then, based on that, determined that the collective action brought by that
28 single employee on behalf of herself and all others similarly situated for alleged violations of

1 the FLSA was no longer justiciable and was properly dismissed for lack of subject matter
2 jurisdiction.

3 Genesis, which was an FLSA collective action, is easily distinguishable from Pitts.
4 While Pitts initially alleged both an FLSA collective action and a state law class action, the
5 plaintiff subsequently determined not to pursue the FLSA claims. Pitts, 653 F.3d at 1093-
6 94. Thus, the ruling in Genesis, which was limited to the collective action context, is not
7 directly applicable to the class action context (and thus, does not – as Allstate attempts to
8 argue here – “overrule Pitts sub silentio”). The present case was filed as a proposed Rule
9 23 class action – which also means that the discussion in Genesis is of only limited
10 applicability, and Pitts remains controlling.

11 C. Defendant’s Motion

12 Allstate makes three main arguments in support of its motion – that Pacleb’s claims
13 are moot and must be dismissed; that Pacleb lacks standing to assert a violation of the
14 TCPA because he was not the intended recipient of the calls; and that Pacleb fails to allege
15 facts sufficient to support the demand for treble damages.

16 1. Whether Pacleb’s claims are moot

17 First, Allstate argues that the unaccepted Rule 68 offer of judgment renders Pacleb’s
18 claims moot, and that the court therefore lacks subject matter jurisdiction. Allstate
19 contends that the \$10,000 offer of judgment was in an amount that was more than
20 sufficient to satisfy all of Pacleb’s alleged damages on his claims, plus costs and attorney’s
21 fees, and that it also included provisions that satisfy the claim for injunctive relief. Allstate
22 argues that because Pacleb can obtain complete relief without further litigation, his claims
23 are moot, and because the offer of judgment was made prior to any motion for class
24 certification, there is no longer any controversy between the parties and the FAC must be
25 dismissed for lack of subject matter jurisdiction.

26 Allstate asserts further that prior to the Supreme Court’s April 16, 2013 decision in
27 Genesis, the courts were divided on whether a Rule 68 offer of judgment made prior to the
28 filing of a class certification motion also mooted the claims of the putative class members

1 (citing Damasco, on the one hand, and Pitts and cases from the Third, Fifth, and Tenth
2 Circuits on the other). Allstate claims, however, that Genesis resolved that Circuit split, in
3 holding that a collective action filed under the FLSA is rendered moot if the defendant
4 makes a Rule 68 offer of judgment in the full amount of the named plaintiff’s individual
5 claim before a class certification motion is filed.

6 Allstate also contends that the Genesis Court rejected the reasoning that led the
7 Ninth Circuit in Pitts to conclude that putative class allegations were enough to keep the
8 case alive after the named plaintiff had received a Rule 68 offer of judgment. Allstate
9 argues that Genesis expressly distinguished all the cases on which Pitts relied, on the
10 basis that all those cases involved situations where class cert had been granted or
11 improperly denied. Here, Allstate argues, Pacleb is in the same procedural posture as the
12 plaintiff in Genesis because no class cert motion has been filed, and thus, his claims should
13 be dismissed as moot.

14 As for the Genesis Court’s emphasis on the fact that Rule 23 actions are
15 fundamentally different from collective actions under the FLSA, Allstate contends that the
16 Court made that observation when it was distinguishing Sosna, Geraghty, and Roper on
17 the basis that in those cases, class certification proceedings had already taken place,
18 whereas in Genesis, the plaintiff’s claims became moot before a class cert motion was
19 filed. Allstate concedes that there are “procedural differences” between Rule 23 class
20 actions and FLSA collective actions, but argues that those differences “primarily affect the
21 certification process.” Allstate claims that since in both Genesis and this case, the named
22 plaintiff’s claims became moot before a class certification motion had been filed, the logic of
23 Genesis “applies equally to Rule 23 putative class actions as the mootness principles are
24 the same.”

25 In opposition, plaintiff argues that Allstate has misconstrued the holding of Genesis
26 to support the proposition that since the unaccepted offer of judgment was in an amount
27 sufficient to satisfy all of Pacleb’s claims, and was made prior to the filing of any motion for
28 class certification, Pacleb’s claims are moot. Plaintiff asserts that this argument is flawed

1 for two reasons.

