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United States District Court
Northern District of California

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA**

THE CLOROX COMPANY, et al.,
Plaintiffs,
v.
MAVEA LLC,
Defendant.

Case No.: 13-CV-1933 YGR
ORDER DENYING MOTION TO DISMISS


For the reasons stated on the record at the hearing held November 5, 2013, the Motion to Dismiss of Defendant Mavea LLC is **DENIED**. The Motion raises factual issues not amenable to resolution on a Rule 12(b)(6) motion, and the cases cited in support of the Motion are distinguishable in that they involve either a defendant's use of a plaintiff's mark to criticize plaintiff's product, a defendant's express disavowal of association with plaintiff, or both.

Defendant shall answer the Complaint no later than November 22, 2013.

This Order terminates Docket No. 11.

IT IS SO ORDERED.

Date: November 5, 2013


YVONNE GONZALEZ ROGERS
UNITED STATES DISTRICT COURT JUDGE