2 First, plaintiff contends that Genesis explicitly refused to address whether an
3 unaccepted offer that fully satisfies a plaintiff’s claim is sufficient to render the claim moot –
4 because that issue was not before the court, and the plaintiff had conceded that she
5 retained no personal interest in the outcome of the litigation. Here, plaintiff asserts, he has
6 made no concessions or waivers of any kind. He did not accept the offer of judgment and
7 does not anticipate accepting it in the future. Thus, he contends, Genesis is inapplicable.

8 Second, plaintiff argues that the Ninth Circuit in Pitts explicitly held that where a
9 defendant makes an unaccepted Rule 68 offer of judgment that fully satisfies a named
10 plaintiff’s individual claims before the named plaintiff files a motion for class certification, the
11 offer does not moot the case. Plaintiff repeats the Pitts court’s argument regarding
12 “inherently transitory” claims, and the application of the relation-back doctrine. Plaintiff
13 contends that the Pitts court extensively considered the exact situation at issue in the
14 present case, while the same scenario was not presented in Genesis.

15 Finally, plaintiff asserts that he retains a concrete interest in the outcome of this
16 litigation, on the basis that the Rules of Civil Procedure give the proposed class
17 representative the right to have a class certified if the requirements of the Rules are met,
18 and that the procedural right to represent a class suffices to satisfy Article III concerns
19 because the class cert question “remains as a concrete, sharply presented issue” even
20 after the named plaintiff’s individual claim has expired. See Pitts, 653 F.3d at 1089 (citing
21 Geraghty, 445 U.S. at 403).

22 As indicated above, the court finds that Genesis does not control this case. The
23 Supreme Court in Genesis specifically did not decide that an unaccepted Rule 68 offer in
24 an FLSA collective action will moot the named plaintiff’s claims, but rather simply assumed
25 it would based on what had transpired in the lower courts. The Court’s ruling was that once
26 it had been determined that the named plaintiff’s claims were moot, the case could not be
27 kept on for a conditional certification.

28 It is true that the Court did reject the reasoning that the Ninth Circuit in Pitts used

1 (based on Sosna, Geraghty, and Roper) in the class action context, but it also emphasized
2 that class actions are different than collective actions. So while the Supreme Court might
3 at some future date actually overrule Pitts and decisions from other Circuits holding that the
4 rule articulated in Genesis also applies in class actions, as of now that has not happened,
5 and Pitts remains good law as far as the court can ascertain.

6 2. Whether Pacleb has standing to allege violation of TCPA

7 In its second main argument, Allstate contends that Pacleb lacks standing to assert
8 a violation of the TCPA because he was not the intended recipient of the calls. Allstate
9 cites the portion of the TCPA that makes it unlawful to any person within the United States
10 to “initiate any telephone call to any residential telephone line using an artificial of
11 prerecorded voice to deliver a message without the prior express consent of the called
12 party” unless the call is for emergency purposes. 47 U.S.C. § 227(b)(1)(B). Allstate
13 contends that the phrase “called party” has been interpreted as meaning “the party to
14 whom the call is directed,” or “the intended recipient of the call,” and that here, the
15 allegations in FAC show that Pacleb was not the intended recipient of the calls and was not
16 the “called party.”

17 In opposition, plaintiff asserts that this part of the motion is incomprehensible, as the
18 FAC alleges violations of 47 U.S.C. § 227(b)(1)(A)(iii) – the provision regarding unsolicited
19 calls to cell phone numbers – not 47 U.S.C. § 227(b)(1)(B) – the provision regarding
20 unsolicited calls to residential landlines. Plaintiff also argues that Allstate has failed to cite
21 relevant authority holding that a call to a cell phone number that belongs to a particular
22 person is a call that is intended for that person – the regular user and carrier of the phone.
23 Plaintiff contends that he does not know Frank Arnold, had no relationship with Allstate,
24 and never consented to the calls that were made to his cell phone. He asserts that this is
25 sufficient to confer standing.

26 In its reply, Allstate asserts that Pacleb does not dispute that the phone calls he
27 claims to have received were placed to a man named Frank Arnold. Allstate then cites to
28 the correct portion of the statute – 47 U.S.C. § 227(b)(1)(A)(iii) – which makes it unlawful

1 for anyone to “make any call (other than a call made for emergency purposes or made with
2 the prior express consent of the called party) using any automatic telephone dialing system
3 . . . to any telephone number assigned to . . . a cellular telephone service . . . or any service
4 for which the called party is charged for the call.”

5 Allstate notes that whether the issue involves a residential phone or a cell phone, the
6 TCPA expressly refers to calls made to the “called party” in both contexts. Allstate argues
7 that courts interpreting this language have concluded that in order to have standing, the
8 plaintiff must have been the intended recipient of the call – the reasoning being that the
9 TCPA provides an exception for calls made with the prior express consent of the “called
10 party,” and there is no way that an unintended recipient could provide express consent.

11 Thus, Allstate argues, the only logical interpretation of § 227(b)(1)(A)(iii) is one that
12 requires the party asserting the TCPA claim to be the party to whom the calls were
13 directed. Here, since the FAC alleges that the calls were intended for “Frank Arnold,”
14 Pacleb cannot claim to have been the intended recipient of the calls and therefore lacks
15 standing to maintain an action under the TCPA.

16 The court finds that the question whether the calls were intended for Frank Arnold,
17 or for plaintiff as the account-holder of the cell phone appears to involve a factual dispute,
18 and is thus not appropriate for decision here.

19 3. Whether demand for treble damages should be dismissed/stricken

20 In its third main argument, Allstate asserts that the court should “dismiss or strike”
21 the “conclusory demand for treble damages,” because the FAC does not plead sufficient
22 facts to “state a claim” for treble damages. Although Allstate refers to “striking” the
23 “demand” for treble damages, as well as “dismissing” it, it appears that Allstate’s purpose is
24 to seek dismissal of the second cause of action. Pacleb does not oppose this part of the
25 motion. At the hearing, plaintiff’s counsel stated that Pacleb did not oppose the motion,
26 and he was amenable to having the second cause of action dismissed.

27 4. Analysis

28 The court finds that the motion must be GRANTED in part and DENIED in part. The

1 motion to dismiss the second cause of action (alleging knowing and/or willful violations of
2 the TCPA), and the demand for treble damages is GRANTED, based on plaintiff's lack of
3 opposition and plaintiff's counsel's concession at the hearing.

4 With regard to whether Pacleb's claims are moot – even if they are, under Pitts, the
5 entire case cannot be dismissed for lack of subject matter jurisdiction, and Pacleb will still
6 be able to move for class certification. Thus, that part of the motion is DENIED. The
7 decision in Genesis does not compel a different conclusion, because it did not involve Rule
8 23 class certification. As the Genesis Court noted, class certification under Rule 23 is
9 “fundamentally different from collective actions under the FLSA” because “a putative class
10 acquires an independent legal status once it is certified under Rule 23” whereas under the
11 FLSA, “‘conditional certification’ does not produce a class with an independent legal status,
12 or join additional parties to the action” (since the unnamed parties must still “opt in” before
13 they actually become parties). See Genesis, 133 S.Ct. at 1529.

14 With regard to whether Pacleb has standing, given that the calls appeared to be
15 addressed to someone other than him – this appears to be a factual dispute. It is unknown
16 at this point, for example, how long he had been assigned that cell phone number, or
17 whether someone named Frank Arnold had previously had the number or had at some
18 point used a cell phone with that number. Certainly Allstate has not provided a sufficient
19 basis for the court to determine that Pacleb lacks standing.

20 **CONCLUSION**

21 In accordance with the foregoing, the motion to dismiss the case for lack of subject
22 matter jurisdiction is DENIED. The motion to dismiss the second cause of action is
23 GRANTED, based on plaintiff's counsel's concession at the hearing.

24
25 **IT IS SO ORDERED.**

26 Dated: June 10, 2013



27 _____
28 PHYLLIS J. HAMILTON
United States District Judge